



2010 - 2011

**YES.**



**YES.**  
**ROMAIN DE MARCHI**  
**DAVID CARRIER-PORCHERON**  
**JP SOLBERG**  
**TADASHI FUSE**  
**VINCE PAGES**





	OVERLENGTH (CM)	SIDECUT RADIUS (MM)	NOSE LENGHT (MM)	CONTACT LENGTH (MM)	TAIL LENGTH (MM)	NOSE WIDTH (MM)	WAIST WIDTH (CM)	TAIL WIDTH (MM)	STANCE (min-max CM)	SHAPE
THE DUDES	149	6,7/7,3	200	1100	200	290	24,5	290	50/62	ASYMETRIC TWIN ROCKER
	152	6,8/7,4	205	1120	205	293	24,7	293	51/63	
	154	7/7,6	210	1140	210	295	24,9	295	52/64	
	156	7,2/7,8	210	1160	210	298	25,1	298	52/64	
	159	7,4/8	210	1180	210	300	25,3	300	54/66	
	162	7,7/8,3	215	1200	215	302	25,5	302	54/66	
THE HANDSIGN	139	6,7	195	1000	195	274	23,5	274	47/59	TWIN
	143	6,9	195	1040	195	278	23,7	278	48/60	
	147	7,2	195	1080	195	281	23,9	281	49/61	
	150	7,4	200	1100	200	284	24,2	284	50/62	
	154	7,5	200	1140	200	290	24,5	290	51/63	
	157	7,6	205	1160	205	294	24,8	294	52/64	
THE BASIC	144	6,7	200	1060	200	288	24,4	288	46/58	TWIN
	149	6,9	200	1100	200	292	24,6	292	49/61	
	154	7,3	215	1120	215	294	24,9	294	52/64	
	156	7,5	215	1140	215	296	25,1	296	52/64	
	158	7,7	215	1160	215	298	25,3	298	52/64	
	161	7,8	215	1200	215	301	25,3	301	52/64	
THE TYPO	149	6,9	200	1100	200	292	24,6	292	49/61	TWIN ROCKER
	152	7,1	205	1120	205	293	24,7	293	50,5/62,5	
	154	7,3	215	1120	215	294	24,9	294	52/64	
	156	7,5	215	1140	215	296	25,1	296	52/64	
	159	7,7	215	1160	215	298	25,3	298	52/64	
	162	7,8	215	1200	215	301	25,3	301	52/64	
THE OPTIMISTIC	149	6,9	200	1100	200	292	24,6	292	49/61	TWIN FR ROCKER
	152	7,1	205	1120	205	293	24,7	293	50,5/62,5	
	154	7,3	215	1120	215	294	24,9	294	52/64	
	156	7,5	215	1140	215	296	25,1	296	52/64	
	159	7,7	215	1160	215	298	25,3	298	52/64	
	162	7,8	215	1200	215	301	25,3	301	52/64	

# THE DUDES.



154



The design process just started as people that I really wanted to see on snowboards, people that had to stand up and say YES. Yes we can, revolutionaries. Be a great dude of history. Stand up and make a change for the better. - Chris.



149



152



156



159



162



# THE HAND SIGN.

Tadashi wanted a series of colorful boards that with an old school skateboard feel to best represent his style of riding. Rather than using words, Tadashi likes to express himself through his riding and the HAND SIGN boards help him communicate his style and love for snowboarding. The bold YES. branding says "YES! I'm representing!" and you're throwing shakkas, the thumbs up or the horns, you'll be having fun with these boards on the mountain Tadashi style.



157



139



143



147



150



154



# THE BASIC.

The Basic is a no frills, twin - freestyle machine designed for just having fun. Whether you are shredding the park or the backcountry, this silent killer will help you stick and stomp everything in your path and not burn a hole in your wallet. Inspired by the color and paint combinations of famous WRC, F1 and Lemans race cars, these boards are sure to stand out no matter where you are at.



154



149



156



158



161



CAM  
HUCK

# THE TYPO.



149

I wanted to do something easy and clear. So I just chose some lovely typo and I tried to make it interesting. I think that snowboarding and YES. is just about fun and friends so I wanted to insert all these things into it. That's why it looks so crazy and colorful.

*Michal Sukup - Designer.*



152

154

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159

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# THE OPTIMISTIC.



Among M. Alfred Hitchcock movies is "North by Northwest". The main scene will remain Cary Grant running under the airplane gun shots. But another scene will be engraved in my memory forever: The actor, in a hotel room, scribbling with a pencil a paper pad, and making appear the address which was written on the previous page... What a blast! I had to try the "magic" right after the movie before going to bed... I was about six years old. I just love this tiny trick because it kind of reveals the secret, the key... And these days, YES, optimism is more than ever the message! And I named the artwork (or model) "Optimistic", after the Radiohead song from the amazing KidA album.

Jeff - Graphic Designer - Snowboarding since 1992



Available in sizes  
149 - 152 - 154 - 156 - 159 - 162







# YES.

[www.yesnowboard.com](http://www.yesnowboard.com)

Photos credits: Jerome Tanon - Catalog design: Vince Pages