

2010 - 2011 YES.

YES.

ROMAIN DE MARCHI DAVID CARRIER-PORCHERON JP SOLBERG TADASHI FUSE VINCE PAGES

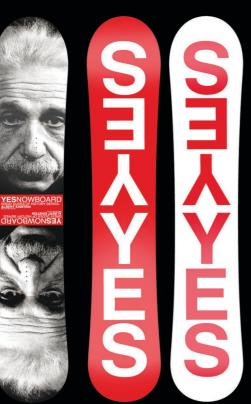




	OVERLENGTH (CM)	SIDECUT RADIUS (MM)	NOSE LENGHT (MM)	CONTACT LENGTH (MM)	TAIL LENGTH (MM)	NOSE WIDTH (MM)	WAIST WIDTH (CM)	ТАІL WIDTH (ММ)	STANCE (min-max CM)	SHAPE
THE DUDES	149 152 154 156 159 162	6,7/7,3 6,8/7,4 7/7,6 7,2/7,8 7,4/8 7,7/8,3	200 205 210 210 210 215	1100 1120 1140 1160 1180 1200	200 205 210 210 210 215	290 293 295 298 300 302	24,5 24,7 24,9 25,1 25,3 25,5	290 293 295 298 300 302	50/62 51/63 52/64 52/64 54/66 54/66	
THE HANDSIGN	139 143 147 150 154 157	6,7 6,9 7,2 7,4 7,5 7,6	195 195 195 200 200 205	1000 1040 1080 1100 1140 1160	195 195 195 200 200 205	274 278 281 284 290 294	23,5 23,7 23,9 24,2 24,5 24,8	274 278 281 284 290 294	47/59 48/60 49/61 50/62 51/63 52/64	
THE BASIC	144 149 154 156 158 161	6,7 6,9 7,3 7,5 7,7 7,8	200 200 215 215 215 215	1060 1100 1120 1140 1160 1200	200 200 215 215 215 215	288 292 294 296 298 301	24,4 24,6 24,9 25,1 25,3 25,3	288 292 294 296 298 301	46/58 49/61 52/64 52/64 52/64	
THE TYPO	149 152 154 156 159 162	6,9 7,1 7,3 7,5 7,7 7,8	200 205 215 215 215 215	1100 1120 1120 1140 1160 1200	200 205 215 215 215 215	292 293 294 296 298 301	24,6 24,7 24,9 25,1 25,3 25,3	292 293 294 296 298 301	49/61 50,5/62,5 52/64 52/64 52/64	
THE OPTIMISTIC	149 152 154 156 159 162	6,9 7,1 7,3 7,5 7,7 7,8	200 205 215 215 215 215	1100 1120 1120 1140 1160 1200	200 205 215 215 215 215	292 293 294 296 298 301	24,6 24,7 24,9 25,1 25,3 25,3	292 293 294 296 298 301	49/61 50,5/62,5 52/64 52/64 52/64 52/64	PANDER

Engineering by N.D.K.

THE DUDES.



The design process just started as people that I really wanted to see snowboards, people that had to stand up and say YES. Yes we can, revolutionaries. Be a great dude of history. Stand up and make a change for the better. - Chris.

























154

149

152

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THE HAND SIGN.



Tadashi wanted a series of colorful boards that with an old school skateboard feel to best represent his style of riding. Rather than using words, Tadashi likes to express himself through his riding and the HAND SIGN boards help him communicate his style and love for snowboarding. The bold YES. branding says "YES! I'm representing!" and you're throwing shakkas, the thumbs up or the horns, you'll be having fun with these boards on the mountain Tadashi style.





















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THE BASIC.



The Basic is a no frills, twin - freestyle machine designed for just having fun. Whether you are shredding the park or the backcountry, this silent killer will help you stick and stomp everything in your path and not burn a hole in your wallet. Inspired by the color and paint combinations of famous WRC, F1 and Lemans race cars, these boards are sure to stand out no matter where you are at.



THE TYPO



I wanted to do something easy and clear. So I just choosed some lovely typo and I tried to make it interesting. I think that snowboarding and YES. is just about fun and friends so I wanted to insert all these things into it. That's why it looks so crazy and colorful.

Michal Sukup - Designer.











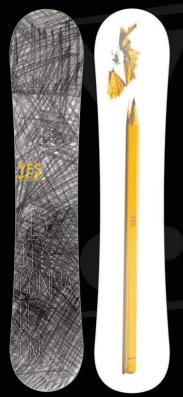








THE OPTIMISTIC.



Among M. Alfred Hitchcock movies is "North by Northwest". The main scene will remain Cary Grant running under the airplane gun shots. But another scene will be engraved in my memory forever: The actor, in a hotel room, scribbling with a pencil a paper pad, and making appear the address which was written on the previous page... What a blast! I had to try the "magic" right afetr the movie before going to bed... I was about six years old. I just love this tiny trick because it kind of reveals the secret, the key... And these days, YES, optimisism is more than ever the message! And I named the artwork (or model) "Optimistic", after the Radiohead song from the amazing KidA album.

Jeff - Graphic Designer - Snowboarding since 1992















Available in sizes 149 - 152 - 154 - 156 - 159 - 162







YES.

www.yesnowboard.com

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