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YE  
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YES.

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DCP, Romain, JP and Tadashi are about as eclectic a group of characters as you're going to find. Their personalities are as unique as their accents, their hair, and their riding. But however different they are, they share a common passion and belief system: the search for undiscovered zones, scoring epic snow conditions, finding empty waves, re-uniting with old friends, making new ones—the path they're on is constant and unchanging.

The brand was conceived and launched as an extension of this. It began from this shared passion and an unshakable trust in one another. (All the things a business coach would warn against.)

But this was not the beginning of a cautionary tale; it was the beginning of a movement.

YES. moved people.

Whatever the eclectic, infectious energy these guys embody, it has spread. By the disciples that have carried the flag from Day One, when others doubted, it has spread.

YES. is about trust.

- Trusting your friends.
- Trusting your instincts.
- Trusting your skills.
- Trusting your decisions.
- Trusting your partner(s).

Inside this catalogue, we won't insult you with technical claims described with hype, irony, inside jokes, food groups or animals. We won't come up with some bullshit name for a feature that everyone else puts into their boards. And if we do something different-and we will-we'll show you what it is. We'll call it what it is: Aspen, Sintered, Paulownia, a bump in the sidecut, a thinned-out tip and tail... whatever.

Go ahead. Look under our hood and see what's there. It's an open door policy around here.

# BOARD MATRIX

6

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STREET



TROUBLE

TDF

JACKPOT

THE PUBLIC

PYL MINI & TDF MINI

THE BASIC

HEL

THE 420

THE ASYM

PICK YOUR LINE

7

POW

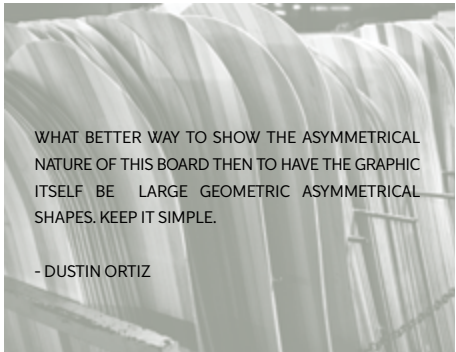
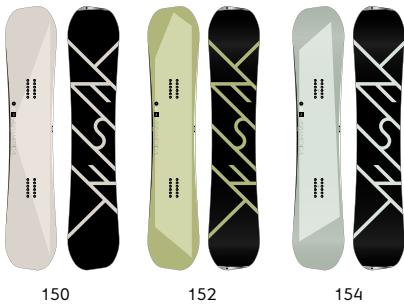




# THE ASYM

SHAPE: ASYMMETRICALLY SHAPED TWIN  
RIDER: JP SOLBERG, AUSTEN SWEETIN

8



WHAT BETTER WAY TO SHOW THE ASYMMETRICAL NATURE OF THIS BOARD THEN TO HAVE THE GRAPHIC ITSELF BE LARGE GEOMETRIC ASYMMETRICAL SHAPES. KEEP IT SIMPLE.

- DUSTIN ORTIZ

The Asym is a clean slate. The Greats theme is over and we're letting this TransWorld Good Wood winning shape speak for itself. The heel edge is deeper than the toe, balancing out the natural inefficiencies of how we turn and delivering a ride that is more balanced than you are. This thing rides insane switch!

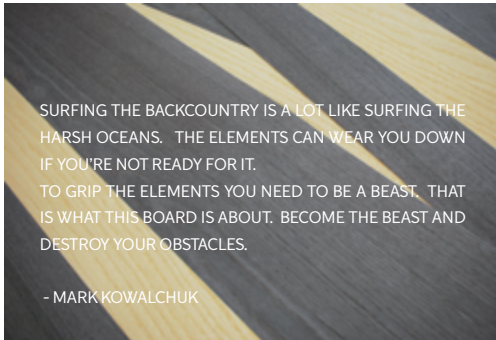
This year we step things up by incorporating parabolic Beechwood rails on a lightweight Poplar core. The parabolic rails work directly with the outline of the board to deliver incredible response and snap.

BASE PROFILE: 4MM NOSE, 4MM CAMBER, 4MM TAIL  
OUTLINE: ASYMMETRIC TWIN, RADIAL SIDECUT  
CORE: CORE 5. POPLAR CORE WITH PRE-BENT, PARABOLIC BIRCH RAILS  
GLASS: TRIAX TOP, BIAx BOTTOM  
BASE: DIE-CUT, SINTERED 2000

SHAPE: DIRECTIONAL  
RIDER: DCP, BENJI RITCHIE

# PICK YOUR LINE

9



SURFING THE BACKCOUNTRY IS A LOT LIKE SURFING THE HARSH OCEANS. THE ELEMENTS CAN WEAR YOU DOWN IF YOU'RE NOT READY FOR IT. TO GRIP THE ELEMENTS YOU NEED TO BE A BEAST. THAT IS WHAT THIS BOARD IS ABOUT. BECOME THE BEAST AND DESTROY YOUR OBSTACLES.

- MARK KOWALCHUK



BASE PROFILE: 4MM NOSE, 4MM CAMBER, 2MM TAIL  
OUTLINE: DIRECTIONAL, DISRUPTED SIDECUT  
CORE: CORE 4. POPLAR CORE WITH BEECHWOOD RAILS AND IMPACT BLOCKS  
GLASS: TRIAX TOP, BIAx BOTTOM, CARBON STRINGERS  
BASE: DIE-CUT SINTERED 2000

This year the PYL gets a makeover with full wood veneer topsheet, updated Beechwood and Poplar core and carbon stringers. A slightly directional shape and minimal tapered tail keeps it floating without limiting DCP's options to throw park-like freestyle hucks on his backcountry canvas.

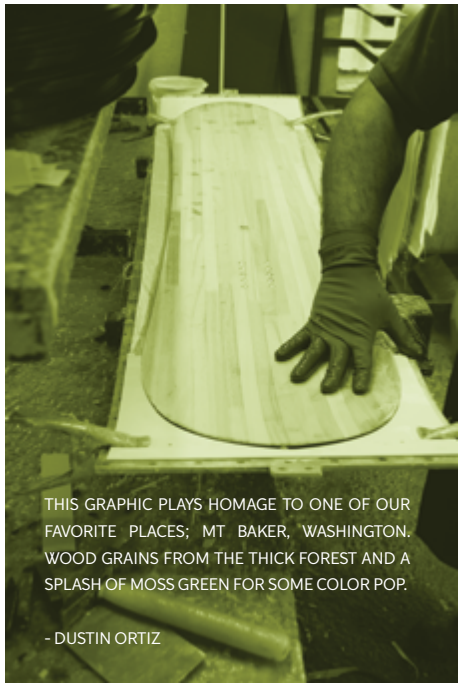
# THE 420

SHAPE: DIRECTIONAL WEIRD.  
RIDER: ANYONE THAT CAN GET THEIR HANDS ON ONE.

10



148



THIS GRAPHIC PLAYS HOMAGE TO ONE OF OUR FAVORITE PLACES; MT BAKER, WASHINGTON. WOOD GRAINS FROM THE THICK FOREST AND A SPLASH OF MOSS GREEN FOR SOME COLOR POP.

- DUSTIN ORTIZ

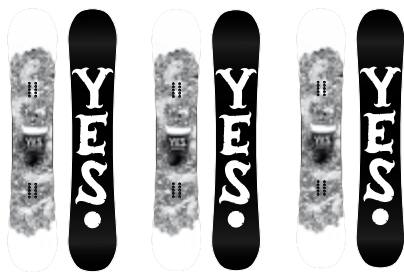
Inspired by Steve Lis, Åsmo, Q, the first Kidwell and an amazing week at Trout Lake. Super short, the 420 plays with volume distribution and get its float and stability from the exaggerated width, a little taper and a custom crafted base profile. The result is close to what you get in the surf with a well-designed fish: really fast, loose, and will get you places you struggled to get to before.

BASE PROFILE: 4MM NOSE ROCKER BLENDING TO FLAT, 2MM TAIL  
OUTLINE: DIRECTIONAL, WEIRD, WIDE, TAPERED  
CORE: CORE 6. LIGHTWEIGHT MIX OF 50/50 POPLAR AND PAULOWNIA  
GLASS: TRIAX TOP, BIAx BOTTOM  
BASE: DIE-CUT SINTERED 2000

SHAPE: TRUE CAMBERED TWIN  
RIDER: TADASHI FUSE

# TDF

11



150N

154N

155

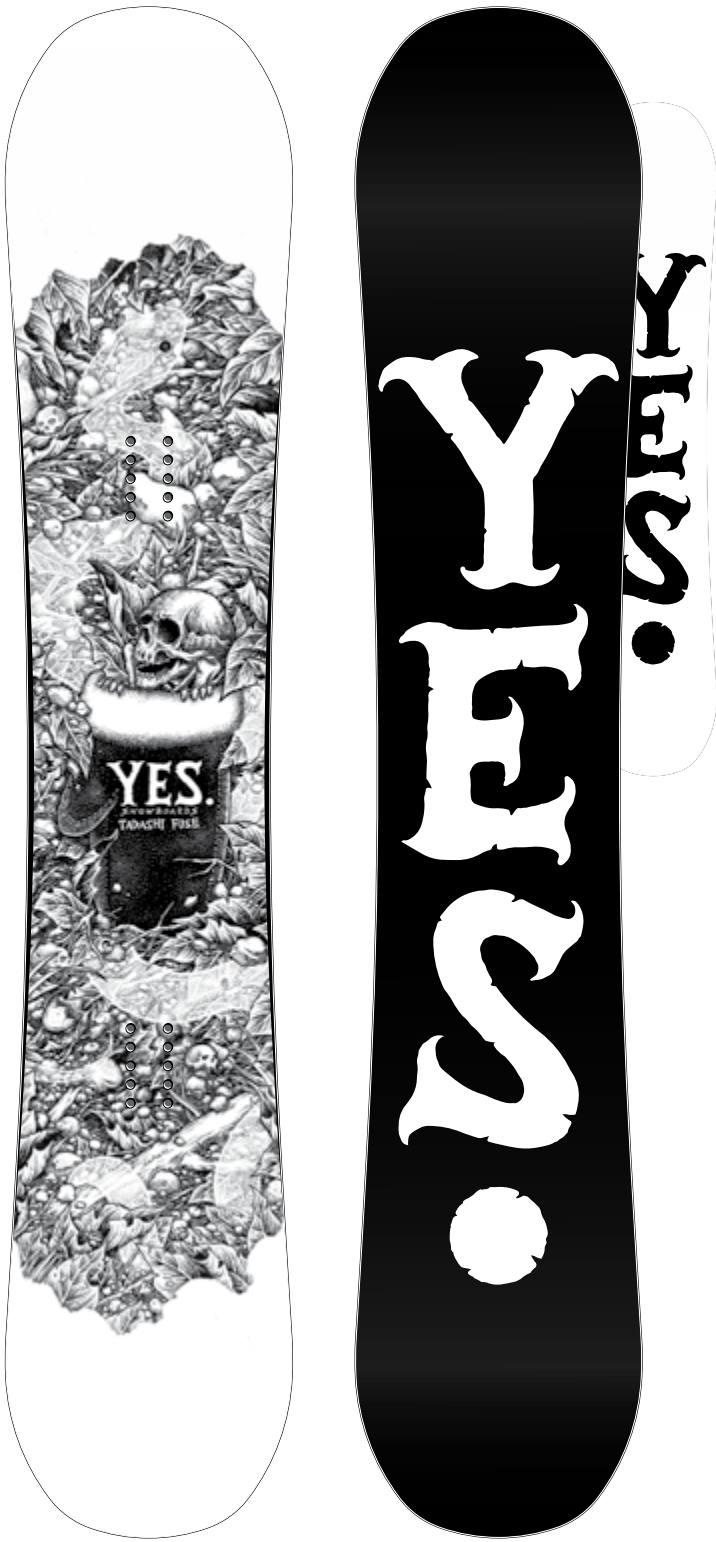


157N

157

SEEING A WHITE SNAKE IS VERY VERY GOOD LUCKY THING IN JAPAN. TADASHI IS ALWAYS IN THE ULTIMATE WORLD. ESPECIALLY IN WINTER SEASON. SO THE GRAPHIC MEANS "STAY WARM AND GOOD LUCK"

- SADAM



BASE PROFILE: 4MM CAMBER, NO ROCKER  
OUTLINE: TRUE TWIN, RADIAL SIDECUT  
CORE: CORE 3. TWO DENSITIES OF POPLAR WITH BEECH IMPACT BLOCKS  
GLASS: TRIAX TOP, BIAx BOTTOM  
BASE: DIE-CUT SINTERED 2000

The TDF is a truly skate-influenced twin and our only true-cambered board in the line-up. This year we've included regular width boards and refer to the original ones as narrow (N). Same twin shape as last year with an updated, lightweight core using two species of poplar with beech compression blocks in the binding area.



# TROUBLE

SHAPE: TRUE TWIN  
RIDER: TREVOR ANDREW

12



This year's Trouble gets an update with our new lightweight, durable Poplar/Poplar/Beechwood core and a custom designed graphic by NYC graffiti artist Sabio. It's still got all the other good stuff like a true twin shape and Camrock base profile.

BASE PROFILE: 4MM NOSE, 4MM CAMBER, 4MM TAIL  
OUTLINE: TRUE TWIN, DISRUPTED SIDECUT  
CORE: CORE 3. TWO DENSITIES OF POPLAR WITH BEECHWOOD IMPACT BLOCKS  
GLASS: TRIAX TOP/BIAX BOTTOM  
BASE: DIE-CUT SINTERED 2000

# JACKPOT

SHAPE: TRUE TWIN  
RIDER: CLINT ALLEN, AUSTEN SWEETIN

13



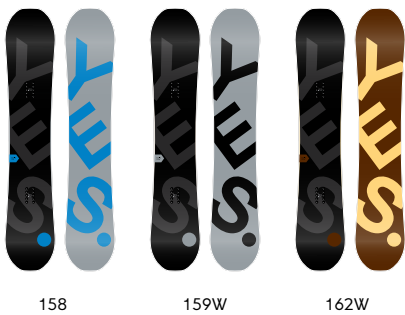
BASE PROFILE: 4MM NOSE, 4MM CAMBER, 4MM TAIL  
OUTLINE: TRUE TWIN, DISRUPTED SIDECUT  
CORE: CORE 2. POPLAR WITH BEECHWOOD IMPACT BLOCKS  
GLASS: TRIAX TOP, BIAX BOTTOM  
BASE: DIE-CUT SINTERED 2000

It's a tough job to improve on a Goodwood winning ride. The Jackpot features a True-Twin outline with 2 very subtle bumps along each rail to keep it tracking across icy pipes and sketchy in-runs. We've kept the much-loved Camrock base profile but updated the core to a durable Poplar assembly with Beechwood impact blocks under the feet.

# THE BASIC

SHAPE: DIRECTIONAL VOLUME TWIN  
RIDER: ROMAIN DE MARCHI, BENJI RITCHIE

14



Re-designed and re-shaped this year. The Basic is a true twin by definition: the stance is centered on the effective edge and the nose and tail are identical lengths. Here's where we switch things up. Pow reacts to nose and tail volume far more noticeably than hardpack. Applying that to a twin, we shaped the tail in such a way that its volume is less than the nose so even though it's a twin, it floats like a directional in pow. A combination of mid-camber with rocker outside the binding areas makes for an easy to ride, all-terrain board that holds when pushed.

BASE PROFILE: 4MM NOSE, 4MM CAMBER, 4MM TAIL  
OUTLINE: DIRECTIONAL VOLUME TWIN, RADIAL  
CORE: CORE 2. POPLAR WITH BEECHWOOD IMPACT BLOCKS  
GLASS: BIAx TOP AND BOTTOM  
BASE: DIE-CUT EXTRUDED 4400

SHAPE : TRUE TWIN  
RIDER : FRANK APRIL, AUSTEN SWEETIN

# THE PUBLIC

15



BASE PROFILE: FLAT ( ZERO CAMBER)  
OUTLINE: TRUE TWIN, RADIAL  
CORE: CORE 1. WOOD COMPOSITE WITH POPLAR STRINGERS  
GLASS: BIAx TOP AND BOTTOM  
BASE: DIE-CUT EXTRUDED 4400

The Public is completely redesigned this year - wide and blunt nose shape allows for stable, confident nose presses and a solid surface to (n)ollie from. Flat (or zero) camber keeps the board neutral enough to not get hung up without being too squirrely. The core profile has mid-flex with a slight increase in thickness just outside the binding area before tapering back down, creating a balance between softer overall flex and good pop.



# HEL

SHAPE: DIRECTIONAL  
RIDER: HELEN SCHETTINI

16



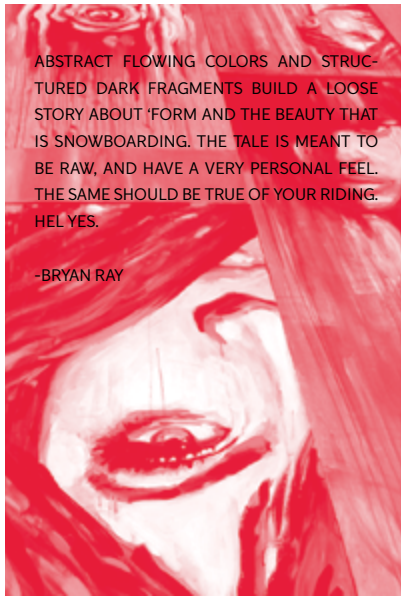
146

149

152



155



ABSTRACT FLOWING COLORS AND STRUCTURED DARK FRAGMENTS BUILD A LOOSE STORY ABOUT FORM AND THE BEAUTY THAT IS SNOWBOARDING. THE TALE IS MEANT TO BE RAW, AND HAVE A VERY PERSONAL FEEL. THE SAME SHOULD BE TRUE OF YOUR RIDING. HEL YES.

-BRYAN RAY

Only when the combination of talent, design and timing came together was YES. going to bring in a women's model. The Hel is a slightly directional shape that's narrower than a guy's board but still wide enough to provide a stable platform for pushing it. We begin with the same core as the TDF and Trouble, but we lay it up with biax glass to allow more torsional flex. The sidecut employs a slight bump in two spots along each rail at the binding area. This breaks up the sidecut just enough to increase grip in ice or hardpack without feeling grabby, slowing you down, or being a nightmare to tune.

BASE PROFILE: 4MM NOSE, 4MM CAMBER, 2MM TAIL  
OUTLINE: DIRECTIONAL, DISRUPTED SIDECUT  
CORE: CORE 3. TWO DENSITIES OF POPLAR WITH BEECH IMPACT BLOCKS  
GLASS: BIAX TOP. BIAX BOTTOM  
BASE: DIE-CUT SINTERED 2000

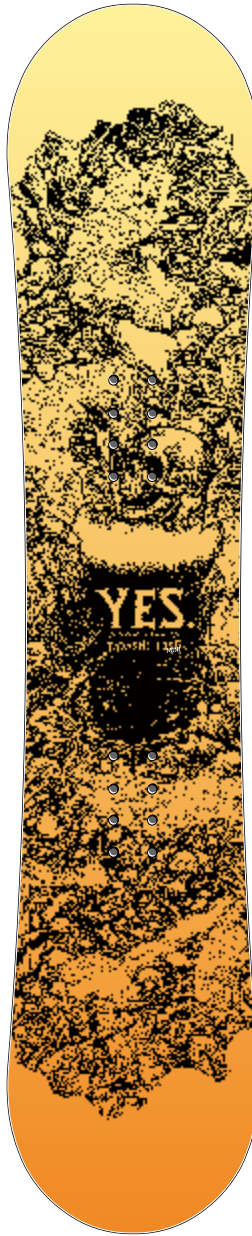
SHAPE: TRUE TWIN  
RIDER: DYLAN OKUROWSKI

# PYL & TDF MINI

17



121



129



BASE PROFILE: FLAT ( ZERO CAMBER)  
OUTLINE: TRUE TWIN, RADIAL SIDECUT  
CORE: CORE 0. COMPOSITE CORE  
GLASS: BIAX TOP AND BOTTOM  
BASE: EXTRUDED 4400

Just because the mini's are for kids doesn't mean they have to look like toys. Introducing true twin, sidewall construction, full-wrap edged versions of the PYL and Tadashi. Bad-ass graphics for the next generation of the YES. Army.

# OUTLINE

1

### TRUE TWIN

A mainstay of freestyle riding. Completely symmetrical outline; the stance is centered on the effective edge, tip and tail are identical length and shape, flex is identical at both ends of the board. Radial sidecut is effective and predictable. The overall shape allows complete freedom of expression by keeping the board a neutral, yet responsive tool.

2

### DIRECTIONAL VOLUME TWIN

As the lines between freeride and freestyle continue to blur or even erase, it was time to address the needs of guys that are committed to twins but find themselves riding more pow. Nose and tail volume is hard to notice in hardpack, but in deeper snow it affects floatation and you can feel it. This led to the simple idea of the Directional Volume Twin. Symmetrical flex, centered stance, identical wide-points of the board (NOT tapered), identical length shovel lengths but with a slightly lower volume tail.

3

### ASYM TWIN

Back in the day, asymmetrical boards meant you had to choose between a regular or goofy-stance board. Not only was that a nightmare for retailers, it didn't suit anyone with a duck stance. The Asym Twin applies a tighter, deeper heel-side radial sidecut compared to the toe. In effect, balancing out the difference in a body's natural tendency to over-turn the toe edge. Regular or goofy; it's still a true twin. Just flip it around.

4

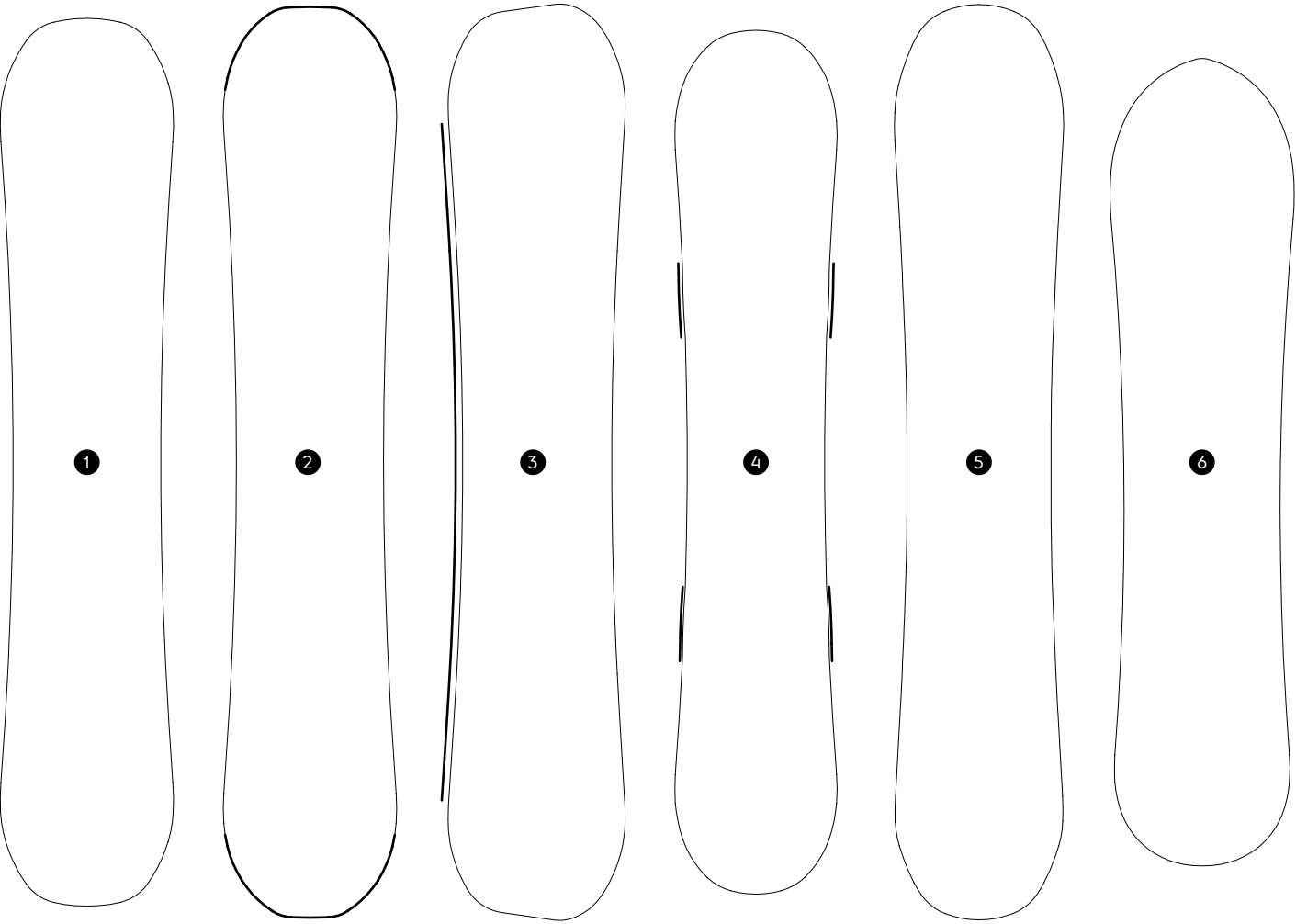
### DISRUPTED SIDECUTS

There are a lot of variations on this theme out there and each are after the same goal of increasing edge hold in icy, challenging conditions.

THE HEL has a slight "bump-out" running parallel to the sidecut at each of the binding areas, breaking up the edge and focusing the traction at the point of power - your feet.

THE JACKPOT has a single "disruption" on either side of the waist of the board facilitating a similar effect when pressure is placed evenly between your feet.

THE PYL and TROUBLE's sidecuts are a broken series of many smaller straight lines that help hold your line throughout the sidecut, but with minimal sacrifice of speed and arc. All of these disruptions are subtle and work without feeling too grabby, slowing you down, or being a nightmare to tune.



5

### DIRECTIONAL

Some might call this a directional twin as the differences on the PYL for example, are subtle compared to another brand's directional. For us, anything that's not a true twin is directional. Nose length outside of the effective edge is longer than the tail and the stance is set back, usually in the neighborhood of about 20mm from center of effective edge (EE).

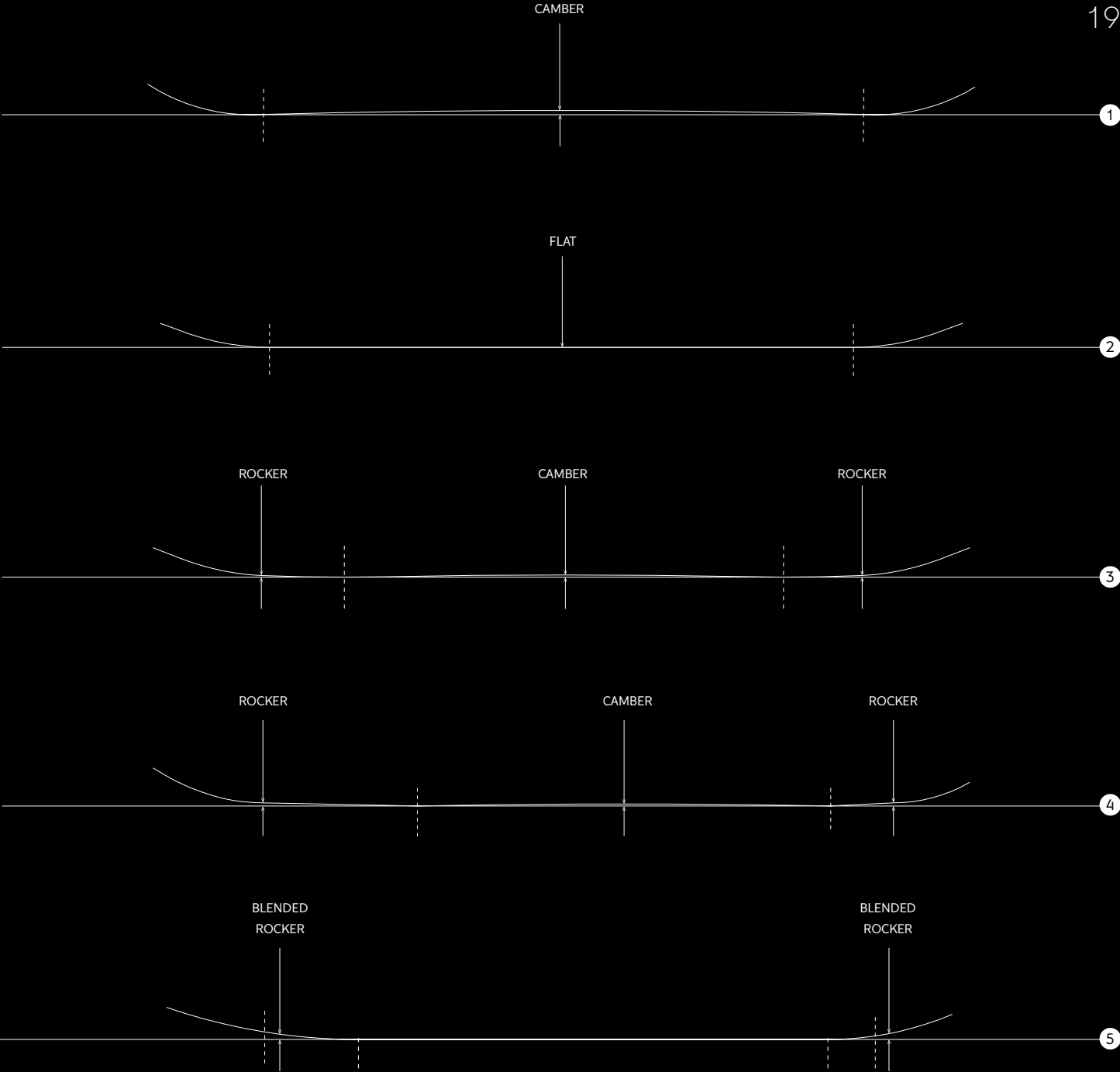
6

### DIRECTIONAL WIDE / TAPERED

Powder is all about speed and floatation. Displacement of a board's volume and its ability to float in deep snow is affected by more than just length and a set-back stance. With the 420 we're able to get the stability and float normally associated with much longer boards by simply punching out the waist width, applying a moderate amount of taper and spending time refining the base profile. By keeping the stance almost centered on the EE and not overdoing it with the taper, the board will still hold an edge and ride well on hardpack.

# BASE PROFILES

19



- 1 CAMBER  
- TDF
- 2 FLAT TWIN  
- THE PUBLIC
- 3 CAMBER + ROCKER TWIN  
- THE ASYM  
- TROUBLE  
- JACKPOT  
- THE BASIC
- 4 CAMBER + ROCKER DIRECTIONAL  
- PICK YOUR LINE  
- HEL
- 5 DIRECTIONAL NOSE BLEND  
- 420



CORES

20

POPLAR

BEECH

LIGHT POPLAR

BEECH

POPLAR

POPLAR

BEECH

POPLAR

PRE BENT BIRCH

POPLAR

PAULOWNIA

CORE 2

CORE 3

CORE 4

CORE 5

CORE 6

- JACKPOT

- THE BASIC

- TROUBLE

- TDF

- HEL

- PICK YOUR LINE

- THE ASYM

- THE 420

SPECS

21

RUNNING LENGTH (mm)	EFFECTIVE EDGE (mm)	NOSE LENGTH (mm)	NOSE WIDTH (mm)	TAIL LENGTH (mm)	TAIL WIDTH (mm)	WAIST WIDTH mm)	WAIST WIDTH (inch)	SIDECUT RADIUS (m)	STANCE (cm)	STANCE (inch)	SETBACK (mm)	MID STANCE (cm)	INSERTS	
1110	1220	235	290	215	288	249	9.8	7.7	52/64	20.5/25.2	20	58	6x2	PICK YOUR LINE 156
1140	1255	235	294	215	292	250	9.8	7.8	52/64	20.5/25.2	20	58	6x2	PICK YOUR LINE159
1160	1255	235	298	215	296	253	10.0	8.0	52/64	20.5/25.2	20	58	6x2	PICK YOUR LINE 161
1160	1255	235	305	215	303	261	10.2	8.0	52/64	20.5/25.2	20	58	6x2	PICK YOUR LINE 161w
1100	1153	200	290	200	290	245	9.6	6.7/7.3	50/62	19.7/24.4	0	58	6x2	THE ASYM 150
1120	1173	200	293	200	293	247	9.7	6.8/7.4	51/63	20.1/24.8	0	59	6x2	THE ASYM 152
1140	1193	200	295	200	295	249	9.8	7.0/7.6	52/64	20.5/25.2	0	60	6x2	THE ASYM 154
1160	1213	200	298	200	298	251	9.9	7.2/7.8	52/64	20.5/25.2	0	60	6x2	THE ASYM 156
1180	1233	200	300	200	300	253	10.0	7.4/8.0	54/66	21.3/26	0	62	6x2	THE ASYM 158
1200	1252	200	302	200	302	255	10.1	7.7/8.3	54/66	21.3/26	0	62	6x2	THE ASYM 160w
876	1140	365	338	179	322	286	11.3	6.2	53/61	20.9/24.1	20	57	5x2	THE 420 148
1100	1142	200	284	200	284	242	9.5	7.4	50/62	19.7/24.4	0	56	5x2	TDF 150N
1140	1184	200	290	200	290	245	9.6	7.5	51/63	20.1/24.8	0	57	5x2	TDF 154N
1120	1174	215	294	215	294	249	9.8	7.5	51/63	20.1/24.8	0	57	5x2	TDF 155
1160	1205	205	294	205	294	248	9.7	7.6	52/64	20.5/25.2	0	58	5x2	TDF 157N
1140	1194	215	296	215	296	251	9.9	7.6	52/64	20.5/25.2	0	58	5x2	TDF 157
1090	1135	225	285	225	285	246	9.7	7.8	52/64	20.5/25.2	0	58	5x2	TROUBLE 154
1130	1175	225	289	225	289	248	9.8	8.1	52/64	20.5/25.2	0	58	5x2	TROUBLE 158
1070	1124	210	290	210	290	248	9.7	6.9	50/62	19.7/24.4	0	56	5x2	JACKPOT 149
1090	1144	215	293	215	293	251	9.8	7.2	52/64	20.5/25.2	0	58	5x2	JACKPOT 152
1110	1163	215	296	215	296	254	10.0	7.4	52/64	20.5/25.2	0	58	5x2	ACKPOT 154
1130	1183	215	297	215	297	254	10.0	7.6	52/64	20.5/25.2	0	58	5x2	JACKPOT 156
1150	1204	215	300	215	300	256	10.0	7.7	52/64	20.5/25.2	0	58	5x2	JACKPOT 158
1080	1110	190	288	190	288	245	9.6	6.8	46/58	18.1/22.8	0	54	5x2	THE BASIC 146
1090	1130	200	290	200	290	246	9.7	7.0	49/61	19.3/24	0	56	5x2	THE BASIC 149
1100	1150	210	292	210	292	248	9.7	7.2	50/62	19.7/24.4	0	57	5x2	THE BASIC 152
1120	1170	210	294	210	294	249	9.8	7.3	52/64	20.5/25.2	0	58	5x2	THE BASIC 154
1140	1180	210	295	210	295	250	9.9	7.4	52/64	20.5/25.2	0	58	5x2	THE BASIC 156
1140	1180	210	300	210	300	256	10.2	7.4	52/64	20.5/25.2	0	58	5x2	THE BASIC 156w
1160	1200	210	300	210	297	252	10.0	7.6	52/64	20.5/25.2	0	60	5x2	THE BASIC 158
1160	1200	215	303	215	303	258	10.2	7.6	52/64	20.5/25.2	0	60	5x2	THE BASIC 159w
1200	1200	225	305	220	305	260	10.4	7.8	52/64	20.5/25.2	0	61	5x2	THE BASIC 162w
1070	1110	195	282	195	282	239	9.4	7.4	46/58	18.1/22.8	10	54	5x2	HEL 146
1090	1130	200	285	200	285	241	9.5	7.6	46/58	18.1/22.8	10	54	5x2	HEL 149
1110	1150	205	286	205	286	242	9.5	7.8	49/61	19.3/24	10	56	5x2	HEL 152
1110	1170	220	288	220	288	244	9.6	8.0	50/62	29.7/24.4	10	57	5x2	HEL 155
1080	1130	200	291	200	291	248	9.5	6.8	52/64	20.5/25.2	0	57	5x2	THE PUBLIC 148
1090	1150	210	295	210	294	251	9.6	7.0	52/64	20.5/25.2	0	58	5x2	THE PUBLIC 151
1100	1170	220	298	220	297	254	9.7	7.2	54/66	21.3/26	0	60	5x2	THE PUBLIC 154
870	910	170	255	170	255	219	8.3	5.5	28/36	11.0/14.2	5	37	4x2	PYL MINI 121
930	980	180	263	180	263	224	8.6	5.9	30/38	11.8/15.0	18	39	4x2	TDF MINI 129

# WEARABLES

22

BASIC



- 100% COTTON
- COLORS: WHITE, BLACK, HEATHER GREY & FATIGUE
- SIZES: S - XL



FUSE V



- 100% COTTON
- COLORS: WHITE & BLACK
- SIZES: S - XL



NIK



- 100% COTTON
- COLORS: BLACK & OLIVE
- SIZES: S - XL



BASIC ZIP



- 100% COTTON
- COLORS: BLACK & OLIVE
- SIZES: S - XL



BASIC PULLOVER



- 100% COTTON
- COLORS: BLACK & HEATHER GRAY
- SIZES: S - XL



WOMEN'S BASIC



- 100% COTTON
- COLORS: WHITE & HEATHER CHARCOAL
- SIZES: S - L



23

BENDOR

- ACRYLIC BLEND KNIT
- DIRECT EMBROIDERY
- BLACK, GREY, WHITE



LOGAN

- ACRYLIC BLEND KNIT
- WOVEN LABEL
- BLACK, GREY



BASIC SNAP BACK

- COTTON TWILL
- ONE SIZE FITS ALL
- BLACK/GREY, BLACK/RED, FATIGUE



SLAGGARD

- TRUCKER
- ONE SIZE FITS ALL
- BLACK, BLACK/WHITE





# BOARD OVERVIEW

24

THE ASYM



150 152 154 156 158 160W

PICK YOUR LINE



156 159 161 161W

THE 420



148

TDF



150N 154N 155 157N 157

TROUBLE



154 158

JACKPOT



149 152 154 156 158

THE BASIC



146 149 152 154 156 156W 158 159W 162W

THE PUBLIC



148 151 154

HEL



146 149 152 155

PYL MINI & TDF MINI



121 129

25

# NOTES



# DISTRIBUTORS

26

## AUSTRALIA

RUSH Distribution  
Contact: Amine Yasmine  
info@rush.net.au  
+613 9429 6699  
www.rush.net.au

## ARGENTINA

26 Sports SRL  
Contact: Facundo Fernandez  
facundo@snowboardpatagonia.com  
54-294-154399013  
www.snowboardpatagonia.com

## AUSTRIA

Motion Sports Sport- Marketing& Vertriebs GmbH  
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