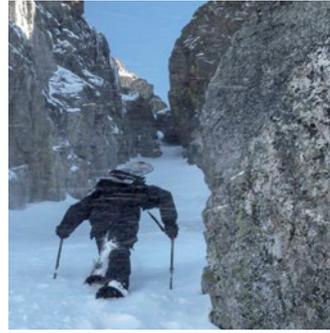




SEASON 2015/2016



# WHITE MOMENTS

I stepped onto a snowboard for the first time thirty years ago in Cape Cod, Massachusetts. On my first run down the small grassy hill I let gravity take me until I was too scared and then slammed on the brakes by crashing to the side. My first run was not a 'white moment'. It did not change my life, but it sure felt fun. So I grabbed my board and walked back up the hill to do it again. Like any nine-year-old I hated hiking, but for some reason I kept walking back up the hill, again and again.

My first 'white moment' came three years and hundreds of crashes later. It was a run from higher on that same hill, but instead of crashing, I put my snowboard on edge and made the first linked toe and heel turns of my life. The feeling of making those first turns was indescribable. It was as if someone had just waved a magic wand and POOF! I was transported through a one-way portal into this magical world of surfing mountains. Soon after this groundbreaking run, I became consumed by snowboarding. I was young but somehow I knew. One way or another, my life would revolve around snowboarding.

Fast forward to today and the magic is still there, lighting up my eyes any chance I get to ride. The only difference between that first 'white moment' and the 'white moments' I still chase on my snowboard is that my snowboarding world has now grown to include many dimensions. Depending on the day, I may be pulling g's and popping rollers riding the lifts on a Carbon Flagship, stepping out of my tent and into a Solution Splitboard for a day of exploring an unknown mountain range or maybe leaving the trailhead at dark thirty with an Ultracraft heading up to ride a mega-classic line with the help of ropes, ice axes and crampons. Not to mention resort pow days spent showing my kids a secret powder stash and how to do a layback snap on a ducked out Mountain Twin 151 or walking out of my backyard and sessioning the neighborhood hills riding the Mountain Surfer. It doesn't happen every day, but in my thirty years of riding I have now felt 'white moments' of pure life-changing joy from all of these styles of snowboarding.

I have never been one to look back so I'm not surprised that I missed my thirty year snowboarding anniversary. When I do allow myself a moment to reflect on the last thirty odd years, all the questions that come up are still answered by the feeling I had after those first turns. Did I know what I was getting into? Did I think my snowboard would take me this far? It is not a cut and dry answer, but all in all - Yes. I did not envision the awards, movies, snowboard company or magazine covers, but living a life set up around snowboarding every day on the best mountains I can find was never in question. That was always the plan and the plan is not changing anytime soon.



JEREMY  
JONES

The journey is the reward.  
Photo - Jeremy Jones

#Sea2Spines

## GREEN MISSION

Jones Snowboards is committed to being an outdoor industry leader in the fight against climate change. Building snowboards will always have an environmental footprint so we strive to minimize this footprint whenever possible by developing new eco-tech and supporting organizations that fight against climate change on the front lines. We take these efforts seriously because we care about how our actions will affect the environment for future generations.



# GREEN PARTNERS

*Our quest to improve the sustainability of our products is only one facet of our environmental efforts. We strive to take real action against climate change through our partnerships with the non-profit organizations 1% For The Planet and Protect Our Winters (POW).*



<http://onepercentfortheplanet.org/>

Jones Snowboards is a proud member of 1% For The Planet. 1% For The Planet is a growing association of businesses that have pledged to give 1% of their sales directly to sustainability-oriented non-profits. The mission of 1% For The Planet is to leverage this alliance of financially committed businesses to support a healthy planet.

*"We understand that supporting environmental efforts is important to our customers," said Jeremy Jones. "As a member of 1% For The Planet our customers are assured that their support goes beyond just our profits. We are proudly accountable for giving back to the earth."*

1% For The Planet member companies support thousands of non-profit organizations helping to save land, protect forests, rivers and oceans, make agricultural and energy production more sustainable, get toxics out of the environment, plastics out of the oceans and more. 1% for the Planet carefully vets each nonprofit for track record, credibility and impact and annually verifies that members are making their contributions. More than \$100 million dollars has been invested by 1% for the Planet members in the last ten years.

Jones is one of very few 1% For The Planet member companies in the snowboard industry. We are honored to make this donation because it shows our steadfast belief that business can lead the fight for positive environmental change. *Jones Snowboards donates 100% of our 1% For The Planet funds to the climate change action organization Protect Our Winters (POW).*

Nature's surreal majesty at it's finest in Nepal. Photo - TGR



<http://protectourwinters.org>

Protect Our Winters (POW) is a climate change organization founded by Jeremy Jones in 2007. The mission of POW is to engage and mobilize the winter sports community to lead the fight against climate change. POW is the environmental center point of this global community and unites brands, athletes and communities towards a common goal of reducing climate change's effects on our sports and local economies. The collective power of the winter sports community is massive and POW helps organize the effort to step up and take responsibility to save a season that fuels our passions and provides jobs and economic vitality to mountain regions.

Jones' 1% For The Planet donation to POW is used to support their efforts to push climate change legislation in Washington D.C., fight coal exports in the Pacific Northwest, as well as promote climate change awareness campaigns such as the 'Hot Athlete Cool Planet' program that brings professional athletes into schools to talk about climate change. A portion of the donation to POW is also used to directly offset global warming-causing greenhouse gases by supporting rainforest reforestation efforts in Costa Rica through the non-profit organization *Community Carbon Trees*.



What would winter be without frozen waves to surf? Forrest Shearer and Jeremy Jones hike in to catch a powder swell on Teton Pass. Photo - Andrew Miller  
#MountainSurfer



# RAINFOREST REFORESTATION INITIATIVE

In May 2014 Jeremy Jones and his family traveled to Costa Rica and volunteered for the non-profit rainforest reforestation association Community Carbon Trees (CCT). CCT has spent the last twelve years fighting against climate change by reforesting clear cut swaths of Costa Rican rainforest with a wide diversity of native tropical trees. Planting and protecting trees is truly one of the most important steps toward fighting global warming as forests pull carbon dioxide from the atmosphere and recycle it into oxygen. The benefits of reforestation in Costa Rica are greater than most other places on Earth because trees are able to grow 365 days-a-year thanks to Costa Rica's unique location within 10 degrees of the Equator. Fast growing trees offset enormous amounts of carbon dioxide, much more than trees planted in non-tropical areas

Founded by lawyer turned rainforest activist Jennifer Leigh Smith, CCT is a group of full-time local workers and volunteers that have successfully reforested dozens of clear cut swaths by planting and maintaining over 4000 new trees. Jeremy and his family helped Jennifer and the CCT crew collect tree seeds, plant saplings and prepare land for future reforestation. Witnessing CCT's efforts and connection with the community was a game changer for Jeremy.

*"I've searched for years for a rainforest program to support," said Jeremy Jones. "I found it with CCT. Jennifer takes real action for the environment and the local people love her. She brings them work and reforests their land in a way that they can make a living off maintaining the forests."*



CCT managed reforestation projects are on a 25-year cycle. CCT work crews maintain the the trees for the first three years and the participating landowner takes over the continued maintenance and receives instruction for an additional 22 years. Unlike many other mono-culture reforestation efforts that only plant one tree variety, CCT plants dozens. Some of the trees planted will bear fruit and some will grow into valuable hardwood that is acceptable to be harvested in 25 years. The estimated cost per tree for the 25-year cycle is \$25. With our 2015 donation to CCT, Jones Snowboards will help reforest an important biological corridor with nearly 400 trees.



Rainforest reforestation happens one tree at a time. Jeremy and his family got involved with the effort collecting seeds, planting saplings and preparing ground while volunteering with Jennifer Smith of Community Carbon Trees in Costa Rica.



<http://communitycarbontrees-costarica.com>

# ECO-PERFORMANCE DESIGN

In a perfect world, snowboards would grow on trees and if you broke a board you could bury it in your garden to fertilize your tomato plants. In reality, making snowboards is a complex and highly precision manufacturing process that molds together dozens of parts to produce a performance focused product that's only as green as the chosen materials.

Balancing the qualities of performance, durability and sustainability is one of the most difficult aspects of snowboard design. While we strive to use as many sustainable materials as possible, we trust our lives to these boards so we must value performance and durability equally as much. To choose our materials we then carefully consider all three of these qualities with the goal of producing the most sustainable products possible without sacrificing performance. This ECO-Performance design philosophy is the foundation upon which everything we make is made including our apparel and backpack lines.

For 2015/2016, we've been able to incorporate more high performance sustainable materials than ever before. The quantity of new resources is minimized by using as much recycled material as possible. Our boards feature recycled ABS sidewalls and recycled edges that are made from scraps and our backpacks and apparel are made from recycled polyester. To decrease our production waste at the factory we use finger-joined wood cores and flip-flop bases to maximize the usage of wood and p-tex materials. We're also thrilled to debut four models that use no ink or solvents on the topsheet. The Flagship, Women's Flagship, Hovercraft, Women's Hovercraft and Hovercraft Split all feature burned-in logo graphics on a natural wood veneer topsheet. Another shining example of our ECO-Performance tech is the new ECO-plastic topsheet on the Solution and Women's Solution splitboard. This unique topsheet is made from Castor beans and is both scratch resistant and snow repellent. Eliminating some synthetic plastic while cutting the amount of snow that sticks to the board was a true win win and only fueled our fire to push towards future snowboard sustainability breakthroughs.

## SNOWBOARD - SPLITBOARD



European Woodcores



Bamboo Sidewalls



Film Topsheet



ECO-Plastic Topsheet



Recycled ABS



Oversized Recycled Edges



Bio Wax



Flip-Flop Base



Wood Veneer Topsheet



Finger-Joined Wood Cores

## APPAREL



Organic Cotton



Recycled Polyester



Water-Based Inks

## BACKPACK



Recycled Fabrics



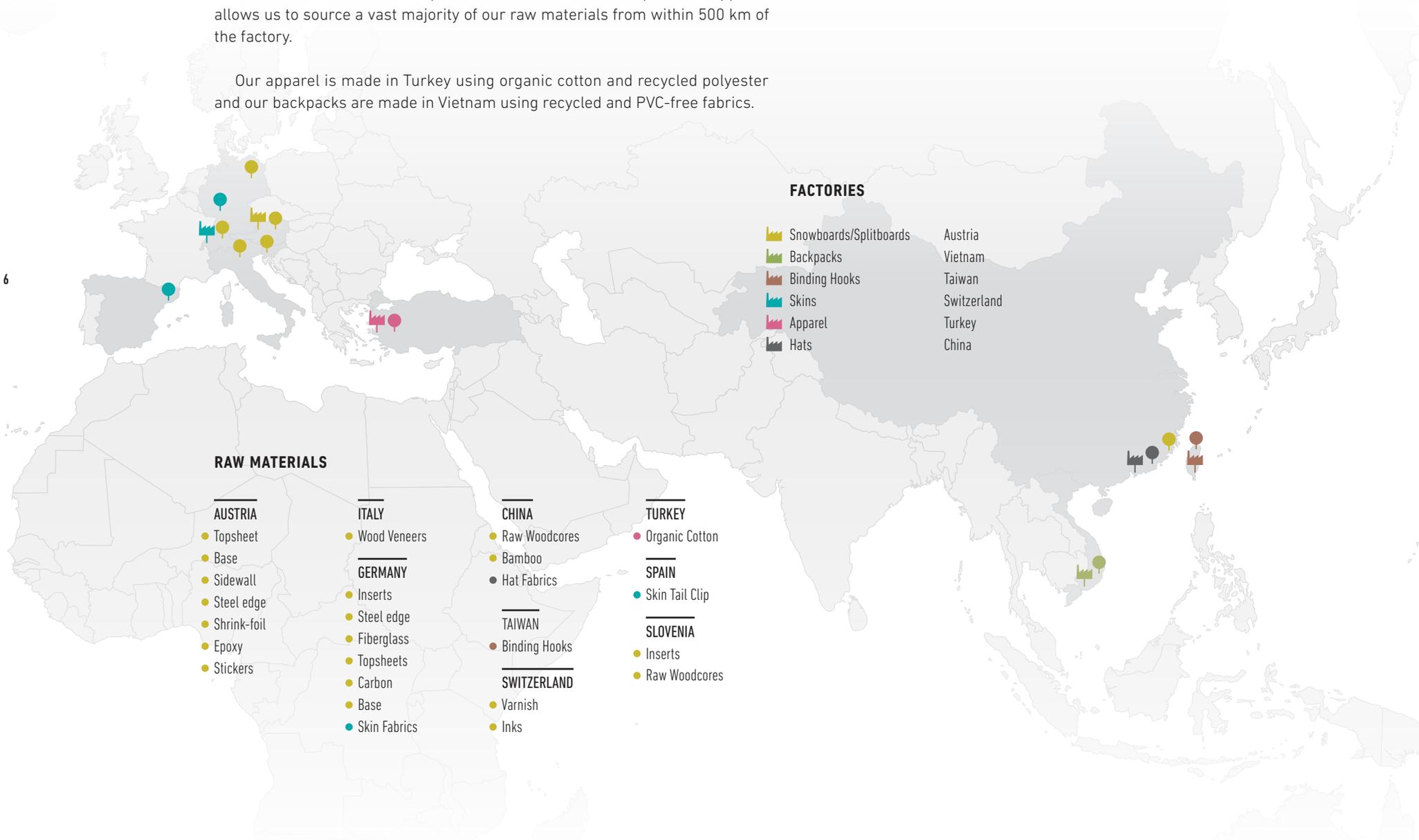
PVC Free Fabrics

# SUPPLY CHAIN MAP

*Jones snowboards are proudly made at the GST factory in Antiesenhofen, Austria.*

Our dedication to performance, durability and environmental responsibility makes this small town in central Europe the best place in the world for Jones to manufacture our boards. GST's state-of-the-art factory is a snowboard-only production facility that specializes in working with cutting edge materials and innovative construction techniques. GST's central location to premier suppliers allows us to source a vast majority of our raw materials from within 500 km of the factory.

Our apparel is made in Turkey using organic cotton and recycled polyester and our backpacks are made in Vietnam using recycled and PVC-free fabrics.



# ODE TO PROGRESSION

*All things can be improved through materials or design.  
Stagnation is not an option.*

There are many paths to progression, but the goal is always the same - to evolve, explore and break new ground. Rules and preconceived ideas are dangerous in this game. Progression takes an open mind and the belief that what is not possible today will be possible tomorrow through hard work and testing.

The purity, clarity and power one absorbs from time in the mountains is essential to all things Jones. Our design round table comes together on pre-dawn skin tracks, chairlift rides, campfires, nights under the stars and mountaintops. It is here that the seeds of new products are planted.

Equally critical to the planting of the seed in the mountains is the growth of the roots in the factory. Once an idea is born it is imperative to nurture the concept with the engineers because they are the ones who will evolve the idea and turn it into reality.

Then it is on to the fun part. Blue ice, white ice, slush, zipper crust, rain crust, wind board, old pow, cold pow, hot pow, blower pow - we test, tweak and refine our ideas in all-conditions because we ride in all conditions. So should your board.

At the end of this cycle, new products are born and new ground is gained. Is the time and money spent on development worth it? This question is never asked. The price of not shooting for the stars is too high.

*JEREMY JONES*

**2014** | **2013** | **2012** | **2011** | **2010**

 ISPO AWARD WINNER 2014/2015 - Ultracraft	 - Solution	 - Aviator	 - Mountain Twin	 - Carbon Solution	 - Flagship
 - Twin Sister	 - Solution	 - Aviator - Solution	 - Solution	 - Hovercraft Split - Women's Solution	
 - Ultracraft	 - Aviator			 - Hovercraft	
 - Carbon Solution	 - Carbon Flagship - Mountain Twin				
 - Solution	 - Ultracraft				



# TECHNOLOGY



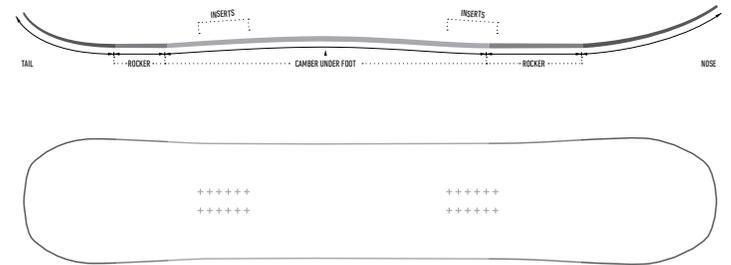
## PROFILE



### DIRECTIONAL ROCKER

A hybrid rocker/camber flex pattern defined by more tip rocker than tail rocker and camber between the bindings. The rockered tip floats the board's nose and improves maneuverability while the camber underfoot provides edge hold and response. A slightly rockered tail maintains the power and stability of a traditional board but helps keep the tail catch-free initiating turns and landing switch.

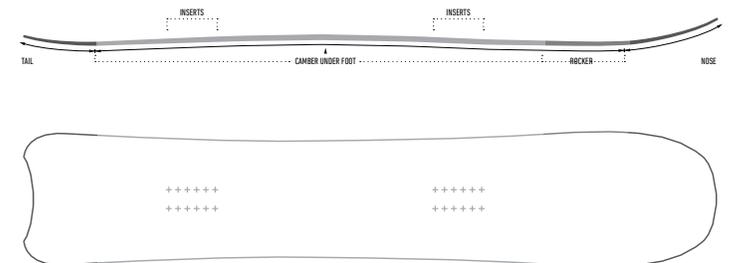
**Available on:** Carbon Solution, Solution, Carbon Flagship, Flagship, Explorer, Explorer Split, Discovery, Discovery Split, Women's Flagship, Women's Solution



*"My experience is that most falls in freeriding start from the nose of the board – you either go over the bars in powder, the nose gets caught under a weird crust and tosses you, or you hit a hard tranny at the contact point of the tip and get bucked. Directional Rocker eliminates most of these falls."*

Jeremy Jones

**Available on:** Ultracraft, Ultracraft Split, Hovercraft, Hovercraft Split, Women's Hovercraft

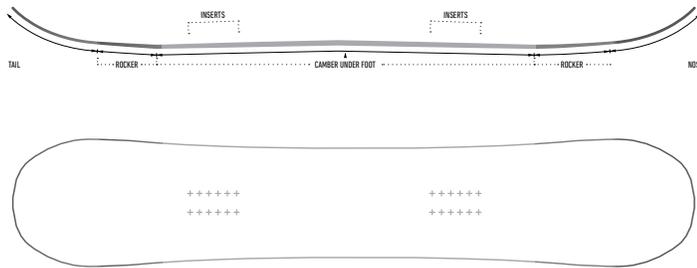




## CAMROCK

A unique rocker/camber flex pattern defined by evenly balanced tip and tail rocker and camber between the bindings. CAMROCK improves freestyle finesse by keeping your tips playful while maintaining the power and pop of camber underfoot.

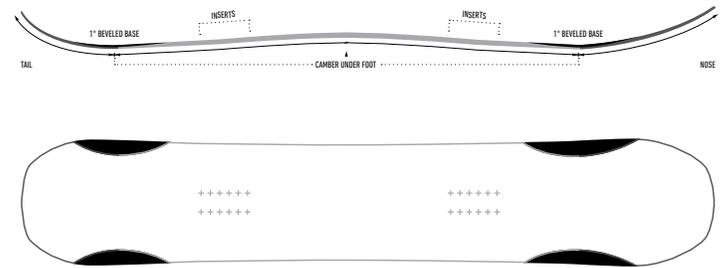
**Available on:** Ultra Mountain Twin, Mountain Twin, Twin Sister



## 3D POWER CAMBER

An innovative traditional camber profile tweaked to offer the insane edge response of camber without the usual hang-ups. The camber radius tapers to flat toward the tips and the base is beveled up one degree at the edges from the contact points of the camber to the ends of the board. The base beveling releases the edges where they like to hook which balances the pop and directional stability of camber with a looser, less-catchy feel.

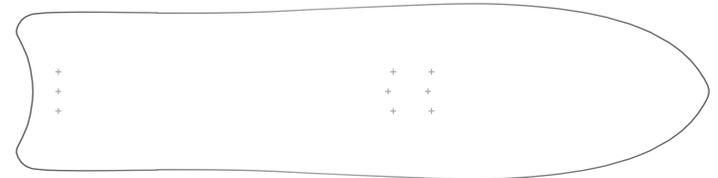
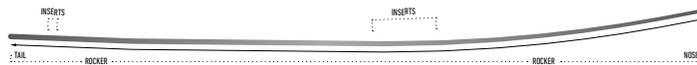
**Available on:** Ultra Aviator, Aviator, Aviator Split



## CHRISTENSON SURF ROCKER **NEW**

Custom tip/tail rocker profile designed by surf shaper Chris Christenson for the Mountain Surfer and Storm Chaser. The nose rocker starts just inside of the front inserts and the tail rocker starts just at the back inserts. When you weight the tail of the board the nose ramps up out of the snow for insane float on the deepest days. These subtle rocker contours match a Christenson surfboard rocker profile.

**Available on:** Mountain Surfer, Storm Chaser



## SHAPE



### HOVER 3D 1° BEVEL

The last several centimeters of the solid Hovercraft tail edges are beveled up one degree to increase edge maneuverability and loosen up the tail.



### AIR LIGHTNESS

A pioneering new construction technique used on the Ultra Aviator that eliminates the wood core at the very end of the tip and tail and replaces it with featherweight carbon composite. The carbon keeps the tips stiff while reducing board swing weight.



### BLUNT NOSE

*"How a board glides in powder, crust, corn or any snow more than an inch deep, is dictated by it's front contact point and just past it. Next time you are in soft snow watch how much snow comes over the corner of the nose near the contact point. The billowing snow coming out from behind the tip means you are plowing through it which is obviously slowing you down. By adding a blunt nose you get the float benefits of a much longer nose without the 'snow plow' rounded tip and it's extra swing weight." - Jeremy Jones*



### QUICK TENSION TAIL NEW

Built-in climbing skin tension system using pre-cut notch that eliminates the need for a traditional skin tail clip.



### PROGRESSIVE SIDECUT

At the far ends of the sidecut, the radius is incrementally increased as the edge reaches the contact point. Gradually increasing the sidecut radius towards the contact point delivers smoother turn initiation and exit as the edge tracks in and out of the snow with a less abrupt transition.



### WRAP TIP CONSTRUCTION <sup>1</sup>

Full wood core to the tip and ABS sidewall completely wraps around tip for added response and durability.



### SPIN TIP CONSTRUCTION <sup>2</sup>

Wood core tapers and ABS sidewall is eliminated at the tip to decrease spin weight and increase board butter-ability.



### MELLOW MAGNE-TRACTION

Like a serrated knife slicing into the snow, Magne-Traction improves your edge grip by adding multiple contact points along the running length of your board.

*"Magne-Traction is a critical feature for rockered boards. Rocker improves glide in mixed conditions, but the decreased edge contact makes it harder to really lock into your turns and hold a solid edge. Magne-Traction is crucial to offset the edge drift of rocker."*

- Jeremy Jones



## GLASS & STRINGERS



### QUADRAX FIBERGLASS <sup>1</sup>

Jones' signature laminate composition, Carbon Quadrax features multi-layered, multi-axis fiberglass meshed with dual-zone carbon fiber power bands. Carbon power bands offer supreme snap and stability on steep terrain and at speed.



### CARBON TRIAX FIBERGLASS <sup>2</sup>

A multi-layered tri-axis fiberglass meshed with carbon fiber power bands. Carbon power bands dampen vibrations and keep board stable at speed.



### TRIAx FIBERGLASS <sup>3</sup>

Multi-axis, stitched fiberglass laminate that offers a precise and responsive ride in any terrain or snow conditions.



### BIAX FIBERGLASS <sup>4</sup>

A dual-direction, dual-layer, stitched fiberglass laminate that provides a fun, forgiving and snappy ride.



### CARBON STRINGERS <sup>5</sup>

Carbon stringers add torsional stiffness for improved response and increased pop. Carbon layer keeps flex profile dimensionally stable for a consistent ride for the lifetime of the board.



### CARBON SPLIT STRINGERS <sup>5</sup>

Eight carbon stringers are specially positioned in key core locations for added strength and torsional stiffness in splitboards.



### FIBERGLASS REINFORCEMENT <sup>6</sup> **NEW**

Fiberglass layer improve pop in nose and tail plus increases the longevity of the flex profile. This lightweight layer helps the board perform the same on day 100 as it did on day one - precise and playful.



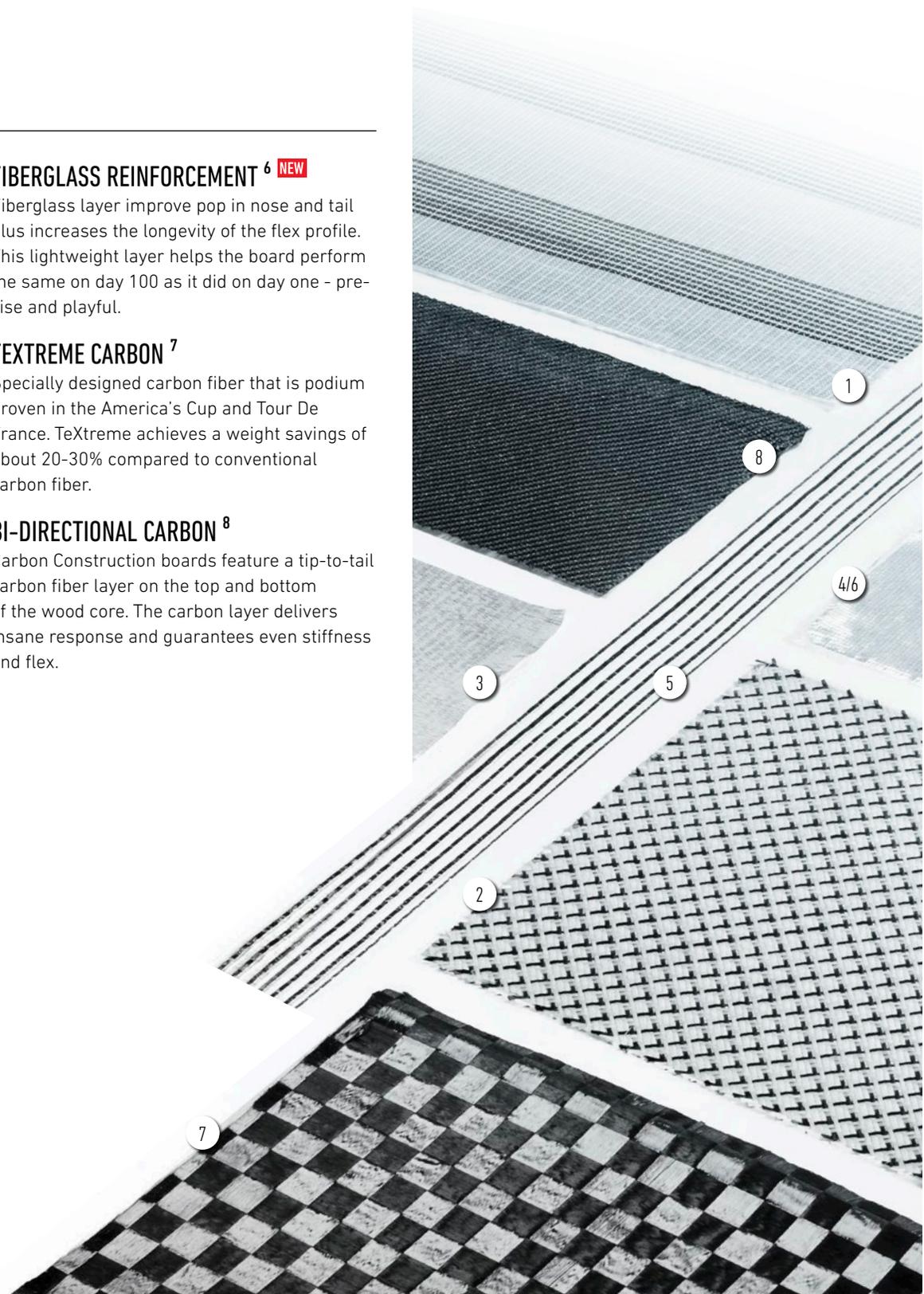
### TEXTREME CARBON <sup>7</sup>

Specially designed carbon fiber that is podium proven in the America's Cup and Tour De France. TeXtreme achieves a weight savings of about 20-30% compared to conventional carbon fiber.



### BI-DIRECTIONAL CARBON <sup>8</sup>

Carbon Construction boards feature a tip-to-tail carbon fiber layer on the top and bottom of the wood core. The carbon layer delivers insane response and guarantees even stiffness and flex.





## CORE TECH

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### POWER CORE 2.0

Triple-density full wood core featuring hardwood beech stringers along the edges for substantially increased durability and protection from edge impacts.



### HARD CORE

Dual-density wood core designed for eliminating board chatter and providing an ultra-stiff and torsionally stable ride.



### STORM CORE NEW

Dual-density full wood poplar and paulownia core designed to maximize pop, float and even flex.



### MOUNTAIN CORE 2.0 NEW

Dual-density full wood core with hardwood beech stringers positioned at the edges for added pop and durability.



### ULTRA ISO-CORE NEW

Triple-density core featuring stringers of ISO-CORE - a foam/fiberglass composite that's as stiff as any wood but 15% lighter. Hardwood beech stringers are positioned along the edges for added durability.



### ULTRA CORE 2.0 NEW

Triple-density full wood core designed to be ultralight, uber responsive and super tough. Hardwood stringers positioned at the edges deliver supreme durability.



### ULTRA SPLIT-CORE 2.0 NEW

Ultralight and ultra durable triple density wood core designed exclusively for splitboards. Hardwood stringers positioned at the edges deliver supreme response and durability.



### WOMEN'S CORE

Dual-density full wood core that is specially tuned for lighter riders.



### MASTER CORE 2.0 NEW

Triple-density full wood core featuring hardwood beech stringers for added pop and durability plus premium light poplar for weight savings and even flex.



### CLASSIC CORE

Full wood poplar core that offers fun pop, even flex and solid durability.

## BASE

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### SINTERED ULTRA BASE NEW

World Cup proven race base made from Ultra-High Molecular Weight Polyethylene (UHMW-PE) modified with special Fluoro and Paraffin based additives for better glide and increased durability. ULTRA base is harder and faster than any other sintered base.



### EXTRUDED 5000 BASE

Classic base material built for durability.



### SINTERED 9900 BASE

Made from Ultra-High Molecular Weight Polyethylene (UHMW-PE) and Carbon. This ultra-fast base is easy to repair thanks to the UHMW-PE.



### SINTERED 7000 BASE

Durable natural base material with added carbon for speed and good wax absorbency.

## TOPSHEET



### WOOD TOPSHEET

Using wood for a topsheet dampens the ride and offers chatter-free performance. The natural material also eliminates some plastic and lacquer which improves board sustainability. Jones boards use Walnut, Oak, Maple and Bamboo wood topsheets.



### FILM TOPSHEET

Film topsheets provide the stiffness and impact resistance of a normal topsheet while significantly reducing weight by decreasing the thickness of the topsheet material.



### ECO-PLASTIC TOPSHEET **NEW**

The Solution features a bio-plastic topsheet made from Castor beans. This eco-material is ultralight, chip/scratch resistant and water/snow repellent (snow sticks less to topsheet).

## SIDEWALL & EDGE



### BAMBOO SIDEWALLS

Bamboo sidewalls on the inner edges of select splitboard models add smooth flex and improve board sustainability by eliminating some ABS plastic.



### RECYCLED ABS

ABS Plastic is one of the necessary evils of snowboard production. We improve the sustainability of our snowboards by using only recycled plastic.



### OVERSIZED RECYCLED EDGES **NEW**

All Jones boards are made with oversized recycled steel edges for added durability and improved production sustainability.

## FINISH



### KARAKORAM HARDWARE

All Jones Splitboards feature Karakoram K-clips plus tip and tail hooks. Adjustable tension K-clips increase board torsional stiffness.



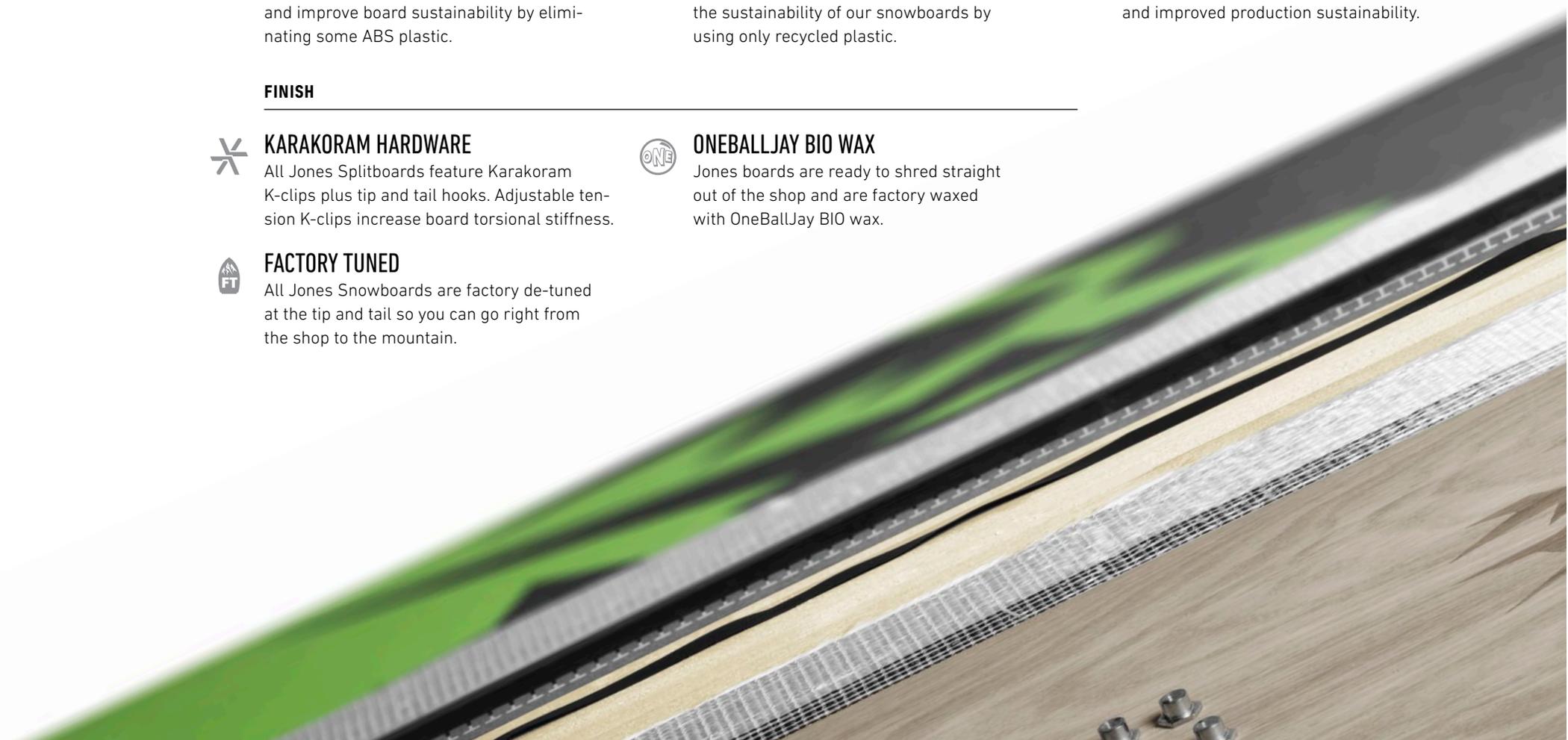
### ONEBALLJAY BIO WAX

Jones boards are ready to shred straight out of the shop and are factory waxed with OneBallJay BIO wax.



### FACTORY TUNED

All Jones Snowboards are factory de-tuned at the tip and tail so you can go right from the shop to the mountain.



# JONES 2016 MODEL MATRIX



- NEW -  
BOARD

154  
157  
158W  
160

ULTRA MOUNTAIN TWIN



156  
158W  
160

ULTRA AVIATOR



- NEW -  
SIZE



152  
156  
158  
158W  
160  
160W  
162  
164

AVIATOR

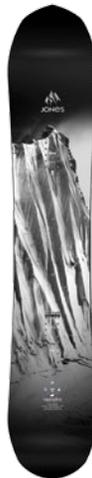


- NEW -  
SIZES



151  
154  
155W  
157  
158W  
160  
161W  
162  
164W

MOUNTAIN TWIN



- NEW -  
BOARD

156  
158W  
159  
161W  
162  
164W

EXPLORER



- NEW -  
BOARD

138  
145

DISCOVERY



- NEW -  
BOARD

152  
156  
160

ULTRACRAFT



152  
156  
160  
164

HOVERCRAFT



- NEW -  
SIZES



154  
158  
159W  
161  
162W  
164  
165W  
166  
169W  
172

FLAGSHIP



4'6"

MOUNTAIN SURFER



- NEW -  
SIZE



158  
161  
162W  
164  
165W

CARBON FLAGSHIP



- NEW -  
BOARD

147  
157

STORM CHASER

SOLID



NEW BOARD

156  
160  
164

AVIATOR SPLIT



NEW SHAPE

156  
158W  
159  
161W  
162  
164W

EXPLORER SPLIT



NEW SIZES



154  
158  
• 159W  
161  
162W  
164  
• 165W  
166  
• 169W

SOLUTION



138  
145

DISCOVERY SPLIT



NEW SIZE



158  
161  
162W  
164  
• 165W

CARBON SOLUTION



ISPO AWARD WINNER 2014/2015



152  
156  
160

ULTRACRAFT SPLIT



GEAR GUIDE  
152  
156  
160

HOVERCRAFT SPLIT



148  
152

WOMEN'S HOVERCRAFT



148  
152  
156

WOMEN'S SOLUTION



143  
146  
149  
152  
155

TWIN SISTER



148  
152  
156

WOMEN'S FLAGSHIP

SPLIT

WOMEN'S



Chris and Jeremy hand shaped the outline and rocker profile of the Storm Chaser and Mountain Surfer using Chris' surf shaping tools. Photo Left/ Top - Seth Lightcap, Bottom Jeremy Jones



# SURF SHAPES

**GLIDE** - The act of effortless movement. Glide is everything when it comes to surfing. Without glide you can not catch or ride a wave. Glide is your engine. Good glide means more speed and more options for creativity riding a wave.

Glide is equally important to snowboarding but not as critical. You can ride a snowboard with poor glide but your options for creativity will be stifled. Good glide is essential when it comes to riding powder. Have you ever groveled through a powder gully marveling at another rider's track high on the walls but you can't get up there? Bad glide, wrong board.

When it came time to develop new powder focused boards Jeremy reached out to a master of shaping ultra-fast gliding surfboards - Chris Christenson. Chris is one of the most diverse surf shapers in the world and makes everything from contest boards to longboards and most infamously, record breaking big wave guns.

## CHRIS CHRISTENSON

Chris has been shaping surfboards for 22 years and has shaped over 19,000 boards. 5 XXL Surf award winners have ridden his boards to victory including Greg Long who won the Eddie and Waterman-Of-The-Year riding a Christenson gun. Chris is also a world class surfer himself, as well as an avid backcountry snowboarder. He operates two shaping studios, one in Encinitas, CA and another in the Eastern Sierra Mountains outside of Mammoth Lakes, CA. The shaping room in his Sierra cabin allows him to spend his winters shredding backcountry descents by day and making surfboards at night.

We are proud to announce an ongoing design partnership with Chris. The Mountain Surfer and Storm Chaser are the first offspring of this momentous collaboration. To no surprise, both of these hand shaped surf-inspired boards deliver the most friction free, effortless glide you will ever feel on snow.



Master at work: Chris in his Encinitas shaping room. Photo - Brent Broza

# MOUNTAIN SURFER

— NEXT-LEVEL POWDER SURFER —

*Ideal For Backcountry And Backyard Powder Hunting*

**SIZES** Who says you gotta be strapped in to shred? The Mountain Surfer is an all-wood 4' 6" (139cm) powder board that needs no traditional bindings. For those backyard stashes, runs behind the hut or however high you feel like hiking, the Mountain Surfer delivers step-on and shred powder surfing fun anywhere you can find it. The Mountain Surfer features contoured 'binding hooks' that are positioned at the outside edges of your normal riding stance. Pushing your boots into the hooks improves board control and helps keep the board locked to your feet as you slash and ollie. The bindings hooks can be set at two different stance widths and the front hook allows for a 15 degree goofy or regular positive stance angle. When you're ready to ditch the "training wheels" the hooks are also easily removable. The design roots of the Mountain Surfer are true to it's name as the 3D-Surf Rocker profile was hand-shaped by renowned San Diego, Calif. surfboard shaper Chris Christenson. Perfect for kids, first-time riders and experts alike, the Mountain Surfer is ready to shred in the backyard peelers or the big mountain barrels. Comes complete with a leash for when you don't stick the drop-in.

## Christenson Surf Rocker



## Technology

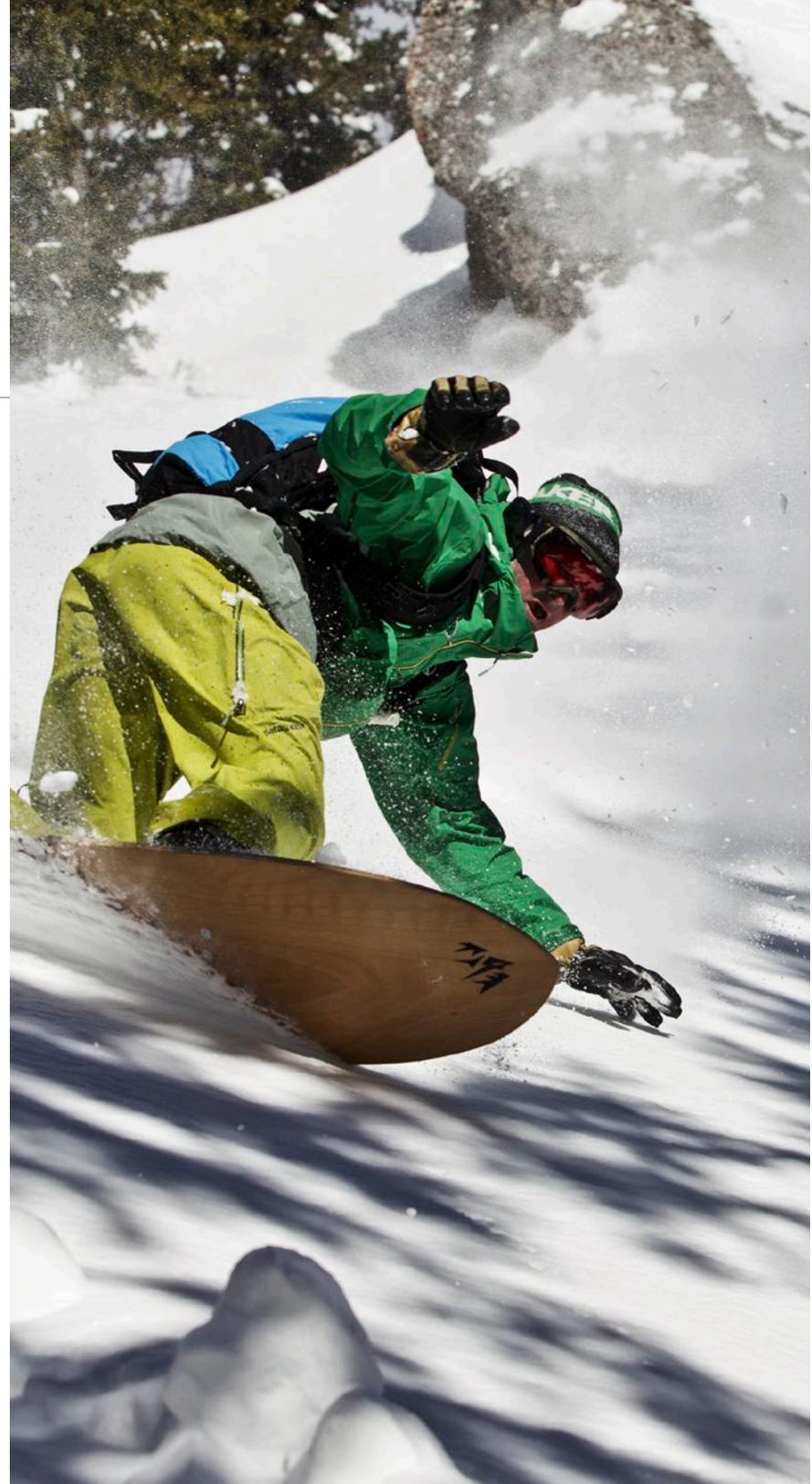




First day ever riding the Mountain Surfer, Utah local Forrest Shearer shows his SoCal surf roots making it look easy. Photo - Andrew Miller

### First Prototype

Chris Christenson shaped the first prototype of the Mountain Surfer out of foam just like a surfboard. He matched the rocker profile and bottom contours of his fastest surf design with a trim and powerful shape that maximized float. Once he had an understanding of the ideal board dimensions, he went on to hand shape the next prototype Mountain Surfer out of laminated wood.



# STORM CHASER

SURF-INSPIRED POWDER SLASHER

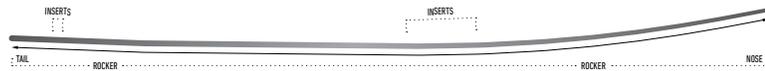
*Ideal For Surfing Frozen Waves And Snorkel Deep Days*

SIZES  
147, 157

— NEW —  
BOARD

New for 2016 we proudly present a mind altering new powder tool - the Storm Chaser. Blending both snowboard and surfboard tech, the Storm Chaser is the latest offspring of Jones' design partnership with surfboard shaper Chris Christenson. Jeremy and Chris sketched the shape and rocker profile of the board by hand using contours from their favorite snow/surf designs. The result is an explosively fast powder rocket that packs insane float into a nimble, short board. The ultra-wide waist width, swallow tail and pointy yet blunt nose maximize the float of the short running length and the Surf Rocker profile pops the nose even further out of the snow when you rock into a bottom turn or slash a back foot hack. Finished with a lustrous varnish topsheet, the Storm Chaser is truly a functional fine art piece from two masterful sideways sliders.

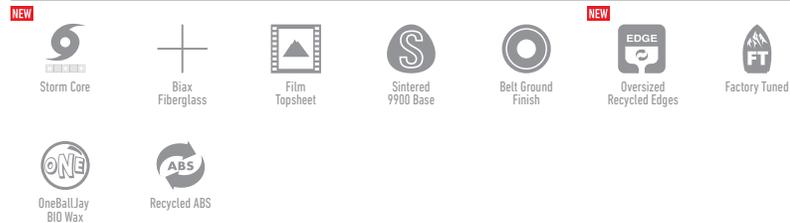
## Christenson Surf Rocker



## Shape



## Technology

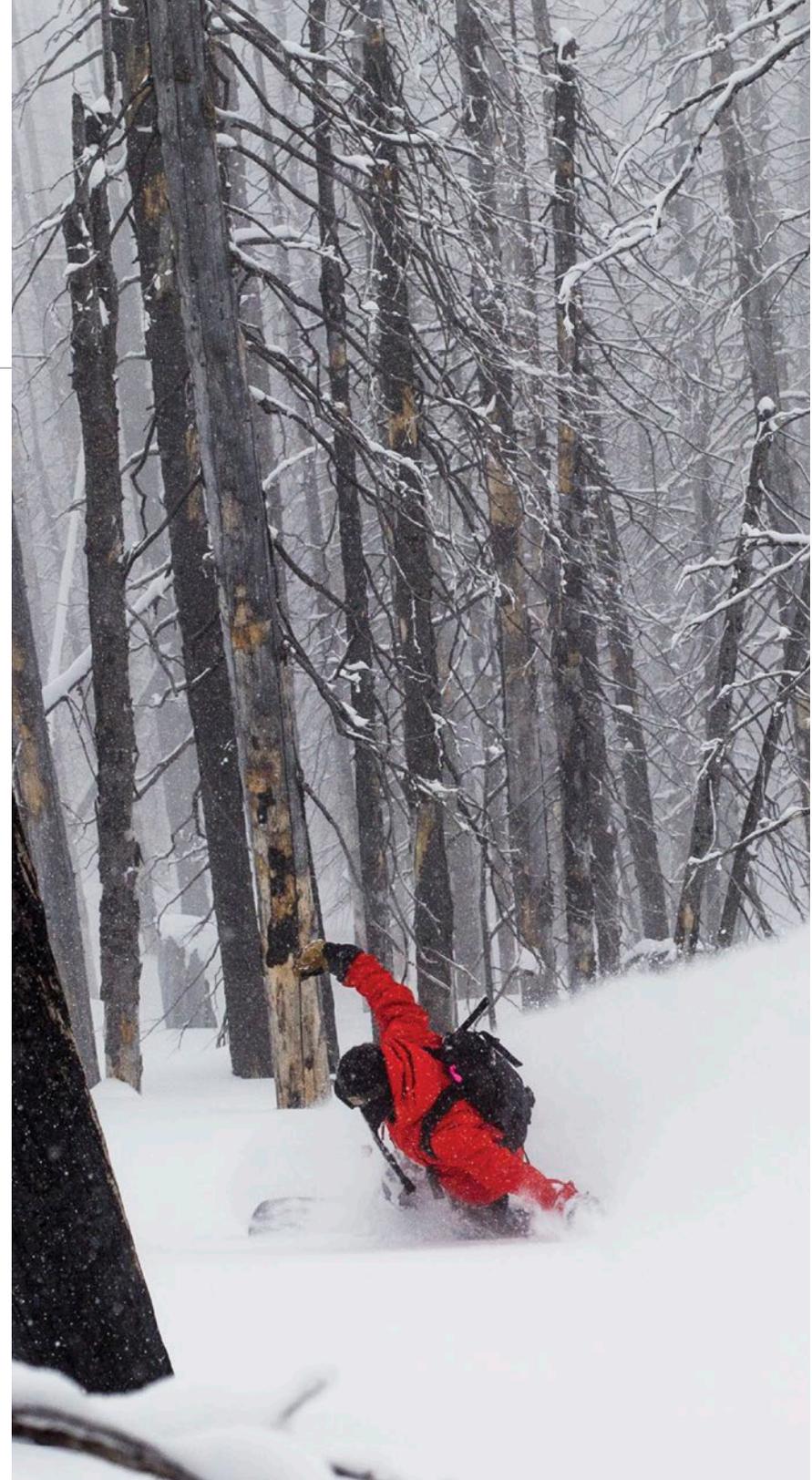




Chasing swell in the summer and pow in the winter, Chris Christenson lives for surfing all year. Photo - Jussi Grznar

### First Prototype

The first template of the Storm Chaser was a thin piece of wood hand drawn and cut by Chris Christenson and Jeremy Jones in Jeremy's garage. They used Chris' surf shaping tools to outline the shape and rocker profile. The hand written notes delineate subtle rocker contours and dimensions.





# ULTRA SERIES

## ULTRA CONSTRUCTON

is the redefinition of what it takes to build a snowboard. We've tested every inch of the board to precisely position materials exactly where they are needed while eliminating all excess materials. Combining these innovative construction techniques with superlight wood cores and carbon fiber deliver revolutionary results. Jones Ultra boards are the lightest, yet most durable snowboards on earth.

**Available on:** Ultra Aviator, Ultracraft Split, Ultracraft, Ultra Mountain Twin



Jeremy Jones trusts his life to his snowboard designs. Shangri-La Wall, Nepal. Photo - Andrew Miller

[#theShangriLaExpedition](#)



# ULTRACRAFT SPLIT

ONE OF THE LIGHTEST SPLITBOARDS ON EARTH

*Ideal for Expedition Touring and High Alpine Assaults*

SIZES  
152, 156, 160



It's simple math: the less weight you carry, the more energy you save. The Ultracraft splitboard defines this logic as the lightest, most technically capable splitboard on the planet. Despite its featherweight, the Ultracraft is rock solid on descent having been tested by Jeremy Jones on Denali and the Grand Teton. Featuring the same nimble and powerful shape as the revolutionary Hovercraft, the Ultracraft is built using Jones' proprietary ULTRA Construction. ULTRA Construction eliminates excess materials and reduces overall weight by 25% compared to the Hovercraft Split. New for 2016, the Ultracraft is lighter than ever thanks to the ULTRA ISOcore that has ultralight yet dimensionally stable stringers of ISOcore foam/fiberglass composite layered within the wood core. The Ultracraft Split also features a new Sintered ULTRA Base modified with special fluoro and paraffin based additives for better glide and increased durability.

## Directional Rocker



## Shape



NEW



## Technology



Stepping off a train and onto a skin track, Sten Smola is dedicated to sustainable shredding in the Swiss Alps. Photo - Raffi Schmid

#RideGreener





# ULTRACRAFT

COLD SMOKE ROCKETSHIP

*Ideal for Resort Pow, Cat-boarding and Heli-boarding*

SIZES  
152, 156, 160



Waist deep blower pow days are the ultimate test of endurance and leg strength. The new Ultracraft solid is designed for nipple deep days as this new ultralight version of the proven Hovercraft will save you energy every lap. ULTRA construction shaves the grams off the Ultracraft solid while the Blunt Nose, mellow Magne-traction and Directional Rocker profile guarantee you'll always be floating above the fluffy stuff. For catchfree slashing, the base along the tail edges of the Ultracraft solid is beveled up one degree for more playful control. As light and crisp as the cold smoke it was designed for, the Ultracraft solid is a serious powder tool built for bell-to-bell and back-to-back pow days on the lift, in the cat or in the heli.

## Directional Rocker



## Shape



## Technology



Neil McNab is in the running for best job in the world. He's a guide who rides powder five days a week for five months a year. He found this faceshot guiding clients in Kamchatka, Russia. Photo - Andrei Pogonaru

#McNabSnowboarding



# ULTRA AVIATOR

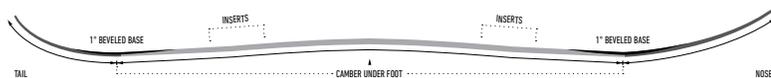
FLYWEIGHT FREESTYLE RAZOR

*Ideal for Park, Pipe and All-Mountain Charging*

SIZES  
156, 158W, 160

Light as a dragonfly with the talons of a raptor, the Ultra Aviator matches next-level performance with cutting edge snowboard production technology. We've re-designed the award winning Jones Aviator using our innovative Ultra Construction to produce a razor sharp and ultralight freestyle board that rips and rails down the mountain with effortless ease. The Ultra Aviator features a unique variation of ULTRA Construction called Air Lightness technology that drastically reduces spin weight by completely eliminating the wood core in the nose of the board. 3D-Power Camber loosens the catch of the full-camber profile by beveling the edges at the tip and the tail one degree. Wrapping the insane snap and edge lock of the 3D-Power Camber in an ultra-light package has created the most responsive, elite freestyle board in the Jones quiver.

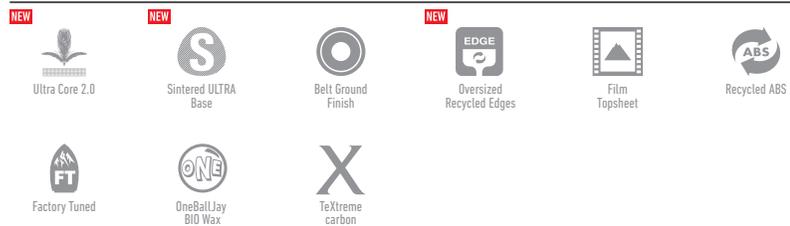
## 3D Power Camber



## Shape



## Technology



COLOR SIZE  
156



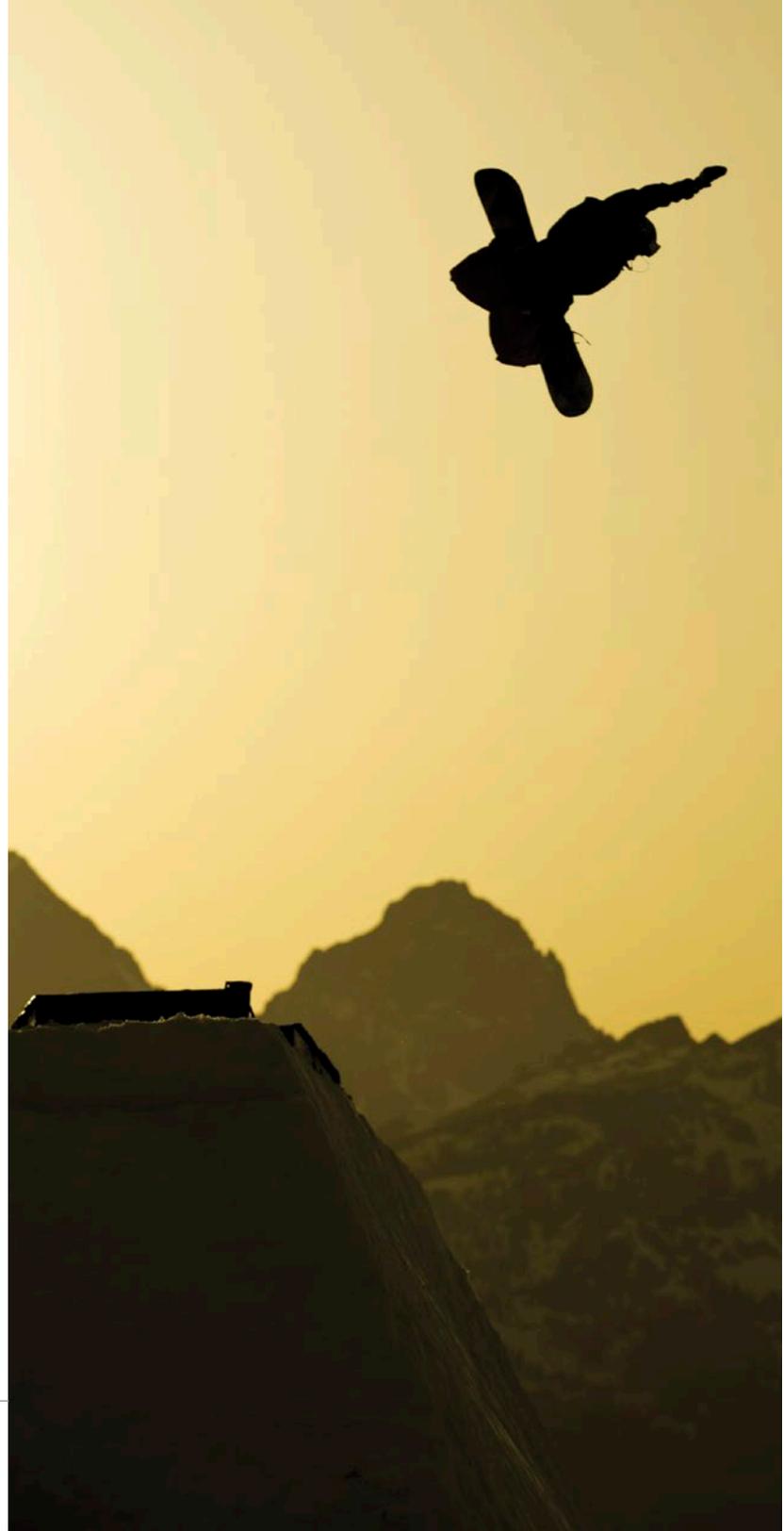
COLOR SIZE  
158W



COLOR SIZE  
160



New to Lake Tahoe by way of Utah, Nick Russell is a humble and positive shredder who's down to boost off anything. Photo - Andrew Miller





# ULTRA MOUNTAIN TWIN

FREESTYLE TWIN FROM THE FUTURE

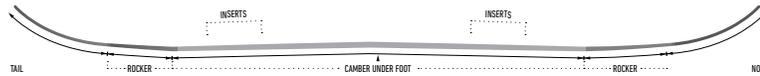
*Ideal for Slashing, Jibbing and Jumping*

SIZES  
154, 157, 158W, 160

— NEW —  
BOARD

The new Ultra Mountain Twin is the leaner, meaner brother of the time-tested, award winning Mountain Twin. Using ULTRA Construction to eliminate weight and Carbon Stringers to add explosive pop, this board is designed to shred anything with playful finesse. Rocker tip and tail deliver serious float in the soft stuff while camber underfoot combined with Mellow Magne-Traction give the Ultra Mountain Twin snap and hold on hard pack. Bombing into jump lines, a Sintered 9900 base will deliver the speed boost you need to go big while the carbon fiber stringers provide the stability to stomp. Though the base is as fast as it gets, it's also bullet hard and designed to withstand lap after lap buttering boxes and rails. For freestyle riders who take fun seriously, this is your shred stick. The Himalayan spine wall graphic on the Ultra Mountain Twin was drawn by artist Joseph Toney.

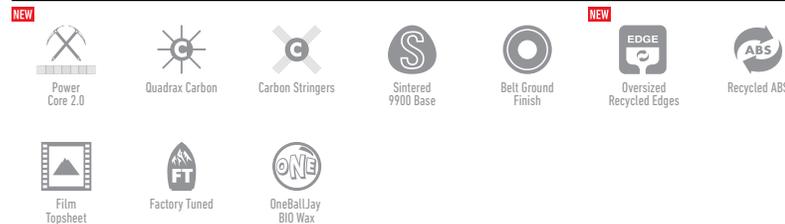
## CamRock



## Shape



## Technology



From the terrain park to the backcountry Lake Tahoe local Taylor Carlton is an all-around shredder who can style out any feature on the mountain. Photo - Jeff Curley





# CARBON SERIES

## CARBON CONSTRUCTION

Carbon construction offers expert freeriders the ultimate high-speed confidence. By combining two full bi-directional carbon layers with carbon stringers and a tri-density wood core, Jones' Carbon Construction delivers supreme dampening, stiffness and torsional rigidity for riders whose deft skills demand unwavering board performance at speed.

**Available on:** Carbon Flagship, Carbon Solution



Enroute to ride the line of his life, Jeremy Jones brought the Carbon Flagship to the Shangri-la Wall, Nepal. Photo - Andrew Miller

[#theShangriLaExpedition](#)



# CARBON FLAGSHIP

ONLY FOR THE EXPERT FREERIDER

*Ideal for High-Speed Freeriding and Freeride Competitions*

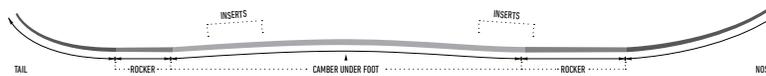
## SIZES

158, 161, 162W, 164, 165W



The Carbon Flagship is like the hammer of Thor - a battle axe capable of leveling mountainsides. It is a seriously stiff, competition-ready freeride stick that crushes terrain unlike any board you've ever experienced. The Bi-Directional Carbon layers and specially positioned Carbon Stringers combine to produce a light and lively board that's blazing fast edge-to-edge, chatter free at any speed and stiff enough to stomp airs bigger than your legs can handle. New for 2016, the Carbon Flagship features a Sintered ULTRA Base modified with special fluoro and paraffin based additives for better glide and increased durability.

## Directional Rocker



## Shape



## Technology



High above his house in Haines, AK, Ryland Bell throttles a line on Rainbow Peak. Photo - Jeff Curley

#Sea2Spines



# CARBON SOLUTION

ONLY FOR THE EXPERT FREERIDER

*Ideal for Technical Backcountry Lines*

SIZES

158, 161, 162W, 164, 165W



Dropping into a technical backcountry line is no time to question the performance of your splitboard. The Carbon Solution is built for powerful riders who are driven to push the limits of what's possible in the backcountry and demand a splitboard that offers the same ultra-responsive performance as a top-level solid freeride deck. The Bi-Directional Carbon layers and specially positioned Carbon Split-Stringers provide a damp stiff ride that excels in variable snow conditions and the ULTRA Split-Core keeps the board light on your feet going up and down. New for 2016, the Carbon Solution features a Sintered ULTRA Base modified with special fluoro and paraffin based additives for better glide and increased durability.

## Directional Rocker



## Shape

- Directional Shape
- Wrap Tip Construction
- Carbon Construction
- Stiffness
- Inner & Outside Mellow Magne-Traction
- Blunt Nose
- Progressive Sidecut
- Quick Tension Tail

## Technology

- Ultra Split-Core 2.0
- Sintered ULTRA Base
- Stone Ground Finish
- EDGE Oversized Recycled Edges
- Recycled ABS
- Film Topsheet
- Factory Tuned
- ONE OneBallJay BIO Wax
- Karakoram Hardware
- Bi-Directional Carbon
- Carbon Stringers

The HIGHER basecamp in the Eastern Alaska range had everything you need - tent, splitboard and a backyard playground. Photo - Jeremy Jones

#MtTimlin





# FLAGSHIP

THE FREERIDE FOUNDATION

*Ideal for Freeriding and Fall-Line Freestyle*

SIZES  
**154, 158, 159W, 161, 162W**  
**164, 165W, 166, 169W, 172**



The legendary Flagship is the cornerstone of the Jones board line. Jeremy Jones spent two decades perfecting this freeride board design and thousands of riders worldwide now revere the Flagship as the most confidence inspiring snowboard on the planet. While other snowboards may mimic the Flagship's muscle bound shape and flex profile, rest assured there is still nothing like the real thing. The Flagship is powerful and responsive thanks to the mellow Magne-traction, Blunt Nose and Directional Rocker profile, but it's the iconic Oak wood top sheet that's the game changer. The Oak wood topsheet delivers a lively but damp board feel that pops and stomps unlike any other freeride board out there. NEW for 2016, the Flagship features 100% burned 'no-ink' logo graphics and is available in three new wide sizes - 159W, 165W and 169W.

## Directional Rocker



## Shape



## Technology



Between the couloirs and the clean cliffs, it's no surprise that Tamok, Norway is Miikka Hast's spring playground. Photo - Jani Karppa

# SOLUTION

THE BEST-SELLING SPLITBOARD IN THE WORLD

*Ideal for Backcountry Freeriding and Wilderness Exploration*

SIZES  
154, 158, 159W, 161, 162W  
164, 165W, 166, 169W

The Solution splitboard is widely known for its unrivaled performance on any terrain. For 2016 we've added another jewel to the Solution's humble crown as this best-selling backcountry chariot is now one of the most eco-friendly splitboards in the world thanks to a new ECO-plastic topsheet. The ECO-plastic topsheet is made from Castor beans and is designed to be lighter, more durable and scratch resistant. The ECO-plastic is also snow repellent which means you'll have less snow sticking to your skis on the slog uphill. The Solution is the identical split twin to the Flagship and likewise features a floaty Blunt Nose and the crud busting Directional Rocker profile. Inner and outer edge mellow Magne-Traction locks in your edges while skinning or shredding and the ULTRA core plus Carbon Split Stringers bring the board to life adding playful snap and pop. NEW for 2016, the Solution is available in three new wide sizes - 159w, 165w and 169w.



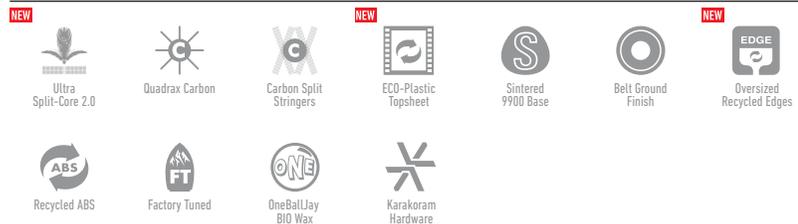
## Directional Rocker



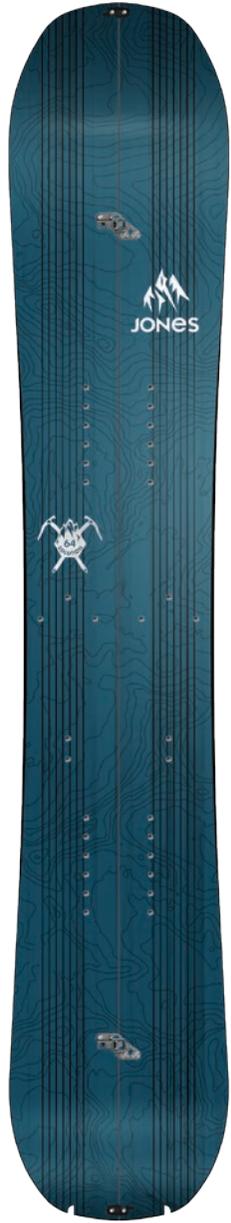
## Shape



## Technology



COLOR SIZES  
158, 161, 165W



COLOR SIZES  
154, 159W, 164, 169W



COLOR SIZE  
162W, 166



# AVIATOR

3D-INNOVATION IN ACTION

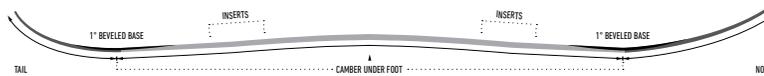
*Ideal for Expert Freestyle and All-Mountain Carving*

SIZES  
152, 156, 158, 158W, 160  
160W, 162, 164



Equally at home in the park, pipe or the pow, the Aviator is an elite full-camber freestyle board built for premier stability on the ground or in the air. The nimble handling and supersonic acceleration of the Aviator result from the 3D Power Camber profile. 3D Power Camber is an innovative positive camber profile that offers the insane edge response of camber without the usual hang-ups. The board profile crosses over into the third dimension as the base is beveled up at the edges from the contact points of the camber to the ends of the board. The 3D base beveling releases the edges where they like to hook which balances the pop and directional stability of camber with a looser, less-catchy feel. A tip-to-tail carbon fiber layer adds supreme torsional stiffness and delivers lightning fast response to any rider energy input. The mountain graphic on the Aviator was adapted from a series of watercolor paintings by Lake Tahoe artist Chris Crossen. NEW for 2016, the Aviator is available in one new size - 158.

## 3D Power Camber



## Shape



## Technology



COLOR SIZES  
158W, 160, 162





COLOR SIZE  
152



COLOR SIZES  
156, 158, 160W



COLOR SIZE  
164



# AVIATOR SPLIT

THE BACKCOUNTRY MULTI-TOOL

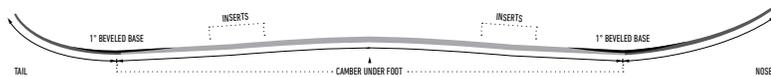
*Ideal for Steeps, Spring Touring and Backcountry Freestyle*

SIZES  
156, 160, 164

- NEW -  
BOARD

The new Aviator splitboard is the Swiss Army knife of the Jones split quiver. Steeps, pow, corn, backcountry booter sessions - no shred task is too much to ask of this full-camber directional twin splitboard. Prepare for edge hold and acceleration unlike any split you've ever ridden thanks to the Aviator's 3D Power Camber profile. 3D Power Camber is an innovative positive camber profile that offers the insane edge response of camber without the usual hang-ups. The board profile crosses over into the third dimension as the base is beveled up at the edges from the contact points of the camber to the ends of the board. The 3D base beveling releases the edges where they like to hook which balances the pop and directional stability of camber with a looser, less-catchy feel. Like all Jones splitboards, the Aviator also features inner and outer edge mellow Magne-traction for added grip on those icy spring morning tours. The mountain graphic on the Aviator Split was adapted from a series of watercolor paintings by Lake Tahoe artist Chris Crossen.

## 3D Power Camber



## Shape



## Technology



COLOR SIZE  
156





COLOR SIZE  
160



COLOR SIZE  
164



A splitboard is a season pass to the backcountry that never expires. Photo - Jeremy Jones





# MOUNTAIN TWIN

FREESTYLE MEETS FREERIDE

*Ideal for Slashing, Jibbing and Jumping*

SIZES  
**151, 154, 155W, 157, 158W**  
**160, 161W, 162, 164W**



Playful yet precise, the Mountain Twin is the board for freestylin' freeriders who want one board that can do it all. It's designed to shred the entire mountain like it's your own personal skatepark without sacrificing high-speed, line-bombing stability. Rocker tip and tail make poppin' pillows or pressin' boxes equally easy and give the Mountain Twin float and finesse in soft snow. Camber underfoot combined with Mellow Magne-Traction give the board snap and hold carving hard pack or boosting out of the halfpipe. The Himalayan spine wall graphic on this season's Mountain Twin was drawn by artist Joseph Toney. New for 2016, the Mountain Twin is available in two new sizes - 155w and 162.

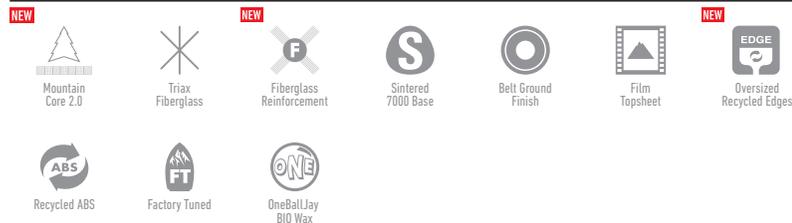
## CamRock



## Shape



## Technology



Every day, all day, Taylor Carlton is full stoke for snowboarding. Knee deep blower pow days in the Lake Tahoe backcountry are no exception. Photo - Jeremy Jones

# HOVERCRAFT

THE POWERFUL POW BOARD

*Ideal for Pow Slashing, Crud Busting and Slaloming Trees*

SIZES  
152, 156, 160, 164



The hashtag #ihearthovercrafting is no joke. Supreme float and rally car-like handling has earned the Hovercraft a cult following. Riders around the world swear by the Hovercraft's nimble maneuverability as this power-packed board deftly handles blower, crud or crust one and the same. The blunt nose and directional rocker of the Hovercraft provide the float, while the stiff tail and Mellow Magne-Traction lock in stability through the bumps. For catchfree slashing, the base along the tail edges of the Hovercraft are beveled up one degree for more playful control. New for 2016, the Hovercraft's bamboo wood topsheet features burned 'no-ink' logo graphics.

## Directional Rocker



## Shape



## Technology



# HOVERCRAFT SPLIT

THE POWERFUL POW BOARD

*Ideal for Backcountry Chutes, Bowls and Tree Runs*

SIZES  
152, 156, 160



Whether your tour itinerary includes tree runs, tight gullies or wide open bombing runs, the Hovercraft Split truly shines in the backcountry. It's nimble, squat shape provides the float of a board much longer but the short running length makes it lighter on your legs skinning up. The blunt nose and directional rocker of the Hovercraft keep you surfin' on top of the soft stuff, while the stiff tail and Mellow Magne-Traction keep you stable through any unexpected crust. The Hovercraft Split also features inner edge Magne-Traction for added edge grip on ascent. For playful control on the way down, the base along the tail edges of the Hovercraft are beveled up one degree to eliminate the edge catch. New for 2016, the Hovercraft's bamboo wood topsheet features burned 'no-ink' logo graphics.

## Directional Rocker



## Shape



## Technology



# EXPLORER

THE ALL-TERRAIN, SHRED EVERYTHING BOARD

*Ideal For Freeride, Freestyle and Backcountry Pow*

SIZES  
156, 158W, 159, 161W,  
162, 164W

— NEW —  
BOARD

Totally redesigned for 2016, the Explorer features a new progressive shape and is now available as a solid board. The Explorer's new shape is designed for both pow days or park days as the floaty, freeride nose is matched with a freestyle tail. Directional Rocker makes it easy to butter or stomp and the mellow Magne Traction provides confident stability riding through tech terrain or unexpectedly rough snow conditions. Though the price is right, the Explorer doesn't skimp on performance features. The Sintered 7000 base is hyper fast and factory waxed with One Ball Jay BIO wax. The mountain face on the Explorer's topsheet is the Shangri-La Wall in Nepal. Jeremy Jones rode the first descent of the Shangri-La Wall filming for HIGHER in 2013. Photo by Andrew Miller.

## Directional Rocker



## Shape



## Technology



# EXPLORER SPLIT

— THE ALL-TERRAIN, SHRED EVERYTHING SPLITBOARD —

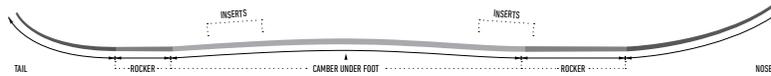
*Ideal For Freeride, Freestyle and Backcountry Pow*

SIZES  
156, 158W, 159, 161W,  
162, 164W

— NEW —  
SHAPE

The Explorer Splitboard has been totally redesigned with a whole new look for 2016. The Explorer's new shape is perfect for yo-yo'ing backcountry pow laps or a heavy huck session as the floaty, freeride nose is matched with a freestyle tail. Directional Rocker makes it easy to butter or stomp and the mellow Magne Traction provides confident stability riding through tech terrain or unexpectedly rough snow conditions. Though the price is right, the Explorer doesn't skimp on performance features. The Sintered 7000 base is hyper fast and factory waxed with One Ball Jay BIO wax. On the skin track the inner edge Magne traction adds grip and the bamboo inner sidewalls improve manufacturing sustainability. The mountain face on the Explorer's topsheet is the Shangri-La Wall in Nepal. Jeremy Jones rode the first descent of the Shangri-La Wall filming for HIGHER in 2013. Photo by Andrew Miller.

## Directional Rocker



## Shape



## Technology



# DISCOVERY

SERIOUS SHRED STICK FOR SMALLER RIDERS

*Ideal for Freestyle, Freeride, Pow, Corn or Chop*

SIZES  
138, 145

- NEW -  
BOARD

The Discovery solid is our new freeride board for youth and small adults who want to confidently explore new terrain. Unlike most twin-tipped youth boards, the Discovery features a proven directional shape that delivers legit freeride performance for smaller riders. Tech features on the Discovery like Progressive Side-cut allow for easy turn initiation while the Blunt Nose and Directional Rocker profile keep any size rider cruising through the inevitable end-of-the-day chop. The mountain face on the Discovery's topsheet is the Shangri-La Wall in Nepal. Jeremy Jones rode the first descent of the Shangri-La Wall filming for HIGHER in 2013. Photo by Andrew Miller.

## Directional Rocker



## Shape



## Technology



# DISCOVERY SPLIT

SERIOUS BACKCOUNTRY TOOL FOR SMALLER RIDERS

*Ideal for Sidecountry and Backcountry Exploration*

**SIZES**  
**138, 145**

The Discovery splitboard is the world's first splitboard designed for youth and small adults. This fully featured splitboard throws open the door for smaller riders to confidently ride advanced backcountry terrain on a legit high performance freeride board. Tech features on the Discovery like Progressive Side-cut allow for easy turn initiation while the Blunt Nose and Directional Rocker profile keep any size rider cruising through the inevitable variable conditions. The inner sidewalls on the Discovery splitboard are also made with Bamboo which eliminates some plastic in the construction. The mountain face on the Discovery's topsheet is the Shangri-La Wall in Nepal. Jeremy Jones rode the first descent of the Shangri-La Wall filming for HIGHER in 2013. Photo by Andrew Miller.

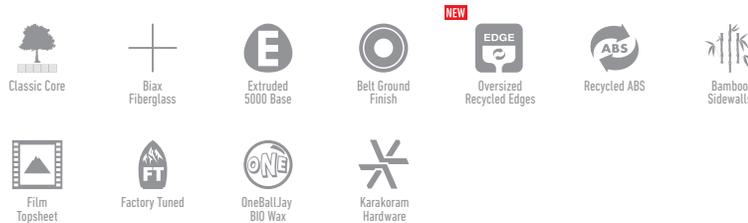
## Directional Rocker



## Shape



## Technology





# WOMEN'S SERIES

Women are setting backcountry bootpacks and charging radical lines more than ever before. Jones Snowboards is lock step with this female freeride revolution as we offer a stacked line-up of women's specific boards that are built to shred every bit as hard as our men's models. The dimensions and flex specs of the women's series are simply customized for lighter and smaller riders using the same bomber materials and cutting edge construction.



Frozen or liquid, Bibi Toelderer-Pekarek chases waves all around the world. Here she catches a swell above the clouds in the Italian Dolomites. Photo - Seth Lightcap

[#searching\\_italy](#)



# WOMEN'S FLAGSHIP

— THE FREERIDE FOUNDATION —

*Ideal for Freeriding and Fall-Line Freestyle*

**SIZES**  
**148, 152, 156**

The Women's Flagship is a high-performance directional freeride board designed for strong women who ride technical terrain. It shares identical features to the Men's Flagship including the durable and snappy Master core and the ultra-fast Sintered 9900 Base. Mellow Magne-traction keeps the Women's Flagship solid on hard-pack, while the Blunt Nose and Directional Rocker profile let the board plow through pow or chop one and the same. The iconic Maple wood topsheet on the Women's Flagship offers a lively yet plush board feel that's the perfect balance for riders who like to slash turns and charge hard. New for 2016, we've eliminated a majority of the ink used on the topsheet by burning the logo graphics.

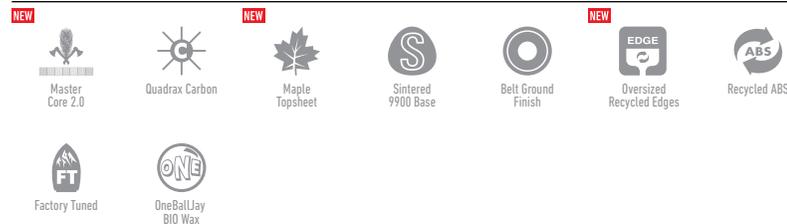
## Directional Rocker



## Shape



## Technology



At home in the misty trees of B.C., Canadian ripper Claudia Avon floats through the forest. Photo - Geoff Andruik

# WOMEN'S SOLUTION

THE ULTIMATE WOMEN'S SPLITBOARD

*Ideal for Backcountry Freeriding and Wilderness Exploration*

SIZES  
148, 152, 156



The new Women's Solution splitboard is a step up in both performance and sustainability. The Solution now features an ECO-plastic topsheet made from Castor beans that is designed to be lighter, more durable and scratch resistant. The ECO-plastic is also snow repellent which means you'll have less snow sticking to your skis on the slog uphill. The Solution's time-tested shape and tech features remain the same with inner and outer Mellow Magne-Traction to add confidence when conditions get firm and a Blunt Nose and Directional Rocker to keep the Solution afloat on even the deepest days. Just like the Men's Solution, the Women's model is built with the top-of-the line Sintered 9900 Base and the Ultra Core for a fast and responsive ride.

## Directional Rocker



## Shape



## Technology



COLOR SIZE  
152





COLOR SIZE  
148



COLOR SIZE  
156



Always smiling and ready for anything, Lake Tahoe local Iris Lazzarreschi rips into High Sierra lines with equal gusto. Photo - Seth Lightcap





# TWIN SISTER

FREESTYLE MEETS FREERIDE

*Ideal for Slashing, Jibbing and Jumping*

SIZES  
143, 146, 149, 152, 155



The Twin Sister is the board for women who like to dance down the mountain and shred the most playful path possible. The CamRock profile of this directional twin let's you butter and jib terrain equally easy riding regular or switch. Mellow Magne-Traction and traditional camber between the feet keep the Twin Sister on edge and help lock in every turn. The new Film Topsheet on the Twin Sister adds even response while eliminating significant weight. Women looking for a stable and high-performance board that's easy to rally anywhere want the Twin Sister. The mountain graphic on the Twin Sister was adapted from a series of watercolor paintings by Lake Tahoe artist Chris Crossen.

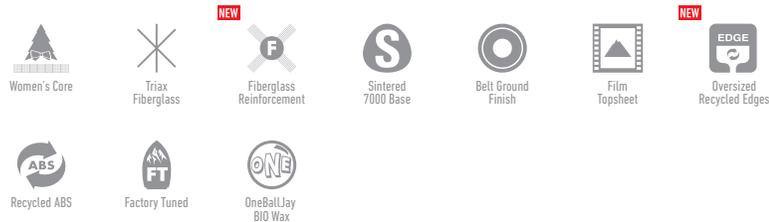
## CamRock



## Shape



## Technology



Whistler local Claudia Avon is a connoisseur of fine pillow lines. She found this sweet stack in Colorado. Photo - Geoff Andruik



# WOMEN'S HOVERCRAFT

THE POWERFUL POW BOARD

*Ideal for Pow Slashing, Crud Busting and Slaloming Trees*

**SIZES**  
**148, 152**

The Women's Hovercraft is a pow-seeking missile for riders who chase fresh tracks like it's going out of style. The blunt nose and directional rocker of the Hovercraft deliver supreme float in the soft stuff while the pint-sized dimensions keep the Hovercraft fast and maneuverable in tight situations. 3D-base beveling on the tail edges keep you from hooking on the hard pack when the conditions aren't quite as epic. New for 2016, the Hovercraft's Bamboo wood topsheet features burned 'no-ink' logo graphics.

## Directional Rocker



## Shape



## Technology



Innsbruck local Bibi Toelderer-Pekarek is a physical therapist. She specializes in training people to do functional movements like slashing perfect wind lips in the Italian Dolomites. Photo - Seth Lightcap

#searching\_italy

	New Sizes	Sizes(CM)	Running- Length (cm)	Nose- Length (cm)	Tail- Length (cm)	Nose- Width (cm)	Waist- Width (cm)	Tail- Width (cm)	Sidecut Radius (cm)	Reference Stance (cm)	Centered Stance (cm)	Setback (mm)	Weight Range (lbs./kg)	Skins Group
		158	114	25.0	19.0	29.0	24.9	28.8	8.5	550		35	130-180 lbs. / 59-82 kg.	-
		161	117	25.0	19.0	29.2	25.2	29.0	9.1	570		35	150-200 lbs. / 67-91 kg.	-
		162W	117	25.5	19.5	30.1	26.3	30.0	9.3	590		35	160-210 lbs. / 73-95 kg.	-
		164	121	25.0	19.0	29.6	25.4	29.4	9.3	590		35	160-210 lbs. / 73-95 kg.	-
	*	165W	121	25.0	19.0	30.7	26.6	30.6	9.4	590		35	170-220 lbs.+ / 77-100 kg.+	-
		156 Blue	112	23.0	21.0	29.5	25.3	29.5	7.8	600		20	130-180 lbs. / 59-82 kg.	-
		158W Red	113	23.5	21.5	29.9	25.7	29.9	7.9	600		20	140-190 lbs. / 64-86 kg.	-
		160 Black	116	23.0	21.0	29.8	25.4	29.8	8.0	600		20	140-190 lbs. / 64-86 kg.	-
	*	154	110	22.0	22.0	29.1	25.0	29.1	7.6	580		20	120-170 lbs. / 54-77 kg.	-
	*	157	113	22.0	22.0	29.5	25.3	29.5	7.8	600		20	130-180 lbs. / 59-82 kg.	-
	*	158W	113	22.5	22.5	30.0	25.8	30.0	7.9	600		20	140-190 lbs. / 64-86 kg.	-
	*	160	116	22.0	22.0	30.0	25.6	30.0	8.0	600		20	150-200 lbs. / 67-91 kg.	-
	*	152	114	28.0	10.0	30.1	25.6	29.0	8.9	550		30	110-150 lbs. / 50-68 kg.	-
	*	156	118	28.0	10.0	30.4	26.0	29.3	9.3	570		30	120-170 lbs. / 54-77 kg.	-
	*	160	122	28.0	10.0	30.8	26.4	29.7	9.5	590		30	140-190 lbs. / 64-86 kg.	-
		154	110	25.0	19.0	28.7	24.6	28.5	7.9	550		30	120-170 lbs. / 54-77 kg.	-
		158	114	25.0	19.0	29.0	24.9	28.8	8.5	550		35	130-180 lbs. / 59-82 kg.	-
	*	159W	114	25.5	19.5	30.3	26.3	30.1	8.7	570		35	140-190 lbs. / 64-86 kg.	-
		161	117	25.0	19.0	29.2	25.2	29.0	9.1	570		35	140-190 lbs. / 64-86 kg.	-
		162W	117	25.5	19.5	30.1	26.3	30.0	9.3	590		35	160-210 lbs. / 73-95 kg.	-
		164	121	25.0	19.0	29.6	25.4	29.4	9.3	590		35	160-210 lbs. / 73-95 kg.	-
	*	165W	121	25.0	19.0	30.7	26.6	30.6	9.4	590		35	160-210 lbs. / 73-95 kg.	-
		166	122	25.0	19.0	30.0	25.8	29.9	9.4	600		35	160-210 lbs. / 73-95 kg.	-
	*	169W	121	27.0	21.0	31.1	27.0	30.9	9.5	600		35	170-220 lbs.+ / 77-100 kg.+	-
		172	125	26.5	20.5	30.7	26.3	30.5	9.5	600		40	170-220 lbs.+ / 77-100 kg.+	-
		152 / Orange	108	23.0	21.0	28.8	24.8	28.8	7.4	600		20	130-180 lbs. / 59-82 kg.	-
		156 / Red	112	23.0	21.0	29.5	25.3	29.5	7.8	600		20	140-190 lbs. / 64-86 kg.	-
	*	158 / Red	113	23.7	21.7	29.5	25.3	29.5	7.8	600		20	150-200 lbs. / 67-91 kg.	-
		158W / Blue	113	23.5	21.5	29.9	25.7	29.9	7.9	600		20	150-200 lbs. / 67-91 kg.	-
		160 / Blue	116	23.0	21.0	29.8	25.4	29.8	8.0	600		20	150-200 lbs. / 67-91 kg.	-
		160W / Red	116	23.0	21.0	30.3	26.0	30.3	8.2	600		20	150-200 lbs. / 67-91 kg.	-
		162 / Blue	116	23.5	22.5	29.8	25.5	29.8	8.2	600		20	160-210 lbs. / 73-95 kg.	-
		164 / Green	119	24.0	22.0	30.6	26.2	30.6	8.4	600		20	170-220 lbs.+ / 77-100 kg.+	-
	*	147	97	40.0	10.0	32.1	27.5	30.1	6.3/6.9	580		12	130-180 lbs. / 59-82 kg.	-
	*	157	107	40.0	10.0	34.0	28.5	31.7	6.5/7.2	580		12	150-200 lbs. / 67-91 kg.	-
		151	107	22.0	22.0	28.8	24.8	28.8	7.4	580		20	110-160 lbs. / 49-73 kg.	-
		154	110	22.0	22.0	29.1	25.0	29.1	7.6	580		20	120-170 lbs. / 54-77 kg.	-
	*	155W	111	22.0	22.0	30.0	25.8	30.0	7.7	600		20	130-180 lbs. / 59-82 kg.	-
		157	113	22.0	22.0	29.5	25.3	29.5	7.8	600		20	130-180 lbs. / 59-82 kg.	-
		158W	113	22.5	22.5	30.0	25.8	30.0	7.9	600		20	140-190 lbs. / 64-86 kg.	-
		160	116	22.0	22.0	30.0	25.6	30.0	8.0	600		20	150-200 lbs. / 67-91 kg.	-
		161W	116	22.5	22.5	30.3	26.0	30.3	8.2	600		20	150-200 lbs. / 67-91 kg.	-
	*	162	117	22.5	22.5	30.0	25.6	30.0	8.2	600		20	160-210 lbs. / 73-95 kg.	-
	164W	119	22.5	22.5	30.6	26.2	30.6	8.4	600		20	170-220 lbs.+ / 77-100 kg.+	-	
	*	156	110	24.5	21.5	29.5	25.2	29.5	7.3	600		20	120-170 lbs. / 54-77 kg.	-
	*	158W	110	25.5	22.5	30.4	26.2	30.4	7.5	600		20	140-190 lbs. / 64-86 kg.	-
	*	159	113	24.5	21.5	29.8	25.4	29.8	7.5	620		20	140-190 lbs. / 64-86 kg.	-
	*	161W	113	25.5	22.5	30.7	26.4	30.7	7.7	620		20	150-200 lbs. / 67-91 kg.	-
	*	162	116	24.5	21.5	30.0	25.6	30.0	7.9	620		20	160-210 lbs. / 73-95 kg.	-
	*	164W	116	25.5	22.5	30.9	26.6	30.9	8.1	620		20	170-220 lbs.+ / 77-100 kg.+	-
		152	114	28.0	10.0	30.1	25.6	29.0	8.9	550		30	110-160 lbs. / 49-73 kg.	-
		156	118	28.0	10.0	30.4	26.0	29.3	9.3	570		30	130-180 lbs. / 59-82 kg.	-
		160	122	28.0	10.0	30.8	26.4	29.7	9.5	590		30	160-210 lbs. / 73-95 kg.	-
		164	126	28.0	10.0	31.5	26.8	30.3	10.0	620		30	170-220 lbs.+ / 77-100 kg.+	-

	New Sizes	Sizes (cm)	Running- Length (cm)	Nose- Length (cm)	Tail- Length (cm)	Nose- Width (cm)	Waist- Width (cm)	Tail- Width (cm)	Sidecut Radius (cm)	Reference Stance (cm)	Centered Stance (cm)	Setback (mm)	Weight Range (lbs./kg)	Skins Group
	*	138	96	24,0	18,0	27,6	23,9	27,4	6,7	485		20	100-150 lbs. / 51-71 kg.	-
	*	145	101	25,0	19,0	28,4	24,5	28,2	7,1	525		20	100-150 lbs. / 51-71 kg.	-
		152	114	28,0	10,0	30,1	25,4	29,0	8,9		530	30	110-150 lbs. / 50-68 kg.	C
		156	118	28,0	10,0	30,4	25,8	29,3	9,3		550	30	120-170 lbs. / 54-77 kg.	C
		160	122	28,0	10,0	30,8	26,2	29,7	9,5		570	30	140-190 lbs. / 64-86 kg.	E
		158	114	25,0	19,0	29,0	24,7	28,8	8,5		550	35	130-180 lbs. / 59-82 kg.	B
		161	117	25,0	19,0	29,2	25,0	29,0	9,1		580	35	150-200 lbs. / 67-91 kg.	B
		162W	117	25,5	19,5	30,1	26,1	30,0	9,3		580	35	160-210 lbs. / 73-95 kg.	F
		164	121	25,0	19,0	29,6	25,2	29,4	9,3		580	35	160-210 lbs. / 73-95 kg.	D
	*	165W	121	25,0	19,0	30,7	26,4	30,6	9,4		580	35	170-220 lbs. / 77-100 kg.+	G
		154 / Transparent	110	25,0	19,0	28,7	24,4	28,5	7,9		530	30	120-170 lbs. / 54-77 kg.	B
		158 / Red	114	25,0	19,0	29,0	24,7	28,8	8,5		550	35	130-180 lbs. / 59-82 kg.	B
	*	159W / Blue	114	25,5	19,5	30,3	26,1	30,1	8,7		580	35	140-190 lbs. / 64-86 kg.	G
		161 / Transparent	117	25,0	19,0	29,2	25,0	29,0	9,1		580	35	140-190 lbs. / 64-86 kg.	B
		162W / Red	117	25,5	19,5	30,1	26,1	30,0	9,3		580	35	160-210 lbs. / 73-95 kg.	F
		164 / Blue	121	25,0	19,0	29,6	25,2	29,4	9,3		580	35	160-210 lbs. / 73-95 kg.	D
	*	165W / Transparent	121	25,0	19,0	30,7	26,4	30,6	9,4		580	35	160-210 lbs. / 73-95 kg.	G
		166 / Green	122	25,0	19,0	30,0	25,6	29,9	9,4		580	35	160-210 lbs. / 73-95 kg.	F
	*	169W / Blue	121	27,0	21,0	31,1	26,8	30,9	9,5		580	35	170-220 lbs. / 77-100 kg.+	H
		152	114	28,0	10,0	30,1	25,4	29,0	8,9		530	30	110-160 lbs. / 49-73 kg.	C
		156	118	28,0	10,0	30,4	25,8	29,3	9,3		550	30	130-180 lbs. / 59-82 kg.	C
		160	122	28,0	10,0	30,8	26,2	29,7	9,5		570	30	160-210 lbs. / 73-95 kg.	E
	*	156 / Red	112	23,0	21,0	29,5	25,1	29,5	7,8		580	20	140-190 lbs. / 64-86 kg.	D
	*	160 / Blue	116	23,0	21,0	29,8	25,2	29,8	8,0		580	20	150-200 lbs. / 67-91 kg.	D
	*	164 / Green	119	23,5	21,5	30,6	26,0	30,6	8,4		580	20	170-220 lbs. / 77-100 kg.+	F
	*	156	110	24,5	21,5	29,5	25,0	29,5	7,3		580	20	120-170 lbs. / 54-77 kg.	D
	*	158W	110	25,5	22,5	30,4	26,0	30,4	7,5		580	20	140-190 lbs. / 64-86 kg.	G
	*	159	113	24,5	21,5	29,8	25,2	29,8	7,5		600	20	140-190 lbs. / 64-86 kg.	D
	*	161W	113	25,5	22,5	30,7	26,2	30,7	7,7		600	20	150-200 lbs. / 67-91 kg.	G
	*	162	116	24,5	21,5	30,0	25,4	30,0	7,9		600	20	160-210 lbs. / 73-95 kg.	D
	*	164W	116	25,5	22,5	30,9	26,4	30,9	8,1		600	20	170-220 lbs. / 77-100 kg.+	G
		138	96	24,0	18,0	27,6	23,7	27,4	6,7	485		20	100-150 lbs. / 51-71 kg.	-
		145	101	25,0	19,0	28,4	24,3	28,2	7,1	525		20	100-150 lbs. / 51-71 kg.	-
		148 / Fuchsia	104	25,0	19,0	27,9	23,7	27,7	7,3		530	20	100-150 lbs. / 51-71 kg.	A
		152 / Aqua	108	25,0	19,0	28,3	23,9	28,1	7,5		530	30	110-160 lbs. / 49-73 kg.	A
		156 / Purple	112	25,0	19,0	28,8	24,3	28,6	7,9		550	35	120-170 lbs. / 54-77 kg.	A
		148	104	25,0	19,0	27,9	23,9	27,7	7,3	530		20	100-150 lbs. / 51-71 kg.	-
		152	108	25,0	19,0	28,3	24,1	28,1	7,5	550		30	110-160 lbs. / 49-73 kg.	-
		156	112	25,0	19,0	28,8	24,5	28,6	7,9	550		35	120-170 lbs. / 54-77 kg.	-
		143	101	21,0	21,0	27,9	24,0	27,9	6,8	530		20	100-150 lbs. / 51-71 kg.	-
		146	104	21,0	21,0	28,1	24,2	28,1	7,0	550		20	100-150 lbs. / 51-71 kg.	-
		149	107	21,0	21,0	28,4	24,2	28,4	7,2	550		20	110-160 lbs. / 49-73 kg.	-
		152	108	22,0	22,0	28,6	24,6	28,6	7,4	550		20	110-160 lbs. / 49-73 kg.	-
		155	111	22,0	22,0	29,0	24,7	29,0	7,5	550		20	120-170 lbs. / 54-77 kg.	-
		148	110	28,0	10,0	29,2	24,7	28,1	7,9	530		20	100-150 lbs. / 51-71 kg.	-
		152	114	28,0	10,0	30,1	25,6	29,0	8,9	550		30	110-160 lbs. / 49-73 kg.	-

# SKINS

MADE IN SWITZERLAND BY POMOCA



Jones skins are made in Switzerland by one of the most innovative and trusted skin manufacturers in the world - POMOCA. For the last 40 years POMOCA has produced industry leading skins for high altitude ski mountaineering and randonee racing. In partnership with POMOCA, the Jones climbing skin line now includes both universal and premium models both of which are available in pre-cut sizes or a trim-to-fit size.



## UNIVERSAL TAIL CLIP <sup>1</sup>

The Universal Tail Clip is designed to keep skins locked on in the most challenging snow conditions. The clip anchors on both the inner edge and outside tail edge and provides adjustable skin tension using the attached stretcher strap. Four solid rivets anchor the stretcher strap to the skin. The Universal Tail Clip is compatible with all splitboard brands.



## QUICK TENSION TAIL CLIP <sup>2</sup>

The Quick Tension Tail Clip is designed for 2015-16 Jones Splitboards. All new Jones Splitboards now feature a notch cut into the tail of both skis that allows the Quick Tension Tail Clip fastener to simply slide into the notch and secure the skin.



## 70% MOHAIR / 30% NYLON

Jones Universal and Premium climbing skins are both made with a blend of 70% natural mohair fiber and 30% synthetic nylon. The mohair offers unmatched glide and a supple skin feel while the nylon improves grip and water repellency.



## EVER DRY

Jones skins are treated with EVER DRY anti-glopping treatment. The coating keeps the skins from absorbing moisture and prevents snow/ice build-up under the skin.



## GRIP TECH

Grip Tech skins are made with a special material that works well under dynamic tension and has a high resistance to twisting and abrasion.



## RUBBER SAFER SKINS

Jones Premium skins are laminated with a rubber backing that prevents skins from getting water logged. Drier skins are safer as they are less likely to lose adhesion to your skis in critical situations.



## GLIDE TECH

Glide Tech coating reduces friction on each skin fiber so neither super-cold fresh snow or wet, hot snow will stick to the skin and rob energy-saving glide.

# UNIVERSAL SKINS

— IDEAL FOR BACKCOUNTRY TOURING AND WILDERNESS EXPLORATION —

Not all splitboard skins are created equal. Some glide well, but are slippery on the steeps. Others are like velcro - great for climbing, terrible for touring. Jones Universal Climbing Skins eliminate this issue as these 70% Mohair / 30% Synthetic Nylon skins offer the perfect balance of glide and grip. The premium natural mohair fibers deliver unmatched glide in any snow condition because they remain soft and flexible at any temperature. The nylon fibers provide extra traction when the skin track gets steep or icy. Skin fibers are also coated with EVER DRY Anti-glopping treatment to improve performance in wet snow and keep your skins dry lap after lap. Universal skins are available in two models: Trim-To-Fit with Universal Tail Clip and Pre-Cut with Quick Tension Tail Clip.



Trim-To-Fit Skin with Universal Tail Clip  
Skin Size: 140 mm x 1700 mm  
Fits All Splitboard Brands

Pre-Cut Skin with Quick Tension Tail Clip  
Eight Pre-Cut Sizes  
Fits All 2015/16 Jones Splitboards

## Skin Technology



## Skin Package Includes

Pre-Cut Skin: One pair skins with Quick Tension Tail Clips attached / Two Backing Sheets / Skin Bag  
Trim-To-Fit Skin: One pair skins / One pair Universal Tail Clips / Four Rivets / Two Backing Sheets / Skin Cutter / Skin Bag

# PREMIUM SKINS

— IDEAL FOR ALL-SEASONS, ALL-CONDITIONS BACKCOUNTRY TOURING —

Jones Premium Skins are the ultimate high performance splitboard climbing skin and offer unmatched performance in any snow condition. The blend of 70% Mohair / 30% Synthetic Nylon fibers provides the perfect balance of glide and grip and the fibers have been coated with both EVER DRY Anti-glopping treatment to improve performance in wet snow and GLIDE TECH treatment which helps maintain the glide of the fibers for the lifetime of the skin. Jones Premium Skins have been laminated with RUBBER SAFER SKIN backing. This rubber layer guarantees the skin will not absorb water and also makes the skins easy to pull apart. Premium skins are available in two models: Trim-To-Fit with Universal Tail Clip and Pre-Cut with Quick Tension Tail Clip.



Trim-To-Fit Skin with Universal Tail Clip  
Skin Size: 140 mm x 1700 mm  
Fits All Splitboard Brands

Pre-Cut Skin with Quick Tension Tail Clip  
Eight Pre-Cut Sizes  
Fits All 2015/16 Jones Splitboards

## Skin Technology



## Skin Package Includes

Pre-Cut Skin: One pair skins with Quick Tension Tail Clips attached / Two Backing Sheets / Skin Bag  
Trim-To-Fit Skin: One pair skins / One pair Universal Tail Clips / Four Rivets / Two Backing Sheets / Skin Cutter / Skin Bag



# BACKPACKS

Your backpack is the critical link to the gear that keeps you safe, warm and stoked in the backcountry. Jones backpacks are designed to be the ultimate backcountry snowboarding packs with features and pockets that are proven to work perfectly for avalanche safety and splitboarding gear. For 2015/16, we've made improvements to the **Deeper, Further, Higher** packs and also debut the new ultralight, yet feature rich **Minimalist** pack.



Jeremy Jones gets barreled beyond the backpack in Cortina, Italy. Photo - Seth Lightcap

# MINIMALIST 35L & 45L

- IDEAL FOR ALL-DAY TOURS, EXPEDITIONS AND TECHNICAL ALPINE ASCENTS -

Featherweight yet fully-featured, the NEW Minimalist pack is a groundbreaking backcountry snowboarding pack built for riders who go long and climb high. The simple top-load design and tech fabrics save critical weight but the dual top-lid and hip belt pockets make it easy to organize small gear. Front board straps combine with side compression straps to offer rock solid board carry while the stow-able front panel helmet holder and dual ice axe loops lock down important tools. A thermo-molded backpanel and aluminum frame provide solid weight distribution even when fully loaded with alpine gear and the top lid is removable for going ultralight. The Minimalist comes in two volume sizes and two torso sizes: 35L and 45L in both S/M and M/L sizes. The 35L is the perfect size for day tours or it packs down small to take as a second pack on a multi-day wilderness expedition. The 45L is ideal for guides or media professionals and is capable of holding enough gear for a quick overnight hut trip.

35L SM & ML	SIZE	H-65 / W-30 / D-20	WEIGHT	1.10 KG (2.42 LBS)
45L SM & ML	SIZE	H-70 / W-33 / D-20	WEIGHT	1.12 KG (2.46 LBS)



## Pack Technology



Recycled Nylon  
2100 fabric



PVC Free Nylon  
420d Fabric

NEW



Helmet  
Holder



Thermo-Molded Foam  
Back Panel



Ergonomic Comfort  
Shoulder Straps



Hydro-Pocket w/  
Insulated Sleeve



A-frame Split-Ski  
Carry Mode



Horizontal and  
Vertical Carry Option



Removable  
Top Lid

## Pack Features

Avy Rescue Protocol Info Panel / Dual Top-Lid Zipper Pockets / Dual Hip Belt Pockets / Dual Ice Axe Loops / Top, Side and Front Compression Straps / Internal Aluminum Suspension Frame

# HIGHER 30L

IDEAL FOR ALL-DAY SPLITBOARD TOURS

Mixed weather, climbing gear, cameras - there's always a reason another 'something' gets thrown in your pack before you leave the trailhead. The 30L is the perfect pack for big objectives when you gotta bring the full kit. It's bigger in the right spots as a separate avy tool pocket, dual hip pockets and a back panel zipper to the main compartment provide ample storage and easy access to your gear. Despite the larger volume, the 30L pack is efficiently designed and the thermo-molded back panel and shoulder straps provide a comfortable, ergonomic fit. NEW for 2016, the HIGHER 30L features a stow-able front panel helmet holder and is built with recycled polyester and PVC-free nylon.

SIZE H-55 / W-30 / D-18 WEIGHT 1.48 KG (3.26LBS) COLOR BLACK AND RED/GREEN



## Pack Technology



PVC Free Nylon 840D Fabric



Recycled Nylon 450D fabric

NEW



Helmet Holder



Ergonomic Comfort Shoulder Straps



Back Panel Cargo Access



Fleece Lined Goggle Pocket



Hydro-Pocket W / Insulated Sleeve



A-frame Split-Ski Carry Mode



Horizontal and Vertical Carry Option

## Pack Features

Avy Rescue Protocol Info Panel / Avy Tools Pocket / Internal Zipper Pocket with Key Clip / Dual Hip Belt Pockets / Hip Belt Gear Loop / Dual Ice Axe Loops / Integrated Safety Whistle/ Reflective Strap Accents / Color Coded Buckles / Internal Aluminum Suspension Frame

# HIGHER 30L RAS

IDEAL FOR ALL-DAY TOURING IN AVALANCHE PRONE TERRAIN

Jeremy Jones designed the 30L RAS to be his ultimate backcountry snowboarding pack. It has all the features of the 30L pack plus the pockets that hold the Snowpulse R.A.S. removable airbag system. The R.A.S. system allows you to use the pack with or without the airbag installed and utilizes compressed air instead of nitrogen so you can deploy the bag before a plane trip and then easily refill the canister at your destination (North American Canister Only). NEW for 2016, the HIGHER 30L RAS features a stow-able front panel helmet holder and is built with recycled polyester and PVC-free nylon. **RAS system and canister sold separately by MAMMUT.**

SIZE H-55 / W-30 / D-18 WEIGHT 1.72 KG (3.79 LBS) COLOR BLACK AND RED



## Pack Technology



PVC Free Nylon 840D Fabric



Recycled Nylon 450D fabric

NEW



SNOWPULSE AIRBAG TECHNOLOGY



Helmet Holder



Thermo-Molded Foam Back Panel



Ergonomic Comfort Shoulder Straps



Back Panel Cargo Access



Fleece Lined Goggle Pocket



Hydro-Pocket W / Insulated Sleeve



A-frame Split-Ski Carry Mode



Horizontal and Vertical Carry Option

## Pack Features

Avy Rescue Protocol Info Panel / Avy Tools Pocket / Internal Zipper Pocket with Key Clip / Dual Hip Belt Pockets / Hip Belt Gear Loop / Dual Ice Axe Loops / Integrated Safety Whistle/ Reflective Strap Accents / Color Coded Buckles / Internal Aluminum Suspension Frame

# FURTHER 24L

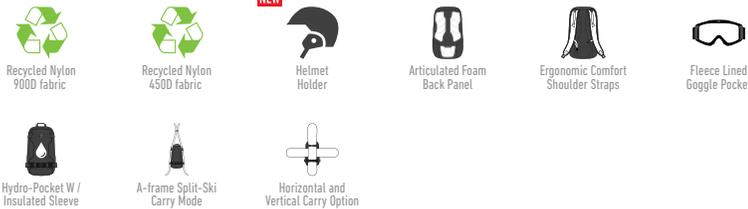
IDEAL FOR BACKCOUNTRY TOURING AND SPLITBOARDING

The FURTHER 24L is the perfect mid-size backcountry pack offering enough volume to hold everything you need for a basic splitboard tour. A separate avy tools pocket keeps your safety system close and a fleece-lined goggle pocket will help keep your vision clear. When it comes time to bootpack, side and vertical board carry straps plus side ski-carry straps allow multiple options for ferrying the load. NEW for 2016, the Further 24L is built with all recycled fabrics and features a stow-able front panel helmet holder, reflective strap accents and a removable safety whistle.

SIZE H-52 / W-30 / D-14      WEIGHT 1.35 KG (2.97 LBS)      COLOR BLACK AND GREEN/GREEN



## Pack Technology



## Pack Features

Avy Rescue Protocol Info Panel / Avy Tools Pocket / Internal Zipper Pocket with Key Clip / Dual Hip Belt Pockets / Dual Ice Axe Loops / Integrated Safety Whistle/ Reflective Strap Accents / Color Coded Buckles / Internal Aluminum Suspension Frame

# DEEPER 18L

IDEAL FOR SIDECOUNTRY AND QUICK TOURS

As more and more resorts open the backcountry boundaries it can be rad to ride with a small pack all-day, inbounds or out. The 18L pack is the perfect size for the bare essentials - avy tools, water, snacks and a layer - and it's streamlined profile keeps your center of gravity tight. Rugged side and vertical board carry straps lock the board to your back when bootpacking, which is probably the only time you'll notice the 18L pack on your shoulders. NEW for 2016, the DEEPER 18L is built with all recycled fabrics and features a stow-able front panel helmet holder, reflective strap accents and a removable safety whistle.

SIZE H-52 / W-30 / D-12      WEIGHT 1.01 KG (2.22 LBS)      COLOR BLACK AND BLUE/GREEN



## Pack Technology



## Pack Features

Internal Zipper Pocket with Key Clip / Avy Tools Slots / Integrated Safety Whistle/ Reflective Strap Accents / Color Coded Buckles / Internal Aluminum Suspension Frame



# APPAREL

After careful consideration, we have chosen to produce our apparel at a textile factory in Turkey. The family-owned factory we work with is a veteran organic textile manufacturer and is certified to produce garments that meet the Global Organic Textile Standard (GOTS) and the Organic Blended Content Standard (OCS). Turkish cotton is some of the finest in the world and the availability of locally made materials helps further minimize the environmental footprint of our apparel. All Jones softgoods are made of either 100% organic cotton or a 50% organic cotton / 50% recycled polyester blend.



Made in  
Turkey



Organic Content  
Certified



GOTS  
Certified



Organic  
Cotton



Recycled  
Polyester



Water-Based  
Inks

# TEES

100% Organic Cotton



Black

White

50% Organic Cotton / 50% Recycled Polyester



Navy Heather

Red Heather

Green Heather

Mid Grey Heather

## BASIC

RED HEATHER, NAVY HEATHER, GREY HEATHER, GREEN HEATHER, BLACK



## PREMIUM

GREY HEATHER, BLACK, NAVY HEATHER



## ARROWS

GREEN HEATHER, RED HEATHER, BLACK



## MOUNTAIN TWIN

WHITE, GREY HEATHER, RED HEATHER



## AVIATOR

BLACK, WHITE, NAVY HEATHER, GREEN HEATHER



## SPINES

BLACK, WHITE, GREY HEATHER



## SHANGRI-LA

WHITE, BLACK



## WOMEN'S TEE

WHITE



## AVIATOR LONGSLEEVE

NAVY HEATHER, GREY HEATHER, BLACK



# SWEATSHIRTS

100% Organic Cotton



Black Iris

50% Organic Cotton / 50% Recycled Polyester



Green Heather



Mid Grey Heather

## BASIC HOODY

GREY HEATHER, BLACK IRIS, GREEN HEATHER



## PREMIUM HOODY

GREEN HEATHER, GREY HEATHER, BLACK IRIS



## AVIATOR CREW

GREY HEATHER, BLACK IRIS, GREEN HEATHER



## BASIC ZIP-HOODY

BLACK IRIS, GREEN HEATHER, GREY HEATHER



## PREMIUM ZIP-HOODY

BLACK IRIS, GREY HEATHER, GREEN HEATHER



# CAPS & BEANIES

## BASIC

BLACK, RED, NAVY

One Size / 100% Cotton / Snapback



## MOUNTAIN TWIN

BLACK

One Size / 60% Polyester, 40% Cotton / Trucker



## SHANGRI-LA

BLACK

One Size / 60% Polyester, 40% Cotton / Trucker



## TEAM

BLACK, OLIVE

One Size / 100% Cotton / Snapback



## WOMEN'S

BLACK

One Size / 60% Polyester, 40% Cotton / Trucker



## BASIC

BLACK, CHARCOAL, GREEN

One Size / 100% Fine Acrylic



## SHANGRI-LA

BLACK, NAVY

One Size / 100% Fine Acrylic



## TEAM

BLACK, CHARCOAL, NAVY

One Size / 100% Fine Acrylic / Removable Pom-Pom



# NECK WARMERS

One size  
100% Polyester  
Midweight  
Quick Dry  
Highly Breathable  
No Seams  
Made in Germany

## MOUNTAIN TWIN

BLACK



## SPINES

BLACK



## AVIATOR

BLUE, RED, GREEN



## PREMIUM

THIN-TO-THICK STACKED FABRICS - BLACK



# TEAM

## INTERNATIONAL TEAM



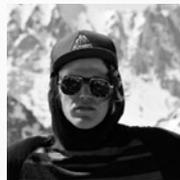
Jeremy Jones  
@jonessnowboards



Frank Knab  
@frankknab



Forrest Shearer  
@forrestshearer



Jimmy Goodman  
@goodmannnnn



Mikka Hast  
@miikkaphoto



Ryland Bell  
@rylandbell



Wyatt Stasinos



Taylor Carlton  
@taylorc27

## AMBASSADOR GUIDES



Chris Coulter  
@chris\_coulter



John Buffery



Julien "Pica" Herry



Neil McNab  
@neilmcnab



Demian Whitley  
@demwhitley

## FREERIDE COLLECTIVE



Andrew Hardingham  
@hardinghama



Bibi Pekarek  
@bibitp



Claudia Avon  
@claudia\_avon



Halina Boyd  
@hbombtheoriginal



Iris Lazzareschi  
@irislazz



Luca Pandolfi  
@pandolf73



Lucas Merli  
@lurcas



Mitch Toelderer  
@mitctoelderer



Nick Russell  
@nick\_russelll

Smooth style and the nicest guy  
you'll ever meet - Taylor Carlton.  
Photo - Jeff Curley



# INTERNATIONAL DISTRIBUTORS



**ARGENTINA**  
26 Sports SRL  
Facundo Fernandez  
[facundo@snowboardpatagonia.com](mailto:facundo@snowboardpatagonia.com)  
294-154399013



**CZECH**  
Destiny Distribution  
Lukas Puchta  
[lukas.puchta@seznam.cz](mailto:lukas.puchta@seznam.cz)  
420 775 919 855



**ITALY**  
Wave Distribution  
Alessandro Grieco  
[alex@wavedistribution.it](mailto:alex@wavedistribution.it)  
+39 01 17 80 19 38



**SLOVENIA**  
Obsession  
Cic Trobec  
[cic@obsession.si](mailto:cic@obsession.si)  
00386 1 28 22 028



**AUSTRIA**  
Motion Sports  
Bernhard Altmanninger  
[bernhard@motion-sports.at](mailto:bernhard@motion-sports.at)  
0043/1617428210



**DENMARK / GREENLAND**  
BB Agentur APS  
Mikkel Spellerberg  
[ms@bb-agentur.dk](mailto:ms@bb-agentur.dk)  
45 33 93 81 61



**JAPAN**  
Hasco Enterprises INC  
Shige Ebata  
[s.ebata163@hasco.co.jp](mailto:s.ebata163@hasco.co.jp)  
+81-909-882-8440



**SPAIN**  
Duna Trading S.A.U.  
[ben@duna.com](mailto:ben@duna.com)  
+34 956 680 426  
+81-909-882-8440



**AUSTRALIA**  
Rush Distribution  
Amine Yasmine  
[amine@rush.net.au](mailto:amine@rush.net.au)  
00613/94296699



**ESTONIA**  
Surfar OU  
Tanel Tepper  
[tanel@surfhouse.ee](mailto:tanel@surfhouse.ee)  
+37 263 130 95



**KOREA**  
A2 Distribution  
Chung Yoon MO  
[yoonsoo@hotmail.com](mailto:yoonsoo@hotmail.com)  
+822 344 22244



**SWITZERLAND**  
Nidecker SA  
Raphaël Dutoit  
[rduitoit@nidecker.ch](mailto:rduitoit@nidecker.ch)  
+41 21 822 33 33



**BELGIUM**  
Pacific Boardshop  
Benny Boydens  
[info@pacific-boardshop.com](mailto:info@pacific-boardshop.com)  
+32 15 2035 85



**FINLAND**  
White Balance  
Heikki Tapaninen  
[heikki.tapaninen@whitebalance.fi](mailto:heikki.tapaninen@whitebalance.fi)  
00358 45 129 4896



**NETHERLAND**  
Newsports  
Bert Den Boer  
[bert@newsports.nl](mailto:bert@newsports.nl)  
+31 6 260 14 777



**UKRAINE**  
Backcountry  
Kateryna Chukvinska  
[k.chukvinska@gmail.com](mailto:k.chukvinska@gmail.com)  
+38 (979) 902 499



**BULGARIA**  
Outdoors  
Gergana Gery Titeva  
[gery@onedistribution.com](mailto:gery@onedistribution.com)  
+359 88 674 6466



**FRANCE**  
Sportpulsion  
Fabrice Piccamiglio  
[fpiccamiglio@sportpulsion.fr](mailto:fpiccamiglio@sportpulsion.fr)  
+33 4 50 46 50 50



**NORWAY**  
Brown Couch AS  
Jens Aabech  
[jens@browncouch.no](mailto:jens@browncouch.no)



**UNITED KINGDOM**  
The Snowboard Asylum  
Chris Orchard  
[chris@snowboard-asylum.com](mailto:chris@snowboard-asylum.com)  
+44 778 691 6726



**CANADA**  
Nidecker North America  
Josh Hoyer  
[Hoyer@nidecker.com](mailto:Hoyer@nidecker.com)  
844-275-0400



**GERMANY**  
Element Sports GMBH  
Korbi Doerfler  
[korbi@element-sports.de](mailto:korbi@element-sports.de)  
+49 (0)8031 23 411 51



**POLAND**  
Dinako  
Nikos Liolios  
[nikos@nidecker.com.pl](mailto:nikos@nidecker.com.pl)  
+48 601 227 772



**USA**  
Nidecker North America  
Josh Hoyer  
[Hoyer@nidecker.com](mailto:Hoyer@nidecker.com)  
844-275-0400



**CHILE**  
Mekis Bros Deportes  
Eduardo Herreros  
[eherreros@aparva.cl](mailto:eherreros@aparva.cl)  
+569 982 272 42



**GREECE**  
Micro Xtreme  
Gerasimos Avramidis  
[gerasimos@microxtreme.gr](mailto:gerasimos@microxtreme.gr)  
0030/31.240.839



**RUSSIA**  
Kant  
Roman Kadymov  
[r.kadymov@kant.ru](mailto:r.kadymov@kant.ru)  
+7/495 317 4800



**CHINA**  
Cora Limited  
Roger Zeng  
[roger@cora.org.cn](mailto:roger@cora.org.cn)  
86 10 512 86 830



**IRAN**  
Pamchal Sports  
Saeed Zakeri  
[pamchalgroup@gmail.com](mailto:pamchalgroup@gmail.com)  
+ 98 (0) 21 886 170 19



**SLOVAKIA**  
Pro-To  
Martin  
[martin@pogo.sk](mailto:martin@pogo.sk)  
0042/7619.843

## INTERNATIONAL OFFICE

---

Nidecker North America  
10153 West River Street  
Truckee, CA 96161 / USA  
844-274-0400  
info@jonessnowboards.com

## SOCIAL MEDIA

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Blog: [jonessnowboards.com/blog](http://jonessnowboards.com/blog)  
Facebook: [/jonessnowboards](https://www.facebook.com/jonessnowboards)  
Instagram: [@jonessnowboards](https://www.instagram.com/jonessnowboards)  
Twitter: [/jonessnowboards](https://twitter.com/jonessnowboards)  
ISSUU: [issuu.com/jonessnowboards](http://issuu.com/jonessnowboards)  
[www.jonessnowboards.com](http://www.jonessnowboards.com)

## MEDIA ACCESS

---

Website: [rrc.nidecker.com](http://rrc.nidecker.com)  
User: jones-rrc  
Password: jones-rrc

## EUROPEAN OFFICE

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Nidecker SA / Jones  
Place de l'industrie 2  
Rolle, VD 1180 / Switzerland  
+41 21 822 33 33

## MARKETING & TEAM

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Seth Lightcap  
[Seth@jonessnowboards.com](mailto:Seth@jonessnowboards.com)

## PRESS CONTACT

---

Groundswell PR - Dax Kelm  
[Dax@groundswellpr.com](mailto:Dax@groundswellpr.com)  
307-699-4459

## AVALANCHE INFO NETWORK

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Sierra Avalanche Center - <http://www.sierraavalanchecenter.org>  
Colorado Avalanche Information Center - <http://avalanche.state.co.us>  
Utah Avalanche Center - <http://utahavalanchecenter.org>  
Northwest Avalanche Center - <http://www.nwac.us>  
Gallatin National Forest Avalanche Center - <http://www.mtavalanche.com>  
Bridger-Teton National Forest Avalanche Center - <http://www.jhavalanche.org>  
Alaska Avalanche Info Center - <http://www.alaskasnow.org>  
Canada Avalanche Center - <http://www.avalanche.ca>  
European Alps Avalanche Services - <http://www.avalanches.org>  
Swiss Alps Avalanche Info - <http://www.slf.ch>

Cover - The opening line in HIGHER - Jeremy Jones rips Rainbow Peak in Haines, AK.  
Photo - Jeff Curley

#Sea2Spines

Alaskan fisherman in the summer, Alaskan shredder in the winter, Ryland Bell's passion and profession hinge on a healthy planet. Photo - Jeff Curley

#Sea2Spines





This catalog is dedicated to our fallen ambassador guide, Liz Daley. Liz touched countless lives with her outrageous passion for backcountry snowboarding and her love of the mountains was as raw and genuine as it gets. This image captures Liz at her best. Loving life in Alaska, April 2014. Photo - Jay Beyer

#LiveLikeLiz