



**JONES**

SEASON 2014/15



Cover - Jeremy Jones on the first descent of Mt. Timlin. Left - HIGHER basecamp below Mt. Timlin. Photos - Jeff Curley

## Tragedy To Triumph - The First Descent Of Mt. Timlin

The unthinkable, horrific call came the night before I launch into the Alaska Range for a month to film for HIGHER - "Joe Timlin and four others were killed in an avalanche today." My world crashes down around me with those words. A void opens up that will never be filled. Since meeting Joe in the Loveland parking lot five years ago he had become an instant friend and an integral part of Jones Snowboards. As our Colorado rep, Joe's smile greeted me every time I walked out of the airport in Denver. I will never forget his smile.

The last thing I want to do after hearing the news is head into Alaska's biggest range. My goal is a descent of the highest line I have ever attempted in Alaska - a 3600 foot line off an unnamed, unclimbed, unriden peak. When we get to base camp I am still in shock. Looking around all I can envision are catastrophic class 5 avalanches falling down all around me. I am scared to move out of camp and we haven't even assessed the snowpack yet. It is a horrible feeling but it is a healthy mindset in such serious mountains. Over amping, over confident, mega egos are a dangerous thing in this environment.

But we didn't travel all this way to sit in our tents. One step at a time, we have to get to know our new world. The first line we climb is a low angle south aspect with large wind-scoured shoulders. We keep the pace at a crawl and evaluate every roll for avalanche danger. The snowpack is safe on this aspect and we drop into our line just as the sun is setting. The turns are not magical, epic or all-time but it is an important first step towards healing and understanding this wild zone.

We spend the next few days learning the intricacies of the foreign snow pack. What we find is that the wind has taken a heavy toll and stripped most aspects to ice. Our avalanche fears are replaced with fears of hard-to-detect white ice. The "soft snow" kit that we usually carry in Alaska is replaced with the "Chamonix" kit - two axes and ice screws.

The reality of the situation sinks in when we determine the face I came to ride is bulletproof ice. My great gamble is busted but i'm OK with it. I have been riding a good streak in Alaska lately so getting shut down is not the end of the world. The dangerously icy

conditions have taken any serious movie worthy objective off the table so we focus on having fun and freeriding. With three weeks of food and endless unexplored terrain out the tent door, there is still plenty of adventure to be had.

The first gust of wind hits us as we wait for dinner on day ten of the expedition. We scramble to secure our scattered gear and batten down our tents as the wind becomes relentless. Soon we battle a steady 40 mph breeze with gusts up to 70 mph. Without any warning, a massive storm has blown in to the typically dry, cold Eastern Alaska range. For the next four days we go into snow warfare mode. Keeping tents upright becomes a full time job. Twice the main tent collapses, first from wind and then from snow.

There are few moments in life as magical as watching a major storm clear. Chaos and violence are replaced with peaceful tranquility as nature takes a collective sigh of relief. When I get my first view of the face I came to ride after the storm I can't believe my eyes. The icy nightmare has transformed into a fluted, fluffy fantasy.

Five days later, on my fourth attempt, I start for the summit of my original objective. It is in these rarefied moments that I think of my fallen brothers the most. They motivate me to focus all my energy on living for them. With Joe in my thoughts and tears in my eyes, I start the ascent. It is a demanding climb that requires a combination of technical ice climbing and soft snow swimming. 8 hours later, the tears come back as I make the final steps to the summit. With camp 3600 feet below, I drop into the biggest line of my life. The rush of the run transports me into another world.

The uncontrollable screams of joy fade away as I make the final steps back into camp. Thoughts of Joe still fill my head. His passion for snowboarding guided him through life and his heart was bigger than any mountain I will ever ride. In honor of Joe's amazing life I name the peak Mt. Timlin. Just like his smile, I will never forget this line.

A handwritten signature in black ink that reads "JEREMY JONES". The signature is stylized, with "JEREMY" on the top line and "JONES" on the bottom line, connected by a large, sweeping underline that loops around the end of the name.

# GREEN MISSION

Jones Snowboards is committed to making our products in the most sustainable means possible. We take these efforts seriously because we care about our environmental footprint and it's effects on future generations. All of our boards incorporate eco-materials such as recycled abs sidewalls, FSC certified wood cores and we use production practices like finger joining the cores and flip-flopping the base colors to minimize material waste. New green materials we've introduced on select models include the film topsheet which uses no varnish and bamboo sidewalls which eliminate some plastic. Our boards are also made at a factory in Austria that is at the forefront of developing new, more sustainable production techniques and is in the heart of our material supply chain which saves transportation resources. Despite our green mission, we do realize that the production and distribution of our products have an unavoidable footprint. We strive to decrease this impact every year by embracing new eco-tech as it becomes available and contributing to global eco-efforts through our partnerships with POW and 1% For The Planet.

# SUPPLY CHAIN MAP

Our dedication to performance, durability and environmental responsibility makes this small town in central Europe the best place in the world for Jones to manufacture our boards. GST's state-of-the-art factory is a snowboard-only production facility that specializes in working with cutting edge materials and innovative construction techniques. GST's central location to premier suppliers allows us to source a vast majority of our raw materials from within 500 km of the factory.

Jones snowboards are proudly made at the GST factory in Anteishofen , Austria.

## AUSTRIA

Topsheet	Base	Sidewall
Steel edge	Shrink-foil	Epoxy
Stickers		

## SWITZERLAND

Varnish	Inks
---------	------

## ITALY

Wood Veneers
--------------

## GERMANY

Inserts	Steel Edges
Fiberglass	Thin Topsheet
Carbon	Carbon base

## SLOVENIA

Inserts	Raw Woodcores
---------	---------------

## ASIA

Raw Woodcores	Bamboo
---------------	--------



# PARTNERSHIPS



Manufacturing snowboards and traveling the world to ride them is not without its sacrifices. We realize that a lot of energy and resources go into what we do and no matter how hard we work to limit our impact, our actions still affect the environment. Jones Snowboards is a proud member of 1% For The Planet because we're dedicated to helping off-set the footprint of our business by supporting positive environmental change.

## 1% FOR THE PLANET MISSION

1% for the Planet's mission is to build, support and activate an alliance of businesses financially committed to creating a healthy planet. Member companies support thousands of non-profit organizations helping to save land, protect forests, rivers and oceans, make agricultural and energy production more sustainable, get toxics out of the environment, plastics out of the oceans and more. 1% for the Planet member companies give 1% of their sales directly to the sustainability-oriented non-profits of their choosing. 1% for the Planet carefully vets each nonprofit for track record, credibility and impact and annually verifies that members are making their contributions. More than \$100 million dollars has been invested by 1% for the Planet members in the last ten years.

For more info about 1% For The Planet visit  
<http://onepercentfortheplanet.org/>



Protect Our Winters (POW) was started in 2007 by Jones Snowboards' founder Jeremy Jones after he witnessed first hand the impact of climate change on the mountains of the world. We continue to work lock-step with POW by donating financially, using our company as a loudspeaker for their initiatives and through our team riders like Jeremy, Forrest Shearer, Ralph Backstrom who volunteer for POW community projects.

## POW MISSION

The mission of Protect Our Winters (POW) is to engage and mobilize the winter sports community to lead the fight against climate change. POW is the environmental center point of this global community, united towards a common goal of reducing climate change's affects on our sports and local economies. Snow-based recreation in the United States is estimated to contribute \$67 billion annually to the US economy and supports over 600,000 jobs. POW was founded on the idea that the collective power of the winter sports community is massive, and if we step up and take responsibility to save a season that fuels our passions, we will also help protect the livelihoods, jobs and economic vitality of our mountain regions.

For more information about POW visit  
<http://protectourwinters.org>

# INTERNATIONAL TEAM



Jeremy Jones  
@jonessnowboards



Ryland Bell  
@rylandbell



Luca Pandolfi



Mikka Hast  
@miikkaphoto



Forrest Shearer  
@forrestshearer



Mitch Toelderer



Ralph Backstrom  
@ralphbackstrom



Alex Yoder  
@yoderyoder



Bibi Pekarek



Wyatt Stasinos

## AMBASSADOR GUIDES



Neil McNab  
@neilmcnab



Liz Daley  
@liz\_daley



Chris Coulter  
@chris\_coulter



Demian Whitley  
@demwhitley

## AMBASSADOR COLLECTIVE

Julien 'Pica' Herry  
Gigi Lozzi  
Andrew Hardingham  
Frank Knab  
Yuta Watanabe  
Gareth Van Dyk  
Rob Kingwill  
Jim Zellers  
Helvetic Backcountry  
Callan Chythlook-Sifsof  
Akira Matsumoto

Lucas Merli  
Taylor Carlton  
Holly Enderle  
Ryan Hudson  
John Buffery  
Ashley Call  
Allison Lightcap  
Michel Raynaud  
Claudia Avon  
Jimmy Goodman  
Sten Smola



**teton**  
GRAVITY RESEARCH

JEREMY JONES'

# HIGHER

HIGHER IS THE STUNNING FINALE TO JEREMY JONES AND TETON GRAVITY RESEARCH'S AWARD WINNING BACKCOUNTRY SNOWBOARDING FILM TRILOGY - DEEPER, FURTHER, HIGHER. HIGHER TRACES JEREMY JONES' SNOWBOARDING JOURNEY FROM HIS FIRST RIDING EXPERIENCES AS A CHILD TO MAKING BACKCOUNTRY SNOWBOARDING HISTORY WITH GROUNDBREAKING FIRST DESCENTS IN THE EASTERN ALASKA RANGE AND THE NEPAL HIMALAYAS. SEE VIDEO TEASERS AND PHOTOS FROM HIGHER NOW AT [WWW.TETONGRAVITY.COM](http://WWW.TETONGRAVITY.COM)

**COMING FALL 2014**

At 20,000 ft in the Nepal Himalayas, Jeremy Jones climbs on as Luca Pandolfi peers into the spinal abyss of the Shangri-la wall. Photo by Chris Figenshau.



## DEEPER 18L



Ideal for sidecountry and quick tours

As more and more resorts open the backcountry boundaries often times it's ideal to ride with a small pack all-day, inbounds or out. The 18L pack is the perfect size for the bare essentials - avy tools, water, snacks and a layer - plus it's streamlined profile keeps your center of gravity tight. Rugged side and vertical board carry straps lock the board to your back when bootpacking, which is the only time you'll notice the 18L pack on your shoulders. The featherweight 18L weighs only 0.96 kg (2.1 lbs). NEW for 2015, the 18L features a redesigned back panel, zippered internal pocket and all recycled fabrics.

Materials Recycled Polyester 900D | Recycled Polyester 450D

### Features

- NEW Back panel
- NEW S-Shoulder strap shape
- Fleece lined goggle pocket
- Inside AVI tools slots
- Multiple board carry options
- NEW Zipper pocker and key holder
- Enclosed hydration pocket with insulated sleeve
- Color coded buckles for additional load options



## FURTHER 24L



Ideal for backcountry touring and splitboarding

The new FURTHER 24L is the perfect mid-size backcountry pack offering enough volume to hold everything you need for a basic splitboard tour. A separate avy tools pocket keeps your safety system close and a fleece-lined goggle pocket will help keep your vision clear. When it comes time to bootpack, side and vertical board carry straps plus side ski-carry straps allow multiple options for ferrying the load. The lightweight 24L weighs 1.28 kg (2.8 lbs) and is made from recycled fabrics.

Materials Recycled Polyester 900D | Recycled Polyester 450D

### Features

- S-Shoulder strap shape
- Fleece lined goggle pocket
- Multiple board carry options
- Tool loops
- Fine adjustment shoulder straps
- Inside wire frame to retain shape
- Large cargo compartment
- Zipper pocker and key holder
- Front quick access
- Front quick access AVI tools pocket
- Padded waist straps w/ easy access pocket
- Enclosed hydration pocket with insulated sleeve
- Color coded buckles for additional load options





## HIGHER 30L



Ideal for all-day splitboard tours

Mixed weather, climbing gear, cameras - there's always a reason another 'something' gets thrown in your pack before you leave the trailhead. The 30L is the perfect pack for big objectives when you gotta bring the full kit. It's bigger in the right spots as a separate avy tool pocket, dual hip pockets and a back panel zipper to the main compartment provide ample storage and easy access to your gear. Despite the larger volume, the 30L pack is efficiently designed and weighs only 1.48 kg (3.3 lbs). NEW for 2014, we've added a zippered internal pocket plus a thermo-molded back panel and shoulder straps for a more ergonomic fit.

Materials Recycled Polyester 450D | PVC Free Nylon 840D

### Features

- |   |   |
|---|---|
| NEW S-Shoulder strap shape              | NEW Thermo-molded neoprene foam back padding    |
| Back panel access                       | NEW Zipper pocket and key holder                |
| Fleece lined google pocket              | Front quick access AVI tools pocket             |
| Multiple board carry options            | Padded waist straps w/ easy access pocket       |
| Tool loops                              | Enclosed hydration pocket with insulated sleeve |
| Fine adjustment shoulder straps         | Color coded buckles for additional load options |
| Large cargo compartment                 |   |
| Internal aluminum frame to retain shape |   |



## HIGHER 30L R.A.S.



Ideal for all-day touring in avalanche prone terrain

Jeremy Jones designed the 30L RAS to be his ultimate backcountry pack. It has all the features of the 30L pack plus the pockets that hold the Snowpulse R.A.S. removable airbag system. The R.A.S. system allows you to use the pack with or without the airbag and utilizes compressed air instead of nitrogen so you can deploy the bag before a plane trip and then easily refill the canister at your destination (North American Canister Only). With the R.A.S. system onboard, the 30L pack weighs 1.7 kg (3.8 lbs) and takes up only four liters of pack space. *RAS system and canister sold separately by MAMMUT.*

Materials Recycled Polyester 450D | PVC Free Nylon 840D

### Features

- |                                 |   |
|---------------------------------|---|
| Removable Airbag System         | NEW Thermo-molded foam back padding             |
| NEW S-Shoulder strap shape      | NEW Zipper pocket and key holder                |
| Back panel access               | Internal aluminum frame to retain shape         |
| Fleece lined google pocket      | Front quick access AVI tools pocket             |
| Multiple board carry options    | Padded waist straps w/ easy access pocket       |
| Tool loops                      | Enclosed hydration pocket with insulated sleeve |
| Fine adjustment shoulder straps | Color coded buckles for additional load options |
| Large cargo compartment         |   |



**100% SWISS  
MOHAIR MADE**

Ideal for all splitboards

Not all splitboard skins are created equal. Some glide well, but are slippery on the steeps. Others are like velcro - great for climbing, terrible for touring. After three years of testing, we are proud to offer a new splitboard skin that eliminates this issue and offers the perfect balance of glide and grip. Jones skins are the first splitboard skin made with 100% mohair fiber. Unlike synthetic skin fibers, mohair is a premium natural fiber that delivers unmatched performance in any snow condition because it remains soft and flexible at any temperature. The mohair is also treated with a water-repellent finish to keep your skins dry lap after lap. Jones skins are trim-to-fit so they work perfectly with all Jones splitboards, as well as any other splitboard brand. Add your favorite tail-clip kit to complete the ultimate skin set-up.

### Features

- 100% Mohair fiber
- Balanced Glide vs. Grip
- Water-Repellent Finish
- Universal Tip Clip
- Trim-To-Fit: Compatible with any splitboard
- Compatible with most tail-clip kits
- Made in Switzerland

### Skins Include

- One Pair Skins
- Two Backing Sheets
- Skin Cutter
- Skin Bag

Material	Color	Long	Width
100% Mohair	Red	170cm 66.9in	150mm 5.9in





## **POWDER SURFER** *Next Level No-Board*

Ideal for Backyard and Backcountry No-Boarding

**4' 6"**

'Freedom Of The Hills' shouldn't be defined by the size of the hill. For those 100 foot long backyard stashes, 200 foot long runs behind the hut or however high you feel like hiking, we present a very special new board - The Powder Surfer. This all-wood 4' 6" (139 cm) shred stick does not use traditional bindings, but it is not your average no-board. The Powder Surfer features contoured 'binding hooks' that are positioned at the outside edges of your normal riding stance. Pushing your boots into the hooks improves board control and helps keep the board locked to your feet as you slash and ollie. The bindings hooks can be set at two different stance widths and the front hook allows for a 15 degree goofy or regular positive stance angle. The design roots of the Powder Surfer are true to it's name as the mold for the board was hand-shaped by renowned San Diego, Calif. surfboard shaper Chris Christenson. Perfect for kids, first-time riders and experts alike, the Powder Surfer is ready to shred in the backyard peelers or the big mountain barrels. Comes complete with a leash for when you don't stick the drop-in.





Photo by Andrew Miller

## Ode To Progression

*A snowboard can always be improved in either shape, material or sustainability; design stagnation is not an option.*

I don't just believe in these words, these are words that I live by. Since I founded Jones Snowboards in 2009, I have relentlessly pushed to improve our products. But I don't grab for gimmicks. I make subtle (and sometimes significant) changes to our boards every year because every year we find new manufacturing processes, materials and design tweaks that are tested and proven to improve performance, durability and sustainability.

It's in the mountains that our product designs are born and evolve. What allows me to look you in the eye and say, "Camber is better here, rocker is better there, or this carbon pattern is perfectly matched with this wood core," are the

insane amount of hours we've spent testing prototype boards of every configuration. The designs you see here are the best-of-the-best and reflect months of focused testing by myself and our team riders.

Every board in our line-up is a unique high-performance design that attacks the mountain in it's own way. The Mountain Twin, Flagship, Hovercraft and the new Aviator all shred equally hard, but no two models ride the same. We only add new board shapes when the design offers a new way to look at the mountain. Our 2014/15 quiver is more complete than ever before. Backcountry or resort, slashing or straight lining, we make boards for any terrain and any riding style.

# Jones Snowboards 14/15 Model Matrix

Model	Lengths (cm)	Notes
Flagship	154, 158, 161, 162w, 164, 166, 168w, 172	NEW SIZE
Ultra Aviator	156, 158w, 160	NEW BOARD
Carbon Flagship	158, 161, 162w, 164, 168w	
Ultracraft	152, 156, 160	NEW BOARD
Carbon Solution	158, 161, 162w, 164, 168w	
Solution	154, 158, 161, 162w, 164, 166, 168w	NEW SIZE
Hovercraft	152, 156, 160, 164	
Women's Solution	148, 152, 156	
Women's Flagship	148, 152, 156	
Aviator	152, 156, 158w, 160, 160w, 162, 164	NEW SIZE
Mountain Twin	151, 154, 157, 158w, 160, 161w, 164w	
Mountain Twin Limited	157, 158w, 160	NEW BOARD
Explorer	155, 159, 163	NEW BOARD
Discovery	138, 145	NEW BOARD
Hovercraft Split	152, 156, 160	
Twin Sister	143, 146, 149, 152, 155	NEW SIZE
Women's Hovercraft	148, 152	

# **ULTRA SERIES**

Ultra Construction is the redefinition of what it takes to build a snowboard. We've tested every inch of the board to precisely position materials exactly where they are needed while eliminating all excess materials. Combining these innovative construction techniques with new ultra-light wood cores and two layers of carbon fiber have produced revolutionary results. Jones Ultra boards are the lightest, most high performance snowboards on earth.

Flying to Talkeetna enroute to the summit of Denali. Photo - Jeremy Jones



# ULTRACRAFT

*One Of The Lightest Splitboards On Earth*

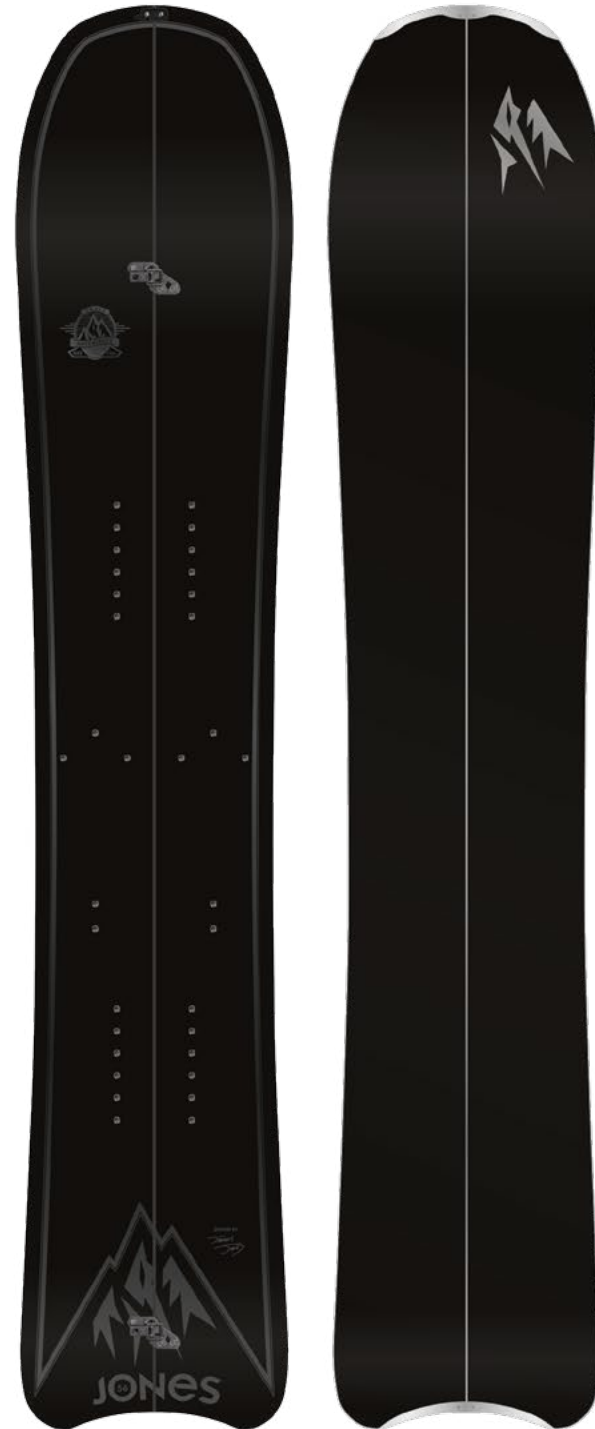
Ideal for expedition touring and high alpine assaults

**152 156 160**

Tested on Denali and the Grand Teton, the performance of the Ultracraft has been proven on some of the heaviest splitboard mountaineering achievements on the planet. The Ultracraft features the same trim and powerful shape as the revolutionary Hovercraft, but it is built using a carbon topsheet, carbon core inserts and Jones' top secret Ultra Construction. Ultra Construction trims away grams by eliminating excess materials and reduces overall weight by 25% compared to the Hovercraft Split. Less weight on your feet means more energy for riding. Unlike traditional splitboards that are designed around a solid board platform then sliced down the middle, the Ultracraft is also one of the first splitboards produced as two individual skis that are later transformed into a solid board.

NEW  
SIZE

GEAR  
OF THE  
YEAR  
2013  
NATIONAL  
GEOGRAPHIC



Stiffness  
7/10



Mellow  
Magne-Traction



Blunt  
Nose



Progressive  
Sidecut



Ultra  
Construction



Ultra  
Core



Sintered  
9900 Base



Stone Ground  
Finish



Recycled  
ABS



Film  
Topsheet



Stronger  
Edges



Factory  
Tuned



OneBallJay  
BIO Wax

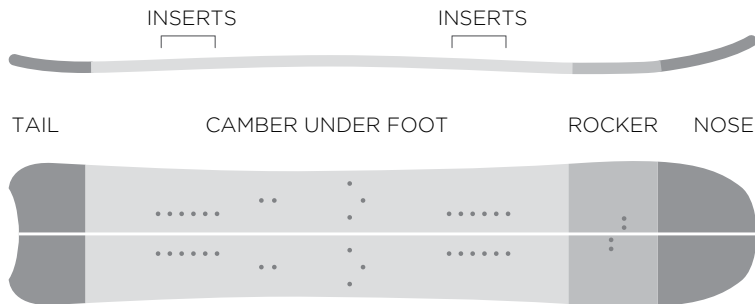


Karakoram  
Hardware



ALU  
PROTECT  
Alu  
Protect

## Directional Rocker



# ULTRA AVIATOR

*Featherweight Freestyle Weapon*

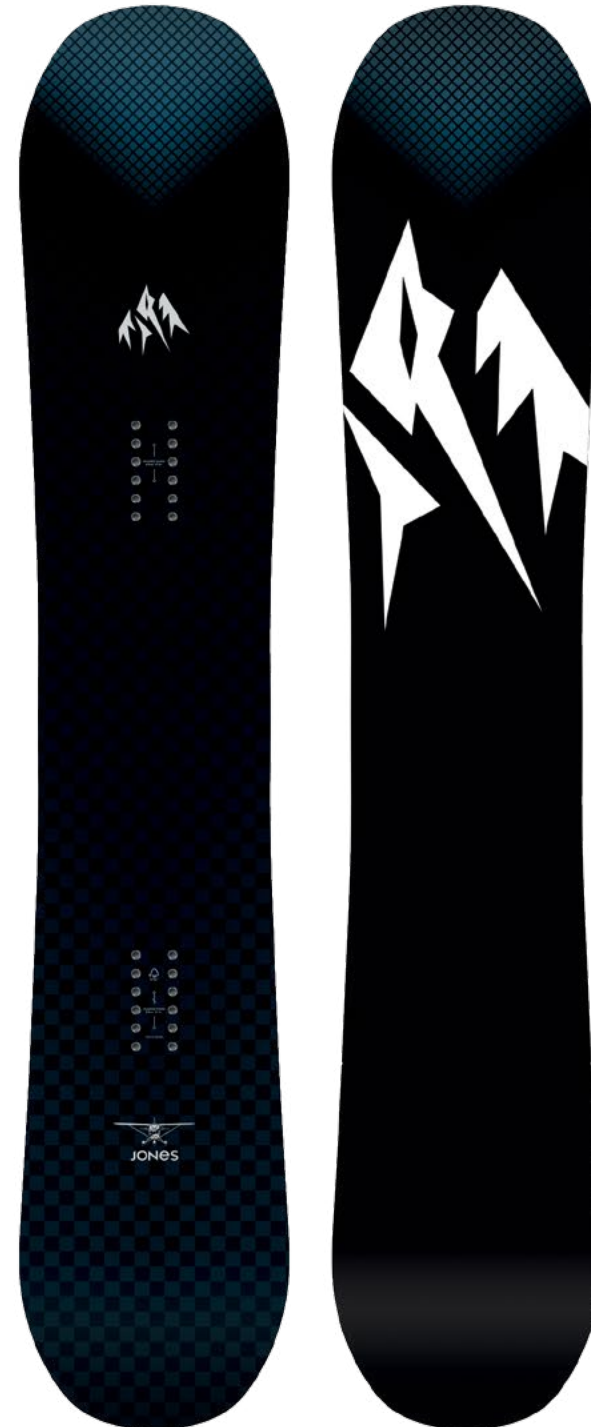
Ideal for elite freestyle and all-mountain charging

**156 158w 160**

Jones Snowboards was founded to push the boundaries of snowboard performance. The Ultra Aviator is the next step in that evolution as we've re-designed the award winning Jones Aviator using our innovative Ultra Construction. This featherweight freestyle board features 3D-Power Camber which loosens the catch of the full-camber profile by beveling the edges at the tip and the tail one degree. The new Air Lightness technology is exclusive to the Ultra Aviator and drastically reduces overall weight by eliminating the wood core in the tip and tail. Wrapping the insane snap and edge lock of the 3D-Power Camber in an ultra-light package has created the most responsive, elite freestyle board in the Jones quiver.

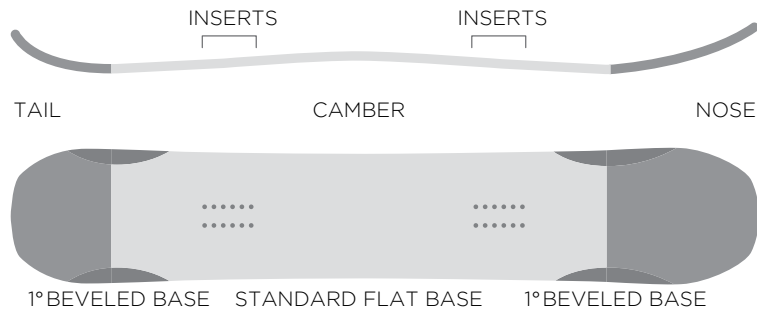


156

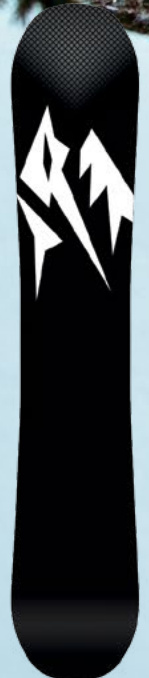


- Stiffness 8/10
- Air Lightness
- Ultra Construction Magne-Traction
- Mellow Nose
- Blunt Nose
- Progressive Sidecut
- Ultra Core
- Sintered 9900 Base
- Stone Ground Finish
- Recycled ABS
- Film Topsheet
- Stronger Edges
- Factory Tuned
- OneBallJay BIO Wax

## 3D Power Camber







158w

160

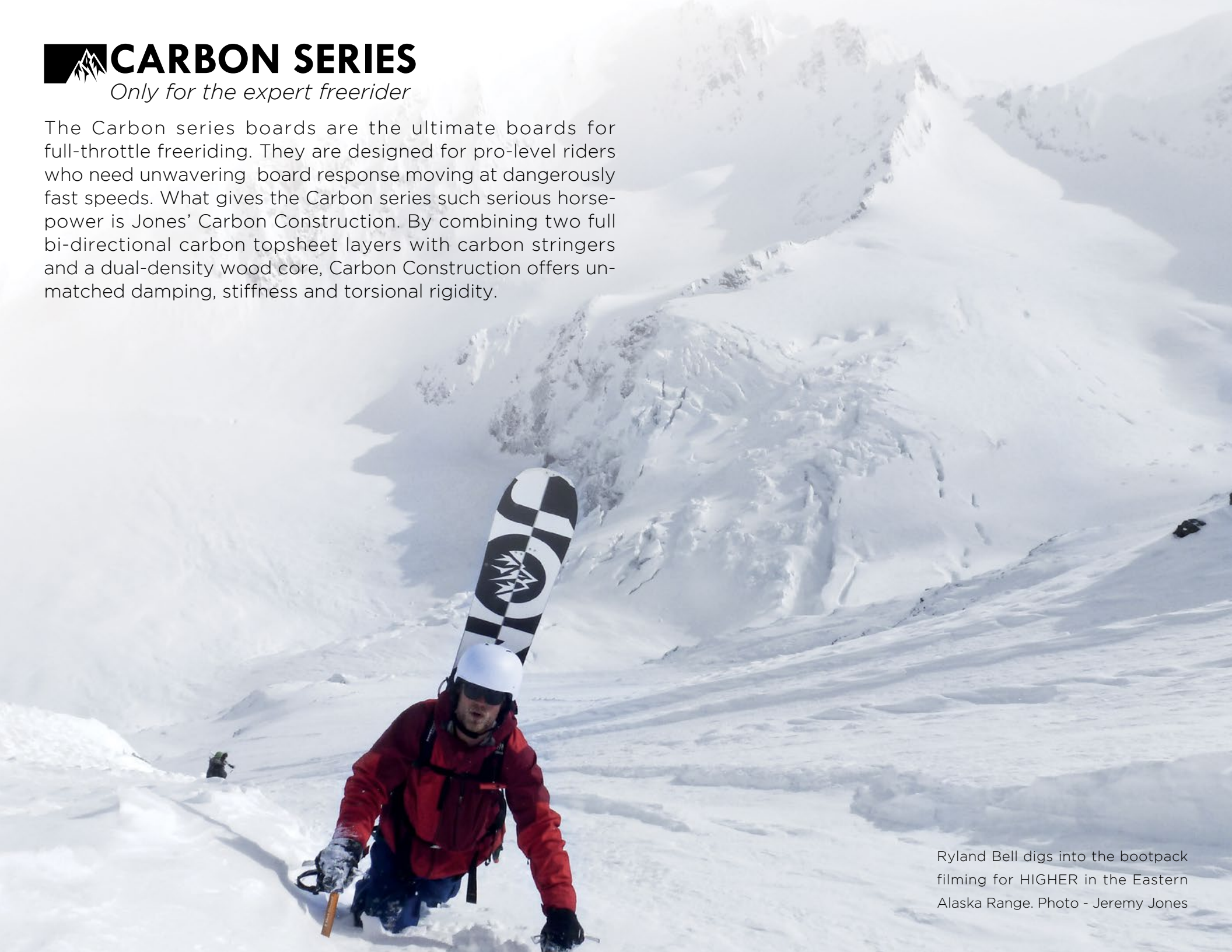


Forrest Shearer takes flight in the Wasatch. Photo - Andrew Miller

# **CARBON SERIES**

*Only for the expert freerider*

The Carbon series boards are the ultimate boards for full-throttle freeriding. They are designed for pro-level riders who need unwavering board response moving at dangerously fast speeds. What gives the Carbon series such serious horsepower is Jones' Carbon Construction. By combining two full bi-directional carbon topsheet layers with carbon stringers and a dual-density wood core, Carbon Construction offers unmatched damping, stiffness and torsional rigidity.



Ryland Bell digs into the bootpack  
filming for HIGHER in the Eastern  
Alaska Range. Photo - Jeremy Jones

# CARBON SOLUTION

158 161 162w  
164 168w

Ideal for Technical Backcountry Lines

Many of the heaviest lines that go down in the world, go down in the backcountry. The Carbon Solution is built for powerful riders who rip technical backcountry lines and demand a splitboard that offers the same ultra-responsive performance as a top-level solid freeride deck. The carbon topsheet and carbon stringers provide a damp, stiff ride that excels in variable snow conditions. NEW for 2015 we've shaved 500 grams from the Carbon Solution using the ULTRA core.

# CARBON FLAGSHIP

158 161 162w  
164 168w

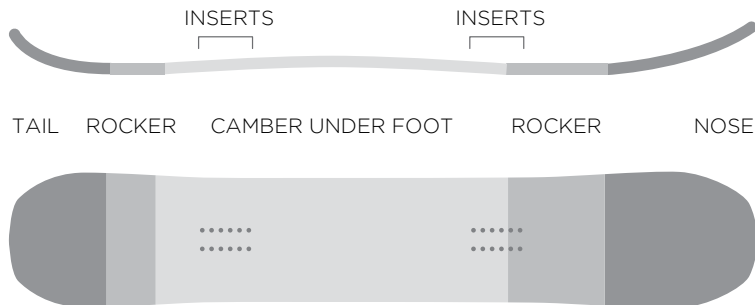
Ideal for High-Speed Freeriding and Freeride Competitions

The Carbon Flagship is not to be underestimated. It is a seriously stiff, competition-ready freeride stick that crushes terrain unlike any board you've ever experienced. The carbon topsheet and specially positioned carbon stringers combine to produce a light and lively board that's blazing fast edge-to-edge, chatter-free at any speed and stiff enough to stomp airs bigger than your legs can handle.



- 10/10** Stiffness 10/10
- Magne-Traction** Mellow Magne-Traction
- Blunt Nose** Blunt Nose
- Progressive Sidecut** Progressive Sidecut
- Carbon Construction** Carbon Construction
- Hard Core (C. Flagship)** Hard Core (C. Flagship)
- Ultra Core (C. Solution)** Ultra Core (C. Solution)
- Sintered 9900 Base** Sintered 9900 Base
- Stone Ground Finish** Stone Ground Finish
- Recycled ABS** Recycled ABS
- Film Topsheet** Film Topsheet
- Karakoram Hardware (Split only)** Karakoram Hardware (Split only)
- ALU PROTECT** Alu Protect (Split Only)
- Factory Tuned** Factory Tuned
- ONE BIO WAX** OneBallJay BIO Wax

## Directional Rocker





2013 Freeride World Tour Champion Ralph Backstrom bombs off a pillow spine in Haines, Alaska. Photo - Phil Tifo

# FLAGSHIP

*The Freeride Foundation*

NEW SIZE

Ideal for Freeriding and Fall-Line Freestyle

**154 158 161 162w 164 166 168w 172**

The legendary Flagship is the foundation of Jones Snowboards. Jeremy Jones spent two decades perfecting this freeride board design and thousands of riders worldwide now revere the Flagship as the most confidence inspiring snowboard on the planet. While other snowboards may mimic the Flagship's muscle bound shape and flex profile, rest assured there is still nothing like the real thing. The Flagship is powerful and responsive thanks to the mellow Magne-traction, Blunt Nose and Directional Rocker, but it's the iconic ash-wood top sheet that's the game changer. The wood topsheet delivers a lively but damp board feel that pops and stomps unlike any other freeride board out there. NEW for 2015, the Flagship has a new wood core and is available in two new sizes - 166 cm, 172 cm.



Stiffness  
8/10



Mellow  
Magne-Traction



Blunt  
Nose



Progressive  
Sidecut



Master  
Core



Quadrax  
Carbon



Sintered  
9900 Base



Stone Ground  
Finish



Recycled  
ABS



Wood  
Topsheet



Stronger  
Edges

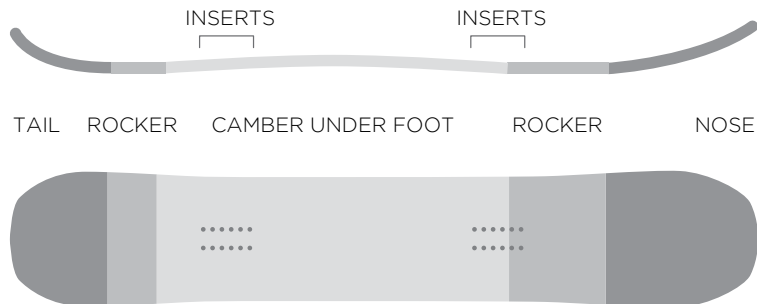


Factory  
Tuned



OneBallJay  
BIO Wax

## Directional Rocker





Ryland Bell and Lucas Merli tip toe into unknown terrain in the Eastern Alaska Range.  
Photo - Jeremy Jones

# SOLUTION



*The Best-Selling Splitboard In The World*

Ideal for Backcountry Freeriding and Wilderness Exploration

**154 158 161 162w 164 166 168w**

There's good reason why more splitboarders worldwide choose to ride the Solution than any other splitboard. The Solution is a true backcountry chariot whose time-tested shape and flex deliver equal performance to your solid freeride board. It's the identical split twin to the Flagship and is equally sought after because of features like the floaty Blunt Nose and the crud busting Directional Rocker Profile. Inner and outer edge mellow Magne-Traction locks in your edges while skinning or shredding and the Carbon Stringers bring the board to life adding playful snap and pop. NEW for 2015, the Solution is 300 grams lighter and torsionally stiffer thanks to a new topsheet and new ULTRA core. The Solution is also available in one new size - 166 cm.



Stiffness  
8/10



Mellow  
Magne-Traction



Blunt  
Nose



Progressive  
Sidecut



Ultra  
Core



Quadrax  
Carbon



Carbon Split  
Stringers



Sintered  
9900 Base



Stone Ground  
Finish



Recycled  
ABS



Stronger  
Edges



Factory  
Tuned



OneBallJay  
BIO Wax

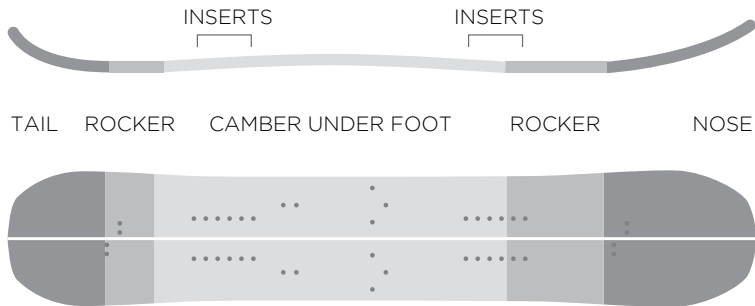


Karakoram  
Hardware



ALU  
PROTECT  
Alu  
Protect

## Directional Rocker





3D-Innovation In Action



158w 160w

Ideal for Expert Freestyle and All-Mountain Carving

152 156 158w 160 160w 162 164

The award winning Aviator is the samurai sword of the Jones quiver. This razor sharp directional freestyle board is a team rider favorite and was built for premier stability on the ground or in the air. The nimble handling and supersonic acceleration of the Aviator result from the 3D Power Camber profile. 3D Power Camber is an innovative positive camber profile that offers the insane edge response of camber without the usual hang-ups. The board profile crosses over into the third dimension as the base is beveled up at the edges from the contact points of the camber to the ends of the board. The 3D base beveling releases the edges where they like to hook which balances the pop and directional stability of camber with a looser, less-catchy feel. NEW for 2015, the Aviator is available in two new sizes and features Triax Carbon fiberglass for added snap and pop.



Stiffness 7/10



Mellow Magne-Traction



Blunt Nose



Progressive Sidecut



Power Core



Triax Carbon



Sintered 9900 Base



Stone Ground Finish



Recycled ABS



Film Topsheet



Stronger Edges

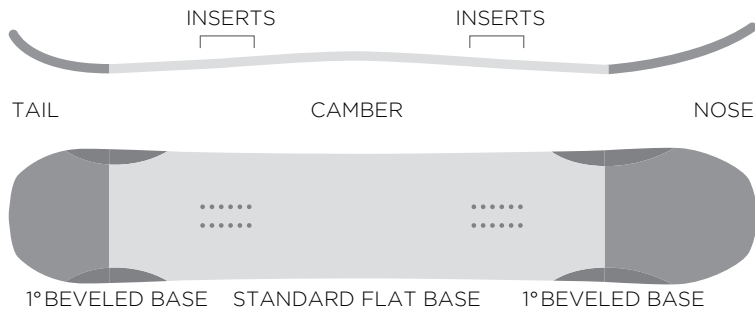


Factory Tuned



OneBallJay BIO Wax

### 3D Power Camber





152



156 162



160 164





Gettin' tweaky on the Twin. Miikka Hast in  
Les Arcs, France. Photo - Pascal Gombert

# MOUNTAIN TWIN & LIMITED

*Freestyle Meets Freeride*

Ideal for Slashing, Jibbing, Jumping and Getting Rad.

**STANDARD 151 154 157 158w 160 161w 164w    LIMITED 157 158w 160**

The award winning Mountain Twin is the board for fun hoggin' freestylers and freeriders who want one board that can do it all. It's designed to shred the entire mountain like it's your own personal skate park without sacrificing high-speed, line-bombing stability. Rocker tip and tail give the Mountain Twin float and finesse in soft snow while camber underfoot combined with Mellow Magne-Traction give the Mountain Twin snap and hold on hard pack. NEW for 2015, we also offer the EPICenter exclusive Mountain Twin Limited. Featuring a Wood Topsheet, Carbon Stringers and a Power Core, the Mountain Twin Limited is lighter, stiffer and more responsive than the regular Mountain Twin. Get your hands on one of these limited edition black-on-black beauties only at your local Jones EPICenter dealer.

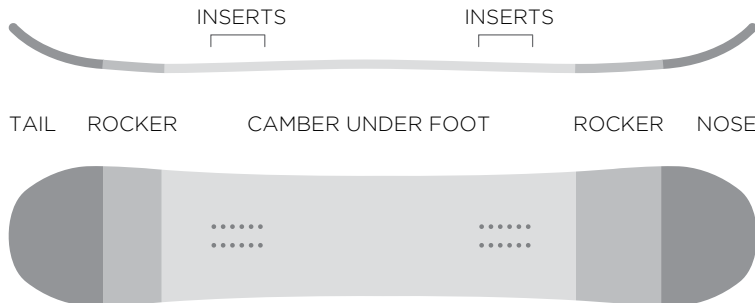
STANDARD

LIMITED



-  Stiffness 7/10
-  Mellow Magne-Traction
-  Blunt Nose
-  Progressive Sidecut
-  Mountain Core  
(Standard Only)(Limited Only)
-  Master Core  
(Limited Only)
-  Carbon Stringers
-  Triax Fiberglass
-  Sintered 7200 Base
-  Recycled ABS
-  Wood Topsheet  
(Limited Only)
-  Stronger Edges
-  Factory Tuned
-  OneBallJay BIO Wax

Camrock





Jeremy Jones finds a faceshot first turn surfing into a line in Lake Tahoe. Photo - Seth Lightcap

# HOVERCRAFT
















The Powerful Pow Board

Ideal for Powder Hunting & Crud Busting

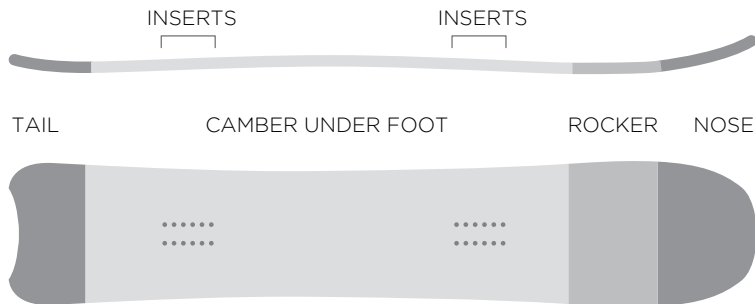
**SOLID 152 156 160 164**

**SPLIT 152 156 160**

Explosive maneuverability in any terrain or snow condition has earned the Jones Hovercraft a cult following. Riders around the world swear by the Hovercraft's nimble handling and incredible float as this battle-axe of a board handles blower, crud or crust with equal aplomb. The blunt nose and directional rocker of the Hovercraft keep you partying in the pow, while the stiff tail and mellow Magne-Traction lock in stability when the fresh tracks are gone. For catchfree slashing, the base along the tail edges of the solid Hovercraft is beveled up one degree for more playful control. There is a good reason why you'll catch Jeremy Jones riding the Hovercraft or the Hovercraft Split on more days than not. You can float, air it out and run it out all on the same rocket that makes effortless turns.

-  Stiffness 7/10
-  Mellow Magne-Traction
-  Blunt Nose
-  Progressive Sidecut
-  3D 1° Bevel Base (Solid Only)
-  Classic Core
-  Biax Fiberglass
-  Carbon Stringers (Solid Only)
-  Sintered 7200 Base
-  Factory Tuned
-  Recycled ABS
-  Wood Topsheet
-  Stronger Edges
-  Alu Protect (Split Only)
-  Karakoram Hardware

## Directional Rocker



# EXPLORER

*The People's Splitboard*

Ideal For Backcountry Touring

155 159 163

Why does every cool toy have to be so darn expensive? They don't! NEW for 2015, Jones is proud to debut the Explorer, a splitboard model that won't break the bank to get under your feet. The Explorer splitboard delivers legit backcountry performance in any terrain or snow condition thanks to it's versatile shape and performance features. The Blunt Nose and Directional Rocker Profile on the Explorer lets you barrel through the soft stuff while the mellow Magne-traction keeps your edges on-track in mixed conditions. The Sintered 7200 Base is factory tuned with One Ball Jay BIO Wax which guarantees your split is fast and ready to rip the minute you take it out of the wrapper.

NEW BOARD



Stiffness  
6/10



Mellow  
Magne-Traction



Blunt  
Nose



Progressive  
Sidecut



Classic  
Core



Biax  
Fiberglass



Sintered  
7200 Base



Bamboo  
Sidewalls  
(Inside)



Recycled  
ABS  
(outside)



Karakoram  
Hardware



Alu  
Protect

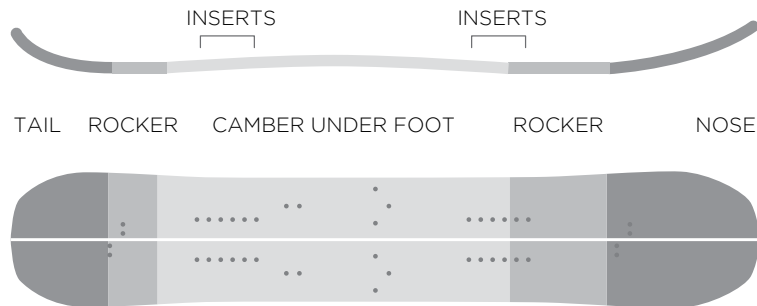


Factory  
Tuned



OneBallJay  
BIO Wax

## Directional Rocker



# DISCOVERY

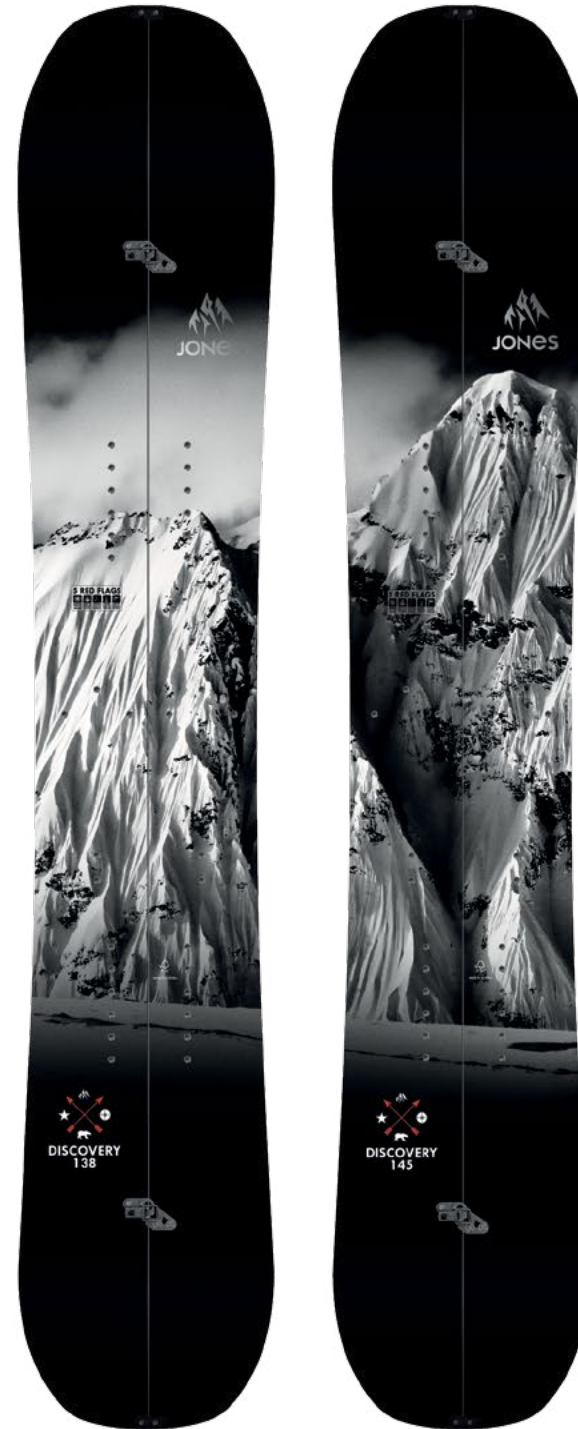
*For The Next Generation*

Ideal for Youth Backcountry Rippers

138 145

The athletic talent of today's youth is at an all-time high. Kids are winning X-Games medals so what's stopping them from safely exploring the backcountry? Until now, it's been the lack of equipment. NEW for 2015, Jones is proud to debut the world's first splitboard designed for youth and young adults. Available in two sizes, the Discovery is a lean and mean splitboard that's specially tuned for smaller riders. Tech features like Progressive Side-cut allow for easy turn initiation and the Blunt Nose and Directional Rocker profile will keep you cruising through any snow condition. The Discovery features a full-wood core and eco-friendly bamboo sidewalls which eliminate some plastic in the construction.

NEW BOARD



Stiffness 5/10



Blunt Nose



Progressive Sidecut



Classic Core



Biax Fiberglass



Extruded 5000 Base



OneBallJay BIO Wax



Bamboo Sidewalls



Karakoram Hardware

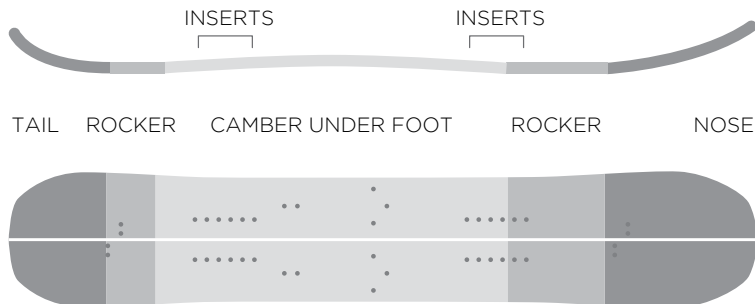


Alu Protect




Factory Tuned

## Directional Rocker



## **WOMEN'S SERIES**

Women are setting backcountry bootpacks and charging radical lines more than ever before. Jones Snowboards is lock step with this female freeride revolution as we offer a stacked line-up of women's specific boards that are built to shred every bit as hard as our men's models. The dimensions and flex specs of the women's series are simply customized for lighter and smaller riders using the same bomber materials and cutting edge construction.



Bibi Pekarek slashes into a Dolomiti headwall  
Cortina, Italy. Photo - Jim Harris



# WOMEN'S FLAGSHIP

*The Freeride Foundation*

Ideal for Freeriding and Fall-Line Freestyle

**148 152 156**

The Women's Flagship is a high-performance directional freeride board designed for strong women who ride technical terrain. It shares identical features to the Men's Flagship including the durable and snappy Power core and the ultra-fast Sintered 9900 Base. Mellow Magne-traction keeps the Women's Flagship solid on hard-pack, while the Blunt Nose and Directional Rocker profile let the board plow through pow or chop one and the same. The iconic wood topsheet on the Women's Flagship offers a lively yet plush board feel that's the perfect balance for riders who like to slash turns and charge hard.



Stiffness  
7/10



Mellow  
Magne-Traction



Blunt  
Nose



Progressive  
Sidecut



Master  
Core



Quadrax  
Carbon



Sintered  
9900 Base



Stone Ground  
Finish



Recycled  
ABS



Wood  
Topsheet



Stronger  
Edges

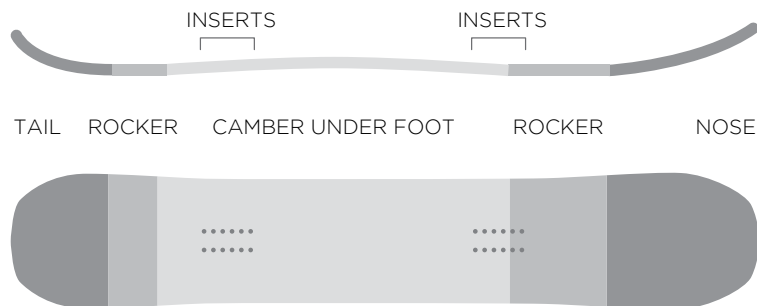


Factory  
Tuned



OneBallJay  
BIO Wax

## Directional Rocker





Christian Leischner, Allison Lightcap and Tazio Themel approach a line in Cortina's Cinco Torres. Photo - Seth Lightcap

# WOMEN'S SOLUTION

*The Ultimate Women's Splitboard*

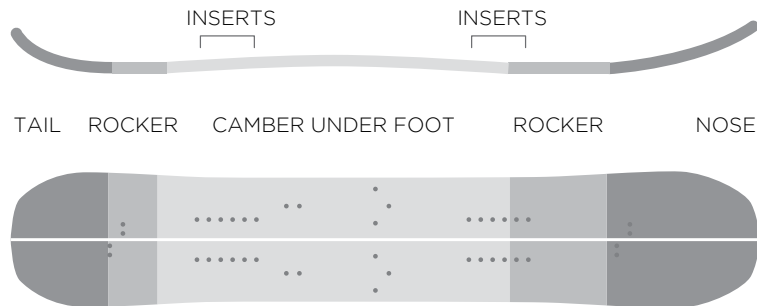
Ideal for Backcountry Freeriding and Wilderness Exploration

148 152 156

A splitboard is like a season pass to the backcountry that never expires. The Women's Solution is the premier women's splitboard and perfectly featured to blaze a trail into a lifetime of untracked sunrises and sunsets. Mellow Magne-Traction on both inner and outer edges delivers confidence when the conditions get firm and the Blunt Nose and Directional Rocker Profile keep the Solution afloat on even the deepest days. Just like the Men's Solution, the Women's model is built with the top-of-the-line Sintered 9900 Base and Quadrax Carbon for a fast and responsive ride. NEW for 2015, the Women's Solution is 3/4 lbs (300g) lighter and features the Ultra Core.



## Directional Rocker





Claudia Avon blasts off into the alpine air.  
Mt. Cain, B.C. Photo - Mark Gribbon

# TWIN SISTER

*Freestyle Meets Freeride*

NEW SIZE

Ideal for Slashing, Jibbing, Jumping and Getting Rad

**143 146 149 152 155**

The Twin Sister is the board for women who like to dance down the mountain and shred the most playful path possible. The CamRock profile of this directional twin lets you butter, jib, jump and ride switch. Mellow Magne-Traction and traditional camber between the feet keep the Twin Sister on edge and help lock in every turn. The new Film Topsheet on the Twin Sister adds even response while eliminating significant weight. Women looking for a stable and high-performance board that's easy to rally anywhere want the Twin Sister.



Stiffness  
6/10



Mellow  
Magne-Traction



Blunt  
Nose



Progressive  
Sidecut



Women's  
Core



Triax  
Fiberglass



Carbon  
Stringers



Sintered  
7200 Base



Recycled  
ABS



Film  
Topsheet



Stronger  
Edges

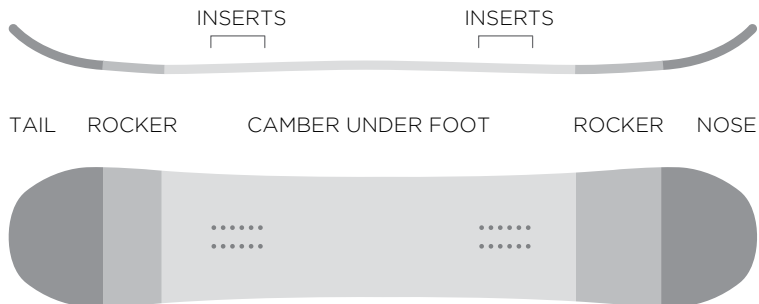


Factory  
Tuned



OneBallJay  
BIO Wax

## Camrock





Bluebird and blower, Liz Daley gets after the goods. Photo - Adam Clark

# WOMEN'S HOVERCRAFT

*The Powerful Pow Board*

Ideal for Powder Hunting & Crud Busting

148 152

The Women's Hovercraft is a pow-seeking missile for riders who chase fresh tracks all over the mountain. The blunt nose and directional rocker of the Hovercraft deliver supreme float in the soft stuff while the pint-sized dimensions keep the Hovercraft fast and maneuverable in tight situations. 3D-base beveling on the tail edges keep you from hooking on the hard pack when the conditions aren't quite as epic.



Stiffness  
6/10



Mellow  
Magne-Traction



Blunt  
Nose



Progressive  
Sidecut



3D 1° Bevel  
Base



Classic  
Core



Carbon  
Stringers



Biax  
Fiberglass



Sintered  
7200 Base



Recycled  
ABS



Wood  
Topsheet



Stronger  
Edges

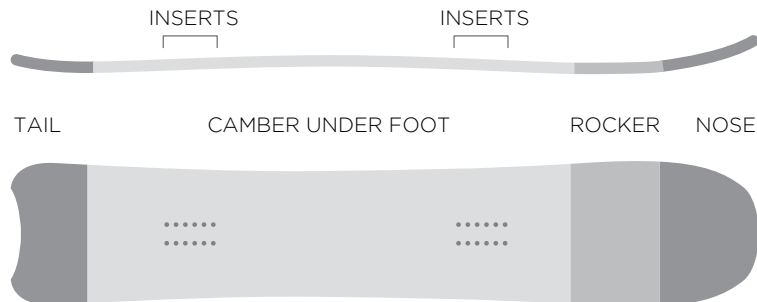


Factory  
Tuned



OneBallJay  
BIO Wax

## Directional Rocker





**PREMIUM** S M L XL XXL  
 Organic Cotton & PET Recycled Polyester  
 Charcoal / Navy Heather / Natural /  
 Green Heather



**ARROW** S M L XL XXL  
 Organic Cotton & PET Recycled Polyester  
 Navy Heather / Charcoal



**MOUNTAIN TWIN** S M L XL XXL  
 Organic Cotton & PET Recycled Polyester  
 Charcoal / Black / Green Heather



**BASIC** S M L XL XXL  
 Organic Cotton & PET Recycled Polyester  
 Green Heather / Black / Navy Heather /  
 Natural



**EXPEDITION** S M L XL XXL  
 Organic Cotton & PET Recycled Polyester  
 Navy Heather / Black



**WOMEN'S RAGLAN** S M L  
 Organic Cotton & PET Recycled Polyester  
 White





**BASIC HOODY** S M L XL XXL  
Organic Cotton &  
PET Recycled Polyester  
Charcoal / Navy Heather



**PREMIUM HOODY ZIP** S M L XL XXL  
Organic Cotton &  
PET Recycled Polyester  
Charcoal / Navy Heather



**ARROW HOODY ZIP** S M L XL XXL  
Organic Cotton &  
PET Recycled Polyester  
Navy Heather / Charcoal



**BASIC TRUCKER**  
Cotton & Polyester  
Navy



**MOUNTAIN TWIN TRUCKER**  
Cotton & Polyester  
Black



**PREMIUM**  
100% Cotton  
Olive



**BASIC BEANIE**  
Fine Acrylic  
Charcoal / Athletic Blue



**TEAM BEANIE**  
Fine Acrylic  
Charcoal / Black

# TECHNOLOGY

## Profile



### Directional Rocker

A hybrid rocker/camber flex pattern defined by more tip rocker than tail rocker and camber between the bindings. The rockered tip floats the board's nose and improves maneuverability while the camber underfoot provides edge hold and response. A slightly rockered tail maintains the power and stability of a traditional board but helps keep the tail catch-free initiating turns and landing switch. "My experience is that most falls in freeriding start from the nose of the board - you either go over the bars in powder, the nose gets caught under a weird crust and tosses you, or you hit a hard tranny at the contact point of the tip and get bucked. Directional Rocker eliminates most of these falls."

- Jeremy Jones



### 3D Power Camber

An innovative traditional camber profile tweaked to offer the insane edge response of camber without the usual hang-ups. The board profile crosses over into the third dimension as the base is beveled up at the edges from the contact points of the camber to the ends of the board. The base beveling releases the edges where they like to hook which balances the pop and directional stability of camber with a looser, less-catchy feel.



### CamRock

A unique rocker/camber flex pattern defined by evenly balanced tip and tail rocker and camber between the bindings. CAMROCK improves freestyle finesse by keeping your tips playful while maintaining the power and pop of camber underfoot.



### Hover 3D Tail

The last several centimeters of the solid Hovercraft tail edges are beveled up one degree to increase edge maneuverability and loosen up the tail.

## Shape



### Air Lightness

A pioneering new construction technique used on the Ultra Aviator that eliminates the wood core at the very end of the tip and tail and replaces it with featherweight carbon composite. The carbon keeps the tips stiff while reducing board swing weight.



### Blunt Nose

*"How a board glides in powder, crust, corn or any snow more than an inch deep, is dictated by it's front contact point and just past it. Next time you are in soft snow watch how much snow comes over the corner of the nose near the contact point. The billowing snow coming out from behind the tip means you are plowing through it which is obviously slowing you down. By adding a blunt nose you get the float benefits of a much longer board without the 'snow plow' rounded tip and it's extra swing weight."* - Jeremy Jones



### Progressive Sidecut

At the far ends of the side cut, the radius is incrementally increased as the edge reaches the contact point. Gradually decreasing the side cut radius towards the contact point delivers smoother turn initiation and exit as the edge tracks in and out of the snow with a less abrupt transition.



### Mellow Magne-Traction

Like a serrated knife slicing into the snow, Magne-Traction improves your edge grip by adding multiple contact points along the running length of your board. *"Magne-Traction is a critical feature for rockered boards. Rocker improves glide in mixed conditions, but the decreased edge contact makes it harder to really lock into your turns and hold a solid edge. Magne-Traction is crucial to offset the edge drift of rocker."* - Jeremy Jones

## Ultimate Construction



### Ultra Construction

Ultra Construction is the redefinition of what it takes to build a snowboard. We've tested every inch of the board to precisely position materials exactly where they are needed while eliminating all excess materials. Combining these innovative construction techniques with a superlight wood core and two layers of carbon fiber, the results are revolutionary. Jones Ultra boards are the lightest, most high performance snowboards on earth.



### Carbon Construction

The secret sauce that gives the Carbon series the horsepower and handling of a Formula One car is our Carbon Construction. By combining two full bi-directional carbon topsheet layers with carbon stringers and a top secret dual-density wood core, Jones' Carbon Construction offers unmatched dampening, stiffness and torsional rigidity

## Laminates



### Carbon Quadrax

Jones' signature laminate composition, Carbon Quadrax features multi-layered, multi-axis fiberglass meshed with dual-zone carbon fiber power bands. Carbon power bands offer supreme snap and stability on steep terrain and at speed.



### Carbon Triax

A multi-layered tri-axis fiberglass meshed with carbon fiber power bands. Carbon power bands dampen vibrations and keep board stable at speed.



### Triax Fiberglass

Multi-axis, stitched fiberglass laminate that offers a precise and responsive ride in any terrain or snow conditions.



### Biax Fiberglass

A dual-direction, dual-layer, stitched fiberglass laminate that provides a fun, forgiving and snappy ride.

## Core



### Ultra Core

Full-wood triple-density wood core that uses complex hardwood stringer positioning to produce a core that's ultralight, uber responsive and super tough.



### Master Core

Full-wood triple-density core featuring hardwood stringers along the edges for substantially increased durability and protection from edge impacts.



### Hard Core

Dual-density wood core designed for eliminating board chatter and providing an ultra-stiff and torsionally stable ride.



### Power Core

Full-wood dual-density core featuring light, strong, and dimensionally stable hardwood stringers that improve durability.



### Women's Core

Full-wood dual density core that is specially tuned for lighter riders.



### Mountain Core

Full-wood dual-density core that offers reduced weight, added pop and durability.



### Classic Core

Full-wood core that offers fun pop, even flex and solid durability.

## Stringers



### Carbon Split-Stringers

Carbon Split Stringers add torsional stiffness to each half of the splitboard for improved response and increased pop. Carbon layer keeps flex profile dimensionally stable for a consistent ride for the lifetime of the board.



### Carbon Stringers

Carbon stringers add torsional stiffness for improved response and increased pop. Carbon layer keeps flex profile dimensionally stable for a consistent ride for the lifetime of the board.



### Fiberglass Stringers

Fiberglass stringers improve pop and increase the longevity of the flex profile. This lightweight layer helps the board perform the same on day 100 as it did on day one - precise and playful.

## Base



### Sintered 9900 Base

The fastest, most durable and wax absorbent natural base material available.



### Sintered 7200 Base

Durable and fast natural base material with good wax absorbency.



### Extruded 5000 Base

Classic base material built for durability.



### Stone Ground Finish

For unmatched glide and wax adhesion we finish the bases of our boards with a stone ground structure pattern that's race ready in all snow conditions.

## Topsheet



### Wood Topsheet

Using wood for a topsheet dampens the ride and offers chatter-free performance. The natural material also eliminates some plastic and lacquer which improves board sustainability.



### Film Topsheet

Film topsheets provide the stiffness and impact resistance of a normal topsheet while significantly reducing weight by decreasing the thickness of the topsheet material.

## Other Feature



### Bamboo Sidewalls

Bamboo sidewalls on the inner edges of select splitboard models add smooth flex and improve board sustainability by eliminating some ABS plastic.



### Recycled ABS

ABS Plastic is one of the necessary evils of snowboard production. We improve the sustainability of our snowboards by using only recycled plastic.



### Stronger Edges

We added 35% more steel than a typical edge, what this achieves is a 250% increase in impact resistance compared to standard edges



### Karakoram Hardware

All Jones Splitboards feature Karakoram K-clips plus tip and tail hooks.



### Alu-Tip Protector

Reinforced aluminum tip protector bonded to a vibration-damping elastomer layer.



### Factory Tuned

All Jones Snowboards are factory de-tuned at the tip and tail plus waxed with OneBallJay Bio Wax so you can go right from the shop to the mountain.

BOARD	NEW / COLORS	SIZE	RUNNING LENGTH	TIP LENGTH	TAIL LENGTH	TIP WIDTH	WAIST WIDTH	TAIL WIDTH	SIDECUT RADIUS	CENTERED STANCE	SETBACK
<b>SOLIDS</b>											
ULTRA AVIATOR	<i>NEW-BLUE</i>	156	112	23.0	21.0	29.5	25.3	29.5	7.8	600.0	20
	<i>NEW-RED</i>	158w	113	23.5	21.5	29.9	25.7	29.9	7.9	600.0	20
	<i>NEW-BLACK</i>	160	116	23.0	21.0	29.8	25.4	29.8	8.0	600.0	20
CARBON FLAGSHIP		158	114	25.0	19.0	29.0	24.9	28.8	8.5	530.0	35
		161	117	25.0	19.0	29.2	25.2	29.0	9.1	550.0	35
		162w	117	25.5	19.5	30.1	26.3	30.0	9.3	570.0	35
		164	121	25.0	19.0	29.6	25.4	29.4	9.3	570.0	35
		168w	121	26.5	20.5	30.4	26.3	30.2	9.3	580.0	40
FLAGSHIP		154	110	25.0	19.0	28.7	24.6	28.5	7.9	530.0	30
		158	114	25.0	19.0	29.0	24.9	28.8	8.5	530.0	35
		161	117	25.0	19.0	29.2	25.2	29.0	9.1	550.0	35
		162w	117	25.5	19.5	30.1	26.3	30.0	9.3	570.0	35
		164	121	25.0	19.0	29.6	25.4	29.4	9.4	580.0	35
	<i>NEW</i>	166	122	25.0	19.0	30.0	25.8	29.9	9.3	570.0	35
		168w	121	26.5	20.5	30.4	26.3	30.2	9.3	580.0	40
	<i>NEW</i>	172	125	26.5	20.5	30.7	26.3	30.5	9.5	580.0	40
AVIATOR	<i>Aqua</i>	152	108	23.0	21.0	28.8	24.8	28.8	7.4	580.0	20
	<i>Blue</i>	156	112	23.0	21.0	29.5	25.3	29.5	7.8	600.0	20
	<i>NEW-Red</i>	158w	113	23.5	21.5	29.9	25.7	29.9	7.9	600.0	20
	<i>NEW-Black</i>	160	116	23.0	21.0	29.8	25.4	29.8	8.0	600.0	20
	<i>Red</i>	160w	116	23.0	21.0	30.3	26.0	30.3	8.2	600.0	20
	<i>NEW-Blue</i>	162	116	23.5	22.5	29.8	25.5	29.8	8.2	600.0	20
	<i>Black</i>	164	119	24.0	22.0	30.6	26.2	30.6	8.4	600.0	20
MOUNTAIN TWIN		151	107	23.0	21.0	28.8	24.8	28.8	7.4	560.0	0
		154	110	23.0	21.0	29.1	25.0	29.1	7.6	560.0	0
		157	113	23.0	21.0	29.5	25.3	29.5	7.8	580.0	0
		158w	113	23.5	21.5	30.0	25.8	30.0	7.9	580.0	0
		160	116	23.0	21.0	30.0	25.6	30.0	8.0	580.0	0
		161w	116	23.5	21.5	30.3	26.0	30.3	8.2	580.0	0
		164w	119	23.5	21.5	30.6	26.2	30.6	8.4	580.0	0
MOUNTAIN TWIN LIMITED	<i>NEW</i>	157	113	23.0	21.0	29.5	25.3	29.5	7.8	580.0	0
	<i>NEW</i>	158w	113	23.5	21.5	30.0	25.8	30.0	7.9	580.0	0
	<i>NEW</i>	160	116	23.0	21.0	30.0	25.6	30.0	8.0	580.0	0
HOVERCRAFT		152	114	28.0	10.0	30.1	25.6	29.0	8.9	530.0	30
		156	118	28.0	10.0	30.4	26.0	29.3	9.3	550.0	30
		160	122	28.0	10.0	30.8	26.4	29.7	9.5	570.0	30
		164	126	28.0	10.0	31.5	26.8	30.3	10.0	600.0	30

Product specifications subject to change pending final production.

BOARD	NEW / COLORS	SIZE	RUNNING LENGTH	TIP LENGTH	TAIL LENGTH	TIP WIDTH	WAIST WIDTH	TAIL WIDTH	SIDECUT RADIUS	CENTERED STANCE	SETBACK
<b>SPLITS</b>											
ULTRACRAFT	<i>NEW</i>	152	114	28.0	10.0	30.1	25.6	29.0	8.9	530.0	30
	<i>NEW</i>	156	118	28.0	10.0	30.4	26.0	29.3	9.3	550.0	30
	<i>NEW</i>	160	122	28.0	10.0	30.8	26.4	29.7	9.5	570.0	30
CARBON SOLUTION		158	114	25.0	19.0	29.0	24.9	28.8	8.5	550.0	35
		161	117	25.0	19.0	29.2	25.2	29.0	9.1	607.0	35
		162w	117	25.5	19.5	30.1	26.1	30.0	9.3	565.0	35
		164	121	25.0	19.0	29.6	25.4	29.4	9.3	565.0	35
		168w	121	26.5	20.5	30.4	26.3	30.2	9.3	565.0	40
SOLUTION		154	110	25.0	19.0	28.7	24.6	28.5	7.9	530.0	30
		158	114	25.0	19.0	29.0	24.9	28.8	8.5	550.0	35
		161	117	25.0	19.0	29.2	25.2	29.0	9.1	607.0	35
		162w	117	25.5	19.5	30.1	26.1	30.0	9.3	565.0	35
		164	121	25.0	19.0	29.6	25.4	29.4	9.3	565.0	35
	<i>NEW</i>	166	122	25.0	19.0	30.0	25.8	29.9	9.4	580.0	35
		168w	121	26.5	20.5	30.4	26.3	30.2	9.3	565.0	40
HOVERCRAFT SPLIT		152	114	28.0	10.0	30.1	25.6	29.0	8.9	530.0	30
		156	118	28.0	10.0	30.4	26.0	29.3	9.3	550.0	30
		160	122	28.0	10.0	30.8	26.4	29.7	9.5	570.0	30
EXPLORER	<i>NEW</i>	155	111	23.0	21.0	29.5	25.3	29.5	7.8	600.0	20
	<i>NEW</i>	159	115	23.0	21.0	29.8	25.4	29.8	8.0	600.0	20
	<i>NEW</i>	163	118	23.5	21.5	30.6	26.2	30.6	8.4	600.0	20
DISCOVERY	<i>NEW</i>	138	96	24.0	18.0	27.6	23.9	27.4	6.7	460.0	20
	<i>NEW</i>	145	101	25.0	19.0	28.4	24.5	28.2	7.1	500.0	20
<b>WOMEN'S</b>											
WOMEN'S FLAGSHIP		148	104	25.0	19.0	27.9	23.9	27.7	7.3	510.0	30
		152	108	25.0	19.0	28.3	24.1	28.1	7.5	530.0	30
		156	112	25.0	19.0	28.8	24.5	28.6	7.9	550.0	35
WOMEN'S SOLUTION		148	104	25.0	19.0	27.9	23.9	27.7	7.3	510.0	30
		152	108	25.0	19.0	28.3	24.1	28.1	7.5	530.0	30
		156	112	25.0	19.0	28.8	24.5	28.6	7.9	550.0	35
TWIN SISTER	<i>NEW</i>	143	101	22.0	20.0	27.9	24.0	27.9	6.8	510.0	0
		146	104	22.0	20.0	28.1	24.2	28.1	7.0	530.0	0
		149	107	22.0	20.0	28.4	24.2	28.4	7.2	530.0	0
		152	108	23.0	21.0	28.6	24.6	28.6	7.4	530.0	0
	<i>NEW</i>	155	111	23.0	21.0	29.0	24.7	29.0	7.5	530.0	0
WOMEN'S HOVERCRAFT		148	110	28.0	10.0	29.2	24.7	28.1	7.9	510.0	20
		152	114	28.0	10.0	30.1	25.6	29.0	8.9	530.0	30



# JONES SNOWBOARDS

## INTERNATIONAL OFFICE

Nidecker US  
905 Squalicum Way, #106  
Bellingham, WA 98225  
(360) 393-4741  
[info@jonessnowboards.com](mailto:info@jonessnowboards.com)

## EUROPEAN OFFICE

Nidecker SA  
Place de l'industrie 2  
1180 Rolle - Switzerland  
+41 218223333

## INTERNATIONAL SALES

Maxx von Marbod  
[info@jonessnowboards.com](mailto:info@jonessnowboards.com)

## MARKETING & PRESS

Seth Lightcap  
[seth@jonessnowboards.com](mailto:seth@jonessnowboards.com)

## SOCIAL MEDIA

Blog: [www.jonessnowboards.com/blog](http://www.jonessnowboards.com/blog)  
Facebook: [/jonessnowboards](https://www.facebook.com/jonessnowboards)  
Instagram: [@jonessnowboards](https://www.instagram.com/jonessnowboards)  
Twitter: [/jonessnowboards](https://www.twitter.com/jonessnowboards)  
ISSUU: [www.issuu.com/jonessnowboards](http://www.issuu.com/jonessnowboards)  
[www.jonessnowboards.com](http://www.jonessnowboards.com)

## MEDIA ACCESS

Website: [source.nidecker.com](http://source.nidecker.com)  
User: Jones Password: jon3s

Press Release  
[jonessnowboards.com/  
Marketing-Assets](http://jonessnowboards.com/Marketing-Assets)

Photo - Seth Lightcap

# INTERNATIONAL DISTRIBUTORS

## USA

Nidecker US  
Maxx von Marbod  
sales@jonessnowboards.com  
360-393-4741

## BULGARIA

Outdoors  
Gergana Gery Titeva  
gery@onedistribution.com  
+359 88 674 6466

## ESTONIA

Surfar OU  
Tanel Tepper  
tanel@surfhouse.ee  
+37 263 130 95

## ITALY

Wave Distribution  
Alessandro Grieco  
alex@wavedistribution.it  
+39 01 17 80 19 38

## SLOVAKIA

Pro-To  
Martin  
martin@pogo.sk  
0042/7619.843

## CANADA

Nidecker US  
Maxx von Marbod  
sales@jonessnowboards.com  
360-393-4741

## NORWAY

Brown Couch AS  
Jens Aabech  
jens@browncouch.no

## FINLAND

White Balance  
Heikki Tapaninen  
heikki.tapaninen@whitebalance.fi  
00358 45 129 4896

## JAPAN

Hasco Enterprises INC  
Shige Ebata  
s.ebata163@hasco.co.jp  
+81-909-882-8440

## SLOVENIA

Obsession  
Cic Trobec  
Cic@obsession.si  
00386 1 28 22 028

## ARGENTINA

26 Sports SRL  
Facundo Fernandez  
facundo@snowboardpatagonia.com  
294-154399013

## CHILE

Mekis Bros Deportes  
Eduardo Herreros  
eherreros@laparva.cl  
+569 982 272 42

## FRANCE

Sportpulsion  
Fabrice Piccamiglio  
fpiccamiglio@sportpulsion.fr  
+33 4 50 46 50 50

## KOREA

A2 Distribution  
Chung Yoon MO  
yoonmo@hotmail.com  
+822 344 22244

## SPAIN

Duna Trading S.A.U.  
ben@duna.com  
+34 956 680 426  
+81-909-882-8440

## AUSTRIA

Motion Sports  
Bernhard Altmanninger  
bernhard@motion-sports.at  
0043/1617428210

## CHINA

Cora Limited  
Roger Zeng  
roger@cora.org.cn  
86 10 512 86 830

## GERMANY

Element Sports GMBH  
Korbi Doerfler  
korbi@element-sports.de  
+49 (0)8031 23 411 51

## NETHERLAND

Newsports  
Bert Den Boer  
bert@newsports.nl  
+31 6 260 14 777

## UNITED KINGDOM

The Snowboard Asylum  
Chris Orchard  
chris@snowboard-asylum.com  
+44 778 691 6726

## AUSTRALIA

Rush Distribution  
Amine Yasmine  
amine@rush.net.au  
00613/94296699

## CZECH

Destiny Distribution  
Lukas Puchta  
lukas.puchta@seznam.cz  
420 775 919 855

## GREECE

Micro Xtreme  
Gerasimos Avramidis  
gerasimos@microxtreme.gr  
0030/31.240.839

## POLAND

Dinako  
Nikos Liolios  
nikos@nidecker.com.pl  
+48 601 227 772

## UKRAINE

Backcountry  
Kateryna Chukvinska  
k.chukvinska@gmail.com  
+38 (979) 902 499

## BELGIUM

Pacific Boardshop  
Benny Boydens  
info@pacific-boardshop.com  
+32 15 2035 85

## DENMARK/GREENLAND

BB Agentur APS  
Mikkel Spellerberg  
ms@bb-agentur.dk  
45 33 93 81 61

## IRAN

Pamchal Sports  
Saeed Zakeri  
pamchalgroup@gmail.com  
+ 98 (0) 21 886 170 19

## RUSSIA

Kant  
Roman Kadymov  
r.kadymov@kant.ru  
+7/495 317 4800

## SWITZERLAND

Nidecker SA  
Raphaël Dutoit  
rdutoit@nidecker.ch  
+41 21 822 33 33



THE JOURNEY IS THE REWARD



Photo - Jeremy Jones

