




JONES
SNOWBOARDS

2013 CATALOG





In this world of constant connectivity it is becoming harder and harder to disconnect, be alone with one's thoughts and experience freedom in it's purest form.

The backcountry is my refuge from this modern day drama and my snowboard is the key to opening the portal.

My senses become heightened and the stresses of life fade with each step I take further from civilization. When I'm in the wilderness my brain and body work seamlessly together to do their finest work - a single flowing track down one of nature's high peaks.

At Jones we have developed a line of snowboards that make unlocking this portal easier then ever before as all our boards are designed to excel in any terrain and any condition. Yet depending on which model is strapped to your feet, the mountain will look and ride totally different. From the razor sharp precision of the Carbon Boards to the effortless float of the Hovercraft Splitboard, each board model has very unique characteristics that allow you to make a track that's all your own.

Come ride with me and escape the chaos of the world around you. No matter which board you choose, you'll find freedom and the perfect line.

FLAGSHIP

the fall-line weapon



- 154
- 158
- 161
- 164
- 163W
- 168W



Jeremy Jones Photo: Clark Fyans

Ideal for Big-Mountain Free Riding & Fall-Line Freestyle

Coveted for its stability at speed and wall crawling edge grip, the Flagship is a big mountain board you can trust your life to. Jeremy Jones and Luca Pandolfi trust the Flagship on first descents every winter. Mitch Toelderer won the 2011 Freeride World Tour on a Flagship. Ryland Bell has a Flagship welded to his boots, he won't step foot on any other board. So what's the big deal with the Flagship? It goes fast. Really really fast.

The Flagship knows no speed limit as the Mellow Magntraction keeps it solid on ice, while the blunt nose, directional rocker and camber underfoot deliver the float and stability necessary to bomb lines. Carbon stringers and an ash wood topsheet provide a lively but damp board feel that's big on pop and solid on landing. When the terrain demands confidence and control the Flagship is in a league of its own. No other freeride board on the planet can match its power or agility. Does it sound like a superhero? The Flagship will make you feel like one.

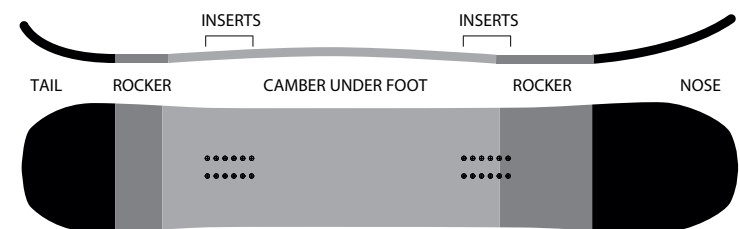
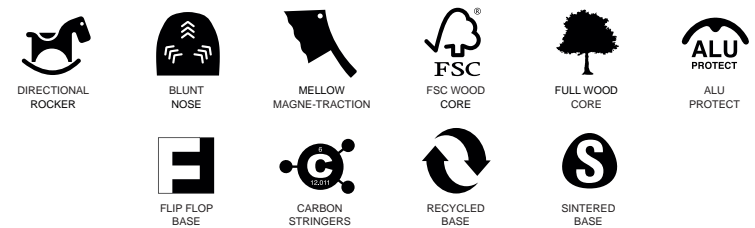




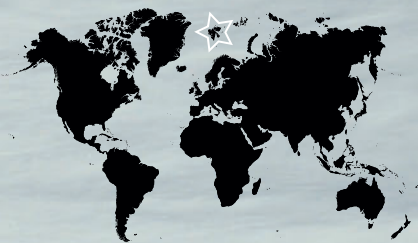
Photo: Dan Milner

SOLUTION

the ultimate splitboard



- 154
- 158
- 161
- 164
- 163W
- 168W



Ideal for Backcountry Freeriding & Wilderness Exploration

No dream line is too big and no approach is out of the question when you're riding the world's premier freeride splitboard. It's no coincidence that we dubbed this next-level backcountry weapon 'The Solution'. The Solution is the answer for backcountry snowboarders who have been waiting for - a splitboard built to charge lines both up and down without sacrificing board performance.

The Solution is one of the most sought after splitboards on the market because of features like the inner and outer edge Mellow Magne-Traction and the directional rocker with traditional camber underfoot. The profile of the Solution has a Blunt Nose for added float and a legit tail for stomping tricks switch. If you question what's around every corner of every snowy mountain range the world over, there is only one answer for the splitboard you deserve. The Solution is the solution.

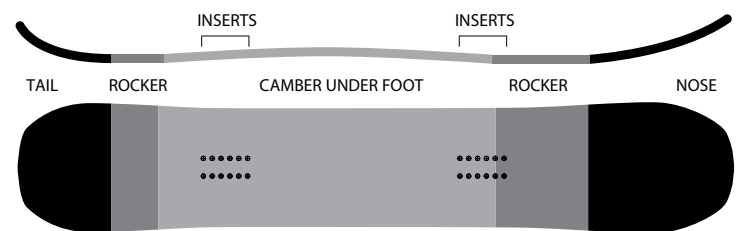
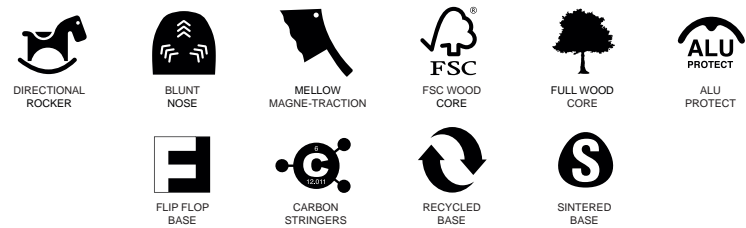


Photo: Schimpfoss





MOUNTAIN TWIN

the all mountain fun board



Ideal for Backcountry Freestyle & Resort Radness

Whoa cowboy?! Quit having so much fun over there. Save some pillow lines for the rest of us! It's hard not to attack every terrain feature on the new and improved Mountain Twin. This all-mountain charger rips like a freestyle board with a freeride heart and begs you to rally the mountain like it's your own personal skate park.

From soft stashes to corduroy jump lines, the twin profile, directional flex Mountain Twin knows no boundaries. Early rise tip and tail offer extra float in soft snow while camber underfoot combined with Mellow Magne-Traction give the Mountain Twin the snap and hold of a traditional board. We know progression doesn't stop at the resort so the Mountain Twin is also offered in a splitboard.



- 151
- 154
- 157
- 158W
- 160
- 161W
- 164W



- 157
- 160



CAM ROCK



CARBON STRINGERS



MELLOW MAGNE-TRACTION



FSC WOOD CORE



SINTERED BASE



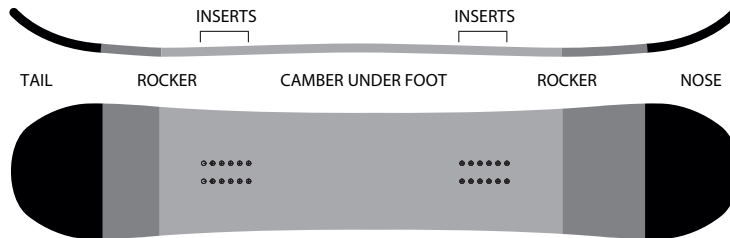
FULL WOOD CORE



FILM TOPSHEET



FLIP FLOP BASE







HOVERCRAFT

the perfect pow board

Ideal for Powder Hunting & Crud Busting

The Hovercraft is not a snowboard. It's a powder riding phenomenon that goes beyond mere board design. Hovercrafting is a way of life, a life of slaying deep pow without having to ride an aircraft carrier-sized shred stick. The Hovercraft packs all the float you'll ever need in a trim explosive package.

The blunt nose and directional rocker of the Hovercraft keep you partying in the pow, while the stiff tail and Mellow Magne-Traction lock in stability when the fresh tracks are gone. Blower, crud or crust are no match for the Hovercraft as it floats through it all without sacrificing maneuverability in mixed conditions. There is a good reason why you'll catch Jeremy Jones riding the Hovercraft or the Hovercraft Split on more days than not. Hovercrafting is pure bliss - you can float, air it out and run it out all on the same nimble rocket that makes effortless turns.

152
156
160

152
156
160



DIRECTIONAL
ROCKER



BLUNT
NOSE



MELLOW
MAGNE-TRACTION



FSC
FSC WOOD
CORE



FLIP FLOP
BASE



SINTERED
BASE



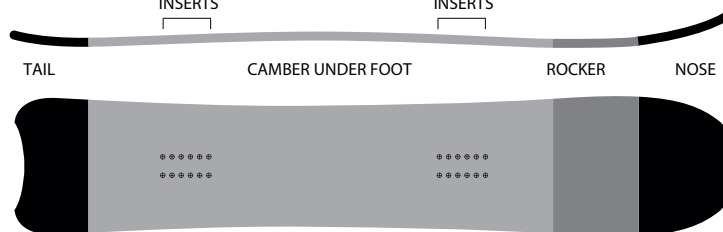
FULL WOOD
CORE



FILM
TOPSHEET

INSERTS

INSERTS



TAIL

CAMBER UNDER FOOT

ROCKER

NOSE

.....

.....

JONES

JONES



Forest Shearer Photo: Andrew Miller



introducing the **JONES**

Women's Line

Since the first day Jones Snowboards hit the shops we've been asked by the ladies, 'Where are the women's boards?' For 2013 we are proud to announce that the wait is over. Jones Snowboards will offer a comprehensive line-up of women's specific boards that combine the attitude of our men's collection with the dimensions demanded by our team of podium proven female freeriders.

In the true spirit of Jones Snowboards the women's series is designed for freeride progression of the highest order. We've made no sacrifices in construction or materials as each of the three women's models is a direct evolution of one of the men's models. The sidecut, flex, length and waist width of the women's models have simply been tuned to benefit lighter, smaller yet hard charging women.

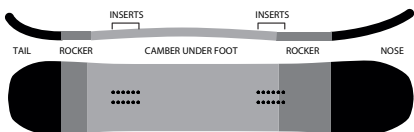
Mothership

The Mothership is an ash-wood topped beauty built for women who fiend for steep terrain and fast lines. Mellow Magne-traction keeps the Mothership solid on ice, while the blunt nose, directional rocker and camber underfoot deliver the float and stability necessary to bomb rowdy terrain. Big mountain lady rippers who like to ride fast and take chances will want the Mothership.



152
156

- DIRECTIONAL ROCKER
- BLUNT NOSE
- FLIP FLOP BASE
- CARBON STRINGERS
- FULL WOOD CORE
- ALU PROTECT
- MELLOW MAGNE-TRACTION
- FSC WOOD CORE
- RECYCLED BASE
- SINTERED BASE



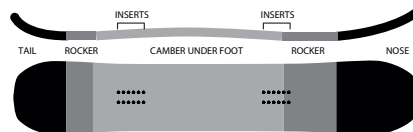
Solution

Trail breaking, backcountry ladies will rejoice in the new Women's Solution Splitboard. The Solution is the identical split twin of the Mothership and is likewise built to handle anything the mountains throw at you - going up or down. Mellow Magne-traction on both inner and outer edges deliver confidence when the conditions get icy and the blunt nose and early rise tip and tail keep the Solution afloat on even the deepest days.



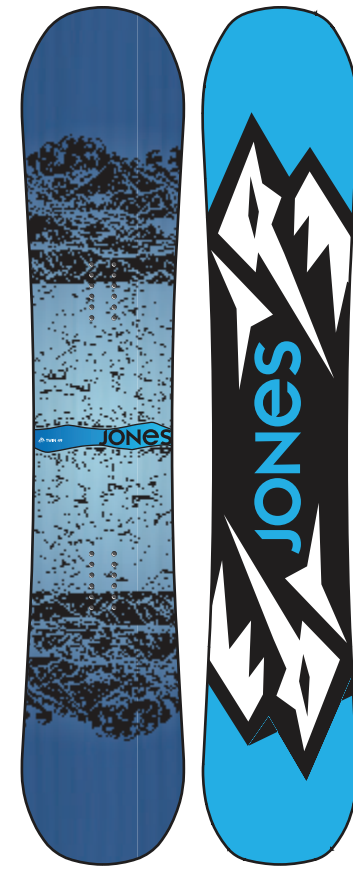
152
156

- DIRECTIONAL ROCKER
- BLUNT NOSE
- FLIP FLOP BASE
- CARBON STRINGERS
- FULL WOOD CORE
- ALU PROTECT
- MELLOW MAGNE-TRACTION
- FSC WOOD CORE
- RECYCLED BASE
- SINTERED BASE



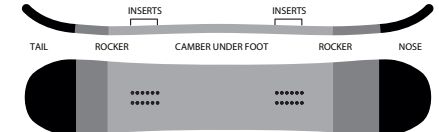
Twin Sister

The Twin Sister is the board for women who want to ride it all - pow, pillows, trees and the terrain park. The Twin Sister features a twin-profile, directional flex, CAMROCK tip and tail and traditional camber between the feet. Mellow Magne-traction keeps the Twin Sister on edge and helps lock in every turn. Ladies looking to jump and play from the pillows to the park should check out the Twin Sister.



146
149
152

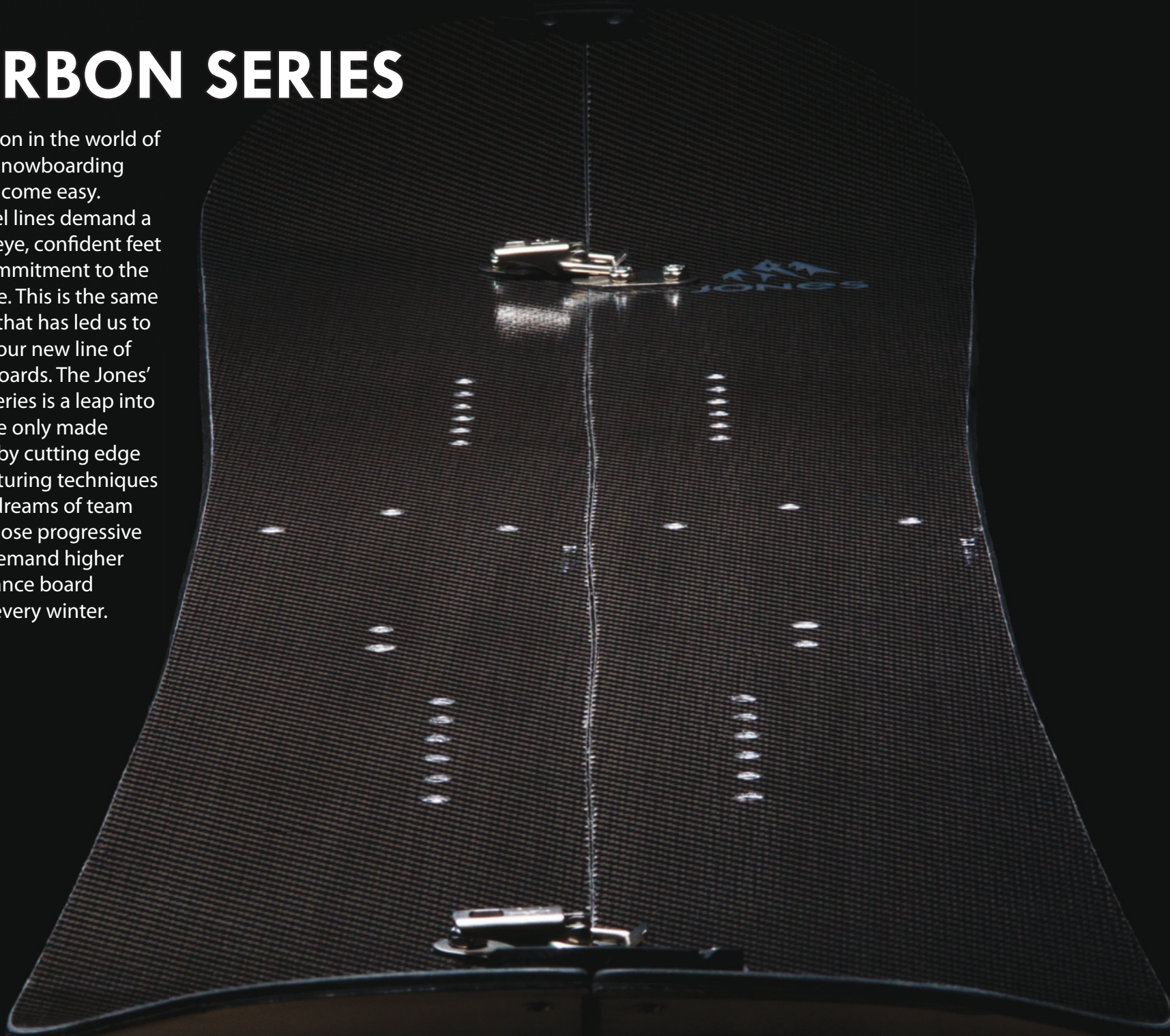
- CAM ROCK CAM ROCK
- FSC WOOD CORE
- MELLOW MAGNE-TRACTION
- CARBON STRINGERS
- FULL WOOD CORE
- SINTERED BASE
- FILM TOPSHEET
- FLIP FLOP BASE





CARBON SERIES

Progression in the world of freeride snowboarding does not come easy. Next-level lines demand a focused eye, confident feet and a commitment to the incredible. This is the same mindset that has led us to develop our new line of carbon boards. The Jones' carbon series is a leap into the future only made possible by cutting edge manufacturing techniques and the dreams of team riders whose progressive talents demand higher performance board designs every winter.





CARBON FLAGSHIP

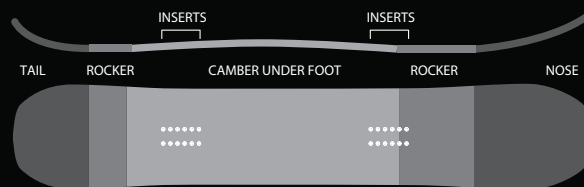
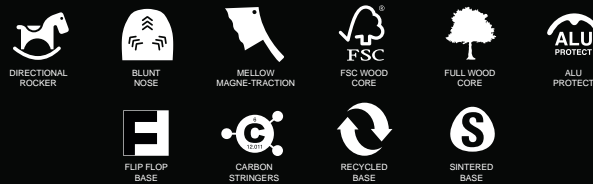
The Carbon Flagship is a freeride weapon that needs no mercy from the mountains. Whether inbounds or out, it crushes terrain with a confidence underfoot unlike anything you've ever experienced. The carbon topsheet and specially positioned carbon stringers combine to produce a lighter and more lively board that's lightning fast edge to edge, yet ridiculously damp.

161
164
163W

CARBON SOLUTION

The Carbon Solution splitboard is built for the burliest lines you'll find in the backcountry. It makes mandatory moves child's play and chews chunder to bits. Your legs will notice the lightweight and forgiving ride both up and down as the carbon topsheet and stringers absorb the chatter of uneven terrain leaving you more energy to put back into the mission.

161
164
163W





JONES PACKS

After twenty years of riding with backpacks that weren't quite perfect, Jeremy Jones has solved his own problem.

The new Jones packs are Jeremy's dream day pack designs.

"The packs have everything you need and nothing you don't," says Jeremy. "They are the ultimate backcountry snowboarding packs."



18L - Pack

Sidecountry terrain is no place to bring the house and home so why haul around a big backpack you won't fill. The 18L pack is your answer. It's the perfect size for avy gear, water, a snack and a layer plus it's streamlined profile won't throw you off balance in flight. The 18L's reinforced side and vertical board carry system locks the board to your back when you step into the boot pack and also allows split-ski carry.



30L - Pack

The 30L pack pumps up the volume for backcountry missions where you need to bring a little more. It's not just bigger though, it's bigger in the right spots as a separate avy tool pocket, dual hip pockets and a back panel zipper to the main compartment allow easy access to your gear. On top of pockets where you want them, the 30L also has compression straps where you want them for securing boards and poles.



BOARD FEATURES



DIRECTIONAL ROCKER

A hybrid rocker/camber flex pattern defined by more tip rocker than tail rocker and slight camber between the bindings. The rockered tip gives the nose added float and improves maneuverability while the camber underfoot gives you added edge hold and response. A slightly rockered tail maintains the power and stability of a traditional board but helps keep the tail catch-free initiating turns and landing switch.

"My experience is that most falls in freeriding start from the nose of the board – you either go over the bars in powder, the nose gets caught under a weird crust and tosses you, or you hit a hard tranny at the contact point of the tip and get bucked. Directional Rocker eliminates most of these falls." - Jeremy Jones



CAMROCK

The Mountain Twin features CAMROCK – a unique rocker/camber flex pattern defined by evenly balanced tip and tail rocker and slight camber between the bindings. CAMROCK improves freestyle finesse by keeping your tips playful while maintaining the power and pop of camber underfoot.



MELLOW MAGNE-TRACTION

Like a serrated knife slicing into the snow, Magne-Traction improves your edge grip by adding multiple contact points along the running length of your board. *"Magne-Traction is a key ingredient for rockered board designs. Adding rocker to your board makes it glide more smoothly, but it makes it harder to really lock into your turns and hold a solid edge. Magne-Traction is crucial to offset the drift typical of rocker flex patterns." - Jeremy Jones*



STRONGER EDGES

We added 35% more steel than a typical edge, what this achieves is a 250% increase in impact resistance compared to other edges offered on the market today.



ALU PROTECT

State of the art strength aluminum tip protectors. Elastomer is bonded to the aluminum to absorb vibrations.



BLUNT NOSE

"How a board glides in powder, crust, corn, or any snow condition more than an inch deep is dictated by its front contact point and just past it. Next time you are in soft snow watch how much snow comes over the corner of the nose near the contact point. The billowing snow means you are plowing through it which is obviously slowing you down. By adding a blunt nose you get the float benefits of a much longer board tip without the added length or swing weight." - Jeremy Jones



Traditional
Nose
vs
Blunt
Nose



FSC WOOD CORE

The FSC wood cores come from forests that are managed to meet the social, economic and ecological needs of present and future generations.



CARBON STRINGERS

Carbon stringers are added to select models to improve pop and torsional stiffness and increase the longevity of the flex profile. This lightweight layer helps the board perform the same on day 100 as it did on day one - precise and playful.



SINTERED BASE

Fastest natural base material available. Durable, absorbs wax faster and retains wax longer. Our sintered base added with carbon nano particles as well as additives, creates a better glide. This base is specially developed by Nidecker, and is very resistant to impact.



FULL WOOD CORE

Full poplar and beech core gives the board more solid snap.



WOOD TOPSHEET

The Wood Topsheet on the Flagship dampens the ride for chatter-free performance. The natural material also eliminates some plastic and lacquer which cuts down on waste and weight.



FILM TOPSHEET

A thin piece of film replaces the traditional plastic topsheet. This eliminates plastic and reduces the weight of the board.



FLIP FLOP BASE

By flip flopping the base graphic colors, P-TEX waste is drastically reduced by increasing the material yield.



RECYCLED BASE

P-TEX scraps are recycled into new bases.



TRIAX FIBERGLASS

All Jones Snowboards include TRIAX Fiberglass, utilizing dual density fibers to strengthen high impact zones without adding weight or changing the overall flex of our boards.



STONE GROUND FINISH

All boards come with a Stone Ground Finish.



PROTECT OUR WINTERS

Protect Our Winters is the environmental center point of the winter sports community, united towards a common goal of reducing climate change's effects on our sport and local mountain communities.

FLAGSHIP



154cm	158cm	161cm
24.6ww	24.9ww	25.2ww
164cm	163Wcm	168Wcm
25.4ww	26.2ww	26.2ww

SOLUTION



154cm	158cm	161cm
24.6ww	24.9ww	25.2ww
164cm	163Wcm	168Wcm
25.4ww	26.2ww	26.2ww

FLAGSHIP CARBON



161cm	164cm	163Wcm
25.2ww	25.4ww	26.2ww

SOLUTION CARBON



161cm	164cm	163Wcm
25.2ww	25.4ww	26.2ww

MOUNTAIN TWIN



151cm	154cm	157cm	158Wcm
24.8ww	25.0ww	25.3ww	25.8ww
160cm	161Wcm	164Wcm	
25.6ww	26.0ww	26.2ww	

MOUNTAIN TWIN SPLIT



157cm	160cm
25.3ww	25.6ww

HOVERCRAFT



152cm	156cm	160cm
25.6ww	26.0ww	26.4ww

HOVERCRAFT SPLIT



152cm	156cm	160cm
25.6ww	26.0ww	26.4ww

MOTHERSHIP



152cm	156cm
24.1ww	24.5ww

WOMEN'S SOLUTION



152cm	156cm
24.1ww	24.5ww

TWIN SISTER



146cm	149cm	152cm
24.1ww	24.3ww	24.5ww



BOARD SPECS

MODEL	FLAGSHIP / FLAGSHIP CARBON / SOLUTION / SOLUTION CARBON						MOUNTAIN TWIN / MOUNTAIN TWIN SPLIT						
SIZE (CM)	154	158	161	164	163W	168W	151	154	157/157 SP	158W	160/160SP	161W	164W
NOSE LENGTH (MM)	250	250	250	250	255	265	230	230	230	235	230	235	235
RUNNING LENGTH (MM)	1100	1140	1170	1210	1170	1210	1070	1100	1130	1130	1160	1160	1190
TAIL LENGTH (MM)	190	190	190	190	195	205	210	210	210	215	210	215	215
NOSE WIDTH (MM)	287	290	292	296	301	304	288	291	295	300	300	303	306
WAIST WIDTH (CM)	24.6	24.9	25.2	25.4	26.2	26.2	24.8	25.0	25.3	25.8	25.6	26.0	26.2
WAIST WIDTH (IN)	9.7	9.8	9.9	10.0	10.3	10.3	9.8	9.8	10.0	10.2	10.1	10.2	10.3
TAIL WIDTH (MM)	286	288	290	294	300	302	288	291	295	300	300	303	306
SIDECUT RADIUS	7.9	8.5	9.1	9.3	9.3	9.3	7.4	7.6	7.8	7.9	8.0	8.2	8.4
MIN - MAX STANCE (CM)	47 - 59	49 - 61	49 - 61	49 - 61	49 - 61	49 - 61	50 - 62	50 - 62	52 - 64	52 - 64	52 - 64	52 - 64	52 - 64
MIN - MAX STANCE (IN)	18.5-23.2	19.5-24.2	19.5-24.2	19.5-24.2	19.5-24.2	19.5-24.2	19.7-24.4	19.7-24.4	20.5-25.2	20.5-25.2	20.5-25.2	20.5-25.2	20.5-25.2
SETBACK (CM)	20	20	20	20	20	25	0	0	0	0	0	0	0
INSERTS	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2
RIDER'S WEIGHT (KGS)	50 - 80	50-80	60-90	65-100	65-100	70+	50 - 80	50 - 80	60-90	70-100	70-100	70-100	70-100
RIDER'S WEIGHT (LBS)	110 - 176	110 - 176	132 - 198	143 - 220	143 - 220	150+	110 - 176	110 - 176	132 - 198	150 - 220	150 - 220	150 - 220	150 - 220
TECH	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 5x	MAGNETRACTION 5x	MAGNETRACTION 5x	MAGNETRACTION 5x	MAGNETRACTION 5x	MAGNETRACTION 5x	MAGNETRACTION 5x
ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	CAMROCK	CAMROCK	CAMROCK	CAMROCK	CAMROCK	CAMROCK	CAMROCK
FLEX RATING 1-10(STIFFEST)	DIRECTIONAL FREERIDE	DIRECTIONAL FREERIDE	DIRECTIONAL FREERIDE	DIRECTIONAL FREERIDE	DIRECTIONAL FREERIDE	DIRECTIONAL FREERIDE	6 DIRECTIONAL FREESTYLE	6 DIRECTIONAL FREESTYLE	6 DIRECTIONAL FREESTYLE	6 DIRECTIONAL FREESTYLE	6 DIRECTIONAL FREESTYLE	6 DIRECTIONAL FREESTYLE	6 DIRECTIONAL FREESTYLE
	8 - FLAGSHIP 9 - CARBON FLAG 7 - SOLUTION 8 - CARBON SOL	8 - FLAGSHIP 9 - CARBON FLAG 7 - SOLUTION 8 - CARBON SOL	8 - FLAGSHIP 9 - CARBON FLAG 7 - SOLUTION 8 - CARBON SOL	8 - FLAGSHIP 9 - CARBON FLAG 7 - SOLUTION 8 - CARBON SOL	8 - FLAGSHIP 9 - CARBON FLAG 7 - SOLUTION 8 - CARBON SOL	8 - FLAGSHIP 9 - CARBON FLAG 7 - SOLUTION 8 - CARBON SOL							

MODEL	HOVERCRAFT / HOVERCRAFT SPLIT			MOTHERSHIP / WOMEN'S SOLUTION		TWIN SISTER		
SIZE (CM)	152	156/156 SP	160	152	156	146	149	152
NOSE LENGTH (MM)	280	280	280	250	250	220	220	230
RUNNING LENGTH (MM)	1140	1180	1180	1080	1120	1040	1070	1080
TAIL LENGTH (MM)	100	100	100	190	190	200	200	210
NOSE WIDTH (MM)	301	304	304	283	288	281	284	286
WAIST WIDTH (CM)	25.6	26.0	26.0	24.1	24.5	24.1	24.3	24.5
WAIST WIDTH (IN)	10.2	10.2	10.2	9.5	9.6	9.5	9.5	9.6
TAIL WIDTH (MM)	290	293	293	281	286	281	284	286
SIDECUT RADIUS	8.9	9.3	9.3	7.5	7.9	9.5	9.6	9.6
MIN - MAX STANCE (CM)	47 - 59	49 - 61	49 - 61	47 - 59	47 - 59	47 - 59	47 - 59	47 - 59
MIN - MAX STANCE (IN)	18.5 - 23.2	19.5 - 24.2	19.5 - 24.2	18.5 - 23.2	18.5 - 23.2	18.5 - 23.2	18.5 - 23.2	18.5 - 23.2
SETBACK (CM)	20	20	20	0	0	0	0	0
INSERTS	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2
RIDER'S WEIGHT (KGS)	70-100	65+	65+	00 - 00	00 - 00	00 - 00	00 - 00	00 - 00
RIDER'S WEIGHT (LBS)	150 - 220	143+	143+	000 - 000	000 - 000	000 - 000	000 - 000	000 - 000
TECH	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 5x	MAGNETRACTION 5x	MAGNETRACTION 5x
ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	CAMROCK	CAMROCK	CAMROCK
FLEX RATING 1-10(STIFFEST)	7 DIRECTIONAL FREERIDE	7 DIRECTIONAL FREERIDE	7 DIRECTIONAL FREERIDE	DIRECTIONAL FREERIDE	DIRECTIONAL FREERIDE	4 DIRECTIONAL FREESTYLE	4 DIRECTIONAL FREESTYLE	4 DIRECTIONAL FREESTYLE
				6 - MOTHERSHIP 5 - W. SOLUTION	6 - MOTHERSHIP 5 - W. SOLUTION			





LOGO
Navy Charcoal



LOGO GHOST TEE
Natural Natural Kelly Green



HOVERCRAFTING
Red Charcoal



MOUNTAIN TWIN
Charcoal Natural Kelly Green



FLAGSHIP
Natural Charcoal Navy



FLAGSHIP ZIP
Charcoal



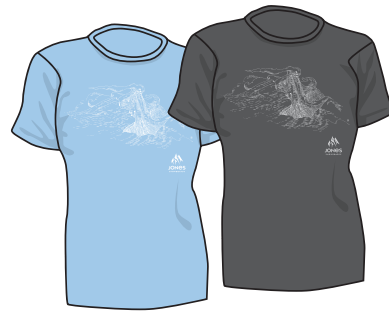
LOGO ZIP
Navy



MTN TWIN HOOD



WOMEN'S LOGO GHOST
Fuschia Charcoal Light Gray



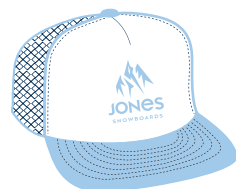
WOMEN'S FLAGSHIP
Light Blue Charcoal



WOMEN'S LOGO ZIP
Charcoal



LOGO TRUCKER HAT
Black



LOGO TRUCKER HAT
Light Blue



FLAGSHIP TRUCKER HAT
Black

TEAM: JEREMY JONES - USA
MITCH TOELDERER - AUSTRIA
LUCA PANDOLFI - ITALY
DAVE SHORT - CANADA
MIKKA HAST - FINLAND
RYLAND BELL - USA
ALEX YODER - USA
RALPH BACKSTROM - USA
FORREST SHEARER - USA
NEIL MCNAB - UK
WYATT STASINOS - USA

HOLLY ENDERLE - USA
LIZ DALEY - USA
CALLAN CHYTHLOOK-SIFSOF - USA
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