

YES.

020





YES.

Hangovers. Post party blur, the-book-of-things-that-never-happened and everything foul smelling. Time to laugh it off and re-motivate. Nothing feels so alive and full of promise than the morning after the morning after.

Year 11 comes with a new sense of maturity and purpose that we enthusiastically embrace. YES. Established. Solid. Reliable. Leading. Not that any of us are surprised. But there were skeptics that thought a few pros launching a brand in 09' would not survive when the giants of the industry were scrambling to keep their losses to a minimum. In the midst of a recession, we pushed back against the relentless race-to-the-bottom the establishment had normalized throughout retail world the previous 2 decades. We stayed away from bulk sales strategies, unsustainable margins and the hyperbole being shamelessly peddled in the tech pages. YES. has since day one, focused on delivering real value through design and rider experience that sometimes costs a little more. But you can bet that the material descriptions are honest. The shapes are innovative for a reason. The ride is real and our confidence is simply a result of the same passion we had as groms, growing up and finding our groove.

020

Special thanks to
our talented friends
for providing
inspiring images:

Phil Tifo
Chad Chomlack
Erin Hogues
Chris Brown

L I N E P L A N

Jackpot

The all-new Jackpot is wider and more aggressive. It features a re-engineered MidBite design and new flat-kick tip and tail profiles.



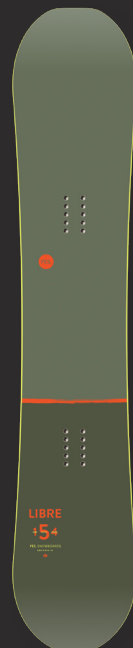
Jackpot



Emoticon



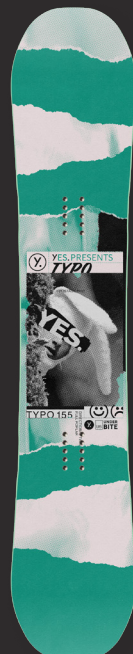
Basic



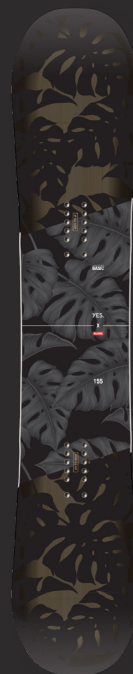
Libre



Greats UnInc.



Typo



Globe NSB



Ghost
New 167



FunInc.

Globe NSB

Slides in nicely where the Basic Decade left off. Featuring the legendary Basic outline upgraded with the carbon PowerDrive core, triax glass and Sintered True base.



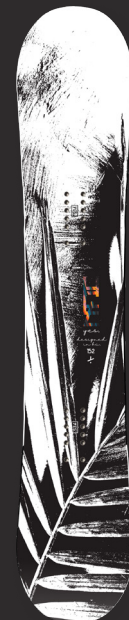
Standard
New 167



20/20

20/20

PowderHull 2.0! A completely re-designed PowderHull is unveiled with YES's new CoreLess technology. MidBite also finds its way onto this next generation 20/20.



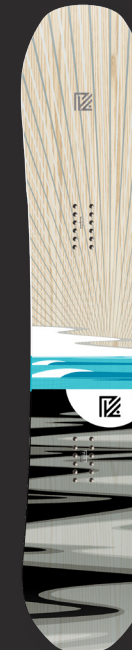
Hel YES.



The Y.



Optimistic
New 161



PYL
New 164 (W)

The Y.

We've taken the powerful, versatile shape of the Optimistic and made it more accessible.



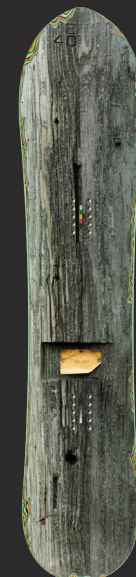
PowInc.



Hybrid

Hybrid

The illegitimate love child of the PYL and 420 is finally exposed!



420



420 PH



Clark

R E S O R T . P O W



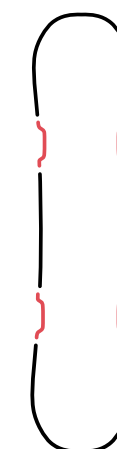
RESORT

Y.



UnderBite

By redistributing rider weight and input, the UnderBite enhances turning ease and edge hold on every sidecut we apply it to.



Basic
Typo
Optimistic
Emoticon
Hel YES.
Globe NSB
The Y.

UB



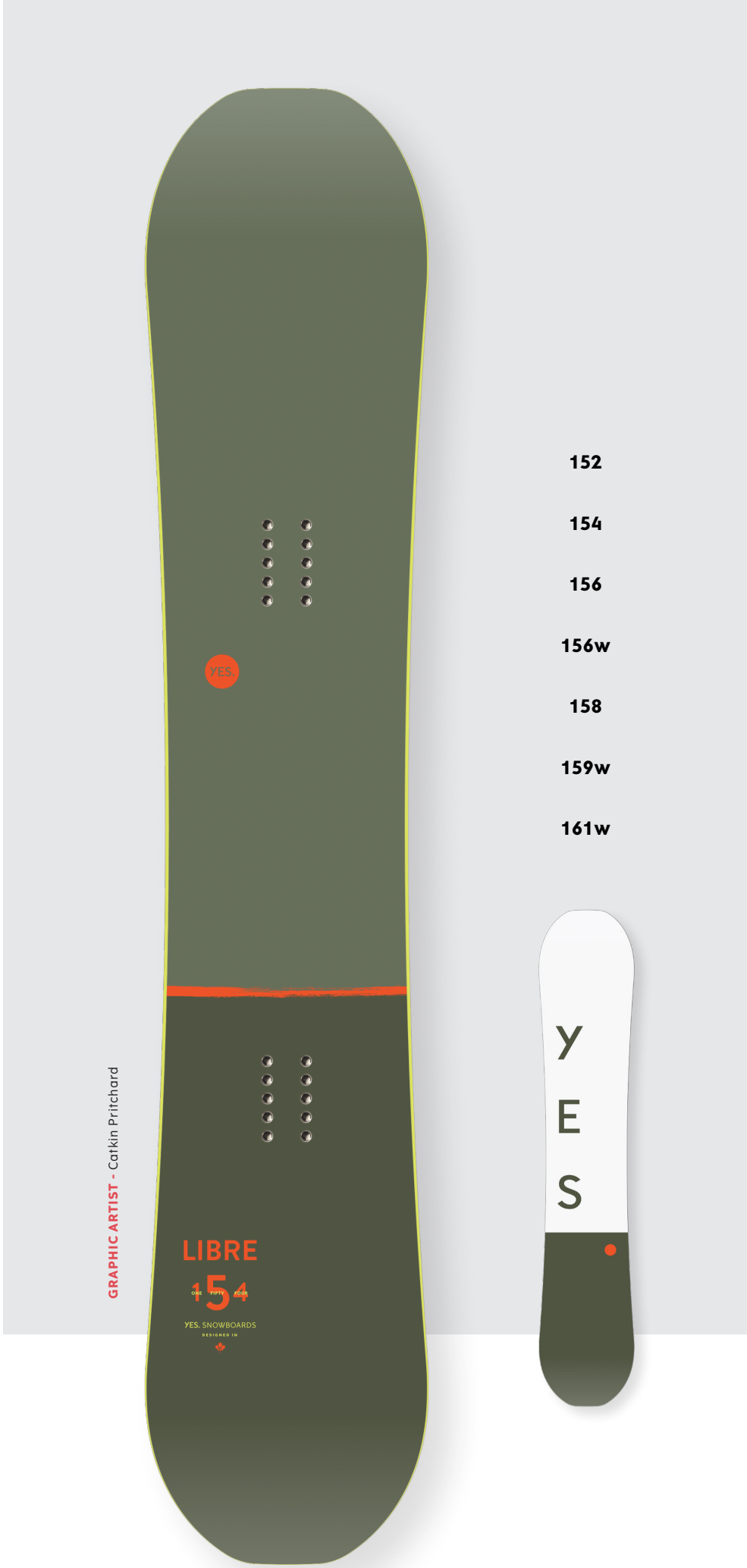
MidBite

MidBite blends the response of a narrow waist width with the stability of wider nose and tail and increases edge hold in the process.



Jackpot
Standard
Ghost
Greats UnInc.
20/20

MB



152

154

156

156w

158

159w

161w



Libre

Easy access,
full resort freestyle

From park laps to groomed speed runs, cat-track hits and mid-mountain powder stashes. We've taken our Directional Volume Twin design that once graced the Ghost and Standard, and brought it into reach of the masses where it belongs. Technically, it's still a twin outline because the nose and tail lengths are identical and it's not tapered. But the nose on the Directional Volume Twin has 15% more surface volume than the tail allowing for better floatation when the going gets deep.

- RIDERS** Liftees everywhere
- SHAPE** Directional Twin
- CORE** Full Poplar
- GLASS** Biax
- BASE MATERIAL** Extruded



FLEX 6/10

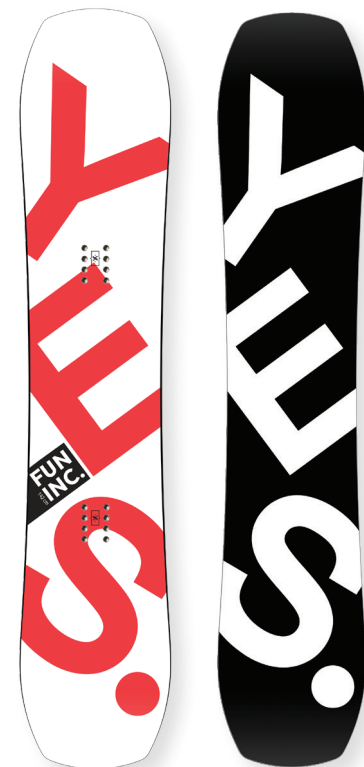
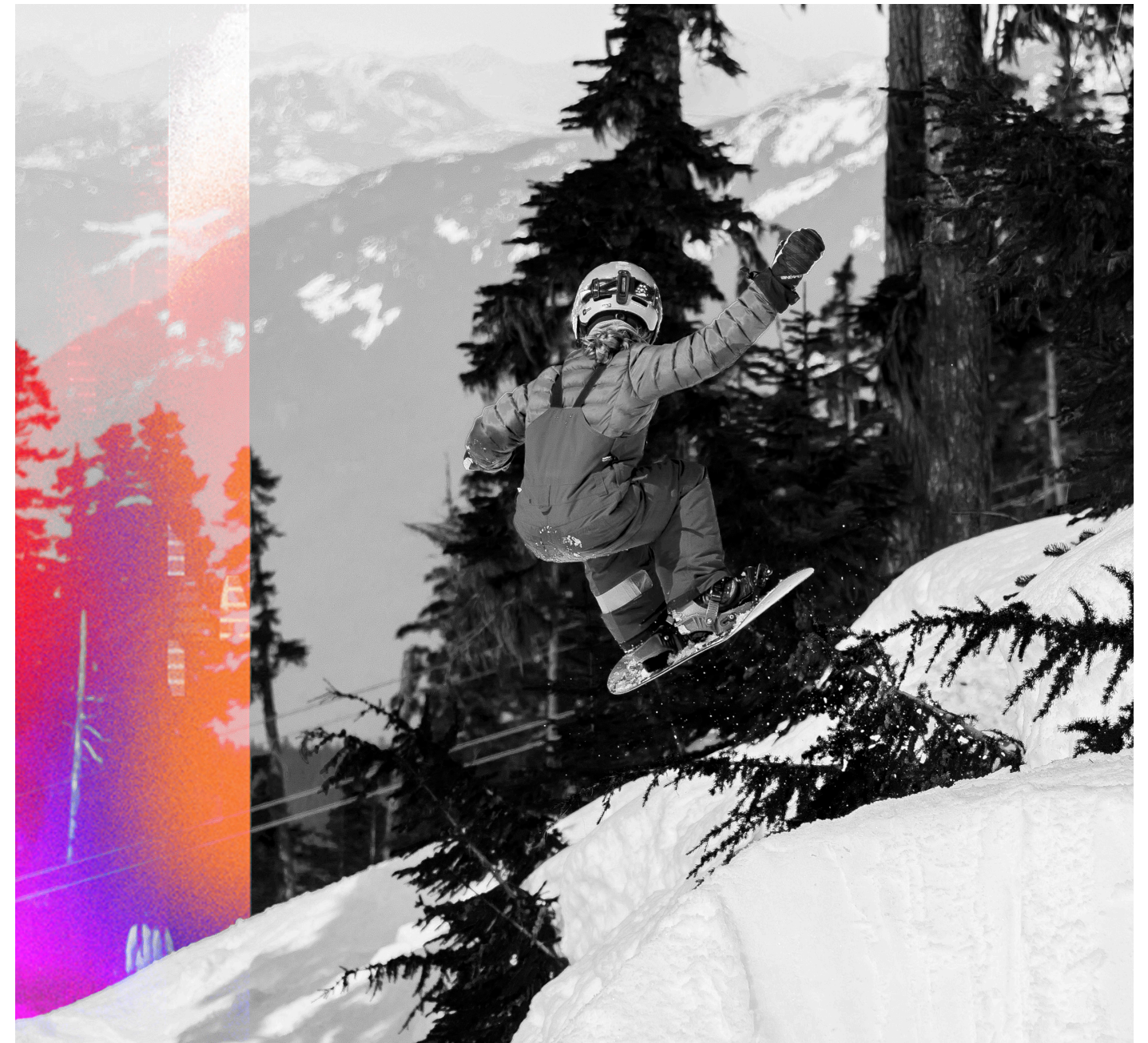


OUTLINE Direction Volume Twin



BASE PROFILE CamRock





FunInc.

Serious fun.

Custom crafted with a unique YES. design perspective. The FunInc is designed for the 8-12 yr old who's skills, not size, have already outgrown dumbed-down kids boards, the bunny hill and often their own parents.

RIDERS The YES. kids.

SHAPE True Twin

CORE Full Poplar

GLASS Biax

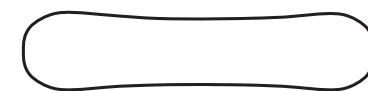
BASE MATERIAL Extruded

RESORT POWDER

FLEX 3/10

SOFT STIFF

OUTLINE Radial



BASE PROFILE FlatRock

Rocker Flat Rocker



127

133

138

142

PowInc.

The gateway drug.



Quite possibly the first kids pow board. The groms are getting so good, so fast, it's only natural they'd want to get in on the pow days and humiliate us there too. Scaled down from our beloved 420, the PowInc is the real deal.

RIDERS The YES. kids.

SHAPE Directional Weir

CORE Full Poplar

GLASS Biax

BASE MATERIAL Extruded

RESORT POWDER

FLEX 4/10

SOFT STIFF

OUTLINE Directional Weir



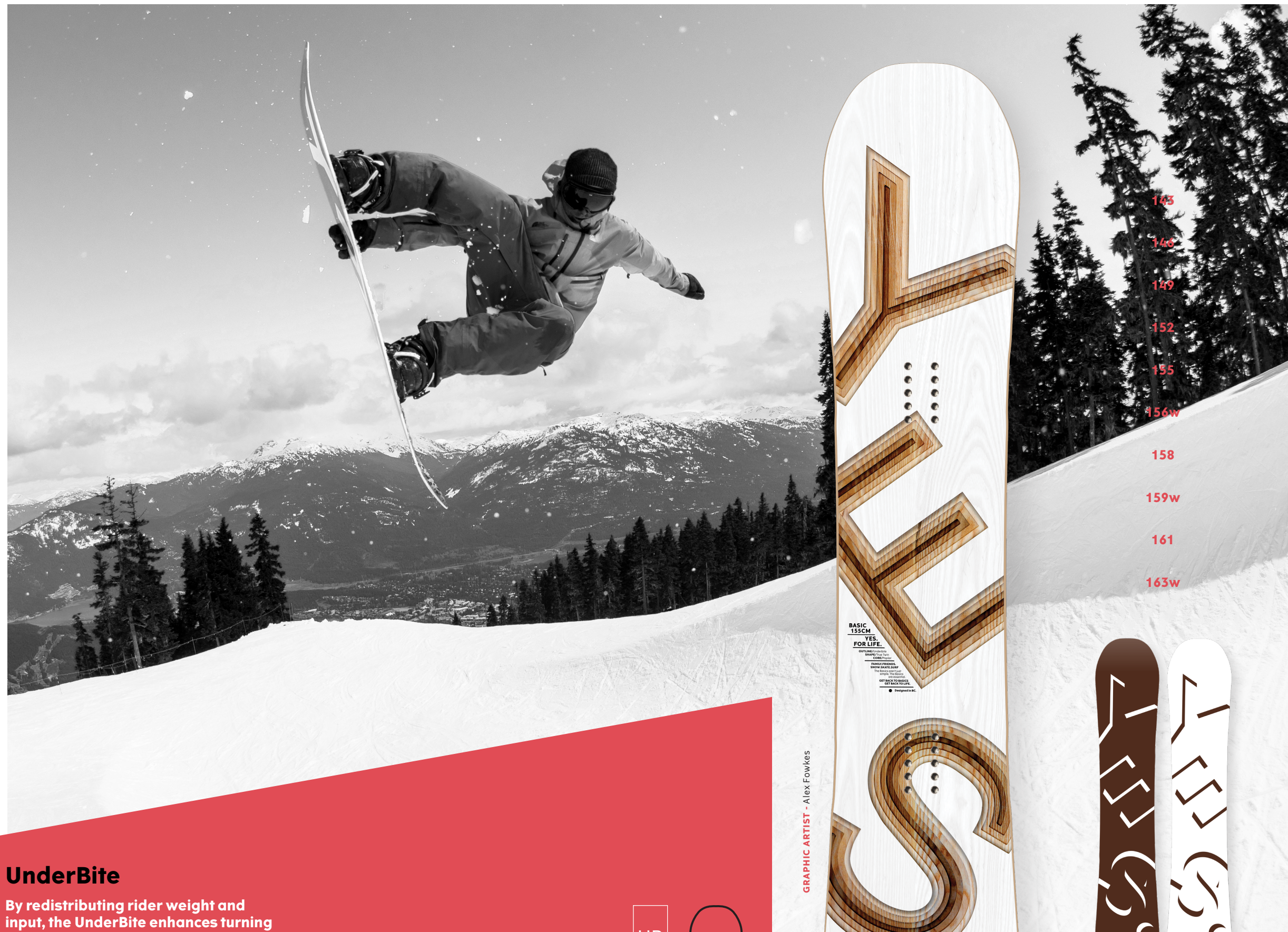
BASE PROFILE PowRock

Blended Rocker Blended Rocker

125







UnderBite

By redistributing rider weight and input, the UnderBite enhances turning ease and edge hold from every sidecut we apply it to.

Pulling short sections of the sidecut inward at the binding area by a couple mms disrupts and reduces the surface area of the edge that has contact with snow while the board is turning. This increases the edge pressure by distributing your weight/energy in the areas where you need it - from the binding out, and through the center of the board where the carving arc is taking place. This segmentation of the sidecut into 3 key zones focuses your body weight onto areas that initiate, hold and release turns.

UB

Basic

Typo

Optimistic

Emoticon

Hel YES.

Globe NSB



GRAPHIC ARTIST - Alex Fowkes

UB

Basic

Tested, proven, & award-stacked.

Developed as a go-to, ride-it-all deck, the Basic has been refined over the years to the point that both pros and newbies reach for it on a regular basis. The UnderBite outline extracts more arc, more hold and a better carving experience out of every design we apply it to and the Basic was the genesis of it all.

RIDERS RDM, Benji Richthie

SHAPE True Twin

CORE Full Poplar

GLASS Biax

BASE MATERIAL Extruded

RESORT **POWDER**

FLEX 5/10

SOFT **STIFF**

OUTLINE UnderBite



BASE PROFILE CamRock 4-4-4



Rocker 4mm Camber 4mm Rocker 4mm



149

152

155

156w

158

159w

161

163w



UB

Typo

Defining Full Resort Freestyle.

Every year we found ourselves getting custom made "team-spec" boards for riders like Benji Ritchie, that loved the Basic but wanted a faster base and just a little more snap to the flex. The Typo is exactly that. For the dedicated resort rat and upcoming pro in all of us.

RIDERS Benji Ritchie, Mark Tremblay

SHAPE Directional Twin

CORE Full Poplar

GLASS Biax

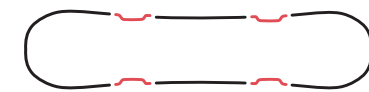
BASE MATERIAL Sintered Spec

RESORT POWDER

FLEX 6/10

SOFT STIFF

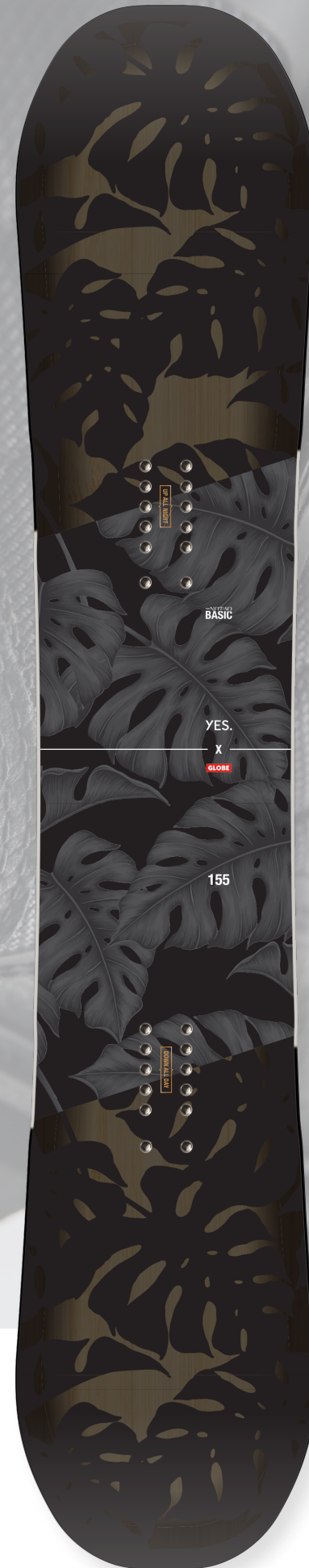
OUTLINE UnderBite



BASE PROFILE CamRock 2-4-2



Rocker 2mm Camber 4mm Rocker 2mm



YES.
X
GLOBE

155

158

155



UB

Globe NSB

Not-so-Basic

YES.'s influences and spirit run deep in surf and skate and the new Globe-designed board is a true expression of that and the owner's long-standing relationship with the brand. This special model takes highly adaptive and versatile shape of the Basic, and injects it with our Carbon PowerDrive core, an aggressive flex pattern and sintered true base. Includes the Slamback inserts for those surprise resort powder days.

RIDERS RDM and the Globe team

SHAPE True Twin

CORE Carbon Power Drive 2.0 + Slamback

GLASS Triax

BASE MATERIAL Sintred True

RESORT POWDER

FLEX 9/10

SOFT STIFF

OUTLINE UnderBite



BASE PROFILE CamRock 2-4-2



Rocker 2mm Camber 4mm Rocker 2mm



T H O R O U G H L Y

A D D I C T E D

T O . T H E

J O Y . O F

T U R N I N G



151
154
157
161



UB

The Y.

Optimistically Accessible.

With the growing popularity of the Optimistic we felt it was time to bring the amazing resort versatility of this shape to those with more modest budgets. All the benefits of the shape are intact - wide platform, UnderBite outline and directional nose/tail volumes - with a more cost-effective material assembly. It's also tuned down from the Optimistic with a less aggressive flex and a little rocker added to outer ends of the contact surface.

RIDERS Resort rats with an edge

SHAPE Directional

CORE Full Poplar

GLASS Biax

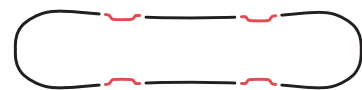
BASE MATERIAL Sintered Spec

RESORT POWDER

FLEX 8/10

SOFT STIFF

OUTLINE UnderBite



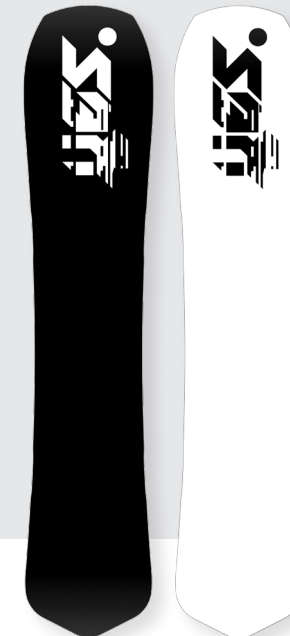
BASE PROFILE CamRock



Rocker 2mm Camber 4mm Rocker 2mm



151
154
157
161
*new



UB

Optimistic

Rail it, float it, send it.

A mid-wide waist width coupled with an aggressive sidecut and UnderBite sets you up for a turning experience like no other. Response, stability and edge hold on every snow condition. Floats better than anything this side of a 420. Enjoy the shorter swing weight by riding it a few cm's shorter than your normal board and you will unlock this board's true versatility.

RIDERS Brett Tippie, Alex Warburton

SHAPE Directional

CORE Carbon PowerDrive 2.0

GLASS Triax + Carbon

BASE MATERIAL Sintered True

RESORT POWDER

FLEX 9/10

SOFT STIFF

OUTLINE UnderBite



BASE PROFILE Modern Camber



Camber 4mm



GRAPHIC ARTIST - Genevieve Strachan + The Design Aggregate



UB

Hel YES.

Always best in class.

After winning four consecutive Good Wood Award's, the Hel YES. has anchored itself as one of the industry's top standards for women's freeriding. A directional twin layout, UnderBite outline, sintered base and a bamboo stringer core has allowed Helen to carry her unique mark on women's snowboarding.

RIDERS Helen Schettini and a lot of Whistler locals...

SHAPE Directional Twin

CORE Poplar/Paulownia/Bamboo + Slamback

GLASS Biax

BASE MATERIAL Sintered True

RESORT POWDER

FLEX 7/10

SOFT STIFF

OUTLINE UnderBite



BASE PROFILE Directional CamRock 2-3-2



Rocker 2mm Camber 3mm Rocker 2mm



146

149

152

155

UB

Emoticon

Fit to move you.

The Emoticon takes the user-friendly performance of the Basic but in a tailored design that targets a woman's size and weight. Narrower, softer and a more forgiving blended sidecut has made this board a multi-time TWS Goodwood Award winner since its release five years ago.

RIDERS Raquel Iendrick

SHAPE True Twin

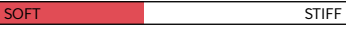
CORE Full Poplar

GLASS Biax

BASE MATERIAL Extruded

RESORT  **POWDER**

FLEX 4/10

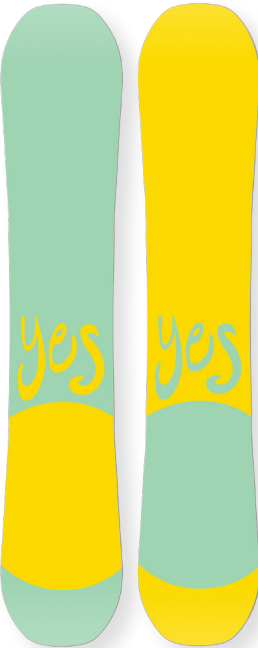
SOFT  **STIFF**

OUTLINE UnderBite



BASE PROFILE CamRock 3-2-3

Rocker 3mm **Camber 2mm** **Rocker 3mm**



143

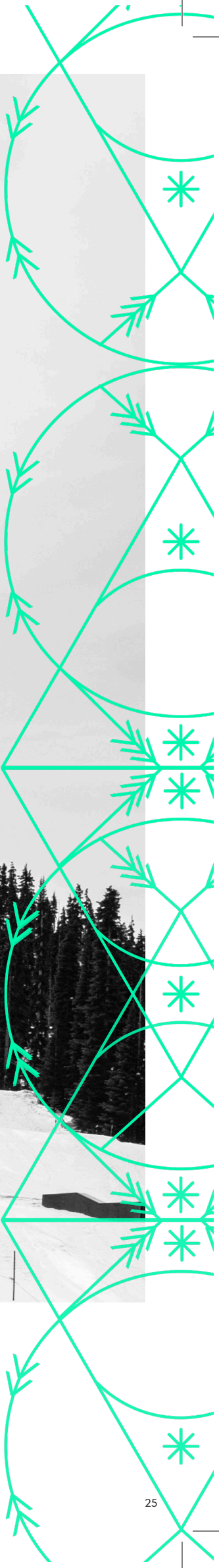
146

149

152



GRAPHIC ARTIST - Daniella Manina





MidBite

MidBite blends the response of a narrow waist width with the stability of a wider nose and tail.

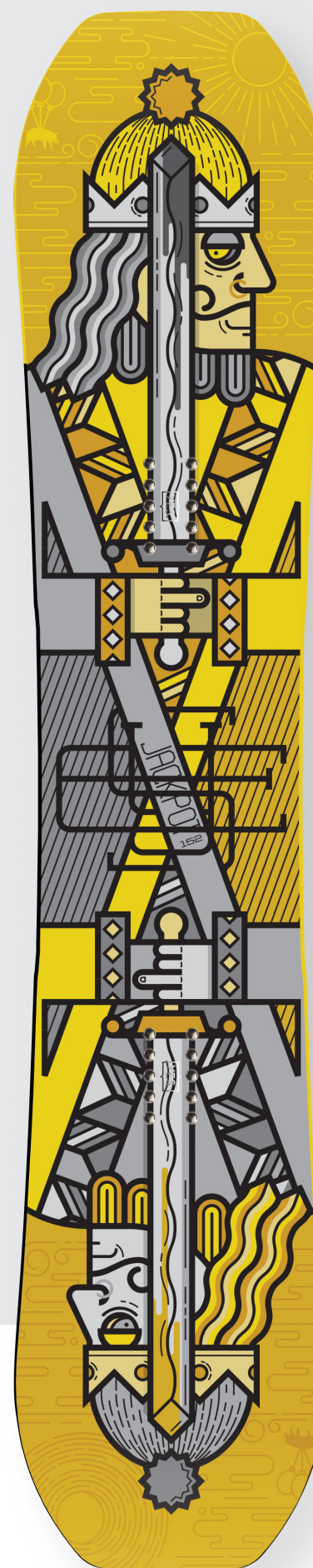
The design steps a single, longer section (longer than Underbite) of each sidecut inward between the insert packs. This single long disruption of the sidecut between the bindings cheats the waist width narrower, providing quicker edge-to-edge response. Meanwhile, from your bindings out to the end of the sidecut we maintain a wider board width that improves float in pow and is a stable platform for popping, spinning, and landing on any snow type.

Jackpot
Standard
Ghost
Greats UnInc.
20/20

MB



GRAPHIC ARTIST - Jackman Chiu



152

154

156

158



MB

Jackpot

All-new MidBite with new kicks!

The Jackpot introduced the original MidBite outline 3 years ago that has since trickled throughout the line whenever a new or updated Twin is on the roster. This new Jackpot features a wider overall platform and new MidBite/sidecut ratios to suit the ever-advancing park and pipe environment. As the Jackpot is designed primarily as a park/resort board we've developed a unique tip and tail profile that employs a sharper transition off the contact points to a flatter, more drawn out kick.

RIDERS Justin Mulford, Derek Livingston, Todd Richards

SHAPE True Twin

CORE Full Poplar

GLASS Triax

BASE MATERIAL Sintered True

RESORT **POWDER**

FLEX 7/10

SOFT **STIFF**

OUTLINE MidBite

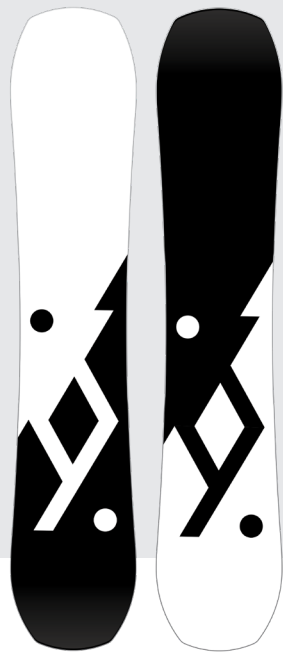


BASE PROFILE CamRock 2-4-2

Rocker 2mm Camber 4mm Rocker 2mm



149
151
153
156
159
162
167
*new



MB

Standard

Drop your Standards for no one!

The Standard is a Directional Volume Twin shape, tweaked some key metrics like sidecut and waist width, and applied the Jackpot's award winning MidBite outline. The end result is more float, more stability, more edge hold without compromising the response you demand.

RIDERS RDM, Mark Tremblay

SHAPE True Twin

CORE Poplar/Paulownia/Bamboo
+ Slamback

GLASS Triax

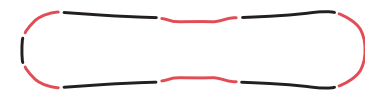
BASE MATERIAL Sintered True

RESORT POWDER

FLEX 7/10

SOFT STIFF

OUTLINE Directional Volume Twin + MidBite



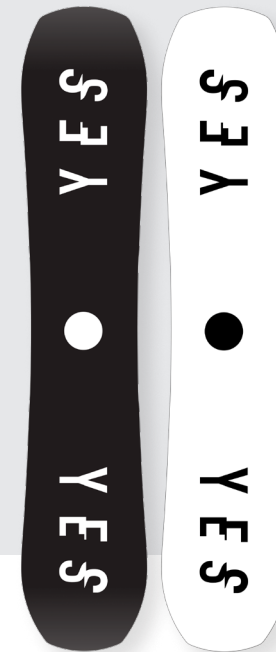
BASE PROFILE CamRock 3-4-3



Rocker 3mm Camber 4mm Rocker 3mm



149
151
153
156
159
162
167
*new



MB

Ghost

True modern camber with Slambacks.

The Ghost is a mid-wide, true modern camber board with a mouthful of outline tech gracing its spec sheet. Directional Volume Twin outline helps the true twin float better than expected, and the MidBite allows a wider platform underfoot while maintaining a responsive waist width and confident edge hold.

RIDERS Derek Livingston, Mark Tremblay

SHAPE True Twin

CORE Poplar/Paulownia/Bamboo
+ Slamback

GLASS Triax

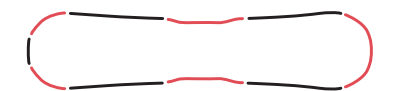
BASE MATERIAL Sintered True

RESORT POWDER

FLEX 7/10

SOFT STIFF

OUTLINE Directional Volume Twin + MidBite



BASE PROFILE Modern Camber



Camber

UNINC



ROMAIN DE MARCHI - UnInc say it all. It was just the beginning of YES. Now we are still here supporting the true value of snowboarding and sharing the snowboarding culture to younger generations! Thanks to Jeff Anderson for showing us the right path. You will always be with us in every pow turn, and sunny days!



159

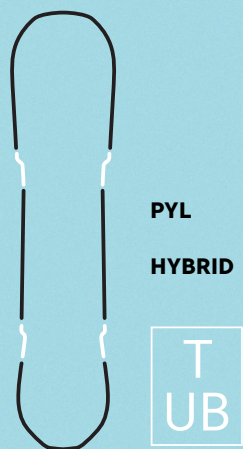


Rocker 2mm Camber 4mm Rocker 2mm



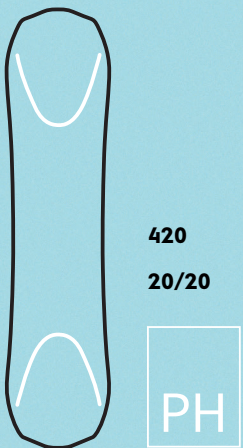
Tapered UnderBite

This innovative approach to traditional taper blends into turns effortlessly, has the directional drive and float you'd expect from a tapered board, but holds an edge and rockets out of turns like nothing else.



PowderHull

Using the dynamics of snow moving across active concaves that create both lift (leading concave) and draft (trailing concave).



POW

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Tapered UnderBite

Taper that drives, floats and holds.

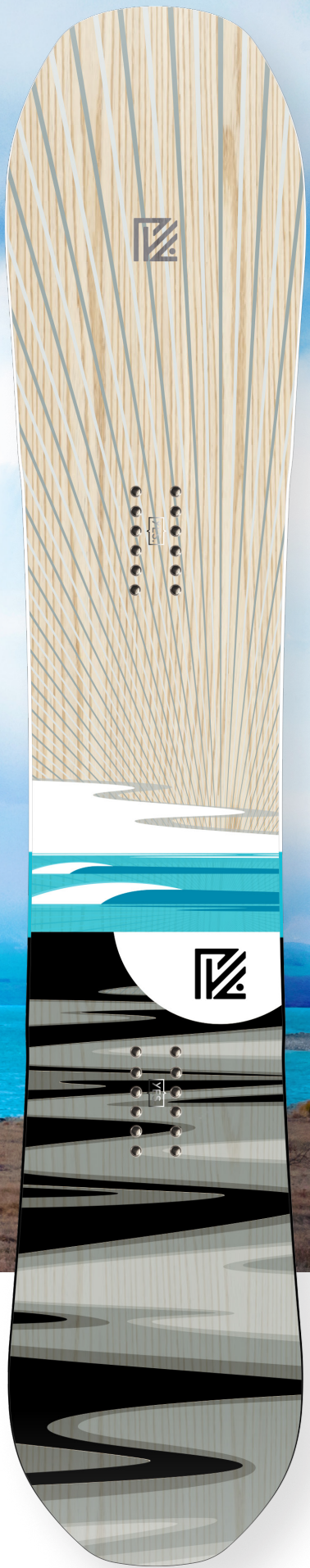
Similar looking to “wings” or bumps on a surfboard, it functions a little different on snow. Each side the board’s effective edge is segmented into 3 distinct parts that step horizontally inward rather than tapering. Traditional “tapered boards” take the full sidecut and pull the tail inward, which is away from the arc of your turn – this is why they tend to wash

out under hard carving. The Tapered UnderBite corrects this by: 1) keeping the sidecut parallel to its corresponding one on the other side of the board. 2) Increasing the sidecut depth as you move towards the tail creating a corrective “hook” to the taper. The board blends into turns effortlessly, has the directional drive and float you’d expect from a tapered board, but it holds an edge and rockets out of turns like nothing else.

PYL
HYBRID



GRAPHIC ARTIST - Eric Abel



T
UB

PYL

Pick Your Line – AND hold it!

Tapered UnderBite delivers the directional drive and float of a tapered board without compromising edge hold or the ability to power out of turns. The PYL does all this in a more traditional width/length board. The Weightless core, natural dampening and snap provided by the Ash Veneer brings a refined, high-performance feel to this innovative, award-winning shape.

RIDERS DCP
SHAPE Directional
CORE Weightless with Ash Veneer topsheet
GLASS Triax
BASE MATERIAL Sintered True

RESORT POWDER

FLEX 8/10

SOFT STIFF

OUTLINE Tapered UnderBite



BASE PROFILE Directional CamRock 1-4-2

Rocker 1mm Camber 4mm Rocker 2mm



156

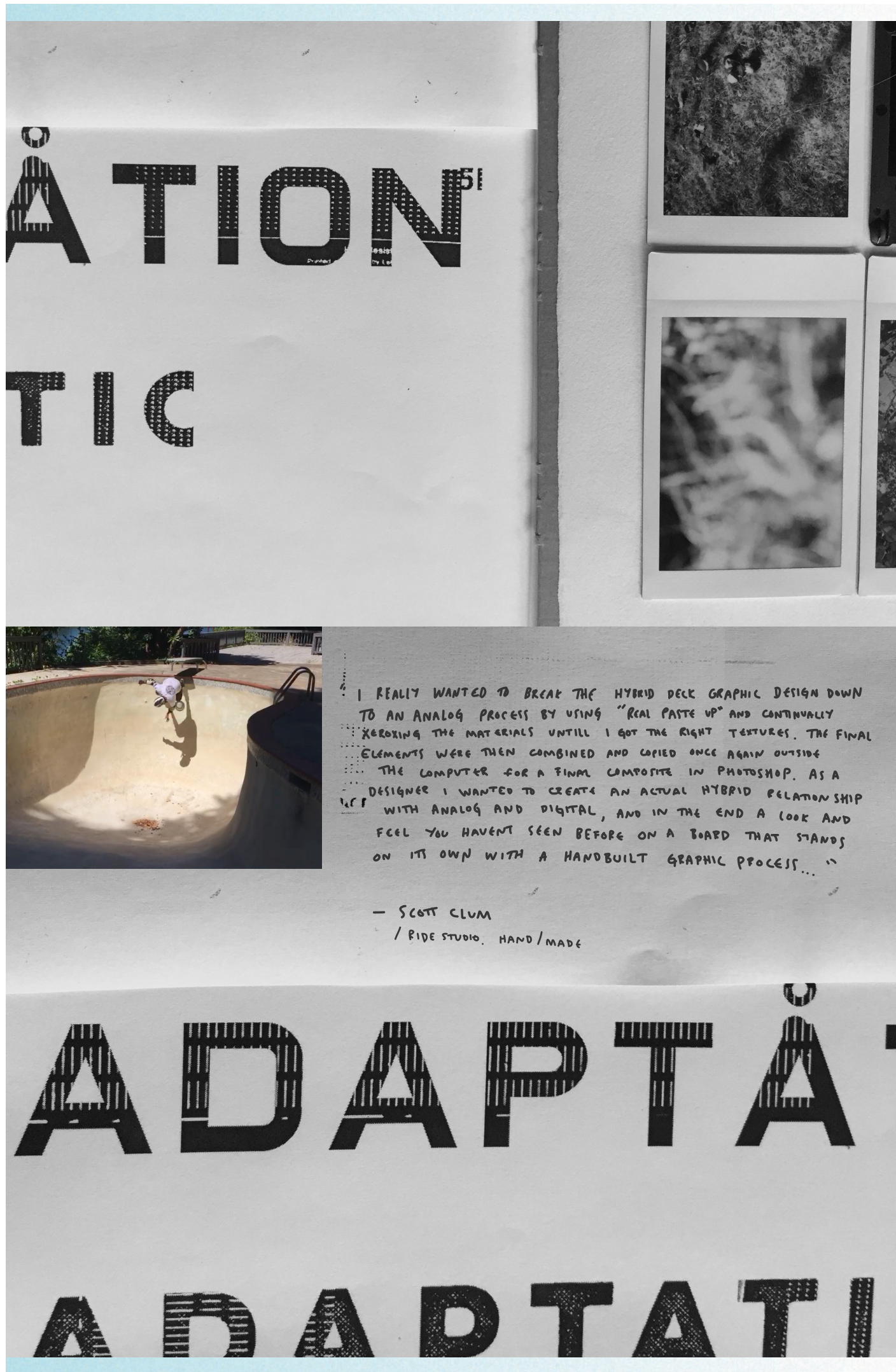
159

160W

162

164(W)
*new

165



T
UB

Hybrid

It's like chocolate and peanut butter.

The Hybrid - aptly named - takes it's cues from a combination of the 420 and the PYL. It has the shorter/wider surface-planing of the 420 and employs the YES.-exclusive Tapered UnderBite outline originally unveiled on the PYL. Floaty and maneuverable with confident edge hold and responsive snap out of turns, we've created a perfect hybrid of these two boards. To launch this exciting model we were honored to work with legendary designer Scott Clum. Scott was a Sims team rider in the early eighties and became the brands graphic designer by the end of that decade. In the early nineties he art-directed the explosive Morrow brand during its most creative and groundbreaking years and has been on the cutting edge of creative exploration ever since.

scottclum.com

RIDERS Retro Futurists

SHAPE Directional

CORE Poplar/Paulownia/Bamboo

GLASS Triax

BASE MATERIAL Sintered True

PARK **POWDER**

FLEX 7/10

SOFT **STIFF**

OUTLINE Tapered UnderBite



BASE PROFILE Directional CamRock 1-4-1

Rocker 1mm Camber 4mm Rocker 1mm



157

161



GRAPHIC ARTIST: Dustin Ortiz

DW

420

Often copied,
never duplicated.

This board is all about surface area displacement to create float and stability in a package that has much less swing-weight due to its dramatically shortened length. A tight turning radius facilitates tree-bound powder hunts and a custom crafted rocker line keeps the nose up at any speed. Often copied, but never duplicated, there's only one 420.

RIDERS Powder lovers everywhere

SHAPE Directional Weird

CORE Weightless

GLASS Triax

BASE MATERIAL Sintered Spec

RESORT POWDER

FLEX 5/10

SOFT STIFF

OUTLINE Radial



BASE PROFILE PowRock

Blended Rocker Blended Rocker



145

148

152

PH

PowderHull 2.0

Hydro-snow-dynamics
in action.

The new 20/20 PowderHull is the result of 2 years of design, prototyping and testing new variations of twin hull designs in an effort to draw out more refined floatation through base contours while improving on-resort, hard-pack performance. The first step was to pull the hull outline back from the very tips of the board. This allowed the base to return to a more conventional surface profile needed for popping off jumps and holding onto backseat landings or high-speed wheelies. This refined concave maintains the original peak depth that is responsible for the PowderHull's magical lift and floatation. But with its new location and blend into the rest of the base we've been able to achieve a more predictable flex throughout the length of the board that has improved the board's performance on both powder and hardpack.

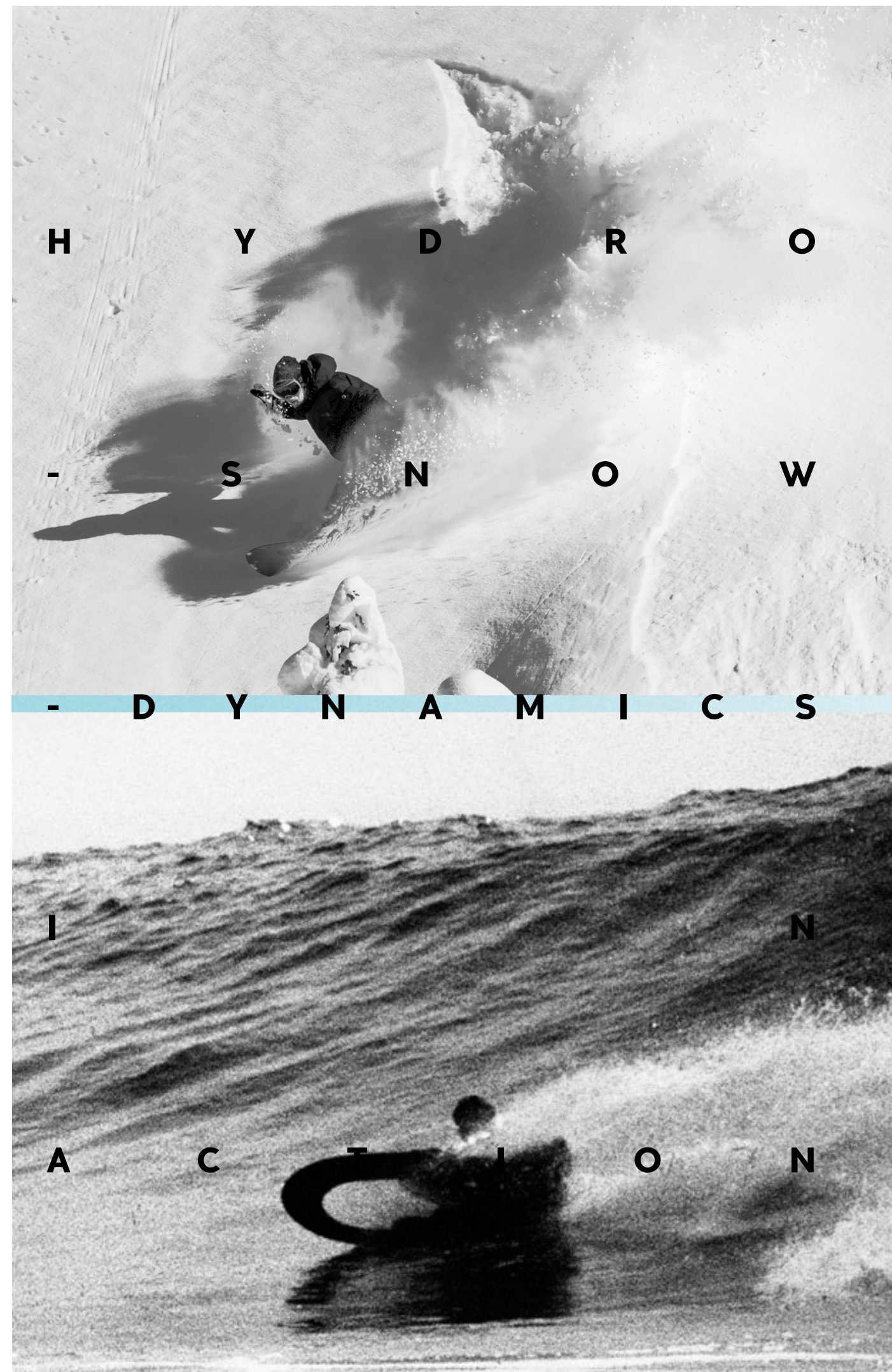
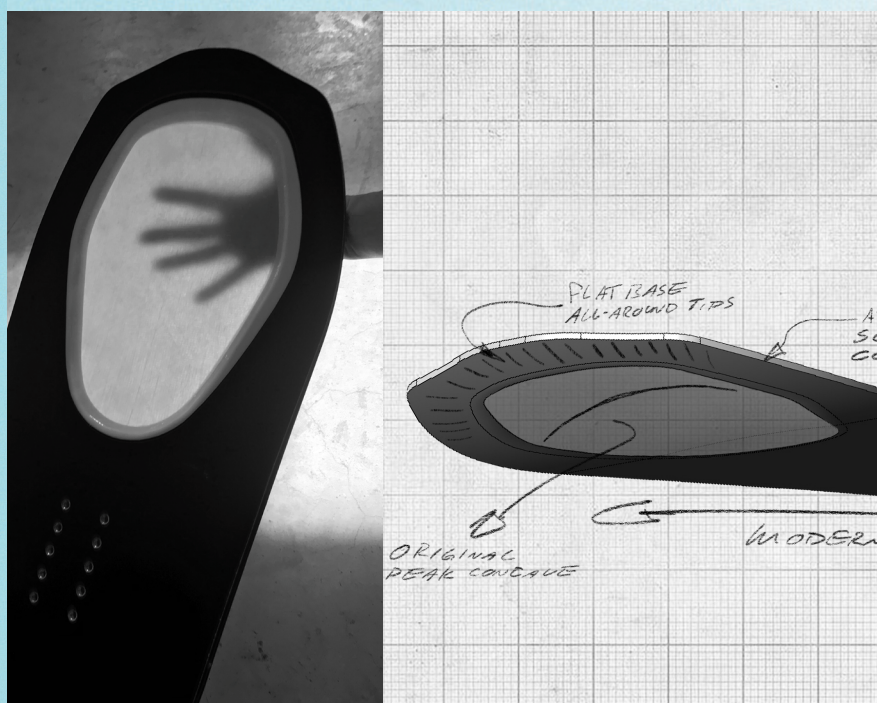
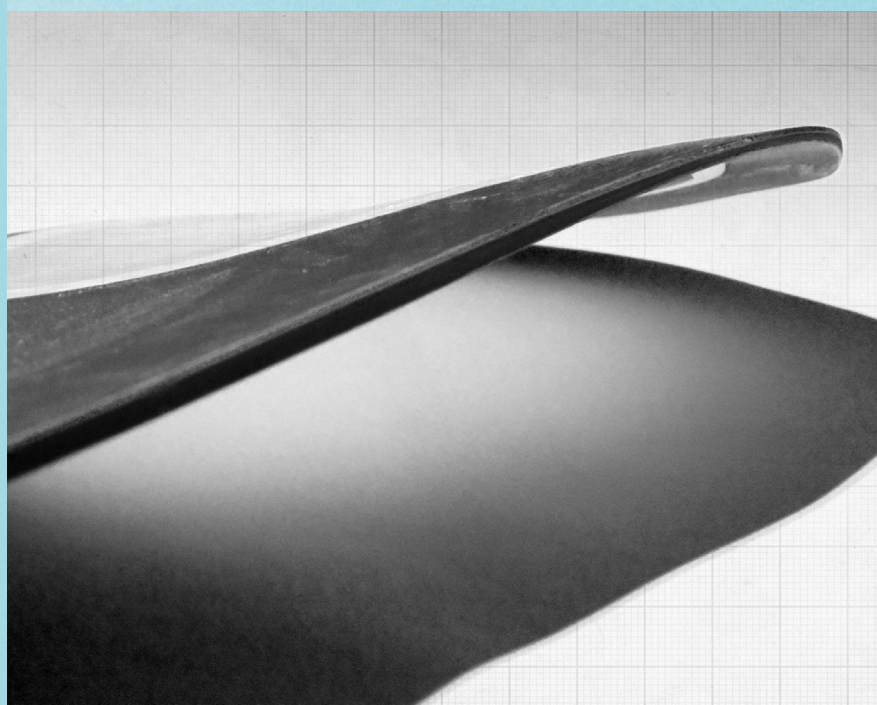
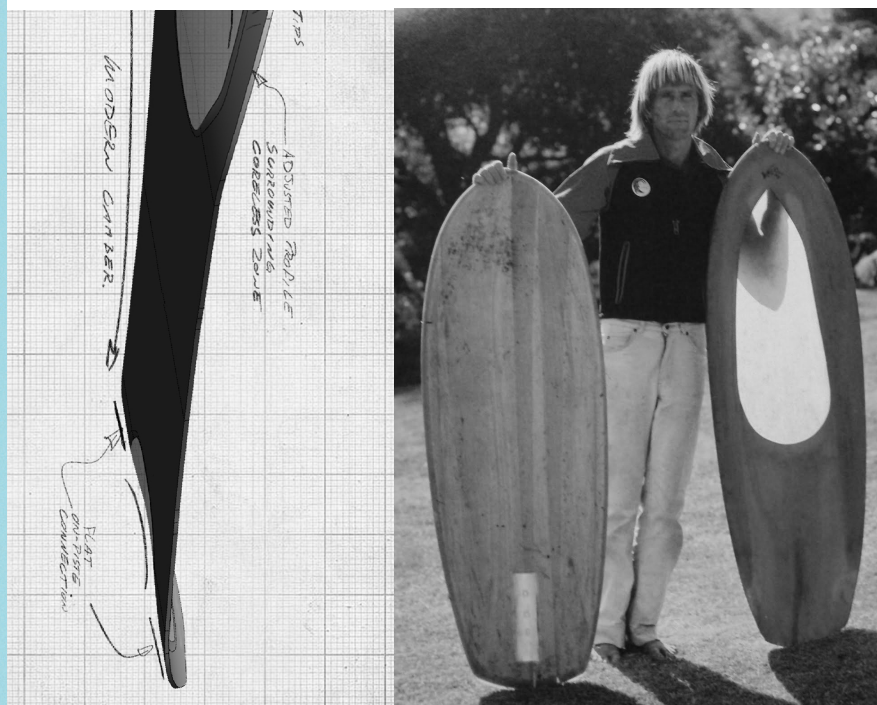
CoreLess Tech

Inspired by George Greenough's groundbreaking Velo kneeboard designs of the 60's, our CoreLess tech similarly creates translucent "holes" in the PowderHull areas. The challenge with removing areas of a wood core and replacing with foam or honey-comb materials is the fact that these materials often just fill up with resin. This defeats the purpose as resin is much heavier than wood. Removing the wood removed some weight, but we discovered that resin ratios also became more efficient netting additional swing-weight savings overall. A few rounds of protos later and we had adjusted the surrounding core profile to structurally compensate and maintain optimal strength/flex ratios. Beyond weight, removing the core here was specifically an advantage developing the 20/20's new PowderHull design. Without the shaping/flex limitations of wood, we were able to create highly refined base contours and reach the performance targets we were after.



420

2020



PH MB

20/20

A redesign of the board the redefined.

Truth be told, we've been itching to redesign the 20/20 soon after the dust settled from its release 3 years ago and this newest generation checks off an impressive list of high performance boxes. Updates to the bottom contours have maintained the magical float that sets this board apart from everything else on the snow while improving the pop and landings off natural and man-made features. The eye-catching coreless tech has made these more complex shapes possible, while removing critical swing-weight from board. And finally, MidBite has found its most effective home on twins so applying an aggressive version of this has brought out the kind of park and resort performance we always knew the 20/20 was capable of.

RIDERS RDM, Derek Livingston

SHAPE True Twin

CORE Weightless

GLASS Triax

BASE MATERIAL PH Sintered True

RESORT **POWDER**

FLEX 7/10

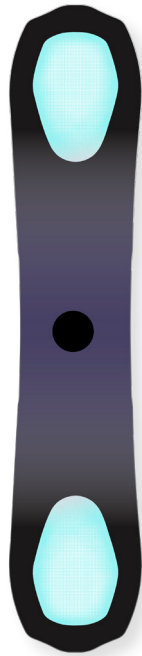
SOFT **STIFF**

OUTLINE MidBite



BASE PROFILE PowderHull + Camber

Camber 4mm



156



GRAPHIC ARTIST Magdiel Lopez + The Design Aggregate

PH

420 PH

Enable your addiction.

The narrower outline of the 420 with PH allows such extreme versatility - a wide range of riders can be comfortable on this one length. Refined waist width and sidecut make it more responsive than the 420, while longer effective edge gets a little more bite into the hardpack. And the PowderHull makes it near impossible to sink the nose.

RIDERS DCP, Todd Richards

SHAPE Directional Weird

CORE Weightless

GLASS Triax

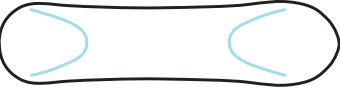
BASE MATERIAL PH Sintered True

RESORT POWDER

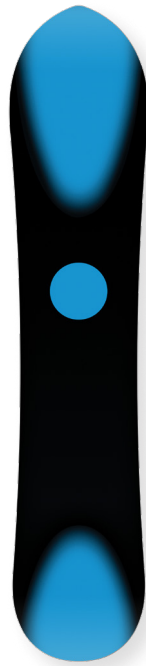
FLEX 7/10

SOFT STIFF

OUTLINE Directional Weird



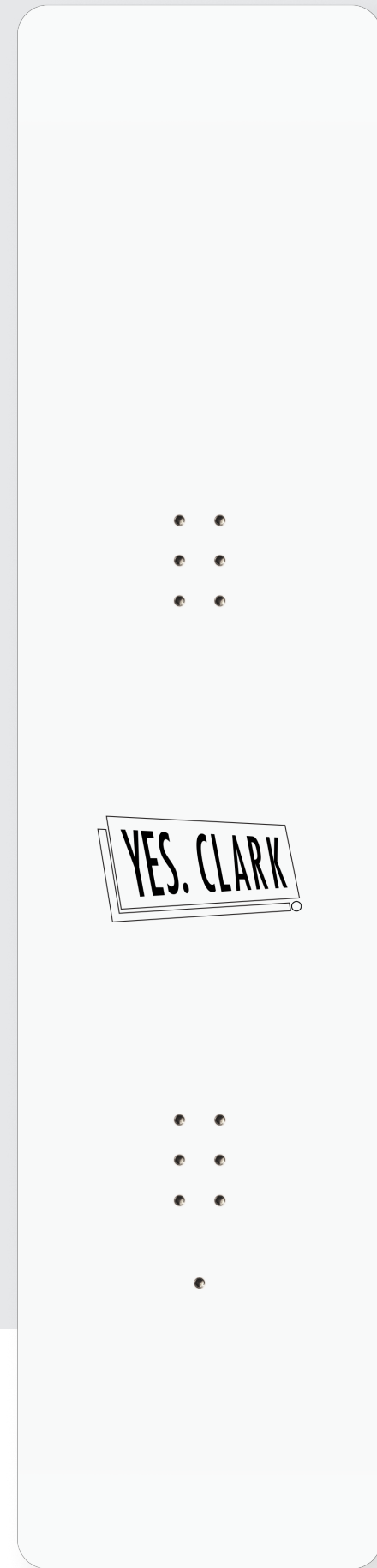
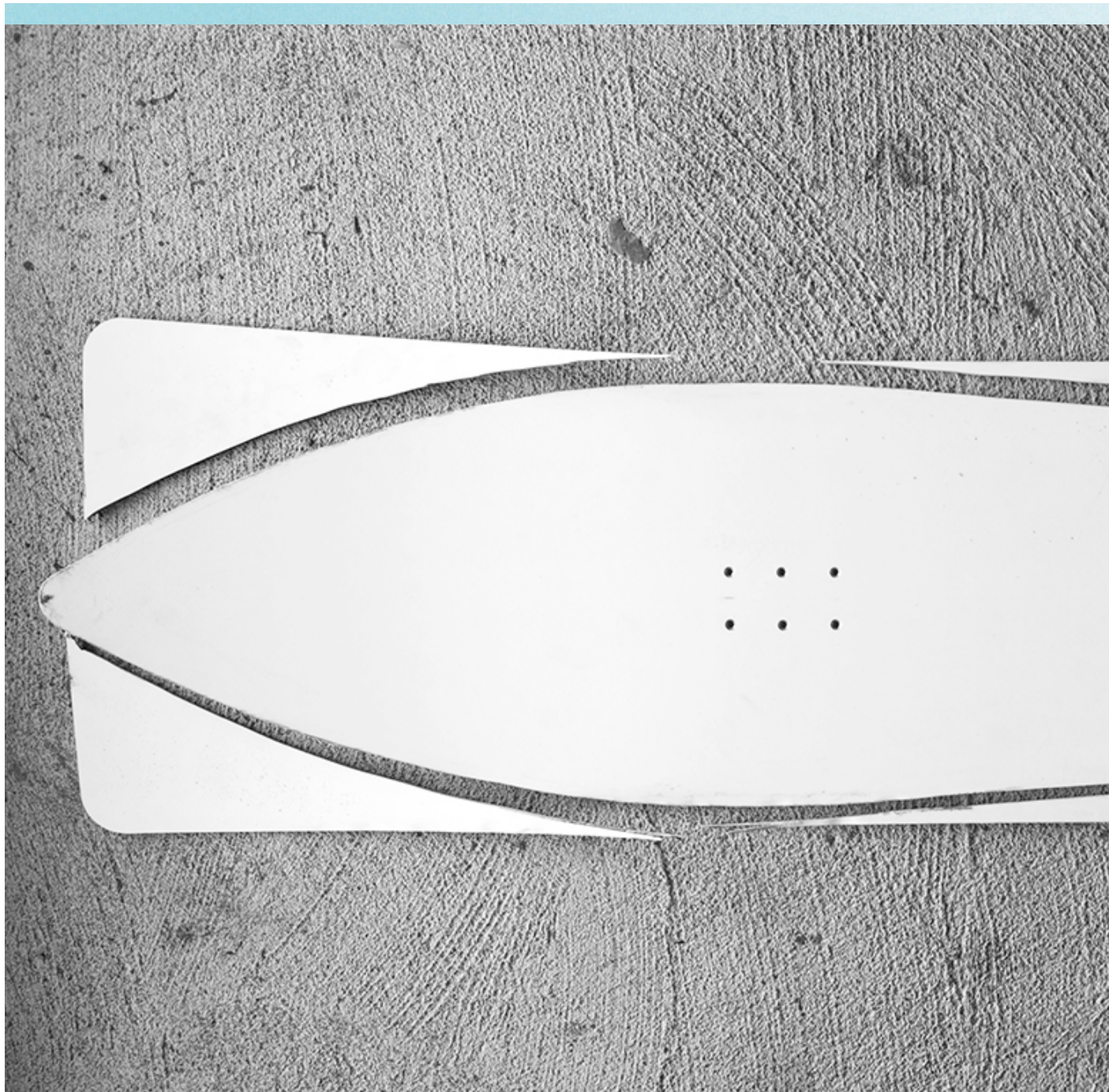
BASE PROFILE PowderHull



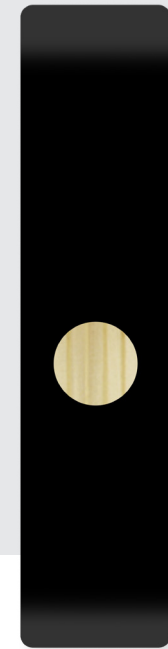
154



GRAPHIC ARTIST Anja Braun



<155



Clark

Tabula Rasa

Grubby Clark didn't invent the blank, but he made damn sure anyone that wanted to shape had the blank to do it. The Clark gives anyone with a jigsaw and an idea the chance to carve out their own definition of the perfect pow board.

RIDERS Dreamers and doers

SHAPE Up to you

CORE Full Poplar

GLASS Biax

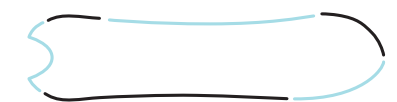
BASE MATERIAL Extruded

RESORT **POWDER**

FLEX 5/10

SOFT **STIFF**

OUTLINE Up to you



BASE PROFILE PowRock

Blended Rocker **Blended Rocker**

YES. SOFT- GOODS



MUZZLED PU grey



MUZZLED PIG TEE Black



PIG TRUCKER Black



YES. TEE Black



YES. TEE Grey



YES. BEANIE Grey



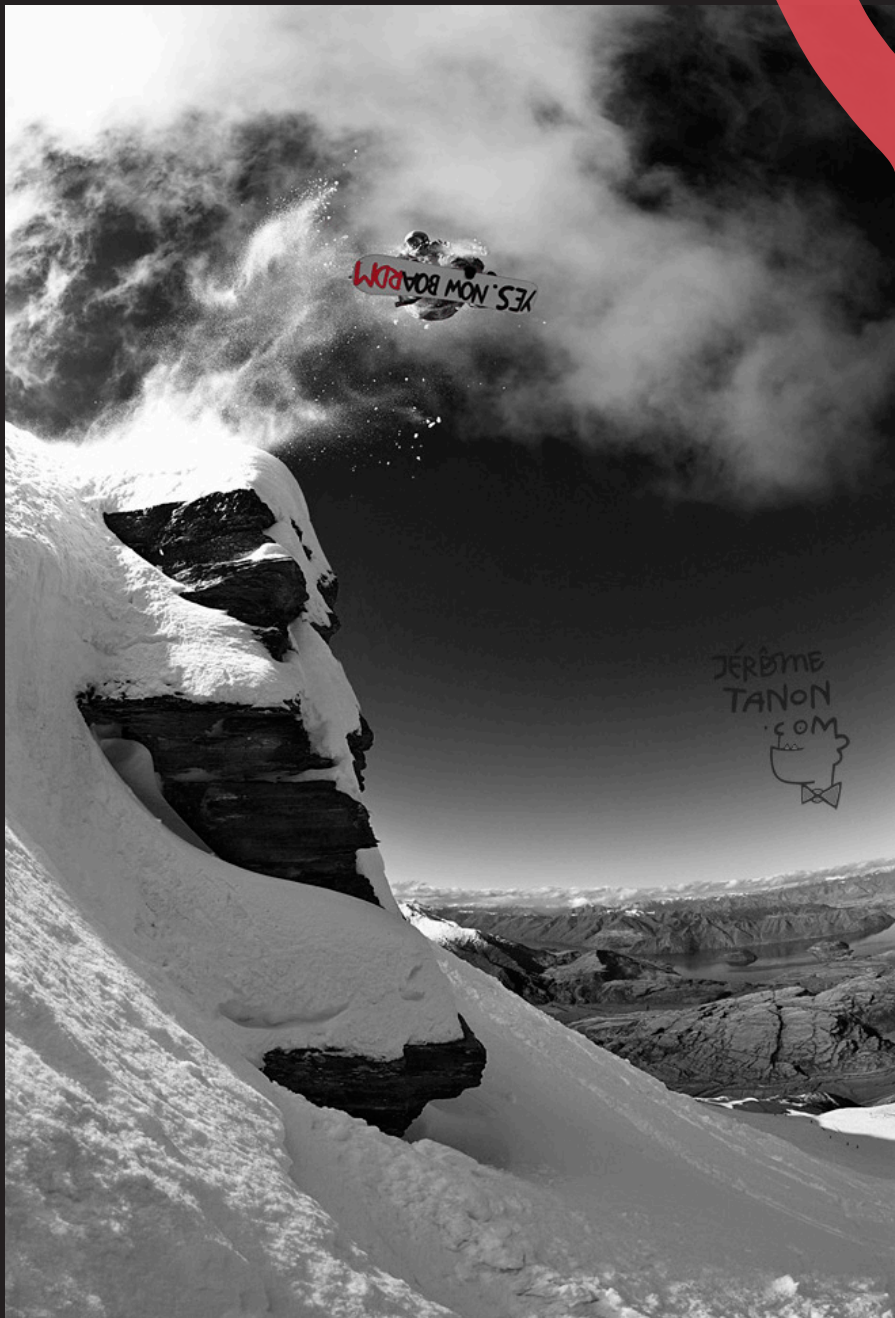
YES. CAP Black



YES. ZIP HOODIE Black

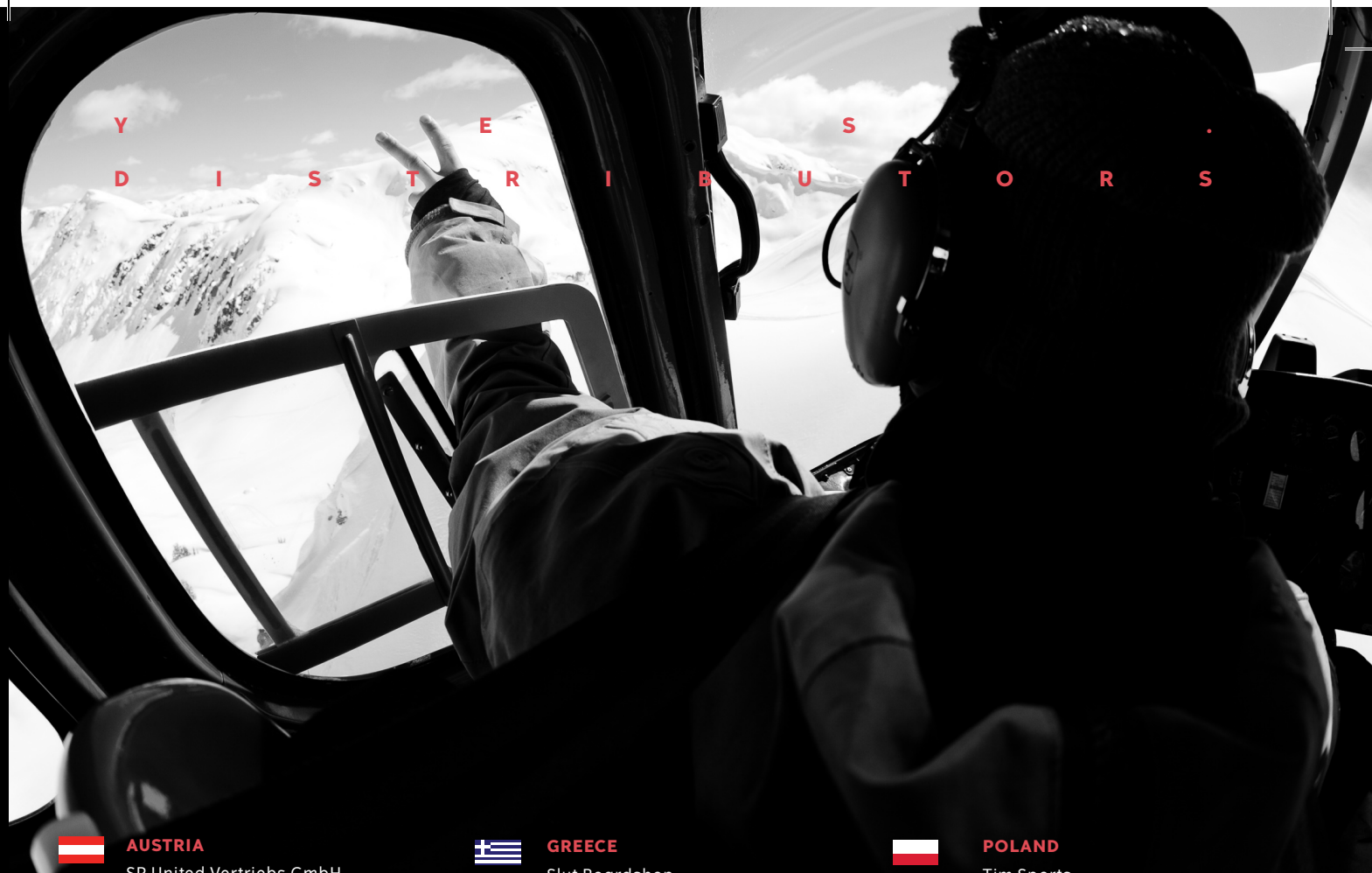
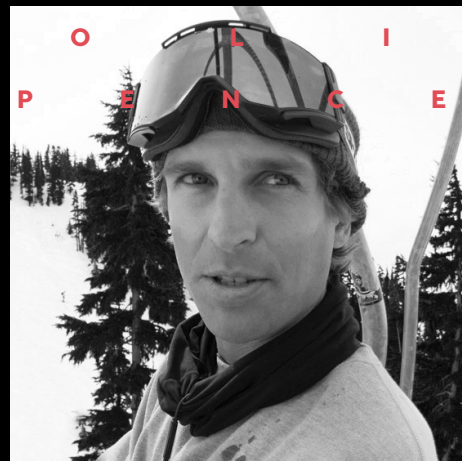
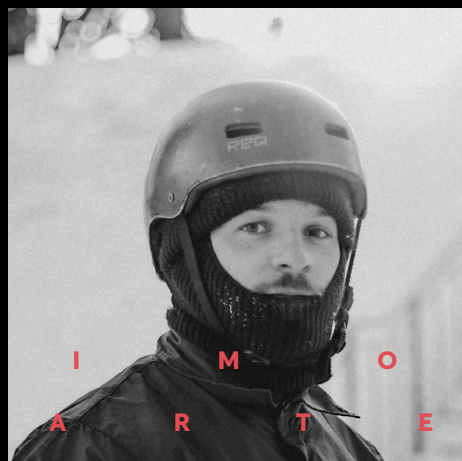


Yes we can



J P S D C P R D M





AUSTRIA

SP United Vertriebs GmbH
bernhard@motion-sports.at



AUSTRALIA

SlidePath
hello@slidepath.com.au



BELGIUM

Pacific Boardshop
marc.boydens@pacific-boardshop.com



BULGARIA

Padarev Ltd
padarevlt@hotmai.com



CANADA

Nidecker North America
hoyer@nidecker.com



CHILE

Suiza-Sport
ichautos@sunrise.ch



CHINA

X-Wing Distribution
jia@xwing.cn



CZECH REPUBLIC

Destiny Distribution S.R.O
lukas@destinydistribution.cz



DENMARK

BB Agentur APS
snow@bb-agentur.dk



FRANCE

Sportpulsion
snow@sportpulsion.fr



GERMANY

Element Sports GMBH
willi@element-sports.de



GREECE

3 Sixty (Ski Bill)
info@3sixty.gr



GREECE

Slut Boardshop
voulgaris.nick.83@gmail.com



HUNGARY

ADWA Kereskedelmi T.S Kft.
info@snowboardshop.hu



IRAN

Pamchal Sports
pamchalgroup@gmail.com



ISRAEL

Israel skateboard club LTD
reuve.adi@googlemail.com



ITALY

Wave Distribution
alex@wavedistribution.it



JAPAN

Shriro Trading Co. Ltd.
yoshikiri@shriro.co.jp



KOREA

Raon Inc.
master@raon-inc.com



LEBANON

Mike Sport & Co
andreo.Zghaib@mikesport.com



LITHUANIA

Terrasport, JSC
viktoras@terrasport.lt



NETHERLANDS

Newsports
Robby@newsports.nl



NEW ZEALAND

SlidePath
hello@slidepath.com.au



NORWAY

NDK
c@nidecker.ch



POLAND

Tim Sports
t.wozniak@timsports.pl



PORTUGAL

Action Snow Unip. LDA
info@actionsnow.pt



RUSSIA

Capital Distribution
opt@capitaldist.ru



SPAIN

Kitsune G.A.C S.L.
kitsunegacsl@gmail.com



SWEDEN

White Dot Distribution
sales@whitedot.se



SWITZERLAND

Nidecker S.A.
fgrisel@nidecker.ch



TURKEY

Olgarlar Spor Malz
ufuk@olgarlargroup.com



UNITED KINGDOM

The Snowboard Asylum
jeremy@snowboard-asylum.com



UKRAINE

Boomerang Distribution
dist@boomerang-boardshop.ua



USA

Nidecker North America
hoyer@nidecker.com

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BRANDT TODD RICHARDS

RAQUEL IENDRICK

HEIKKI SORSA

MORGAN HEBERT

JUSTIN MULFORD

JF PELCHAT

CLINT ALLAN

DEREK LIVINGSTON

FEDERICO MEKIS

ALEX WARBURTON

SAM NEUMANN

Océane FILLION

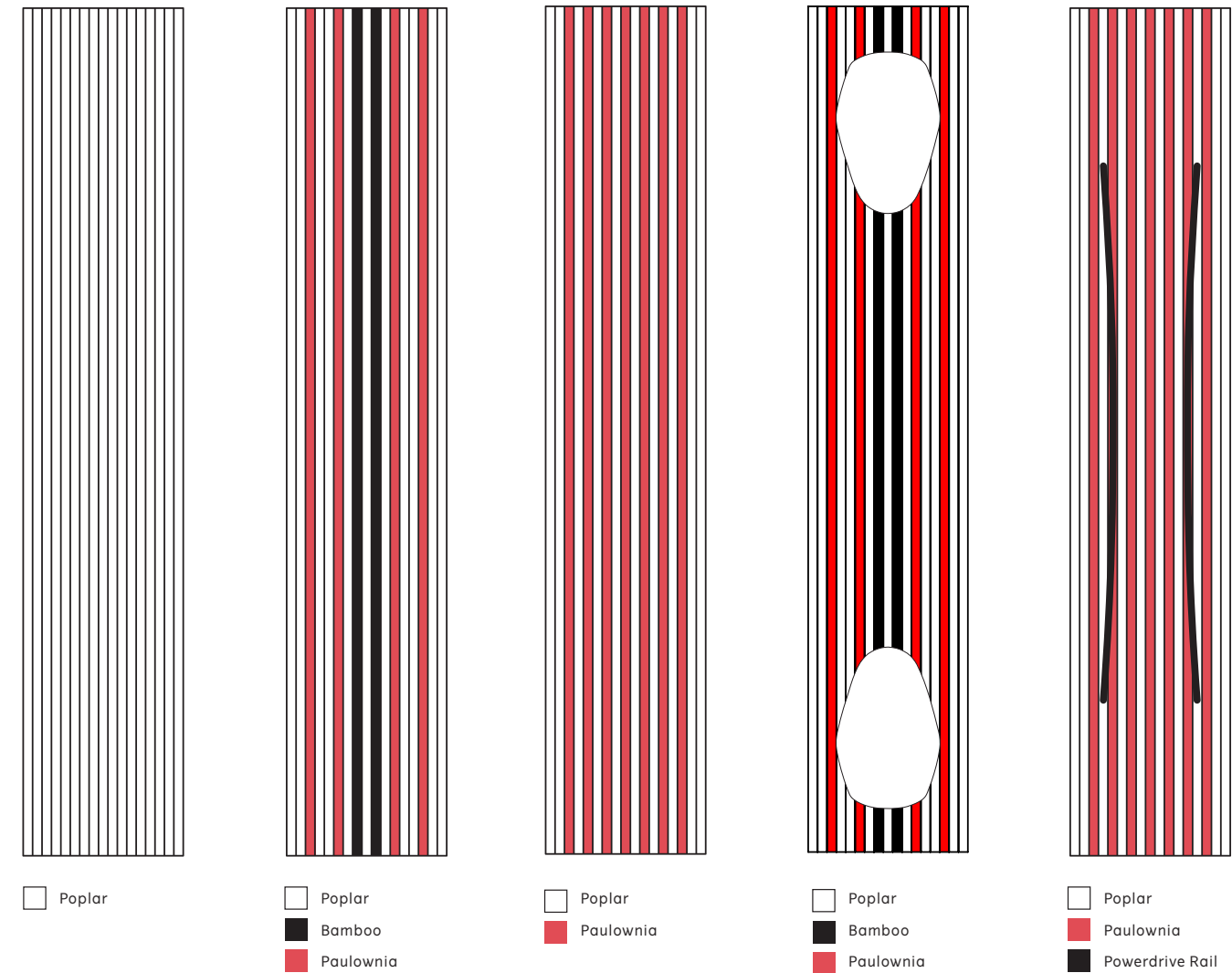
JOSH NAASZ

JEREMY LANGEVIN

NICO DROZ

JULIETTE PELCHAT

ILIAS VAN HOOF



Base Materials

The terms **sintered** and **extruded** are verbs used to describe the process by which a base material is made.

SIN-TER VERB \ SIN-T R
transitive verb

: to cause to become a coherent mass
by heating without melting

EX-TRUDE VERB \IK- STRÜD

: to force, press, or push (something) out
: to shape (something) by forcing it through a hole

Most of us have been taught to think of Extruded and Sintered as ways of describing the quality and/or hardness of a base material. Extruded being softer and slower, and Sintered being harder and presumably faster. Unfortunately this is not always true. Rather than re-educate, the industry tends to play on your current understanding, which we think is a little disingenuous.

The 3 base materials we use

Extruded

Just like it says. This material is formed by extrusion. It is softer than our other two bases, which isn't necessarily a bad thing. At the speeds many of us ride, this material is actually quicker (gets up to speed faster) than sintered when waxed correctly. You may have your own proof of this when you're smoking by someone with a dried out "high-end" base. It also retains wax better because it's more porous and is easy to fix with a P-Tex stick if you get scratches in it.

Sintered Spec

This is the term we use, and is the grey zone many companies play in. We call it Sintered Spec because both its hardness and chemical properties, and its on-snow performance, are very close to true sintered - but it is formed using the extrusion process. How? - The raw material is actually pre-consumer recycled (meaning it never left the factory) sintered base material. So while the heating and extrusion process has softened it slightly, it's still much harder than true Extruded.

Sintered True

Just like it says. Pellets or course powder are pressed until they form a solid. There are several suppliers for our entire industry and each have different codes for them depending on the colour and transparency. These codes can make it seem like you're getting many different kinds and grades of sintered but they're all pretty much the same as far as you and I will ever tell. True Sintered is harder and more expensive than extruded and it can be faster for those that ride aggressively fast. But to do that, it needs to be waxed often and prepared for local conditions.

Core Profiles

1. Full Poplar

Our baseline core for tip to tail woodcore snowboard construction. Strikes a predictable balance between durability, consistent flex and light weight.

Fun Inc.
Libre
Emoticon
Basic
Typo
The Y.
Jackpot
Clark
Pow Inc.

2. Poplar/Bamboo/ Paulownia

Creating a lighter, more responsive core than the Full Poplar. The Poplar + Bamboo uses the same durable core, lightens it up by replacing 30% of the Poplar with Paulownia and then inserts two bamboo stringers down the full length for added pop and response.

Ghost
Hel YES.
Standard
Greats UnInc.
Hybrid

3. Weightless Core

Designed originally for the 420 and 20/20. The weightless core strikes a critical balance between lightweight and strength. Using a lower density species of Poplar in areas that are not as structural and Paulownia in the areas that are, we're able to shave precious weight off boards designed to surface-fly. This helps a board not only float, but "feel" floaty.

PYL
420
420 PH

3. CoreLess Tech

The challenge with removing areas of a wood core and replacing with foam or honey-comb materials is the fact that these materials often just fill up with resin. This defeats the purpose as resin is much heavier than wood. Removing the wood removed weight, but resin ratios also became more efficient netting us some weight savings there too. A few rounds of protos later and we had adjusted the surrounding core profile to structurally compensate and maintain optimal strength/flex ratios. Beyond weight, removing the core here was specifically an advantage developing the 20/20's new PowderHull design. Naturally it gave us a lighter swing weight but without the shaping/flex limitations of wood, we were able to create highly refined base contours and reach the performance targets we were after.

20/20

4. Carbon PowerDrive 2.0

Carbon PowerDrive performance is achieved by the strength and snap inherent in monocoque structures. Starting with the Poplar/Paulownia/Bamboo core, we then mill two custom programmed channels about 30mm in from the edge, running parallel to the sidecut. Inserted into this channel are pre-bent bamboo stringers wrapped in carbon. The end result is a highly responsive core that precisely matches and compliments the outline of each board. From intuitive turn initiation, solid edge hold and explosive release, the PowerDrive core is constantly active.

Optimistic
Globe NSB

YES. FOR LIFE



No tricks. No gimmicks. No small print.

We cut and pasted the wording from everyone else’s warranty policy and made it last as long as you own the board.

Period.

Model	Tip Length (cm)	Tail Length (cm)	Effective Edge Length (cm)	Contact Length (cm)	Waist Width (cm)	Tip Width (cm)	Tail Width (cm)	Rocker / Camber (mm)	Sidecut (m)	Ref Point (cm)	Ref Point (in)	Ref Stance Setback (in)	Min. Ref Stance Width (cm)	Min. Ref Stance Width (in)	Max. Ref Stance Width (cm)	Max. Ref Stance Width (in)
JACKPOT 152	20.85	21.40	90.2	84.2	22.5	25.52	25.52	R3	5.8	44.4	17.5	0	42.4	16.7	46.4	18.3
JACKPOT 154	21.00	21.70	95.6	89.6	23.1	26.35	26.35	R4	6.1	45.7	18.0	0	43.7	17.2	47.7	18.8
JACKPOT 156	21.15	21.15	118.7	113.7	25.4	30.49	30.49	R2 / C4 / R2	7.2	58.4	23.0	0	54.4	21.4	62.4	24.6
JACKPOT 158	21.30	21.30	120.4	115.4	25.6	30.70	30.70	R2 / C4 / R2	7.4	59.7	23.5	0	55.7	21.9	63.7	25.1
EMOTICON 143	19.40	19.40	109.0	104.2	23.7	28.07	28.07	R3 / C2 / R3	7.7 / 6.4 / 7.7	48.3	19.0	0	44.3	17.4	52.3	20.6
EMOTICON 146	19.75	19.75	111.5	106.5	23.9	28.34	28.34	R3 / C2 / R3	7.9 / 6.6 / 7.9	49.5	19.5	0	45.5	17.9	53.5	21.1
EMOTICON 149	20.10	20.10	114.0	108.8	24.1	28.60	28.60	R3 / C2 / R3	8.1 / 6.8 / 8.1	52.1	20.5	0	48.1	18.9	56.1	22.1
EMOTICON 152	20.45	20.45	116.5	111.1	24.3	28.73	28.73	R3 / C2 / R3	8.3 / 7.7 / 8.3	53.3	21.0	0	49.3	19.4	57.3	22.6
BASIC 143	20.00	20.00	108.0	103.0	24.5	28.60	28.60	R3 / C3 / R3	7.3 / 6.6 / 7.3	48.3	19.0	0	44.3	17.4	52.3	20.6
BASIC 146	20.25	20.25	110.5	105.5	24.7	28.96	28.96	R3 / C3 / R3	7.5 / 6.8 / 7.5	49.5	19.5	0	45.5	17.9	53.5	21.1
BASIC 149	20.50	20.50	113.0	108.0	24.8	29.13	29.13	R3 / C3 / R3	7.7 / 7.7 / 7.7	52.1	20.5	0	48.1	18.9	56.1	22.1
BASIC 152	21.00	21.00	115.0	110.0	25.0	29.37	29.37	R4 / C4 / R4	7.9 / 7.2 / 7.9	53.3	21.0	0	49.3	19.4	57.3	22.6
BASIC 155	21.25	21.25	117.5	112.5	25.1	29.54	29.54	R4 / C4 / R4	8.1 / 7.4 / 8.1	55.9	22.0	0	51.9	20.4	59.9	23.6
BASIC (W) 156	21.25	21.25	118.5	113.5	25.9	30.29	30.29	R4 / C4 / R4	8.2 / 7.5 / 8.2	57.2	22.5	0	53.2	20.9	61.2	24.1
BASIC 158	21.50	21.50	120.0	115.0	25.3	29.81	29.81	R4 / C4 / R4	8.3 / 7.6 / 8.3	57.2	22.5	0	53.2	20.9	61.2	24.1
BASIC (W) 159	22.00	22.00	120.0	115.0	26.1	30.61	30.61	R4 / C4 / R4	8.3 / 7.6 / 8.3	58.4	23.0	0	54.4	21.4	62.4	24.6
BASIC 161	22.50	22.50	122.0	116.0	25.4	29.91	29.91	R4 / C4 / R4	8.5 / 7.8 / 8.5	59.7	23.5	0	55.7	21.9	63.7	25.1
BASIC (W) 163	23.00	23.00	123.0	117.0	26.3	30.77	30.77	R4 / C4 / R4	8.6 / 7.9 / 8.6	59.7	23.5	0	55.7	21.9	63.7	25.1
LIBRE 152	21.00	21.00	115.0	110.0	24.8	29.17	29.17	R4 / C4 / R4	7.9 / 7.2 / 7.9	53.3	21.0	0.5	49.3	19.4	57.3	22.6
LIBRE 154	21.00	21.00	117.0	112.0	24.9	29.36	29.36	R4 / C4 / R4	8 / 7.3 / 8	55.9	22.0	0.5	51.9	20.4	59.9	23.6
LIBRE 156	21.00	21.00	118.0	114.0	25.0	29.48	29.48	R4 / C4 / R4	8.1 / 7.4 / 8.1	55.9	22.0	0	51.9	20.4	59.9	23.6
LIBRE (W) 156	21.00	21.00	118.0	114.0	25.6	30.08	30.08	R4 / C4 / R4	8.1 / 7.4 / 8.1	58.4	23.0	0.5	54.4	21.4	62.4	24.6
LIBRE 158	21.00	21.00	120.0	116.0	25.2	29.72	29.72	R4 / C4 / R4	8.3 / 7.6 / 8.3	58.4	23.0	0.5	54.4	21.4	62.4	24.6
LIBRE (W) 159	21.50	21.50	120.0	116.0	25.8	30.32	30.32	R4 / C4 / R4	8.3 / 7.6 / 8.3	59.7	23.5	0.5	55.7	21.9	63.7	25.1
LIBRE 161w	22	22	121	117	26	30.52	30.52	R4 / C4 / R4	7.8	59.69	23.5	0.5	55.7	21.9	63.7	25.1
GREATS UNINC 151	20.00	20.00	116.4	111.0	25.3	30.49	30.49	R2 / C4 / R2	5.9 Heel / 6.4 Toe	53.3	21.0	0	47.3	18.6	59.3	23.4
GREATS UNINC 154	20.15	20.15	119.1	113.7	25.6	30.88	30.88	R2 / C4 / R2	6.1 Heel / 6.6 Toe	55.9	22.0	0	49.9	19.6	61.9	24.4
GREATS UNINC 156	20.30	20.30	120.8	115.4	25.9	31.15	31.15	R2 / C4 / R2	6.3 Heel / 6.8 Toe	55.9	22.0	0	49.9	19.6	61.9	24.4
GREATS UNINC 159	20.45	20.45	123.5	118.1	26.2	31.54	31.54	R2 / C4 / R2	6.5 Heel / 7 Toe	58.4	23.0	0	52.4	20.6	64.4	25.4
TYPO 149	20.50	20.50	113.0	108.0	24.8	29.13	29.13	R2 / C4 / R2	7.7 / 7.7 / 7.7	52.1	20.5	0.5	48.1	18.9	56.1	22.1
TYPO 152	21.00	21.00	115.0	110.0	25.0	29.37	29.37	R2 / C4 / R2	7.9 / 7.2 / 7.9	53.3	21.0	0.5	49.3	19.4	57.3	22.6
TYPO 155	21.25	21.25	117.5	112.5	25.1	29.54	29.54	R2 / C4 / R2	8.1 / 7.4 / 8.1	55.9	22.0	0.5	51.9	20.4	59.9	23.6
TYPO (W) 156	21.25	21.25	118.5	113.5	25.9	30.29	30.29	R2 / C4 / R2	8.2 / 7.5 / 8.2	57.2	22.5	0.5	53.2	20.9	61.2	24.1
TYPO 158	21.50	21.50	120.0	115.0	25.3	29.81	29.81	R2 / C4 / R2	8.3 / 7.6 / 8.3	57.2	22.5	0.5	53.2	20.9	61.2	24.1
TYPO (W) 159	22.00	22.00	120.0	115.0	26.1	30.61	30.61	R2 / C4 / R2	8.3 / 7.6 / 8.3	58.4	23.0	0.5	54.4	21.4	62.4	24.6
TYPO 161	22.50	22.50	122.0	116.0	25.4	29.91	29.91	R2 / C4 / R2	8.5 / 7.8 / 8.5	59.7	23.5	0.5	55.7	21.9	63.7	25.1
TYPO (W) 163	23.00	23.00	123.0	117.0	26.3	30.77	30.77	R2 / C4 / R2	8.6 / 7.9 / 8.6	59.7	23.5	0.5	55.7	21.9	63.7	25.1
THE Y. 151	31.20	15.20	116.6	104.6	25.6	30.75	30.10	R2 / C4 / R2	6.25	53.3	21.0	0	49.3	19.4	57.3	22.6
THE Y. 154	31.60	15.60	118.8	106.8	26.2	31.47	30.82	R2 / C4 / R2	6.35	55.9	22.0	0	51.9	20.4	59.9	23.6
THE Y. 157	32.00	16.00	121.0	109.0	26.6	31.94	31.29	R2 / C4 / R2	6.5	58.4	23.0	0	54.4	21.4	62.4	24.6
THE Y. 161	32.20	16.20	124.6	112.6	26.8	31.93	31.32	R2 / C4 / R2	7.2	59.7	23.5	0	55.7	21.9	63.7	25.1
FUN INC. 127	21.40	21.40	90.2	84.2	22.5	25.52	25.52	R3	5.8	44.4	17.5	0	42.4	16.7	46.4	18.3
FUN INC. 133	21.70	21.70	95.6	89.6	23.1	26.35	26.35	R4	6.1	45.7	18.0	0	43.7	17.2	47.7	18.8
FUN INC. 138	22.00	22.00	100.0	94.0	23.7	27.11	27.11	R4	6.4	48.3	19.0	0	46.3	18.2	50.3	19.8
FUN INC. 142	22.30	22.30	103.4	97.4	24.5	27.99	27.99	R4	6.7	48.3	19.0	0	46.3	18.2	50.3	19.8
GHOST 149	25.20	25.20	110.6	98.6	24.5	28.94	28.94	C4	7.15	49.5	19.5	0	45.5	17.9	53.5	21.1
GHOST 151	25.35	25.35	112.3	100.3	24.8	29.25	29.25	C4	7.35	50.8	20.0	0	46.8	18.4	54.8	21.6
GHOST 153	25.60	25.60	113.8	101.8	25.3	29.87	29.87	C4	7.55	52.1	20.5	0	48.1	18.9	56.1	22.1
GHOST 156	25.85	25.85	116.3	104.3	25.8	30.45	30.45	C4	7.75	54.6	21.5	0	50.6	19.9	58.6	23.1
GHOST 159	26.10	26.10	118.8	106.8	26.3	31.02	31.02	C4	7.95	57.2	22.5	0	53.2	20.9	61.2	24.1
GHOST 162	26.35	26.35	121.3	109.3	26.8	31.23	31.23	C4	7.95	58.4	23.0	0	54.4	21.4	62.4	24.6
GHOST 167	26.50	26.50	126.0	114.0	26.6	31.34	31.34	C4	8.2	59.7	23.5	0	55.7	21.9	63.7	25.1
STANDARD 149	25.20	25.20	110.6	98.6	24.5	28.94	28.94	R3 / C4 / R3	7.15	49.5	19.5	0	45.5	17.9	53.5	21.1
STANDARD 151	25.35	25.35	112.3	100.3	24.8	29.25	29.25	R3 / C4 / R3	7.35	50.8	20.0	0	46.8	18.4	54.8	21.6
STANDARD 153	25.60	25.60	113.8	101.8	25.3	29.87	29.87	R3 / C4 / R3	7.55	52.1	20.5	0	48.1	18.9	56.1	22.1
STANDARD 156	25.85	25.85	116.3	104.3	25.8	30.45	30.45	R3 / C4 / R3	7.75	54.6	21.5	0	50.6	19.9	58.6	23.1
STANDARD 159	26.10	26.10	118.8	106.8	26.3	31.02	31.02	R3 / C4 / R3	7.95	57.2	22.5	0	53.2	20.9	61.2	24.1
STANDARD 162	26.35	26.35	121.3	109.3	26.8	31.23	31.23	R3 / C4 / R3	7.95	58.4	23.0	0	54.4	21.4	62.4	24.6
STANDARD 167	26.35	26.35	121.3	109.3	26.8	31.23	31.23	R3 / C4 / R3	7.95	58.4	23.0	0	54.4	21.4	62.4	24.6
OPTIMISTIC 151	31.20	15.20	116.6	104.6	25.6	30.75	30.10	C4	6.25	53.3	21.0	0	47.3	18.6	59.3	23.4
OPTIMISTIC 154	31.60	15.60	118.8	106.8	26.2	31.47	30.82	C5	6.35	55.9	22.0	0	49.9	19.6	61.9	24.4
OPTIMISTIC 157	32.00	16.00	121.0	109.0	26.6	31.94	31.29	C6	6.5	58.4	23.0	0	52.4	20.6	64.4	25.4
OPTIMISTIC 161	32.20	16.20	124.6	112.6	26.8	31.93	31.32	C7	7.2	59.7	23.5	0	53.7	21.1	65.7	25.9
HEL YES. 146	19.50	19.50	111.0	107.0	23.9	28.25	28.25	R2 / C3 / R2	6.7 (MULTIPLE)	49.5	19.5	1	45.5	17.9	53.5	21.1
HEL YES. 149	20.00	20.00	113.0	109.0	24.1	28.48	28.48	R2 / C3 / R2	6.9 (MULTIPLE)	50.8	20.0	1	46.8	18.4	54.8	21.6
HEL YES. 152	20.50	20.50	115.0	111.0	24.2	28.57	28.57	R3 / C4 / R3	7.1 (MULTIPLE)	53.3	21.0	1	49.3	19.4	57.3	22.6
HEL YES. 155	22.00	22.00	117.0	111.0	24.4	28.79	28.79	R2 / C4 / R2	7.3 (MULTIPLE)	54.6	21.5	1.5	50.6	19.9	58.6	23.1
PYL 156	33.50	21.50	116.0	101.0	25.0	29.99	29.44	R1 / C4 / R2	7.6 / 6.7 / 5.8	54.6	21.5	1	48.6	19.1	60.6	23.9
PYL 159	34.00	22.00	118.0	103.0	25.3	30.32	29.76	R1 / C4 / R2	7.8 / 6.9 / 6	57.2	22.5	1	51.2	20.1	63.2	24.9
PYL (W) 160	34.00	22.00	119.0	104.0	26.0	31.10	30.55	R1 / C4 / R2	7.8 / 6.9 / 6	58.4	23.0	1	52.4	20.6	64.4	25.4
PYL 162	34.25	22.25	120.5	105.5	25.5	30.63	30.07	R1 / C4 / R2	7.95 / 7.05 / 6.15	59.7	23.5	1	53.7	21.1	65.7	25.9



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YES.

