

HOW TO USE THIS BOOK

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Seriously? We have 14 models to many other companies 20-30+ models. If you don't have time to turn a few pages, read some words and understand why each one of these boards has it's own story, personality and reason to exist, then just skip to the price sheet and head back over to the Burton booth.

WHAT TO LOOK OUT FOR

OPTIMISTIC – Continuing the evolving experiments with Underbite and lessons learned from the original 420, the Optimistic celebrates the current renaissance in snow sliding. Swapping width for length has been a common theme for us because we love the freedom that width allows you to lean-

420 POWDERHULL - It had to be done. If our groundbreaking powder-planing theories were able to make a true twin float like a directional board, what would it do to the funnest powder board ever created? Next time it dumps 20cm's+, or you find yourself in a heli or at Baldface, let's hope you're ready for what comes next. WHAT YOU MISSED LAST YEAR

What You MISSED LAST YEAR
While it had won plenty of fans at the shop
and in the mags (thanks, TWS Good Wood!),
last year's PYL was a little overshadowed by
the understandable hype surrounding the
20/20 PowderHull. This year we urge you to
take some turns on the Pick Your Line and
experience something truly unique, courtesy
of the Tapered Underbite. Classic directional
drive and stability, coupled with a lively
turning radius and edge hold that most freeride boards have accepted as trade-offs.

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PUBLIC

THE PUBLIC CONTINUES TO DELIVER THE SOLID, PLAYFUL PLATFORM RIDERS LIKE AUSTEN SWEETIN AND JUSTIN MULFORD NEED TO COME UP WITH LINES NO ONE ELSE EVEN CONSIDERS.

Requiring a neutral yet responsive and durable board, the Public was designed for terrain that was never meant to be ridden. Flot (or zero) camber keeps the board neutral enough to not get too squirrely and unpredictable. The core is milled with a mid-flex between the feet and a slightly thicker "bump" just outside the binding areas. This produces a soft overall flex that still pops ollies. The nose and tail profiles are a blended radius to flat nose and tail profiles are a blended radius to flat kick that is perfect for extended nose presses.

RIDERS		

Austen Sweetin Justin Mulford Biax

SHAPE OUTLINE

True Twin Radial

FLEX

3/5

BASE MATERIAL

GLASS

Extruded

CORE BASE PROFILE

Full Poplar FlatRock 2-0-2



152W

TRUE TWIN



TWS GOOD WOOD WINNER FOR ALL-MOUNTAIN BOARDS UNDER 450\$.

Since unveiling the Underbite outline 3 years ago, the Basic has racked up every magazine award available. Incredibly easy to ride for those that want to cruise, yet responsive and stable enough for the likes of Benji Ritchie to reach for the Basic as his go-to deck.

UnderBite 101 - By stepping the outline in under the bindings (rather than out), UnderBite disrupts the surface area that has contact with the snow while the board is on edge. Without any extra rider effort, this disruption effectively increases edge pressure on the areas where you need it most, helping to initiate and hold your turn. The effect is stable edge control and a very confident, enhanced arc in your turn with no drag.

UnderBite

BASE PROFILE

RIDERS GLASS

Biax

SHAPE OUTLINE

True Twin

FLEX

3.5 / 5 Camrock 4-4-4

CORE BASE MATERIAL

Full Poplar Extruded









UNDERBITE

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TWIN

TYPO

A BASIC ON STEROIDS, THE TYPO HANDLES BIGGER TERRAIN AT BIGGER SPEEDS.

Taking the TWS Good Wood-winning shape of the UnderBite Twin, we set the stance back 5mm for a more all-mountain setup that's ready for resort powder stashes. We also upgraded the base and gave it a little more robust flex pattern to suit a more aggressive rider on a larger playing field.

UnderBite 101 - By stepping the outline in under the bindings (rather than out), UnderBite disrupts the surface area that has contact with the snow while the board is on edge. Without any extra rider effort, this disruption effectively increases edge pressure on the areas where you need it most, helping to initiate and hold your turn. The effect is stable edge control and a very confident, enhanced arc in your turn with no

RIDERS	

GLASS

Biax

The dedicated resort rat.

Directional Twin

UnderBite

OUTLINE

FLEX 4/5

SHAPE

BASE MATERIAL Sintered Spec

CORE

BASE PROFILE

Full Poplar

Camrock 4-4-4















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JACKPOT

A 'PARK BOARD' THAT IS SO MUCH MORE.

Last year we re-designed the Jackpot and unveiled Mid-Bite to the world. Todd Richards didn't know what was up with those funky edges but he claimed it was the best park board he'd ever ridden. TWS Good Wood testers agreed and yet another trophy went up on YES.'s crowded mantle.

Responsive, fast, playful and stable - all attributes brought to you via a simple but ingenious disruption of traditional radial sidecut. MidBite cheats the odds by having a narrower waist width that creates faster toe-to-heel response time. Landing stability and the platform processory for player and take offs is maintain. platform necessary for ollies and take-offs is maintained by bringing the board width back out just outside the binding areas.

RIDERS

GLASS

Austen Sweetin Todd Richards

Triax

SHAPE

OUTLINE

yesnowboard.com

True Twin

Mid-Bite

FLEX 4/5 BASE MATERIAL Sintered True

CORE

BASE PROFILE

Full Poplar

Camrock 4-4-4













UNDERBITE

MID BITE



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;) EMOTICON

LAST YEAR'S TWS GOOD WOOD WINNER FOR WOMEN'S PARK BOARDS RETURNS.

Playful, intuitive and responsive - the Emoticon makes snowboarding more fun by making it easier to express your own style.

A true twin shape and softer flex, the real jeenyus of this board is its unique UnderBite outline. Subtle but noticeable indents along the sidecut at the binding area re-distribute your body weight onto areas that help you turn. The effect is stable edge hold and a very confident, enhanced arc in your turn. No weirdness, just a board that rides as well as you know you can.

RIDERS	GLAS
Vorvono	Riav

ryone		В

SHAPE	OUTLINE
	
True Twin	UnderBite

FLEX

3/5

CORE

Full Poplar

BASE MATERIAL	
Extruded	

BASE PROFILE

Camrock 4-4-4

4	4	4	4



HEL YES.

WHILE HELEN HERSELF RACKS UP FANS, HER BOARD COLLECTS MORE AWARDS AND A WELL-DESERVED FOLLOWING.

yesnowboard.com

Last year the Hel got what would seem to be a subtle update to it's outline when we took the same shape and dimensions of her original board and applied Underbite. Most importantly, the result was that Helen was even more stoked on her favorite board, and making Helen smile is reward enough. But just to prove the tech is no fluke (and to make sure we weren't just drinking our own Kool-Aid®) we submitted this board to the key industry board tests and sure enough, it came back a winner. Which is not to say we don't drink our own Kool-Aid® - we do - but it confirms that Underbite is not just marketing hype, but a technology you can feel and appreciate.

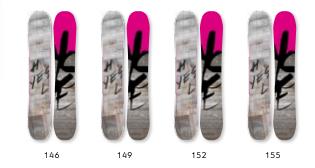
RIDERS	GLASS
Helen Schettini	Biax

SHAPE	OUTLINE
	
Directional Twin	Undarhite

FLEX	BASE MATERIAL
4/5	Sintered True

CORE	BASE PROFILE

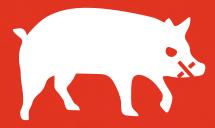




UNDERBITE

UNDERBITE

ART BY TDA



YCS. WE'RE STILL UNINC

ROMAIN DE MARCHI

"Un..inc say it all. It was just the beginning of YES. Now we are still here supporting the true value of snowboarding and sharing the snowboarding culture to younger generations! Thanks to Jeff Anderson for showing us the right path. You will always be with us in every pow turn, and sunny days!"

GIGI RÜF

2017 Degler Book

"After making it onto the radar of a sponsor, the silver spoons were handed out. But what were they really after? Seemingly our only saving grace was that we've managed to develop a modest amount of value towards where snowboarding was heading."

facebook.com/weareuninc

JP SOLBERG

"The uninc days were pivotal to me because it's that time in my career I felt we could do anything we wanted in true snowboard spirit! The more twisted it got, the better the turnout. I looked around me and saw my crew it was family - those were the days!"

DCP

"that's where it all started , the freedom of being creative , the adventure , the wicked travels , the bond that lead to creating YES. THAT'S WHERE THE "I DON'T NEED NO ONE'S APPROVAL" MENTALITY STARTED FOR US."

yesnowboard.com

MIKKEL BANG

"Uninc Was Special for Me Because of It's Graphics! But mostly because of the team! They were all riders I looked up to!"

DANNY DAVIS

"I was lucky enough to get in on the uninc crew towards the end. Being with Romain, JP, DCP, and Gigi was pretty much the best way any kid could come up in snowboarding. They taught me how to travel and enjoy life to the most whether it was movie tour, or Alaska. My firsT times surfing were with the uninc boys and one of my first times to a strip club. I can't say enough how vital it was for me to be "raised" by this crew in my early years of professional snowboarding. They taught me a lot of about working hard and playing just as hard. Uninc made me the snowboarder I am today, as well as the person I am. Miss those fuckin days!!!!!!"









GREATS Uninc

IN LOVING MEMORY OF THE MOVEMENT THAT INSPIRED YES.

This year's Greats theme is a collection of visual elements that made up some of our favorite UnInc graphics. The brief but monumental years that DCP, JP, Romain, Jeffy and Gigi had creative freedom with the project are curated here in a single celebratory homage.

On the technical end, the Greats is graced with the original asym-twin outline. Tighter heel sidecut than toe rebalances and enhances the body's natural strengths. And this year we've gone a step further by adding a carbon stringer on the heel-side of the board that effectively creates an asymmetrical flex. The additional weight and power applied to your heel edge is now matched without overpowering your toe edge.

RIDERS

JP Solberg Austen Sweetin BASE PROFILE

Camrock 2-4-2

SHAPE

CORE

Asym Twin

Poplar + Bamboo

OUTLINE

GLASS

Asymmetric Radial Sidecut

Triax w/ Carbon Stringers

FLEX

BASE MATERIAL

Asym Flex

Sintered True











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ART BY PETER-JOHN DE VILLIERS / TDA

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STANDARD

THIS YEAR WE TONE DOWN THE HYPER INTERNALS OF LAST YEAR'S STANDARD, MAKING IT MORE ACCESSIBLE AND USER-FRIENDLY TO CRUISE ON.

Using the Direction Volume Twin as its outline, the Standard has all the benefits of a true twin – equal swing weight, balance and symmetry – but it floats like a directional board when you need it to. From park laps to flying down groomed rollers to hidden pow stashes, this board sets the standard for all-mountain ability.

And courtesy of our good friend Kevin Sansalone, The Standard also features Backseat Inserts. An extra row of inserts located behind the main set for those morning-after-a-huge-dump days that even our Directional Volume Twin shape can't keep you a-float. Just slam those binders back and let your rear leg breathe.

RIDERS

GLASS

Triax

Romain De Marchi Benji Ritchie

SHAPE

OUTLINE

True Twin

Directional Volume Twin

yesnowboard.com

 BASE MATERIAL

Sintered True

CORE

BASE PROFILE

Poplar + Bamboo

CamRock 2-4-2









76

161W

D I R E C T I O N A L
V O L U M E T W I N

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420

Since introducing the 420 - **FIVE** years ago - we've received a steady stream of testimonials from people that were literally blown away from their experience. No bullshit - this board will shatter your long-held beliefs of what a snowboard can do or even what length you should be riding.

In that 5 years we've seen every other brand come to market with shorter, wider "quiver boards". Are we bummed? Not at all. Our inspirations that led to this design are just a little less obvious. And besides, there's only one 420.

Super short, the outline of the 420 plays with volume distribution and gets its float and stability from the exaggerated width, a little taper and a custom-crafted base profile. The outline and base surface area of the 148 is equal to a traditional 158 cm board and therefore has similar float and stability. But with all the mass located closer to your feet, it's far more maneuverable in the trees and way easier to spin. Because we don't get carried away with taper, swallowtails or overly setback stances, the board also rips hardpack and ride switch with ease.

F	RIDERS	

GLASS

Anyone with an open mind and a desire to fly

Triax

SHAPE

OUTLINE

Directional Weird

Radial Tapered

FLEX

BASE MATERIAL

4/5

Sintered Spec

CORE

BASE PROFILE

Weightless Core

PowRock 6-0-2



DIRECTIONAL

WEIRD

THE CLARK

LAST YEAR THE CLARK OPENED UP THE S.I.Y. MOVEMENT TO A HANDFUL OF EARLY ADOPTERS WITH A BURNING ITCH TO EXPRESS THEMSELVES.

This year we continue to supply the creative commons with the blankest of canvas to make their mark in the world of shaping.

Shape it. Post it!

#YESClark

RIDERS

SHAPE

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. .

. .

GLASS

Triax

yesnowboard.com

Anyone with a jig-saw and an idea.

OUTLINE

Unknown

Extruded

Unknown

FLEX

BASE MATERIAL

CORE

3.5 / 5

BASE PROFILE

Full Poplar

PowRock

O P T I M I S T I C

THE THOROUGHLY
ADDICTIVE JOY
OF TURNING.

Since day one, we've all felt the unique and pleasurable experience of leaning over and engaging sidecut into snow. In recent years the act of turning has returned to our media feeds and we think this is something to applaud. The new Optimistic doesn't just celebrate the art of the turn - it is willing to be pushed to the unknown limits of how hard, how fast and where that turn can take you.



OPTIMISTIC

A COMPLETE REDESIGN AND A REFRESHING NEW SHAPE TO A FAMILIER OLD NAME.

The Optimistic comes back this year with a lot more than just a face-lift. It's an all-new board, an all-new ride and comes stacked with some of our most proven and refined design theories. This board combines the fun, easy nature of the 420 with the carving prowess of the PYL and the explosive horsepower of our PowerDrive core.

It's wide. And wide is good. This allows you to ride the board up to 6cm shorter, giving you more maneuverability in the trees and easier spins in the air. Width also creates stability at speed and floatation in the deep that we used to associate with length. It also begs to be leaned-over as far as you dare on the groomers, which is fun as hell!

Add in the now legendary Underbite and you have a board that will carve troughs into hardpack and float better than anything this side of a 420.

BASE PROFILE

Future Banked Slalom winners.	CamRock 2-4-2
SHAPE	CORE
———— Directional	Carbon PowerDrive
OUTLINE	GLASS
Directional Underbite	Triax
FLEX	BASE MATERIAL
4.5 / 5	Sintered True



ART BY TDA



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20/20

LAND YOURSELF AN ICONIC PIECE OF MODERN

The 20/20 kinda freaked people out last year. By pushing our own creative envelope and disrupting the limits of what a modern snowboard factory could mass-produce, we set an industry milestone that we're very proud of.

Deep pronounced concaves at either end of this short, true-twin outline cause the board's planing angle in powder to mimic a traditional directional board, even with your weight centered. The forward (or leading) concave draws air under the hull causing lift. That same shape on the trailing end is an exaggerated rocker line that speeds the release of snow causing the tail to drop. Land switch and the same thing happens.

And with its wide waist width and tight sidecut, this board rips hardpack and park laps too. There's no need to compromise anymore with the 20/20 Powderhull.

RIDERS	GLASS
Early Adopters, Futurists	Triax

SHAPE	OUTLINE
True Twin	Radial

FLEX	BASE MATERIA
4/5	Sintered True

CORE	BASE PROFIL
	-
Weightless Core	Powderhull









PYL

WHEN DOES A TAPERED BOARD NOT ACT LIKE ANY OTHER TAPERED BOARD?

Tapering a board is a classic tool in a free-ride designer's tool chest. Pulling the tail width in narrower than the nose helps with floatation in powder and stability at speed. Problem is, they tend to wash-out or can be overpowered on the exit of turns.

We really like to turn. David really loves to turn. Turning is fun. So we came up with a way to fix it.

Tapered UnderBite segments the Pick Your Line's sidecut into three equal lengths. Each of these lengths step inward by a couple mm's while remaining parallel to the corresponding side. Because the sidecut remains parallel and is not actually tapered (or "pulled-in"), the edges remain fully engaged with the snow when under power. We also tweak the dimensions of each segment so that it gets more aggregate to wards the tail. aggressive towards the tail.

You get the same directional drive and float you expect from a tapered board, but with incredible edge hold and a lively snap out of every turn.

RIDERS	GLASS
DCP Benji Ritchie	Triax
SHAPE	OUTLINE
Directional	Tapered Underbit

CORE

4.5 / 5	Sintered Tru

BASE PROFILE



TAPERED UNDERBITE

ART BY TDA

420 POWDER HULL

HOW COULD WE POSSIBLY IMPROVE THE POWDER PERFORMANCE OF ONE OF THE FUNNEST BOARDS DESIGNED IN DECADES?

yesnowboard.com

By adding the most groundbreaking new technology our sport has seen in decades. That's how.

Last year we caused a paradigm shift with the 20/20 Powderhull. A complex bottom contour that quite literally made a true twin outline float as well as a directional board does in powder. This opened up a world of possibility in powder to freestyle riders not wanting to leave the symmetrical balance of their twins.

By applying PowderHull to a narrower, slightly longer version of the 420, we've created a board that is more reactive, livelier and more floaty that you ever thought possible

If you can afford to dedicate yourself to the search for powder - whether by airline, cat, heli or a decadent combination of all three - you can't afford not to get one of these under your feet

RIDERS

Anyone with an open mind and a desire to fly

LENGTHS

154

SHAPE

Directional Weird

OUTLINE

Radial Tapered

FLEX

4/5

BASE PROFILE

Directional PowderHull

CORE

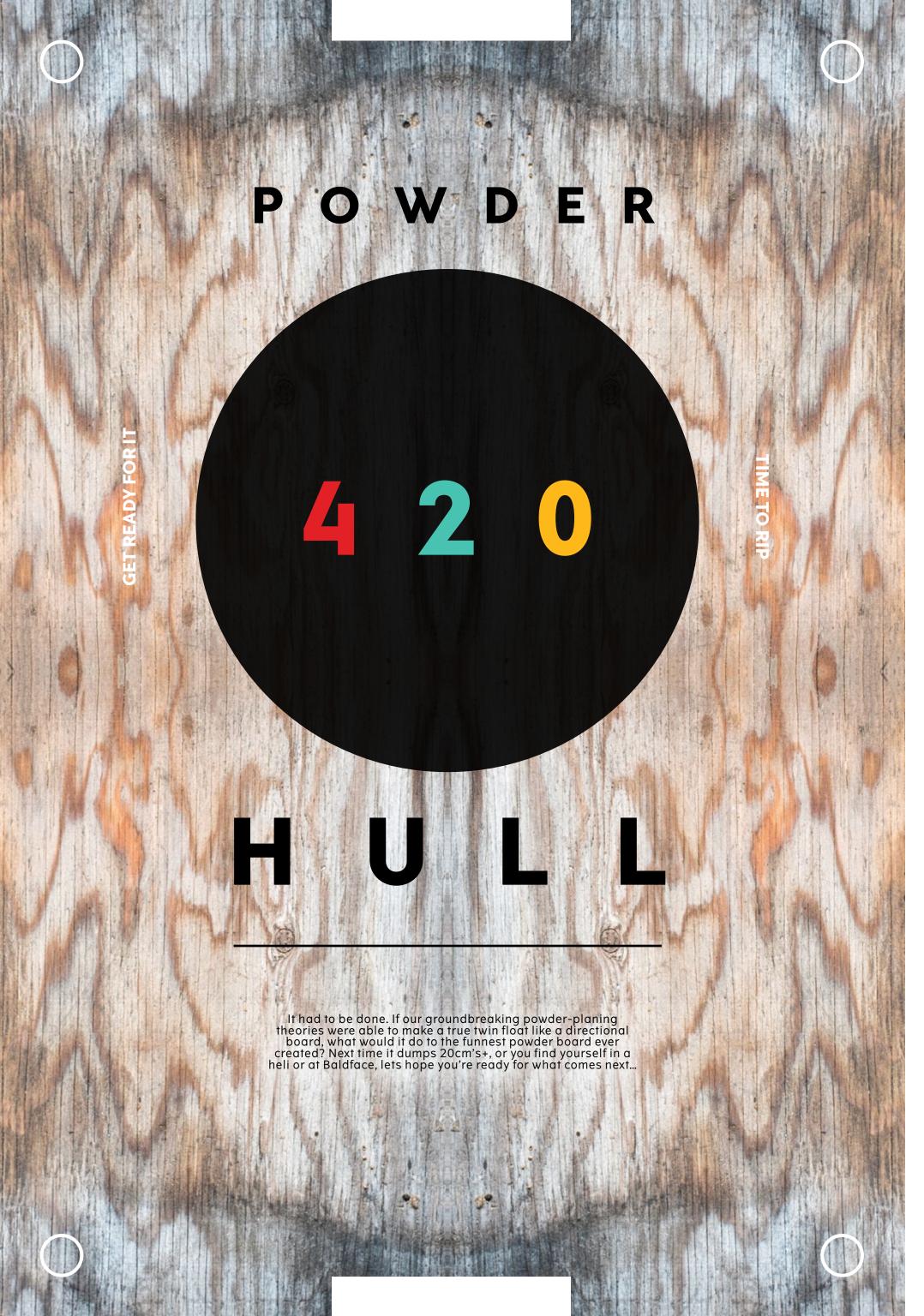
Weightless Core

GLASS

Triax

BASE MATERIAL

Sintered Spec





LIFETIME WARRANTY



NO TRICKS.
NO GIMMICKS.
NO SMALL PRINT.

WE CUT AND PASTED
THE WORDING FROM
EVERYONE ELSE'S
WARRANTY POLICY
AND MADE IT LAST
AS LONG AS YOU
OWN THE BOARD.

PERIOD.

2017 Dealer B	Book										Ref.		Ref. Stance	MIN RE	•	snowb. MAX F	oard.co REF.
Model	Length (cm)	Tip length (cm)	Tail Length (cm)	Effective Edge Length (cm)	Contact Length (cm)	Waist Width (cm)	Tip Width (cm)	Tail Width (cm)	Rocker / Camber (cm)	Sidecut (m)	Point (cm)	Inches	Setback 5 (cm)	STANC (cm)	E WIDTH Inches	STANC (cm)	
UBLIC 148	148	20.5	20.5	113	107	24.8	29.14	29.14	0	8.1 / 6.8 / 8.1		22.5	0	53.2	20.9	61.2	24.1
UBLIC 151 UBLIC 152W	151 152	21 21.25	21 21.25	115 1155	109 109.5	25.1 25.7	29.48 30.12	29.48 30.12	0	8.3 / 7 / 8.3 8.3 / 7 / 8.3	58.42 58.42		0	54.4 54.4	21.4 21.4	62.4 62.4	24.6 24.6
UBLIC 154	154	22	22	117	110	25.4	29.77	29.77	0	8.5 / 7.2 / 8.5		23.5		55.7	21.9	63.7	
CKDOT 4 40	4.60	20.75	20.75	442.5	407.5	24.0	20.45	20.45	D4 / C4 / D4	00/77/70/77/00		22.5	0	F7.0	20.0	(4.2	264
ACKPOT 149 ACKPOT 152	149 152	20.75 21	20.75 21	112.5 115	107.5 110	24.8 25	29.15 29.43	29.15 29.43	R4/C4/R4 R4/C4/R4	8.2/7.7/7.2/7.7/8.2 8.4/7.9/7.4/7.9/8.4			0	53.2 54.4	20.9	61.2 62.4	24.1
ACKPOT 154	154	21.25	21.25	116.5	111.5	25.1	29.58	29.58	R4/C4/R4	8.5/8/7.5/8/8.5	58.42		0	54.4	21.4	62.4	24.6
ACKPOT 156	156	21.25	21.25	118.5	113.5	25.2	29.77	29.77	R4/C4/R4	8.6 / 8.1 / 7.6 / 8.1 / 8.6	58.42	23	0	54.4	21.4	62.4	24.6
ACKPOT 156W ACKPOT 158	156 158	21.5 21.5	21.5 21.5	118 120	113 115	25.8 25.4	30.34 30	30.34 30	R4/C4/R4 R4/C4/R4	8.6 / 8.1 / 7.6 / 8.1 / 8.6 8.7 / 8.2 / 7.7 / 8.2 / 8.7			0	54.4 55.7	21.4 21.9	62.4 63.7	24.6 25.1
CKI OI 130	150	21.5	21.3	120	113	23.9	30	30	K47 C47 K4	0.77 0.27 7.77 0.27 0.7	37.07	23.3	0	33.7	21.7	03.7	23.1
MOTICON 143	143	19.4	19.4	109	104.2	23.7	28.07	28.07	R3 / C2 / R3	7.7 / 6.4 / 7.7	50.8	20.0	0	46.8	18.4	54.8	21.6
MOTICON 146 MOTICON 149		19.75 20.1	19.75 20.1	111.5 114	106.5 108.8	23.9	28.34 28.6	28.34 28.6	R3 / C2 / R3 R3 / C2 / R3	7.9 / 6.6 / 7.9 8.1 / 6.8 / 8.1	52.07	20.5	0	48.1 49.3	18.9 19.4	56.1 57.3	22.1
MOTICON 152		20.45	20.45	116.5	111.1	25.2	28.73	28.73	R3 / C2 / R3	8.3 / 7 / 8.3		21.5		50.6	19.9	58.6	23.1
ASIC 146 ASIC 149	146 149	20.25	20.25	110.5 113	105.5 108	24.7 24.8	28.96 29.13	28.96 29.13	R3 / C3 / R3 R3 / C3 / R3	7.5 / 6.8 / 7.5 7.7 / 7 / 7.7		21.5	0	50.6 51.9	19.9 20.4	58.6 59.9	23.1
ASIC 152	152	21	21	115	110	25	29.37	29.37	R4/C4/R4	7.9 / 7.2 / 7.9			0	53.2	20.9	61.2	24.1
ASIC 155	155	21.25	21.25	117.5	112.5	25.1	29.54	29.54	R4/C4/R4	8.1 / 7.4 / 8.1	58.42	23.0	0	54.4	21.4	62.4	24.6
ASIC 156W	156	21.25	21.25	118.5	113.5	25.9	30.29	30.29	R4/C4/R4	8.2 / 7.5 / 8.2		23.0	0	54.4	21.4	62.4	24.6
ASIC 158 ASIC 159W	158 159	21.5 22	21.5 22	120 120	115 115	25.3 26.1	29.81 30.61	29.81 30.61	R4/C4/R4 R4/C4/R4	8.3 / 7.6 / 8.3 8.3 / 7.6 / 8.3		23.5	0	55.7 55.7	21.9	63.7 63.7	25.1 25.1
ASIC 157W	161	22.5	22.5	122	116	25.4	29.91	29.91	R4/C4/R4	8.5 / 7.8 / 8.5		24.0	0	57.0	22.4	65.0	25.6
ASIC 163W	163	23	23	123	117	26.3	30.77	30.77	R4/C4/R4	8.6 / 7.9 / 8.6	60.96	24.0	0	57.0	22.4	65.0	25.6
REATS 152	152	20	20	117.3	112	24.7	29.32	29.32	R4-C4-R4	6.2 Heel / 6.7 Toe	57.15	22.50	0	52.4	20.6	64.4	25.4
REATS 154	154	20	20	119.3	114	24.9	29.54	29.54	R4-C4-R4	6.4 Heel / 6.9 Toe		23.00		52.4	20.6	64.4	25.4
REATS 156	156	20	20	121.3	116	25.1	29.73	29.73	R4-C4-R4	6.6 Heel / 7.1 Toe	58.42	23.00	0	52.4	20.6	64.4	25.4
REATS 158	158	20	20	123.3	118	25.3	29.96	29.96	R4-C4-R4	6.8 Heel / 7.3 Toe	59.69	23.50	0	52.4	20.6	64.4	25.4
PO 149	149	20.5	20.5	113	108	24.8	29.13	29.13	R3 / C3 / R3	7.7 / 7 / 7.7	55.88	22.0	0.5	51.9	20.4	59.9	23.6
/PO 152	152	21	21	115	110	25	29.37	29.37	R4/C4/R4	7.9 / 7.2 / 7.9	57.15	22.5	0.5	53.2	20.9	61.2	24.1
PO 155	155	21.25	21.25	117.5	112.5	25.1	29.54	29.54	R4/C4/R4	8.1 / 7.4 / 8.1		23.0	0.5	54.4	21.4	62.4	24.6
/PO 156W /PO 158	156 158	21.25 21.5	21.25 21.5	118.5 120	113.5 115	25.9 25.3	30.29 29.81	30.29 29.81	R4/C4/R4 R4/C4/R4	8.2 / 7.5 / 8.2 8.3 / 7.6 / 8.3		23.0 23.5	0.5	54.4 55.7	21.4	62.4 63.7	24.6 25.1
YPO 159W	159	22	22	120	115	26.1	30.61	30.61	R4/C4/R4	8.3 / 7.6 / 8.3	59.69		0.5	55.7	21.9	63.7	25.1
YPO 161	161	22.5	22.5	122	116	25.4	29.91	29.91	R4/C4/R4	8.5 / 7.8 / 8.5	60.96	24.0	0.5	57.0	22.4	65.0	25.6
YPO 163W	163	23	23	123	117	26.3	30.77	30.77	R4/C4/R4	8.6 / 7.9 / 8.6	60.96	24.0	0.5	57.0	22.4	65.0	25.6
DF 152	152	21	21	115	110	24.8	29.17	29.17	C4	7.9 / 7.2 / 7.9	57.15	22.5	0	53.2	20.9	61.2	24.1
DF 154	154	21	21	117	112	24.9	29.36	29.36	C4	8/7.3/8	58.42	23	0	54.4	21.4	62.4	24.6
DF 156	156	21	21	118	114	25	29.48	29.48	C4	8.1 / 7.4 / 8.1	58.42		0	54.4	21.4	62.4	24.6
DF 156W DF 158	156 158	21 21	21 21	118 120	114 116	25.6 25.2	30.08 29.72	30.08 29.72	C4 C4	8.1 / 7.4 / 8.1 8.3 / 7.6 / 8.3	58.42	23.5	0	54.4 55.7	21.4	62.4 63.7	24.6 25.1
DF 159W	159	21.5	21.5	120	116	25.8	30.32	30.32	C4	8.3 / 7.6 / 8.3		23.5	0	55.7	21.9	63.7	25.1
DF 161W	161	22	22	121	117	26	30.52	30.52	C4	8.5 / 7.8 / 8.5	60.96	24	0	57.0	22.4	65.0	25.6
TANDARD 152	152	21	21	115	110	24.8	29.17	29.17	R2 / C4 / R2	7.9 / 7.2 / 7.9	57.15	22.5	0	53.2	20.9	61.2	24.1
TANDARD 154	154	21	21	117	112	24.9	29.36	29.36	R2/C4/R2	8/7.3/8	58.42	23	0	54.4	21.4	62.4	24.6
TANDARD 156		21	21	118	114	25	29.48	29.48	R2/C4/R2	8.1 / 7.4 / 8.1	58.42		0	54.4	21.4	62.4	24.6
TANDARD 156V TANDARD 158		21 21	21 21	118 120	114 116	25.6 25.2	30.08 29.72	30.08 29.72	R2/C4/R2 R2/C4/R2	8.1 / 7.4 / 8.1 8.3 / 7.6 / 8.3	58.42	23 23.5	0	54.4 55.7	21.4	62.4 63.7	24.6 25.1
TANDARD 159V		21.5	21.5	120	116	25.8	30.32	30.32	R2/C4/R2	8.3 / 7.6 / 8.3		23.5	0	55.7	21.9	63.7	25.1
TANDARD 161V	W161	22	22	121	117	26	30.52	30.52	R2/C4/R2	8.5 / 7.8 / 8.5	60.96	24	0	57.0	22.4	65.0	25.6
DTIMISTIC 151	151	31.7	15.2	116.6	10/16	25.6	30.0	30.1	R2/C4/R2	4 3	57.2	22.5	0.0	53.0	20.0	61.2	2/11
PTIMISTIC 151 PTIMISTIC 154		31.2 31.6	15.2 15.6	116.6 118.8	104.6 106.8	25.6 26.2	30.8 31.5	30.1 30.82	R2 / C4 / R2	6.35	57.2 58.42	23.0	0.0	53.2 54.4	20.9	61.2 62.42	24.1 24.57
PTIMISTIC 157	157	32	16	121	109	26.6	31.9	31.29	R2/C4/R2	6.5	58.42	23.0	0.0	54.4	21.4	62.42	24.57
EL 146	146	19.5	19.5	111	107	23.9	28.25	28.25	R2/C3/R2	6.7 (MULTIPLE)	53.34	21	1	49.3	19.4	57.3	22.6
EL 149	149	20	20	113	109	24.1	28.48	28.48	R2/C3/R2	6.9 (MULTIPLE)		21.5	1	50.6	19.9	58.6	23.1
EL 152	152	20.5	20.5	115	111	24.2	28.57	28.57	R3 / C4 / R3	7.1 (MULTIPLE)	55.88		1	51.9	20.4	59.9	23.6
EL 155	155	22	22	117	111	24.4	28.79	28.79	R2/C4/R2	7.3 (MULTIPLE)	55.88	22	1.5	51.9	20.4	59.9	23.6
′L 156	156	33.5	21.5	116	101	25	29.99	29.44	R1/C4/R2	7.6 / 6.7 / 5.8	57.15	22.5	1	51.2	20.1	63.2	24.9
'L 159	159	34	22	118	103	25.3	30.32	29.76		7.8 / 6.9 / 6	58.42		1	52.4	20.6		25.4
′L 160W ′L 162	160 162	34 34.25	22 22.25	119 120.5	104 105.5	26 25.5	31.1 30.63	30.55 30.07		7.8 / 6.9 / 6 7.95 / 7.05 / 6.15		23 23.5		52.4 53.7	20.6	64.4 65.7	
'L 165	165	35	22.5	123	107.5	25.8	31.03	30.47		8.1 / 7.2 / 6.3		24			21.6		
0/20450	150	77 75	77 75	407	92.5	27.0	72.74	70.74	D/. / C/ /=:	4	FO 1-	27.0	0	F''	24.1	/0 /	27.
0/20 150 0/20 154	150 154	33.75 33.75	33.75 33.75	107 110.3	82.5 86.5	27.8 28	32.31 32.38	32.31 32.38	R4 / C4 / R4 R4 / C4 / R4			23.0 23.0			21.4 21.4		
20 148	148	36.5	24	105.1	87.5	28.6	33.78	32.18	0	5.944	57.15	22.5	1.5	53.2	20.9	61.2	24.1
20 152	152	38	24.5	107.5	89.5	28.6	33.95	32.12	0	6.1	59.69	23.5	1.5	55.7	21.9	63.7	25.1
20PH 154	154	37	24.5	111.1	92.5	27.3	32.4	30.89	0	6.712	57.15	22.5	1.5	53.2	20.9	61.2	24.1
	<155	39.5	26	N/A	89.5	32.5	32.5	32.5	0	N/A		23.5			0.1.0	63.7	25.4

6 7 2 8

OUTLINES

1. TRUE TWIN / RADIAL

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A mainstay of freestyle riding. outline; the stance is centered on the effective edge, tip UnderBite edges re-distribute at both ends of the board. and edge hold. Radial sidecut is effective and predictable. The overall shape

2. ASYM TWIN / RADIAL

Back in the day, asymmetrical into 3 key zones focuses your and landing. boards meant you had to body weight onto areas that choose between a regular initiate, hold and release turns. (Jackpot) or goofy-stance board. Not only was that a nightmare (Basic, Typo, Emoticon, Hel YES., for retailers, it didn't suit Optimistic) anvone with a duck stance which is everyone now. The Asym Twin applies a tighter, deeper heelside radial sidecut compared to the toe. In effect, balancing out the difference in a body's natural tendency to over-turn the toe edge and allowing you to ride switch better than you ever have.

Regular or goofy - it's still a true twin. Just flip it around.

4. POWROCK (420, THE CLARK)

5. 3D POWDERHULL (20/20, 420PH)

(The Greats)

3. UNDERBITE EDGES

TWS Good Wood winning tech MidBite blends the response of Similar looking to "wings" As the lines between freeride The 3D Powder Hull starts with Inspired by Steve Lis, and

center of the board where the end of the sidecut we maintain which is away from the arc of carving arc is taking place. This a board width that is a stable your turn - this is why they tend (Standard, TDF)

adout 1/3 the length of the steps inward by 2mm, the floatation and you can feel it. Shaped nose and tail. Out at the stability and float normally expression by keeping the board a neutral, yet responsive board a neutral, yet responsive to the edge that has contact and continues with that the stability and float normally sidecut until just inside the sidecut changes to approx. 7 This led to the simple idea of the contact edges is a more associated with much longer meters and continues with that the Directional Volume Twin. with the snow while the board long disruption of the sidecut radius until the rear insert pack. Symmetrical flex, centered we use on many of our other waist width and drastically is turning. This increases the edge pressure by distributing your weight/energy in the areas

Then, the edge steps in again the waist width narrower, your weight/energy in the areas

Then, the edge steps in again the waist width narrower, across the hose and tail acts of the board (therefore, NOT) to approx. 6 meters. Traditional to approx. 6 meters. Traditiona where you need it - from the binding out, and through the from your binding out to the sidecut and pull the tail inward, slightly lower volume tail.

egmentation of the sidecut platform for popping, spinning, to wash out under hard carving. The Tapered UnderBite corrects this by: 1) keeping the sidecut parallel to its corresponding one on the other side of the board. 2) Increasing the sidecut depth as you move towards the tail creating a corrective "hook" to the taper. The board blends into turns effortlessly, has the directional drive and float you'd expect from a tapered

board, but it holds an edge and

rockets out of turns like nothing

(Pick Your Line)

5. TAPERED UNDERBITE

6. DIRECTIONAL VOLUME TWIN / RADIAL

air under the board - just as less swing weight a concave spoon-nose does on longboards in the surf - A slight taper (12mm) helps causing lift and floatation. As keep the nose up without

7. 3D POWDER HULL

So even though it's a perfectly over the nose balanced twin, the board rides through deep snow with the (The 420, 420PH) same pitch, or planing angle, that we get with directiona shapes and set-back stances.

On hard-pack it's just a short,

(20/20, 420PH)

8. DIRECTIONAL WIDE / TAPERED

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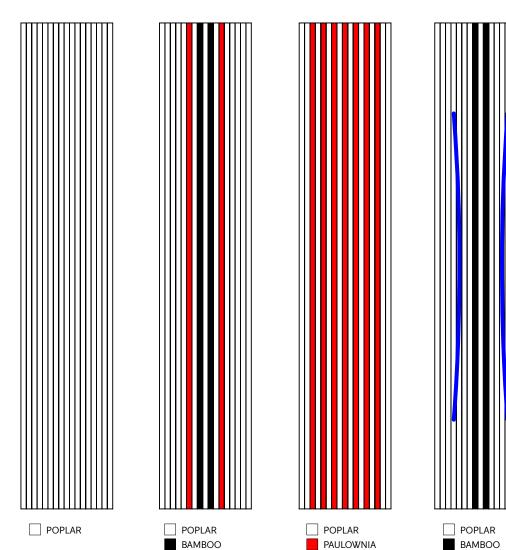
symmetrical expands to the Hell this year! a narrow waist width with the or bumps on a surfboard, it and freestyle continue to erase, a base profile that combines 2 the revolution that occurred stability of wider nose and tail. functions a little different on we had to address the needs of distinct rocker lines that, when when kneeboards influenced snow. Each side the board's guys committed to riding only blended together, create a surfboard design. Powder is and tail are identical length and shape, flex is identical and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline and shape, flex is identical shape. The MidBite steps the outline are flex in the MidBite steps the outline and shape. The MidBite steps the outline are flex in the MidBi inside the insert pack. This step at the nose, the sidecut is is hard to notice in hardpack is fully rockered starting volume is affected by more remains (rather than bumping approx. 8 meters radius. At the unless you're nose/tail from the insert packs, all the back out like the Basic) down front binding area, the edge pressing, but in pow it affects way to the tips of the bluntly for example, we're able to get the trailing end when riding in but it's mass is located much deep snow. At the leading end closer to your feet resulting in (nose), the concave draws more maneuverability and far

> the snow moves across the loosing the tail's ability to hold base it releases off the tail and in hardpack. Stance is only the exaggerated rocker line slightly set back from center along the center, causes the tail of effective edge because of drop downward. shovel keeps you from going

wide, super fun twin.

to drop downward.

CORE PROFILES



1. FULL POPLAR

2. POPLAR + BAMBOO

tail woodcore snowboard responsive core than the Full 420 and 20/20.

Typo, Jackpot)

construction. Strikes a Poplar. The Poplar + Bamboo

PAULOWNIA

3. WEIGHTLESS CORE

Greats)

only float, but "feel" floaty.

4. POWERDRIVE 2.0

(420, 20/20)

light weight.

of the Poplar with Paulownia and then inserts two bamboo (Clark, Public, Emoticon, Basic, Stringers down the full length of Poplar in areas that are not on the Standard and TDF.

lightweight and strength. begins with the same Poplar and compliments the outline of each board. for added pop and response.

as structural and Paulownia in the PYL begins with a lighter the areas that are, we're able weight Poplar and Paulownia solid edge hold and explosive (TDF, Hel YES., Standard, to shave precious weight off composition. On both models, release, the PowerDrive core is

Our baseline core for tip to Creating a lighter, more Designed specifically for the We've re-designed the Inserted into these channels PowerDrive core from last are pre-bent bamboo stringers year evolving the original wrapped in carbon. The end predictable balance between uses the same durable core, The weightless core strikes idea into what we call Carbon result is a highly responsive durability, consistent flex and lightens it up by replacing 30% a critical balance between PowerDrive. The Optimistic core that precisely matches

our beloved 420 and now the we then mill two custom constantly active. 20/20. This helps a board not programmed channels about 30mm in from the edge, running (PYL, Optimistic) parallel to the sidecut.

POWERDRIVE RAIL

POPLAR

PAULOWNIA

POWERDRIVE RAIL

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SINTERED TRUE.

BASE MATERIALS

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THE TERMS SINTERED AND EX-RUDED ARE VERBS USED TO DE-

SIN·TER VERB \ SIN-T R\

transitive verb

(something) out

to cause to become a coherent mass by heating without melting

EX·TRUDE VERB \IK- STRÜD\ to force, press, or push

: to shape (something) by forcing it through a hole

think of Extruded and Sintered as ways of describing the quality and/or hardness of a base material. Extruded being Just like it says. This material is This is the term we use and is Just like it says. Pellets or faster. Unfortunately this is not always true. Rather than At the speeds many of us ride, chemical properties are very try and they each have different re-educate, the industry this material is actually quicker close to true sintered and it's codes for them, depending or tends to play on your current (gets up to speed faster) than on-snow performance is also the colour and transparency understanding, which we think sintered when waxed correctly. is a little disingenuous.

Most of us have been taught to EXTRUDED.

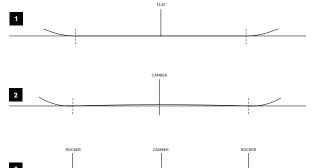
materials we use:

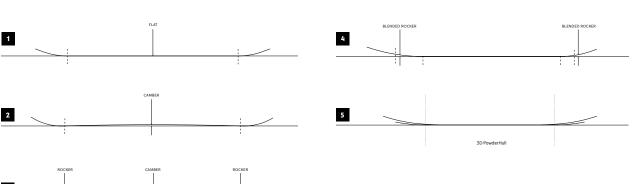
SINTERED SPEC.

formed by extrusion. It's softer the grey zone many companies course powder is pressed until than our other two bases, which play in. We call it Sintered Spec it forms a solid. There are sever isn't necessarily a bad thing. because it's hardness and alsuppliers for our entire indus-You may have your own proof it's formed using the extru- like you're getting many differof this when you're smoking sion process. How? – Well the solution of this when you're smoking son process. How? – Well the ent kinds and grades of sin-by someone with a dried out raw material is actually pre-tered but they're all pretty much 'high-end" base. It also retains — consumer recycled (meaning it — the same as far as you and I will wax better because it's more never left the factory) sintered ever tell. True Sintered is harder porous and is easy to fix with a base material. So while the and more expensive than ex-P-Tex stick if you get scratches heating and extrusion process truded and it can be faster for has softened it slightly, it's those that ride aggressively still much harder than true Ex- fast. But to do that, it needs to be waxed and prepared for local conditions.

BASE PROFILES

1. FLAT (PUBLIC) 2. MODERN CAMBER (TDF) 3. CAMROCK (EMOTICON, BASIC, TYPO, JACKPOT, GREATS, HEL, PYL)





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T SHIRTS

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YES. SELLS

Premium Crewneck Tee

SIZE

Premium CVC

M,L,XL



YES. GREATS

Classic Loose Fit Tee Poly / Cotton Blend

> SIZE M,L,XL



YES. YES.

Standard Crewneck Tee Tri Blend Jersey

SIZE

M,L,XL



YES. UNINC.

Cotton Premium LS Tee

> SIZE M,L,XL



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Premium Heather

SWEATSHIRTS & TEAM SHIRT

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Charcoal

Olive Lite

Olive Lite

YES. TIE DYE

Custom Tie Dye Pocket Tee Cotton / Viscose Blend

SIZE

M,L,XL

yesnowboard.com

YES. STANDARD

Zip Up Hoodie

8oz Cotton Terry

SIZE

M,L,XL



Varsity Grey

YES. WE'RE STILL UNINC. Pullover Hoodie

8oz Special Blend

SIZE

M,L,XL

YES. TEAM 3/4 Raglan Tee

Tri Blend Jersey

SIZE

S,M,L,XL



Heritage Grey

29

T SHIRTS

2017 Dealer Book

YES. EMOJI Zip Up Hoodie

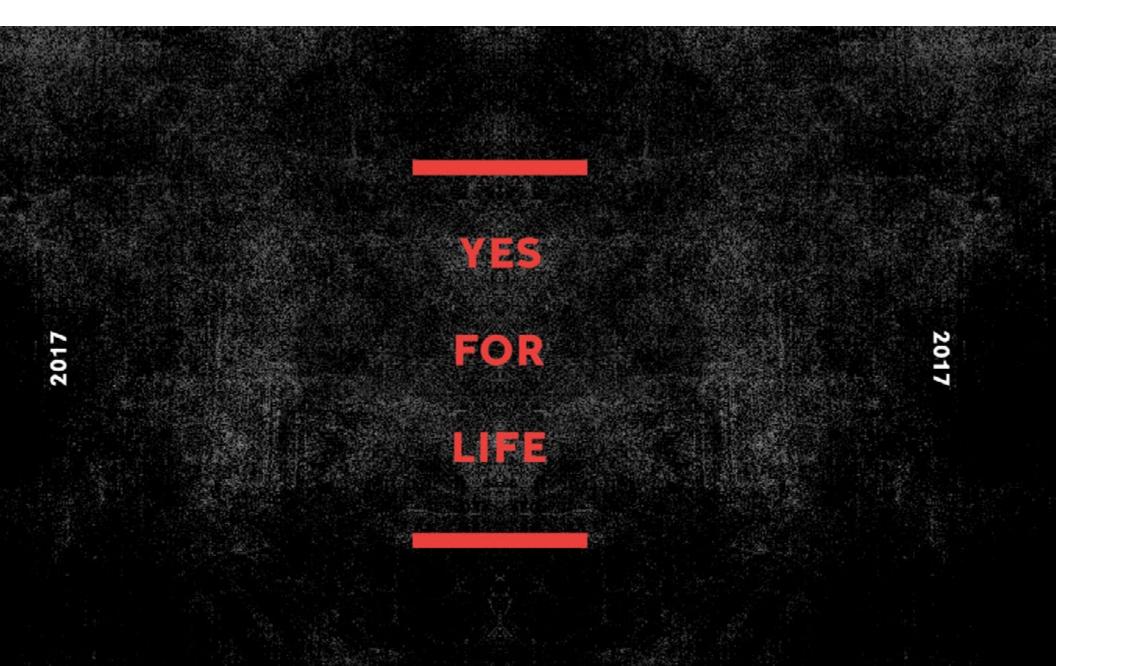
8oz Special Blend

SIZE

S,M,L



Heather Grey



HEADWEAR

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Hyper Lime



Single Rib Knit w/ Woven label

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SIZE

OS



Blood Red

Black & Grey

Red on Black

Black



YES. BACKSIDE Cuff Knit Beanie

Heavy Yarn & Knit w/ Woven Label

SIZE

OS



Bluebird Blue

YES. TRUSTED Ribbed Slouch Beanie

Lightweight, Tight Knit Single Rib

SIZE

OS





Khaki & Black

Black on Red

YES. YNOT Cotton Twill w/ Woven Runners Cap Label & Embroidery

SIZE

OS





YES. YES Baseball Cap

Heavy Twill w/ 3D Embroidery

SIZE

OS



YES. RETIRED
Boat Hat

Canvas Twil w/ Embroidery

SIZE OS

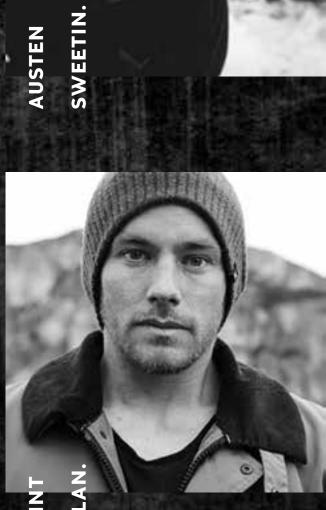
Captain Black Fisherman Green



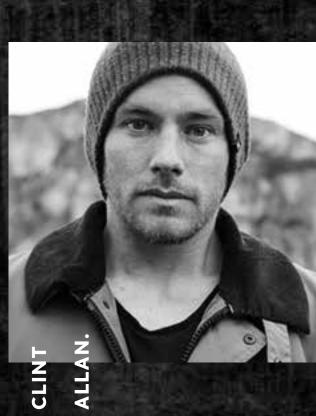




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DCP RDM

JP HELEN

BENJI AUSTIN

TADASHI CLINT

YES FAM ILY

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