



SEASON 2016/2017



#JonesFieldTest | Jeremy Jones hits the throttle testing a prototype board in Chile.

Photo - Andrew Miller



Jeremy Jones, Forrest Shearer, Nick Russell and Chris Christenson travelled to Chile in August 2015 to test new board designs. After two weeks of storm riding at Nevados de Chillan, the clouds finally parted revealing a stunning new world to explore behind the resort.

Photo - Andrew Miller



What goes up, must come down, Forrest Shearer reaps the reward of earning his turns.

Photo - Andrew Miller



"Don't know where we are going but we are making good time,"

Nick Russell said to me a few weeks into a recent trip to Chile to test some new snowboards. My mind was clear from the prolonged time in the mountains and absence of the digital world. Forrest Shearer, Nick Russell, Chris Christenson and I had been testing a stack of different boards that had been in the making for some time and at this phase of the process we were down to the subtlest of details.

Nicks words struck true on both a board and mentality level. An open mind, an embracing of the journey, a thirst for the unknown and letting go of preconceived notions. It is true we are making snowboards and we practice in the sport of snowboarding. But the snowboards we ride and the act of riding them is much more than that. Snowboarding is closer to an art form than a sport and at times can transcend to a spiritual experience that borders religion. A snowboard is our paintbrush, our musical instrument and our key to the portal that takes us to our most creative, most present and most alive places. A tool that helps us cut through the noise, experience total freedom and to feel the heartbeat of nature. It can bring us the highest of highs, and the lowest of lows. At times the act becomes effortless and precise and at other times it is our greatest challenge with fear so strong you can taste it.

It is no wonder my snowboard has been my central compass to guide through life for over 30 years now and the spell it cast on me as a kid is stronger now than ever before. I use to scoff at the saying, "Its all about being in the mountains." But the lack of snow in recent years has helped bring clarity to what snowboarding means to me. Bushwhacking for hours to reach the snow line for a few turns, trying to hold an edge on ice or cutting through death crust, the mental outcome at days end is not much different than the precious powder days. That wonderful after glow from time in the mountains still present.

So it is in this light that I realize why I have been so engrossed with product development for so long. My snowboard in many ways is the center of my universe and the better it performs the more vibrant my paintings become, the sweeter my music sounds and the more intimate my connection with nature becomes.

Jeremy Jones

ETHICS

Jones Snowboards is committed to being an outdoor industry leader in the fight against climate change. Building snowboards will always have an environmental footprint so we strive to minimize this footprint whenever possible by developing new eco-tech and supporting organizations that fight against climate change on the front lines. We take these efforts seriously because we care about how our actions will affect the environment for future generations.



Protect Our Winters (POW) is a climate change organization founded by Jeremy Jones in 2007. The mission of POW is to engage and mobilize the winter sports community to lead the fight against climate change. POW is the environmental center point of this global community and unites brands, athletes and communities towards a common goal of reducing climate change's effects on our sports and local economies. The collective power of the winter sports community is massive and POW helps organize the effort to step up and take responsibility to save a season that fuels our passions and provides jobs and economic vitality to mountain regions.

Jones' 1% For The Planet donation to POW is used to support their efforts to push climate change legislation in Washington D.C., fight coal exports in the Pacific Northwest, as well as promote climate change awareness campaigns such as the 'Hot Athlete Cool Planet' program that brings professional athletes into schools to talk about climate change. A portion of the donation to POW is also used to directly offset global warming-causing greenhouse gases by supporting rainforest reforestation efforts in Costa Rica through the non-profit organization Community Carbon Trees.



Jones Snowboards is a proud member of 1% For The Planet. 1% For The Planet is a growing association of businesses that have pledged to give 1% of their sales directly to sustainability-oriented non-profits. The mission of 1% For The Planet is to leverage this alliance of financially committed businesses to support a healthy planet.

"We understand that supporting environmental efforts is important to our customers," said Jeremy Jones. "As a member of 1% For The Planet our customers are assured that their support goes beyond just our profits. We are proudly accountable for giving back to the earth."

1% For The Planet member companies support thousands of non-profit organizations helping to save land, protect forests, rivers and oceans, make agricultural and energy production more sustainable, get toxics out of the environment, plastics out of the oceans and more. 1% for the Planet carefully vets each nonprofit for track record, credibility and impact and annually verifies that members are making their contributions. More than \$100 million dollars has been invested by 1% for the Planet members in the last ten years.

Jones is one of very few 1% For The Planet member companies in the snowboard industry. We are honored to make this donation because it shows our steadfast belief that business can lead the fight for positive environmental change. Jones Snowboards donates 100% of our 1% For The Planet funds to the climate change action organization Protect Our Winters (POW).

RAINFOREST REFORESTATION INITIATIVE



Community Carbon Trees (CCT) fights against climate change by reforesting clear cut swaths of Costa Rican rainforest with a wide diversity of native tropical trees. Planting and protecting trees is truly one of the most important steps toward fighting global warming as forests pull carbon dioxide from the atmosphere and recycle it into oxygen. The benefits of reforestation in Costa Rica are greater than most other places on Earth because trees are able to grow 365 days-a-year thanks to Costa Rica's unique location within 10 degrees of the Equator. Fast-growing trees offset enormous amounts of carbon dioxide, much more than trees planted in non-tropical areas.

CCT managed reforestation projects are on a 25-year cycle. CCT work crews maintain the trees for the first three years and the participating landowner takes over the continued maintenance and receives instruction for an additional 22 years. The estimated cost per tree for the 25-year cycle is \$25. With our 2016 donation to CCT, Jones Snowboards will help reforest an important biological corridor with nearly 400 trees.

<http://communitycarbontrees-costarica.com>

SUPPLY CHAIN MAP

Jones Snowboards are manufactured in Dubai, U.A.E.. Dubai is one of the world's major manufacturing/export centers which allows us to source 50% of our raw materials from local suppliers. Epoxy, standard fiberglass and stainless steel hardware are some of the materials we use that are made in Dubai. The other half of our raw materials are sourced from international suppliers who produce patented high performance materials for the ski and snowboard industry. Our new Flax fibers, Basalt fibers, Triax Carbon, Sintered ULTRA base and wood cores are examples of these unique materials that are only available from one supplier worldwide. We also have an exclusive partnerships with Textreme in Sweden for the exclusive use of Textreme carbon fiber in our snowboards.

Our apparel is made in Turkey using organic cotton and recycled polyester and our backpacks are made in Vietnam using recycled and PVC-free fabrics.

FACTORIES

RAW MATERIALS

-  Snowboards U.A.E.
-  Backpacks Vietnam
-  Binding Hooks Taiwan
-  Skins Switzerland
-  Apparel Turkey
-  Hats China

- | | | | |
|--|---|--|--|
| U.A.E.
<ul style="list-style-type: none"> ● Epoxy ● Stickers ● Fiberglass ● Carbon ● Shrink-foil ● Stainless Steel ● Veneers ● Water Inks ● Foil Stamp Foil | GERMANY
<ul style="list-style-type: none"> ● Steel edge ● Fiberglass ● Carbon ● Epoxy | SPAIN
<ul style="list-style-type: none"> ● Skin Tail Clip | TAIWAN
<ul style="list-style-type: none"> ● Binding Hooks |
| CHINA
<ul style="list-style-type: none"> ● Raw Woodcores ● Raw Veneers ● Inserts ● Hat Fabrics | AUSTRIA
<ul style="list-style-type: none"> ● Basalt ● Carbon Stringers ● Topsheet ● Base ● Sidewalls | SWITZERLAND
<ul style="list-style-type: none"> ● Inks | SWEDEN
<ul style="list-style-type: none"> ● TeXtreme Carbon |
| BELGIUM
<ul style="list-style-type: none"> ● Flax Fiber ● Skins Fabric | SLOVENIA
<ul style="list-style-type: none"> ● Raw Woodcores | | |
| TURKEY
<ul style="list-style-type: none"> ● Organic Cotton | | | |

ECO PERFORMANCE

Balancing the qualities of performance, durability and sustainability is one of the most difficult aspects of snowboard design. While we strive to use as many sustainable materials as possible, we trust our lives to these boards so we must value performance and durability equally as much. To choose our materials we then carefully consider all three of these qualities with the goal of producing the most sustainable products possible without sacrificing performance. This ECO-Performance design philosophy is the foundation upon which everything we make is made including our apparel and backpack lines.

For 2016/2017, we've been able to incorporate more high performance sustainable materials than ever before. Many of our boards now feature bio-plastic film topsheets made from Castor beans and several models feature natural wood veneer topsheets. All of our boards are made with recycled ABS sidewalls and recycled edges and our backpacks and apparel are made from recycled polyester. New for 2017 we have also replaced the carbon stringers in the Flagship with basalt stringers that offer the same performance as carbon but are more eco-friendly.

SNOWBOARDS



APPAREL



BACKPACKS



ODE TO PROGRESSION

ALL THINGS CAN BE IMPROVED THROUGH MATERIALS OR DESIGN. STAGNATION IS NOT AN OPTION.

There are many paths to progression, but the goal is always the same - to evolve, explore and break new ground. Rules and preconceived ideas are dangerous in this game. Progression takes an open mind and the belief that what is not possible today will be possible tomorrow through hard work and testing.

The purity, clarity and power one absorbs from time in the mountains is essential to all things Jones. Our design round table comes together on pre- dawn skin tracks, chairlift rides, campfires, nights under the stars and mountaintops. It is here that the seeds of new products are planted.

Equally critical to the planting of the seed in the mountains is the growth of the roots in the factory. Once an idea is born it is imperative to nurture the concept with the engineers because they are the ones who will evolve the idea and turn it into reality.

Then it is on to the fun part. Blue ice, white ice, slush, zipper crust, rain crust, wind board, old pow, cold pow, hot pow, blower pow - we test, tweak and refine our ideas in all-conditions because we ride in all conditions. So should your board.

At the end of this cycle, new products are born and new ground is gained. Is the time and money spent on development worth it? This question is never asked. The price of not shooting for the stars is too high.

JEROME
 JONE



An aerial photograph of a vast, snow-covered alpine valley. The landscape is marked with numerous ski tracks and winding paths. In the lower center, a small cluster of wooden huts, likely a seasonal shepherd's hut, is nestled in the snow. The scene is bathed in bright sunlight, creating sharp shadows and highlighting the texture of the snow.

2015 ADVENTURE GRANT

Shred in, skin out access at it's finest. Mitch and the crew spent a few nights in this seasonal shepherd's hut tucked up high in an alpine valley.

Photo - Mitch Toelderer

JONES ADVENTURE GRANT

MITCH TOELDERER EXPLORES THE ALBANIAN ALPS

In December 2014 we asked our family of international Jones ambassadors to submit trip proposals for a new Jones grant award. This First Annual Jones Adventure Grant was awarded in January 2015 to the trip proposal that best showcased the spirit of exploration and the drive to discover and shred epic wilderness terrain.

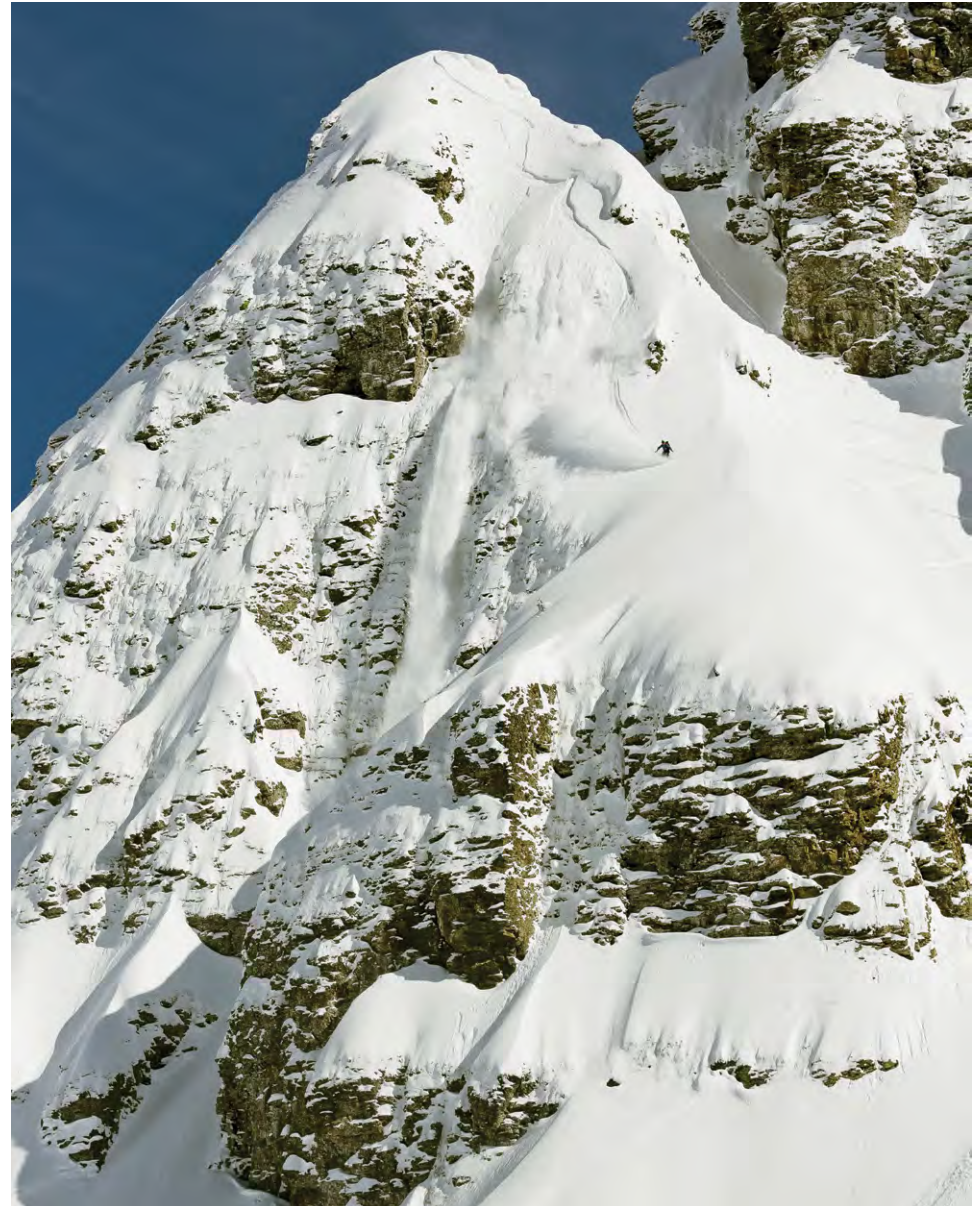
The winner of the 2015 Jones Adventure Grant was our veteran Austrian team rider **MITCH TOELDERER**, who led an expedition in February 2015 to the Albanian Alps in Southeastern Europe. Mitch and his crew spent three weeks exploring this remote range on the Balkan Peninsula, and despite mixed weather conditions, pulled off a very successful trip. To reach the high alpine peaks in Albania required a two day approach so they set multiple base camps and sat out one major storm in a shepherd's hut. Blessed with a few sunny days and amazing snow, Mitch made the most of the window and rode several substantial and committing lines.

Mitch's adventure in Albania was documented by Whiteroom Productions and made into the feature film 'When The Mountains Were Wild'. The film debuted at the Freeride Film Festival and is now available online.



A rare sunny day around camp delivers big smiles for Mitch Toelderer, Johannes Hoffmann, Jakob Schweighofer, Klaus Zwirner and Carlos Blanchard.

Photo - Mitch Toelderer



Fully committed: Mitch signs his name to a trophy line two days walk from the trailhead in the Albanian Alps.

Photo - Carlos Blanchard

SPOON

GLIDE. FLOW. FLOAT.

"On a surfboard, the subtle shaping of the nose is what makes the entry into a turn so smooth and fluid. The feeling of an effortless surf turn is what inspired the development of SPOON. Instead of having to abruptly tip the board into a turn, SPOON lets you roll your edge into a turn. I've been on a quest to design a snowboard that has the glide and edge-to-edge fluidity of a surfboard for years. Our new Spoon base contours finally cracked the code on how to achieve this next level of board performance."

- Jeremy Jones



GLIDE.

Our new SPOON 3D-base contours were specifically designed to provide next-level glide. The smooth radius of the SPOON nose and tail edges reduce friction at the contact points. With less friction and catch in the tips you can maintain more speed.

FLOW.

SPOON delivers unmatched turn flow and fluidity. Just like the nose and tail on a surfboard the rounded tip and tail edges eliminate any catch as you transfer pressure edge-to-edge. Turn initiation is effortless with the SPOON. Once on edge the camber and mellow magne traction locks in your turn.

FLOAT.

When a board has good float it should feel effortless to keep your nose up through pow, crud or crust without burning out your back leg. SPOON 3D-base contours improve float by reducing the "plow effect" of your nose and tail edges. Instead of plowing through the snow, the rounded edges smoothly deflect the snow to the sides of the board which pops your nose up without having to lean back.

Have you ever groveled through a powder gully marveling at another rider's track high on the walls but you can't get up there? It's likely more than just your wax job that's holding you back. Speed is always a direct result of how your snowboard glides and floats through the snow. When your board is gliding fast you can accelerate quicker, maintain speed better and make smoother turns.



SPOON

GLIDE. FLOW. FLOAT

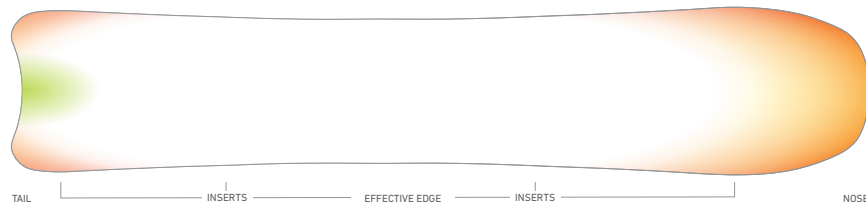
The unique riding personality of each board in our collection demanded we develop multiple 3D-base contour patterns. Not every model would benefit from the same amount of Spoon. Each 3D-base contour pattern is matched to the attitude of the board.

SPOON 4.0

Our most advanced 3D-base contour pattern featuring 7mm of spoon bevel in the nose, 4mm in the tail and a 2mm deep Speed Channel between the tail edges. Concave Speed Channel pushes loose snow out from under the board for added speed.

Drawing of the Hovercraft, size 156

Available on: Hovercraft, Ultracraft, Storm Chaser

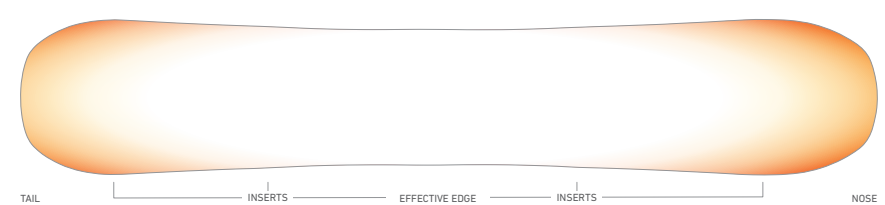


SPOON 3.0

Freeride focused 3D-base contours featuring an even balance of 7mm of spoon bevel in the nose and 7mm of spoon bevel in the tail. Spoon bevel starts at the rocker point.

Drawing of the Flagship, size 161

Available on: Flagship, Women's Flagship, Carbon Flagship

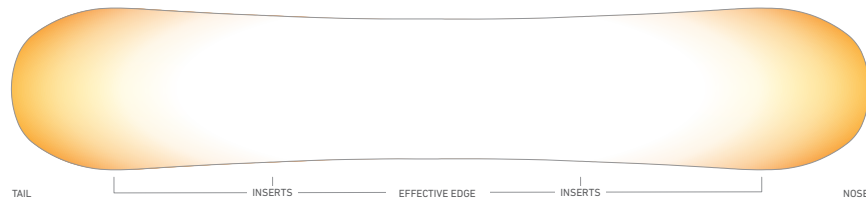


SPOON 2.0

Moderate 3D-base contours featuring an even balance of 4mm spoon bevel in the nose and 4mm spoon bevel in the tail. Spoon bevel starts at the rocker point.

Drawing of the Aviator, size 158

Available on: Project X, Aviator, AirHeart

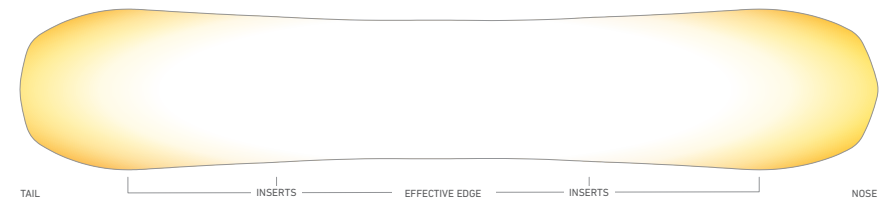


SPOON 1.0

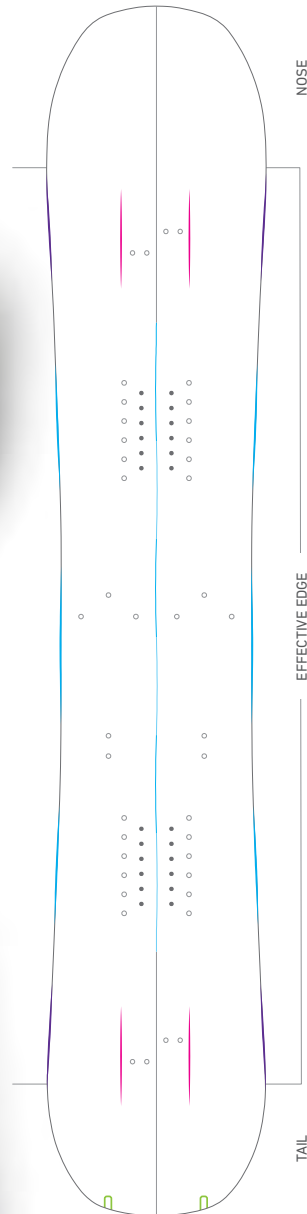
Subtle yet effective 3D-base contours featuring an even balance of 2mm spoon bevel in the nose and 2mm spoon bevel in the tail. Spoon bevel starts just after the rocker point.

Drawing of the Explorer, size 159

Available on: Explorer, Discovery, Prodigy



SHAPE TECH



NEW

BOLT-LESS BRIDGE

The Bolt-less Bridge eliminates split clip attachment hardware from the base of the board by re-profiling the wood core at the clips. The wood core under the clips is thicker providing better torsional stiffness and a more powerful connection at the split clips.

UPDATED

MELLOW MAGNE-TRACTION

Like a serrated knife slicing into the snow, Magne-Traction improves your edge grip by adding multiple contact points along the running length of your board.

"Magne-Traction is a critical feature for rockered boards. Rocker improves glide in mixed conditions, but the decreased edge contact makes it harder to really lock into your turns and hold a solid edge. Magne-Traction is crucial to offset the edge drift of rocker."

Jeremy Jones

UPDATED

PROGRESSIVE SIDECUT

At the far ends of the sidecut, the radius is incrementally increased as the edge reaches the contact point. Gradually increasing the side cut radius towards the contact point delivers smoother turn initiation and exit as the edge tracks in and out of the snow with a less abrupt transition.

UPDATED

QUICK TENSION TAIL

Built-in climbing skin tension system using pre-cut notch that eliminates the need for a traditional skin tail clip.

BLUNT NOSE

"How a board glides in powder, crust, corn or any snow more than an inch deep, is dictated by it's front contact point and just past it. Next time you are in soft snow watch how much snow comes over the corner of the nose near the contact point. The billowing snow coming out from behind the tip means you are plowing through it which is obviously slowing you down. By adding a blunt nose you get the float benefits of a much longer nose without the 'snow plow' rounded tip and it's extra swing weight."

Jeremy Jones



PROFILES

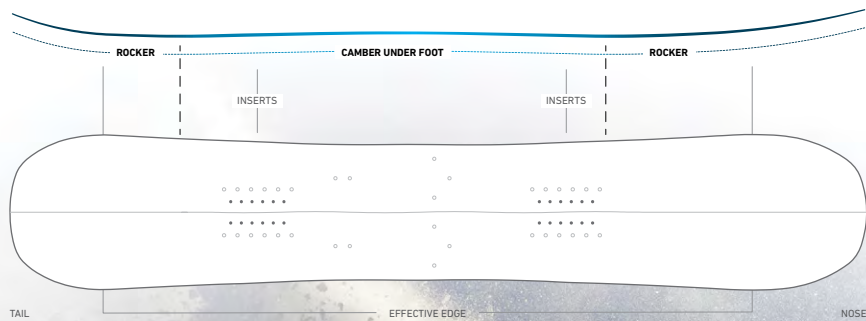
DIRECTIONAL ROCKER

A hybrid rocker/camber flex pattern defined by more tip rocker than tail rocker and camber between the bindings. The rockered tip floats the board's nose and improves maneuverability while the camber underfoot provides edge hold and response. A slightly rockered tail maintains the power and stability of a traditional board but helps keep the tail catch-free initiating turns and landing switch.

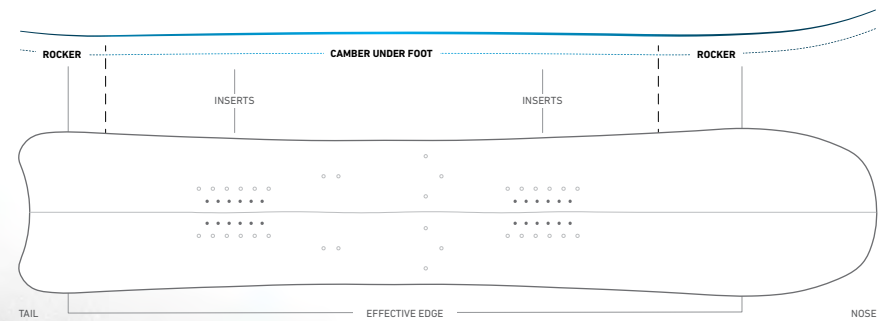
"My experience is that most falls in freeriding start from the nose of the board – you either go over the bars in powder, the nose gets caught under a weird crust and tosses you, or you hit a hard tranny at the contact point of the tip and get bucked. Directional Rocker eliminates most of these falls."

Jeremy Jones

Drawing of the Flagship & Solution, size 161



Drawing of the Hovercraft & Hovercraft Split, size 156



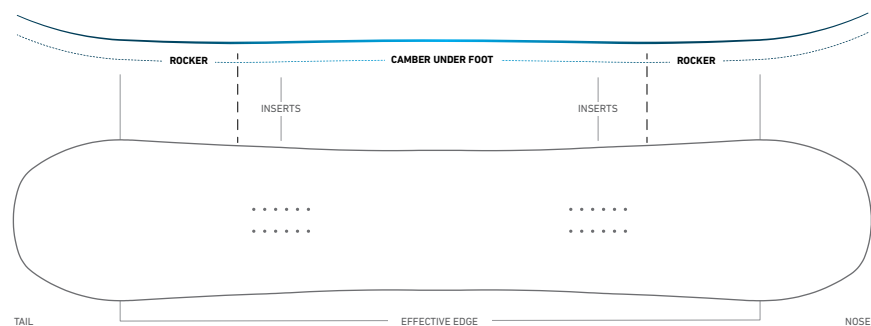
Available on: Carbon Solution, Solution, Carbon Flagship, Flagship, Explorer, Explorer Split, Discovery, Discovery Split, Women's Flagship, Women's Solution, Prodigy

Available on: Ultracraft, Ultracraft Split, Hovercraft, Hovercraft Split, Women's Hovercraft

CAMROCK

A unique rocker/camber flex pattern defined by evenly balanced tip and tail rocker and camber between the bindings. CAMROCK improves freestyle finesse by keeping your tips playful while maintaining the power and pop of camber underfoot.

Drawing of the Mountain Twin, size 157

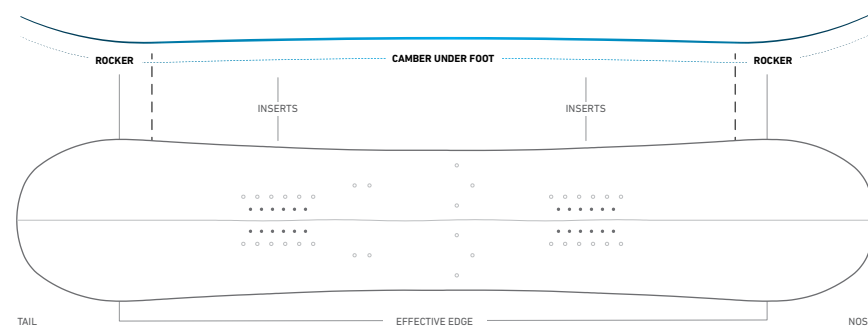


Available on: Ultra Mountain Twin, Mountain Twin, Twin Sister

POWER CAMBER

An innovative traditional camber profile tweaked to offer the insane edge response of camber without the usual hang-ups. The camber radius tapers to flat toward the tips and the base is beveled up one degree at the edges from the contact points of the camber to the ends of the board. The base beveling releases the edges where they like to hook which balances the pop and directional stability of camber with a looser, less-catchy feel.

Drawing of the Project X, size 158



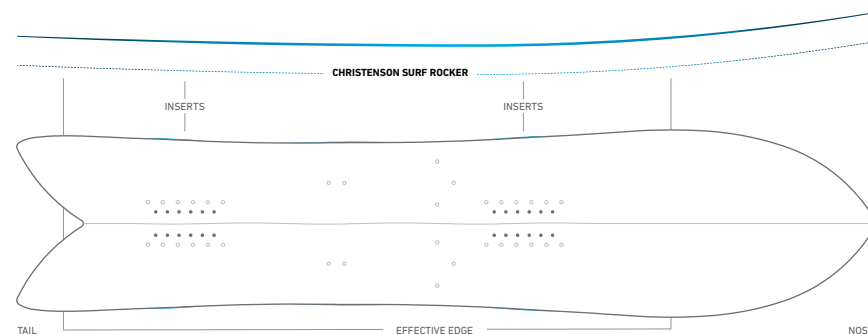
Available on: Project X, Aviator, Aviator Split, Airheart

CHRISTENSON SURF ROCKER

Custom tip/tail rocker profile designed by surf shaper Chris Christenson for the Mountain Surfer and Storm Chaser. The nose rocker starts just inside the front inserts and the tail rocker starts just at the back inserts. When you weight the tail of the board the nose ramps up out of the snow for insane float on the deepest days. These subtle rocker contours match a Christenson surfboard rocker profile.

Available on: Mountain Surfer, Storm Chaser, Storm Chaser Split

Drawing of the Storm Chaser, size 147



FEATURES

TOP SECRET



FUSION TECH NEW

Jones exclusive production process allows traditional topsheet layer to be replaced with ultra durable epoxy layer saving weight and material.

3

FIBER REINFORCEMENT



POWER V BASALT STRINGERS NEW

Natural Pre-Cured Basalt stringers transfer power from under your feet to the tips of the board to help eliminate nose and tail chatter.



CARBON STRINGERS

Carbon stringers add torsional stiffness for improved response and increased pop. Carbon layer keeps flex profile dimensionally stable for a consistent ride for the lifetime of the board.



FIBERGLASS REINFORCEMENT

Fiberglass layer improve pop in nose and tail plus increases the longevity of the flex profile. This lightweight layer helps the board perform the same on day 100 as it did on day one - precise and playful.

2

FIBER



FLAX NEW

A durable, sustainable and high performance dampening fiber.



2X TEXTREME CARBON NEW

Specially designed carbon fiber (12k non crimp fabric) that is podium proven in the America's Cup and Tour De France. TeXtreme achieves a weight savings of about 20-30% compared to conventional carbon fiber.



CARBON TRIAX FIBERGLASS

A multi-layered tri-axis fiberglass meshed with carbon fiber power bands. Carbon power bands dampen vibrations and keep board stable at speed.



TRIAx FIBERGLASS

Multi-axis, stitched fiberglass laminate that offers a precise and responsive ride in any terrain or snow conditions.



BIAX FIBERGLASS

A dual-direction, dual-layer, stitched fiberglass laminate that provides a fun, forgiving and snappy ride.

5

WOOD CORE



ULTRA ISO CORE NEW

Triple-density core featuring stringers of ISO-CORE - a foam/fiberglass composite that's as stiff as any wood but 15% lighter. Hardwood beech stringers are positioned along the edges for added durability.



MASTER CORE NEW

Dual-density full premium wood poplar and paulownia core designed to maximize lightness and dampening.



POWER CORE NEW

Triple-density full wood core featuring hardwood bamboo stringers for added pop and durability plus paulownia for weight savings.



MOUNTAIN CORE NEW

Dual-density full wood core with hardwood bamboo stringers for added pop and durability.



CLASSIC CORE

Full wood premium slovenian poplar core that offers fun pop, even flex and solid durability.



8

BASE

**SINTERED ULTRA BASE**

World Cup proven race base made from Ultra-High Molecular Weight Polyethylene (UHMW-PE) modified with special Fluoro and Paraffin based additives for better glide and increased durability. ULTRA base is harder and faster than any other sintered base.

**SINTERED 9900 BASE**

Made from Ultra-High Molecular Weight Polyethylene (UHMW-PE) and Carbon. This ultra-fast base is easy to repair thanks to the UHMW-PE.

**SINTERED 7000 BASE**

Durable natural base material with added carbon for speed and good wax absorbency.

**EXTRUDED 5000 BASE**

Classic base material built for durability.

**RECYCLED RUBBER** NEW 4

Rubber edge dampening material is made with 100% recycled material.

**RECYCLED ABS** 6

ABS Plastic is one of the necessary evils of snowboard production. We improve the sustainability of our snowboards by using only recycled plastic.

1

TOPSHEET

**WOOD TOPSHEET (ASH NEW & BAMBOO)**

Thin wood veneer layer offers even flex and sucks up chatter from uneven snow conditions.

**ECO-PLASTIC TOPSHEET** NEW

Bio-plastic topsheet made from Castor beans. This eco-material is ultralight, chip/scratch resistant and water/snow repellent (snow sticks less to topsheet)

**FILM TOPSHEET**

Film topsheets provide the stiffness and impact resistance of a normal topsheet while significantly reducing weight by decreasing the thickness of the topsheet material.

EXTRA HARDWARE

**KARAKORAM ULTRA CLIP** NEW

New ULTRA clips are lower profile, stronger and increase compression between board halves.

**KARAKORAM STD CLIP**

Jones Splitboards feature Karakoram K-clips plus tip and tail hooks. Adjustable tension K-clips increase board torsional stiffness.

**STAINLESS STEEL HARDWARE** NEW

Stainless steel plates are embedded into the nose and tail for improved board tip durability.

OTHER

**WEND NATURAL WAX** NEW

Jones boards are ready to shred straight out of the shop and are factory waxed with WEND natural wax.

**FACTORY TUNED**

All Jones Snowboards are factory de-tuned at the tip and tail so you can go right from the shop to the mountain.

**OVERSIZED RECYCLED EDGES** 7

All Jones boards are made with oversized recycled steel edges for added durability and improved production sustainability.

JONES 2017 MODEL MATRIX

18



ULTRA MOUNTAIN
TWIN

-NEW-
SHAPE

-NEW-
SIZES

154
157
158W
160
161W
162
164W



PROJECT X

-NEW-
MODEL

158



AVIATOR

152
156
158
158W
160
160W
162
164



MOUNTAIN TWIN

-NEW-
SHAPE

151
154
155W
157
158W
160
161W
162
164W



PRODIGY

-NEW-
MODEL

110
120
130
140



FLAGSHIP

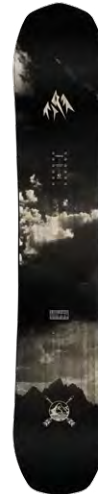
154
158
159W
161
162W
164
165W
166
169W
172



DISCOVERY

-NEW-
SIZES

138
145
150



EXPLORER

-NEW-
SHAPE

-NEW-
SIZES

152
156
158W
159
161W
162
164W



HOVERCRAFT

-NEW-
SIZES

148
152
156
160
164



ULTRACRAFT

152
156
160



MOUNTAIN SURFER

4'6"



CARBON FLAGSHIP

158
161
162W
164
165W



STORM CHASER

-NEW-
SIZES

142
147
157



156
160
164

AVIATOR SPLIT



EXPLORER SPLIT

-NEW-
SHAPE

-NEW-
SIZES

152
156
158W
159
161W
162
164W



SOLUTION

154
158
159W
161
162W
164
165W
166
169W



DISCOVERY SPLIT

138
145



CARBON SOLUTION

158
161
162W
164
165W



HOVERCRAFT SPLIT

152
156
160



ULTRACRAFT SPLIT

152
156
160



STORM CHASER

-NEW-
MODEL

147



WOMEN'S
HOVERCRAFT

-NEW-
SIZES

146
150



WOMEN'S
SOLUTION

148
152
156



TWIN SISTER

-NEW-
SHAPE

-NEW-
SIZES

139
143
146
149
152
155



WOMEN'S FLAGSHIP

-NEW-
SIZES

144
148
152
154
156



AIR-3

-NEW-
MODEL

146
149
152

SURF SHAPES

Surfboards and snowboards share more than just a riding stance. Both of these sideways sliding pursuits demand an ultra fast gliding board that allows effortless, friction free movement through the water or snow. More glide equals more speed and more options for riding creativity.

To blend the best of surfboard technology with snowboard technology, we forged a design partnership with renowned San Diego surfboard shaper Chris Christenson. Chris is one of the most diverse surf shapers in the world and makes everything from contest boards to longboards and record breaking big wave guns.

The Mountain Surfer, Storm Chaser and Storm Chaser Split are the first offspring of our collaboration with Chris. All three of these hand shaped, surf-inspired boards feature the subtleties and contours of Chris' fastest surf shapes including a Surf Rocker Profile, Spoon Nose and Speed Channel Tail. To no surprise, these boards are the fastest gliding boards in the Jones quiver.



#JonesFieldTest | The reward of chasing storms: Jeremy Jones slashes into a winter wave at Nevados de Chillan, Chile.

Photo - Andrew Miller



#ChileExplorado | We are honored to work in a design partnership with master shaper Chris Christenson. Chris' compact, high volume designs are some of the fastest boards you will ever ride in surf or snow.

Photo - Andrew Miller

STORM CHASER

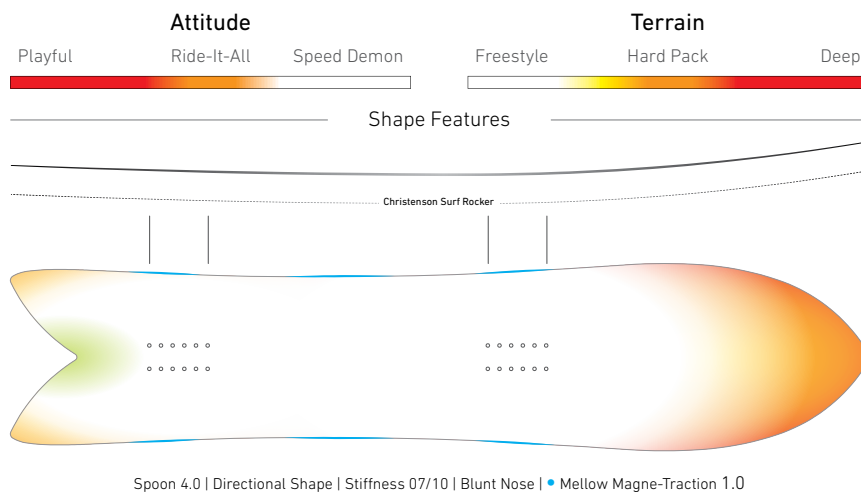
SURF-INSPIRED POWDER SLASHER

Ideal For Surfing Frozen Waves And Snorkel Deep Days

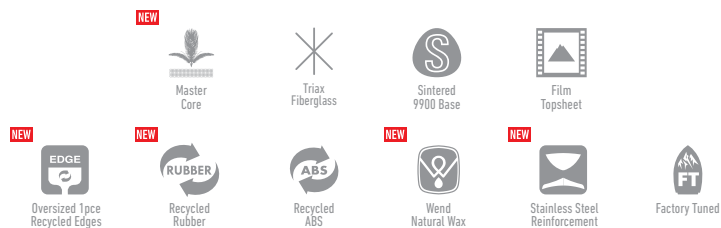
-NEW-
SIZES

SIZE
142, 147, 157

Blending both snowboard and surfboard tech, the Storm Chaser is the latest off-spring of Jones' design partnership with surfboard shaper Chris Christenson. Chris designed the rocker profile of the Storm Chaser by using the refined contours of his fastest gliding short boards. The result is an explosively fast powder rocket that packs insane float into a nimble, short board. The ultra-wide waist width maximizes the float of the short running length and the Surf Rocker profile pops the nose even further out of the snow when you rock into a bottom turn. New for 2017, the Storm Chaser has a Spoon 4.0 Nose and a Speed Channel Tail. The edges of the Spoon nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch.



Technology



STORM CHASER SPLIT

SURF-INSPIRED POWDER SLASHER

Ideal For Surfing Frozen Waves And Snorkel Deep Days

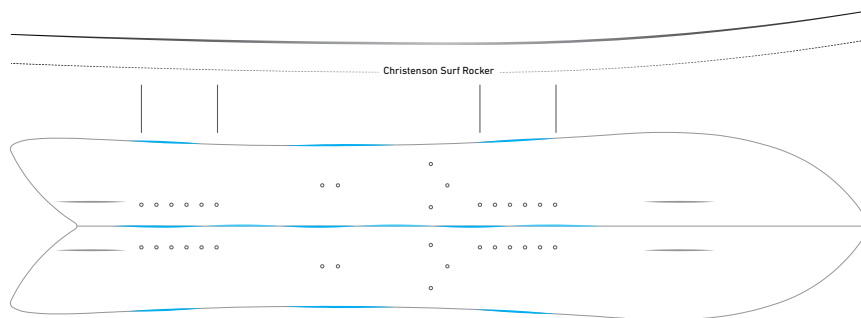
-NEW-
MODEL

SIZE
147

Jeremy Jones only needed one day riding the Storm Chaser solid before he decided to make a Storm Chaser Split. This was a board he wanted to ride all the time - inbounds or backcountry. The Storm Chaser Split is an ultra fast gliding split that packs insane float into a short but still high volume board. The ultra-wide waist width maximizes the float of the shortened running length and the Surf Rocker profile pops the nose even further out of the snow when you step on the gas. Turn your tightest tree runs into a GS course on this nimble stick on even the deepest days. The Storm Chaser Split features our new Boltless Bridge which eliminates base hardware and Karakoram Ultra Clips for improved connection between board halves.

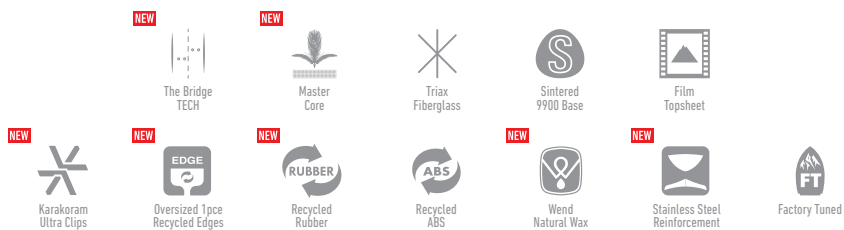


Shape Features



Bolt-Less Bridge | Directional Shape | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction 1.0

Technology



MOUNTAIN SURFER

— NEXT-LEVEL POWDER SURFER —

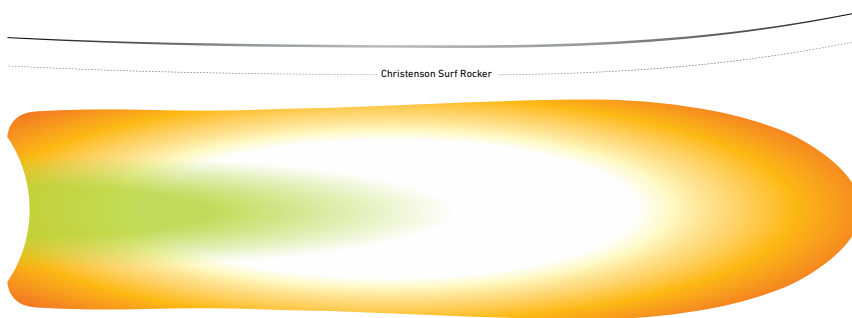
Ideal For Backcountry And Backyard Powder Hunting

SIZE
4'6"

The Mountain Surfer is an all-wood 4' 6" (139cm) powsurf board that needs no traditional bindings. Drag it up the backyard hill or hike it up a mountain, step-on and drop into a whole new world of shredding. The Mountain Surfer features contoured removable 'binding hooks' that are positioned at the outside edges of your normal riding stance. Pushing your boots into the hooks improves board control and helps keep the board locked to your feet as you slash and ollie. The 3D-contoured base and 3D-Surf Rocker profile on the Mountain Surfer were designed by renowned San Diego, Calif. surfboard shaper Chris Christenson.



Shape Features



Chris Christenson 3D Base

Technology





Always ready for an adventure, Luca Pandolfi races the light dropping into a line in Chamonix.

ULTRA SERIES

No expenses are spared with the ULTRA Series. These boards reflect the pinnacle of snowboard production technology and they are built with some of the highest performance materials in the world. Every ULTRA model is a unique design expressly crafted for that board's personality. Find the ULTRA that matches your riding attitude and you will never go back.



Lifelong shredder Sammy Luebke finds his bliss in the otherworldly glow of the white room. Sammy has been a professional snowboarder for 13 years and is the latest addition to the Jones International Team.

Photo - Jeff Curley

PROJECT X

FEATHERWEIGHT FUTURE TECH

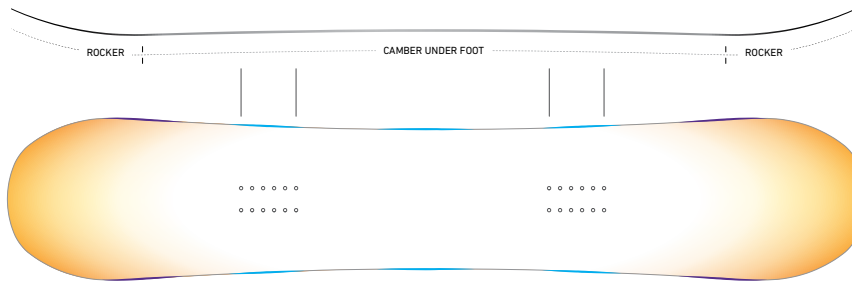
Ideal for All-Mountain Carving and Freeriding

SIZE
158

The Project X is a razor sharp, ultralight board made with our most advanced materials and construction technologies. Jones' Board Engineer Xavier Nidecker designed the Project X to be a board that reflects the future of snowboard production. It's built using a unique variation of ULTRA Construction that features multiple layers of Fusion Tech and Textreme Carbon instead of a traditional topsheet/fiberglass. The edges of the Spoon nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch. The Project X is the lightest and most advanced board in the Jones quiver.

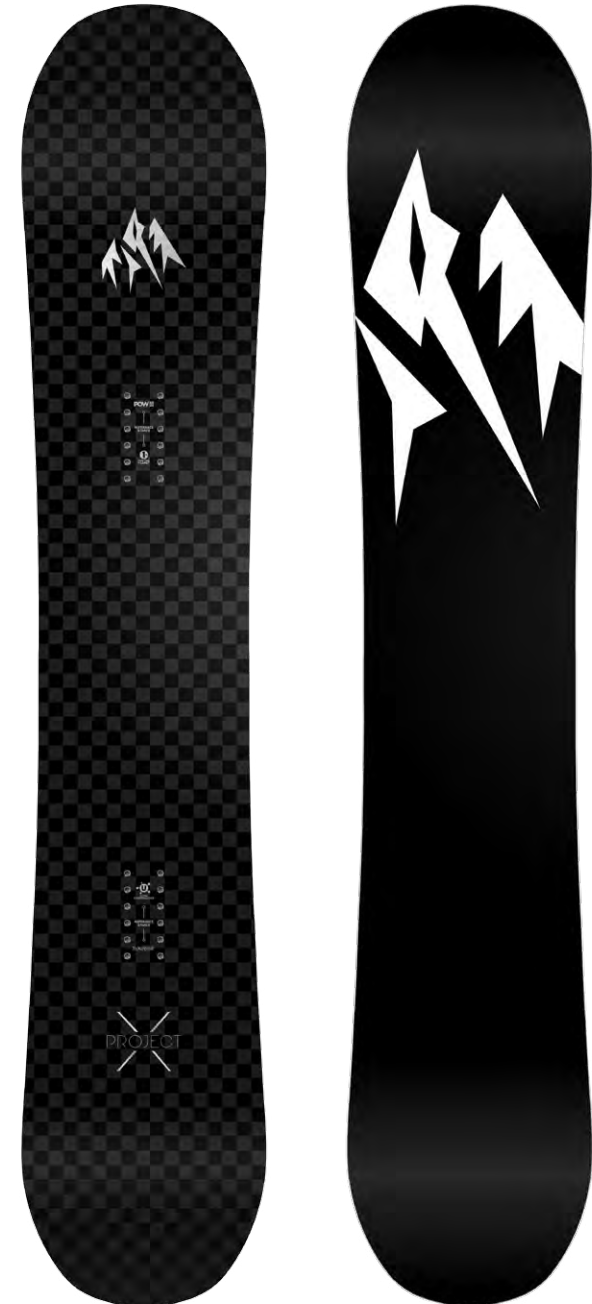
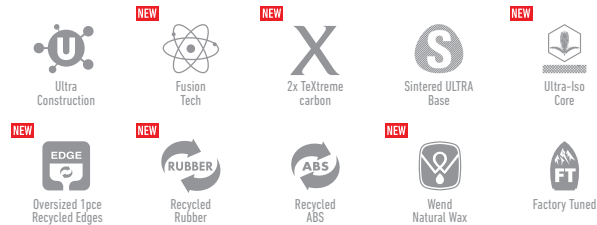


Shape Features



Spoon 2.0 | Twin Directional | Stiffness 08/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology





#NowhereNevada | "We had frozen our asses off the night before, then thrashed for 8 hours to top out on a super chute before the sun set. This fin to the west was too good to pass up, so Jimmy Goodman said 'F#@k it' and dropped in knowing he had to hike back out. Couple hours of hiking with headlamps brought us back to our cold camp where we shivered our way through another night" - Jeremy Jones

Photo - John Truax

ULTRACRAFT SPLIT

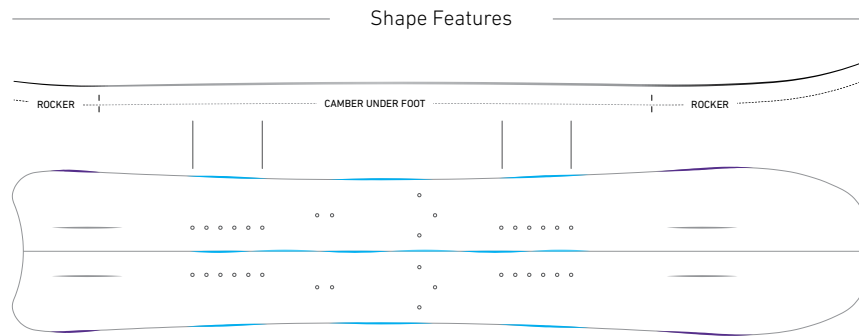
ONE OF THE LIGHTEST SPLITBOARDS ON EARTH

Ideal for Expedition Touring and High Alpine Assaults

SIZE
152, 156, 160



The Ultracraft Split is one of the lightest, most technically capable splitboards on the planet. Despite it's featherweight, the Ultracraft is rock solid on descent as the directional rocker nose delivers float while the stubby, stiff tail offers powerful board control. The Ultracraft Split is built with our most advanced materials including a Tex-treme Carbon topsheet, an ULTRA ISOcore and a Sintered ULTRA base that's modified with fluoro and paraffin based additives for better glide and increased durability. New for 2017, the Ultracraft Split features Bolt-less Bridge which eliminates base hardware and new Karakoram Ultra Clips for improved connection between board halves.



Bolt-Less Bridge | Directional Shape | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut

• Inner & Outside Mellow Magne-Traction

Technology

Ultra Construction	The Bridge TECH	Ultra-Iso Core	2x TeXtreme carbon	Sintered ULTRA Base	Fusion Tech	Quick Tension Tail
Karakoram Ultra Clips	EDGE Oversized Recycled Edges	RUBBER Recycled Rubber	ABS Recycled ABS	Wend Natural Wax	Stainless Steel Reinforcement	FT Factory Tuned



-NEW-SPECS



ULTRACRAFT

THE PREMIUM HOVERCRAFT

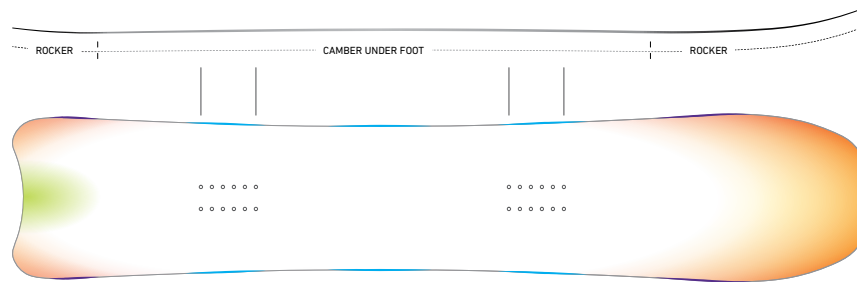
Ideal for Pow, Carving and Crud Busting

SIZE
152, 156, 160

The Ultracraft solid is a high-performance all-mountain board built for charging hard in any snow conditions. We've taken the powerful, compact shape of the revolutionary Hovercraft and built it out with premium materials including an eco-plastic film topsheet for improved production sustainability and basalt stringers for less chatter and more pop. Because of the compact shape, the Ultracraft can be ridden shorter than your average board. New for 2017, the Ultracraft solid has a Spoon 4.0 Nose and a Speed Channel Tail. The edges of the Spoon nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch. In between the raised tail edges, the base is concave like a channel on a surfboard for improved glide.

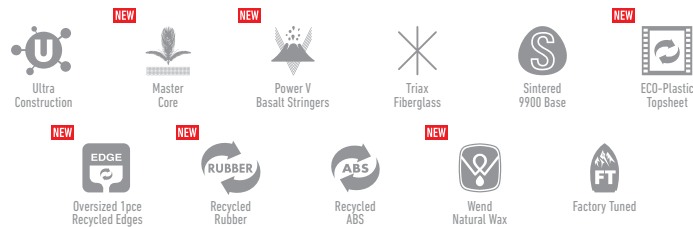


Shape Features



Spoon 4.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology





#MammothStories | I guarantee you don't see mountain features like Frank Knab does. Every freeride feature is straight out of a skatepark for this New York turned Mammoth shred/skate phenom.

Photo - Kevin Westenbarger

ULTRA MOUNTAIN TWIN

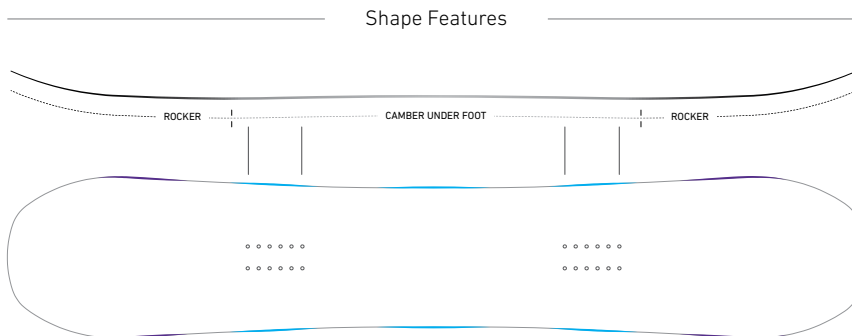
FREESTYLE TWIN FROM THE FUTURE

Ideal for Slashing, Jibbing and Jumping

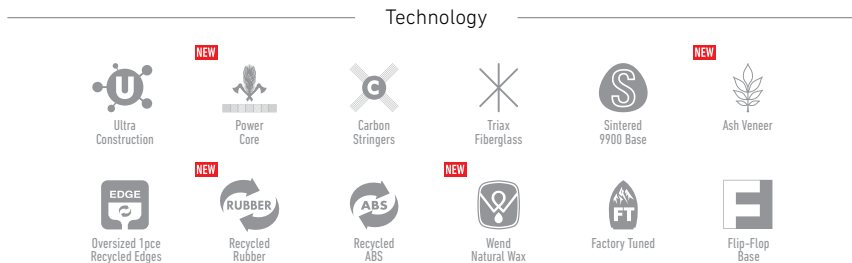
SIZE
154, 157, 158W, 160,
161W, 162, 164W



The Ultra Mountain Twin is the new team favorite. It's a lean and mean directional twin freestyle board that shares the same shape as the time-tested Mountain Twin only it's built with speed boosting, chatter sucking premium materials. Rocker tip and tail deliver serious float in the soft stuff while camber underfoot combined with Mellow Magne-Traction give the Ultra Mountain Twin snap and hold on hard pack. Bombing into jump lines, the Sintered 9900 base provides the speed boost you need to go big while the carbon fiber stringers provide the stability to stomp. New for 2017 the Ultra Mountain Twin features an Ash Veneer topsheet and comes in three new sizes.



Twin Directional | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction



-NEW-SHAPE

-NEW-SIZES



With weary legs but spirits on fire, Forrest Shearer, Jeremy Jones and Ryland Bell return to camp after a long day splitboarding in the Alaskan wilderness.

CARBON SERIES

The Carbon Series are the most high performance boards we produce. They are designed to meet the demands of ground breaking riders who push the limits of what's possible on a snowboard. If you ride confidently and chase serious new challenges on your snowboard, these are the boards you're looking for.



Crushing another first ascent and descent in the Alaskan Wilderness, Ryland Bell lives to climb and ride heavy new lines.

Photo - Jeff Curley

CARBON FLAGSHIP

FOR THE EXPERT FREERIDER

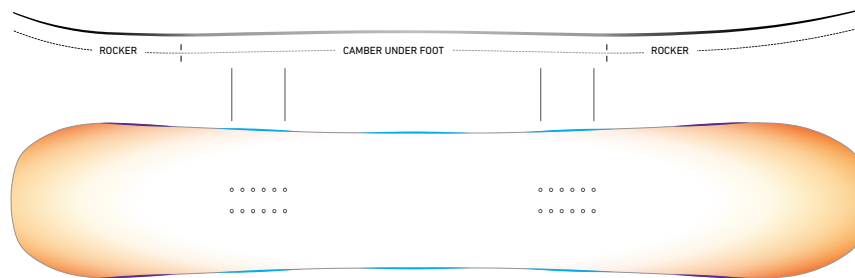
Ideal for High-Speed Freeriding and Freeride Competitions

SIZE
158, 161, 162W,
164, 165W

The Carbon Flagship is a seriously stiff, competition-ready freeride gun that crushes terrain unlike any board you've ever experienced. It's built to be chatter free at any speed and stable enough to stomp airs bigger than your legs can handle. For 2017 we've both re-shaped and re-designed the Carbon Flagship using 2X Textreme Carbon instead of a traditional topsheet and a Spoon 3.0 Nose and Tail. The new version is every bit as powerful and responsive, but even faster edge-to-edge thanks to the Spoon tips and a new progressive sidecut profile that eliminates friction at the contact points.

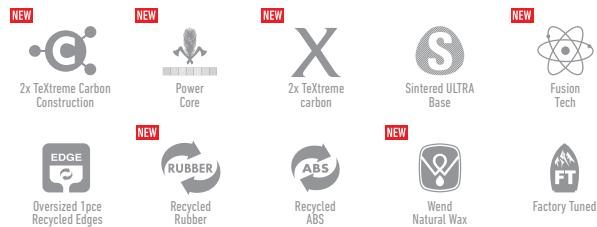


Shape Features



Spoon 3.0 | Directional Shape | Stiffness 10/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology





When you don't succeed.... Jeremy Jones finally tastes the glory after four attempts to ride this Alaskan face.

Photo - Jeff Curley

CARBON SOLUTION

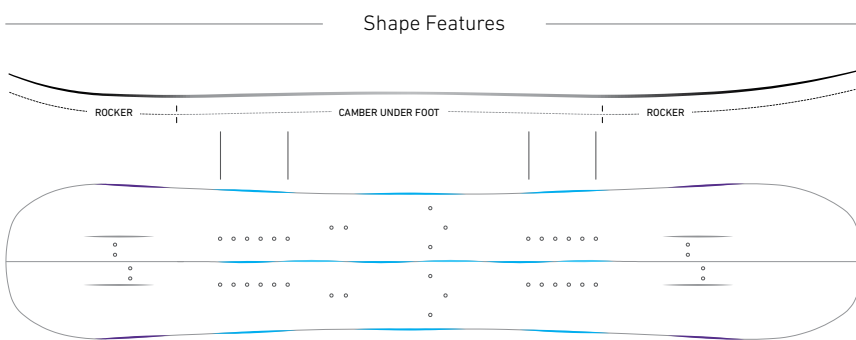
THE BACKCOUNTRY LINE BOMBER

Ideal for Serious Backcountry Missions

SIZE
158, 161, 162W,
164, 165W



The Carbon Solution is built for powerful riders who like to throttle turns at top speed and push the limits of what's possible in the backcountry. It is the most stable, damp and responsive splitboard in the Jones line. For 2017 we have re-designed the Carbon Solution using 2X Textreme Carbon instead of a traditional topsheet and a featherweight but burly ULTRA ISOcore that's borrowed from World Cup race skis. A refined inner/outer edge Mellow Magne-traction profile ramps up the edging power going up or down and our new Bolt-less Bridge plus Karakoram Ultra Clips improve torsional board lock.



Bolt-Less Bridge | Directional Shape | Stiffness 10/10 | Blunt Nose | • Progressive Sidecut

• Inner & Outside Mellow Magne-Traction



-NEW-SPECS

#CarbonSolution

39

BOARDS / SKINS / BACKPACKS / APPAREL



Some riders always eye up the double line. Freeride World Tour title contender Sammy Luebke is one of those riders. Sammy bombed this line in the Tetons.

Photo - Jeff Curley

FLAGSHIP

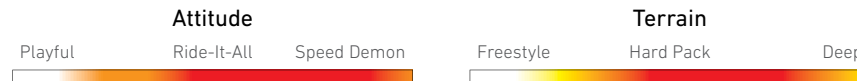
THE FREERIDE FOUNDATION

Ideal for Freeriding and Fall-Line Freestyle

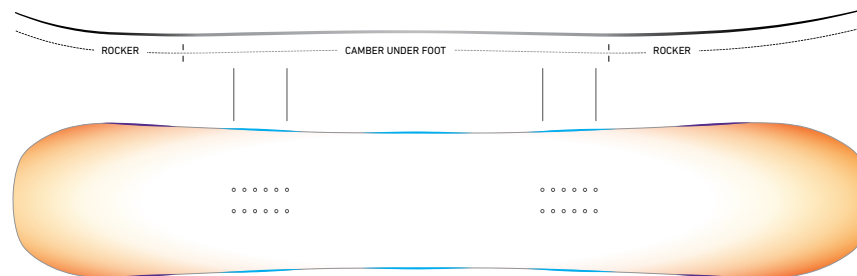
SIZE
154, 158, 159W, 161,
162W, 164, 165, 166,
169W, 172



Seen in lift lines at the heaviest resorts the world over, the Flagship has locked down the reputation as the most confidence inspiring snowboard on the planet. Jeremy Jones has spent the last 20 years honing every detail of the Flagship to offer such breakthrough performance. For 2017 we overhauled the Flagship by using new materials and fine tuning the shape. Power V Basalt stringers add torsional stability while the Spoon 3.0 Nose and Tail deliver mind bending glide and float. The wood topsheet on the Flagship has been replaced with Flax Fiberglass for added ECO-performance and the Mellow Magne-traction profile has been improved for added edge grip on hardpack.

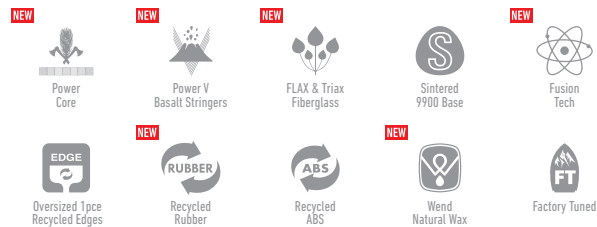


Shape Features



Spoon 3.0 | Directional Shape | Stiffness 08/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology





A halfpipe champion turned masterful splitboard alpinist, Miikka Hast barrels turns in tight spaces like he's blasting out on a frontside wall. Miikka spends every spring splitboarding in Arctic Norway.

Photo - Seth Lightcap

SOLUTION

THE ULTIMATE ALL-TERRAIN SPLITBOARD

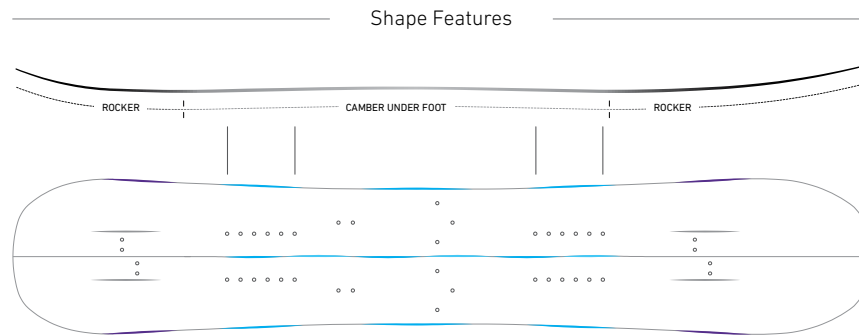
Ideal for Backcountry Freeriding and Wilderness Exploration

SIZE

154, 158, 159W, 161,
162W, 164, 165, 166,
169W

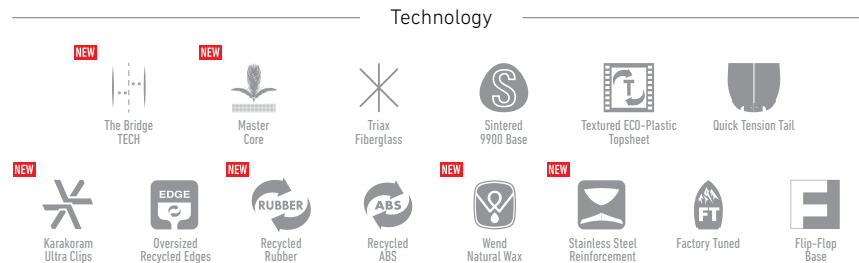


The Solution splitboard is widely known for it's unrivaled performance on any terrain or snow condition. The blunt nose, directional rocker profile and inner/outer edge Mellow Magne-traction keep you locked in and gliding fast no matter where you roam. For playful pop, the Solution features carbon split stringers and an ECO-plastic topsheet. The topsheet is made from castor beans and is snow-repellent so snow sticks to your board less. New for 2017, the Solution features our new Bolt-less Bridge which eliminate base hardware, stainless steel tip and tail reinforcement plates for added durability plus Karakoram Ultra Clips for improved torsional board lock.



Bolt-Less Bridge | Directional Shape | Stiffness 08/10 | Blunt Nose | • Progressive Sidecut

• Inner & Outside Mellow Magne-Traction



-NEW-
SPECS

AVIATOR

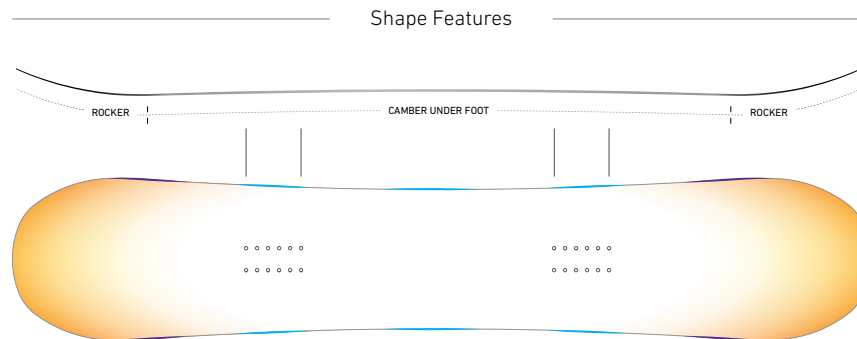
THE RESORT RAZOR

Ideal for Expert Freestyle and All-Mountain Carving

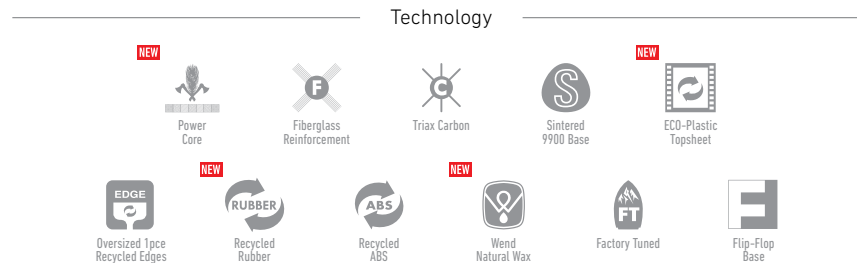
SIZE
152, 156, 158, 158W,
160, 160W, 162, 164



Equally at home in the park, pipe, pow or steeps, the Aviator is an elite all-mountain freestyle board built for premier stability in the air and unmatched edge grip. The nimble handling and supersonic acceleration of the Aviator result from the new Spoon 2.0 Nose and Tail plus the Power Camber profile. The Power Camber between the contact points keeps you locked in and railing hard while the Spoon nose and tail eliminate catch and improve turn fluidity. A tip-to-tail carbon fiber layer adds supreme torsional stiffness and delivers lightning fast response to any rider energy input. Also new for 2017, the Aviator features a ECO-plastic topsheet made from castor beans for added ECO-performance.



Spoon 2.0 | Twin Directional | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction



AVIATOR SPLIT

THE BACKCOUNTRY RAZOR

Ideal for Steeps, Spring Touring and Backcountry Freestyle

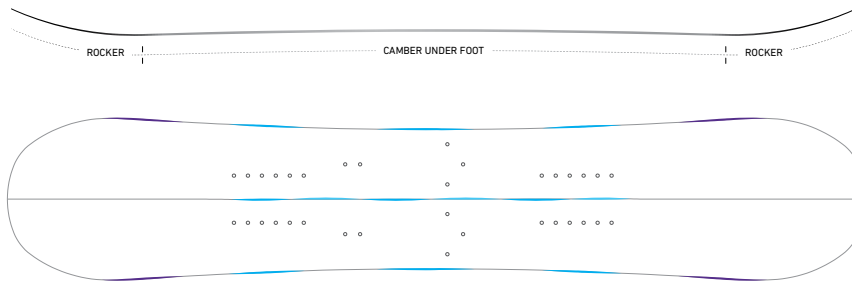
SIZE
156, 160, 164



The Aviator Split is designed for backcountry riders who like to hike, huck and ride steep terrain. It's a directional twin so you can set back the stance for pow days or center it up for stomping. The Aviator Split offers insane edge response going up or down thanks to the Power Camber profile and improved inner/outer edge Mellow Magne-traction. New for 2017, the Aviator Split now features an Ultra core for reduced weight, an ECO-plastic topsheet for improved sustainability and stainless steel reinforcement plates in the tip and tail for added durability.



Shape Features



Twin Directional | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut | • Inner & Outside Mellow Magne-Traction

Technology



-NEW-
SPECS



MOUNTAIN TWIN

FREESTYLE MEETS FREERIDE

Ideal for Slashing, Jibbing and Jumping

SIZE
151, 154, 155W, 157,
158W, 160, 161W, 162,
164W



Playful yet precise, the Mountain Twin is the board for freestylin' freeriders who want one board that can do it all. It's designed to shred the entire mountain like it's your own personal skatepark without sacrificing high-speed, line-bombing stability. Rocker tip and tail make poppin' pillows or pressin' boxes equally easy and give the Mountain Twin float and finesse in soft snow. Camber underfoot combined with Mellow Magne-Traction give the board snap and hold carving hard pack or boosting out of the halfpipe. New for 2017, the Mountain Twin has a new Power wood core for added snap and pop. The graphic on this season's Mountain Twin is in celebration of the 150th anniversary of the first ascent of the Matterhorn.

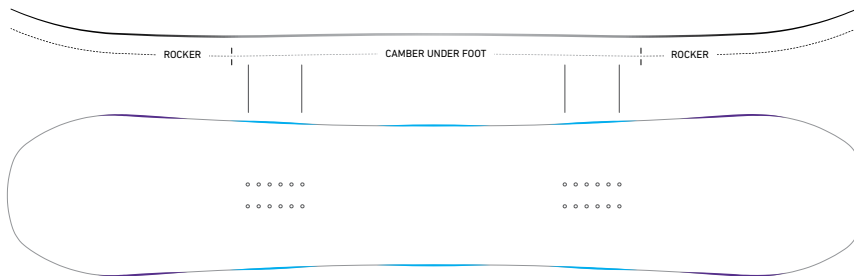
Attitude



Terrain

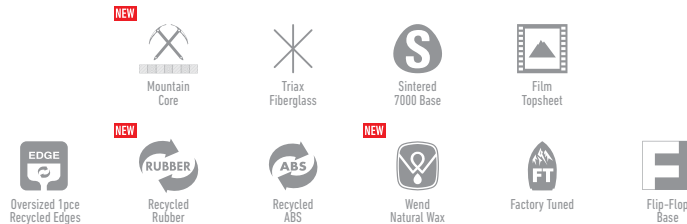


Shape Features



Twin Directional | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology



-NEW-SHAPE

#MountainTwin

47

BOARDS / SKINS / BACKPACKS / APPAREL

HOVERCRAFT

DON'T CALL ME A POW BOARD, POW BOARD

Ideal for Pow Slashing, Crud Busting and

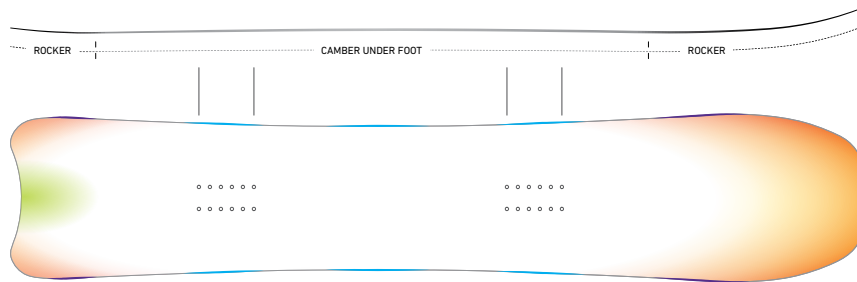
SIZE
148, 152, 156, 160, 164



Supreme float and rally car-like handling have earned the Hovercraft a cult following. Riders around the world swear by the Hovercraft's nimble maneuverability as this power-packed board deftly handles blower, crud or crust one and the same. New for 2017, the Hovercraft has a Spoon 4.0 Nose and Speed Channel tail. The edges of the Spoon nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch. In between the raised tail edges, the base is concave like a channel on a surfboard for improved glide.

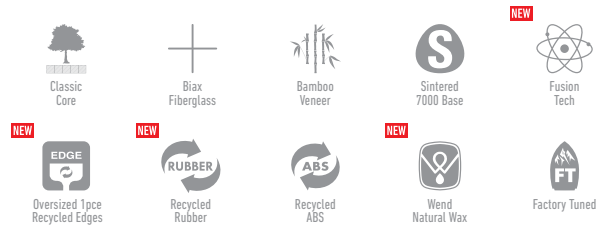


Shape Features



Spoon 4.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology



HOVERCRAFT SPLIT

DON'T CALL ME A POW BOARD, POW BOARD

Ideal for Backcountry Chutes, Bowls and Tree Runs

SIZE

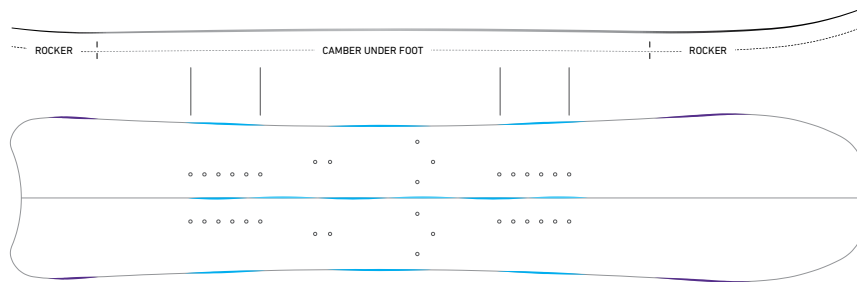
152, 156, 160



The Hovercraft Split truly shines in the backcountry. It's nimble, squat shape provides the float of a board much longer but the short running length makes it super maneuverable in the tight trees and lighter on your legs skinning up. The blunt nose and directional rocker of the Hovercraft keep you surfen' on top of the soft stuff, while the stiff tail and Mellow Magne-Traction keep you stable through any unexpected crust. For added edge grip on ascent or descent, the Hover Split has inner/outer edge Mellow Magne-traction. New for 2017, the Hover Split features our new Bolt-less Bridge which eliminate base hardware, stainless steel tip and tail reinforcement plates for added durability plus Karakoram Ultra Clips for improved torsional board lock.

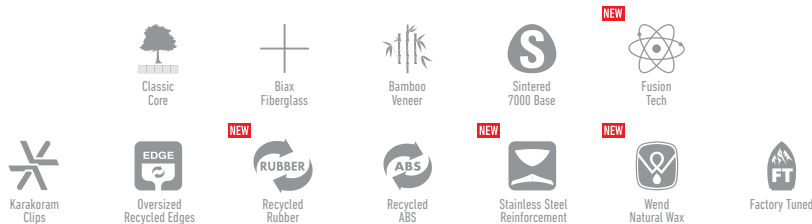


Shape Features



Directional Shape | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut | • Inner & Outside Mellow Magne-Traction

Technology



-NEW-SPECS

EXPLORER

THE ALL-TERRAIN, SHRED EVERYTHING BOARD

Ideal For Freeride, Freestyle and Backcountry Pow

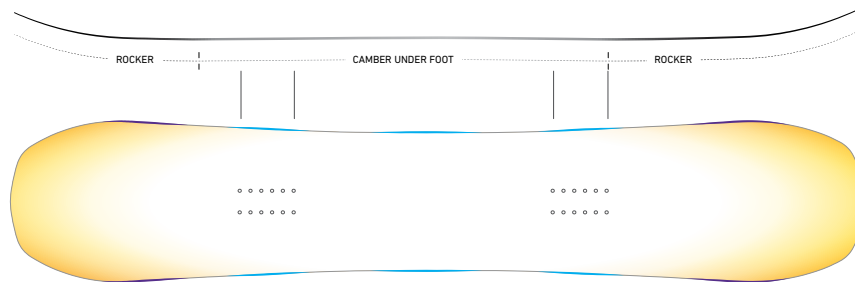
SIZE
152, 156, 158W, 159,
161W, 162, 164W



The Explorer is designed for both pow days or park days as the floaty, freeride nose is matched with a freestyle tail. Directional Rocker makes it easy to butter or stomp and the mellow Magne Traction provides confident stability riding through tech terrain or unexpectedly rough snow conditions. The Explorer has a friendly flex and doesn't skimp on performance features. The Sintered 7000 base is hyper fast and factory waxed with Wend Natural Wax. New for 2017, the Explorer features an ECO-plastic topsheet made from castor beans for added ECO-performance.



Shape Features



Spoon 1.0 | Directional Shape | Stiffness 06/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology



-NEW-SHAPE

-NEW-SIZES

EXPLORER SPLIT

THE ALL-TERRAIN, SHRED EVERYTHING SPLITBOARD

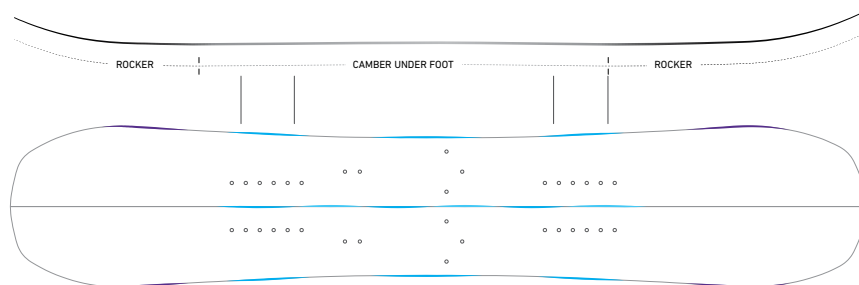
Ideal For Freeride, Freestyle and Backcountry Pow

SIZE
152, 156, 158W, 159,
161W, 162, 164W

The Explorer Splitboard is perfect for yo-yo'ing backcountry pow laps or a heavy huck session as the floaty, freeride nose is matched with a freestyle tail. Directional Rocker makes it easy to butter or stomp and the mellow Magne Traction provides confident stability riding through tech terrain or unexpectedly rough snow conditions. On the skin track back up, the inner edge Magne traction adds serious grip. Though the price is right, the Explorer Split doesn't skimp on performance features. The Sintered 7000 base is hyper fast and factory waxed with Wend Natural Wax. New for 2017, the Explorer Split features an an ECO-plastic topsheet made from castor beans for added ECO-performance.



Shape Features



Directional Shape | Stiffness 06/10 | Blunt Nose | • Progressive Sidecut | • Inner & Outside Mellow Magne-Traction

Technology



-NEW-SHAPE

-NEW-SIZES

DISCOVERY

SERIOUS SHRED STICK FOR SMALLER RIDERS

Ideal for Freestyle, Freeride, Pow, Corn or Chop

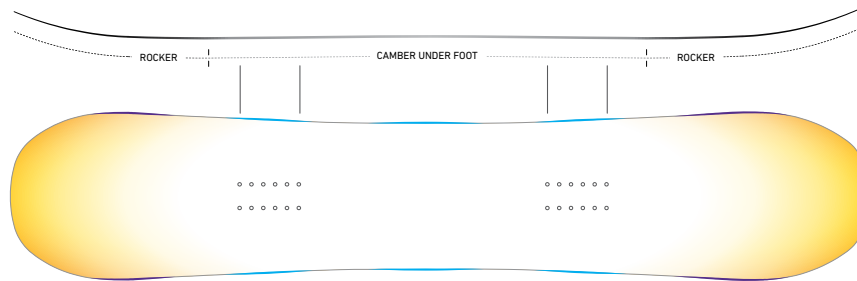
-NEW-SIZES

SIZE
138, 145, 150

The Discovery solid is our freeride board for youth and small adults who want to confidently explore new terrain. Unlike most twin-tipped youth boards, the Discovery features a proven directional shape that delivers legit freeride performance for smaller riders. New for 2017, the Discovery features a Spoon 1.0 Nose and Tail. The edges of the Spoon nose are beveled up for improved turn fluidity and the tail edges are beveled up for less catch. Tech features on the Discovery like Progressive Sidecut allow for easy turn initiation while the Blunt Nose and Directional Rocker profile keep any size rider cruising through the inevitable end-of-the-day chop.



Shape Features



Spoon 1.0 | Directional Shape | Stiffness 05/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology



DISCOVERY SPLIT

SERIOUS BACKCOUNTRY TOOL FOR SMALLER RIDERS

Ideal for Sidecountry and Backcountry Exploration

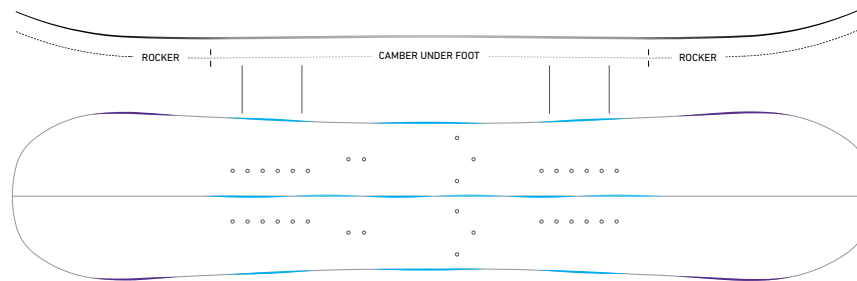
-NEW-
SPECS

SIZE
138, 145

The Discovery splitboard is the world's first splitboard designed for youth and small adults. This fully featured splitboard throws open the door for smaller riders to confidently ride advanced backcountry terrain on a legit high performance freeride board. Tech features on the Discovery like Progressive Sidecut allow for easy turn initiation, while the Blunt Nose and Directional Rocker profile keep any size rider cruising through the inevitable variable backcountry conditions. New for 2017, the Discovery Split now has recycled steel inner edges for improved performance on icy skin tracks.

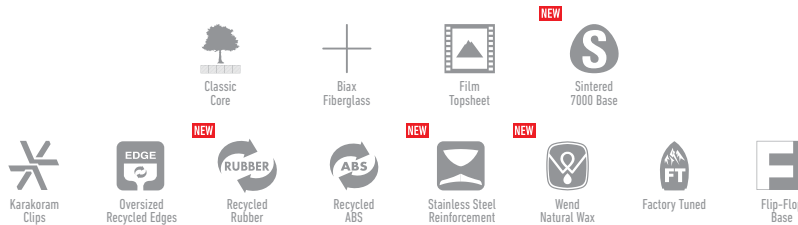


Shape Features



Directional Shape | Stiffness 05/10 | Blunt Nose | • Progressive Sidecut | • Inner & Outside Mellow Magne-Traction

Technology



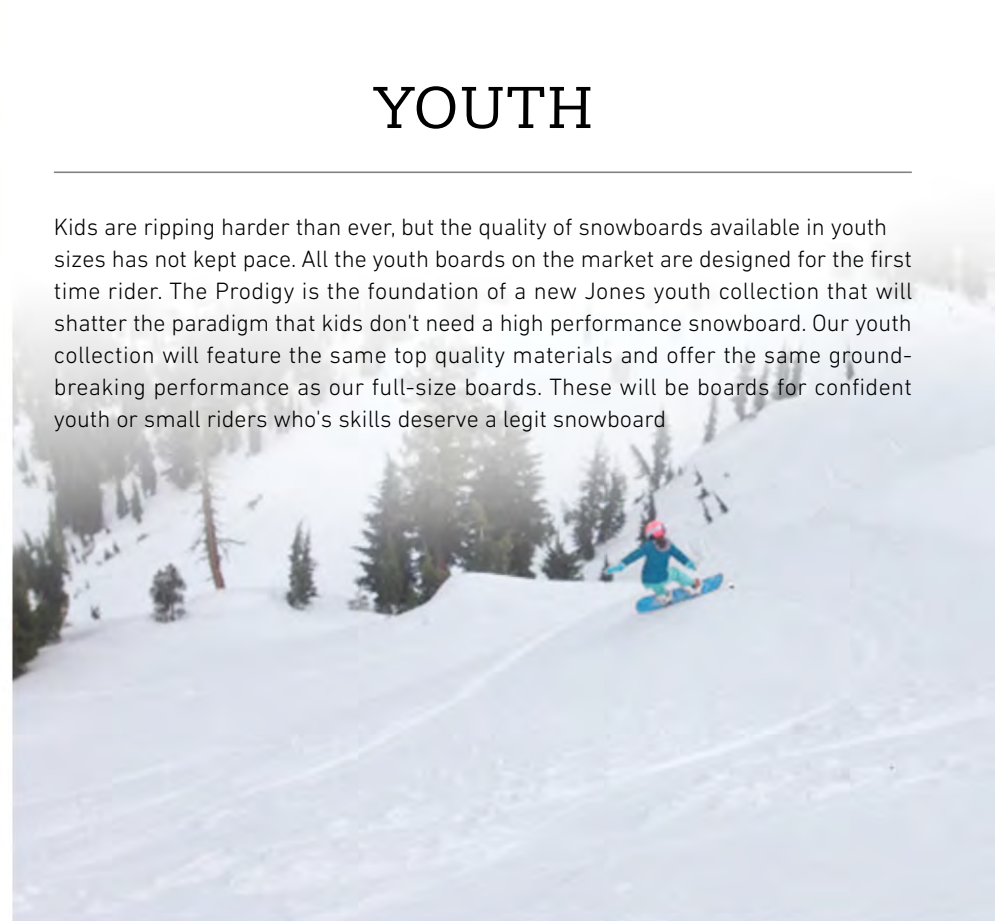
#JonesDiscovery

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BOARDS / SKINS / BACKPACKS / APPAREL

YOUTH

Kids are ripping harder than ever, but the quality of snowboards available in youth sizes has not kept pace. All the youth boards on the market are designed for the first time rider. The Prodigy is the foundation of a new Jones youth collection that will shatter the paradigm that kids don't need a high performance snowboard. Our youth collection will feature the same top quality materials and offer the same ground-breaking performance as our full-size boards. These will be boards for confident youth or small riders who's skills deserve a legit snowboard



PRODIGY

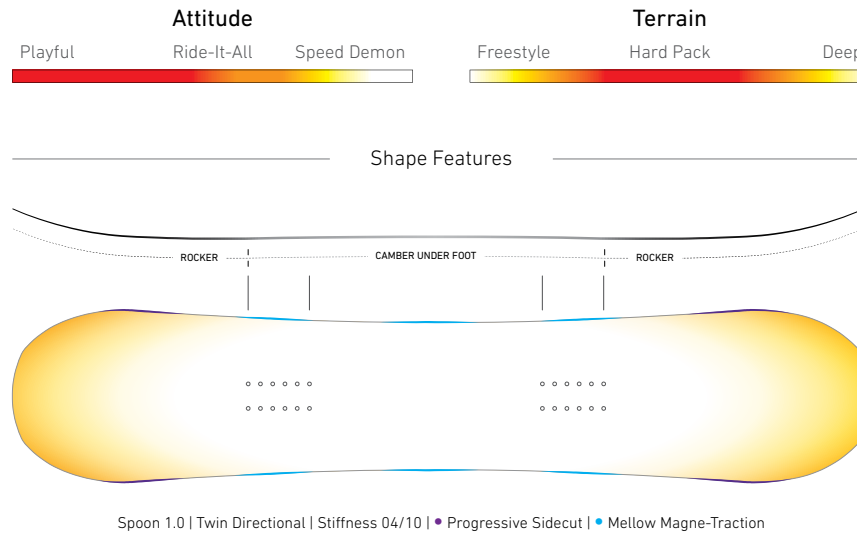
HIGH PERFORMANCE FOR KIDS

Ideal for Freestyle, Freeride, Pow, Corn or Chop

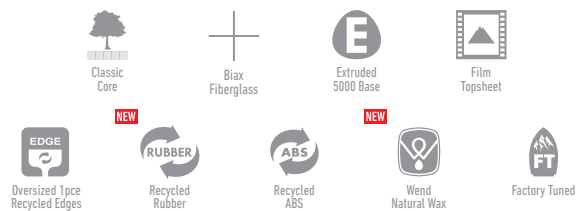
-NEW-
MODEL

SIZE
110, 120, 130, 140

The Prodigy is our new all-mountain directional twin built for hard-charging kids. Most kids boards are made with very basic materials and are designed for first-time riders. Not the Prodigy. The Prodigy features the same premium materials and performance features as Jones' adult models and offers quick learning young riders a solid foundation to keep progressing their skills. The Spoon 1.0 Nose and Tail on the Prodigy allows for fluid 'no catch' turn initiation while the Cam Rock profile keeps the board floating in any snow condition. The Prodigy is also designed to be a little narrower than most other kids boards so small-footed riders can learn to rail turns with the board up on edge.



Technology





Last light, last warmth, Iris Lazzareschi and Allison Lightcap savor the last moments of sun before a bone chilling night out in Grand Teton National Park.

WOMEN'S SERIES

Every rider deserves equipment that matches their passion. The Jones Women's Series is a complete collection. Women of any ability or riding style can find their perfect board and experienced riders can build a quiver. No sacrifices are made in technology or materials in the Women's Series. Only the specs are specially tuned for lighter, smaller riders.



Tahoe turned Jackson ripper Iris Lazzareschi tees off in the Tetons.

Photo - Seth Lightcap

WOMEN'S FLAGSHIP

THE FREERIDE FOUNDATION

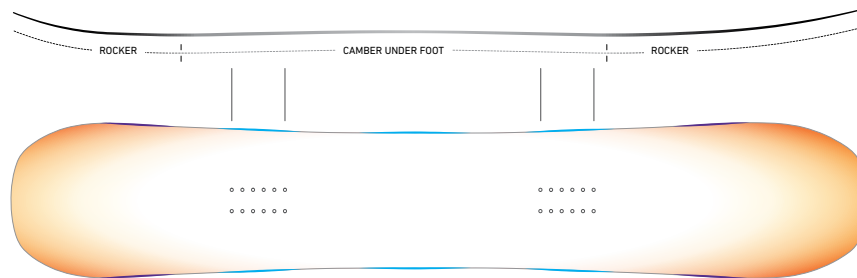
Ideal for Freeriding and Fall-Line Freestyle

SIZE
144, 148, 152, 154, 156

The Women's Flagship is a directional freeride board designed for confident women riders who like to ride fast and lay tracks in technical terrain. For 2017 we overhauled the Women's Flagship by using new materials and fine tuning the shape. Power V Basalt stringers add torsional stability while the Spoon 3.0 Nose and Tail deliver mind bending glide and float. The wood topsheet on the Women's Flagship has been replaced with Flax Triax Fiberglass for added ECO-performance and the Mellow Magne-traction profile has been improved for added edge grip on hardpack

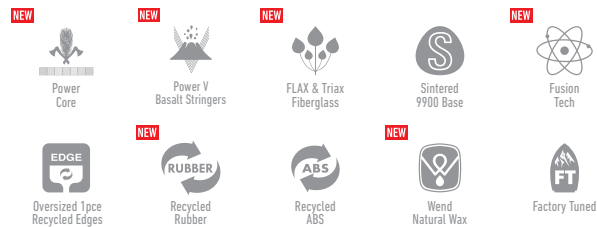


Shape Features



Spoon 3.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology





Skinning from the fjord, Allison Lightcap earns a summit to sea descent in the Lyngen Alps of Arctic Norway.

Photo - Seth Lightcap

WOMEN'S SOLUTION

THE ULTIMATE WOMEN'S SPLITBOARD

Ideal for Backcountry Freeriding and Wilderness Exploration

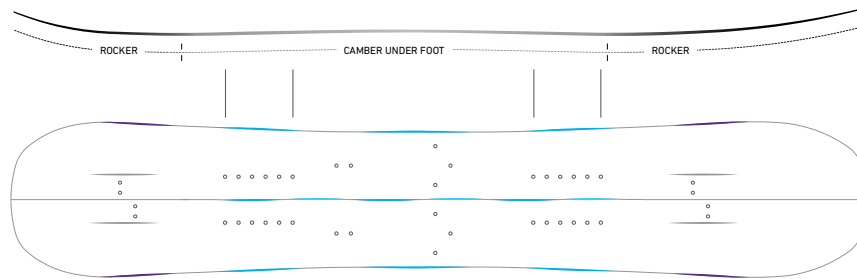
SIZE
148, 152, 156



The Women's Solution splitboard is designed to deliver unrivaled performance on any terrain or snow condition. The blunt nose, directional rocker profile and inner/outer edge magna-traction keep you stable, floating and locked in no matter where you roam. For playful pop, the Women's Solution features carbon split stringers and an eco-plastic topsheet. The topsheet is made from castor bean and is snow-repellent so snow sticks to your board less. New for 2017, the Women's Solution features our new Bolt-less Bridge which eliminates base hardware, stainless steel tip and tail reinforcement plates for added durability plus Karakoram Ultra Clips for improved connection between board halves.



Shape Features



Bolt-Less Bridge | Directional Shape | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut

• Inner & Outside Mellow Magne-Traction

Technology



-NEW-
SPECS



There's just something about Japan... Halina Boyd fulfills a fantasy dropping into an iconic roadside avy gate line.

Photo - Moss Holladay

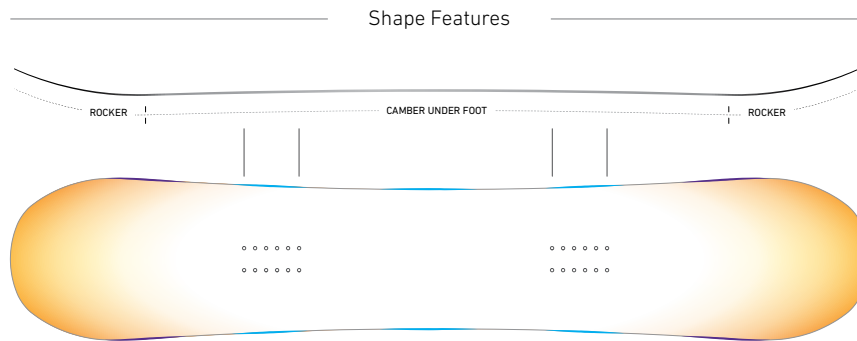
AIR<3

ALL-MOUNTAIN RESORT RAZOR

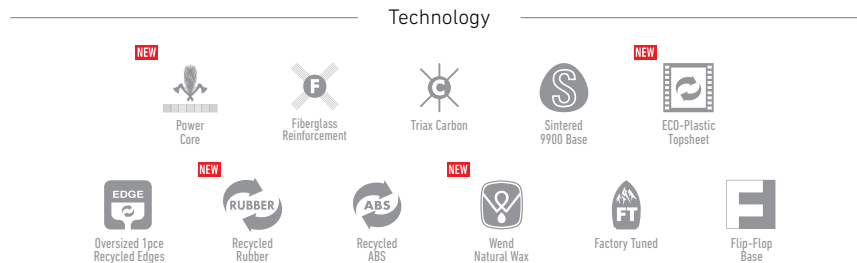
Ideal for Carving, Jibbing and Jumping

SIZE
146, 149, 152

The Airheart is our new elite all-mountain freestyle board built for women who like to carve hard and take to the air with confidence. The nimble handling and supersonic acceleration of the Airheart result from the Spoon 2.0 Nose and Tail plus the Power Camber profile. The Power Camber between the contact points keeps you locked into your edges while the Spoon nose and tail eliminate catch and improve turn fluidity. A tip-to-tail carbon fiber layer adds supreme torsional stiffness and delivers lightning fast response to any energy input. The Airheart also features recycled edges and an ECO-plastic topsheet made from Castor beans for maximum ECO-performance.



Spoon 2.0 | Twin Directional | Stiffness 06/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

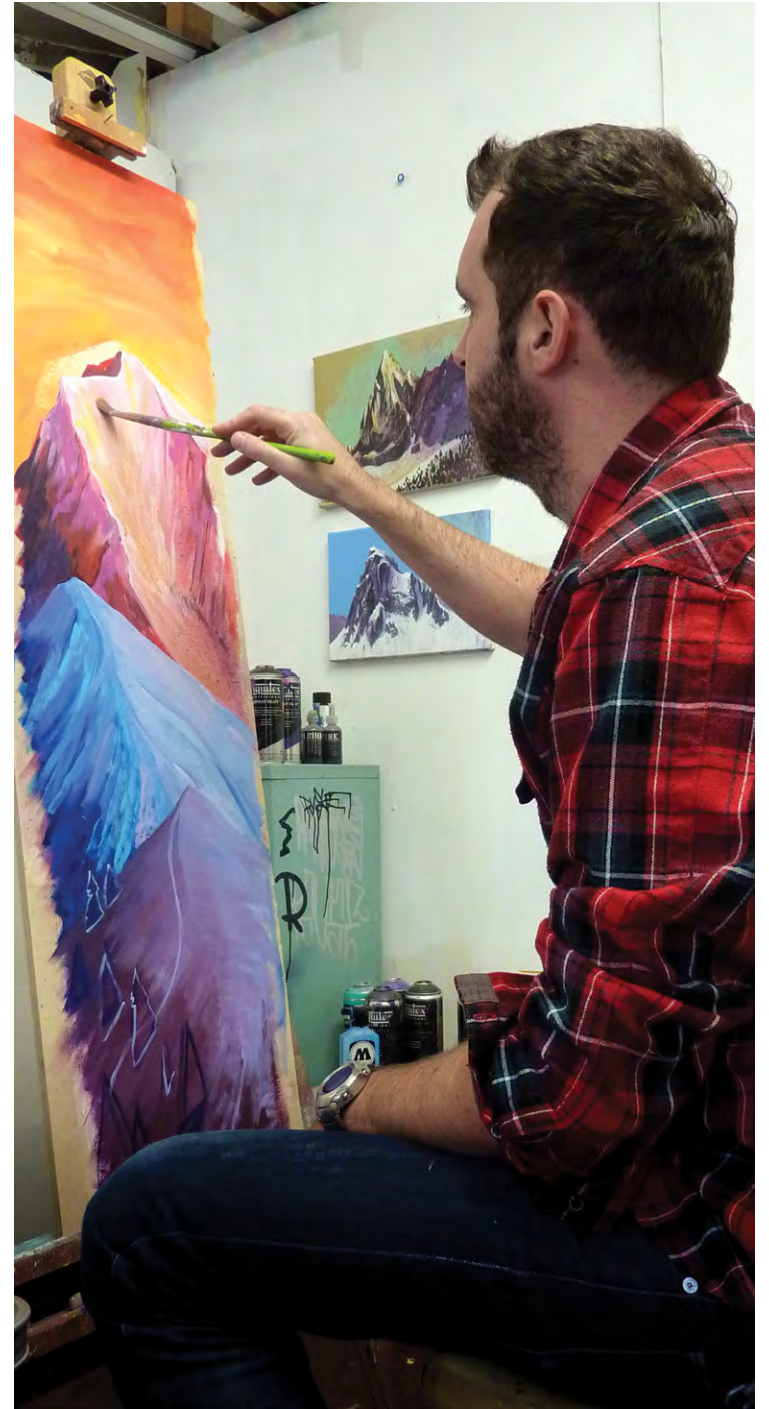


-NEW-
MODEL



Halina Boyd lights it up in Hakuba, Japan.

Photo - Moss Holladay



RP Roberts painting the Twin Sister graphic.

@rp_roberts

TWIN SISTER

FREESTYLE MEETS FREERIDE

Ideal for Slashing, Jibbing and Jumping

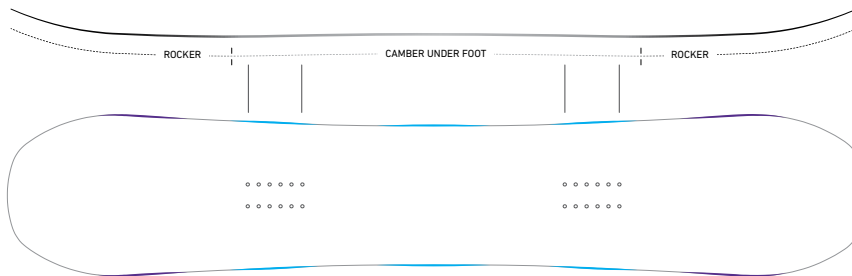
SIZE
139, 143, 146, 149, 152,
155



The Twin Sister is the board for women who like to dance down the mountain and shred the most playful path possible. Mellow Magne-traction keeps the Twin Sister locked in every turn while the Cam Rock profile allows you to float through deep pow and pop off terrain features equally easy riding regular or switch. New for 2017, the Twin Sister has an updated Power wood core for more even torsional flex. Women looking for a stable and high-performance board that's easy to rally anywhere want the Twin Sister. The mountain graphic on the Twin Sister was painted by artist RP Roberts.

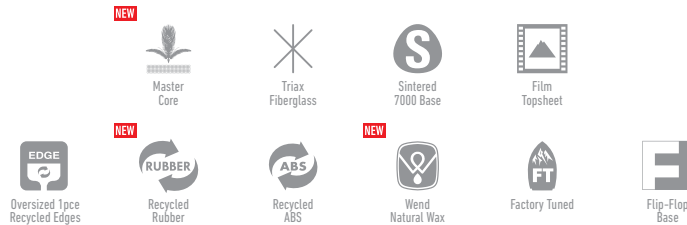


Shape Features



Twin Directional | Stiffness 06/10 | Blunt Nose | Progressive Sidecut | Mellow Magne-Traction

Technology



-NEW-SHAPE

-NEW-SIZES

#MountainTwin

65

BOARDS / SKINS / BACKPACKS / APPAREL



Cold, clear and stable, Allison Lightcap scores dreamy backcountry conditions in Grand Teton National Park.

Photo - Seth Lightcap

WOMEN'S HOVERCRAFT

THE POWERFUL POW BOARD

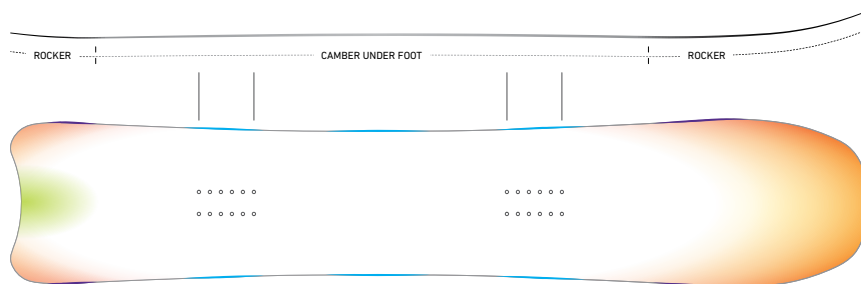
Ideal for Carving, Pow Slashing and Crud Busting

SIZE
146, 150

The Women's Hovercraft is an all conditions, all mountain charger that carves on hardpack as well as it floats in pow. The blunt nose and directional rocker of the Hovercraft deliver supreme float in the soft stuff while the pint-sized dimensions keep the Hovercraft fast and maneuverable in tight situations. New for 2017, the Women's Hovercraft has a Spoon 4.0 Nose and Speed Channel tail. The edges of the Spoon nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch. In between the raised tail edges, the base is concave like a channel on a surfboard for improved glide.



Shape Features



Spoon 4.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Progressive Sidecut | • Mellow Magne-Traction

Technology



-NEW-SHAPE

-NEW-SIZES

	New Sizes	Sizing												Weight Range (lbs./kg)	Skins Group
		Sizes (cm)	Effective Edge Length (cm)	Tip Length (cm)	Tail Length (cm)	Tip Width (cm)	Shaping Waist Width (cm)	Tail Width (cm)	Sideseat Radius (cm)	Reference Stance (cm)	Centered Stance (cm)	Setback (cm)			
Carbon Flagship		158	119.6	29.2	18.7	29.0	24.9	28.9	8.5	60	58	3.0	130-180 lbs. / 59-82 kg.	-	
		161	122	29.5	19	29.2	25.2	29.1	9.1	60	58	3.0	150-200 lbs. / 67-91 kg.	-	
		162W	123	29.5	19	30.3	26.3	30.2	9.3	60	58	3.0	160-210 lbs. / 73-95 kg.	-	
		164	124.6	29.7	19.2	29.5	25.4	29.4	9.3	60.0	58.0	3.0	160-210 lbs. / 73-95 kg.	-	
		165W	125.4	29.8	19.3	30.7	26.6	30.6	9.4	60.0	58.0	3.0	170-220 lbs.+ / 77-100 kg.+	-	
Ultra Aviator	*	158	119.2	25.4	24.4	29.6	25.3	29.5	7.8	60.0	58	2.0	150-200 lbs. / 67-91 kg.	-	
Ultra Mountain Twin		154	114.6	21.7	19.7	29.1	25.0	29.1	7.6	56	54	0.0	120-170 lbs. / 54-77 kg.	-	
		157	117.0	22.0	20.0	29.4	25.3	29.4	7.8	60	58	0.0	130-180 lbs. / 59-82 kg.	-	
		158W	118.0	22.0	20.0	29.9	25.8	29.9	7.9	60	58	0.0	140-190 lbs. / 64-86 kg.	-	
		160	119.4	22.3	20.3	29.8	25.6	29.8	8.0	60	58	0.0	150-200 lbs. / 67-91 kg.	-	
	*	161w	120.6	22.2	20.2	30.2	26.0	30.2	8.2	60	58	0.0	150-200 lbs. / 67-91 kg.	-	
	*	162	121.4	22.3	20.3	29.8	25.6	29.8	8.2	60	58	0.0	160-210 lbs. / 73-95 kg.	-	
	*	164w	123.2	22.4	20.4	30.5	26.2	30.5	8.4	60	58	0.0	170-220 lbs.+ / 77-100 kg.+	-	
Ultracraft		152	119.1	39.4	15.5	29.8	25.4	28.7	8.9	56	54	2.9	110-150 lbs. / 50-68 kg.	-	
		156	122.5	40	15.5	30.5	26.0	29.3	9.3	58	56	2.9	120-170 lbs. / 54-77 kg.	-	
		160	125.7	40.4	15.9	31.0	26.4	29.9	9.5	60	58	2.9	140-190 lbs. / 64-86 kg.	-	
Flagship		154	116.2	28.9	18.4	28.8	24.6	28.6	7.9	56	54	3.0	-		
		158	119.6	29.2	18.7	29.0	24.9	28.9	8.5	60	58	3.0	130-180 lbs. / 59-82 kg.	-	
		159W	120	29.5	19.0	30.4	26.3	30.2	8.7	60	58	3.0	140-190 lbs. / 64-86 kg.	-	
		161	122	29.5	19	29.2	25.2	29.1	9.1	60	58	3.0	140-190 lbs. / 64-86 kg.	-	
		162W	123	29.5	19	30.3	26.3	30.2	9.3	60	58	3.0	160-210 lbs. / 73-95 kg.	-	
		164	124.6	29.7	19.2	29.5	25.4	29.4	9.3	60	58	3.0	160-210 lbs. / 73-95 kg.	-	
		165W	125.4	29.8	19.3	30.7	26.6	30.6	9.4	60	58	3.0	160-210 lbs. / 73-95 kg.	-	
		166	125.8	30.1	19.6	30.0	25.8	29.8	9.4	60	58	3.0	160-210 lbs. / 73-95 kg.	-	
		169W	128.6	30.2	19.7	31.3	27.0	31.2	9.5	62	60	3.0	170-220 lbs.+ / 77-100 kg.+	-	
		172	130.8	30.6	20.1	30.8	26.3	30.6	9.5	62	60	3.0	170-220 lbs.+ / 77-100 kg.+	-	
Aviator		152	114.2	24.9	23.9	28.9	24.8	28.9	7.4	56	54	2.0	130-180 lbs. / 59-82 kg.	-	
		156	117.2	25.4	24.4	29.4	25.3	29.4	7.8	58	56	2.0	140-190 lbs. / 64-86 kg.	-	
		158	119.2	25.4	24.4	29.6	25.3	29.5	7.8	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
		158W	119.2	25.4	24.4	29.9	25.7	29.9	7.9	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
		160	121	25.5	24.5	29.7	25.4	29.7	8.0	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
		160W	121	25.5	24.5	30.2	26.0	30.2	8.2	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
		162	122.8	25.6	24.6	29.8	25.5	29.8	8.2	60	58	2.0	160-210 lbs. / 73-95 kg.	-	
		164	124.6	25.7	24.7	30.5	26.2	30.5	8.4	60	58	2.0	170-220 lbs.+ / 77-100 kg.+	-	
Storm Chaser	*	142	101	37.5	10.5	31.0	26.5	29.0	6.6	54	52	2.2	120-170 lbs. / 54-77 kg.	-	
		147	104	38.5	11.5	32.1	27.5	30.1	6.8	60	58	2.2	130-180 lbs. / 59-82 kg.	-	
	*	157	114	38.5	11.5	32.8	27.5	30.7	7.1	60	58	2.2	150-200 lbs. / 67-91 kg.	-	

			Sizing												Weight Range (lbs./kg)	Skins Group
			Sizes (cm)	Effective Edge Length (cm)	Tip Length (cm)	Tail Length (cm)	Tip Width (cm)	Shaping Waist-Width (cm)	Tail Width (cm)	Sideseat Radius (cm)	Reference Stance (cm)	Centered Stance (cm)	Setback (cm)			
Mountain Twin		151	112.0	21.5	19.5	28.8	24.8	28.8	7.4	54	52	0.0	110-160 lbs. / 49-73 kg.	-		
		154	114.6	21.7	19.7	29.1	25.0	29.1	7.6	56	54	0.0	120-170 lbs. / 54-77 kg.	-		
		155W	115.0	22.0	20.0	29.8	25.8	29.8	7.7	58	56	0.0	130-180 lbs. / 59-82 kg.	-		
		157	117.0	22.0	20.0	29.4	25.3	29.4	7.8	60	58	0.0	130-180 lbs. / 59-82 kg.	-		
		158W	118.0	22.0	20.0	29.9	25.8	29.9	7.9	60	58	0.0	140-190 lbs. / 64-86 kg.	-		
		160	119.4	22.3	20.3	29.8	25.6	29.8	8.0	60	58	0.0	150-200 lbs. / 67-91 kg.	-		
		161w	120.6	22.2	20.2	30.2	26.0	30.2	8.2	60	58	0.0	150-200 lbs. / 67-91 kg.	-		
		162	121.4	22.3	20.3	29.8	25.6	29.8	8.2	60	58	0.0	160-210 lbs. / 73-95 kg.	-		
	164w	123.2	22.4	20.4	30.5	26.2	30.5	8.4	60	58	0.0	170-220 lbs.+ / 77-100 kg.+	-			
Explorer	*	152	111	23.0	21.0	29.1	24.9	29.1	7.1	56	54	2.0	110-160 lbs. / 49-73 kg.	-		
		156	114.4	23.3	21.3	29.5	25.2	29.5	7.3	58	56	2.0	120-170 lbs. / 54-77 kg.	-		
		158W	116	23.5	21.5	30.5	26.2	30.5	7.5	60	58	2.0	140-190 lbs. / 64-86 kg.	-		
		159	117	23.5	21.5	29.8	25.4	29.8	7.5	60	58	2.0	140-190 lbs. / 64-86 kg.	-		
		161W	118.6	23.7	21.7	30.8	26.4	30.8	7.7	60	58	2.0	150-200 lbs. / 67-91 kg.	-		
		162	119.6	23.7	21.7	30.0	25.6	30.0	7.9	60	58	2.0	160-210 lbs. / 73-95 kg.	-		
		164W	121.2	23.9	21.9	31.0	26.6	31.0	8.1	60	58	2.0	170-220 lbs.+ / 77-100 kg.+	-		
Hovercraft	*	148	115.6	38.9	15.5	29.6	7.9	28.4	7.9	54	52	2.9	100-150 lbs. / 51-71 kg.	-		
		152	119.1	39.4	15.5	29.8	8.9	28.7	8.9	56	54	2.9	110-160 lbs. / 49-73 kg.	-		
		156	122.5	40	15.5	30.5	9.3	29.3	9.3	58	56	2.9	130-180 lbs. / 59-82 kg.	-		
		160	125.7	40.4	15.9	31.0	9.5	29.9	9.5	60	58	2.9	160-210 lbs. / 73-95 kg.	-		
		164	128.9	40.8	16.3	31.4	10.0	30.3	10.0	60	58	2.9	170-220 lbs.+ / 77-100 kg.+	-		
Prodigy	*	110	76	20	19	23.5	21.00	23.5	5.4	38	36	2.0	55-75 lbs. / 25-34 kg.	-		
	*	120	85	20.5	19.5	25.1	22.00	25.1	5.7	42	40	2.0	65-85 lbs. / 29-39 kg.	-		
	*	130	94	21	20	26.6	23.00	26.6	6.0	46	44	2.0	75-100 lbs. / 34-45 kg.	-		
	*	140	103	21.5	20.5	28.1	24.00	28.1	6.3	50	48	2.0	90-120 lbs. / 41-54 kg.	-		
Discovery		138	100.2	20.9	19.4	27.5	23.9	27.3	6.6	54	52	2.2	90-140 lbs. / 41-63 kg.	-		
		145	106	21.5	20	28.3	24.5	28.2	7.0	54	52	2.2	100-150 lbs. / 51-71 kg.	-		
	*	150	109.8	22.1	20.6	29.0	25.1	28.9	7.4	54	52	2.2	110-150 lbs. / 50-68 kg.	-		
Ultracraft Split		152	119.1	39.4	15.5	29.8	25.4	28.7	8.9		54	2.9	110-150 lbs. / 50-68 kg.	C		
		156	122.5	40	15.5	30.5	26.0	29.3	9.3		56	2.9	120-170 lbs. / 54-77 kg.	C		
		160	125.7	40.4	15.9	31.0	26.4	29.9	9.5		58	2.9	140-190 lbs. / 64-86 kg.	E		
Carbon Solution		158	119.6	29.2	18.7	29.0	24.9	28.9	8.5		58	3.0	130-180 lbs. / 59-82 kg.	B		
		161	122	29.5	19	29.2	25.2	29.1	9.1		58	3.0	150-200 lbs. / 67-91 kg.	B		
		162W	123	29.5	19	30.3	26.3	30.2	9.3		58	3.0	160-210 lbs. / 73-95 kg.	D		
		164	124.6	29.7	19.2	29.5	25.4	29.4	9.3		58	3.0	160-210 lbs. / 73-95 kg.	F		
		165W	125.4	29.8	19.3	30.7	26.6	30.6	9.4		58	3.0	170-220 lbs.+ / 77-100 kg.+	G		

		Size(cm)	Effective Edge Length (cm)	Tip Length (cm)	Tail Length (cm)	Tip Width (cm)	Shaping Waist Width (cm)	Tail Width (cm)	Sideseat Radius (cm)	Reference Stance (cm)	Centered Stance (cm)	Sideseat (cm)	Weight Range (lbs./kg)	Skin Group
Solution		154	116.2	28.9	18.4	28.8	24.6	28.6	7.9		54	3.0	120-170 lbs. / 54-77 kg.	B
		158	119.6	29.2	18.7	29.0	24.9	28.9	8.5		58	3.0	130-180 lbs. / 59-82 kg.	B
		159W	120	29.5	19	30.4	26.3	30.2	8.7		58	3.0	140-190 lbs. / 64-86 kg.	G
		161	122	29.5	19	29.2	25.2	29.1	9.1		58	3.0	140-190 lbs. / 64-86 kg.	B
		162W	123	29.5	19	30.3	26.3	30.2	9.3		58	3.0	160-210 lbs. / 73-95 kg.	F
		164	124.6	29.7	19.2	29.5	25.4	29.4	9.3		58	3.0	160-210 lbs. / 73-95 kg.	D
		165W	125.4	29.8	19.3	30.7	26.6	30.6	9.4		58	3.0	160-210 lbs. / 73-95 kg.	G
		166	125.8	30.1	19.6	30.0	25.8	29.8	9.4		58	3.0	160-210 lbs. / 73-95 kg.	F
		169W	128.6	30.2	19.7	31.3	27.0	31.1	9.5		60	3.0	170-220 lbs.+ / 77-100 kg.+	H
Storm Chaser Split	*	147	104	38.5	11.5	32.1	27.5	30.1	6.8		58	2.2	130-180 lbs. / 59-82 kg.	i
Hovercraft Split		152	119.1	39.4	15.5	29.8	25.4	28.7	8.9		54	2.9	110-160 lbs. / 49-73 kg.	C
		156	122.5	40	15.5	30.5	26.0	29.4	9.3		56	2.9	130-180 lbs. / 59-82 kg.	C
		160	125.7	40.4	15.9	31.0	26.4	29.9	9.5		58	2.9	160-210 lbs. / 73-95 kg.	E
Aviator Split		156	117.2	26.4	25.4	29.4	25.3	29.4	7.8		56	2.0	140-190 lbs. / 64-86 kg.	D
		160	121	26.5	25.5	29.7	25.4	29.7	8.0		58	2.0	150-200 lbs. / 67-91 kg.	D
		164	124.6	26.7	25.7	30.5	26.2	30.5	8.4		58	2.0	170-220 lbs.+ / 77-100 kg.+	F
Explorer Split	*	152	111	23	21	29.1	24.9	29.1	7.1		54	2.0	120-170 lbs. / 54-77 kg.	D
		156	114.4	23.3	21.3	29.5	25.2	29.5	7.3		56	2.0	120-170 lbs. / 54-77 kg.	D
		158W	116	23.5	21.5	30.5	26.2	30.5	7.5		58	2.0	140-190 lbs. / 64-86 kg.	G
		159	117	23.5	21.5	29.8	25.4	29.8	7.5		58	2.0	140-190 lbs. / 64-86 kg.	D
		161W	118.6	23.7	21.7	30.8	26.4	30.8	7.7		58	2.0	150-200 lbs. / 67-91 kg.	G
		162	119.6	23.7	21.7	30.0	25.6	30.0	7.9		58	2.0	160-210 lbs. / 73-95 kg.	D
		164W	121.2	23.9	21.9	31.0	26.6	31.0	8.1		58	2.0	170-220 lbs.+ / 77-100 kg.+	G
Discovery Split		138	100.2	20.9	19.4	27.5	23.9	27.3	6.6		48	2.2	90-140 lbs. / 41-63 kg.	-
		145	106	21.5	20	28.3	24.5	28.2	7.0		52	2.2	100-150 lbs. / 51-71 kg.	-
Women's Solution		148	111	28.5	18	28.0	23.9	27.8	7.3		51	3.0	100-150 lbs. / 51-71 kg.	A
		152	114.6	28.7	18.2	28.4	24.1	28.2	7.5		53	3.0	110-160 lbs. / 49-73 kg.	A
		156	117.8	29.1	18.6	28.8	24.5	28.6	7.9		55	3.0	120-170 lbs. / 54-77 kg.	A
Women's Flagship	*	144	107.4	28.3	17.8	27.7	23.7	27.5	7.1	55	53	3.0	100-150 lbs. / 51-71 kg.	-
		148	111	28.5	18.0	28.0	23.9	27.9	7.3	55	53	3.0	100-150 lbs. / 51-71 kg.	-
		152	114.6	28.7	18.2	28.4	24.1	28.2	7.5	57	55	3.0	110-160 lbs. / 49-73 kg.	-
	*	154	116.2	28.9	18.4	28.6	24.3	28.4	7.7	57	55	3.0	110-160 lbs. / 49-73 kg.	-
		156	117.8	29.1	18.6	28.8	24.5	28.7	7.9	59	57	3.0	120-170 lbs. / 54-77 kg.	-

Air<3	*	146	109	24.5	23.5	28.0	24.0	27.9	7.0	55	53	2.0	100-150 lbs. / 51-71 kg.	-
	*	149	111.6	24.7	23.7	28.2	24.2	28.2	7.2	57	55	2.0	110-160 lbs. / 49-73 kg.	-
	*	152	114.2	24.9	23.9	28.5	24.4	28.5	7.4	57	55	2.0	110-160 lbs. / 49-73 kg.	-
Twin Sister	*	139	101.8	20.6	18.6	27.5	23.8	27.5	6.6	53	51	0.0	90-140 lbs. / 41-63 kg.	-
		143	105.4	20.8	18.8	27.8	24.0	27.8	6.8	55	53	0.0	100-150 lbs. / 51-71 kg.	-
		146	108.0	21.0	19.0	28.1	24.2	28.1	7.0	55	53	0.0	100-150 lbs. / 51-71 kg.	-
		149	111.0	21.0	19.0	28.2	24.2	28.2	7.2	57	55	0.0	110-160 lbs. / 49-73 kg.	-
		152	113.4	21.3	19.3	28.6	24.5	28.6	7.4	57	55	0.0	110-160 lbs. / 49-73 kg.	-
		155	116.0	21.5	19.5	28.9	24.7	28.9	7.5	57	55	0.0	120-170 lbs. / 54-77 kg.	-
Women's Hovercraft	*	146	113.4	39.1	15.5	29.1	24.4	27.8	7.6	55	53	2.9	100-150 lbs. / 51-71 kg.	-
	*	150	117.1	39.4	15.5	29.5	24.7	28.3	7.9	57	55	2.9	110-160 lbs. / 49-73 kg.	-



#ChileExplorado | With the weather window finally wide open, the #Jones-FieldTest established a new launch position.

Photo - Andrew Miller

CLIMBING SKINS



Jones skins are made in Switzerland by one of the most innovative and trusted skin manufacturers in the world - POMOCA. For the last 40 years POMOCA has produced industry leading skins for high altitude ski mountaineering and randonee racing. In partnership with POMOCA, the Jones climbing skin line now includes both Nomad and Nomad PRO models both of which are available in pre-cut sizes or a trim-to-fit size.

TECHNOLOGY



UNIVERSAL TAIL CLIP **UPDATED**

The Universal Tail Clip is designed to keep skins locked on in the most challenging snow conditions. The clip anchors on both the inner edge and outside tail edge and provides adjustable skin tension using the attached stretcher strap. Four solid rivets anchor the stretcher strap to the skin. The Universal Tail Clip is compatible with all splitboard brands.



QUICK TENSION TAIL CLIP **UPDATED**

The Quick Tension Tail Clip is designed for 2016-17 Jones Splitboards except the Discovery. All new Jones Splitboards now feature a notch cut into the tail of both skis that allows the Quick Tension Tail Clip fastener to simply slide into the notch and secure the skin.



70% MOHAIR / 30% NYLON

Jones Nomad and Nomad PRO climbing skins are both made with a blend of 70% natural mohair fiber and 30% synthetic nylon. The mohair offers unmatched glide and a supple skin feel while the nylon improves grip and water repellency.



EVER DRY

Jones skins are treated with EVER DRY anti-glopping treatment. The coating keeps the skins from absorbing moisture and prevents snow/ice build-up under the skin.



GRIP TECH

Grip Tech skins are made with a special material that works well under dynamic tension and has a high resistance to twisting and abrasion.



RUBBER SAFER SKINS

Jones Nomad PRO skins are laminated with a rubber backing that prevents skins from getting water logged. Drier skins are safer as they are less likely to lose adhesion to your skis in critical situations.



GLIDE TECH

Glide Tech coating reduces friction on each skin fiber so neither super-cold fresh snow or wet, hot snow will stick to the skin and rob energy-saving glide.

NOMAD

IDEAL FOR BACKCOUNTRY TOURING AND WILDERNESS EXPLORATION



Trim-To-Fit Skin with Universal Tail Clip
Skin Size: 140 mm x 1700 mm
Fits All Splitboard Brands

Pre-Cut Skin with Quick Tension Tail Clip
Nine Pre-Cut Sizes

Not all splitboard skins are created equal. Some glide well, but are slippery on the steeps. Others are like velcro - great for climbing, terrible for touring. Jones Nomad Climbing Skins eliminate this issue as these 70% Mohair / 30% Synthetic Nylon skins offer the perfect balance of glide and grip. The premium natural mohair fibers deliver unmatched glide in any snow condition because they remain soft and flexible at any temperature. The nylon fibers provide extra traction when the skin track gets steep or icy. Skin fibers are also coated with EVER DRY Anti-glopping treatment to improve performance in wet snow and keep your skins dry lap after lap. Nomad skins are available in two models: Trim-To-Fit with Universal Tail Clip and Pre-Cut with Quick Tension Tail Clip.

Skins Technology



Ever Dry



Grip Tech



70% Mohair &
30% Nylon



Universal Tip
Clip

Skins Package Includes

Pre-Cut Skin: One pair skins with Quick Tension Tail Clips attached / Two Backing Sheets / Skin Bag
Trim-To-Fit Skin: One pair skins / One pair Universal Tail Clips / Four Rivets / Two Backing Sheets / Skin Cutter / Skin Bag

NOMAD PRO

IDEAL FOR ALL-SEASONS, ALL-CONDITIONS BACKCOUNTRY TOURING



Trim-To-Fit Skin with Universal Tail Clip
Skin Size: 140 mm x 1700 mm
Fits All Splitboard Brands

Pre-Cut Skin with Quick Tension Tail Clip
Nine Pre-Cut Sizes

Jones Nomad PRO Skins are the ultimate high performance splitboard climbing skin and offer unmatched performance in any snow condition. The blend of 70% Mohair / 30% Synthetic Nylon fibers provides the perfect balance of glide and grip and the fibers have been coated with both EVER DRY Anti-glopping treatment to improve performance in wet snow and GLIDE TECH treatment which helps maintain the glide of the fibers for the lifetime of the skin. Jones Nomad PRO Skins have been laminated with RUBBER SAFER SKIN backing. This rubber layer guarantees the skin will not absorb water and also makes the skins easy to pull apart. Nomad PRO skins are available in two models: Trim-To-Fit with Universal Tail Clip and Pre-Cut with Quick Tension Tail Clip.

Skins Technology



Universal Tip
Clip



70% Mohair &
30% Nylon



Ever Dry



Grip Tech



Rubber Safer
Skin



Glide Tech

Skins Package Includes

Pre-Cut Skin: One pair skins with Quick Tension Tail Clips attached / Two Backing Sheets / Skin Bag
Trim-To-Fit Skin: One pair skins / One pair Universal Tail Clips / Four Rivets / Two Backing Sheets / Skin Cutter / Skin Bag



No free lunches in the California High Sierra. If you want to ride it, you have to climb it.

BACKPACKS

Backpacks are the underrated hero of backcountry gear. When you are one with your pack in fit and function it is a game changer. You move faster, stay safer and conserve energy to ride stronger when your food and water are close at hand, avy gear is ready and your gear is locked down tight. We live and breathe backcountry snowboarding so we design our packs to be perfect for what we do. Jones packs are built to feel like a natural extension of your body.

EXPEDITION BOARD BAG

IDEAL FOR TRAVELLERS AND INTERNATIONAL EXPLORERS

-NEW-



74

Our drive to explore the world on our snowboards demands we hop aboard planes, trains, taxis and even boats, to get where we are drawn to ride. The new Expedition Board Bag is purpose built to shred those terminals, train stations and shuttle bus stops like they were all green circle groomers. Fully padded, roomy but not bulky and tricked out with just the right amount of pockets and handles, the Expedition is light-weight yet burly enough to handle any travel challenge you throw at it.

The main compartment has reinforced straps to secure 2-3 boards plus two removable pouch pockets for carrying your boots, bindings, climbing and avy gear. Small items can be stashed in the two zippered pockets on either side of the top lid. On the exterior, dual compression straps keep your load solid and six carry handles allow you to pick it up from any side. Oversized wheels keep the bag cruising even over cobblestones and the water resistant PVC-free nylon exterior fabric keeps the elements out.

The board bag is available in one size and fits up to a 166cm board.



SIZE (CM) H-20 / W-30 / D-170

WEIGHT 3.85 KG (8.48 LBS)

COLOR BLACK/RED

Pack Features

Fully Padded Shell / Water Resistant PVC-free Exterior Fabric / Main Pocket Board Straps / (2) Removable Pouch Pockets / Zippered, Mesh Interior Pocket / Zippered Exterior Pocket / Exterior ID Window Pocket / Dual Compression Straps / Removable Shoulder Strap / Dual Side, Top and End Carry Handles / Oversized Wheels

MINIMALIST 35L&45L

IDEAL FOR ALL-DAY TOURS AND TECHNICAL ALPINE ASCENTS



Featherweight yet fully-featured, the Minimalist pack is a groundbreaking backcountry snowboarding pack built for riders who go long and climb high. The simple top-load design and tech fabrics save critical weight but the dual top-lid and hip belt pockets make it easy to organize small gear. Front board straps combine with side compression straps to offer rock solid board carry while the stow-able front panel helmet holder and dual ice axe loops lock down important tools. A thermo-molded backpanel and aluminum frame provide solid weight distribution even when fully loaded with alpine gear and the top lid is removable for going ultralight. New for 2017, we've added side zipper access to the main compartment. The Minimalist comes in two volume sizes and two torso sizes: 35L and 45L in both S/M and M/L.

35L SM & ML	SIZE	H-65 / W-30 / D-20	WEIGHT	1.10 KG (2.42 LBS)	COLOR	BLACK/LIME
45L SM & ML	SIZE	H-70 / W-33 / D-20	WEIGHT	1.12 KG (2.46 LBS)	COLOR	BLACK/LIME



Recycled Nylon
210D fabric



PVC Free Nylon
420d Fabric



Helmet
Holder



Thermo-Molded Foam
Back Panel



Ergonomic Comfort
Shoulder Straps



Hydro-Pocket W /
Insulated Sleeve



A-frame Split-Ski
Carry Mode



Removable
Top Lid

Pack Technology

Pack Features

Main Pocket Side Zipper Access / Avy Rescue Protocol Info Panel / Dual Top-Lid Zipper Pockets / Dual Hip Belt Pockets / Dual Ice Axe Loops / Top, Side and Front Compression Straps / Internal Aluminum Suspension Frame

HIGHER 30L R.A.S.

IDEAL FOR ALL-DAY TOURING IN AVALANCHE PRONE TERRAIN



76

SIZE H-55 / W-30 / D-18

WEIGHT 1.72 KG (3.79 LBS)

COLOR BLACK/RED

Jeremy Jones designed the 30L RAS to be his ultimate backcountry snowboarding pack. It has all the features of the 30L pack plus the pockets that hold the new MAMMUT Removable Airbag 3.0 system. The Removable Airbag 3.0 system allows you to use the pack with or without the airbag installed and utilizes compressed air instead of nitrogen so you can deploy the bag before a plane trip and then easily refill the canister at your destination (North American Canister Only). New for 2017, the chest strap has a wider adjustment range for improved Women's fit. **Removable Airbag 3.0 system and canister sold separately by MAMMUT**

Pack Technology

NEW



MAMMUT Airbag Technology 3.0



PVC Free Nylon 840d Fabric



Recycled Nylon 4500 fabric



Helmet Holder



Ergonomic Comfort Shoulder Straps



Back Panel Cargo Access



Fleece Lined Goggle Pocket



Hydro-Pocket W / Insulated Sleeve



A-frame Split-Ski Carry Mode

Pack Features

Avy Rescue Protocol Info Panel / Avy Tools Pocket / Internal Zipper Pocket with Key Clip / Dual Hip Belt Pockets / Hip Belt Gear Loop / Dual Ice Axe Loops / Integrated Safety Whistle / Reflective Strap Accents / Color Coded Buckles / Internal Aluminum Suspension Frame

HIGHER 30L

IDEAL FOR ALL-DAY BACKCOUNTRY TOURING



SIZE H-55 / W-30 / D-18

WEIGHT 1.48 KG (3.26LBS)

COLOR BLACK/RED

Mixed weather, climbing gear, cameras - there's always a reason another 'something' gets thrown in your pack before you leave the trailhead. The 30L is the perfect pack for big objectives when you gotta bring the full kit. It's bigger in the right spots as a separate avy tool pocket, dual hip pockets, stow-able helmet holder and a back panel zipper to the main compartment provide ample storage and easy access to your gear. Despite the larger volume, the 30L pack is efficiently designed and the thermo-molded back panel and shoulder straps provide a comfortable, ergonomic fit. New for 2017, the chest strap has a wider adjustment range for improved Women's fit.

Pack Technology



PVC Free Nylon 840d Fabric



Recycled Nylon 4500 fabric



A-frame Split-Ski Carry Mode



Helmet Holder



Thermo-Molded Foam Back Panel



Ergonomic Comfort Shoulder Straps



Back Panel Cargo Access



Fleece Lined Goggle Pocket



Hydro-Pocket W / Insulated Sleeve

Pack Features

Avy Rescue Protocol Info Panel / Avy Tools Pocket / Internal Zipper Pocket with Key Clip / Dual Hip Belt Pockets / Hip Belt Gear Loop / Dual Ice Axe Loops / Integrated Safety Whistle / Reflective Strap Accents / Color Coded Buckles / Internal Aluminum Suspension Frame

FURTHER 24L

IDEAL FOR BACKCOUNTRY TOURING AND SPLITBOARDING



SIZE H-52 / W-30 / D-14

WEIGHT 1.35 KG (2.97 LBS)

COLOR BLACK/GREEN

The FURTHER 24L is the perfect mid-size backcountry pack offering enough volume to hold everything you need for a basic splitboard tour. A separate avy tools pocket keeps your safety gear close at hand and the stow-able helmet holder plus fleece lined goggle pocket keeps your critical descent gear safe. When it comes time to bootpack, side and vertical board carry straps plus side ski-carry straps allow multiple options for ferrying the load. The Further 24L is built with all recycled fabrics and a removable safety whistle. New for 2017, the chest strap has a wider adjustment range for improved Women's fit.

Pack Technology



Recycled Nylon
900D fabric



Recycled Nylon
450D fabric



Helmet
Holder



Articulated Foam
Back Panel



Ergonomic Comfort
Shoulder Straps



Fleece Lined
Goggle Pocket



Hydro-Pocket W /
Insulated Sleeve



A-frame Split-Ski
Carry Mode

Pack Features

Avy Rescue Protocol Info Panel / Avy Tools Pocket / Internal Zipper Pocket with Key Clip / Dual Hip Belt Pockets / Dual Ice Axe Loops / Integrated Safety Whistle/ Reflective Strap Accents / Color Coded Buckles / Internal Aluminum Suspension Frame

DEEPER 18L

IDEAL FOR SIDECOUNTRY AND QUICK TOURS



SIZE H-52 / W-30 / D-12

WEIGHT 1.01 KG (2.22 LBS)

COLOR BLACK/BLUE

As more and more resorts open the backcountry boundaries it can be rad to ride with a small pack all-day, inbounds or out. The 18L pack is the perfect size for the bare essentials - avy tools, water, snacks and a layer - and it's streamlined profile keeps your center of gravity tight. Rugged side and vertical board carry straps lock the board to your back when bootpacking, which is probably the only time you'll notice the 18L pack on your shoulders. The DEEPER 18L is built with all recycled fabrics and features a stow-able front panel helmet holder, reflective strap accents and a removable safety whistle. New for 2017, the chest strap has a wider adjustment range for improved Women's fit.

Pack Technology



Recycled Nylon
900D fabric



Recycled Nylon
450D fabric



Helmet
Holder



Articulated Foam
Back Panel



Ergonomic Comfort
Shoulder Straps



Fleece Lined
Goggle Pocket



Hydro-Pocket W /
Insulated Sleeve



A-frame Split-Ski
Carry Mode

Pack Features

Internal Zipper Pocket with Key Clip / Avy Tools Slots / Integrated Safety Whistle/ Reflective Strap Accents / Color Coded Buckles / Internal Aluminum Suspension Frame



Jeremy Jones in his element in Alaska.

Photo - Jeff Curley

ORGANIC APPAREL

After careful consideration, we have chosen to produce our apparel at a textile factory in Turkey. The family-owned factory we work with is a veteran organic textile manufacturer and is certified to produce garments that meet the Global Organic Textile Standard (GOTS) and the Organic Blended Content Standard (OCS). Turkish cotton is some of the finest in the world and the availability of locally made materials helps further minimize the environmental footprint of our apparel. All Jones softgoods are made of either 100% organic cotton or a 50% organic cotton / 50% recycled polyester blend.



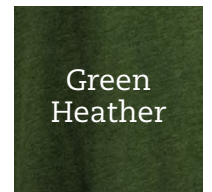
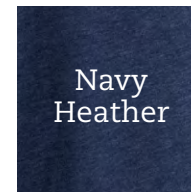
FABRICS



100% Organic Cotton



50% Organic Cotton
50% Recycled Polyester



ORGANIC T-SHIRTS

TRUCKEE

Plain Black
S / M / L / XL



Navy Heather
S / M / L / XL



Green Heather
S / M / L / XL



Grey Heather
S / M / L / XL



– WOMEN'S TRUCKEE –

Plain Black
S / M / L / XL



WILSON

Plain Black
S / M / L / XL



Grey Heather
S / M / L / XL



Navy Heather
S / M / L / XL



WHISTLER

Green Heather
S / M / L / XL



Plain Black
S / M / L / XL



Grey Heather
S / M / L / XL



HAINES

Plain Black
S / M / L / XL



Back



Navy Heather
S / M / L / XL



Back



VERBIER

Plain Black
S / M / L / XL



Navy Heather
S / M / L / XL



ORGANIC HOODIES

TRUCKEE HOODY

Plain Black
S / M / L / XL



Grey Heather
S / M / L / XL



Navy Heather
S / M / L / XL



BANFF HOODY

Grey Heather
S / M / L / XL



Navy Heather
S / M / L / XL



Plain Black
S / M / L / XL



BANFF HOODY ZIP

Plain Black
S / M / L / XL



Navy Heather
S / M / L / XL



TRUCKEE HOODY ZIP

Grey Heather
S / M / L / XL



Plain Black
S / M / L / XL



Navy Heather
S / M / L / XL



DAVOS CREW

Plain Black
S / M / L / XL



Navy Heather
S / M / L / XL



CAPS

JACKSON

Black
One Size / 100% Cotton / Snapback



Olive
One Size / 100% Cotton / Snapback



Navy
One Size / 100% Cotton / Snapback



SIERRA

Green
One Size / 100% Cotton / Snapback



Black
One Size / 100% Cotton / Snapback



WILSON

Black
One Size / 60% Polyester, 40% Cotton / Trucker



HAKUBA

Black
One Size / 100% Cotton / 5 Panels



HIMALAYA

Black
One Size / 60% Polyester, 40% Cotton / Trucker



BEANIES

CHAMONIX

Grey heather / Black
One Size / 100% Fine Acrylic / Removable Pom-Pom



Black / Blue
One Size / 100% Fine Acrylic / Removable Pom-Pom



Black heather / Mustard
One Size / 100% Fine Acrylic / Removable Pom-Pom



Green / Lime
One Size / 100% Fine Acrylic / Removable Pom-Pom



TAHOE

Black
One Size / 100% Fine Acrylic



Charcoal
One Size / 100% Fine Acrylic



Navy heather
One Size / 100% Fine Acrylic



Evergreen
One Size / 100% Fine Acrylic



BAKER

Black heather
One Size / 100% Fine Acrylic



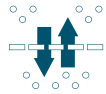
Olive
One Size / 100% Fine Acrylic



NECK WARMERS



100% Polyester
Midweight



Quick Dry &
Highly Breathable



No Seams

MATTERHORN

Blue



SAFETY

Red



Blue



Green



HAKUBA

Red



WILSON

Blue

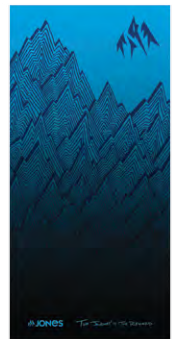


TAHOE

Green

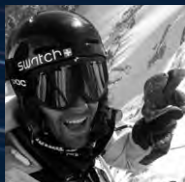


Blue



INTERNATIONAL TEAM

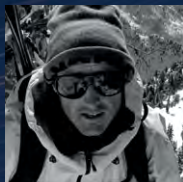
International Team



Jeremy Jones
@jonessnowboards



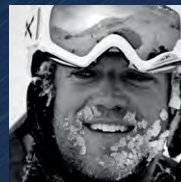
Sammy Luebke
@sammy_luebke



Forrest Shearer
@forrestshearer



Mikka Hast
@miikkaphoto



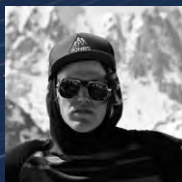
Ryland Bell
@rylandbell



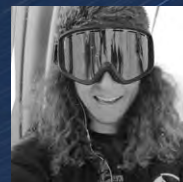
Wyatt Stasinos



Taylor Carlton
@shad_to_the_bone



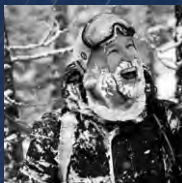
Jimmy Goodman
@goodmannnnnn



Frank Knab
@frankknab

FREERIDE COLLECTIVE

AMBASSADOR GUIDES



Andrew Hardingham
@hardinghama



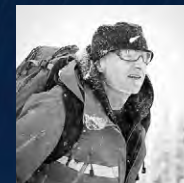
Bibi Pekarek
@bibitp



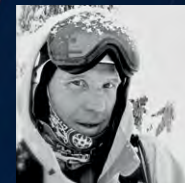
Harry Kearney
@harry_earney



Chris Coulter
@chris_coulter



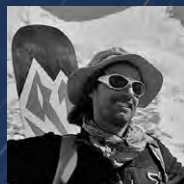
John Buffery



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Iris Lazzareschi
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Luca Pandolfi
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Lucas Merli
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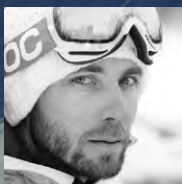
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AVALANCHE INFO NETWORK

Sierra Avalanche Center - <http://www.sierraavalanchecenter.org>
Colorado Avalanche Information Center - <http://avalanche.state.co.us>
Utah Avalanche Center - <http://utahavalanchecenter.org>
Northwest Avalanche Center - <http://www.nwac.us>
Gallatin National Forest Avalanche Center - <http://www.mtavalanche.com>
Bridger-Teton National Forest Avalanche Center - <http://www.jhavalanche.org>
Alaska Avalanche Info Center - <http://www.alaskasnow.org>
Canada Avalanche Center - <http://www.avalanche.ca>
European Alps Avalanche Services - <http://www.avalanches.org>
Swiss Alps Avalanche Info - <http://www.slf.ch>

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The 2nd Annual Rocker Memorial Banked Slalom course was truly a work of art. Taylor Carlton and a crew hand built the course in two days before opening it up to a friendly competition between nearly a hundred talented Tahoe locals. Riders got to rail the track in exchange for a donation to the new Truckee skatepark project.

Photo - James Cole