



10TH ANNIVERSARY





Thank you.

Thank you to the six shops who wrote orders the first morning of our first trade show before we even had boards in our booth. (They were stuck in customs.) Thank you to the shops for their patience when our first boards showed up three months late. Thank you to everyone who has supported us year after year through all our other mistakes.

When we started out ten years ago there was no business plan, no sales goals, no urging shops to buy more. Our focus was simply to make the best product possible, as environmentally friendly as possible, and to make timeless products that last. Your support has allowed us to do so much more. Your support has helped us make the world a better place and opened development doors beyond our wildest dreams.

We are not a growth at all costs company. **My needs are few. I am happiest when I have the least - tent, food, and time. But I get really excited when orders come in because I know 1% of every sale goes toward fighting climate change.** With your support and our work with Protect Our Winters and Community Carbon Trees, we are one of the biggest contributors in the industry towards fighting climate change.

The Prodigy, Lone Wolf, Storm Chaser, Mountain Surfer, these are all because of you. Your support has helped us bring radical new concepts to life that turn the mundane to magic and allow riders of ages and abilities to shred their favorite run in a whole new way. There is no greater honor for me than to see a rider on a Jones board having the best day of their life. The smiles of those riders validates all our hard work.

As we roll into our second decade, we still do not know exactly where we are going. There is still no business plan in place, no demand to sell more. You dictate where we will go. We are in this together. From product development, to helping keep you safe in the mountains, to helping you find the perfect board, only through your support will we continue to get better at what we do. We may be off the map, but we are confident we're going to have some fun along the way. We hope you join us for another decade of more sunrises, new lines, new sensations and howling at more moons.

THANK YOU!!

Jeremy
Jones

TEN YRS

2010 - 2020

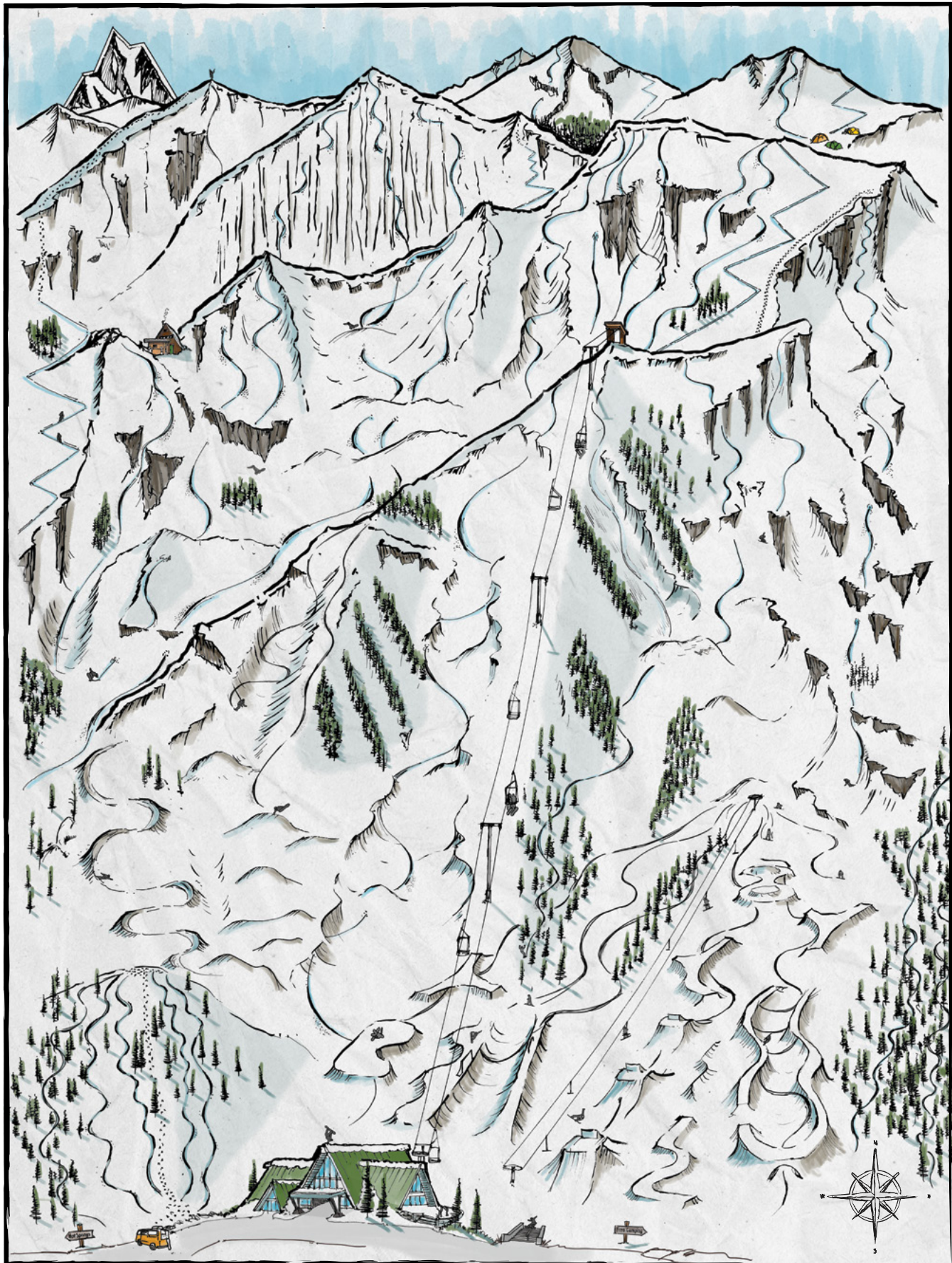
Hard to believe it's been ten years since we began building boards. Seems like only yesterday that we debuted the Mountain Twin, Flagship, Hovercraft and Solution. These were the four original models in our 2010 line. Our goal that first year was to create a diverse line of high performance boards that each rode the mountain in its own way. We wanted every board to be a ton of fun, but no two boards to ride the same. Now ten years in, our board collection has expanded in every direction, but our design ethos has not changed. Every model we make is built to draw a different line down the mountain.

We're just as excited as you are to see how our collection evolves in another decade. Our drive to innovate new board designs that unlock new levels of freedom and creativity in the mountains is stronger than ever.



JONESTOPIA

A RESORT AND BACKCOUNTRY SNOWBOARDING UTOPIA



TRAIL MAP COMING FALL 2019

Art by: Ed Lupyak

ODE TO PROGRESSION

All things can be improved through materials or design. Stagnation is not an option.

There are many paths to progression, but the goal is always the same - to evolve, explore and break new ground. Rules and preconceived ideas are dangerous in this game. Progression takes an open mind and the belief that what is not possible today will be possible tomorrow through hard work and testing.

The purity, clarity and power one absorbs from time in the mountains is essential to all things Jones. Our design round table comes together on pre- dawn skin tracks, chairlift rides, campfires, nights under the stars and mountaintops. It is here that the seeds of new products are planted.

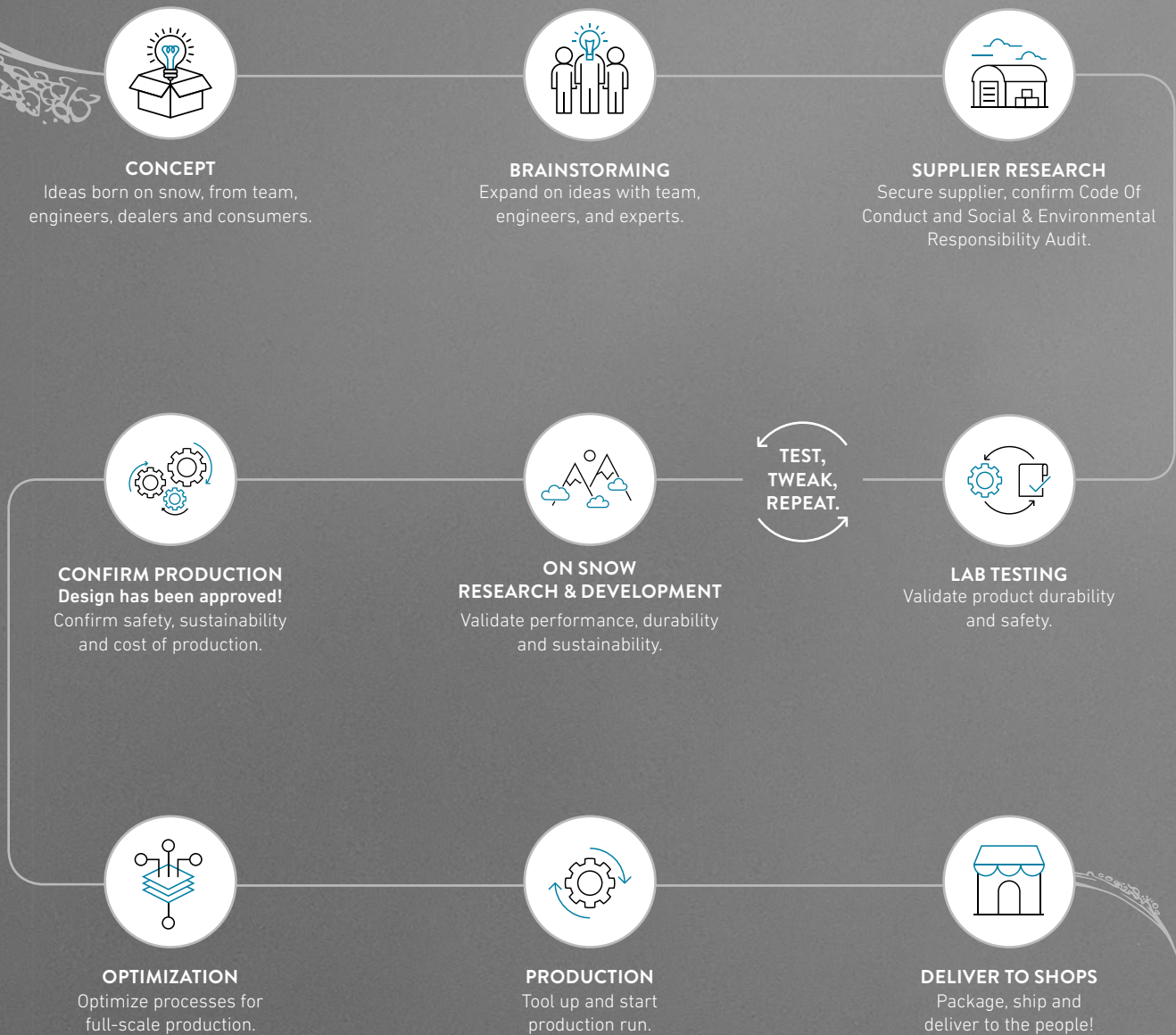
Equally critical to the planting of the seed in the mountains is the growth of the roots in the factory. Once an idea is born it is imperative to nurture the concept with the engineers because they are the ones who will evolve the idea and turn it into reality.

Then it is on to the fun part. Blue ice, white ice, slush, zipper crust, rain crust, wind board, old pow, cold pow, hot pow, blower pow - we test, tweak and refine our ideas in all-conditions because we ride in all conditions. So should your board.

At the end of this cycle, new products are born and new ground is gained. Is the time and money spent on development worth it? This question is never asked. The price of not shooting for the stars is too high.

NO SHORTCUT TO GREAT PRODUCT

Test, tweak, repeat.



2018-2019



2017-2018



2016-2017



2015-2016



2014-2015



2013-2014



2012-2013



2011-2012



2010-2011



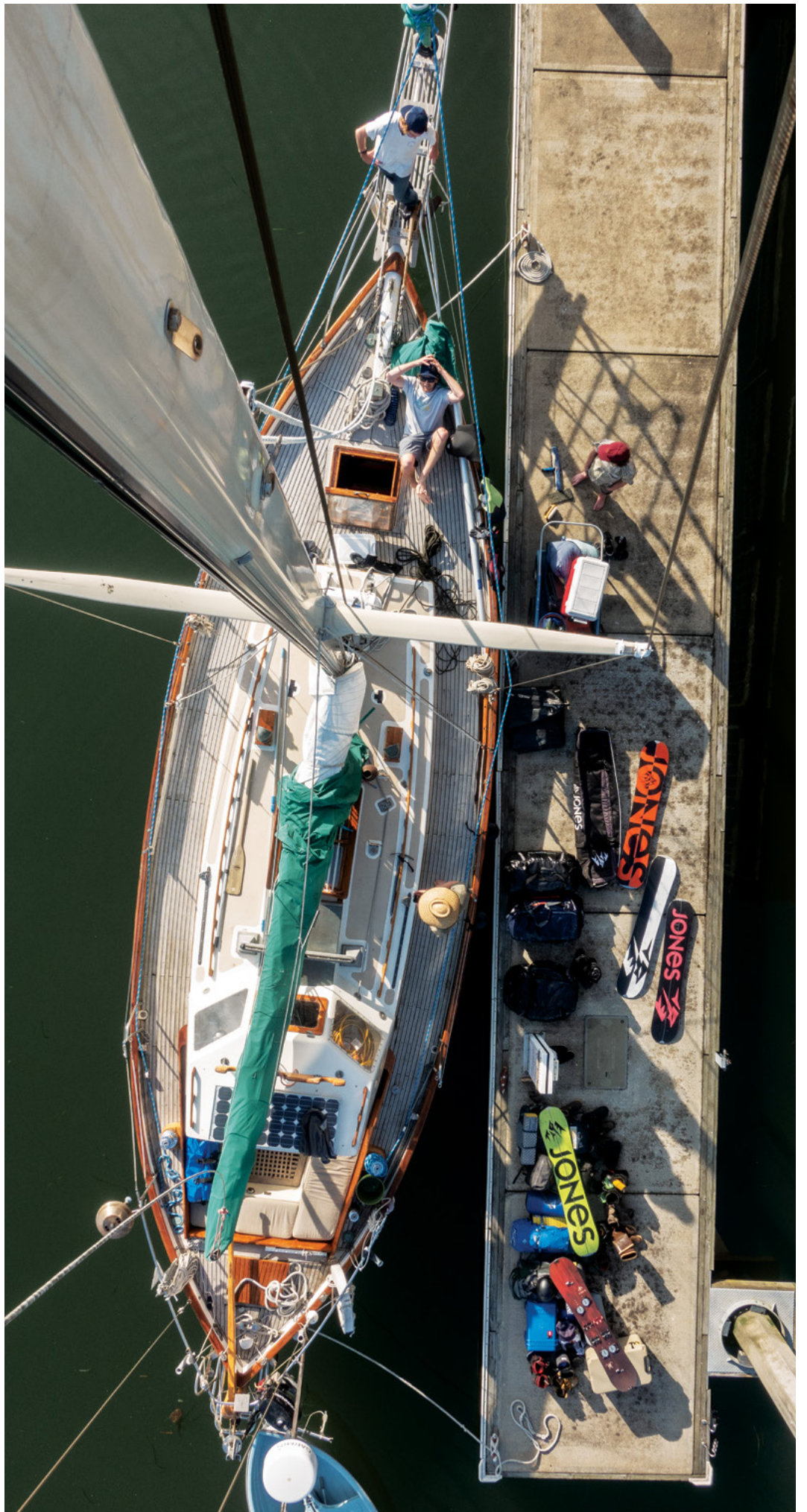
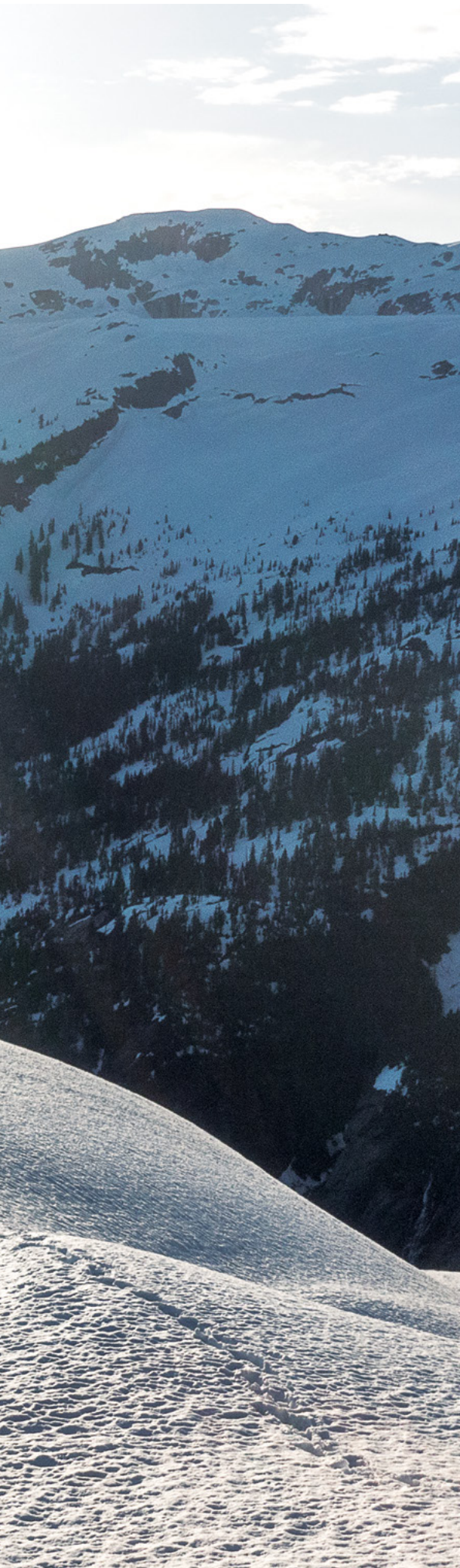
AMBASSADOR ADVENTURE GRANT

The pursuit of adventure and the drive to ride wild lines in the wilderness are defining elements of our company. We are honored to help support this spirit of splitboard exploration through the Jones Adventure Grant program. In December 2017 we asked our family of international Jones ambassadors to submit trip proposals for the Fourth Annual Jones Ambassador Adventure Grant. The grant was awarded to the trip proposal that best showcased the desire to explore a unique domestic mountain range on a carbon footprint lean, but motivation heavy expedition.

The winner of the 2018 Jones Ambassador Adventure Grant was the ever talented Harry Kearney. Harry spends a majority of his winter shredding around Mount Baker in the Northern Cascades. Living near the coast, Harry and his riding crew are also avid ocean explorers and

often go sailing on down days. In May 2018, Harry and four partner's embarked on a unique splitboard adventure that combined their two passions. Starting from the coastal city of Bellingham, Harry and crew loaded up a sail boat with splitboard gear and sailed north into Canada to go explore a wild zone in British Columbia that is only accessible by boat. After two days of sailing, they parked the boat in the Jervis Inlet and hiked up through the BC jungle to set a base camp in a glaciated cirque overlooking the ocean. The snow wasn't perfect, but they found some fun lines and slashed some sweet spring slush in a zone that had likely never seen splitboard tracks.

Watch "*Tacking & Turning*", the feature video highlighting Harry's sail to split adventure on the Jones Snowboards' YouTube channel.



Loading up Lucia for the journey north. 📍 Jann Eberharter

BACKCOUNTRY ADVENTURE GRANT + LIVE LIKE LIZ AWARD

Since 2015, we have offered an annual grant award to our family of ambassadors to help fund an ambitious local backcountry snowboarding expedition. In 2018 we expanded the grant program to include two new public grants open to any rider who is a US citizen.

Created in association with the American Alpine Club, the Jones Backcountry Adventure Grant and the Jones Live Like Liz Award offer amateur riders the opportunity to seek funding for a dream expedition in their backyard. The goal of these grants is to encourage human-powered exploration of the winter wilderness by motivated amateur riders.

Both grants have the same selection criteria and offer the same award, but the Live Like Liz award is open to only female applicants. The Live Like Liz Award honors aspiring mountain guide Liz Daley who was killed in an avalanche accident in 2014 and looks to support a female rider with the same amazing passion for splitboarding that Liz was known for.

The 2018 Jones Backcountry Adventure Grant was awarded to Corey Nolan from Deming, Washington. Corey is a Mount Baker local who works in Alaska as a kayak guide in the summer. In May 2018, Corey used the grant to help fund a kayak-based exploration of

Alaska's Kenai Fjords National Park. Setting up a base camp on the sea shore, Corey and a crew toured up into the glaciers that towered above the fjords. Bad weather kept them in camp for several days, but they made the most of a couple glorious sunny days to ride some wild untouched lines.

The 2018 Live Like Liz Award was awarded to Jaime Vincent from Salt Lake City, Utah. Jaime is a substitute teacher, as well as a coach for the Westminster College Snowboard Team. In May 2018, Jaime used the grant to help fund a bicycle-powered splitboard trip to Glacier National Park in Montana. Pedaling up the Going-To-The-Sun road before the road was open to cars, Jaime and a couple friends parked their bikes at the final road closure and strapped into their splitboards to travel higher into the mountains and explore the national park for the first time. They ended up laying down splitboard tracks right along side tracks from the park's resident grizzly bears.

Glory turns above the Kenai Fjords. 📷 Corey Nolan



Upper right: The Kenai crew's kayak accessed base camp. 📷 Corey Nolan

Lower right: Jaime Vincent on tour in Glacier National Park. 📷 Amanda Hankison.





ETHICS

Our mission:

Design innovative mountain gear that sets new performance standards and be a leader in manufacturing sustainability, environmental outreach and backcountry education.

If only snowboards grew on trees, born from simply seed, soil, water and sunshine, with a rogue root pushing up the sidewalk their only impact. Manufacturing snowboards, and all the gear we make, demands resources with a more complex footprint than a fruit tree, but that doesn't stop us from holistically tending to our production like an orchard.

We start with unique ECO-performance designs, the seeds of our products, that utilize innovative sustainable materials whenever possible. Our partner factories are our rich soil, cutting edge facilities where our designs come to life while providing steady employment and social stability to the workforce. The water and energy we use is never taken for granted and we strive to minimize our carbon footprint by analyzing the environmental impact at every stage of our products' life cycle and investing in renewable energy.

We are very proud of the fruits of our labor. We make performance standard setting products that unlock limitless potential for human creativity and well being. We also give back to the global community through jobs and donations to environmental non-profits. No doubt there will be challenges as we work to make our garden ever greener, but we're excited to share our successes and failures publicly. We've got nothing to hide in our orchard. Every business decision we make is firmly rooted in our desire to grow the sweetest, most sustainably produced snowboards and backcountry gear we can.

Jeremy Jones

Giving back takes getting your hands dirty. Jeremy Jones helps plant trees in Costa Rica with the Community Carbon Trees program.

ENVIRONMENTAL NON-PROFIT PARTNERS

Our quest to improve the sustainability of our products is only one facet of our environmental efforts. We strive to take real action against climate change through our partnerships with the non-profit organizations 1% For The Planet, Protect Our Winters (POW) and Community Carbon Trees (CCT) plus public fundraising campaigns that help support them.



The first step towards making change is speaking up. Jeremy Jones and his family march with fellow P.O.W. supporters at the People's Climate March in Sacramento, California.



More information on:
www.onepercentfortheplanet.org

ONE PERCENT FOR THE PLANET

1% For The Planet is a growing association of businesses that have pledged to give 1% of their sales directly to sustainability-oriented non-profits. The mission of 1% For The Planet is to leverage this alliance of financially committed businesses to support a healthy planet.

"We understand that supporting environmental efforts is important to our customers," said Jeremy Jones. "As a member of 1% For The Planet our customers are assured that their support goes beyond just our profits. We are proudly accountable for giving back to the earth."

1% For The Planet member companies support thousands of non-profit organizations helping to save land, protect forests, rivers and oceans, make agricultural and energy production more sustainable, get toxics out of the environment, plastics out of the oceans and more. 1% for the Planet carefully vets each nonprofit for track record, credibility and impact and annually verifies that members are making their contributions. More than \$100 million dollars has been invested by 1% for the Planet members in the last ten years.



The Community Carbon Trees program plants trees on previously deforested cattle ranches in Costa Rica. Within five years this tree Mia Jones and Community Carbon Trees Director Jenny Leigh Smith are planting will fight climate change by sucking carbon dioxide out of the atmosphere.



More information on:
www.protectourwinters.org

PROTECT OUR WINTERS

Protect Our Winters is a climate change organization founded by Jeremy Jones in 2007. The mission of POW is to engage and mobilize the winter sports community to lead the fight against climate change. POW is the environmental center point of this global community and unites brands, athletes and communities towards a common goal of reducing climate change's effects on our sports and local economies. The collective power of the winter sports community is massive and POW helps organize the effort to step up and take responsibility to

save a season that fuels our passions and provides jobs and economic vitality to mountain regions.

Jones' 1% For The Planet donation to POW is used to support their efforts to push climate change legislation in Washington D.C., fight coal exports in the Pacific Northwest, as well as, promote climate change awareness campaigns such as the 'Hot Athlete Cool Planet' program that brings professional athletes into schools to talk about climate change.



More information on:
www.communitycarbontrees.org

COMMUNITY CARBON TREES

Community Carbon Trees (CCT) fights against climate change by reforesting clear cut swaths of Costa Rican rainforest with a wide diversity of native tropical trees. The reforestation and protection of trees is truly an important step toward the mitigation of climate change as forests pull carbon dioxide from the atmosphere and recycle it into oxygen. The benefits of reforestation in Costa Rica are

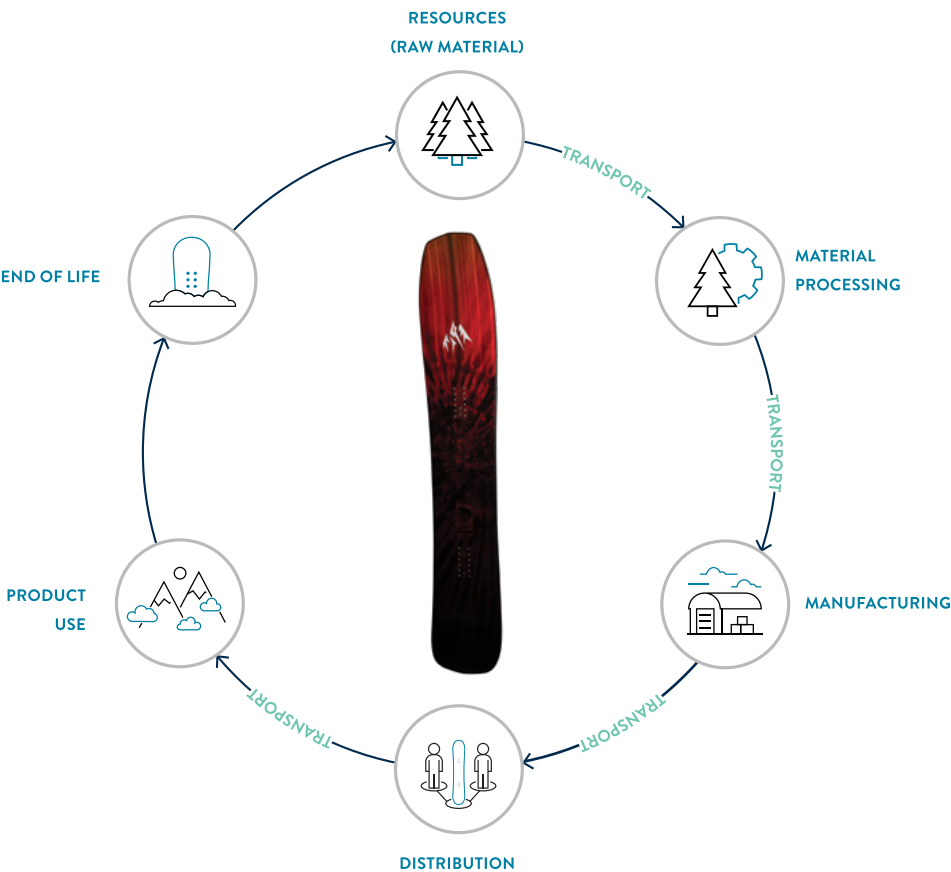
greater than most other places on Earth because tropical trees are able to grow 365 days-a-year thanks to Costa Rica's unique location within 10 degrees of the Equator. With our total donations to CCT, we have supported the planting of 2100 trees on a previously deforested cattle ranch. The trees are now 2-3 years old and the forest is already flourishing with secondary growth and wildlife.

LCA & ECO-PERFORMANCE

LIFE CYCLE ASSESSMENT

We've put serious effort into analyzing the footprint of our production and making our supply chain transparent. All new developments undergo a Life Cycle Assessment to review potential product sustainability and our publicly available supply chain map displays comprehensive information about all our major factory partners and suppliers.

To fully understand the true environmental footprint of a specific material or process that we use in our snowboard production we worked with EA Shaping Environmental Action to complete a Life Cycle Assessment (LCA). The LCA process examines the environment impact of every detail of a products' life cycle, from the materials, energy used in production and how the board gets shipped. The LCA presents a clear picture of the footprint of a Jones snowboard. The LCA also breaks down the individual impact of every material and process used and highlights where improvements to board sustainability should be focused.



PERFORMANCE FOCUSED, ECO CONSCIOUS

PERFORMANCE + DURABILITY + SUSTAINABILITY

Balancing the qualities of performance, durability and sustainability is one of the most difficult aspects of snowboard design. We strive to use as many sustainable materials as possible, but we trust our lives to these boards so we must value performance and durability equally as much. This ECO-Performance design philosophy is the foundation upon which everything we make is made. We strive to make the most sustainable products possible without sacrificing performance.

The raw materials in our 2020 collection are the most sustainable we've ever used. 100% of Jones snowboards now feature FSC certified woodcores, Super Sap bio resin, recycled ABS sidewalls + steel edges and are factory waxed with Wend Natural Wax. Select models feature FSC certified engineered wood veneer topsheets or eco-plastic topsheets. topsheet graphics are printed with water based inks and all our boards feature.

SNOWBOARDS / SPLITBOARDS

Bamboo Veneer

Fusion Tech

Water Based Inks

No Solvents Coated Varnish

Flax Fiber

Basalt Stringers

Ash Veneer

ECO-Plastic Topsheet

Flip-Flop Base

Textured ECO-Plastic Topsheet

Wend Natural Wax

Finger-Joined Wood Cores

Recycled Black ABS

FSC Woodcores

Oversized Recycled Edges

FSC Engineered Veneer

Sustainable Flax/Basalt Stringers

Super Sap Bio Resin

Power Sustainable Basalt Stringers

APPAREL

Organic Cotton

Water Based Inks

Recycled Fabrics

PVC Free Fabrics

BACKPACKS

Recycled Fabrics

PVC Free Fabrics



PLANT BASED PERFORMANCE

*100% of our boards molded with
Super Sap Bio-Resin*

Our quest to produce the most sustainable snowboards possible took a massive leap forward in 2019/20 with our switch to Super Sap Bio-Resin made by Entropy Resins. All Jones boards are now built with USDA certified bio-based, renewable epoxy made with plant-based carbon instead of petroleum based carbon. The raw materials used to make Super Sap Bio-Resin are co-products or waste products of plant-based industrial processes.

Producing Super Sap requires 33% less greenhouse gas emissions than conventional epoxy.



FORESTS FOR ALL FOREVER

100% FSC™ wood cores

Not all wood is created equal. Wood from forests that have been unsustainably harvested can lead to deforestation and the destruction of local economies and natural habitats.

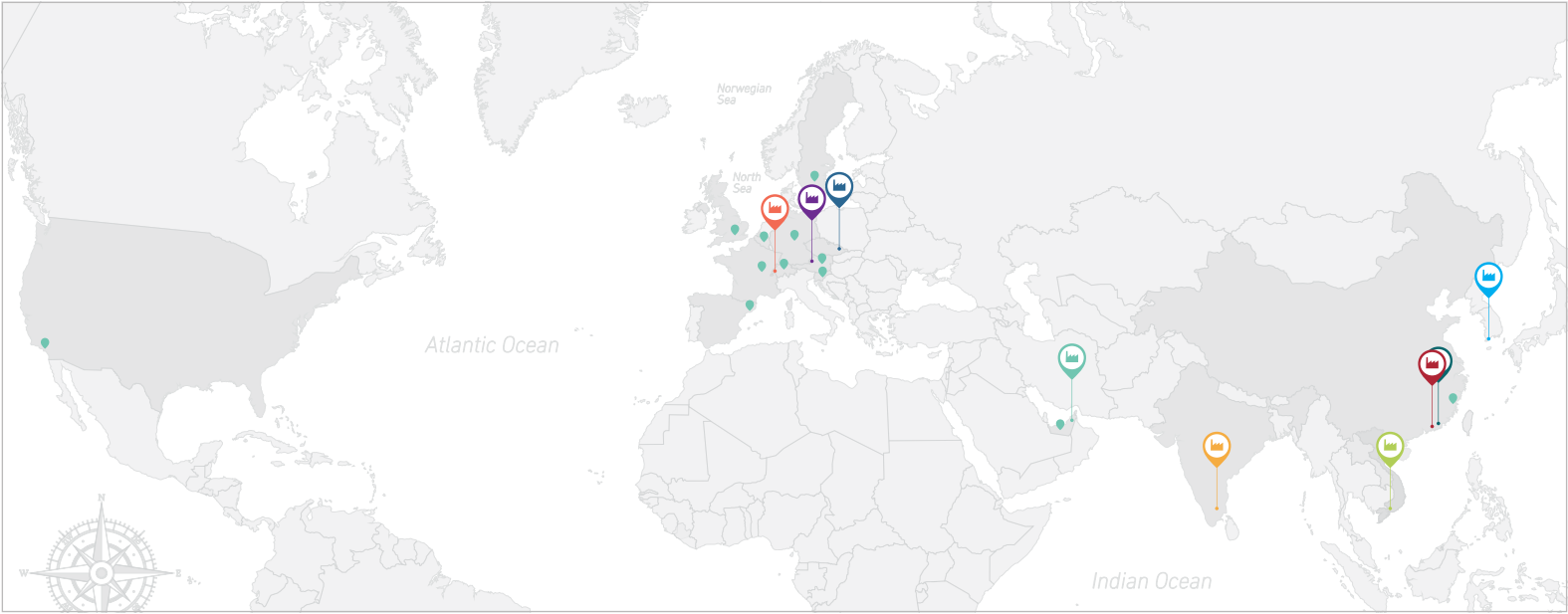
We've always sourced responsibly harvested wood and for 2019/20 we are very proud to solidify this commitment to sustainable wood by building 100% of our snowboards and splitboards with Forest Stewardship Council (FSC) certified wood cores.

FSC is an independent, non-profit organization that sets global standards for responsible forest management. FSC's mission is to meet our current needs for forest products without compromising the health of the world's forests for future generations. FSC certification traces the path of wood products from harvest to the end of the supply chain to ensure that when you purchase an FSC-certified product, every company that harvested, processed or transported the wood maintained FSC's environmental, social and economic standards.

The Men's and Women's Flagship plus the Men's and Women's Hovercraft also feature FSC certified engineered veneer topsheets made by Reliance, a renowned wood veneer supplier from the United Kingdom.

FACTORY PARTNERS

SUPPLY CHAIN MAP



FACTORIES

- Snowboards U.A.E.
- Bindings China
- Backpacks Vietnam
- Skins Switzerland
- Poles Austria
- Shovel Czech Republic
- Probe South Korea
- Apparel India
- Hats China

SNOWBOARD RAW MATERIALS

U.A.E.

- Carbon
- Fiberglass
- Foil Stamp Foil
- Shrink-foil
- Stainless Steel
- Stickers
- Veneers
- Water Inks

GERMANY

- Carbon
- Fiberglass
- Steel edge

SPAIN

- Super Sap Epoxy

SWEDEN

- TeXTreme

AUSTRIA

- Basalt Stringers
- Base
- Carbon Stringers
- Recycled Sidewalls
- Topsheet

CHINA

- Inserts
- Raw Woodcores
- Raw Veneers

SWITZERLAND

- Inks

BELGIUM

- Flax

UNITED KINGDOM

- Engineered Veneer

SLOVENIA

- Raw Woodcores

U.S.A.

- Web Fused Carbon

FRANCE

- Basalt / Flax

CODE OF CONDUCT & SOCIAL AND ENVIRONMENTAL RESPONSIBILITY AUDIT

The support of our factory partners is critical to maintain and advance our social and sustainability standards. We designed and implemented a Code Of Conduct and a Social and Environmental Responsibility Audit Program to ensure our partners meet our standards. All suppliers are obligated to adhere to our Code of Conduct and major

suppliers are subject to the audit. Using the results of the audit, we determine each suppliers necessary corrective actions/deadlines/penalties and work with them to progress with clear objectives.

THE CODE OF CONDUCT HAS 5 CORE SOCIAL RESPONSIBILITY SUBJECTS.



HUMAN RIGHTS

Civil, Political, Economic, Social & Cultural Rights



THE ENVIRONMENT

Resource & waste management, pollution prevention



FAIR OPERATING PRACTICES

Anti-corruption, Fair competition



CONSUMER ISSUES

Product quality control, Consumer health & safety



LABOR PRACTICES

Health and safety at work, Minimum wage, Max work hours



EQUIPMENT
YOU CAN
TRUST.



Blessed with a cool head and serious talent on two edges, Canadian ripper Joe Lax ain't afraid to hang it all out there. He's a long time Pemberton local and a devoted student of the Coast Range snowpack who knows when a steep line is in it's prime. We're honored to make equipment Joe trusts his life to when he's exploring the outer reaches of his backyard. ▣ Brad Slack

BINDINGS

High powered body x board connection

Bindings are the critical link between your body and your board. The perfect binding hugs your boot with no pressure points and transfers every movement to your edges with maximum efficiency. Jones bindings are designed to deliver such unmatched comfort and response. The Apollo is a premium freeride binding built for riders who need maximum response in technical terrain and the Mercury is a freestyle/freeride binding designed for all-terrain riders who slash up the whole mountain. At the heart of both models is the NOW Skate Tech pivot system. NOW technology increases board control, decreases board chatter and let's you ride with more power and less foot fatigue from first to last chair.

RIDE LONGER

Less foot fatigue, no calf bite.

MORE EDGE POWER

Energy transfers straight to edge. Less edge chatter, more edge control.

CUSTOM RESPONSE

Get loose in Surf mode, stay locked in Freeride mode.



BINDINGS TECHNOLOGY



FRONT & SIDES

3-D TOE STRAPS
EVA COMBO

TOOL-LESS ANKLE
STRAP ADJUSTER

NYLON RECYLED
CARBON POST

BUCKLES 2.0
TRIPLE ACTION

FLUSHCUP
TECHNOLOGY

FREERIDE MODE / SURF
MODE ANKLE STRAP

EVA PADDING

TOOL-LESS TOE STRAP
ADJUSTER

BACK

HANGER 2.0 NYLON
REINFORCED WITH 30%
FIBERGLASS

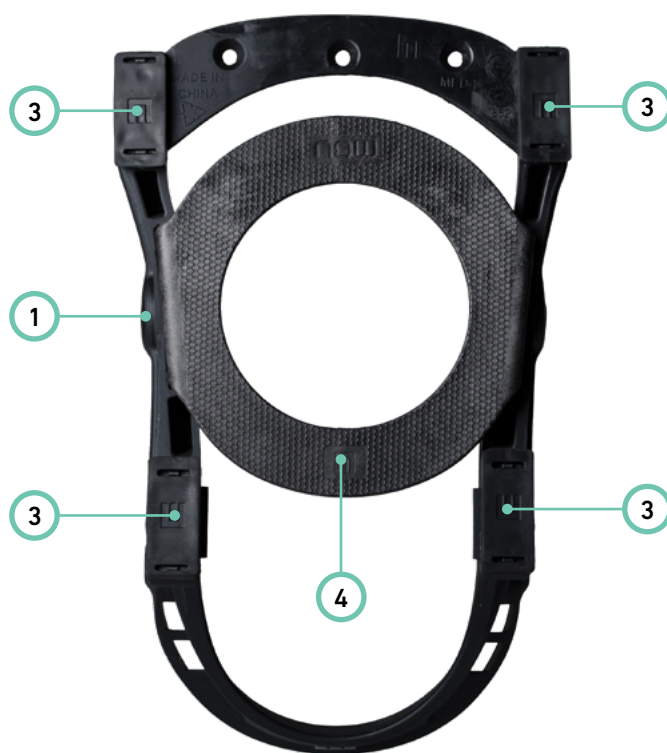
HIGH-CUP
COMPATIBILITY

TOOL-LESS FORWARD
ADJUSTER

BINDINGS TECHNOLOGY



The components of the NOW Skate Tech design mimic the function of a skateboard truck. The "Hanger" acts as a lever that transfers energy input from the straps to the "Bushings" and onto the board edges. The "Kingpin" acts as the fulcrum for the "Hanger" and magnifies the energy transfer through leverage. Traditional bindings lose energy when the baseplate flexes and bends unevenly. The energy loss forces you to crank your straps tighter and ride with more forward lean to gain the same control. Uneven pressure and tight straps lead to more foot fatigue and pain. By evenly pivoting over the "Post", the middle of your board flexes more uniformly and your energy inputs are focused directly on your edge. Your feet stay more relaxed and more comfortable because the bindings transfer power to the board with less work.



1 KINGPIN

- Creates a fulcrum that magnifies edge to edge energy transfer through leverage
- Made from stainless steel with 4mm Allen key hardware

2 HANGER

- Creates a lever that pivots on Kingpin
- Transfers energy input from straps to bushings and onto board edges
- Baseless design allows for even board flex
- Made from Nylon reinforced with 30% Fiberglass
- Hanger Flex rating: 8

3 BUSHINGS

- Main contact point to board
- Applies energy directly to edge and dampens board chatter
- Customizable dampening system

4 POST

- The connection between binding and board
- Bolts to board with 4x4 disc or Channel disc
- Attached to Hanger with Kingpin
- Made from Nylon & recycled Carbon

FREERIDE MODE VS SURF MODE

Jones bindings offer customizable dampening and response by switching between Surf Mode and Freeride Mode. Surf Mode lets you tweak harder, while Freeride Mode keeps you locked in for maximum response. Switch modes by changing the bushings from soft (Surf Mode) to hard (Freeride Mode) and adjusting the Flip-It ankle straps. The Flip-It strap allows you to interchange the ankle straps between the left and right binding to create custom response. Ride with the ankle straps in Freeride mode for more lateral support and board response or flip the straps into Surf Mode for solid heel support, but more ankle flexibility for getting loose.



FREERIDE MODE

- Position the wide half of the strap above the buckle for more lateral support and board response.
- Use Hard Bushings for maximum board response.



SURF MODE

- Position the wide half of the strap below the buckle for solid heel support but more ankle flexibility for getting loose.
- Use Soft Bushings for a looser, more dynamic surf feel.



Andrew Miller

BOOT FIT

MEN'S	SMALL	MEDIUM	LARGE
US	5-7.5	7-10.5	10-13
EU	36.5-40	39-43.5	43-47
MD	23.5-25.5	25-28.5	28-30.5

WOMEN'S	SMALL	MEDIUM
US	5.5-8.5	8.5-10
EU	36.5-40	39-42.5
MD	23.5-25.5	25-27.5

DURABILITY



Designed for durability.
Lifetime warranty on binding Hanger and Post. One year warranty on all other binding components.

APOLLO



THE ULTIMATE FREERIDE BINDING

Ideal for technical freeriding and high speed carving



The new Apollo binding is designed for the expert freerider who demands unmatched edge control, comfort and response. What sets the Apollo apart is the Jones' exclusive Carbon Flax Highback that blends the ECO-performance of Flax with the lightweight, torsional stiffness of Carbon. Matching the premium highback with NOW Skate Tech technology created a binding that will respond to your every muscle twitch with lightning fast accuracy. The Apollo can be set up in Surf mode or Freeride mode by switching bushings and swapping the Flip-It ankle straps. Surf mode offers maximum tweak-ability, Freeride mode offers maximum response.

BINDINGS FEATURES

- Composite Flax / 3K Carbon Fiber Highback
- 3-D Toe Straps EVA Combo
- Tool-less Adjuster Straps
- Nylon, Recycled Carbon Post
- Buckles 2.0
- Hanger 2.0 Nylon Reinforced with 30% Fiberglass
- Highcup Compatibility
- Flushcup Technology
- 4x4 and EST Disc included / 50% GF Nylon

ASYM CARBON / FLAX WIDE-BACK NEW



Designed for maximum response
Carbon/Flax composite highback with extended width upper section for improved toe-side turn response.

- Asymmetrical shape follows leg angles
- Pre-rotated five degrees
- Made from Flax and 3K Carbon Fiber
- Multi-position forward lean block with allen key hardware
- Highback Flex Rating: 9

FLEX RATING



FREERIDE MODE / SURF MODE

Flip-it ankle strap technology:
Side 1 - Surf mode
Side 2 - Freeride mode

Available bushings:
Soft - Surf mode
Hard - Freeride mode

SPECS

Sizes: Medium, Large
Color: Black
Weight: 897 gr

MERCURY



Blue



Black

THE ALL-MOUNTAIN FREE-SURF BINDING

Ideal for freestyle, freeride and surf slashing



The new Mercury binding is designed for the all-mountain rider who needs supreme edge control and comfort balanced with a more maneuverable, medium stiff flex. The Mercury will respond instantly to your every move thanks to NOW Skate Tech technology that transfers your energy directly to your edges. The Mercury's Flex Hinge highback offers solid support while absorbing chatter and eliminating calf-bite. The Mercury can be set up in Surf mode or Freeride mode by switching bushing and swapping the Flip-It ankle straps. Surf mode offers maximum tweak-ability, Freeride mode offers maximum response.

BINDINGS FEATURES

- Flex Hinge Highback
- 3-D Toe Straps EVA Combo
- Tool-less Adjuster Straps
- Nylon, Recycled Carbon Post
- Buckles 2.0
- Hanger 2.0 Nylon Reinforced with 30% Fiberglass
- Highcup Compatibility
- Flushcup Technology
- 4x4 and EST Disc included / 50% GF Nylon

FLEX HINGE HIGHBACK



- Designed for balanced response and flex**
Comfortable Flex Hinge technology dampens chatter and eliminates calf-bite.
- Higher medial side follows leg angles, lateral side hook for added support
 - Flex Hinge technology dampens chatter and eliminates calf-bite
 - Pre-rotated ten degrees
 - Tool-less forward lean adjustment
 - Highback Flex Rating: 6

FLEX RATING



FREERIDE MODE / SURF MODE

Flip-it ankle strap technology:
Side 1 - Surf mode
Side 2 - Freeride mode

Available bushings:
Soft - Surf mode
Hard - Freeride mode

SPECS

Sizes: Medium, Large
Color: Blue
Weight: 908 gr

Sizes: Small, Medium, Large
Color: Black
Weight: 908 gr

NEW SCRAPER GRIP

Jones exclusive Scraper Grip has a hard plastic snow scraper built into an ergonomic EVA foam grip. Use scraper to remove ice from your base and topsheet on the way up or down. Extended foam handle offers secure grip for multiple hand positions.

SPLITBOARDING POLES

Advanced ascent gear, built to last

Collapsible poles are the four-wheel drive of your backcountry ascent gear. They keep you from slipping and sliding as you shuffle up the skintrack and give you balance in the bootpack. The Jones Pole collection was re-designed for 2019/20 as both models now feature a dual density foam grip with built-in ice scraper and interlocking powder baskets. Purposefully designed to be simple, solid and durable, Jones poles are built to last.

NEW SNOW CLAW BASKETS

Jones exclusive Snow Claw baskets deliver exceptional traction on firm or soft snow and are easy to plant on any slope angle thanks to a unique basket attachment that floats relative to the pole shaft. Baskets interlock with the pole tips for a tighter pole package when strapped to your pack.



TALON PRO



THE ULTRALIGHT, PREMIUM POLE
Ideal for backcountry touring and extended expeditions

The new Talon Pro Poles are ultralight three-section collapsible poles designed to offer unmatched performance and minimal carry weight. The Talon Pro features our new dual-density Scraper Grip that has a hard plastic snow scraper built into a comfortable EVA foam grip. The scraper can be used for de-icing your base before dropping in or knocking snow off your split skis on the ascent. The new Jones Snow Claw baskets deliver exceptional traction on firm or soft snow and are easy to plant on any angle slope thanks to a unique basket attachment that floats relative to the pole shaft. The Talon Pro's upper two sections are made with carbon to keep the poles light and stiff while the lower section is made with Titanal aluminum for added durability. The usable length of the Talon Pro poles is 105-135cm. Collapsed length is 60cm and the baskets interlock with the pole tips for a tighter package when strapped to your pack. Talon Pro poles are covered by a three-year warranty and are made in Austria.

POLES FEATURES & TECHNOLOGY

- 3x Part Adjustable Pole
- 2x Carbon Sections
- 1x Bombproof Titanal Section
- Dual Density Scraper Grip **NEW**
- Ergonomic Padded Strap
- Powerlock 3.0 Mechanism
- Snow Claw Baskets **NEW**
- Ice-flex Tungsten/Carbide Basket Tip
- ECO Water soluble coatings
- 3 Year Warranty

SPECS

Sections: Ø18/16/14 mm
Usable Length: 105 / 135 cm **NEW**
Collapsed Length: 60 cm
Weight Per Pair: 466 gr

TALON



THE SIMPLE, SOLID POLE
Ideal for backcountry touring and wilderness exploration

The new Talon poles are ultra durable three-section collapsible poles designed for a lifetime of backcountry use and abuse. The Talon features our new dual-density Scraper Grip that has a hard plastic snow scraper built into a comfortable EVA foam grip. The scraper can be used for de-icing your base before dropping in or knocking snow off your split skis on the ascent. The new Jones Snow Claw baskets deliver exceptional traction on firm or soft snow and are easy to plant on any angle slope thanks to a unique basket attachment that floats relative to the pole shaft. The Talon's pole sections are made with 7075-T6 aluminum for maximum durability and the usable length is 105-135cm. Collapsed length is 60cm and the baskets interlock with the pole tips for a tighter package when strapped to your pack. Talon poles are covered by a three-year warranty and are made in Austria.

POLES FEATURES & TECHNOLOGY

- 3x Part Adjustable Pole
- Recycled Aluminum 7075-T6
- Dual Density Scraper Grip **NEW**
- Ergonomic Padded Strap
- Powerlock 3.0 Mechanism
- Snow Claw Baskets **NEW**
- Ice-flex Tungsten/Carbide Basket Tip
- ECO Water soluble coatings
- 3 Year Warranty

SPECS

Sections: Ø18/16/14 mm
Usable Length: 105 / 135 cm **NEW**
Collapsed Length: 60 cm
Weight Per Pair: 505 gr



UNIVERSAL TAIL CLIP

The Universal Tail Clip is designed to keep skins locked on in the most challenging snow conditions. The clip anchors on both the inner edge and outside tail edge and provides adjustable skin tension using the attached stretcher strap. Four solid rivets anchor the stretcher strap to the skin. The Universal Tail Clip is compatible with all splitboard brands.

QUICK TENSION TAIL CLIP

The Quick Tension Tail Clip is a lightweight tail clip system designed to fit all 2016 and newer Jones splitboards (except Discovery). Jones splitboards have a notch cut into the tail of both skis that allows the Quick Tension Tail Clip to simply slide into the notch and secure the skin. The Quick Tension Clip features a durable rubber tail strap and compact metal clip.

CLIMBING SKINS

Skintrack proven

All it takes is one hour in the skin track to realize the importance of solid climbing skins. High performance skins will not only deliver you to dream lines, but they will get you back to the trailhead safe and sound. Jones skins are made in Switzerland by Pomoca, one of the most trusted manufacturers in the industry. We've tested our skins over hundreds of hours in the skintrack to stand by both models as the premier splitboard skins in the world.

NOMAD



Ideal for backcountry touring and wilderness exploration

Jones Nomad Climbing Skins are premium splitboard skins that offer the ideal balance of glide, grip and durability. The Nomad skin fibers are 70% Mohair and 30% Synthetic Nylon. The natural mohair fibers deliver exceptional glide in any snow condition because they remain soft and flexible at any temperature. The nylon fibers provide extra traction when the skin track gets steep or icy and improved durability over 100% Mohair skins. Nomad skins are PFC-free and are coated with new Bluesign-approved EVER DRY 3.0 Anti-glopping treatment to improve performance in wet snow. Nomad skins are available in two models: Trim-To-Fit with Universal Tail Clip and Pre-Cut with Quick Tension Tail Clip. The Quick Tension Tail Clip adjusts in seconds, provides the perfect skin tension and is compatible with all Jones splitboards 2016 and newer.

Universal Tail Clip:
Trim-To-Fit Skin
Skin size: 140mm x 1450mm
Fits all Splitboards brands

Quick Tension Tail Clip:
Pre-Cut Skin / Nine Pre-Cut sizes
Fits all 2016 and newer Jones
splitboards (except Discovery Split)

SKINS TECHNOLOGY

- Ever Dry
- Grip Tech
- 70% Mohair & 30% Nylon
- Universal Tail Clip
- PFC-Free skins

SKINS PACKAGE INCLUDES

Quick Tension Tail Clip:
One pair skins with Quick Tension Tail
Clips attached / Two Backing Sheets /
Skin Bag / Cheat Sheet

Universal Tail Clip:
One pair skins / One pair Universal
Tail Clips / Four Rivets / Two Backing
Sheets / Skin Cutter / Cheat Sheet /
Skin Bag

NOMAD PRO



Ideal for all-seasons, all-conditions backcountry touring

Jones Nomad PRO Skins are the ultimate high performance splitboard skins in any snow condition. The Nomad Pro skin fibers are a blend of 70% Mohair and 30% Synthetic Nylon fibers. This combination of natural and synthetic fibers provides the perfect balance of glide, grip and durability. Nomad Pro skins are PFC-free and have been coated with both Bluesign-approved EVER DRY 3.0 Anti-glopping treatment to improve wet snow performance and GLIDE TECH treatment which helps maintain the glide for the lifetime of the skin. Jones Nomad PRO Skins are also laminated with RUBBER SAFER SKIN backing. This rubber layer keeps the skin from absorbing water and makes the skins easier to pull apart. Nomad PRO skins are available in two models: Trim-To-Fit with Universal Tail Clip and Pre-Cut with Quick Tension Tail Clip. The Quick Tension Tail Clip adjusts in seconds, provides the perfect skin tension and is compatible with all Jones splitboards 2016 and newer.

Universal Tail Clip:
Trim-To-Fit Skin
Skin size: 140mm x 1450mm
Fits all Splitboards brands

Quick Tension Tail Clip:
Pre-Cut Skin / Nine Pre-Cut sizes
Fits all 2016 and newer Jones
splitboards (except Discovery Split)

SKINS TECHNOLOGY

- Glide Tech
- Rubber Safer Skins
- Ever Dry
- Grip Tech
- 70% Mohair & 30% Nylon
- Universal Tip Clip
- PFC-Free skins

SKINS PACKAGE INCLUDES

Quick Tension Tail Clip:
One pair skins with Quick Tension Tail
Clips attached / Two Backing Sheets /
Skin Bag / Cheat Sheet

Universal Tail Clip:
One pair skins / One pair Universal
Tail Clips / Four Rivets / Two Backing
Sheets / Skin Cutter / Cheat Sheet /
Skin Bag



MADE IN SWITZERLAND
Jones skins are made in Switzerland by one of the most innovative and trusted skin manufacturers in the world, POMOCA. For the last 40 years POMOCA has produced industry leading skins for high altitude ski mountaineering and randonee racing.



EVER DRY (BLUESIGN APPROVED)
Jones skins are treated with EVER DRY anti-glopping treatment. The coating keeps the skins from absorbing moisture and prevents snow/ice build-up under the skin.



RUBBER SAFER SKINS
Jones Nomad PRO skins are laminated with a rubber backing that prevents skins from getting water logged. Drier skins are safer as they are less likely to lose adhesion to your skis in critical situations.



70% MOHAIR / 30% NYLON
Jones Nomad and Nomad PRO climbing skins are both made with a blend of 70% natural mohair fiber and 30% synthetic nylon. The mohair offers unmatched glide and a supple skin feel while the nylon improves grip and water repellency.



GRIP TECH
Grip Tech skins are made with a special material that works well under dynamic tension and has a high resistance to twisting and abrasion.



GLIDE TECH
Glide Tech coating reduces friction on each skin fiber so neither super-cold fresh snow or wet, hot snow will stick to the skin and rob energy-saving glide.



MOUNTAIN SAFETY GEAR

Critical equipment for every backcountry rider

Avalanche rescue gear is critical equipment. These tools save lives in the right hands. We've partnered with ARVA, an industry leading avalanche safety gear manufacturer to produce durable and high performance rescue tools for riders of every backcountry skill level. For 2019/20 we've expanded the collection to include a longer probe for deeper snowpacks and an ultralight shovel for weight critical alpine missions.



EXCAVATOR CARBON SHOVEL



ULTRALIGHT BACKCOUNTRY TOOL

Ideal for light and fast backcountry travel

The Excavator Carbon Shovel is an ultralight backcountry tool built for light and fast alpine missions. Featuring a streamlined yet high volume anodized aluminum blade and a single section carbon shaft, you'll barely notice the weight of the Excavator Carbon in your backcountry pack. The Excavator Carbon's 49cm long carbon shaft is a functional length for moving snow fast yet short enough to fit in any backpack. For unshakable grip or changing hand positions, the Excavator Carbon is outfitted with an ergonomic symmetrical T-handle.

SHOVEL FEATURES & TECHNOLOGY

- Shaft Material: Carbon
- Shaft Geometry: Round
- Shaft Size: 46 cm
- Full Size: 69 cm
- Blade Size: 23.5 cm / 24 cm
- Blade Material: 1,5mm Anodized Aluminium
- Handle Shape: T
- Weight: 377 gr
- Made in Europe

EXCAVATOR SHOVEL



MANDATORY BACKCOUNTRY TOOL

Ideal for backcountry travel and winter camping

The Excavator Shovel is a robust and lightweight backcountry tool built for both rescue and winter camping use. Featuring a streamlined yet high volume anodized aluminum blade, the Excavator can move snow fast, yet easily slips into any size backpack. The Excavator's two-section collapsible aluminum shaft can adjust from 32cm to 49cm and offers a functional length while keeping the shaft compact. For unshakable grip when moving fast or changing hand positions, the Excavator is outfitted with an ergonomic symmetrical T-handle.

SHOVEL FEATURES & TECHNOLOGY

- Shaft Material: Aluminium
- Shaft Geometry: Ovoid
- Shaft Size: 49 cm
- Collapsed size: 32 cm
- Full Size: 69 cm
- Blade Size: 23.5 cm / 24 cm
- Blade Material: 2 mm Anodized Aluminium
- Handle Shape: T
- Weight: 565 gr
- Made in Europe

STRIKE 320 PROBE



STRIKE 240 PROBE



THE BACKCOUNTRY POWER PROBE

Ideal for deep snowpacks and avalanche professionals

The Strike 320 Probe is a robust backcountry safety tool designed for backcountry travelers who frequently tour in deep snowpacks or avalanche professionals. Featuring eight 13cm diameter aluminum sections and a Double Push Pin with wire cable locking system, the Strike 320 comes together in seconds. For unmatched grip when moving fast, the Strike has an ergonomic thermoplastic grip.

PROBE FEATURES & TECHNOLOGY

- Ergonomic Thermoplastic Grip
- Tension: Wire Cable
- Locking: Double Push Pin
- Material: Aluminum 7075
- Size: 320cm
- Diameter: 13 mm
- Segments: 8x40 cm
- Weight: 426 gr

THE BACKCOUNTRY NECESSITY

Ideal for backcountry travel and wilderness exploration

The Strike 240 Probe is a simple and solid backcountry safety tool that you can count on when you really need it. Featuring six 11cm diameter aluminum sections and a new Rack Locking System with Kevlar cord, the Strike comes together in seconds with just the flick of a wrist. For unmatched grip when moving fast, the Strike has an ergonomic thermoplastic grip.

PROBE FEATURES & TECHNOLOGY

- Ergonomic Thermoplastic Grip
- Tension: Kevlar cord
- Locking: Rack Locking System **NEW**
- Material: Aluminum 7075
- Size: 240 cm
- Diameter: 11 mm
- Segments: 6x40 cm
- Weight: 226 gr



BACKPACKS

Modern designs, made for movement

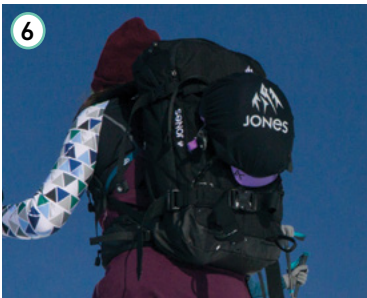
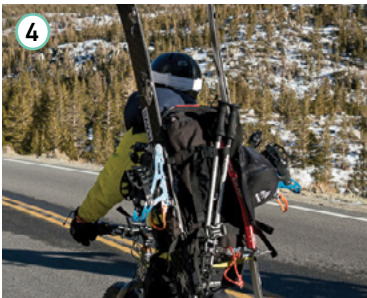
When you are one with your pack in fit and function it is a game changer. You move faster and conserve energy to ride stronger when your food and water are close at hand and your gear is locked down tight. We live and breathe backcountry snowboarding so we design our packs to be perfect for what we do. Jones packs are built to feel like a natural extension of your body as you move through the mountains. The DSCNT packs and the Minimalist were designed for riding dynamic technical terrain. They include all the features you need for efficient backcountry travel contained in a modern shape that disperses weight evenly over your entire torso to keep your center of gravity tight.

Morning commute: Jeremy Jones puts in some pedal power on approach in the High Sierra. 📸 Ming Poon

PACK FEATURES



FRONT & SIDES



- 1 Avy tools pocket *
- 2 Fleece lined goggle pocket *
- 3 Main pocket *
- 4 Side split-ski carry *
- 5 Vertical board carry *
- 6 Helmet holder *
- 7 Internal zipper pocket with key clip *
- 8 Ice axe loops *

* Available on: All Backpacks
* Available on: DSCNT R.A.S. 32L - DSCNT 32L - DSCNT 25L - DSCNT 19L
* Available on: DSCNT R.A.S. 32L - DSCNT 32L - DSCNT 25L



BACK



- ① Back panel access *
- ② Thermo molded back panel *
- ③ Dual hip belt pockets *
- ④ Integrated safety whistle *
- ⑤ Ergonomic comfort shoulder straps *
- ⑥ Computer/Hydro-pocket with insulated sleeve *

* Available on: All Backpacks

* Available on: DSCNT R.A.S. 32L - DSCNT 32L - DSCNT 25L - DSCNT 19L

* Available on: DSCNT R.A.S. 32L - DSCNT 32L - DSCNT 25L

* Available on: DSCNT R.A.S. 32L - DSCNT 32L

DSCNT 32L



Ideal for long technical backcountry tours

The DSCNT 32L is designed for long tours and technical objectives that demand you carry the full kit. Featuring a streamlined rectangular shape that evenly distributes weight and volume over the center of your torso, the DSCNT 32L is built for both ascent and descent performance. The main compartment will easily swallow crampons, food, water and layers with separate accessory pockets and sleeves to organize your avy tools, skins, goggles, helmet, camera and keys. When it comes time to bootpack, vertical board carry straps plus side ski-carry straps allow multiple options for carrying your board and a back panel zipper to the main pocket provides access to your gear even with the board attached. The DSCNT 32L is built with PVC-free 450D nylon.

PACK FEATURES & TECHNOLOGY

- Avy Tools Pocket
- Fleece Lined Goggle Pocket
- A-frame Split-Ski Carry Mode
- Helmet Holder
- Internal Zipper Pocket with Key Clip
- Dual Ice Axe Loops
- Back Panel Cargo Access
- Thermo-Molded Foam Back Panel
- Dual Hip Belt Pockets
- Integrated Safety Whistle
- Ergonomic Comfort Shoulder Straps
- Hydro-Pocket with Insulated Sleeve
- Reflective Strap Accents
- Internal Aluminum Suspension Frame
- Hip Belt Gear Loop
- Avy Rescue Protocol Info Panel

SPECS

Size:	H-55 / W-30 / D-18	Fabric:	Nylon 450D fabric
Weight:	1.48 kg		PVC Free, PU coated
Color:	Black		Water resistant

DSCNT 32L R.A.S.



Ideal long technical tours in avalanche prone terrain

The DSCNT 32L RAS pack is the ultimate tour pack for technical backcountry terrain. It has all the features of the DSCNT 32L pack plus the pockets that hold the MAMMUT Removable Airbag 3.0 system. The Removable Airbag 3.0 system allows you to use the pack with or without the airbag installed and utilizes compressed air instead of nitrogen so you can deploy the bag before a plane trip and then easily refill the canister at your destination (North American Canister Only). **Removable Airbag 3.0 system and canister sold separately by MAMMUT.**

PACK FEATURES & TECHNOLOGY

- Avy Tools Pocket
- Fleece Lined Goggle Pocket
- A-frame Split-Ski Carry Mode
- Helmet Holder
- Internal Zipper Pocket with Key Clip
- Dual Ice Axe Loops
- Back Panel Cargo Access
- Thermo-Molded Foam Back Panel
- Dual Hip Belt Pockets
- Integrated Safety Whistle
- Ergonomic Comfort Shoulder Straps
- Hydro-Pocket with Insulated Sleeve
- Reflective Strap Accents
- Internal Aluminum Suspension Frame
- Hip Belt Gear Loop
- Avy Rescue Protocol Info Panel

SPECS

Size:	H-55 / W-30 / D-18	Fabric:	Nylon 450D fabric
Weight:	1.6 kg		PVC Free, PU coated
Color:	Black		Water resistant

DSCNT 25L



Ideal for intermediate backcountry tours

The DSCNT 25L is a mid-size touring pack designed to hold everything you need for a basic backcountry mission. The pack's contoured profile is purposefully designed for ascent/descent performance and keeps the weight of your gear evenly distributed in the center of your torso. The DSCNT 25L's highlight features include a main pocket with dual internal accessory pockets and a hydration sleeve, a dedicated avy tools pocket, a fleece lined goggle pocket, dual hip pockets, a stow-able front panel helmet holder, a thermo molded back panel, reflective strap accents and a removable safety whistle. When it comes time to bootpack, vertical board carry straps plus side ski-carry straps allow multiple options for carrying your board. The DSCNT 25L is built with PVC-free 450D nylon.

PACK FEATURES & TECHNOLOGY

- Avy Tools Pocket
- Fleece Lined Goggle Pocket
- A-frame Split-Ski Carry Mode
- Helmet Holder
- Internal Zipper Pocket with Key Clip
- Dual Ice Axe Loops
- Thermo-Molded Foam Back Panel
- Dual Hip Belt Pockets
- Integrated Safety Whistle
- Ergonomic Comfort Shoulder Straps
- Hydro-Pocket with Insulated Sleeve
- Reflective Strap Accents
- Internal Aluminum Suspension Frame
- Hip Belt Gear Loop
- Avy Rescue Protocol Info Panel

SPECS

Size: H-52 / W-30 / D-14
Weight: 1.2 kg
Color: Black

Fabric: Nylon 450D fabric
PVC Free, PU coated
Water resistant

DSCNT 19L



Ideal for sidecountry and quick tours

The DSCNT 19L pack is a sleek sidecountry and quick tour pack that's the perfect size for the bare essentials - avy tools, water, snacks and a layer. The pack's compact profile is designed to keep your center of gravity tight on the way down and your board locked to your back when you hit the bootpack. The DSCNT 19L's highlight features include a main pocket with an internal accessory pocket and avy tool sleeves, a fleece lined goggle pocket, a stow-able front panel helmet holder, a thermo molded back panel, a hydration sleeve, reflective strap accents and a removable safety whistle. All of the board straps and the hip belt can also be tucked away for streamlined use off the slopes. The DSCNT 19L is built with PVC-free 450D nylon.

PACK FEATURES & TECHNOLOGY

- Fleece Lined Goggle Pocket
- A-frame Split-Ski Carry Mode
- Helmet Holder
- Internal Zipper Pocket with Key Clip
- Ice Axe Loop
- Thermo-Molded Foam Back Panel
- Integrated Safety Whistle
- Ergonomic Comfort Shoulder Straps
- Hydro-Pocket with Insulated Sleeve
- Reflective Strap Accents
- Internal Aluminum Suspension Frame
- Avy Tools Slots

SPECS

Size: H-52 / W-30 / D-12
Weight: 950 g
Color: Black

Fabric: Nylon 450D fabric
PVC Free, PU coated
Water resistant

MINIMALIST 35L & 45L



Ideal for all-day tours and technical alpine ascents

The Minimalist pack is a feather weight yet fully featured backcountry pack built for riders who go long and climb high. The simple top-load design and tech fabrics save critical weight but the dual top-lid pockets, dual hip belt pockets and main compartment side zipper make it easy to organize and access gear. Front board straps combine with side compression straps to offer rock solid board carry while the stow-able front panel helmet holder and dual ice axe loops lock down important tools. A thermo-molded backpanel and aluminum frame provide solid weight distribution even when fully loaded with alpine gear and the top lid is removable for going ultralight. The Minimalist comes in two volume sizes, 35L and 45L, and is built with Recycled and PVC-free nylon.

PACK FEATURES & TECHNOLOGY

- A-frame Split-Ski Carry Mode
- Helmet Holder
- Dual Ice Axe Loops
- Back Panel Cargo Access
- Thermo-Molded Foam Back Panel
- Dual Hip Belt Pockets
- Ergonomic Comfort Shoulder Straps
- Hydro-Pocket with Insulated Sleeve
- Internal Aluminum Suspension Frame
- Main Pocket Side Zipper Access
- Avy Rescue Protocol Info Panel
- Dual Top-Lid Zipper Pockets
- Removable Top Lid
- Top, Side & Front Compression Straps

SPECS 35L

Size: H-65 / W-30 / D-20
Weight: 1.2 kg
Color: Black
Fabric: PVC Free Nylon 420D
Recycled Nylon 210D

SPECS 45L

Size: H-70 / W-33 / D-20
Weight: 1.3 kg
Color: Black
Fabric: PVC Free Nylon 420D
Recycled Nylon 210D

ESCAPE BOARD BAG



Ideal for road trips, bus, train and quick plane travel

The Escape Board Bag is a fully padded bag designed for basic travel trips with your shred gear. The Escape has room for multiple boards and surely more gear than you can fit under most airline's bag weight limit. The zippered exterior pocket is prime to hold a jacket, skins or any accessories you want quick access to and there's an ID pocket to keep your name on your hard earned equipment. Carrying the Escape through terminals and on to connecting boats, buses, taxis or trains is easy with dual side carry handles and a removable shoulder strap. The Escape is available in one size and fits up to a 166cm board.

BAG FEATURES & TECHNOLOGY

- Fully Padded Shell
- Water Resistant PVC-free Exterior Fabric
- Zippered Exterior Pocket
- Exterior ID Window Pocket
- Removable Shoulder Strap
- Side Carry Handle

SPECS

Size:	H-20 / W-30 / D-170 Fits up to a 166cm board	Color:	Black
Weight:	1.28 kg	Fabric:	PVC Free 600D Polyester

EXPEDITION BOARD BAG



Ideal for travellers and international explorers

The Expedition Board Bag is a fully padded roller bag built to carry multiple boards and gear to any snowy location on the planet. It's lightweight, high volume and tricked out with just the right amount of pockets and handles to handle any travel challenge you throw at it. The main compartment has reinforced straps to secure 2-3 boards plus two removable pouch pockets for carrying boots, bindings and avy gear. Small items can be stashed in the dual zippered pockets on either side of the top lid. On the exterior, dual compression straps keep your load solid and six carry handles allow you to pick it up from any side. Oversized wheels and a skid plate keep the Expedition rolling smooth from the terminal to the city streets. The Expedition is available in one size and fits up to a 166cm board.

BAG FEATURES & TECHNOLOGY

- Fully Padded Shell
- Water Resistant PVC-free Exterior Fabric
- Main Pocket Board Straps
- (2) Removable Pouch Pockets
- Zippered, Mesh Interior Pocket
- Zippered Exterior Pocket
- Exterior ID Window Pocket
- Dual Compression Straps
- Removable Shoulder Strap
- Dual Side, Top and End Carry Handles
- Oversized Wheels

SPECS

Size:	H-20 / W-30 / D-170 Fits up to a 166cm board	Color:	Black
Weight:	3.85 kg	Fabric:	PVC Free 600D Polyester

NEW

ADVENTURE BOARD BAG



Ideal for long distance and plane travel

The new Adventure Board Bag is a lightweight, fully padded roller bag built to carry your board and shred gear on long distance travel trips. The main compartment has compression straps to keep 1-2 boards locked down tight and a zippered pocket inside the top lid to hold gloves, goggles or apparel. Oversized wheels and a skid plate keep the Adventure rolling smooth through airport terminals or city streets and four exterior handles provide multiple options for carrying or lifting. The Adventure Board Bag is available in one size and fits up to a 166cm board.

BAG FEATURES & TECHNOLOGY

- Fully Padded Shell
- Water Resistant PVC-free Exterior Fabric
- Zippered Interior Pocket
- Exterior ID Window Pocket
- Top and Side Carry Handles
- Oversized Wheels and Skid Plate

SPECS

Size:	H-20 / W-30 / D-170 Fits up to a 166cm board	Color:	Black
Weight:	2.98 kg	Fabric:	PVC Free 600D Polyester

NEW

BOARD SLEEVE



Ideal for board protection and road trips

The new Board Sleeve is a simple board bag designed to protect your board's base, edges and topsheet in transit. The Board Sleeve stretches around the board and secures with a velcro flap. For added eco-performance the Board Sleeve is constructed with Yulex, a FSC certified plane based natural rubber. The Board Sleeve is available in four sizes that are custom fit for specific Jones board models and sizes.


SPECS

Size:	H52-WH50-M50 Hovercraft 152 / Women's Hovercraft 150 / Mind Expander 150
	H56-M54 Hovercraft 156 / Mind Expander 154
	H60-M58, 62 Hovercraft 160 / Mind Expander 158, 162
	SH47, 52 Storm Chaser 147, 152
Weight:	80 g
Color:	Black
Fabric:	Yulex Natural Rubber

SNOWBOARDS / SPLITBOARDS

Innovative designs for limitless riding progression

Every board in the Jones line is a unique high-performance design that rides the mountain in it's own way. All shred equally hard, but no two models ride the same. Our 2019/20 collection is our most complete offering yet. From daily driver directional freeride boards to surf-inspired pow sticks, choose from twenty-three solid models and twelve splitboards all backed by a 3 year warranty.



Deep in the Bolivian Andes, Nick Russell, Danny Davis and Nat Murphy top out on a wild spine wall searching for the "Range Of Mystery". 📸 Justin Kiouss

FIND YOUR PERFECT BOARD

Finding the perfect board can be as easy as knowing your body size and riding style, plus understanding how basic board dimensions effect board performance. Understand these concepts to narrow the search down for your perfect board model and size.

JEREMY JONES RIDES:

Jeremy Jones is 5'8" (1.73m) tall, weighs 150 lbs (68kg)



DIFFERENT SHAPE, DIFFERENT SIZE

Not all board shapes are designed to be ridden the same size. Directional Freeride boards are the longest board you will ride. Choose the ideal size Directional Freeride board using your weight and boot size.

Twin boards can be ridden shorter than a Directional Freeride board, unless you plan to ride the Twin in deep pow. For steeps and park riding, size your Twin 2 - 3 cm shorter than your Directional Freeride board.

Alternative Freeride boards are designed to be ridden substantial shorter than a Directional Freeride board. For a Hovercraft or Mind Expander, go 4 - 8 cm shorter than your Directional Freeride board.

The Surf Series models live by their own sizing rules. The Storm Chaser should be ridden 6 -13 cm SHORTER than your freeride size and the Lone Wolf should be ridden 6 -13 cm LONGER than your freeride size.

SIZING QUICK GUIDE

Directional Freeride	traditional length	Storm Chaser	6-13 cm shorter
Directional Twin	2 - 3 cm shorter	Mind Expander	4-8 cm shorter
Alternative Freeride	4-8 cm shorter	Lone Wolf	6-13 cm longer

IDEAL WAIST WIDTH BY MEN'S BOOT SIZE:

24 - 25.4 cm	US Men's 5 - 7
24.8 - 26 cm	US Men's 7.5 - 9.5
25.2 - 26.3 cm	US Men's 10 - 11
26.3 - 27.5 cm	US Men's 11.5 - 14

IDEAL WAIST WIDTH BY WOMEN'S BOOT SIZE:

23.7 - 24.5 cm	US Women's 5 - 7
23.9 - 24.9 cm	US Women's 7.5 - 9.5
24.1 - 25.3 cm	US Women's 9.5 - 11

“DAILY DRIVER” VS “QUIVER BOARD”

If you're going to ride a board nearly everyday, you want a “Daily Driver” that can handle variable conditions. For most riders, Directional Freeride and Twin boards that have full size tails and camber underfoot will be best for day in, day out riding including those icy days. If all you ride is pow, spring slush, or soft snow, then an Alternative Freeride board with a short tail and surf rocker may also work as your “Daily Driver”.

“Quiver Boards” are shred sticks that you ride only when the conditions line up just right with that boards unique performance characteristics. Could be a board for that nipple deep day, a board for spring resort rat packin', or a dedicated park/pipe board. Our Alternative Freeride and Surf Series boards are all worthy additions to your quiver. They are not designed to excel in all conditions, but in good conditions they offer next-level performance.

KNOW YOUR WAIST WIDTH

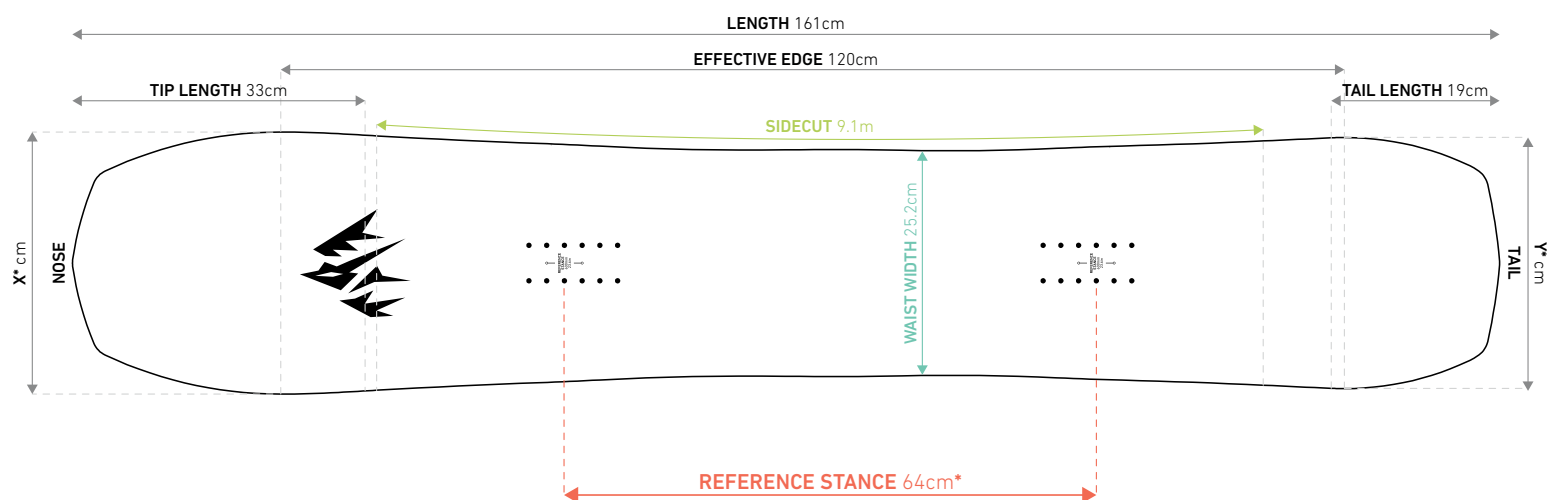
The Waist Width of a snowboard is a critical performance dimension. If your board is too wide, it will feel slow moving edge to edge. If your board is too narrow, you will drag the toe cap or heel cup of your binding in the snow when you turn sharply. Riding a board with the ideal waist width is most critical for riders with big feet, as “heel cupping” can be dangerous on steep terrain.

Note that ideal waist width may vary based on board design. Both the Storm Chaser and Hover/Ultracraft are designed to be ridden wider than normal.



Big Horn Series

If you wear US Men's 11.5 or bigger, look for our BIG HORN series boards with minimum waist width 26.3 cm.



DRAWING OF THE FLAGSHIP, SIZE 161

* Taper: X - Y cm

UNDERSTANDING STANCE WIDTH

Snowboard stance width is a personal preference. Some riders like wide stances that keep your center of gravity lower for more stability in the air. Other riders like narrow stances that let you feather turns faster and ride more "long board" surf style. The general recommendation is to ride a stance width that places your feet slightly wider than shoulder width apart. Most riders will find a stance between 21-24 inches (53-60 cm) to be the most stable.

The binding position marked as **Reference Stance*** is the stance width and position that a board model/size was designed for. With your bindings set on the Reference Stance you are positioned with the intended stance setback relative to the effective edge. Stance setback varies by model from 0-3 cm. If you prefer a narrower or wider stance than the

Reference Stance, you must move each binding in or out the same amount of holes. If you move one binding in and one binding out from the marked positions you will be riding the same stance width, but you will not be set in the Reference Stance. Riding in the Reference Stance is not critical but it unlocks the intended board performance.

The maximum stance width of a board model/size is 1.6 inches (4 cm) wider than the Reference Stance. The minimum stance width of a board model is 3.1 inches (8 cm) narrower than the Reference Stance.

KNOW YOUR SIDECUT

Snowboard edges do not follow a straight line from tip to tail. The edges follow the shape of an arc. The size of this arc is called the Sidecut radius. Sidecut effects turn performance. A board with a long sidecut will excel at making big, fast turns. A board with a short sidecut will excel at making tighter turns at slower speeds. A board with a medium sidecut will excel at making turns of any size at medium speeds.

You can still make slow, tight turns on a board with a long sidecut, and you can make big, fast turns on a board with a short sidecut, but you will need to put more energy and muscle into the turn.

Short sidecut models (6 - 7m):

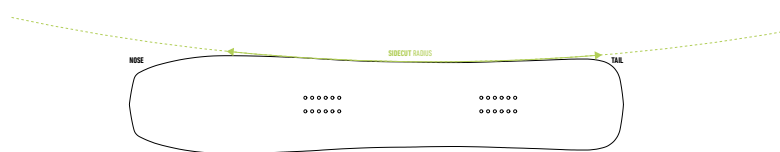
Mind Expander · Storm Chaser · Women's Mind Expander · Discovery · Prodigy
Mini Mind Expander · Ultra Mind Expander

Medium Sidecut models (7 - 8.4m):

Mountain Twin · Ultra Mountain Twin · Frontier · Aviator · Project X · Twin Sister · Dream Catcher
Airheart

Long Sidecut models (8.5 - 10m):

Hovercraft · Ultracraft · Flagship · Carbon Flagship · Lone Wolf · Solution · Carbon Solution
Women's Flagship · Women's Hovercraft · Women's Solution



KNOW YOUR FLEX

Your riding level and riding style decide if you need a Medium or Stiff Flex board. Relative to the rest of the snowboard market, we don't make soft flex boards. Medium flex boards offer good stability at speed and are easy to turn and maneuver. Stiff flex boards are really stable at high speed and in rough snow conditions, but they require solid strength and technique to ride smoothly. If you are a beginner, intermediate or freestyle focused rider, a medium flex board is your best choice. If you are an expert rider, or are looking to increase your confidence riding in steep, rough terrain, look at our stiffer models. Note that many expert riders like medium flex boards especially when riding pow.

Several Jones models feature V-CORES that affect the flex of a board from tip to tail. Boards with V-CORES are slightly softer in the very center of the board for improved maneuverability and stiffer from the inserts through the tip and tail for stability and pop.

Medium Flex Models (6/10 - 7/10):

Mountain Twin · Frontier · Hovercraft · Aviator · Project X · Mind Expander · Storm Chaser · Lone Wolf · Twin Sister · Dream Catcher · Airheart · Women's Mind Expander · Discovery · Prodigy
Mini Mind Expander

















Stiff Flex Models (8/10 - 10/10):

Ultracraft · Ultra Mountain Twin · Flagship · Carbon Flagship · Solution · Carbon Solution
Women's Flagship · Women's Solution · Ultra Mind Expander

Models with V-cores:

All women's and youth models · Lone Wolf · Mind Expander · Flagship · Mountain Twin · Hovercraft
Ultracraft · Frontier · Project X · Aviator

2020 MODEL MATRIX

							
CARBON SOLUTION	CARBON FLAGSHIP	SOLUTION	FLAGSHIP	FRONTIER SPLIT	FRONTIER	WOMEN'S SOLUTION	WOMEN'S FLAGSHIP
158 / 161 / 162w / 164 / 165w	158 / 161 / 162w / 164 / 165w	154 / 158 / 159w / 161 / 162w 164 / 165w / 166 / 169w	151 <small>NEW</small> / 154 / 158 / 159w / 161 / 162w 164 / 165w / 167 <small>NEW</small> / 169w / 172	152 / 156 / 158w / 159 / 161w 162 / 164w	152 / 156 / 158w / 159 / 161w 162 / 164w / 165 <small>NEW</small> / 167w <small>NEW</small>	148 / 152 / 156	146 / 149 / 152 / 155
							
PROJECT X	AVIATOR	ULTRA MOUNTAIN TWIN	MOUNTAIN TWIN SPLIT	MOUNTAIN TWIN	AIRHEART	TWIN SISTER	PRODIGY
158	152 / 156 / 158 / 158w / 160 160w / 162 / 164	154 / 157 / 158w / 160 / 161w 162 / 164w	157 / 160 / 161w	151 / 154 / 155w / 157 / 158w 160 / 161w / 162 / 164w / 167w	146 / 149 / 152	139 / 143 / 146 / 149 / 152 / 155	110 / 115 / 120 / 125 / 130 140 / 145
YOUTH							



SURF SHAPES

Progressive surf-inspired snowboards designed by surfboard shaper Chris Christenson and Jeremy Jones. Each model in the collection features a unique shape, flex, rocker and SPOON profile that delivers ultra fast glide and nimble performance in pow or on piste.

							
MOUNTAIN SURFER	LONE WOLF	STORM CHASER SPLIT	STORM CHASER	ULTRA MIND EXPANDER	MIND EXPANDER SPLIT	MIND EXPANDER	WOMEN'S MIND EXPANDER
142	162 / 168 / 174	147 / 152 / 157	142 / 147 / 152 / 157 / 160	150 / 154 / 158 / 162	154 / 158	146 / 150 / 154 / 158 162 / 166 <small>NEW</small>	142 / 146 / 150

YOUTH



DREAM CATCHER SPLIT
145 / 148 / 151 / 154



DREAM CATCHER
142 / 145 / 148 / 151 / 154



DISCOVERY SPLIT
138 / 145



DISCOVERY
132 / 138 / 145 / 150

DIRECTIONAL FREERIDE

Confidence inspiring freeride models built for maximum performance off piste and in technical terrain. All models feature shapes designed to stomp and straight line plus a directional rocker/camber profile that delivers insane float and unmatched edge grip.

DIRECTIONAL ALL-MOUNTAIN

Versatile directional twin models designed for piste, park and pow. Each model features a unique combination of flex, materials and camber profiles that have been fine tuned for maximum maneuverability and stability riding in any snow condition.

ALTERNATIVE FREERIDE

Inspired freeride models that feature unique shapes, camber and SPOON profiles. Designed for the creative freerider who demands a stable and nimble snowboard that offers maximum glide and float in any terrain or snow conditions.

YOUTH



MINI MIND EXPANDER
130 / 138



ULTRACRAFT SPLIT
156 / 160



ULTRACRAFT
152 / 156 / 160



HOVERCRAFT SPLIT
152 / 156 / 160



HOVERCRAFT
148 / 152 / 156 / 160 / 164

WOMEN'S

NEW
MODEL



WOMEN'S HOVERCRAFT SPLIT
146



WOMEN'S HOVERCRAFT
144 / 146 / 150



ULTRA SERIES

Ultra Construction is the redefinition of what it takes to build a snowboard. We've tested every inch of the board to precisely position materials exactly where they are needed while eliminating all excess materials. Combining these innovative construction techniques with superlight wood cores and carbon fiber deliver revolutionary results. Jones Ultra boards are the lightest, yet most durable snowboards on earth.

CARBON SERIES

The Carbon Series are the most high performance boards we produce. They are designed to meet the demands of ground breaking riders who push the limits of what's possible on a snowboard. If you ride confidently and chase serious new challenges on your snowboard, these are the boards you're looking for.





Forrest Shearer and Griffin Siebert double down in the Wasatch. ▣ Andy Earl

3D CONTOUR BASES

Next level technology for ultimate response

Nobody wants a choppy and rough run. The descents you dream about are dynamic and smooth. Inspired by the rounded bottom contours of surf boards, 3D Contour Bases are designed to make every run smoother and every turn more effortless by reducing the drag of the board tips. 3D Contour Bases enhance glide and improve float helping you ride faster and with better flow.

GLIDE.

3D Contour Bases enhance glide. The smooth radius of the nose and tail edges reduce friction at the contact points. With less friction and catch in the tips you can maintain more speed.

FLOW.

3D Contour Bases deliver unmatched turn flow and fluidity. Just like the nose and tail on a surfboard, the rounded tip and tail edges eliminate catch as you transfer pressure edge-to-edge. Turn initiation is effortless because you can roll the board on to the edge instead of tip the board on to the edge. Once on edge, camber and Traction Tech lock in your turn.

FLOAT.

When a board has good float it should feel effortless to keep your nose up through pow, crud or crust. 3D Contour Bases improve float by reducing the "plow effect" of your nose and tail edges. Instead of plowing through the snow, the rounded edges smoothly deflect the snow to the sides of the board which pops your nose up without having to lean back and burn out your back leg.

“

On a surfboard, the subtle shaping of the nose is what makes the entry into a turn so smooth and fluid. The feeling of an effortless surf turn is what inspired the development of our 3D Contour Bases. Instead of having to abruptly tip the board into a turn, 3D Contour Bases let you roll your edge into a turn. I've been on a quest to design a snowboard that offers the friction free glide and edge-to-edge fluidity of a surfboard for years. 3D Contour Bases finally cracked the code on how to achieve this next level of board performance.

JEREMY JONE



Nose with 3D Contours Base



100% flat middle section of the board



Tail with Speed Channel

The unique riding personality of each board in our collection demanded we develop multiple 3D Contour Base designs. Not every model would benefit from the same amount of spoon bevel. Each 3D Contour Base design is matched to the attitude of the board.

3D CONTOUR BASE 4.0

Our most advanced 3D Contour Base design featuring 7mm of spoon bevel in the nose, 4mm in the tail and a 1mm deep Speed Channel between the tail edges. The concave Speed Channel pushes loose snow out from under the board for added speed.

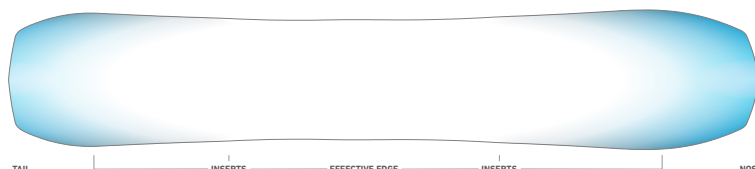


Drawing of the Hovercraft, size 156

Available on: Hovercraft · Ultracraft · Storm Chaser · Women's Hovercraft

3D CONTOUR BASE 3.0

Freeride focused 3D Contour Base featuring an even balance of 7mm of spoon bevel in the nose and 7mm of spoon bevel in the tail. Spoon bevel starts at the rocker point.

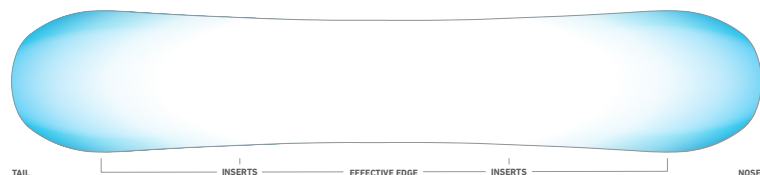


Drawing of the Flagship, size 161

Available on: Flagship · Women's Flagship · Carbon Flagship · Mind Expander
Lone Wolf (nose only) · Women's Mind Expander · Ultra Mind Expander

3D CONTOUR BASE 2.0

Moderate 3D Contour Base featuring an even balance of 4mm spoon bevel in the nose and 4mm spoon bevel in the tail. Spoon bevel starts at the rocker point.



Drawing of the Aviator, size 158

Available on: Project X · Aviator · Airheart

3D CONTOUR BASE 1.0

Subtle yet effective 3D Contour Base featuring an even balance of 2mm spoon bevel in the nose and 2mm spoon bevel in the tail. Spoon bevel starts just after the rocker point.



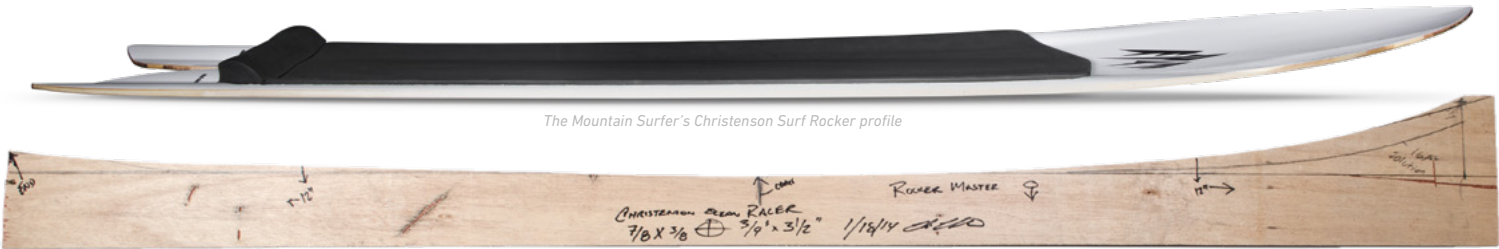
Drawing of the Frontier, size 159

Available on: Frontier · Dream Catcher · Discovery · Prodigy · Mini Mind Expander

PROFILES

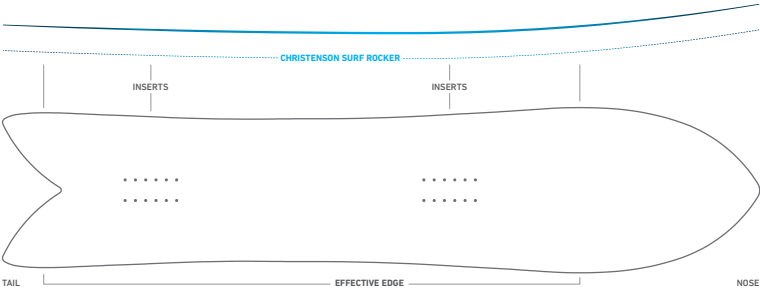
CHRISTENSON SURF PROFILES

Custom tip/tail rocker profile designed by surf shaper Chris Christenson for the Mind Expander, Mountain Surfer and Storm Chaser. The nose rocker starts just inside of the front inserts and the tail rocker starts just at the back inserts. When you weight the tail of the board the nose ramps up out of the snow for insane float on the deepest days. These subtle rocker contours match a Christenson surfboard rocker profile.



Chris makes rocker profile templates out of wood using the same rocker dimensions as his surfboards.

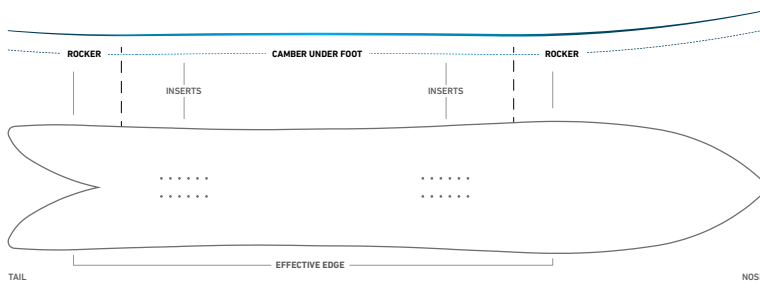
CHRISTENSON SURF ROCKER



Drawing of the Storm Chaser, size 147

Available on: Mind Expander · Mind Expander Split · Storm Chaser · Storm Chaser Split
Women's Mind Expander · Mind Mind Expander · Mountain Surfer

CHRISTENSON SURF CAMBER / ROCKER



Drawing of the Lone Wolf, size 168

Available on: Lone Wolf · Ultra Mind Expander

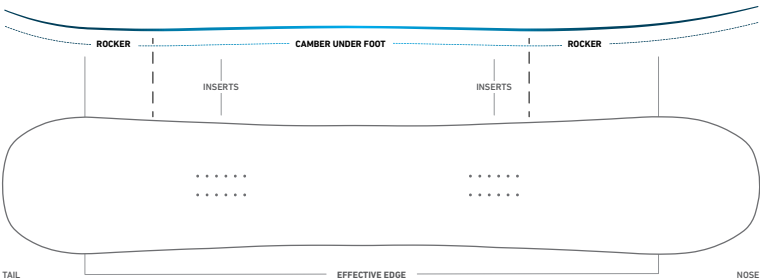
DIRECTIONAL ROCKER

A hybrid rocker/camber flex pattern defined by more tip rocker than tail rocker and camber between the bindings. The rockered tip floats the board's nose and improves maneuverability while the camber underfoot provides edge hold and response. A slightly rockered tail maintains the power and stability of a traditional board but helps keep the tail catch-free initiating turns and landing switch.

“

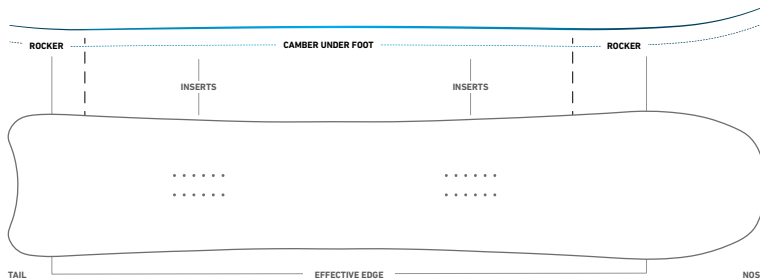
My experience is that most falls in freeriding start from the nose of the board – you either go over the bars in powder, the nose gets caught under a weird crust and tosses you, or you hit a hard tranny at the contact point of the tip and get bucked. Directional Rocker eliminates most of these falls.

— Jeremy Jones



Drawing of the ???

Available on: Carbon Solution · Solution · Carbon Flagship · Flagship · Frontier · Frontier Split
Discovery · Discovery Split · Women's Flagship · Women's Solution · Prodigy
Dream Catcher · Dream Catcher Split



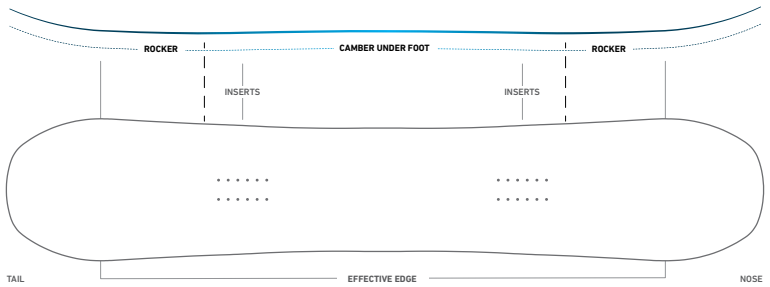
Drawing of the Hovercraft & Hovercraft Split, size 156

Available on: Ultracraft · Ultracraft Split · Hovercraft · Hovercraft Split · Women's Hovercraft
Women's Hovercraft Split



CAMROCK

A unique rocker/camber flex pattern defined by evenly balanced tip and tail rocker and camber between the bindings. CAMROCK improves freestyle finesse by keeping your tips playful while maintaining the power and pop of camber underfoot.

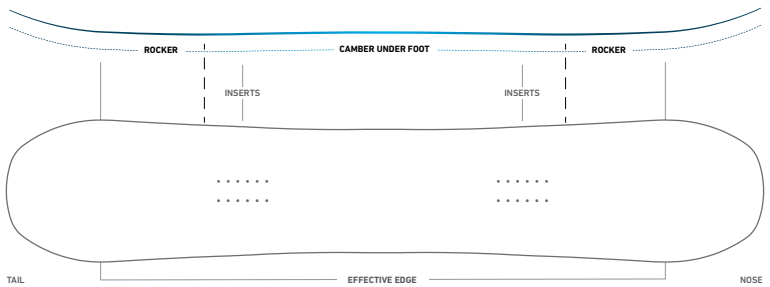


Drawing of the Mountain Twin, size 157

Available on: Ultra Mountain Twin · Mountain Twin · Mountain Twin Split · Twin Sister

POWER CAMBER

An innovative traditional camber profile tweaked to offer the insane edge response of camber without the usual hang-ups. The camber radius tapers to flat toward the tips and the base is beveled up one degree at the edges from the contact points of the camber to the ends of the board. The base beveling releases the edges where they like to hook which balances the pop and directional stability of camber with a looser, less-catchy feel.



Drawing of the Aviator, size 158

Available on: Project X · Aviator · Airheart

Left: The definition of Directional Rocker terrain, Joe Lax bombs a line in B.C. 📷 Brad Slack

INGREDIENTS

100% FSC™ WOODCORES

All Jones woodcores are now made with Forest Stewardship Council (FSC) certified wood. Every piece of wood we use in every board comes from a responsibly managed forest.

REINFORCEMENTS

TOPSHEET

NEW



FSC™ ULTRA CORE

The new Ultra Core is our lightest wood core yet. Core is made from mostly paulownia with specially positioned poplar stringers for better durability and turn power.

NEW



FSC™ ULTRA SPLIT CORE

The new Ultra Split Core is our lightest split wood core yet. Core is made from mostly paulownia with specially positioned poplar stringers for better durability and turn power.

UPDATED



FSC™ POWER CORE

Triple-density full wood core featuring hardwood bamboo stringers for added pop and durability plus paulownia for weight savings.

UPDATED



FSC™ CLASSIC CORE

Full wood premium poplar core that offers fun pop, even flex and solid durability.

UPDATED



FSC™ CONTROL CORE

Dual-density full premium wood core featuring a 2:1 paulownia to poplar stringer ratio that keeps core light but ultra damp.

UPDATED



FSC™ MOUNTAIN CORE

Dual-density full wood core with hardwood bamboo stringers for added pop and durability.

UPDATED



FSC™ BAMBOO SURF CORE

Re-designed triple density Bamboo Surf wood core that features primarily paulownia stringers with bamboo stringers positioned in the pocket of the sidecut for better edge response and turn power.

UPDATED



FSC™ CONTROL SPLIT CORE

Dual-density full premium wood core designed specifically for splitboards 2:1 paulownia to poplar stringer ratio keeps core light yet ultra damp



WEB FUSED CARBON

Web Fused Carbon - New carbon stringer pack that blends different widths of carbon matched to the specific needs of the board model. Featured on the surf collection models to eliminate nose vibration and on the Solution splitboard as a reinforcement under the binding. Made in the USA, EXCLUSIVE for Jones.



CARBON STRINGERS

Carbon stringers add torsional stiffness for improved response and increased pop. Carbon layer keeps flex profile dimensionally stable for a consistent ride for the lifetime of the board.



BASALT POWER STRINGERS

New sustainable stringer made with 100% natural fibers. Basalt stringers improve torsional response and transfer power from under your feet to the tips of the board to help eliminate nose and tail chatter.



FLAX/BASALT POWER STRINGERS

New Jones exclusive sustainable stringer made with 100% natural fibers. Composite Flax and Basalt stringer helps transfer power to the edges, improves torsional response and absorbs board chatter.



CARBON/INNEGRA REINFORCEMENT

New Carbon Innegra fiber forms an ultra-tough hybrid composite layer that dampens the board torsionally and from tip to tail. Made in the USA and featured on the Aviator, Airheart and Lone Wolf.



FIBERGLASS REINFORCEMENT

Fiberglass layer improve pop in nose and tail plus increases the longevity of the flex profile. This lightweight layer helps the board perform the same on day 100 as it did on day one - precise and playful.



ECO-PLASTIC TOPSHEET

Bio-plastic topsheet made from Castor beans. This eco-material is ultralight, chip/scratch resistant and water/snow repellent (snow sticks less to topsheet)



TEXTURED ECO-PLASTIC TOPSHEET

Bio-plastic topsheet made from Castor beans featuring a subtle texture for added durability. This eco-material is ultralight, chip/scratch resistant and water/snow repellent (snow sticks less to topsheet)



SUPER SAP BIO RESIN

All Jones boards are now built with bio-based, renewable epoxy instead of petroleum based epoxy. The raw materials used to make Super Sap Bio-Resin are co-products or waste products of other plant-based industrial processes. Producing Super Sap requires 33% less greenhouse gas emissions than conventional epoxy.



FSC™ ENGINEERED VENEER

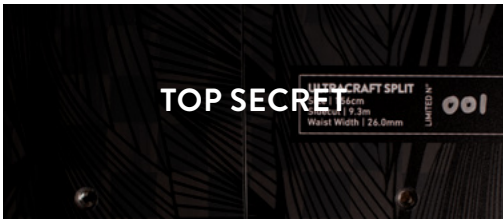
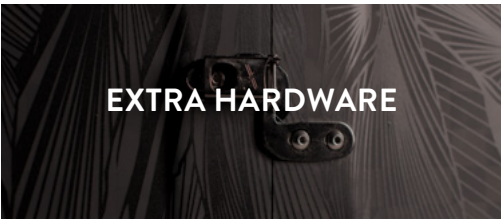
New composite wood veneer topsheets made from 100% FSC certified wood. Wood veneer topsheets dampen ride and absorb board chatter.



WOOD TOPSHEET (ASH & BAMBOO)

Thin wood veneer layer that functions as both a protective topsheet and a global reinforcement layer. The thin wood stringers that make up the wood topsheet provide even flex and suck up chatter from uneven snow conditions.

INGREDIENTS



KARAKORAM ULTRA CLIPS

ULTRA clips are the strongest, lowest profile splitboard clips in the world. They deliver unmatched compression between board halves and they are adjustable so you can maintain even compression as your splitboard ages.



KARAKORAM STD CLIPS

Jones Splitboards feature premium Karakoram K-clips plus tip and tail hooks. Adjustable tension K-clips increase board torsional stiffness and offer a superior connection to simple interlocking clips.



FUSION TECH

Jones exclusive production process that saves materials and weight by re-thinking how the layers of a snowboard are assembled.



KARAKORAM TIP-LOCK TIP CLIPS

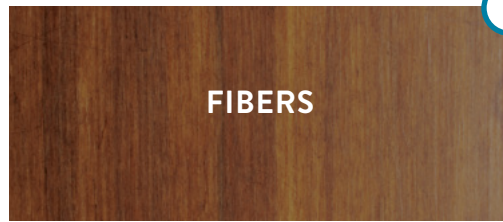
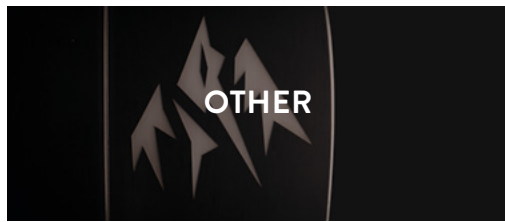
Every splitboarder knows the feeling - you drop into a firm line and your tip clip pops open! Never again. Using Active Joining Technology, the Karakoram Tip-Lock Tip Clips quickly lock and clamp the tips of your splitboard with the flick of the lever.



STAINLESS STEEL HARDWARE

Stainless steel plates are embedded into the nose and tail for improved board tip durability.





RECYCLED ABS

ABS Plastic is one of the necessary evils of snowboard production. We improve the sustainability of our snowboards by using only recycled plastic.



RECYCLED ROUNDED ABS

New rounded sidewall finish that improves board durability by protecting topsheet from chipping. Available on all splitboards and surf series models.



WEND NATURAL WAX

7

Jones boards are ready to shred straight out of the shop and are factory waxed with WEND natural wax.



FACTORY TUNED

All Jones Snowboards are factory de-tuned at the tip and tail so you can go right from the shop to the mountain.



OVERSIZED RECYCLED EDGES

5

All Jones boards are made with oversized recycled steel edges for added durability and improved production sustainability.



THIN RECYCLED EDGES

Advancements in ski edge durability allow us to use thinner edges on splitboard inside edges (and Project X outside edges) to save weight. Outside edges are 2mm, inside edges are 1.5mm.



FLAX

Flax fiber represents the future of sustainable snowboard manufacturing as this natural fiber is lighter than carbon and fiberglass and is 100% bio-sourced. The Flax also uses less resin in the board layup which saves more weight and synthetic materials. Flax fibers are used in place of a traditional topsheet and offer a damp ride that absorbs chatter at any speed.



2X TEXTREME® CARBON

Specially designed carbon fiber (12k non-crimp fabric) that is podium proven in the America's Cup and Tour De France. TeXtreme achieves a weight savings of about 20-30% compared to conventional carbon fiber.



TRIAX FIBERGLASS

Multi-axis, stitched fiberglass laminate that offers a precise and responsive ride in any terrain or snow conditions.



BIAX FIBERGLASS

A dual-direction, dual-layer, stitched fiberglass laminate that provides a fun, forgiving and snappy ride.



ULTRA BASE

New Jones exclusive base material that sets new performance standards. Lab results and snow testing show 25% better wax absorption, better glide in warm/wet snow and better durability for grinding. We've also doubled the amount of wax and mixed multiple wax types for a faster factory wax in a wider range of conditions.



SINTERED 9900 BASE

Made from Ultra-High Molecular Weight Polyethylene (UHMW-PE) and Carbon. This ultra-fast base is easy to repair thanks to the UHMW-PE.



SINTERED 7000 BASE

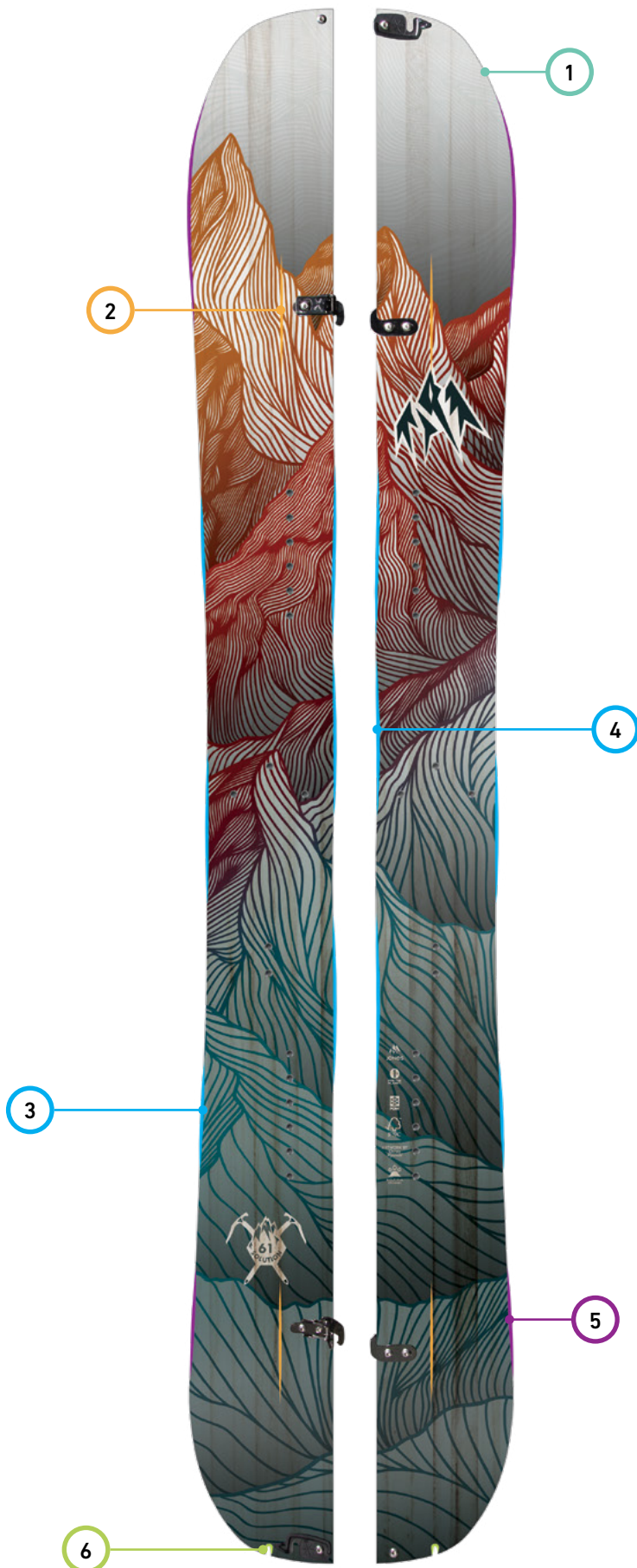
Durable natural base material with added carbon for speed and good wax absorbency.



EXTRUDED 5000 BASE

Classic base material built for durability.

SHAPE TECH



1 BLUNT NOSE

“How a board glides in powder, crust, corn or any snow more than an inch deep, is dictated by it's front contact point and just past it. Next time you are in soft snow watch how much snow comes over the corner of the nose near the contact point. The billowing snow coming out from behind the tip means you are plowing through it which is obviously slowing you down. By adding a blunt nose you get the float benefits of a much longer nose without the 'snow plow' rounded tip and it's extra swing weight

— Jeremy Jones

2 BOLT-LESS BRIDGE

The Bolt-less Bridge eliminates split clip attachment hardware from the base of the board by re-profiling the wood core at the clips. The wood core under the clips is thicker providing better torsional stiffness and a more powerful connection at the split clips.

3 TRACTION TECH

Like a serrated knife slicing into the snow, Traction Tech improves your edge grip by adding multiple contact points along the running length of your board.

“Traction Tech is a critical feature for rockered boards. Rocker improves glide in mixed conditions, but the decreased edge contact makes it harder to really lock into your turns and hold a solid edge. Traction Tech is crucial to offset the edge drift of rocker.

— Jeremy Jones

NEW TRACTION TECH 3.0

Traction Tech 3.0 features three bumps per edge (front binding, board center, back binding). The middle bump is slightly bigger than the outside bumps for better grip.

4 INNER EDGE TRACTION TECH

Inner edge Traction Tech improves splitboard edge grip on ascent. Three side cut “bumps” on each side of your binding keep you locked in on icy skin tracks no matter which way you are traversing.

5 PROGRESSIVE SIDECUT

At the far ends of the sidecut, the radius is incrementally increased as the edge reaches the contact point. Gradually increasing the sidecut radius towards the contact point delivers smoother turn initiation and exit as the edge tracks in and out of the snow with a less abrupt transition.

6 QUICK TENSION TAIL

Built-in climbing skin tension system using pre-cut notch that eliminates the need for a traditional skin tail clip.











BIG HORN SERIES


Big feet? We've got you covered.

The Big Horn Series identifies the boards in the Jones line designed for riders with big feet. These boards have a 26.3 cm or wider waist width for added performance on steep and hard snow. If you wear size US 11 boots or larger, look for the Big Horn sizes of most board models.

DIRECTIONAL FREERIDE				
	Model	Length (cm)	Shaping Waist Width (cm)	
	Carbon Solution	165W	26.6	
	Carbon Flagship	165W	26.6	
	Solution	165W	26.6	
		169W	27.0	
	Flagship	165W	26.6	
		169W	27.0	
	Frontier Split	161W	26.4	
		164W	26.6	
	Frontier	161W	26.4	
		164W	26.6	
		NEW 165	26.0	
		NEW 167W	26.8	

SURF SERIES				
	Model	Length (cm)	Shaping Waist Width (cm)	
	Storm Chaser	142	26.5	
		147	27.5	
		152	27.5	
		157	27.5	
		160	27.5	
	Ultra Mind Expander NEW	162	26.4	
	Mind Expander	162	26.4	
		NEW 166	26.8	
	Storm Chaser Split	147	27.5	
		152	27.5	
		157	27.5	

ALTERNATIVE FREERIDE				
	Model	Length (cm)	Shaping Waist Width (cm)	
	Ultracraft	160	26.4	
	Hovercraft	160	26.4	
		164	26.8	
	Ultracraft Split	160	26.4	
	Hovercraft Split	160	26.4	

DIRECTIONAL ALL-MOUNTAIN				
	Model	Length (cm)	Shaping Waist Width (cm)	
	Mountain Twin	167W	26.8	



HIGH PERFORMANCE DESIGNS BUILT FOR DYNAMIC DESCENTS

DIRECTIONAL FREERIDE

Argentinean freeride phenom Inaki Odriozola shoots a tube ripping around his backyard in Bariloche 📷 Andrew Miller

THE FLAGSHIP

A DECADE DEEP

Ten years at the forefront of freeriding



PERFORMANCE FOCUSED



SUSTAINABLY PRODUCED

Since 2010, the Flagship has defined freeride performance as one of the most confidence inspiring snowboards on the planet. Refining the Flagship design year after year, it has also come to define our commitment to producing the most sustainable snowboards possible. From recycled edges and sidewalls, to a flax topsheet and basalt stringers, the Flagship has continually set our standard for Eco-Performance. After three years of development, the all-new 2019/20 Flagship raises the bar yet again. The Flagship now features a FSC wood core, a FSC engineered wood topsheet, flax/basalt stringers, recycled edges + sidewalls, base graphics printed with water based inks and it is molded with Super Sap Bio-Resin, a plant based epoxy. The 2019/20 Flagship is truly the most sustainable snowboard we have ever made.

POWERED BY PLANTS

Molded with Super Sap Bio Resin



AN ECO-PERFORMANCE EVOLUTION

Now ten years running, the Flagship has featured a sustainable (wood veneer or flax) topsheet. Wood or flax topsheets eliminate the need for a plastic topsheet or solvent varnish, two of the least sustainable materials used in snowboard production. Starting in 2011, the Flagship was also built with recycled ABS plastic sidewalls. Nine model years later we have saved thousands of pounds of virgin plastic and petroleum based solvent using these two more sustainable materials.



5K POUNDS / 2K KILOS
Solvent varnish not used



25K FEET / 8K METERS
Recycled sidewalls



17K POUNDS / 8K KILOS
Plastic topsheet replaced

FLAGSHIP ECO-PERFORMANCE MILESTONES





THE UNSHAKEABLE ONE

Charging steep lines with no hesitation is what Joe Lax lives for. The Flagship is Joe's board of choice when he's riding at his highest level, laying heavy tracks down faces that demand flawless direction and speed control. So damp, yet so alive, the Flagship is unshakeable when it counts. 📍 Brad Slack

CARBON FLAGSHIP

158 • 161 • 162w • 164 • 165w



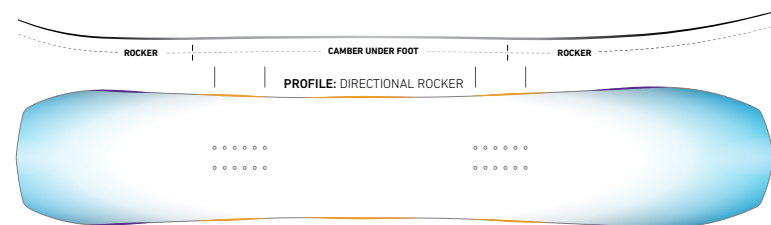
ONLY FOR THE EXPERT FREERIDER

Ideal for high-speed freeriding and freeride competitions

The Carbon Flagship is a seriously stiff, competition-ready freeride board built to crush steep terrain at top speed. Featuring a 3D Contour Base 3.0, Fusion Tech construction and two layers of Textreme Carbon, the Carbon Flagship is chatter free in rough snow and stable enough to stomp the biggest airs. We've completely redesigned the Carbon Flagship for 2020 with a new shape, wood core and base material. The new tapered shape sinks the tail in pow for better float and quicker turns, while the updated FSC Power Core and Traction Tech 3.0 edges offer unmatched torsional response and edge control. The new Ultra Base is the fastest base we've ever tested and comes factory waxed with multiple wax types for better glide in variable snow temperatures.

PERSONALITY

FLEX 10/10 • POWERFUL



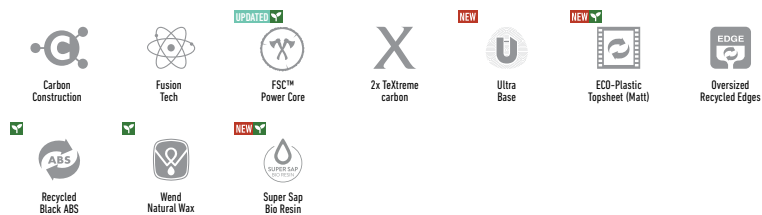
3D BASE CONTOUR 3.0

SHAPE TECH

FLAT 3D BASE

- Tapered Shape, 12.5mm
- Directional Flex pattern
- V-core
- Blunt Nose
- Traction Tech 3.0
- Progressive Sidecut

TECHNOLOGY



#CarbonFlagship

FLAGSHIP

151 NEW • 154 • 158 • 159w • 161

162w • 164 • 165w • 167 NEW

169w • 172



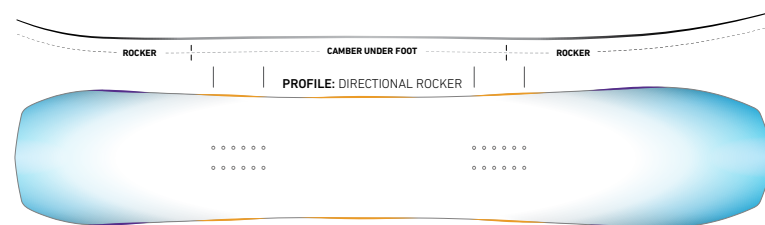
TEN YEARS IN, STILL THE FREERIDE FAVORITE

Ideal for freeriding and fall-line freestyle

The Flagship excels in technical terrain and is one the most confidence inspiring free ride boards on the planet. Featuring a directional rocker profile + Traction Tech 3.0 for unmatched edge grip on hard snow and a 3D Contour Base 3.0 for epic float in pow, the Flagship carves, stomps or straight lines with unbelievable precision. We've completely redesigned the Flagship for 2020 with a new shape plus all-new materials. The tapered shape sinks the tail in pow for better float and quicker turns, while the FSC Control Core, FSC Engineered Veneer Topsheet and Flax/Basalt Power Stringers add torsional response and reduce board chatter in rough snow. For improved sustainability the Flagship is built with Super Sap Bio Resin instead of standard petroleum-based epoxy.

PERSONALITY

FLEX 8/10 • PRECISE



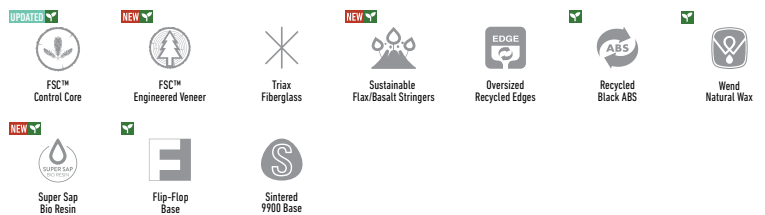
3D BASE CONTOUR 3.0

SHAPE TECH

FLAT 3D BASE

- Tapered Shape, 12.5mm
- Directional Flex pattern
- V-core
- Blunt Nose
- Traction Tech 3.0
- Progressive Sidecut

TECHNOLOGY



#JonesFlagship

CARBON SOLUTION

158 • 161 • 162w • 164 • 165w



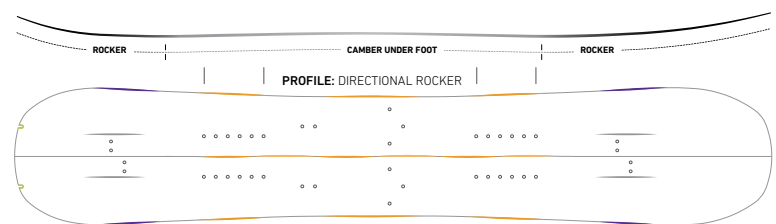
THE BACKCOUNTRY LINE BOMBER

Ideal for technical backcountry lines

The Carbon Solution is built for powerful riders who like to throttle turns at top speed and push the limits of what's possible in the backcountry. It is the most stable, damp and responsive splitboard in the Jones line. The Carbon Solution features cutting edge construction and materials including Textreme Carbon, a new featherweight FSC Ultra Core and a new Ultra Base that's the fastest base we've ever tested. Updated Inner/Outer Traction Tech 2.0 edges improve edging power going up or down and the Boltless Bridge plus Karakoram Ultra Clips deliver rock solid torsional board lock. The Carbon Solution also features new Karakoram Tip-Lock clips that lock your nose+tail together in ride mode and Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

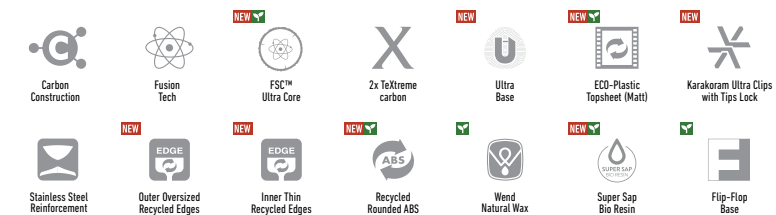
FLEX **10/10** • POWERFUL



SHAPE TECH

- Directional Shape
- Directional Flex pattern
- Bolt-less Bridge
- Blunt Nose
- Inside & Outside Traction Tech 2.0
- Progressive Sidecut
- Quick Tension Tail Clip

TECHNOLOGY



SOLUTION

154 • 158 • 159w • 161 • 162w • 164

165w • 166 • 169w

Art by Christa Rijnveld



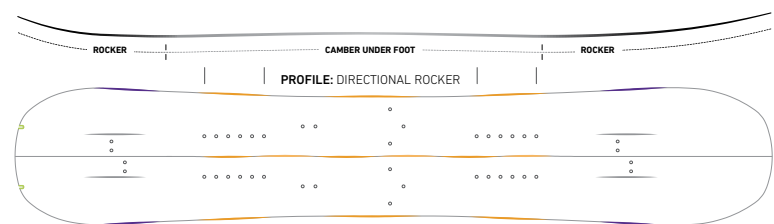
THE ULTIMATE ALL-TERRAIN SPLITBOARD

Ideal for backcountry freeriding and wilderness exploration

The Solution is the ultimate all-terrain splitboard and delivers unrivaled backcountry performance in any snow condition. Featuring a directional freeride shape, directional rocker profile and a mid-stiff flex, the Solution is playful in soft snow, yet confidence inspiring on steep, hard snow. The updated Inner/Outer Traction Tech 2.0 edges are thinner on the inside for weight savings while keeping you locked in and gliding fast going up or down. The Solution also features the Boltless Bridge which eliminates base hardware and Karakoram Ultra Clips for unmatched torsional board lock. New for 2020, the Solution is built with our premium FSC Ultra Core and Flax/Basalt Power Stringers for added response and Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

FLEX **8/10** • PRECISE



SHAPE TECH

- Directional Shape
- Directional Flex pattern
- Bolt-less Bridge
- Blunt Nose
- Inside & Outside Traction Tech 2.0
- Progressive Sidecut
- Quick Tension Tail Clip

TECHNOLOGY





THE ULTIMATE ALL-CONDITIONS SPLIT

In the spring of 2018 Jeremy Jones and the Teton Gravity crew set out to explore a unique mountain range in Montana called the Crazies. They found some wild lines, and mostly amazing snow, with a little hardpack lurking here and there. Facing variable conditions in a new range, Jeremy's board of choice was the Solution. Built to crush pow, crud or corn one and the same, the Solution inspires supreme confidence stepping out into the unknown. 📹 Ben Gavelda

WILSON PEAK

COLORADO, USA

Towering on the skyline of the town of Telluride, Wilson Peak is an iconic peak in the San Juan Range of Southern Colorado. The northeast face of Wilson peak is home to several steep couloirs that are classic backcountry descents.

THE TETONS

WYOMING, USA

With stunning descents connecting off nearly every summit, the Tetons are a backcountry riders paradise in the state of Wyoming. Just down the crest from the iconic Grand, Middle and Lower Teton sits the famous Jackson Hole Ski Resort.

SHANGRI-LA

NEPAL

Tucked into a fold of the Himalaya near Mount Everest in Nepal, lies the mind blowing 21,000+ ft (6400m) Shangri-La peak. Jeremy Jones rode the first descent of this 60-degree spine wall in 2013 while filming for his movie, HIGHER.

CORRUGATED

CANADA

Straddling the USA/Canada border near the town of Haines, Alaska lies the mythical peak named Corrugated. After many years of looking at the otherworldly spine face Jeremy Jones made the first descent of the face in 2009 while filming for his movie, DEEPER.

WILSON PEAK

CANADA

Foreground ridge of Wilson peak

BEC DES ROSSES

VERBIER, SWITZERLAND

Home to the Xtreme Verbier freeride contest, the Bec des Rosses is a legendary peak on the Verbier skyline. Jeremy Jones and Jones Ambassador Sammy Luebke have both won the Xtreme Verbier contest riding fast, exposed lines down the scary steep and rocky face.



FRONTIER

152 • 156 • 158W • 159 • 161W

162 • 164W • 165 **NEW** • 167W **NEW**

Art by RP Roberts

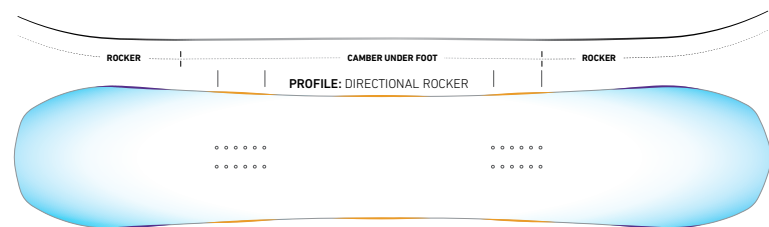


THE ALL-TERRAIN, SHRED EVERYTHING BOARD

Ideal for freeride, freestyle and backcountry pow

Previously named the Explorer, the Frontier is a directional freeride board designed to be the perfect daily driver for the playful all-mountain shredder. Featuring a floaty, freeride nose matched with a freestyle tail, the Frontier is ideal for pow days, park days and every day in between. The Frontier's Directional shape, Directional Rocker profile and Traction Tech 2.0 edges provide confident stability riding through tech terrain or rough snow while the spooned nose+tail edges on the 3D Contour Base 1.0 reduce edge catch and make it easy to turn in tight terrain. The Frontier offers high performance without skimping on materials as it's built with a Sintered 7000 base, an Eco-plastic topsheet and a new FSC Classic Core that is specially profiled between the feet for added pop.

PERSONALITY

FLEX **6/10** • FRIENDLY

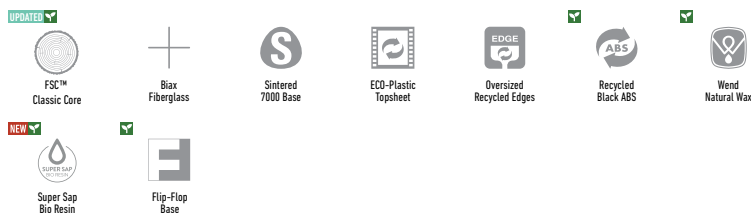
3D BASE CONTOUR 1.0

SHAPE TECH

FLAT 3D BASE

- Directional Shape
- Directional Flex pattern
- Blunt Nose
- V-core
- Traction Tech 2.0
- Progressive Sidecut

TECHNOLOGY



FRONTIER SPLIT

152 • 156 • 158W • 159 • 161W

162 • 164W

Art by RP Roberts

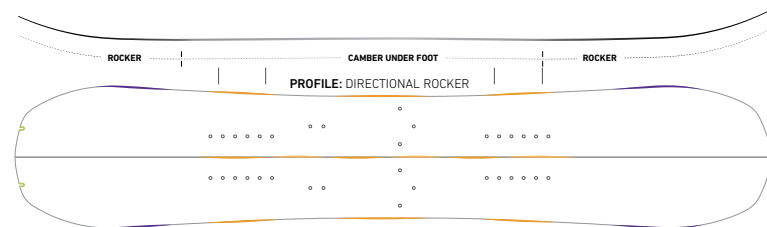


THE ALL-TERRAIN, SHRED EVERYTHING SPLIT

Ideal for freeride, freestyle and backcountry pow

Previously named the Explorer, the Frontier Split is the ultimate splitboard for playful riders looking for a directional freeride shape without a stiff flex. The Frontier features a floaty, freeride nose for pow crushing and crud busting matched with a freestyle tail that's perfect for popping pillows and stomping cliff drops. On icy skin tracks or firm descents, the Directional Rocker profile and Inner/Outer Traction Tech 2.0 edges provide confident stability and edge grip. The Frontier Split offers high performance without skimping on materials as it's built with a Sintered 7000 base, an Eco-plastic topsheet and a new FSC Classic Core that is specially profiled for added pop. New for 2020, the Frontier Split has Rounded Recycled ABS Sidewalls for improved topsheet durability.

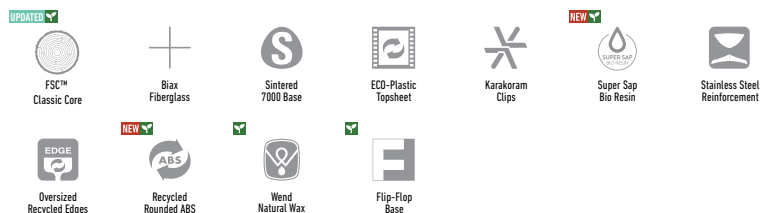
PERSONALITY

FLEX **6/10** • FRIENDLY

SHAPE TECH

- Directional Shape
- Directional Flex pattern
- Blunt Nose
- Inside & Outside Traction Tech 2.0
- Progressive Sidecut
- Quick Tension Tail Clip

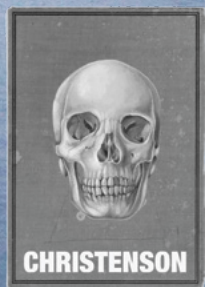
TECHNOLOGY





INSPIRED SHAPES FOR CREATIVE RIDERS

SURF SERIES



SHAPED BY WORLD RENOWNED SURF SHAPER CHRIS CHRISTENSON

Wasatch ripper Forrest Shearer spends his winter hunting down low pressure systems around the world. No surprise that the Storm Chaser Split is one of his favorite boards. The Storm Chaser and all the surf series models are designed by surfboard shaper Chris Christenson. Chris uses design elements from his fastest surfboards to make snowboards that offer insane float and effortless glide. ▣ Andy Earl

MOUNTAIN SURFER

142



NEXT LEVEL SURF SLED

Ideal for powder surfing and backyard exploration

The Mountain Surfer is a next level powder board built to surf the earth without bindings. From backyard hills to full on backcountry descents, the Mountain Surfer offers a whole new perspective on riding powder. Surf shaper Chris Christenson and Jeremy Jones designed the Mountain Surfer's complex 3D contours using the same hydro dynamic principles Chris uses to design surf boards. The Mountain Surfer features a Spoon nose for float, a 3D center hull for improved glide and 3D stepped edges for turn precision. The Mountain Surfer has a sintered p-tex base, ABS sidewalls and a wood core but no metal edges or binding inserts. To keep you attached after a closeout barrel, the Mountain Surfer includes a foam deck pad and leash.

FEATURES

- Christenson Surf Rocker
- Full Poplar Woodcore
- Waxed Sintered Base
- Biax Fiberglass
- White ABS Sidewall
- Thin Durable Topsheet
- 3D Pad with tail kick
- Leash with Carabiner
- M6 Insert for leash attachment



NEXT LEVEL SURF SLED

The mastermind behind the Jones Surf Series is San Diego surfboard shaper Chris Christenson. Every Surf Series model features rocker profiles and base contours from Chris's fastest gliding surfboard designs. The Mountain Surfer has the most complex base contours of all the Surf Series models including 3D-stepped rails that engage powder snow like an edge. ▀ Andrew Miller



OPEN YOUR
MIND
TO AN
ALL-MOUNTAIN
ALTERNATIVE

MIND EXPANDER COLLECTION

ULTRA MIND EXPANDER

150 • 154 • 158 • 162

NEW

MIND EXPANDER

146 • 150 • 154 • 158 • 162 • 166 NEW

WOMEN'S MIND EXPANDER

142 • 146 • 150

MIND EXPANDER SPLIT

154 • 158

MINI MIND EXPANDER

130 • 138



Expanded collection to fit riders of all sizes

ULTRA MIND EXPANDER

150 • 154 • 158 • 162



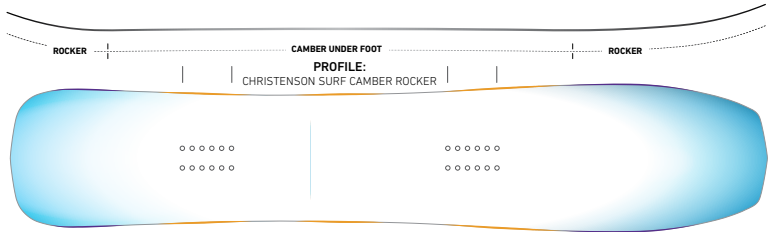
ALTERNATIVE ALL-MOUNTAIN CHARGER

Ideal for creative freeriding and freestyle

The Ultra Mind Expander is a super charged alternative all-mountain board designed for high speed slashing and freeriding. We stepped up the top speed of the playful Mind Expander by adding camber, premium materials and a stiffer flex to the Ultra Mind Expander. Directional rocker nose + tail, camber underfoot and Traction Tech 3.0 give the Ultra unmatched float and edge hold while the Ash Wood Veneer topsheet, Basalt Power stringers, FSC Power Core and Triax Carbon Innegra suck up chatter in rough terrain. The Ultra shares the standard Mind Expander's 3D Contour Base 3.0 and hybrid directional shape. The blunted nose, full size tail and tight sidecut offer the nimble maneuverability of a directional board matched with the freestyle abilities of a directional twin. Creative shredders who ride fast in any snow condition need this high performance edition of Chris Christenson and Jeremy Jones' signature surf shape.

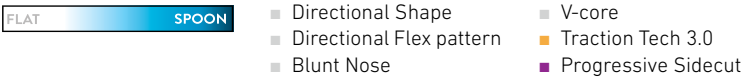
PERSONALITY

FLEX **8/10** • **PRECISE**

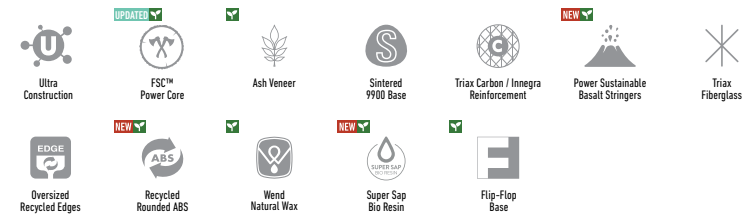


3D BASE CONTOUR 3.0

SHAPE TECH



TECHNOLOGY



NEW SIZE

MIND EXPANDER

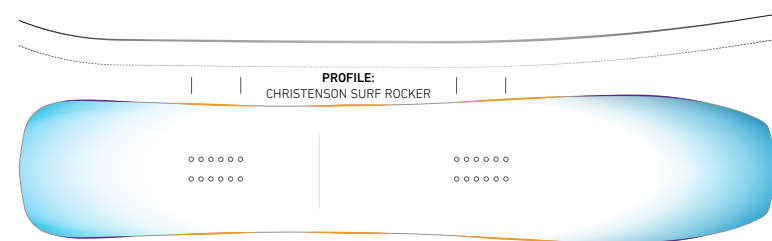
146 • 150 • 154 • 158 • 162 • 166 **NEW**

ALTERNATIVE ALL-MOUNTAIN SHREDDER

Ideal for creative freeriding and freestyle

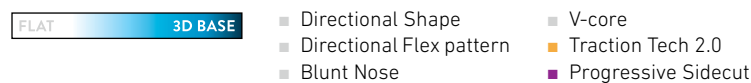
The Mind Expander is an alternative all-mountain board that wants to slash every terrain feature in sight. Surf shaper Chris Christenson and Jeremy Jones designed the Mind Expander for the creative rider who draws lines blending freestyle, freeride and surf styles. For playful float in pow the Mind Expander features a Surf Rocker profile, a 3D Contour Base 3.0 and a hybrid directional shape. The blunted nose, full size tail and tight sidecut offer the nimble maneuverability of a directional board matched with the freestyle abilities of a directional twin. New for 2020, the Mind Expander features an updated FSC Bamboo Surf Core for better edge response and turn power and Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

FLEX **6/10** • FRIENDLY

3D BASE CONTOUR 3.0

SHAPE TECH



TECHNOLOGY



MIND EXPANDER SPLIT

154 • 158

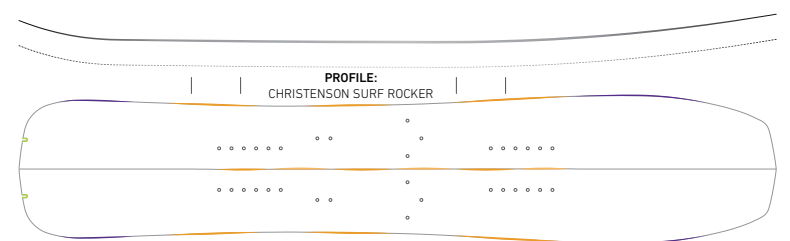


ALTERNATIVE BACKCOUNTRY SLASHER

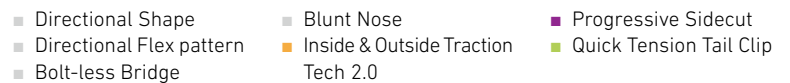
Ideal for trees, powder and backcountry surf slashing

The Mind Expander Split was built for the creative rider who weaves nimble and playful lines as they slash through the backcountry. Designed by surf shaper Chris Christenson and Jeremy Jones, the Mind Expander Split features a Christenson Surf Rocker profile and a blunted nose for epic float in pow plus a full size tail for legit freestyle performance. The unique shape is matched with a short sidecut for snappy turn potential in tight trees and Inner/Outer Traction Tech 1.0 edges for enhanced grip on icy skintacks or firm descents. For unmatched torsionally board connection in ride mode, the Mind Expander Split also features our Boltless Bridge and Karakoram Ultra Clips. New for 2020, we've added Rounded Recycled ABS Sidewalls for improved topsheet durability.

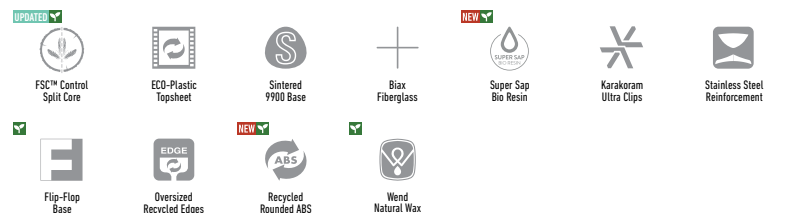
PERSONALITY

FLEX **6/10** • FRIENDLY

SHAPE TECH



TECHNOLOGY



STORM CHASER

142 • 147 • 152 • 157 • 160



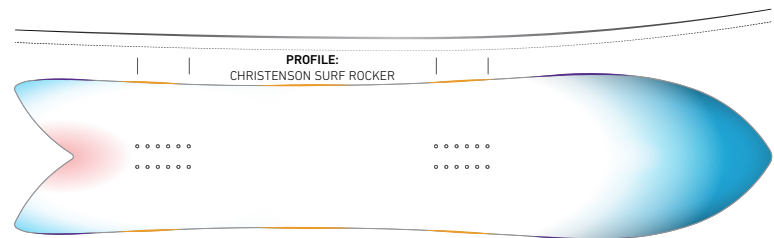
SURF-INSPIRED POWDER SLASHER

Ideal for surfing frozen waves and snorkel deep days

The Storm Chaser is a power packed swallowtail that offers magical float in pow and radical carving potential. Surfboard shaper Chris Christenson designed the rocker profile and base contours of the Storm Chaser by using the refined dimensions of his fastest gliding surfboards. The result is an explosively fast powder rocket that packs insane float into a nimble, short board. The ultra-wide waist width and 3D Contour Base 4.0 help maximize the float of the short running length and the Surf Rocker profile pops the nose even further out of the snow when you rock into a bottom turn. New for 2020, we've updated the Storm Chaser's FSC Bamboo Surf Core and added Rounded Recycled ABS Sidewalls for improved topsheet durability.

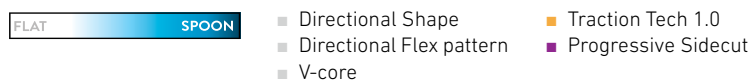
PERSONALITY

FLEX **7/10** • PLAYFUL



3D BASE CONTOUR 4.0

SHAPE TECH



TECHNOLOGY



STORM CHASER SPLIT

147 • 152 • 157



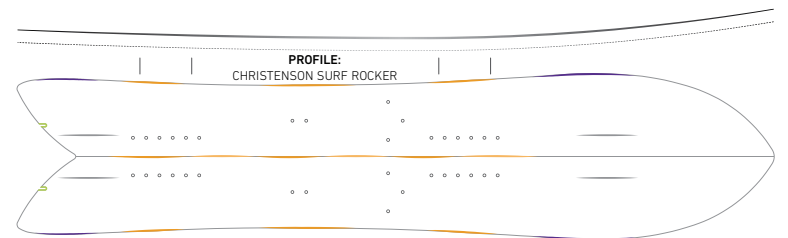
THE BACKCOUNTRY SURF SLASHER

Ideal for surfing frozen waves and snorkel deep days

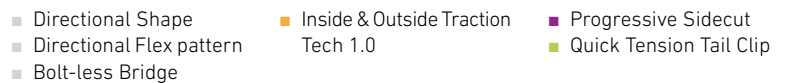
The Storm Chaser Split unlocks access to those remote frozen swells and packs insane float into a short, but still high volume splitboard. The ultra-wide waist width maximizes the float of the shortened running length and the Surf Rocker profile pops the nose even further out of the snow when you step on the gas. The Storm Chaser's short sidecut will have you ripping tight tree runs like a GS course on even the deepest days. The unique shape is matched with Inner/Outer Traction Tech 1.0 edges for enhanced grip on icy skintracks or firm descents and Boltless Bridge and Karakoram Ultra Clips for unmatched torsional board connection in ride mode. New for 2020, we've added Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

FLEX **7/10** • PLAYFUL



SHAPE TECH



TECHNOLOGY





THE SURFY SPEED RACER

A late afternoon paddle out paid off with a surreal sunset swell for Sierra surfer Nick Russell in the Lake Tahoe backcountry. On the deepest days, Nick rips the Storm Chaser Split. With a wide waist, huge rocker nose and a tight sidecut, the Storm Chaser accelerates through soft snow like an arrow. ■ Ming Poon



THE RADICAL ROCKETSHIP

Mammoth Mountain ruler Jimmy Goodman cuts a mean turn on any terrain or tranny. You'll catch him riding a Lone Wolf more days than you'd expect, as he digs pushing what's possible on such a unique shape. He's even been known to hit rails riding this rocketship. With a long effective edge and an even longer sidecut, the Lone Wolf is a serious weapon for the right rider in the right terrain.

📷 Andrew Miller

LONE WOLF

162 • 168 • 174

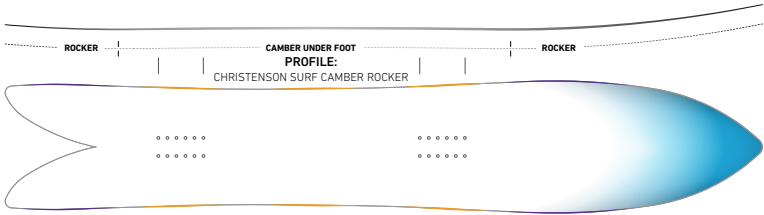


BUILT FOR BIG TURNS, BIG TERRAIN

Ideal for carving, pow and wide open freeriding

The Lone Wolf is a big gun swallowtail built to arc big turns in big terrain. Designed by surf shaper Chris Christenson and Jeremy Jones, the Lone Wolf blends features of a pow board with the long sidecut of a Super-G race board. It's designed to be ridden long as the narrow waist width, long sidecut, camber underfoot and Triax Carbon Innegra make it a rocketship for the aggressive hard pack carver. In powder, the Lone Wolf's 3D Contour Base 3.0 and Directional Rocker profile offer unsinkable float. New for 2020, the Lone Wolf features a FSC Bamboo Surf Core for better edge response + turn power and Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY



3D BASE CONTOUR 3.0



nose only

SHAPE TECH

- Directional Shape
- Directional Flex pattern
- V-core
- Traction Tech 1.0
- Progressive Sidecut

TECHNOLOGY

UPDATED

FSC™ Bamboo Surf Core

ECO-Plastic Topsheet

Sintered 9900 Base

Biax Fiberglass

Triax Carbon / Innegra Reinforcement

Oversized Recycled Edges

NEW

Recycled Rounded ABS

Wend Natural Wax

NEW

Super Sap Bio Resin

Flip-Flop Base

BUILT FOR ALL-TERRAIN DOMINATION

DIRECTIONAL ALL-MOUNTAIN





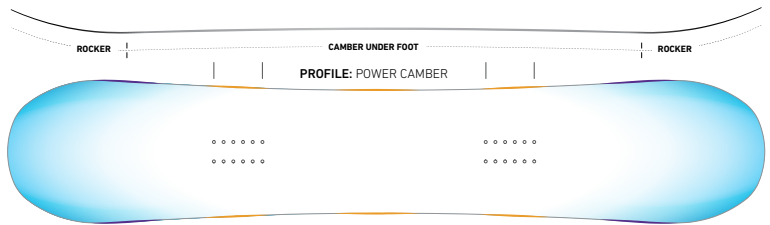
What's 3x Freeride World Tour champ Sammy Luebke's secret to winning world titles? His explosive power, fat bag of tricks and legendary landing gear. Sammy crushes his contest lines on an Ultra Mountain Twin. Solid underfoot, yet so agile, the Ultra Mountain Twin is built for skate style freeriders like Sammy who can't help but air it out. 📷 Erik Hoffmann



FLYWEIGHT ALL-MOUNTAIN RAZOR
Ideal for park, pipe and all-mountain charging

The Project X is a razor sharp, ultralight all-mountain board that rides smooth and powerful like a luxury sport sedan. Jones' Board Engineer Xavier Nidecker designed the Project X to reflect the future of snowboard production. It's built with our most advanced materials and construction tech including a unique variation of ULTRA Construction that features two layers of Textreme Carbon. The Project X rails on hard pack thanks to the Power Camber profile while the 3D Contour Base 2.0 improves float and turn fluidity in powder. New for 2020, the Project X features our Ultra Base for hyperfast glide, an FSC Ultra Core and thinner recycled edges for weight savings and Super Sap Bio Resin for improved sustainability over standard petroleum-based epoxy.

PERSONALITY FLEX 7/10 • PLAYFUL



3D BASE CONTOUR 2.0 SHAPE TECH

FLAT SPoon

■ Directional Twin

■ Directional Flex pattern

■ Blunt Nose

■ V-core

■ Traction Tech 1.0

■ Progressive Sidecut

TECHNOLOGY

Ultra Construction

Recycled Black ABS

Fusion Tech

ECO-Plastic Topsheet (Matt)

2x Textreme carbon

Wend Natural Wax

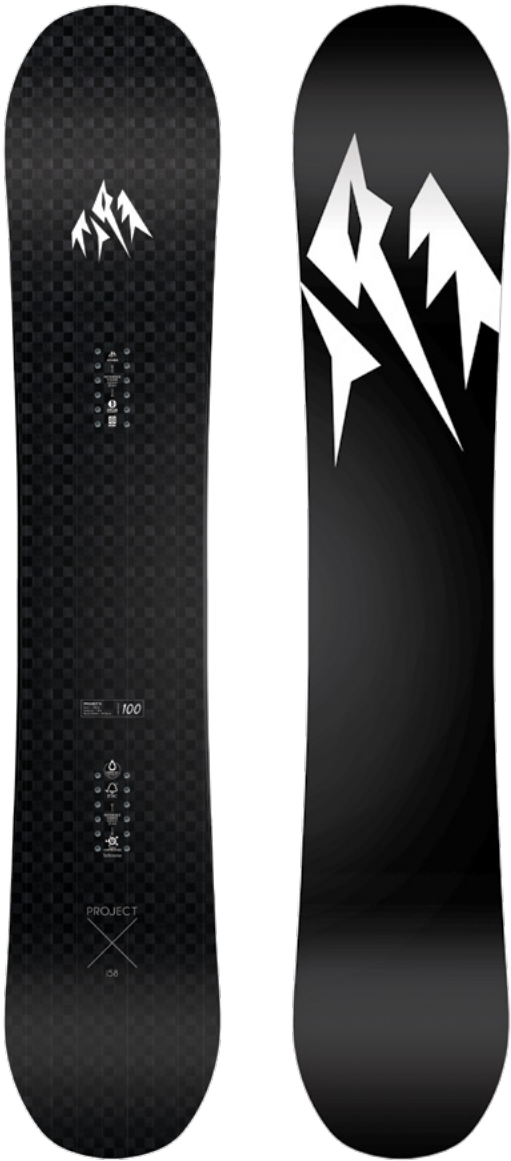
NEW Ultra Base

NEW Super Sap Bio Resin

NEW FSC™ Ultra Core

NEW EDGE Thin Recycled Edges

Fiberglass Reinforcement







THE FREERIDE FOCUSED TWIN

You know the guy who always lands everything? Swiss ripper Mat Schaer is that dude. Mat simply stomps and his beastly film part in Absinthe's "Stay Tuned" is prime evidence of that. Mat stacks his shots riding an Ultra Mountain Twin. The Ultra Mountain Twin is damp, powerful and built to stomp at any speed. Cab 5.

📷 Ahriel Povich

ULTRA MOUNTAIN TWIN

154 • 157 • 158W • 160 • 161W

162 • 164W

Art by Sean Barnhart



"This could be the perfect resort board for most guys. It rips the whole mountain and definitely still performs in the park - even on rails."



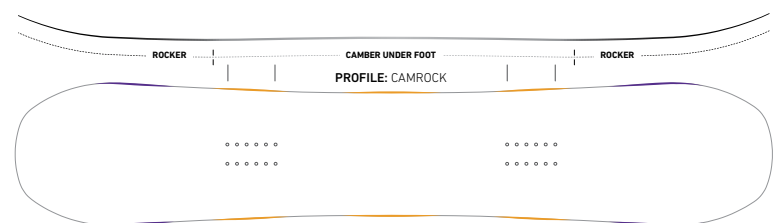
THE FREERIDE FOCUSED TWIN

Ideal for slashing, jibbing and jumping

The Ultra Mountain Twin is a lean and mean directional twin freestyle board built with speed boosting, chatter sucking premium materials. It's designed for the expert freerider who likes to throw big tricks outside the terrain park. Balanced rocker in the tip and tail deliver serious float in the soft stuff while camber underfoot combined with Traction Tech 2.0 give the Ultra Mountain Twin snap and hold on hard pack. The Sintered 9900 base provides the speed boost you need to go big off any feature while the Flax/Basalt Power Stringers and Ash Veneer topsheet provide the stability to stomp. The Ultra Mountain Twin's updated FSC Power Core is specially profiled for unmatched torsional response and "pedal power" between the feet.

PERSONALITY

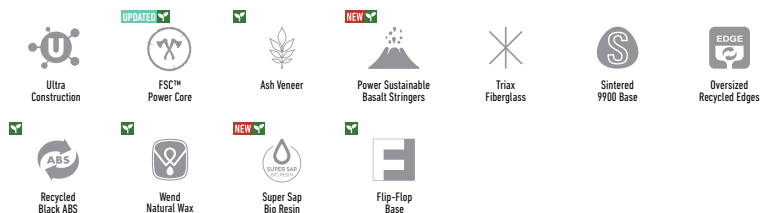
FLEX **9/10** = POWERFUL



SHAPE TECH

- Directional Twin
- Twin Flex pattern
- Blunt Nose
- Traction Tech 2.0
- Progressive Sidecut

TECHNOLOGY



MOUNTAIN TWIN

151 • 154 • 155W • 157 • 158W • 160

161W • 162 • 164W • 167w

Art by Joseph Toney



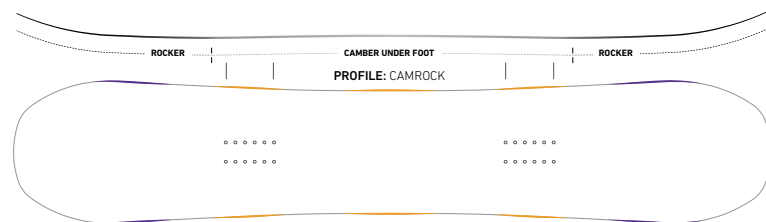
FREESTYLE MEETS FREERIDE

Ideal for slashing, jibbing and jumping

The Mountain Twin is our time tested directional twin designed for playful shredders who want one board that can ride-it-all. The Mountain Twin is built to shred the whole mountain like it's an endless skatepark without sacrificing float in pow or stability for bombing lines. Featuring blunted tips, a mid-stiff twin flex and a CamRock profile, the Mountain Twin excels at poppin' pillows and pressin' boxes while it's also an easy board to turn and finesse in tight terrain. Camber underfoot combined with Traction Tech 2.0 give the board snap and hold carving hard pack or boosting out of the halfpipe while the Mountain Twin's FSC Mountain Core is specially profiled for unmatched torsional response between the feet.

PERSONALITY

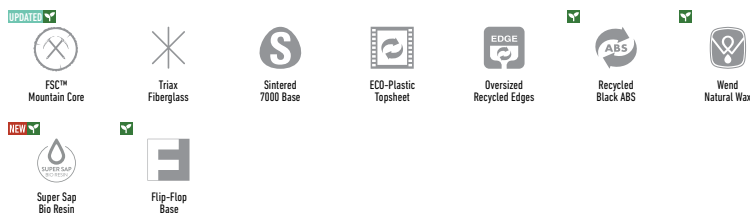
FLEX 7/10 • PLAYFUL



SHAPE TECH

- Directional Twin
- Twin Flex pattern
- Blunt Nose
- V-core
- Traction Tech 2.0
- Progressive Sidecut

TECHNOLOGY



MOUNTAIN TWIN SPLIT

157 • 160 • 161w

Art by Joseph Toney



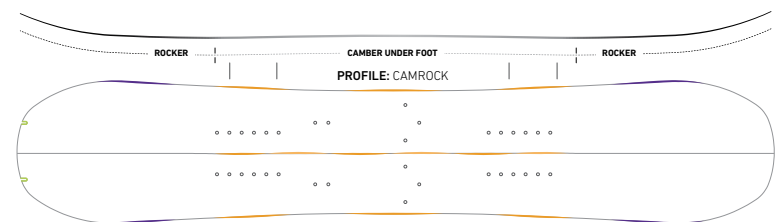
THE BACKCOUNTRY TWIN

Ideal for backcountry touring and freestyle

The Mountain Twin Split offers creative riders a time tested directional twin shape option for getting rad in the backcountry. It's designed to offer precision control riding regular or switch on any terrain from chutes to tree runs to backcountry booters. The Mountain Twin Split features blunt tips, a mid-stiff flex and a CamRock profile that offer playful float in pow and critical stability at speed. For added edge grip on icy skin tracks or steep descents, the Mountain Twin Split also features Inner/Outer Traction Tech 2.0 edges plus the Boltless Bridge and Karakoram Ultra Clips which eliminate base hardware and deliver unmatched torsional board response in ride mode. New for 2020, we've added Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

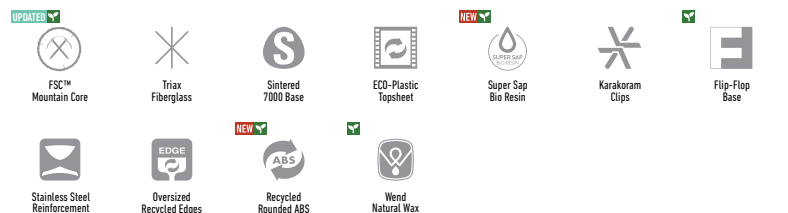
FLEX 7/10 • PLAYFUL



SHAPE TECH

- Directional Twin
- Twin Flex pattern
- Bolt-less Bridge
- Blunt nose
- Inside & Outside Traction Tech 2.0
- Progressive Sidecut
- Quick Tension Tail Clip

TECHNOLOGY





FREESTYLE MEETS FREERIDE

Cat tracks, wind lips, pillows, cornices - every terrain change is a take off for Swiss shred pilot Mat Schaefer. Mat's always lookin for air time and he's got a big bag of tricks so you never know what he'll throw. On playful days at the resort he rides the Mountain Twin. With a friendly flex and a stable, fast energy underfoot, the Mountain Twin is built to shred pow, park or piste with serious style. 📍 Sean Sullivan



THE RESORT RAZOR

Sierra slayer Jimmy Goodman is an insane all-around rider. He's perfectly at home from the half pipe to the steepest steeps of the High Sierra. Tearing around the terrain park Jimmy rides the Aviator. The Aviator's signature edge power and directional twin outline is perfectly matched with Jimmy's high performance all-mountain shred skills. ▣ Andrew Miller

AVIATOR

152 • 156 • 158 • 158W • 160 • 160W

162 • 164

Art by Chris Crossen



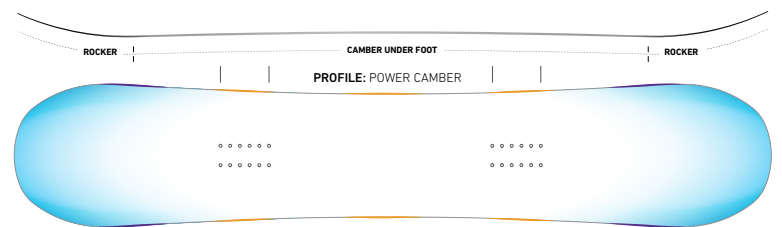
THE RESORT RAZOR

Ideal for expert freestyle and all-mountain carving

The Aviator is an elite all-mountain directional twin built for experienced riders who like to carve hard and take to the air with confidence. The Aviator's nimble handling and supersonic acceleration result from the 3D Contour Base 2.0, Traction Tech 2.0 edges plus the Power Camber profile. Power Camber keeps you locked in and railing hard while the spooned tips on the 3D Contour Base 2.0 help eliminate catch and improve turn fluidity. The Triax Carbon Innegra layer under the Eco-Plastic topsheet sucks up board chatter and offers supreme pop and lightning fast response to any rider energy input. New for 2020, the Aviator is built with an FSC Power core that is specially profiled between the feet for added pop.

PERSONALITY

FLEX **8/10** • PRECISE



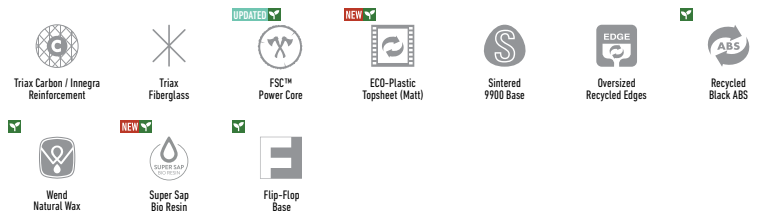
3D BASE CONTOUR 2.0

SHAPE TECH

FLAT **POW** SPOON

- Directional Twin
- Directional Flex pattern
- V-core
- Blunt nose
- Traction Tech 1.0
- Progressive Sidecut

TECHNOLOGY



GO DEEPER, RIDE LONGER, SHRED STRONGER

ALTERNATIVE FREERIDE





In the spring of 2018, Sierra surfers Nick Russell, Nat Murphy, Danny Davis and Gray Thompson set off on a bold splitboard expedition to Bolivia. With barely a map, they navigated through miles of moraines and glaciers to access some spectacular terrain that had never seen shred tracks. Lightweight on the walk up and rock solid on descent, Nick's Bolivia board of choice was the Ultracraft Split. Catch all the action from Nick's adventure in his film, "Range Of Mystery". 📺 Justin Klous

ULTRACRAFT SPLIT

156 • 160
Art by Joseph Toney



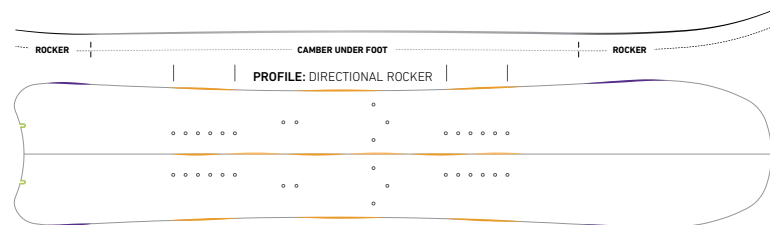
ONE OF THE LIGHTEST SPLITBOARDS ON EARTH

Ideal for expedition touring and high alpine assaults

The Ultracraft Splitboard is one of the lightest, most technically capable splitboards on the planet. Despite it's featherweight, the Ultracraft is rock solid on descent as the directional rocker nose delivers epic float while the stubby, stiff tail offers powerful board control. The Ultracraft is built with our most advanced materials including Textreme Carbon, our new FSC Ultra Core and a new Ultra Base that's the fastest base we've ever tested. Updated Inner/Outer Traction Tech 2.0 edges improve edging power going up or down and the Boltless Bridge plus Karakoram Ultra Clips deliver rock solid torsional response. The Ultracraft Split also features new Karakoram Tip-Lock clips that lock your nose+tail together in ride mode and Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

FLEX 8/10 • PRECISE



SHAPE TECH

- Directional Shape
- Directional Flex pattern
- Bolt-less Bridge
- Blunt nose
- Inside & Outside Traction Tech 2.0
- Progressive Sidecut
- Quick Tension Tail Clip

TECHNOLOGY



HOVERCRAFT SPLIT

152 • 156 • 160



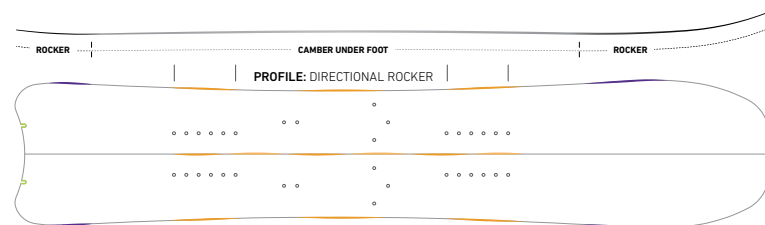
THE NIMBLE BACKCOUNTRY RACER

Ideal for backcountry chutes, bowls and tree runs

The Hovercraft Split is purpose built to surf the earth and features a directional shape that truly shines in the backcountry. It's nimble, squat outline provides the float of a much longer board, and the short running length makes it super maneuverable in the tight trees and skinning up. The blunt nose and directional rocker of the Hovercraft keep you surfin' on top of the soft stuff, while the stiff tail keeps you stable through any unexpected crust. For added edge grip on icy skin tracks or firm descents, the Hovercraft Split features Inner/Outer Traction Tech 2.0 edges. New for 2020, the Hovercraft Split is built with a FSC Engineered Veneer Topsheet and Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

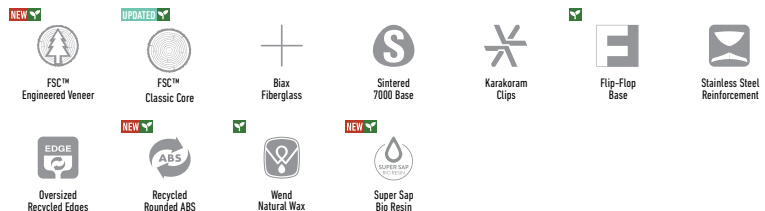
FLEX 7/10 • PLAYFUL



SHAPE TECH

- Directional Shape
- Directional Flex pattern
- Blunt nose
- Inside & Outside Traction Tech 2.0
- Progressive Sidecut
- Quick Tension Tail Clip

TECHNOLOGY



ULTRACRAFT

152 • 156 • 160

Art by Joseph Toney



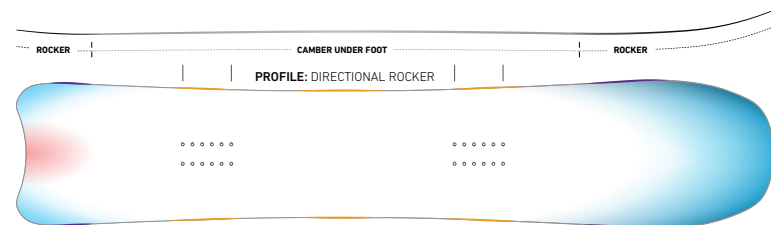
COLD SMOKE ROCKETSHIP

Ideal for resort pow, cat boarding and carving

The Ultracraft is a high performance alternative freeride board that carves piste and rips pow like a race board. Featuring the same shape as the Hovercraft, only built with premium materials, the Ultracraft has no top speed railing a turn in smooth snow. The rocker nose delivers epic float in pow while the stubby, stiff tail and long sidecut offer powerful board control when moving fast. The 3D Contour Base 4.0 features spooned nose+tail edges for improved float and turn fluidity and a speed channel in the tail for added glide. New for 2020, the Ultracraft is now built with our FSC Ultra Core for lightweight pop and a Flax Topsheet plus Basalt Power Stringers for supreme torsional response, reduced board chatter and improved sustainability.

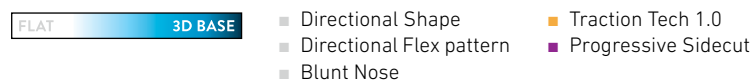
PERSONALITY

FLEX **8/10** • PRECISE



3D BASE CONTOUR 4.0

SHAPE TECH



TECHNOLOGY



#JonesUltracraft

HOVERCRAFT

148 • 152 • 156 • 160 • 164



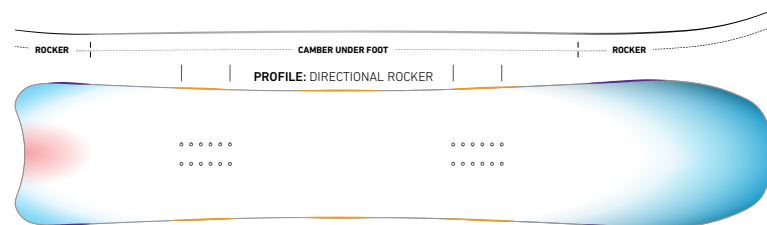
THE NIMBLE ALL-CONDITIONS RACER

Ideal for pow slashing, crud busting and slaloming trees

The Hovercraft is an alternative freeride board who's nimble maneuverability and diverse performance has earned it a cult following. The unique shape matched with a directional rocker profile, Traction Tech 3.0 and a long sidecut allows the Hovercraft to float through any snow plus rail turns of any size. With a blunt nose, a short stiff tail, and a wide waist width, the Hovercraft is designed to be ridden shorter than your average freeride board as the compact shape packs serious surface area in a small package. The Hovercraft features a 3D Contour Base 4.0 with spooned nose+tail edges for improved float plus a speed channel in the tail for added glide. New for 2020, the Hovercraft is built with an FSC Engineered Veneer topsheet.

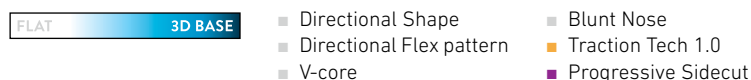
PERSONALITY

FLEX **7/10** • PLAYFUL



3D BASE CONTOUR 4.0

SHAPE TECH



TECHNOLOGY



#iHeartHovercrafting
#JonesHovercraft



DREAM BOARDS FOR DREAM DESCENTS

WOMEN'S SERIES

Austria is home to more than a few lifetimes of lines. The western half of the country is plastered wall-to-wall with peaks. A competitive freerider turned splitboarder, Bibi Pekarek-Tolderer has spent the better part of two decades picking off cherry lines around her home town of Innsbruck. Bibi has a smooth, powerful turn that's perfectly matched with the Women's Flagship and Solution. ▣ Seth Lightcap





THE FREERIDE FAVORITE

Between the endless touring terrain and tram laps at Jackson Hole, there's good reason why Iris Lazzereschi calls the Tetons home. Iris loves to shred the steep and deep and there's plenty of it in her backyard. On big days at the resort, Iris rides the Women's Flagship. Damp and stable at any speed, the Women's Flagship is the ultimate freeride board for powerful riders. 📍 Amy Jimmerson

WOMEN'S FLAGSHIP

146 • 149 • 152 • 155



THE REFINED FREERIDE FAVORITE

Ideal For All-Mountain Charging In Any Condition

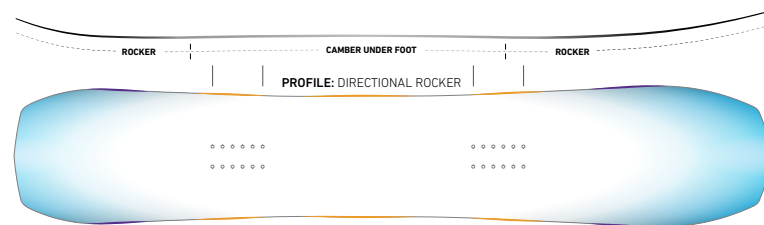
The Women's Flagship excels in technical terrain and is one the most confidence inspiring freeride boards on the planet. Featuring a Directional Rocker profile + Traction Tech 3.0 for unmatched edge grip on hard snow and a 3D Contour Base 3.0 for epic float in pow, the Flagship carves, stomps or straight lines with unbelievable precision. We've completely redesigned the Flagship for 2020 with a new shape plus all-new materials. The tapered shape sinks the tail in pow for better float and quicker turns, while the FSC Control Core, FSC Engineered Veneer Topsheet and Flax/Basalt Power Stringers add torsional response and reduce board chatter in rough snow. For improved sustainability the Flagship is built with Super Sap Bio Resin instead of standard petroleum-based epoxy.

PERSONALITY

FLEX **8/10** • PRECISE

FREESTYLE / PARK ☐ SLOW SPEED SLASHING ☐ STEEPS / TECHNICAL ☐

DEEP POWDER ☐ HIGH SPEED CARVING ☐ ICY EDGING ☐



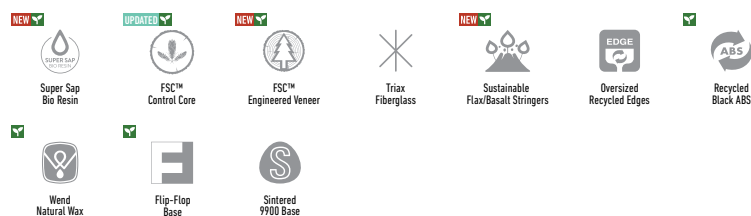
3D BASE CONTOUR 3.0

SHAPE TECH

FLAT ☐ SPOON ☐

- Tapered Shape, 12.5mm
- Directional Flex Pattern
- V-core
- Blunt nose
- Traction Tech 3.0
- Progressive Sidecut

TECHNOLOGY



WOMEN'S SOLUTION

148 • 152 • 156

Art by Christa Rijnveld



"Built for riders looking for a solid board they can always count on. 100% reliable in any terrain and snow conditions."



THE ULTIMATE WOMEN'S SPLITBOARD

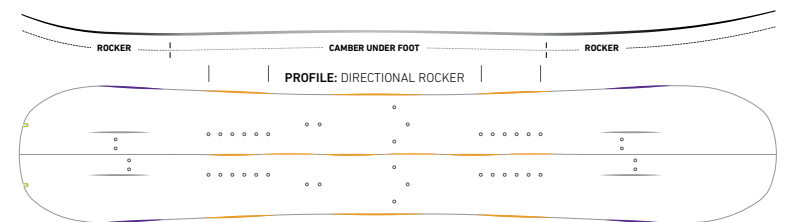
Ideal for backcountry freeriding and wilderness exploration

The Women's Solution is the ultimate all-terrain splitboard and delivers unrivaled backcountry performance in any snow condition. Featuring a Directional Freeride shape, Directional Rocker profile and a mid-stiff flex, the Solution is playful in soft snow, yet confidence inspiring on steep, hard snow. The updated Inner/Outer Traction Tech 2.0 edges are thinner on the inside for weight savings while keeping you locked in and gliding fast going up or down. The Solution also features the Boltless Bridge which eliminates base hardware and Karakoram Ultra Clips for unmatched torsional board lock. New for 2020, the Solution is built with our premium FSC Ultra Core and Flax/Basalt Power Stringers for added response and Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

FLEX **8/10** • PRECISE

FREESTYLE / PARK ☐ SLOW SPEED SLASHING ☐ STEEPS / TECHNICAL ☐
DEEP POWDER ☐ HIGH SPEED CARVING ☐ ICY EDGING ☐



SHAPE TECH

- Directional Shape
- Directional Flex pattern
- Bolt-less Bridge
- Blunt nose
- Inside & Outside Traction Tech 2.0
- Progressive Sidecut
- Quick Tension Tail Clip

TECHNOLOGY






THE ULTIMATE WOMEN'S SPLIT

Holding down serious park, backcountry and banked slalom skills, Mariah Dugan is a certified all-around ripper. Confident backcountry riders like Mariah are well matched with the Women's Solution. Featuring a full size tail for stomping airs, and a damp yet poppy flex, the Women's Solution is built to charge wherever you may roam. 📷 Seth Lightcap



THE PLAYFUL CHARGER

Blessed with a full tank of shred stoke and a serious passion for pow, Sierra charger Allison Lightcap lives to ride fun lines around the world. Allison's go to board for a deep day under the Matterhorn in Cervinia, Italy was the Dream Catcher. Playful in all-conditions, the Dream Catcher offers solid freeride performance with a friendly flex.  Seth Lightcap

DREAM CATCHER

142 • 145 • 148 • 151 • 154

Art by Annie Brace



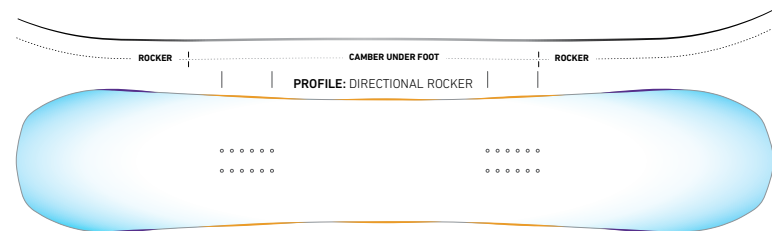
THE PLAYFUL CHARGER

Ideal for all-mountain freeriding and freestyle

The Dream Catcher is a high performance all-mountain board with a friendly flex. It's the perfect everyday, any day board as it charges in pow or on piste, yet it's soft enough to be playful in any terrain. The Dream Catcher's Directional shape, Directional Rocker profile and Traction Tech 2.0 edges provide stability riding through rough snow while the spooned nose and tail edges on the 3D Contour Base 1.0 reduce edge catch and make it easy to turn in tight terrain. The Dream Catcher offers high performance without skimping on materials as it's built with a Sintered 7000 base, an Eco-plastic topsheet and a new FSC Classic Core that is specially profiled between the feet for added pop.

PERSONALITY

FLEX **6/10** • FRIENDLY



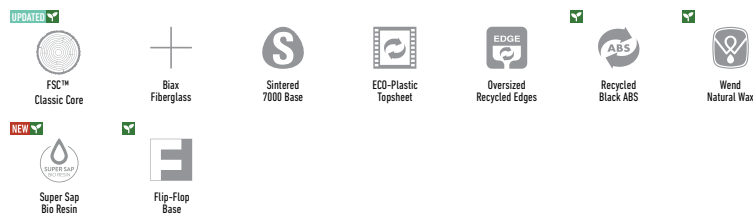
3D BASE CONTOUR 1.0

SHAPE TECH

FLAT 3D BASE

- Directional Shape
- Directional Flex pattern
- Blunt Nose
- V-core
- Traction Tech 2.0
- Progressive Sidecut

TECHNOLOGY



DREAM CATCHER SPLIT

145 • 148 • 151 • 154

Art by Annie Brace



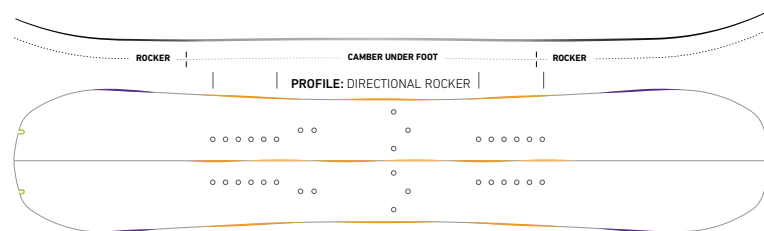
THE PLAYFUL BACKCOUNTRY CHARGER

Ideal For Backcountry Touring In All-Conditions

The Dream Catcher Split is a high performance splitboard with a friendly flex. It's the ideal split for backcountry riders looking for a playful board that's easy to ride in any terrain or any snow condition. The Dream Catcher's Directional shape and Directional Rocker profile provide confident stability riding through soft or rough snow. On icy skin tracks or firm descents, the Inner/Outer Traction Tech 1.0 edges offer enhanced edge grip. The Dream Catcher Split is built with premium materials including a Sintered 7000 base, an Eco-plastic topsheet and a new FSC Classic Core that is specially profiled for added pop. For rock solid board connection in ride mode, the Dream Catcher Split comes with Karakoram K-clips.

PERSONALITY

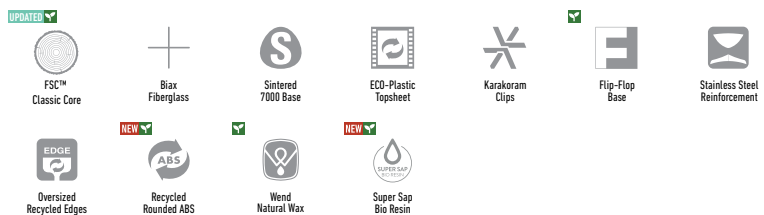
FLEX **6/10** • FRIENDLY



SHAPE TECH

- Directional Shape
- Directional Flex pattern
- Blunt nose
- Inside & Outside Traction Tech 2.0
- Progressive Sidecut
- Quick Tension Tail Clip

TECHNOLOGY



WOMEN'S MIND EXPANDER

142 • 146 • 150

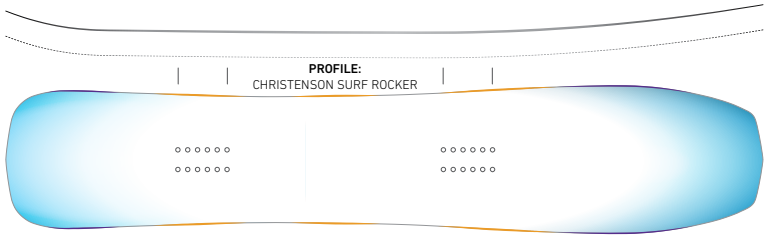


ALTERNATIVE ALL-MOUNTAIN SHREDDER

Ideal for creative freeriding and freestyle

The Women's Mind Expander is an alternative freeride board built to slash every terrain feature in sight. Surf shaper Chris Christenson and Jeremy Jones designed the Women's Mind Expander for the creative rider who draws lines blending freestyle, freeride and surf styles. For playful float in pow the Mind Expander features a Christenson Surf Rocker profile, 3D Contour Base 3.0 and a hybrid directional shape. The blunted nose, squared off tail and tight sidecut offer the nimble maneuverability of a directional board with the freestyle abilities of a directional twin. New for 2020, the Mind Expander features an updated FSC Bamboo Surf Core for better edge response and turn power, Basalt Power Stringers for reduced board chatter and Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY



3D BASE CONTOUR 3.0



SHAPE TECH

- Directional Shape
- Directional Flex Pattern
- V-core
- Blunt nose
- Traction Tech 1.0
- Progressive Sidecut

TECHNOLOGY

UPDATED

FSC™ Bamboo Surf Core

NEW

ECO-Plastic Topsheet

Sintered 9900 Base

Biax Fiberglass

Web Fused Carbon Reinforcement

Oversized Recycled Edges

NEW

Recycled Rounded ABS

NEW

Wend Natural Wax

NEW

Super Sap Bio Resin

Flip-Flop Base



THE ALL-MOUNTAIN ALTERNATIVE

Iris Lazzereschi floats a smokey turn on an epic day in the Tetons. Iris loves to share her passion for riding pow and hosts women's splitboard courses in Jackson Hole each winter. When the snow is soft and the terrain is not too technical, Iris rides the Women's Mind Expander. Designed to be a nimble slasher, the Women's Mind Expander is a playful addition to any quiver. ■ Fredrik Marmasater



THE ALL-MOUNTAIN RESORT RAZOR

Teton ripper Halina Boyd rides like a stick of dynamite. She's explosive, powerful and knows how to detonate a turn. On mixed bag days when the snow varies from pow to chalk, Halina rips Jackson Hole on the Airheart. The Airheart offers insane power underfoot that gives you the confidence and control to step on the gas. 📷 Dirk Collins

AIRHEART

146 • 149 • 152

Art by RP Roberts



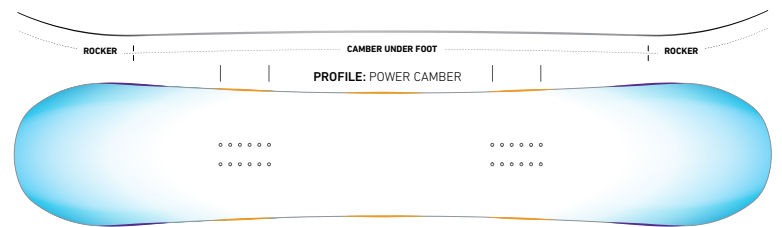
ALL-MOUNTAIN RESORT RAZOR

Ideal for all-mountain charging and freestyle

The Airheart is an elite all-mountain directional twin built for experienced riders who like to carve hard and take to the air with confidence. The Airheart's nimble handling and supersonic acceleration result from the 3D Contour Base 2.0, Traction Tech 2.0 edges plus the Power Camber profile. Power Camber keeps you locked in and railing hard while the spooned tips on the 3D Contour Base 2.0 help eliminate catch and improve turn fluidity. The Triax Carbon Innegra layer under the Eco-Plastic topsheet sucks up board chatter and offers supreme pop and lightning fast response to any rider energy input. New for 2020, the Airheart is built with an FSC Power core that is specially profiled between the feet for added pop.

PERSONALITY

FLEX **7/10** • PLAYFUL



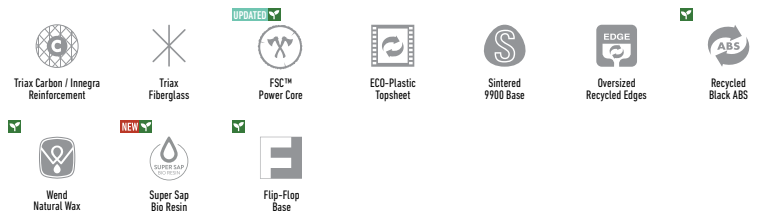
3D BASE CONTOUR 2.0

SHAPE TECH

FLAT **POW**

- Twin Directional
- Directional Flex Pattern
- V-core
- Blunt nose
- Traction Tech 1.0
- Progressive Sidecut

TECHNOLOGY



TWIN SISTER

139 • 143 • 146 • 149 • 152 • 155
Art by Annie Brace

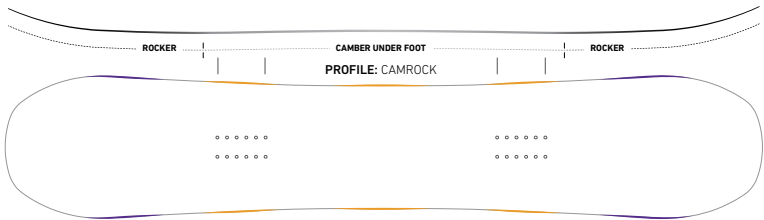


THE FRIENDLY, FUN BOARD

Ideal for slashing, jibbing and jumping

The Twin Sister is an inspired all-mountain board for riders who want a playful board that excels in any terrain or snow condition. Featuring a directional twin shape, CamRock profile and a friendly flex, the Twin Sister offers amazing float in pow, turns on a dime and is easy to ride switch or take into the terrain park. Traction Tech 2.0 keeps the Twin Sister locked in every turn when the snow gets firm and the sintered 7000 base is hyper fast. For added ECO-performance, the Twin Sister features an ECO-plastic topsheet. New for 2020, the Twin Sister is built with an FSC Mountain core that is specially profiled between the feet for added pop.

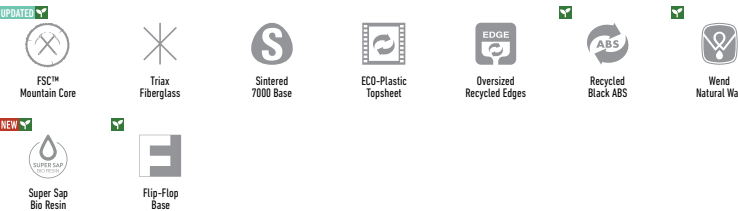
PERSONALITY



SHAPE TECH

- Directional Twin
- V-core
- Traction Tech 2.0
- Twin Flex pattern
- Blunt nose
- Progressive Sidecut

TECHNOLOGY



THE FRIENDLY, FUN ONE

Talk about perfect timing. Tahoe shredder Nelly Steinhoff came back from a World Cup boardercross race last season and rolled right into a waist deep day at Squaw Valley. On resort park or pow days you can catch Nelly riding the Twin Sister. With a friendly, balanced flex, the Twin Sister is easy to turn and has amazing float in pow. ▣ Ryan Salm





THE NIMBLE RACER

Salt Lake City shredder Mariah Dugan is no stranger to the podium. She's won banked slaloms across the Western US including the biggest race of them all. In 2018, Mariah was the Pro Women's champ at the Mt. Baker Banked Slalom. She took home the gold duct tape riding the Women's Hovercraft. Built with the heart of a race board, the Women's Hovercraft is lightning fast down the line in any snow condition. 📍 Mike Yoshida

WOMEN'S HOVERCRAFT

144 • 146 • 150



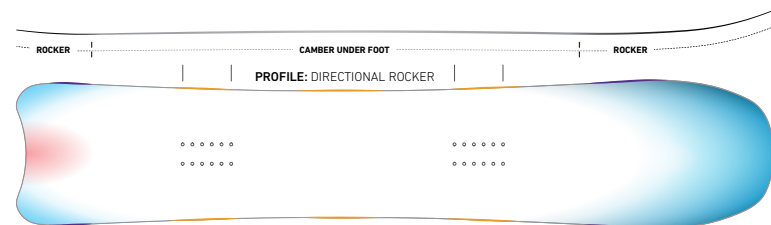
THE POWERFUL PISTE & POW BOARD

Ideal for pow slashing, crud busting and slaloming trees

The Women's Hovercraft is an alternative freeride board who's nimble maneuverability and diverse performance has earned it a cult following. The unique shape matched with a directional rocker profile, Traction Tech 3.0 and a long sidecut allows the Hovercraft to float through any snow plus rail turns of any size. With a blunt nose, a short stiff tail, and a wide waist width, the Hovercraft is designed to be ridden shorter than your average freeride board as the compact shape packs serious surface area in a small package. The Hovercraft features a 3D Contour Base 4.0 with spooned nose and tail edges for improved float plus a speed channel in the tail for added glide. New for 2020, the Hovercraft is built with an FSC Engineered Veneer topsheet.

PERSONALITY

FLEX **7/10** • PLAYFUL



3D BASE CONTOUR 4.0

SHAPE TECH

- FLAT 3D BASE
- Directional Shape
- Directional Flex pattern
- Blunt Nose
- V-core
- Traction Tech 1.0
- Progressive Sidecut

TECHNOLOGY



NEW MODEL

WOMEN'S HOVERCRAFT SPLIT

146



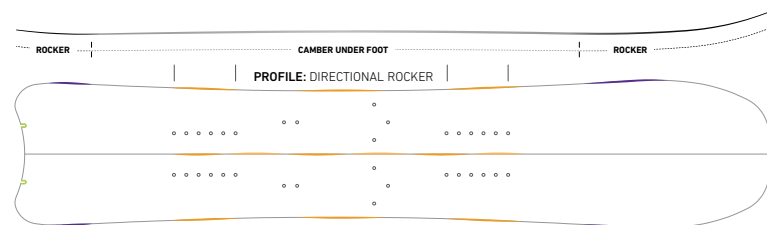
THE NIMBLE BACKCOUNTRY RACER

Ideal for Backcountry Chutes, Bowls and Tree Runs

The new Women's Hovercraft Split is purpose built to surf the earth and features a directional shape that truly shines in the backcountry. It's nimble, squat outline provides the float of a much longer board, and the short running length makes it super maneuverable in the tight trees and skinning up. The blunt nose and directional rocker of the Hovercraft keep you surfin' on top of the soft stuff, while the stiff tail keeps you stable through any unexpected crust. For added edge grip on icy skin tracks or firm descents, the Hovercraft Split features Inner/Outer Traction Tech 2.0 edges. The Women's Hovercraft Split is also built with a FSC Engineered Veneer Topsheet and Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

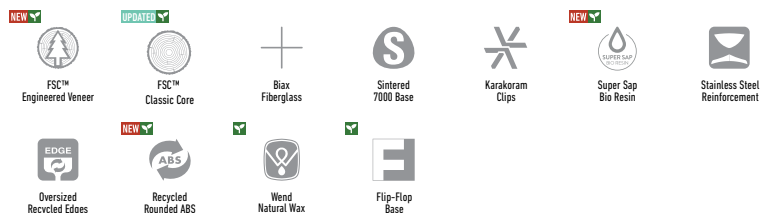
FLEX **7/10** • PLAYFUL



SHAPE TECH

- Directional Shape
- Directional Flex pattern
- Blunt nose
- Inside & Outside Traction Tech 2.0
- Progressive Sidecut
- Quick Tension Tail Clip

TECHNOLOGY







INSPIRED SNOWBOARDS FOR INSPIRED YOUTH

YOUTH SERIES

Like father like son, Cass Jones dips a knee into a railing toe turn on a sunny day at Squaw Valley. ■ Tiffany Jones

DISCOVERY

132 • 138 • 145 • 150

Art by RP Roberts



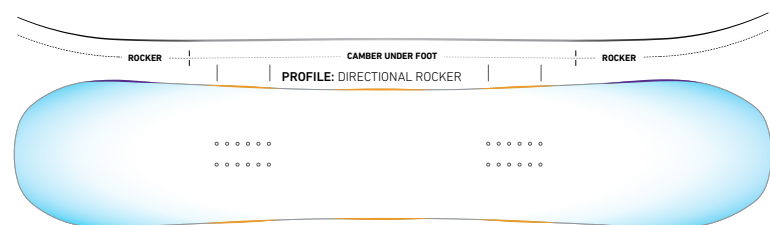
SERIOUS SHRED STICK FOR SMALLER RIDERS

Ideal for freestyle, freeride, pow, corn or chop

The Discovery is a high performance freeride board for youth and small adults who want to confidently explore new terrain. Unlike most twin-tipped youth boards, the Discovery features a proven directional shape, profile and flex that offer legit freeride performance in any terrain or snow condition for smaller riders. The nose + tail edges on the Discovery's 3D Contour Base 1.0 are beveled up to help eliminate edge catch and improve turn fluidity. Additional tech features on the Discovery like Progressive Sidecut allow for easy turn initiation while the Blunt Nose and Directional Rocker profile keep any size rider cruising through the inevitable end-of-the-day chop.

PERSONALITY

FLEX **5/10** • FRIENDLY



3D BASE CONTOUR 1.0

SHAPE TECH

FLAT **3D BASE**

- Directional Shape
- Directional Flex pattern
- V-core
- Blunt Nose
- Traction Tech 1.0
- Progressive Sidecut

TECHNOLOGY



DISCOVERY SPLIT

138 • 145

Art by RP Roberts



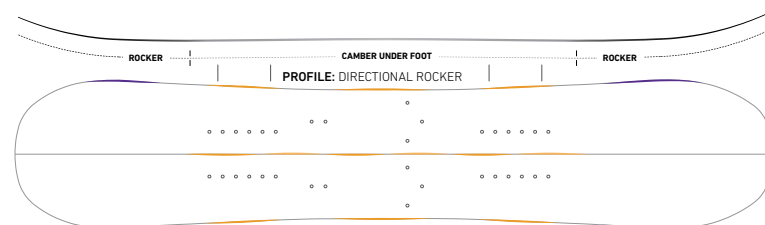
SERIOUS BACKCOUNTRY TOOL FOR SMALLER RIDERS

Ideal for sidecountry and backcountry exploration

The Discovery splitboard is the world's first splitboard designed for youth and small adults. This fully featured splitboard throws open the door for smaller riders to confidently ride advanced backcountry terrain on a legit high performance freeride board. The Discovery features a proven directional shape, profile and flex that excels in any terrain or snow condition. Tech features on the Discovery like Progressive Sidecut allow for easy turn initiation, while the Blunt Nose and Directional Rocker profile keep any size rider cruising through the inevitably variable backcountry conditions. Full wrap recycled steel inner edges keep the Discovery locked in to the slope on icy skin tracks.

PERSONALITY

FLEX **5/10** • FRIENDLY



SHAPE TECH

- Directional Shape
- Directional Flex pattern
- Blunt nose
- Inside & Outside Traction Tech 1.0
- Progressive Sidecut

TECHNOLOGY



MINI MIND EXPANDER

130 • 138



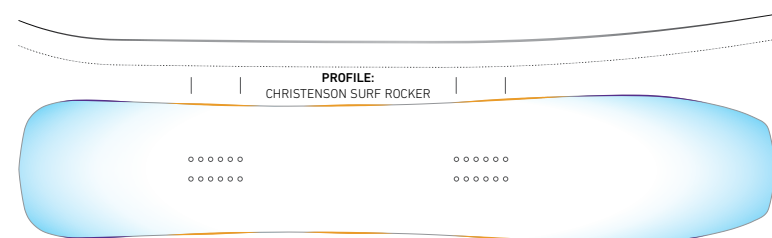
ALTERNATIVE ALL-MOUNTAIN SHREDDER

Ideal for small yet inspired slashers

The Mini Mind Expander is a unique surf-inspired shred stick built for youth with the skills to draw creative lines down the mountain. Designed by surf shaper Chris Christenson and Jeremy Jones, the Mini Mind Expander features a Christenson surf rocker profile and a blunted nose for epic float in pow plus a full sized tail for legit freestyle performance. The unique shape is matched with a short sidecut for snappy turn performance and a little wider waist width so the board can be ridden shorter. Youth who can confidently link turns and are looking to blaze their own tracks into the powder deserve this board. New for 2020, the Mini Mind Expander features Rounded Recycled ABS Sidewalls for improved topsheet durability.

PERSONALITY

FLEX **5/10** • FRIENDLY

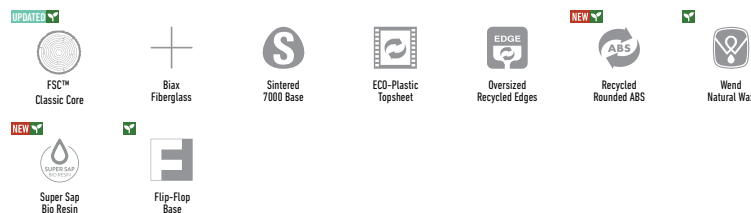


3D BASE CONTOUR 1.0

SHAPE TECH

- FLAT 3D BASE
- Directional Shape
- Directional Flex pattern
- V-core
- Blunt Nose
- Traction Tech 1.0
- Progressive Sidecut

TECHNOLOGY



#JonesMindExpander

PRODIGY

110 • 115 • 120 • 125 • 130 • 140 • 145

Art by Joseph Toney



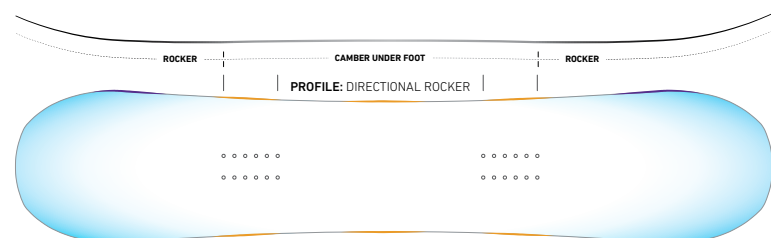
HIGH-PERFORMANCE FOR KIDS

Ideal for freestyle, freeride, pow, corn or chop

The Prodigy is our all-mountain directional twin built for hard-charging kids. Most kids boards are made with very basic materials and are designed for first-time riders. Not the Prodigy. The Prodigy features the same premium materials and performance features as Jones' adult models and offers quick learning young riders a solid foundation to keep progressing their skills. The spooned nose+tail edges on the Prodigy's 3D Contour Base 1.0 allow for fluid 'no catch' turn initiation while the CamRock profile keeps the board floating in any snow condition. The Prodigy is also designed to be a little narrower than most other kids boards so small-footed riders can learn to rail turns with the board up on edge.

PERSONALITY

FLEX **4/10** • FRIENDLY

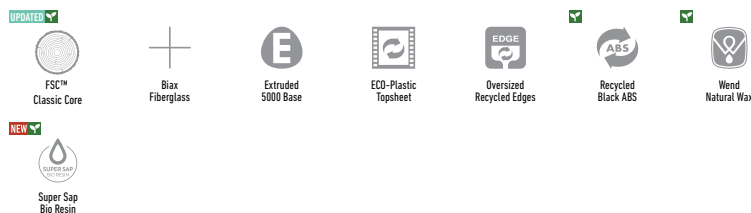


3D BASE CONTOUR 1.0

SHAPE TECH

- FLAT SPOON
- Directional Twin
- Twin Flex pattern
- V-core
- Blunt Nose
- Traction Tech 1.0
- Progressive Sidecut

TECHNOLOGY



#JonesProdigy

A photograph of two people in winter gear camping in a snowy forest. One person, wearing a red puffy jacket and a grey beanie, is kneeling in the foreground, warming their hands over a small fire burning in a metal fire pit. The other person, wearing a dark blue jacket and a black beanie, is kneeling in the background, also warming their hands. The ground is covered in snow, and there are several trees in the background. Various camping gear, including a red fuel canister, a black pot, and a silver thermos, are visible on the ground.

APPAREL

Low-impact apparel

After careful consideration, we have chosen to produce our apparel at a textile factory in India. The family-owned factory we work with is a veteran organic textile manufacturer and is certified to produce garments that meet the Global Organic Textile Standard (GOTS) and the Organic Blended Content Standard (OBCS). India cotton is some of the finest in the world and the availability of locally made materials helps further minimize the environmental footprint of our apparel.

All Jones softgoods are made of either 100% organic cotton or a 65% organic cotton / 35% polyester blend.

ORGANIC TEES

DREAM PEAK



Grey Heather



Green Heather



Plain Black



Navy Heather



Plain Black



Navy Heather

MOUNTAIN JOURNEY NEW



Plain Black



Green Heather



Navy Heather



Navy Heather



Grey Heather



Green Heather

STORM

MIND EXPANDER

WOLF

TRUCKEE

SURF APE NEW

FRONTIER POCKET NEW



Plain Black



Navy Heather



Green Heather



Grey Heather



Grey Heather



Plain Black

HOVERCRAFTING

WOMEN'S TRUCKEE



Plain Black



Plain Black



65% organic cotton
35% polyester



Plain Black



Navy Heather



Grey Heather



Green Heather

Left: Jeremy Jones thaws out over a priming stove on a cold morning in the High Sierra. © Andrew Miller

ORGANIC HOODIES

TRUCKEE



Plain Black



Grey Heather



Navy Heather

TRUCKEE ZIP



Plain Black



Grey Heather



Navy Heather

STORM



Navy Heather

MIND EXPANDER



Grey Heather

WOLF



Plain Black

DAVOS CREW



Plain Black



Navy Heather



65% organic cotton
35% polyester



Julien 'Pica' Herry on expedition in Pakistan. © Jeremy Bernard

BEANIES

ARLBERG



Black Heather
100% recycled polyester
One size



Burgundy Heather
100% recycled polyester
One size



Slate Heather
100% recycled polyester
One size



Black Marl
One size • 100% Fine acrylic



Blue Marl
One size • 100% Fine acrylic



Olive Marl
One size • 100% Fine acrylic

CHAMONIX



Olive Heather / Sand
One size • 100% Fine acrylic
Removable Pom-pom



Black / Blue
One size • 100% Fine acrylic
Removable Pom-pom



Grey Heather / Black
One size • 100% Fine acrylic
Removable Pom-pom



Black Heather / Mustard
One size • 100% Fine acrylic
Removable Pom-pom

TAHOE



Black
One size • 100% Fine acrylic



Evergreen
One size • 100% Fine acrylic



Charcoal
One size • 100% Fine acrylic



Navy
One size • 100% Fine acrylic

BAKER



Navy Heather
One size • 100% Fine acrylic



Black Heather
One size • 100% Fine acrylic



Charcoal
One size • 100% Fine acrylic



Olive Heather
One size • 100% Fine acrylic

TELLURIDE NEW

CORTINA NEW



Black
100% Fine merino wool
One size

Charcoal
100% Fine merino wool
One size

CAPS

JACKSON NEW



Black
One size • 100% Organic Cotton
Snapback

Olive
One size • 100% Organic Cotton
Snapback

Navy
One size • 100% Organic Cotton
Snapback

Grey Heather
One size • 100% Organic Cotton
Snapback

Olive
One size • 100% Organic Cotton
Snapback

Black
One size • 100% Organic Cotton
Snapback

HOVERCRAFTING NEW



Black
One size • 100% Organic Cotton
Snapback

Navy
100% Organic Cotton
One size

Olive
100% Organic Cotton
One size

Blue
One size • UPF 50+ fabric
100% Polyester

Black
One size
Stretch Polyester

Charcoal
One size • UPF 50+ fabric
100% Cotton

HAKUBA NEW



Black
UPF 50+ fabric • 100% Cotton
7 panel • One size

Black
40% Cotton & 60% Polyester
One size • Trucker

Black
40% Cotton & 60% Polyester
One size • Trucker

SIERRA NEW



CAMP NEW

RANGE NEW



NECK WARMERS

FRONTIER NEW

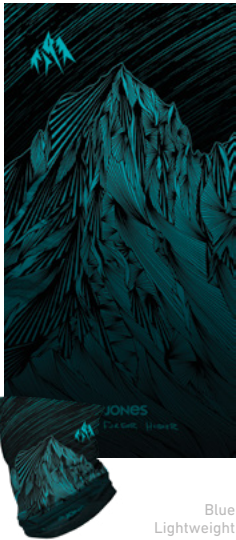


Black
Lightweight

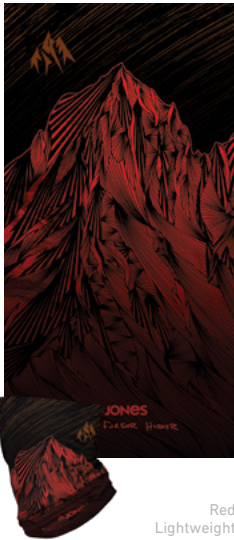


Blue
Lightweight

SIERRA NEW

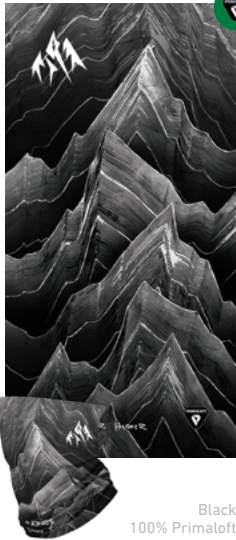


Blue
Lightweight



Red
Lightweight

REVELSTOKE NEW

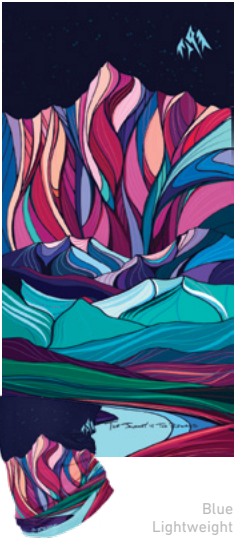


Black
100% Primaloft



Blue
100% Primaloft

SAN JUAN NEW



Blue
Lightweight

VERBIER NEW



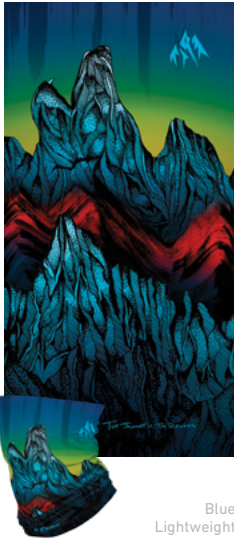
Blue
Lightweight

YUKON



Blue
Lightweight

MOUNTAIN WOLF



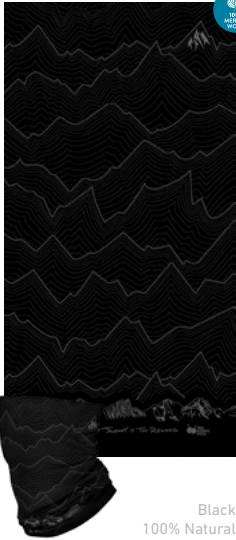
Blue
Lightweight

ANDES NEW



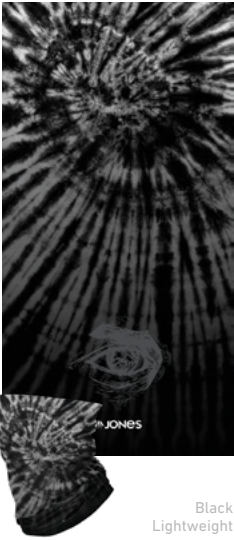
Blue
100% Primaloft

RANGE NEW

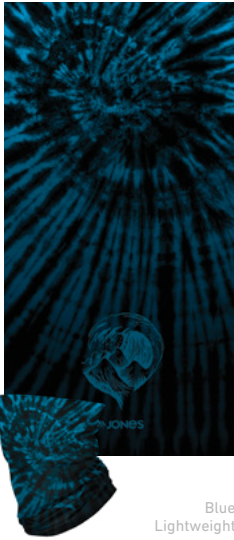


Black
100% Natural
Merino Wool

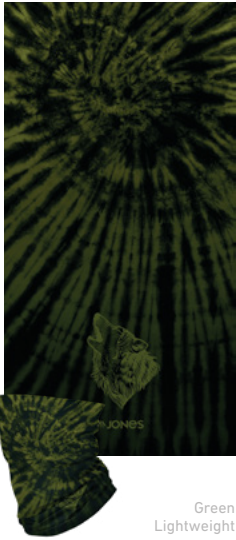
SURF SERIES



Black
Lightweight



Blue
Lightweight



Green
Lightweight



100% Polyester
lightweight














Quick Dry &
Highly Breathable




No Seams

SPECS 2019


SNOWBOARDS																
		Series	Big Horn Series	Length (cm)	Shaping Waist Width (cm)	Sidicut (m)	Taper (cm)	Effective Edge Length (cm)	Tip Length (cm)	Tail Length (cm)	Reference Stance (cm)	Centered Stance (cm)	Center Stance Setback on Effective Edge (cm)	Weight Range (lbs/kg)	Quick Tension Tail Clip Skins Group	
	Carbon Flagship	NEW	Carbon Series	158	24.9	8.5	8.5	117.6	32.7	18.7	60	58	0.0	130-180 lbs. / 59-82 kg.	-	
		NEW	Carbon Series	161	25.2	9.1	9.1	120.0	33.0	19.0	60	58	0.0	150-200 lbs. / 67-91 kg.	-	
		NEW	Carbon Series	162W	26.3	9.3	9.3	121.0	33.0	19.0	60	58	0.0	160-210 lbs. / 73-95 kg.	-	
		NEW	Carbon Series	164	25.4	9.3	9.3	122.6	33.2	19.2	60	58	0.0	160-210 lbs. / 73-95 kg.	-	
		NEW	Carbon Series	Big Horn Series	165W	26.6	9.4	9.4	123.4	33.3	19.3	60	58	0.0	170-220 lbs.+ / 77-100 kg.+	-
	Project X		Ultra Series	158	25.3	7.8	0.0	119.2	25.4	24.4	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
	Ultra Mountain Twin		Ultra Series	154	25.0	7.6	0.0	114.6	21.7	19.7	56	54	2.0	120-170 lbs. / 54-77 kg.	-	
			Ultra Series	157	25.3	7.8	0.0	117.0	22.0	20.0	60	58	2.0	130-180 lbs. / 59-82 kg.	-	
			Ultra Series	158W	25.8	7.9	0.0	118.0	22.0	20.0	60	58	2.0	140-190 lbs. / 64-86 kg.	-	
			Ultra Series	160	25.6	8.0	0.0	119.4	22.3	20.3	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
			Ultra Series	161W	26.0	8.2	0.0	120.6	22.2	20.2	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
			Ultra Series	162	25.6	8.2	0.0	121.4	22.3	20.3	60	58	2.0	160-210 lbs. / 73-95 kg.	-	
			Ultra Series	164W	26.2	8.4	0.0	123.2	22.4	20.4	60	58	2.0	170-220 lbs.+ / 77-100 kg.+	-	
	Ultracraft		Ultra Series	152	25.4	8.9	1.2	119.1	39.4	15.5	56	54	3.0	110-150 lbs. / 50-68 kg.	-	
			Ultra Series	156	26.0	9.3	1.2	122.5	40.0	15.5	58	56	3.0	120-170 lbs. / 54-77 kg.	-	
			Ultra Series	Big Horn Series	160	26.4	9.5	1.2	125.7	40.4	15.9	60	58	3.0	140-190 lbs. / 64-86 kg.	-
	Flagship	NEW		151	24.3	7.3	1.2	111.8	32.1	18.1	54	52	0.0	120-170 lbs. / 54-77 kg.	-	
		NEW		154	24.6	7.9	1.2	114.2	32.4	18.4	56	54	0.0	120-170 lbs. / 54-77 kg.	-	
		NEW		158	24.9	8.5	1.2	117.6	32.7	18.7	60	58	0.0	130-180 lbs. / 59-82 kg.	-	
		NEW		159W	26.3	8.7	1.2	118.0	33.0	19.0	60	58	0.0	140-190 lbs. / 64-86 kg.	-	
		NEW		161	25.2	9.1	1.2	120.0	33.0	19.0	60	58	0.0	140-190 lbs. / 64-86 kg.	-	
		NEW		162W	26.3	9.3	1.2	121.0	33.0	19.0	60	58	0.0	160-210 lbs. / 73-95 kg.	-	
		NEW		164	25.4	9.3	1.2	122.6	33.2	19.2	60	58	0.0	160-210 lbs. / 73-95 kg.	-	
		NEW	Big Horn Series	165W	26.6	9.4	1.2	123.4	33.3	19.3	60	58	0.0	160-210 lbs. / 73-95 kg.	-	
		NEW		167	25.9	9.4	1.2	124.6	33.7	19.7	60	58	0.0	160-210 lbs. / 73-95 kg.	-	
		NEW	Big Horn Series	169W	27.0	9.5	1.2	126.6	33.7	19.7	62	60	0.0	170-220 lbs.+ / 77-100 kg.+	-	
	NEW		172	26.3	9.5	1.2	128.8	34.1	20.1	62	60	0.0	170-220 lbs.+ / 77-100 kg.+	-		
	Aviator			152	24.8	7.4	0.0	114.2	24.9	23.9	56	54	2.0	130-180 lbs. / 59-82 kg.	-	
				156	25.3	7.8	0.0	117.2	25.4	24.4	58	56	2.0	140-190 lbs. / 64-86 kg.	-	
				158	25.3	7.8	0.0	119.2	25.4	24.4	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
				158W	25.7	7.9	0.0	119.2	25.4	24.4	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
				160	25.4	8.0	0.0	121.0	25.5	24.5	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
				160W	26.0	8.2	0.0	121.0	25.5	24.5	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
				162	25.5	8.2	0.0	122.8	25.6	24.6	60	58	2.0	160-210 lbs. / 73-95 kg.	-	
			164	26.2	8.4	0.0	124.6	25.7	24.7	60	58	2.0	170-220 lbs.+ / 77-100 kg.+	-		
	Lone Wolf		Surf Series	162	25.2	9	1.5	105.4	45.6	11.0	58	56	0.5	150-200 lbs. / 67-91 kg.	-	
			Surf Series	168	25.6	9.3	1.5	111.0	46.0	11.0	60	58	0.5	160-210 lbs. / 73-95 kg.	-	
			Surf Series	174	26.2	9.6	1.5	116.6	46.4	11.0	60	58	0.5	170-220 lbs.+ / 77-100 kg.+	-	
	Storm Chaser		Surf Series	Big Horn Series	142	26.5	6.6	2.0	101.0	37.5	10.5	54	52	2.2	120-170 lbs. / 54-77 kg.	-
			Surf Series	Big Horn Series	147	27.5	6.8	2.0	104.0	38.5	11.5	60	58	2.2	130-180 lbs. / 59-82 kg.	-
			Surf Series	Big Horn Series	152	27.5	6.9	2.0	109.0	38.5	11.5	60	58	2.2	140-190 lbs. / 63-86 kg.	-
			Surf Series	Big Horn Series	157	27.5	7.1	2.0	114.0	38.5	11.5	60	58	2.2	150-200 lbs. / 67-91 kg.	-
			Surf Series	Big Horn Series	160	27.5	7.2	2.0	117.0	38.5	11.5	60	58	2.2	170-220 lbs.+ / 77-100 kg.+	-
	Ultra Mind Expander	NEW	Ultra Series	150	25.2	6.7	2.0	109.8	39.6	19.6	54	52	0.0	120-170 lbs. / 54-77 kg.	-	
		NEW	Ultra Series	154	25.6	6.9	2.0	113	40.0	20.0	56	54	0.0	130-180 lbs. / 59-82 kg.	-	
		NEW	Ultra Series	158	26.0	7.1	2.0	116.2	40.4	20.4	60	58	0.0	150-200 lbs. / 67-91 kg.	-	
		NEW	Ultra Series	Big Horn Series	162	26.4	7.3	2.0	119.4	40.8	20.8	60	58	0.0	170-220 lbs.+ / 77-100 kg.+	-
	Mind Expander		Surf Series	146	24.8	6.6	2.0	106.6	39.2	19.2	54	52	0.0	110-160 lbs. / 49-73 kg.	-	
			Surf Series	150	25.2	6.7	2.0	109.8	39.6	19.6	54	52	0.0	120-170 lbs. / 54-77 kg.	-	
			Surf Series	154	25.6	6.9	2.0	113	40.0	20.0	56	54	0.0	130-180 lbs. / 59-82 kg.	-	
			Surf Series	158	26.0	7.1	2.0	116.2	40.4	20.4	60	58	0.0	150-200 lbs. / 67-91 kg.	-	
			Surf Series	Big Horn Series	162	26.4	7.3	2.0	119.4	40.8	20.8	60	58	0.0	170-220 lbs.+ / 77-100 kg.+	-
		NEW	Surf Series	Big Horn Series	166	26.8	7.5	2.0	122.6	41.2	21.2	60	58	0.0	170-220 lbs.+ / 77-100 kg.+	-
	Hovercraft			148	24.9	7.9	1.2	115.6	38.9	15.5	54	52	3.0	90-140 lbs. / 41-63 kg.	-	
				152	25.4	8.9	1.2	119.1	39.4	15.5	56	54	3.0	110-160 lbs. / 49-73 kg.	-	
				156	26.0	9.3	1.2	122.5	40.0	15.5	58	56	3.0	130-180 lbs. / 59-82 kg.	-	
			Big Horn Series	160	26.4	9.5	1.2	125.7	40.4	15.9	60	58	3.0	160-210 lbs. / 73-95 kg.	-	
			Big Horn Series	164	26.8	10.0	1.2	128.9	40.8	16.3	60	58	3.0	170-220 lbs.+ / 77-100 kg.+	-	

SNOWBOARDS









SNOWBOARDS









Series	Big Horn Series	Length (cm)	Shaping Waist Width (cm)	Sidecut (m)	Taper (cm)	Effective Edge Length (cm)	Tip Length (cm)	Tail Length (cm)	Reference Stance (cm)	Centered Stance (cm)	Center Stance Setback on Effective Edge (cm)	Weight Range (lbs/kg)	Quick Tension Tail Clip Skins Group	
Mountain Twin		151	24.8	7.4	0.0	112.0	20.5	20.5	54	52	2.0	110-160 lbs. / 49-73 kg.	-	
		154	25.0	7.6	0.0	114.6	20.7	20.7	56	54	2.0	120-170 lbs. / 54-77 kg.	-	
		155W	25.8	7.7	0.0	115.0	21.0	21.0	58	56	2.0	130-180 lbs. / 59-82 kg.	-	
		157	25.3	7.8	0.0	117.0	21.0	21.0	60	58	2.0	130-180 lbs. / 59-82 kg.	-	
		158W	25.8	7.9	0.0	118.0	21.0	21.0	60	58	2.0	140-190 lbs. / 64-86 kg.	-	
		160	25.6	8.0	0.0	119.4	21.3	21.3	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
		161W	26.0	8.2	0.0	120.6	21.2	21.2	60	58	2.0	150-200 lbs. / 67-91 kg.	-	
		162	25.6	8.2	0.0	121.4	21.3	21.3	60	58	2.0	160-210 lbs. / 73-95 kg.	-	
		164W	26.2	8.4	0.0	123.2	21.4	21.4	60	58	2.0	170-220 lbs.+ / 77-100 kg.+	-	
	Big Horn Series	167W	26.8	8.8	0.0	125.6	21.2	21.2	60	58	2.0	170-220 lbs.+ / 77-100 kg.+	-	
Frontier		152	24.9	7.1	0.0	111.0	23.0	21.0	56	54	2.0	110-160 lbs. / 49-73 kg.	-	
		156	25.2	7.3	0.0	114.4	23.3	21.3	58	56	2.0	120-170 lbs. / 54-77 kg.	-	
		158W	26.2	7.5	0.0	116.0	23.5	21.5	60	58	2.0	140-190 lbs. / 64-86 kg.	-	
		159	25.4	7.5	0.0	117.0	23.5	21.5	60	58	2.0	140-190 lbs. / 64-86 kg.	-	
		Big Horn Series	161W	26.4	7.7	0.0	118.6	23.7	21.7	60	58	2.0	150-200 lbs. / 67-91 kg.	-
		162	25.6	7.9	0.0	119.6	23.7	21.7	60	58	2.0	160-210 lbs. / 73-95 kg.	-	
		Big Horn Series	164W	26.6	8.1	0.0	121.2	23.9	21.9	60	58	2.0	170-220 lbs.+ / 77-100 kg.+	-
	NEW	Big Horn Series	165	26.0	8.2	0.0	121.8	24.1	22.1	60	58	2.0	170-220 lbs.+ / 77-100 kg.+	-
	NEW	Big Horn Series	167W	26.8	8.4	0.0	123.8	24.1	22.1	60	58	2.0	170-220 lbs.+ / 77-100 kg.+	-






MEN'S SPLITBOARDS

	Carbon Solution		Carbon Series	158	24.9	8.5	0.0	119.6	29.2	18.7	-	58	3.0	130-180 lbs. / 59-82 kg.	B	
			Carbon Series	161	25.2	9.1	0.0	122.0	29.5	19.0	-	58	3.0	150-200 lbs. / 67-91 kg.	B	
			Carbon Series	162W	26.3	9.3	0.0	123.0	29.5	19.0	-	58	3.0	160-210 lbs. / 73-95 kg.	F	
			Carbon Series	164	25.4	9.3	0.0	124.6	29.7	19.2	-	58	3.0	160-210 lbs. / 73-95 kg.	D	
			Carbon Series	Big Horn Series	165W	26.6	9.4	0.0	125.4	29.8	19.3	-	58	3.0	170-220 lbs.+ / 77-100 kg.+	G
	Ultracraft Split		Ultra Series	156	26.0	9.3	1.2	122.5	40.0	15.5	-	56	3.0	120-170 lbs. / 54-77 kg.	C	
			Ultra Series	Big Horn Series	160	26.4	9.5	1.2	125.7	40.4	15.9	-	58	3.0	140-190 lbs. / 64-86 kg.	E
	Solution			154	24.6	7.9	0.0	116.2	28.9	18.4	-	54	3.0	120-170 lbs. / 54-77 kg.	B	
				158	24.9	8.5	0.0	119.6	29.2	18.7	-	58	3.0	130-180 lbs. / 59-82 kg.	B	
				159W	26.3	8.7	0.0	120.0	29.5	19.0	-	58	3.0	140-190 lbs. / 64-86 kg.	G	
				161	25.2	9.1	0.0	122.0	29.5	19.0	-	58	3.0	140-190 lbs. / 64-86 kg.	B	
				162W	26.3	9.3	0.0	123.0	29.5	19.0	-	58	3.0	160-210 lbs. / 73-95 kg.	F	
				164	25.4	9.3	0.0	124.6	29.7	19.2	-	58	3.0	160-210 lbs. / 73-95 kg.	D	
			Big Horn Series	165W	26.6	9.4	0.0	125.4	29.8	19.3	-	58	3.0	160-210 lbs. / 73-95 kg.	G	
				166	25.8	9.4	0.0	125.8	30.1	19.6	-	58	3.0	160-210 lbs. / 73-95 kg.	F	
			Big Horn Series	169W	27.0	9.5	0.0	128.6	30.2	19.7	-	60	3.0	170-220 lbs.+ / 77-100 kg.+	H	
	Storm Chaser Split		Surf Series	Big Horn Series	147	27.5	6.8	2.0	104.0	38.5	11.5	-	58	2.2	130-180 lbs. / 59-82 kg.	I
			Surf Series	Big Horn Series	152	27.5	6.95	2.0	109.0	38.5	11.5	-	58	2.2	140-190 lbs. / 64-86 kg.	I
			Surf Series	Big Horn Series	157	27.5	7.1	2.0	114.0	38.5	11.5	-	58	2.2	150-200 lbs. / 67-91 kg.	I
	Mind Expander Split		Surf Series		154	25.6	6.9	2.0	113.0	40.0	20.0	-	54	0.0	130-180 lbs. / 59-82 kg.	C
			Surf Series		158	26.0	7.1	2.0	116.2	40.4	20.4	-	58	0.0	150-200 lbs. / 67-91 kg.	C
	Mountain Twin Split				157	25.3	7.8	0.0	117.0	21.0	21.0	-	58	2.0	130-180 lbs. / 59-82 kg.	D
					160	25.6	8.0	0.0	119.4	21.3	21.3	-	58	2.0	150-200 lbs. / 67-91 kg.	D
					161W	26.0	8.2	0.0	120.6	21.2	21.2	-	58	2.0	150-200 lbs. / 67-91 kg.	D
	Hovercraft Split				152	25.4	8.9	1.2	119.1	39.4	15.5	-	54	3.0	110-160 lbs. / 49-73 kg.	C
					156	26.0	9.3	1.2	122.5	40.0	15.5	-	56	3.0	130-180 lbs. / 59-82 kg.	C
			Big Horn Series	160	26.4	9.5	1.2	125.7	40.4	15.9	-	58	3.0	160-210 lbs. / 73-95 kg.	E	
	Frontier Split				152	24.9	7.1	0.0	111.0	23.0	21.0	-	54	2.0	110-160 lbs. / 49-73 kg.	D
					156	25.2	7.3	0.0	114.4	23.3	21.3	-	56	2.0	120-170 lbs. / 54-77 kg.	D
					158W	26.2	7.5	0.0	116.0	23.5	21.5	-	58	2.0	140-190 lbs. / 64-86 kg.	G
					159	25.4	7.5	0.0	117.0	23.5	21.5	-	58	2.0	140-190 lbs. / 64-86 kg.	D
			Big Horn Series	161W	26.4	7.7	0.0	118.6	23.7	21.7	-	58	2.0	150-200 lbs. / 67-91 kg.	G	
					162	25.6	7.9	0.0	119.6	23.7	21.7	-	58	2.0	160-210 lbs. / 73-95 kg.	D
			Big Horn Series	164W	26.6	8.1	0.0	121.2	23.9	21.9	-	58	2.0	170-220 lbs.+ / 77-100 kg.+	G	





WOMEN'S SNOWBOARDS

	Series	Big Horn Series	Length (cm)	Shaping Waist Width (cm)	Sidcut (m)	Taper (cm)	Effective Edge Length (cm)	Tip Length (cm)	Tail Length (cm)	Reference Stance (cm)	Centered Stance (cm)	Center Stance Setback on Effective Edge (cm)	Weight Range (lbs/kg)	Quick Tension Tail Clip Skins Group
	Women's Flagship	NEW	146	23.7	7.1	1.2	107.2	31.9	17.9	53	51	0.0	100-150 lbs. / 45-68 kg.	-
			149	23.9	7.3	1.2	109.8	32.1	18.1	55	53	0.0	100-150 lbs. / 45-68 kg.	-
			152	24.1	7.5	1.2	112.4	32.3	18.3	55	53	0.0	110-160 lbs. / 49-73 kg.	-
			155	24.3	7.8	1.2	115.0	32.5	18.5	55	53	0.0	110-160 lbs. / 49-73 kg.	-
	Airheart		146	24.0	7.0	0.0	109.0	24.5	23.5	53	51	2.0	100-150 lbs. / 45-68 kg.	-
			149	24.2	7.2	0.0	111.6	24.7	23.7	55	53	2.0	110-160 lbs. / 49-73 kg.	-
			152	24.4	7.4	0.0	114.2	24.9	23.9	55	53	2.0	110-160 lbs. / 49-73 kg.	-
	Twin Sister		139	23.8	6.6	0.0	101.8	19.6	19.6	51	49	2.0	90-140 lbs. / 41-63 kg.	-
			143	24.0	6.8	0.0	105.4	19.8	19.8	53	51	2.0	100-150 lbs. / 45-68 kg.	-
			146	24.2	7.0	0.0	108.0	20.0	20.0	53	51	2.0	100-150 lbs. / 45-68 kg.	-
			149	24.2	7.2	0.0	111.0	20.0	20.0	55	53	2.0	110-160 lbs. / 49-73 kg.	-
			152	24.5	7.4	0.0	113.4	20.3	20.3	55	53	2.0	110-160 lbs. / 49-73 kg.	-
			155	24.7	7.5	0.0	116.0	20.5	20.5	55	53	2.0	120-170 lbs. / 54-77 kg.	-
	Dream Catcher		142	23.6	6.4	0.0	104.7	23.9	19.9	51	49	2.0	90-140 lbs. / 41-63 kg.	-
			145	23.8	6.6	0.0	107.3	24.1	20.1	53	51	2.0	100-150 lbs. / 45-68 kg.	-
			148	24.0	6.8	0.0	109.9	24.3	20.3	53	51	2.0	100-150 lbs. / 45-68 kg.	-
			151	24.2	7	0.0	112.5	24.5	20.5	55	53	2.0	110-160 lbs. / 49-73 kg.	-
			154	24.4	7.2	0.0	115.1	24.7	20.7	55	53	2.0	120-170 lbs. / 54-77 kg.	-
	Women's Hovercraft		144	24.1	7.3	1.3	111.6	38.9	15.5	53	51	3.0	90-140 lbs. / 41-63 kg.	-
			146	24.4	7.6	1.3	113.4	39.1	15.5	53	51	3.0	100-150 lbs. / 45-68 kg.	-
			150	24.7	7.9	1.3	117.1	39.4	15.5	55	53	3.0	110-160 lbs. / 49-73 kg.	-
	Women's Mind Expander	Surf Series	142	24.0	6.1	2.0	103.4	38.8	18.8	53	51	0.0	90-140 lbs. / 41-63 kg.	-
		Surf Series	146	24.4	6.3	2.0	106.6	39.2	19.2	53	51	0.0	100-150 lbs. / 45-68 kg.	-
		Surf Series	150	24.8	6.5	2.0	109.8	39.6	19.6	55	53	0.0	110-160 lbs. / 49-73 kg.	-

WOMEN'S SPLITBOARDS

	Women's Solution		148	23.9	7.3	0.0	111.0	28.5	18.0	-	51	3.0	100-150 lbs. / 45-68 kg.	A
			152	24.1	7.5	0.0	114.6	28.7	18.2	-	53	3.0	110-160 lbs. / 49-73 kg.	A
			156	24.5	7.9	0.0	117.8	29.1	18.6	-	55	3.0	120-170 lbs. / 54-77 kg.	A
	Dream Catcher Split		145	23.8	6.6	0.0	107.3	24.1	20.1	-	51	1.0	90-140 lbs. / 41-63 kg.	A
			148	24.0	6.8	0.0	109.9	24.3	20.3	-	51	1.0	100-150 lbs. / 45-68 kg.	A
			151	24.2	7	0.0	112.5	24.5	20.5	-	53	1.0	110-160 lbs. / 49-73 kg.	A
			154	24.4	7.2	0.0	115.1	24.7	20.7	-	53	1.0	120-170 lbs. / 54-77 kg.	A
	Women's Hovercraft Split	NEW	146	24.4	7.6	1.3	113.4	39.1	15.5	53	51	3.0	100-150 lbs. / 45-68 kg.	A

YOUTH

	Mini Mind Expander	Surf Series	130	23.8	5.6	2.2	91.0	39.0	19.0	52	50.0	0.0	75-120 lbs. / 34-54 kg.	-
		Surf Series	138	24.0	6.0	2.2	98.6	39.2	19.2	52	50.0	0.0	90-140 lbs. / 41-63 kg.	-
	Discovery		132	23.3	6.2	0.0	95.4	20.3	18.8	54	52	2.0	75-120 lbs. / 34-54 kg.	-
			138	23.9	6.6	0.0	100.2	20.9	19.4	54	52	2.0	90-140 lbs. / 41-63 kg.	-
			145	24.5	7.0	0.0	106.0	21.5	20.0	54	52	2.0	100-150 lbs. / 45-71 kg.	-
			150	25.1	7.4	0.0	109.8	22.1	20.6	54	52	2.0	110-150 lbs. / 50-68 kg.	-
	Prodigy		110	21.0	5.4	0.0	76.0	20.0	19.0	38	36	2.0	55-75 lbs. / 25-34 kg.	-
			115	21.5	5.5	0.0	80.5	20.3	19.3	40	38	2.0	55-85 lbs. / 25-39 kg.	-
			120	22.0	5.7	0.0	85.0	20.5	19.5	42	40	2.0	65-85 lbs. / 29-39 kg.	-
			125	22.5	5.9	0.0	89.5	20.8	19.8	44	42	2.0	70-90 lbs. / 31-42 kg.	-
			130	23.0	6.0	0.0	94.0	21.0	20.0	46	44	2.0	75-100 lbs. / 34-45 kg.	-
			140	24.0	6.3	0.0	103.0	21.5	20.5	50	48	2.0	90-120 lbs. / 41-54 kg.	-
			145	24.5	6.5	0.0	107.5	21.8	20.8	52	50	2.0	100-150 lbs. / 45-71 kg.	-
	Discovery Split		138	23.9	6.6	0.0	100.2	20.9	19.4	-	48	2.2	90-140 lbs. / 41-63 kg.	-
			145	24.5	7.0	0.0	106.0	21.5	20.0	-	52	2.2	100-150 lbs. / 45-68 kg.	-

PRODUCTS OVERVIEW 2019

SHOVELS

NEW



Excavator Carbon



Excavator

PROBES

NEW



Strike 320



Strike 240

POLES



Talon Pro



Talon

BINDINGS



Apollo



Mercury Navy



Mercury Black



Nomad



Nomad Pro

BACKPACKS



DSCNT R.A.S. 32L



DSCNT 32L



DSCNT 25L



DSCNT 19L



Minimalist 35L & 45L

BOARD BAGS



Escape



Expedition

NEW



Adventure

NEW



Board sleeve

INTERNATIONAL DISTRIBUTORS

ARGENTINA

26 Sports SRL
Facundo Fernandez
facundo@snowboardpatagonia.com
294-154399013

AUSTRALIA & NEW ZEALAND

Rush Distribution
Dan Kabi
dan@rush.net.au
+613 9646 6661

AUSTRIA

SP United Vertriebs GmbH
Bernhard Altmanninger
bernhard@motion-sports.at
+43 1 617 42 82 10

BELGIUM

Pacific Boardshop
Marc Boydens
marc.boydens@pacific-boardshop.com
+32 15 20 35 85

BULGARIA

Microxtreme Ltd
Gerasimos Avramidis
gerasimos@microxtreme.gr
+30 23 104 76 463

CANADA

Nidecker North America
Josh Hoyer
Hoyer@nidecker.com
+1 530 550 9800

CHILE

Jones Snowboards Chile
Rodrigo Medina P.
rmedina@jonessnowboards.cl
+56 9 66794995

CHINA

X-Wing Distribution
Danny Jia
jia@xwing.cn
+86 15110033522

CZECH REPUBLIC

Destiny Distribution
Lukas Puchta
lukas.puchta@destinydistribution.cz
+420 775 919 855

DENMARK / GREENLAND

BB Agentur ApS
Mikkel Spellerberg
snow@bb-agentur.dk
+45 40 87 50 49

ESTONIA

Surfar OU
Tanel Tepper
tanel@surfhouse.ee
+37 263 130 95

FINLAND

White Balance
Heikki Tapaninen
heikki.tapaninen@whitebalance.fi
+358 45 129 4896

FRANCE

Sportpulsion
Fabrice Piccamiglio
fpiccamiglio@sportpulsion.fr
+33 4 50 46 50 50

GERMANY

Element Sports GmbH & Co. KG
Willi Schiedermeier
info@element-sports.de
+49 8031 9413690

GREECE

Microxtreme Ltd
Gerasimos Avramidis
gerasimos@microxtreme.gr
+30 23 104 76 463

HUNGARY

Snowboardshop.hu
Endre Nagy
info@snowboardshop.hu
0036 20 9 423290

IRAN

Pamchal Sports
Saeed Zakeri
pamchalgroup@gmail.com
+98 (0) 21 886 170 19

ISRAEL

Israel skateboard club LTD
Reuven Adi
reuven.adi@googlemail.com
972 505742717

ITALY

Wave Distribution
Alessandro Grieco
alex@wavedistribution.it
+39 01 17 80 19 38

JAPAN

Hasco Enterprises INC
Shige Ebata
s.ebata163@hasco.co.jp
+81-909-882-8440

KOREA

Raon Inc.
Sunho Hwang
master@raon-inc.com
+82 70 7731 0555

KYRGYZSTAN

LLC Asia Alpine Distribution
Misha Mikhailov
misha_mikhailov@mail.ru
+996 (312) 93 15 51

NETHERLANDS

Newsports
Bert Den Boer
bert@newsports.nl
+31 (0)85 877 17 51

NORWAY

Brown Couch AS
Jens Aabech
jens@browncouch.no
+47 67 58 17 01

POLAND

Intersurf
Nikos Liolios
biuro@intersurf.pl
+48 22 824 31 73

PORTUGAL

Action Snow
Nuno Geirinhas
info@actionsnow.pt
+351918305559

ROMANIA

Openbox
George Juncu
george@openbox.ro
+40 762 205 020

RUSSIA

Kant
Evgeniy Popov
jones@kant.ru
+7 (495) 604 1021

SLOVAKIA

Destiny Distribution
Lukas Puchta
lukas.puchta@destinydistribution.cz
+420 775 919 855

SLOVENIA

Obsession
Cic Trabec
cic@obsession.si
+386 1 28 22 028

SPAIN

Duna Trading s.a.u.
Ben Wesseling
ben@duna.com
+34 956 680 426

SWEDEN

Dynamite Distribution
Hampus Mosesson
hampus@dnmtdist.se
+46(0)70 362 91 91

SWITZERLAND

Nidecker SA
Fabien Grisel
fgrisel@nidecker.ch
+41 (0) 21 822 33 63

UKRAINE

Shambala Mountain Group
Pavel Vasianovych
info@smgc.com.ua
+38067 547 38 80

UNITED KINGDOM

The Snowboard Asylum
Jeremy Sladen
jeremy@snowboard-asylum.com
0161-743-3826

USA

Nidecker North America
Josh Hoyer
Hoyer@nidecker.com
+1 530 550 9800

INFO

CONTACT

MARKETING & TEAM

Seth Lightcap
seth@jonessnowboards.com

MEDIA ACCESS

website: rc.nidecker.group
Media
user: media
password: media

NORTH AMERICA PRESS

Groundswell PR - Dax Kelm
Dax@groundswellpr.com
307-699-4459

EUROPEAN PRESS

All Conditions Media - Marlon Bouman
marlon@allconditionsmedia.com
01273-789-358

INTERNATIONAL OFFICE

Nidecker North America
10153 West River Street
Truckee, CA 96161 / USA
844-274-0400
info@jonessnowboards.com

EUROPEAN OFFICE

Nidecker SA / Jones
Place de l'industrie 2
Rolle, VD 1180 / Switzerland
+41 21 822 33 33

Nestled in under the stars in the shadow of Mount Banner, home sweet home in the High Sierra. 📍 Seth Lightcap


TEN YRS

2010 - 2020



PROUD MEMBER OF



On tour through a tempest because the snow is just that good.
Cover: Jeremy Jones comes up for air on a deep day in the Andes.
Photos by  Andrew Miller