



YES.

022

YES it's time.

The last couple of months flipped the script on the life itself and forced us to re-evaluate what we do and why we do it. What drives us? Where do our priorities lie?

Now is our chance to be the driving force in what we want tomorrow to be. With misinformation and fear swirling around us, it is so important to be able to leave that behind, to connect with what makes us free and happy. With what makes us us. We are the builders of our tomorrow. In the same way that YES. was founded in the midst of a global financial crisis, **YES.** is now facing a challenge that is beyond snowboarding. We are at the dawn of a total reset. But we are able to be the architects of the new normal. With the shift in our priorities it's so clear that getting out and doing whatever we feel defines us will give us the raw energy we need to change. Snowboarding is not an «essential activity». Or is it? In this new world we are building, whatever helps us find our balance and live our lives is priceless. Time to make our passion our priority...and go snowboarding. **YES. We Can.**



Welcome to 2022



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YES. global team :

Dustin Craven
Riding since: Around 1996
Origin: Medicine Hat Alberta
Setup: YES. Standard 156 +15 front -12 back
Sponsors: YES., Monster, L1 premium goods, Unions, Country Eyewear, Rudeboys
Motto: little text one liner he wants to say, not mandatory at all. The only thing worth having is FUN
Social link: @dustincraven

Madison Ellsworth
Riding sideways since 2001
Origin: Breckenridge, CO
Setup: YES. 156 Greats, NOW drive bindings,
Sponsors: YES., Deeluxe, Rip Curl, Zeal Optics, CBDayz, Spacecraft
Social link: @madellsworth @ontrack.offtrack

Ilias Van Hoof
Riding since: 2013
Origin: Belgium
Setup: Ghost 159
Sponsors: YES., O'Neill, Now bindings
Motto: hakuna matata
Social link: @ilias_vh FB: @Iliasvanhoof

Evgeniy Joon Ivanov
Riding since: 2004
Origin: West Siberia, Russia
Setup: PYL 159, 420PH, JACKPOT 154
Other sponsors: YES., Quiksilver, WhiteLab optics, G-Shock
Motto: Find what makes you happy and do it often.
Social link: @joonivanov

Jeremy langevin
Riding since: since i'm 4 years old
Origin: QC , Canada
Set up : YES JACKPOT, NOW BRIGADE.
Sponsors: YES., Oakley, NOW, Axis / Wendwax.
Social link: @Jeremy_langevin

Derek Livingston
Riding since: 1999
Origin: Ontario, Grew up riding icy hills... traded it in for mountains and pow!
Setup: Park - 156 Jackpot with NOW pilots Pow - 152 420, so surfy!
Sponsors: YES., NOW Bindings, Smith, BN3TH, 686
Motto: Always try something new, and learn from you're mistakes.
Social link: @dklivingston, FB @DerekLivingstonSnowboarding

Juliette Pelchat
Riding since: age 3
Origin: Whistler BC Canada.
Setup: Emoticon 149, regular 15,-15 stance width 19
Sponsors: YES., Now bindings, Vans, Dakine, Poc, Oakley, Roxy, the Circle.
Motto: Out hustle, out work, out think, outlast! Never give up even if it gets hard keep working towards success and you will get there.
Social link: @jubespelchat

YES. ambassadors :

Here are the YES. Ambassadors, they live almost every where around the world, they all have different origins, different setups, different sponsors etc... They are part of our crew and share the same passion for snowboarding. They rise up to the challenge whatever the conditions and carry the YES. flag high and proud. If they are lucky enough to meet you they will be more than happy to show you around their resort and share a cold drink with you.

- | | |
|-----------------------------|--------------------|
| Siobhan Challis | Austria/NewZealand |
| Ritchie Colasanti | USA |
| Nico Droz | France |
| Daniel Ek | Norway |
| Mike Handford | New Zealand |
| Kian Hauschildt | Brazil |
| Morgan Hubert | Canada |
| Will Hughes | UK |
| Jesse Kennedy | Australia |
| Crystal Legoffe | Canada |
| Simon Martel | Canada |
| Briony May Johnson | Japan |
| Lewis Moore | UK |
| Justin Mulford | USA |
| Scott Newsom | USA |
| Tom Pelley | Australia |
| J-F Pelchat | Canada |
| David Pitschi | Ireland |
| Brandt Todd Richards | USA |
| Benji Ritchie | USA |
| Helen Schettini | Canada |
| Colin Spencer | USA |
| Ryan Tiene | Australia |
| Brett Tippie | Canada |
| Alex Waburton | Canada |

YES.022 collection

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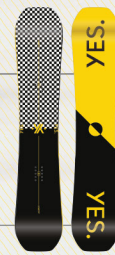
PARK



RESORT



POW



Jackpot



Greats UnInc.



Dicey



Rival



Emoticon



Basic UnInc. RDM



Basic



Typo



FunInc.



Standard



Hello



HelYES.



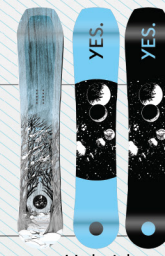
The Y.



Optimistic



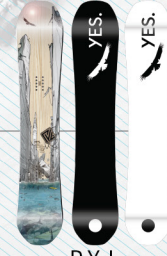
20/20



Hybrid



Hybrid UnInc. DCP



PY L



420 PH



420 UnInc. JPS



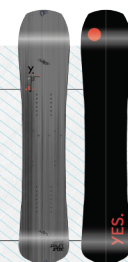
PowInc.



Clark



Diatom/YES. collab



Optisplitstic

Technology :

As we advance in a more and more dematerialized world where everything is done through a screen or by swiping right the need for tangible technology in the product we ride is vital. Everything we buy is supposed to work perfectly for us or its discarded in a left swipe. The technologies we use at YES. to make the boards you ride ride perfectly for you are intuitive and logical. They are tested by the founders, the team and pretty much everyone who works at YES. What we put in our boards make our boards ride better from the UnderBite to the Powder Hull our tech is simple but efficient."

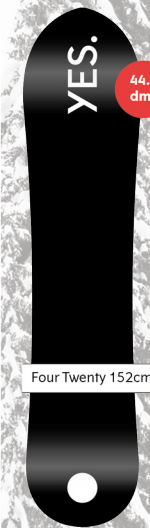
YES. It's a decimeter Squared :

DM² : Get to know your numbers.

Surface area matters more than length.

Ever since designing the 420 and proving that **width** can provide the stability and **flotation** traditionally associated with length, we've been on a treadmill of wordy explanations.

Now we quantify it. Similar in practice to the way surfboards use volume as a key metric in board selection, surface area (measured in square decimeters : DM²), will change the way you select a board. Matching your weight and ability to **your dm²** will better guide you in this wonderful world of eclectic shapes and sizes available to the modern shred.



Technology Explained :

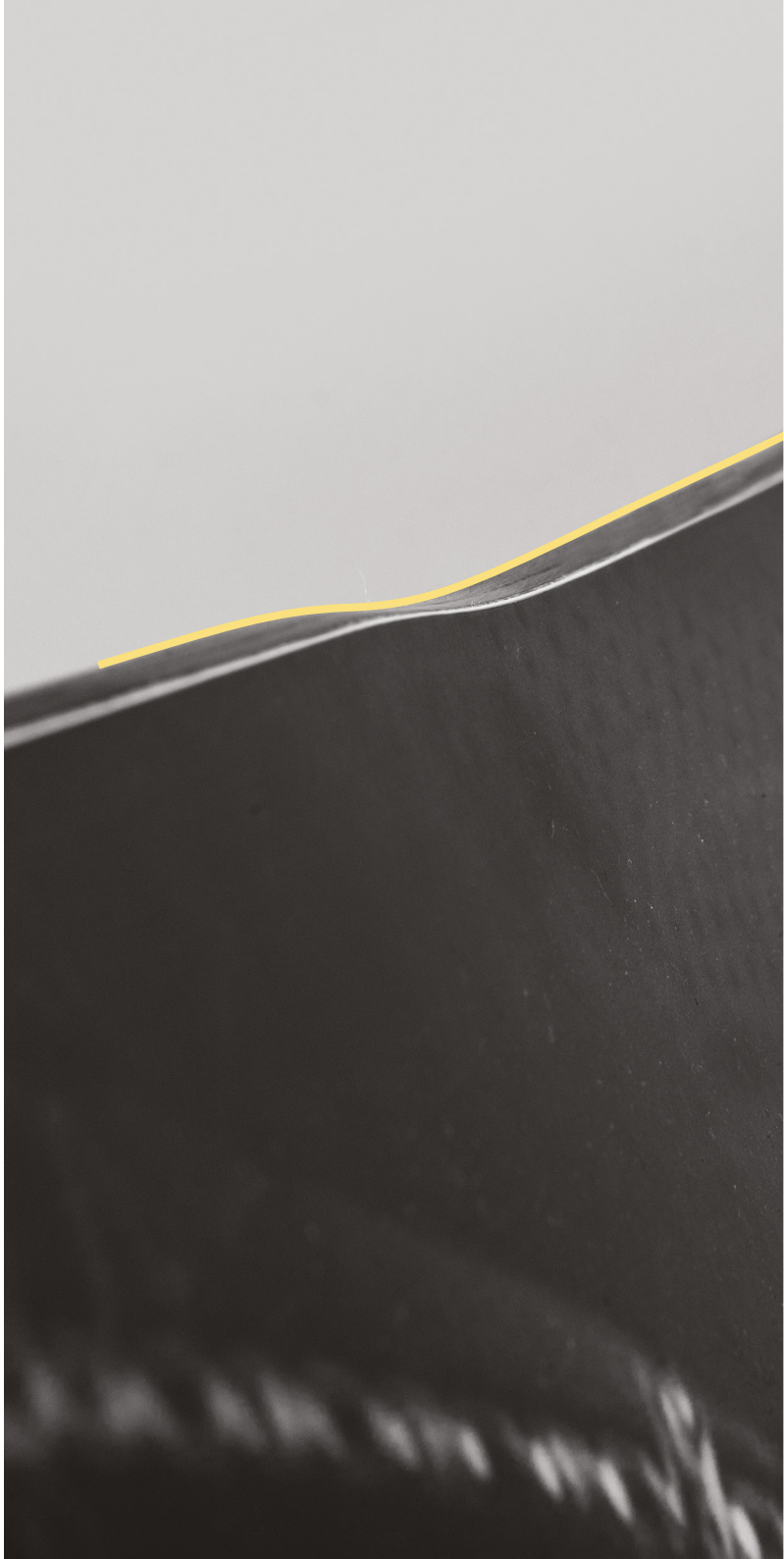
MidBite :
Tighter turns and stable landings

MidBite blends the response of a **narrow waist width** with the stability of a **wider nose & tail**. The design steps a single section of each **sidecut inward** between the insert packs. This single long disruption of the sidecut between the bindings creates a narrower waist width, providing **quicker edge-to-edge** response. Meanwhile, from your bindings out to the end of the sidecut we maintain a **wider board width** that improves float in pow and is a stable platform for popping, spinning, and landing on any snow type.

VS UnderBite : The narrower waist gives you more versatile turns and you have more stability on your nose and tail. But you have less insertion points so less edge hold on hard packed snow.



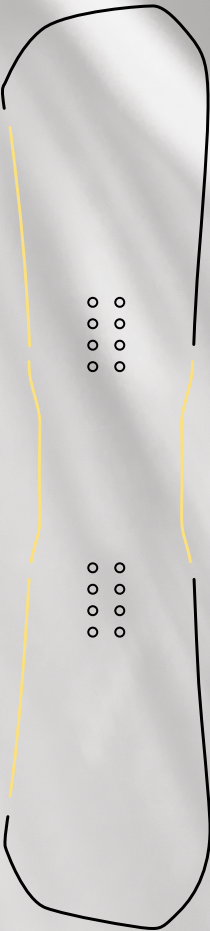
MidBite



Technology Explained :

Asym MidBite :
Correcting the differences between **toe and heel edge power**.

Because we don't have the same leg power when turning on a heel edge turn than on a toe edge turn, the asymmetrical edge profile corrects that. By providing a **smaller radius** and a shorter & deeper MidBite zone on the heel edge versus the toe edge you are able to get more powerful heelside turns with less rider effort. In order to get the **same** turning **radius**, you need less pressure.



Asym MidBite

Technology Explained :

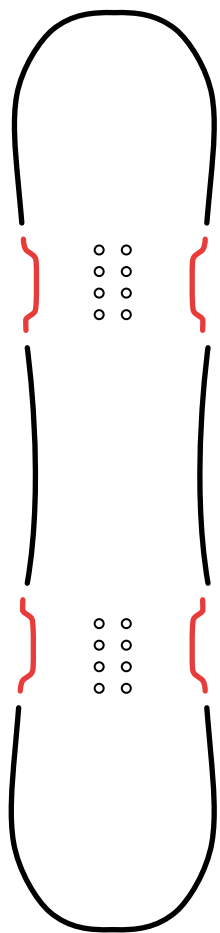
UnderBite :
Better edge hold and easier turns.

Redistributing rider weight and input power, UnderBite **enhances turning ease** and edge hold. By having the **edge pulled in** a couple of millimeters at the binding area acts like a gas pedal or a serrated knife, enhancing the cutting power of the edge.

While you are turning on hard packed snow you need an **insertion point** to ease the edge. Then you need the edge to drive. We only have a couple inlays because once you've engaged your edge you are driving your turn. UnderBite allows you to have that **extra leverage** to apply power to the edge where you want to.

From nose to tail you have a **better edge control** and a smoother drive.

VS MidBite : it gives you more drive in your turns because you have 2 insertion points under your feet, but you don't benefit from the narrower waist in the turn.



UnderBite



Technology Explained :

Tapered UnderBite :

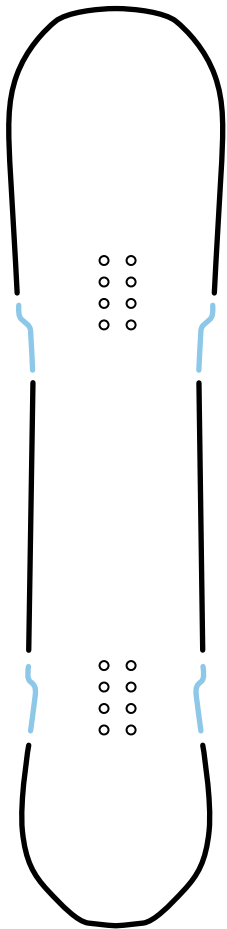
More floatation and total edge control

Similar looking to “wings” or **channels** on a surfboard, it functions a little different on snow. Each side of the board’s effective edge is **segmented** into 3 distinct parts that step **horizontally inward** rather than tapering.

Traditional “tapered boards” take the full sidecut and pull the tail inward, which is **away from the arc of your turn** – this is why they tend to wash out under hard carving.

Tapered UnderBite corrects this by increasing the sidecut **depth** as you move towards the tail creating a **corrective “hook”** to the taper. The board blends into turns effortlessly, and has the directional **drive and float** you’d expect from a tapered board.

VS UnderBite : It adds floatability to the board as the tail is tapered. The tail radius is tighter avoiding the tail from washing out. It doesn’t ride as well switch as the tail (new nose) will tend to sink.



Tapered UnderBite

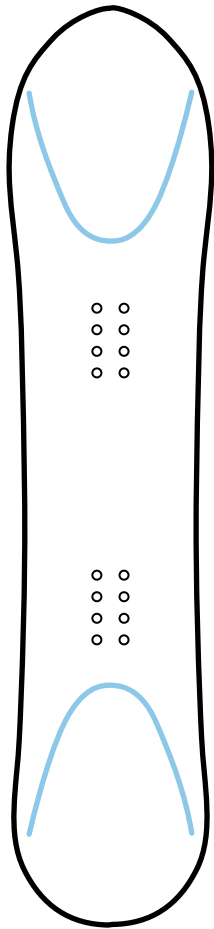


Technology Explained :

PowderHull :
93% of fresh snow is air. Not water.
Reference : National Snow and Ice Data Center, 2019.

The **YES**. PowderHull understands that 93% of powder is air. The design innovation itself comes from the study of **how air moves** and reacts below a snowboard.
The deep concaves that characterize the unique PowderHull profile serve two functions:

- 1/ The **leading concave** on the nose acts like a mouth and pulls in air below the nose, building up an air cushion to keep the nose afloat.
- 2/ The tail concave acts in the same way as a **tried-and-tested swallowtail**, letting the air out fast and allowing the tail to drop effortlessly. PowderHull creates a stiffer tail than a swallow, which provides **more support** in tight turns.



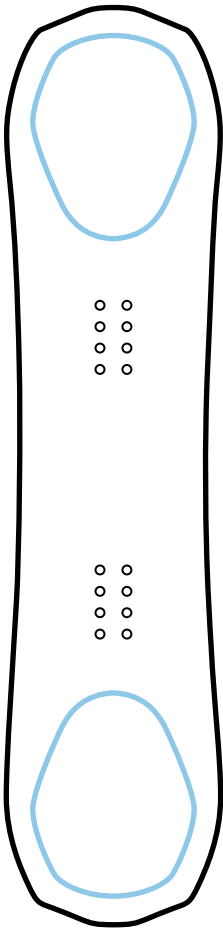
PowderHull



Technology Explained :

CoreLess :
Lighter swing weight and better floatation

Coreless tech simply allows for a **lighter swing weight** and more refined bottom contours. The challenge with removing areas of a wood core and replacing with foam or honey-comb materials is the fact that these materials often just fill up with resin or cause bonding issues. This defeats the purpose as resin is much heavier than wood. Removing the wood removed some bulk, but we discovered that resin ratios also became **more efficient** netting us additional **weight savings**. Adjusting the surrounding core profile to structurally compensate and maintain optimal strength/flex ratios was all that was needed. Beyond the weight savings, removing the core here was specifically an advantage to advancing the **PowderHull shape**, because without the molding limitations of wood, we were able to create more refined base contours and reach the **performance targets** we were after. Combined with MidBite it becomes the perfect blend for a twin backcountry freestyle board.



CoreLess



Technology Explained :

MidBite PowderHull :

Adding even **more float** by giving the PowderHull or Coreless boards a MidBite radius gives that **extra bite** to the board when riding hardpack and allows for **tighter turns** on the groomers. Once in powder you are virtually **unsinkable** with the combination of the Hull and MidBite.

Radial Radius :

When basics are good. A radial edge is the **classic snowboard**, where you have the radius that draws a **single circle**. It's the most basic way to turn, it will allow you to carve but you are limited in the variations of turns you can make.

Directional Weird :

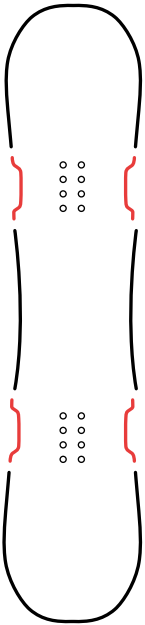
This is all about surface area displacement to create float and stability. The shorter length and **bigger surface area** provides a tighter radius that facilitates tight forest powder runs.

Directional Volume Twin :

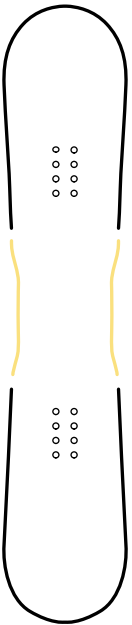
Hiding surface area to **enhance flotation**. By pulling the radius of the nose up towards the tip we add some dm² in the area that **impacts flotation** and makes for a **bigger nose**. This neithert influences the radius nor the waist width and therefore you have a performance twin that has the **hidden surface area** of a powder board. The best of both worlds.

Clark :

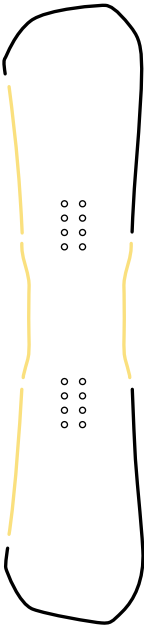
You are the master of the technology here. Use **your creative mind** to build the perfect board. Make sure you seal the wood with a varnish after you've taken the jigsaw to it. This board has all the radii you want it to have.



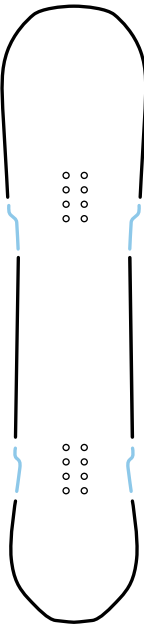
UnderBite



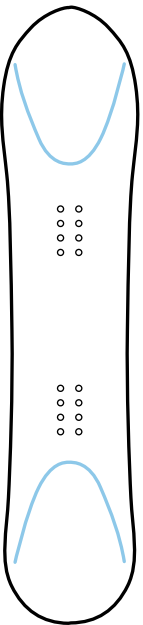
MidBite



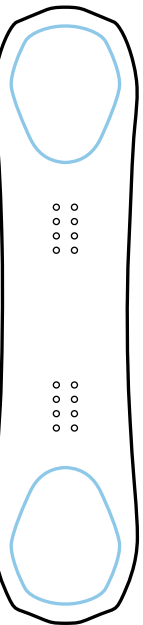
Asym
MidBite



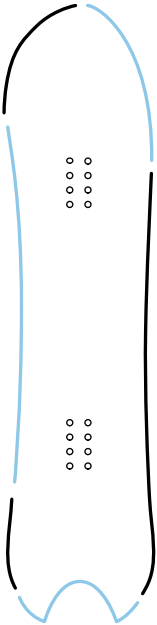
Tapered
UnderBite



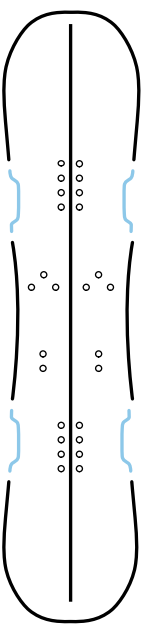
PowderHull



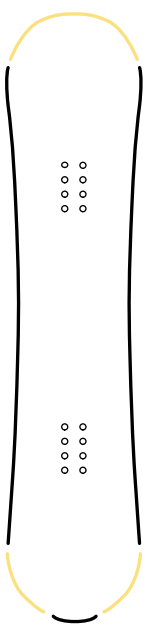
CoreLess



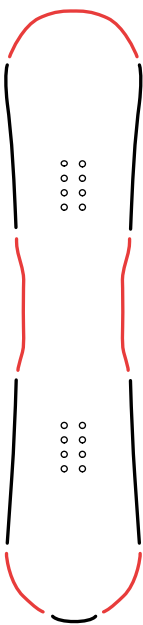
Clark



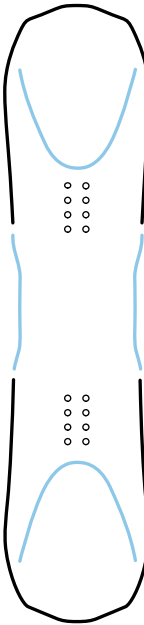
Split



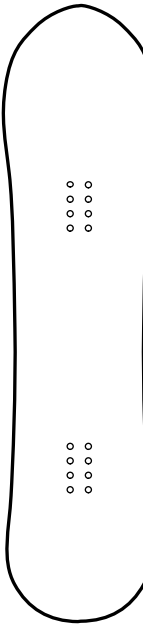
Directional
Volume Twin



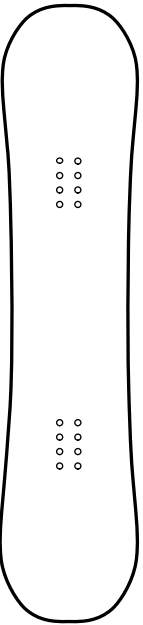
Directional
Volume Twin



MidBite
Powder Hull



Directional
Weird



Radial
Radius

Technology Explained :

Camrock :

The response of camber with the floatability of rocker. By combining camber and rocker you allow the board to be both responsive and floaty. The camber is between your feet as a spring keeping your contact points on the ground as you go in and out of turns allowing you to keep that edge hold longer. Once compressed the camber will accentuate the rocker and lift the nose out more allowing it to float.

Camber :

Camber is the base of snowboarding: you need to have an edge hold long enough to drive in and out of turns, the Camber acts as a shock absorber on cars they push the wheels into the road to enhance grip. The camber does exactly that to the edge. Allowing you to drive your turns longer and release later.

Blended Rocker :

Our blended rocker is a mix of flat board profile and a rocker which gives you the forgiveness you want from a kids board, the flat section keeps the board from being too aggressive and the rocker segment avoids the nose catching an edge. This gives the board a lot of forgiveness and allows your kid to learn the easy way - minimizing the scorpions.

Blended Camrock :

We added some more rocker on directional boards making the camrock profile more directional. With a higher rocker on the nose of the board, it drives the nose up as you ride powder and with the camber set back a little you have a longer rocker nose making it float like crazy.

Flatrock :

This is to make kid's boards versatile and forgiving, basically the board will allow you to do anything but will not be aggressive nor will it be challenging to the ride. It's truly a profile meant to make snowboarding easy to learn.



Snowboard line :

UnInc.

Rebellious and uncompromising youth create history. UnInc is a movement created by a group of young rebels who changed snowboarding. They brought back raw energy into riding and broke all the existing molds. UnInc is the freedom of doing what we want when we want, without the burden of performance.

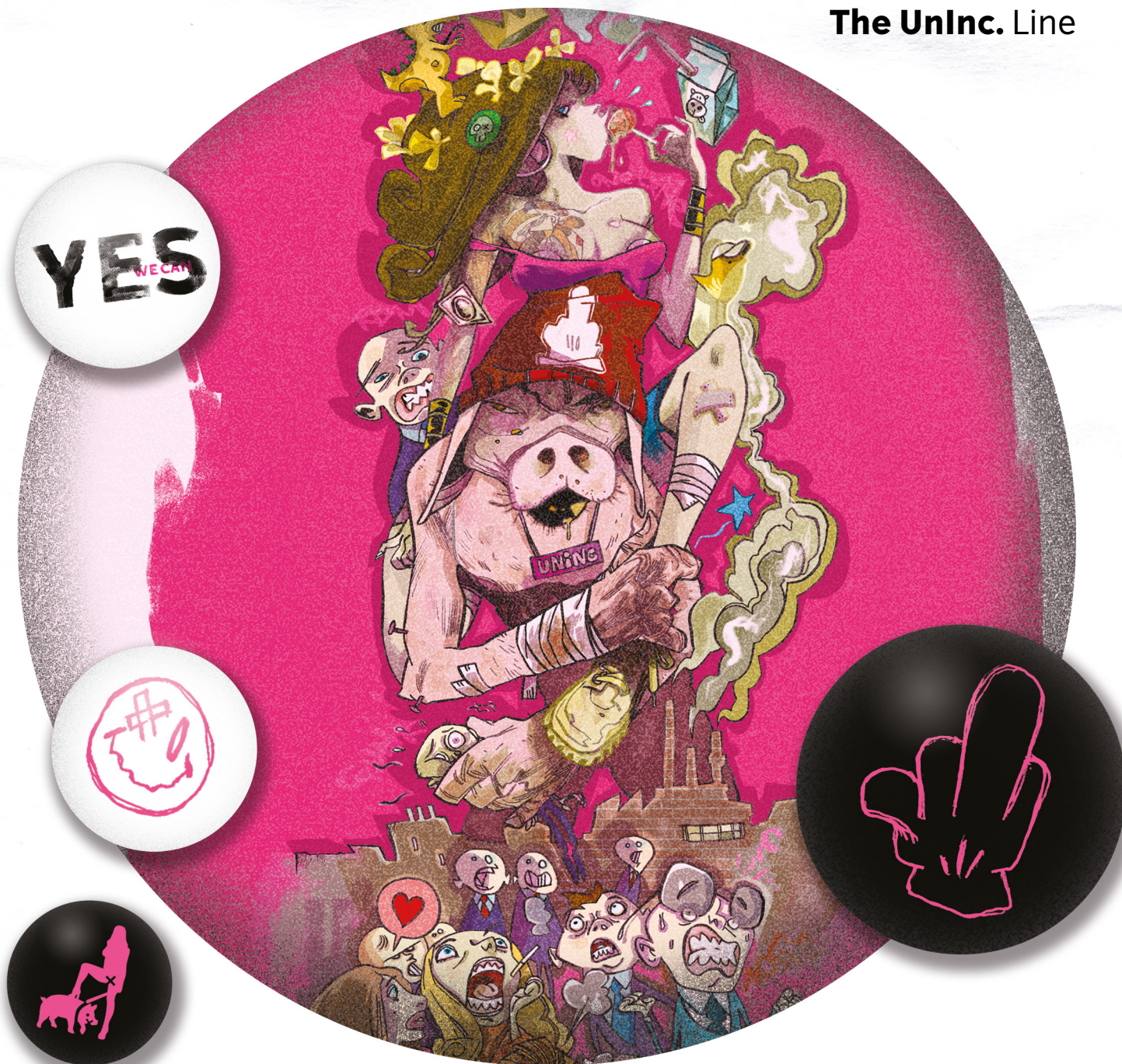
YES. is the extension of that energy and Uninc is a tribute to the founders. From the day the UnInc movement was created it has been the fuel to the creativity and progress of **YES.**

DO YOU REALLY
THINK EPSTEIN
KILLED HIMSELF?

SURF'S UP



The UnInc. Line



Basic UnInc. RDM

Shape : True Twin

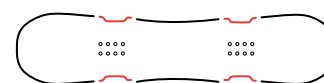
Core : Poplar/paulownia/Bamboo + Slambacks

Glass : Triax

Base Material : Sintered True

Flex : 7/10

Outline : UnderBite



Base Profile : Camber



Riders : Romain de Marchi

Sizes :

149	38,3 dm ²
152	39,4 dm ²
156W	41,8 dm ²
158	41,5 dm ²

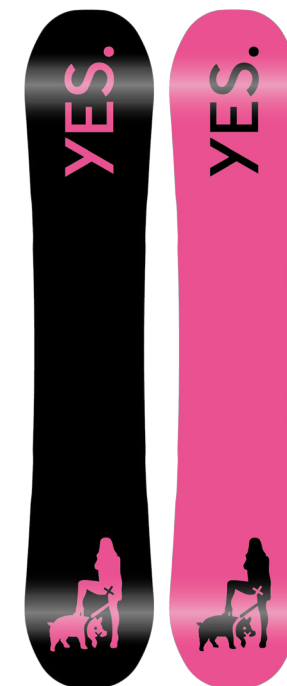
Blast from the Past

Romain De Marchi wanted to pay tribute to the board that he rode while filming with Absinthe at the Chad's Gap session for his legendary part in POP. He used the same artist who designed that UnInc, Kalonji, to capture the same style of art with a modern theme. The Basic UnInc. RDM is a supercharged Basic with all the upgrades you want to have in a classic snowboard package. It's full camber with a sintered base and we added some Slamback inserts towards the tail to make it the ultimate go anywhere, shred anything board.

Artist : Kalonji was a young artist when Romain made his UnInc. Board with him 15 years ago. He now is a world renowned artist who has publications around the world. It was an honor for us to be able to work with him on the revival of his iconic graphic. @kalonjijp



Die cut swap



The UnInc. Line



Hybrid UnInc. DCP

Shape : Directional

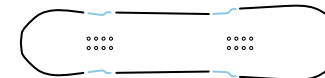
Core : Poplar/paulownia/Bamboo

Glass : Triax & XPIC 202 on tail

Base Material : Sintered True

Flex : 7/10

Outline : Tapered UnderBite



Base Profile : Directional CamRock 1-4-1



Riders : David Carrier Procheron

Sizes : 153 42,3 dm²
157 43,4 dm²
161 44,5 dm²

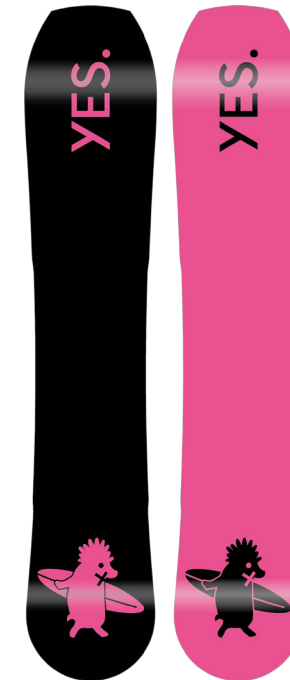
Pura Vida

David Carrier Porcheron (DCP) is greatly influenced by surfing, water culture and the exotic wildlife of the Costa Rican coast. He wanted his board to remind him of his second love every time he straps in. He chose the Hybrid because of its progressive shape and popularity amongst YES. fans. It has the «short and fat» surface-planing effect of the 420 and employs the Tapered UnderBite outline originally unveiled on the PYL. It's floaty, it's maneuverable with confident edge hold and it snaps out of turns with a ton of power. It's DCP's new favorite board.

Artist : For Brian, surfing is his main inspiration, but being creative, coming up with an idea, making it happen is essential. «Live life and do things and do the best of your time ... life is short... The graphic was the vision of my good friend DCP, this idea of his to put jungle stuff and beach scenes and waves and slap it on to a snowboard.»



Die cut swap



The UnInc. Line

420 UnInc. JPS

Shape : Directional Weird
Core : Poplar/paulownia
Glass : Triax
Base Material : Sintered True
Flex : 8/10
Outline : Radial



Base Profile : Blended Rocker + Camber

Riders : JP Solberg
Sizes : 141 35,2 dm²
145 38,4 dm²
148 43,0 dm²
152 44,3 dm²

They killed the last Unicorn

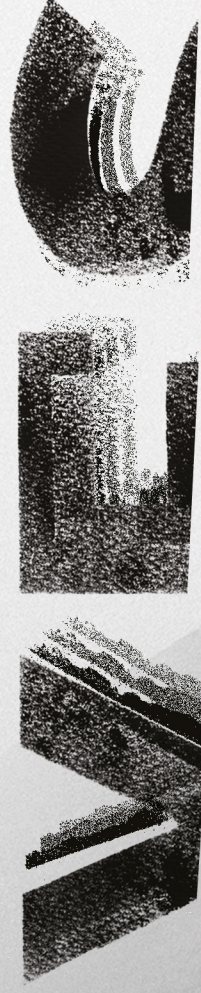
JP Solberg was devastated to learn that the last white rhinoceros had been killed and that now that race was extinct. He wanted a strong message to be said about the extinction of species, and chose the 420 as the canvas for his protest. The board is based on the Pro20 chassis which found so many converts last year. The more aggressive flex pattern and snap from the Poplar + Paulwnia core, coupled with a high-speed sintered true base and 4mm of camber underfoot brought the shape from a pow-specific quiver board to an immensely fun do-it-all mountain board.

Artist : Richard Bentley @itsabentley2020
he has been part of Norwegian sideways subculture since he was very young. « Art has always been a dear friend of mine and over the years became my lifestyle. From working in the industry, to being a tattooist for decades to finally returning to a full time artist.»



Die cut swap for 141 - 145





on PARK

on PARK





True Freestyle Evolved :

There is always a creative way down when you open your mind to the possibilities.

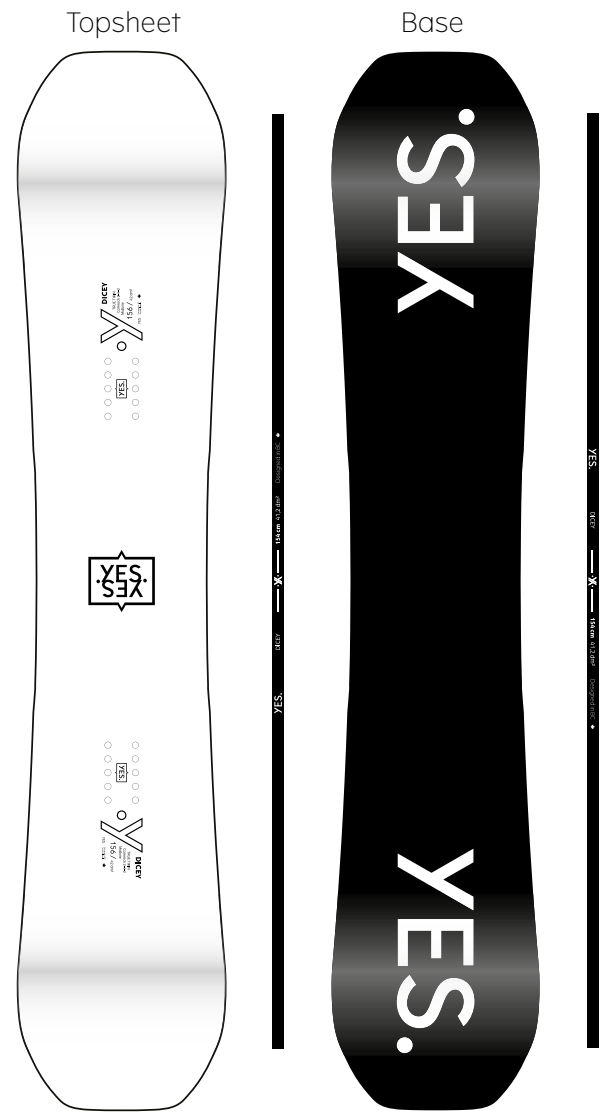
Parks are inviting, thrilling or terrifying, depending on your ability in relation to the features laid out in front of you. But no matter how big the gap is between your skills and the size of the booters, there is always a creative way down when you open your mind to the possibilities. We have designed our park boards with this approach in mind. Within the constraints of the classic twin tip shape we have adapted wider platforms that bring stability and confidence, while countering with highly responsive MidBite outlines.

YES. Boards Park Identifiers

Topsheet : The **YES.** logo is fully centered on board, in a symmetrical version.
Identifier : Positioned in equal distance from the inserts on Nose and Tail, they are both facing to the center of the board.
Sidewall identifiers :The two sidewall id's are positionned on the center of the board on their double **YES.** Y. logo
All the necessary board's info is there.

Base : Two YES. logos on nose & tail of the board are facing eachother in a symmetrical construction.

Every board from the PARK segmentation follow the specifications mentionned above.



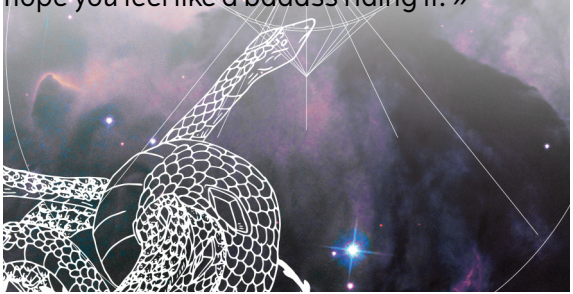
YES. Boards Artist Bio

Justin Luehr
« My name is Justin Luehr, I am an artist from Oregon. My inspirations come from a variety of everyday experiences, past and current observations of society. »
@Justinluehr.art



YES. Boards Artist Bio

Crystal
« Hi! Crystal here, I am an artist and snowboarder from Yukon territories. Ive been creating art for as long as I could hold a pencil, designing boards has been a dream of mine since I started snowboarding! I am so excited about the first YES rival and I hope you feel like a badass riding it! »



YES. Boards Artist Bio

Alex Fowkes
Is a British born award-winning graphic designer predominantly known for his large scale typographic installations. Currently living in the heart of the Coastal Mountain Range in Squamish, BC, Canada. An avid skateboarder and snowboarder since his early teens, Alex believes that skating and snowboarding heavily influenced his work ethic by teaching him to approach all work with a step and repeat attitude and a hunger to forever be improving and progressing.

YES. Boards Artist Bio

TDA
« We are a diverse group of creatives with over 30 years of experience developing award-winning product design. Being so immersed within the environments and cultures our products are designed for is what makes our work more relevant, authentic. »



Dicey

Shape : True Twin
Core : Full Poplar
Glass : Biax
Base Material : Extruded
Flex : 6/10
Outline : MidBite



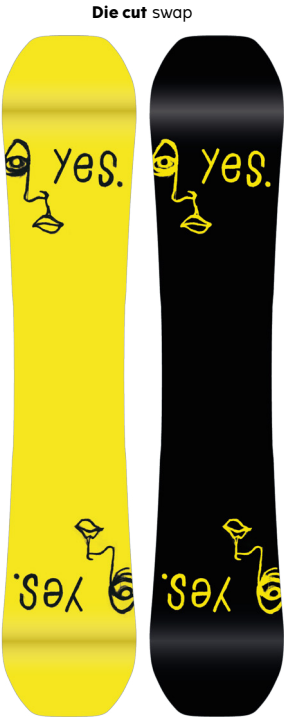
Base Profile : CamRock 2.4.2



Riders : Park-rats and emerging pros
Sizes : 152 40,3 dm²
154 41,2 dm²
156 42,0 dm²
158 42,9 dm²

Opening your mind to new possibilities.
Derived from the proven outline of the Jackpot, the Dicey has found a solid following. We toned down the base material and profile to allow a more forgiving ride for more entry-level park-rats. If the black diamond features in the park are terrifying to you, the Dicey is the board to help you build the courage to hit them. It's true twin shape and park specific kick will support your rapid progression.

Artist : Justin Luehr @justinluehr.art



Jackpot

Shape : True Twin
Core : Full Poplar
Glass : Triax
Base Material : Sintered True
Flex : 7/10
Outline : Midbite



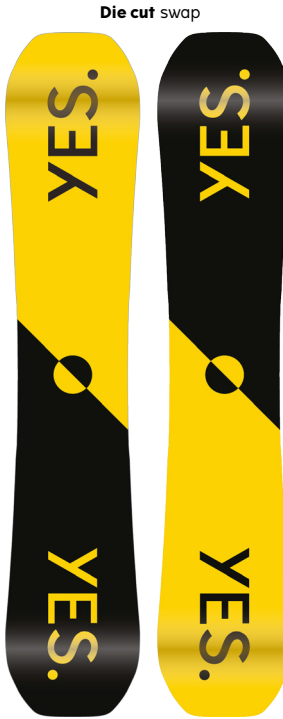
Base Profile : Camber C4



Riders : Justin Mulford, Derek Livingston
Sizes : 152 40,3 dm²
154 41,2 dm²
156 42,0 dm²
158 42,9 dm²

A modern freestyle classic steps it up with camber.
The Jackpot introduced the original MidBite outline 5 years ago that has since trickled throughout the line whenever a new or updated Twin is on the roster. This years Jackpot is now a cambered board to compliment more aggressive riding, clearly distinguishing it from the Dicey model.
As the Jackpot is designed primarily as a park/resort board it features a unique tip and tail profile that employs a sharper transition off the contact points to a flatter, more drawn out kick.

Artist : TDA @thedesignaggregate



Rival



Shape : True Twin
Core : Full Poplar
Glass : Triax
Base Material : Sintered True
Flex : 6/10
Outline : MidBite



Base Profile : Camber

Riders : Juliette Pelchat

Sizes : 140 34,0 dm²
144 35,4 dm²
149 35,7 dm²
151 38,6 dm²

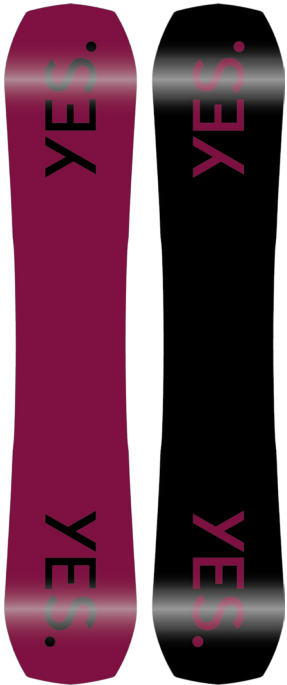
Changing of the guard

The all new woman's park board is here. It was developed by Juliette Pelchat @jubespelchat for women who charge and want a board that performs to the best of their ability. Juliette rides the 149. The versatility of the MidBite profile makes this board the perfect board for riders that want stability and response when they ride. The art was made by Crystal Legoffe @not.enough.ram a Whistler local that also rides YES. boards. She worked closely with Juliette while building this graphic.

Artist : Crystal Legoffe @not.enough.ram

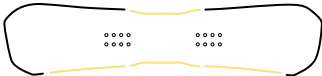


Die cut swap



Greats UnInc.

Shape : True Twin
Core : Poplar/Paulownia/Bamboo
Glass : Triax + Carbon
Base Material : Sintered True
Flex : 7/10
Outline : Asymmetrical MidBite



Base Profile : CamRock 2.4.2

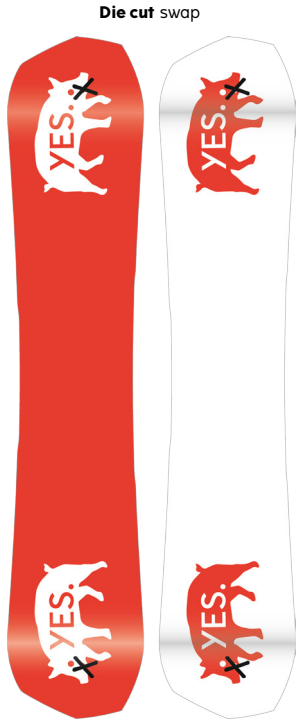
Riders : JP Solberg + Colin Spencer
Sizes : 149 38,6 dm² (new size)
151 39,9 dm²
154 41,7 dm²
156 42,6 dm²
159 43,9 dm²

Save the Humans
Still the best carving twin you'll ever lay an edge on. This newest design of Greats UnInc has an ever-growing legion of followers. This year we added a 149 to allow a larger amount of riders to feel the difference. An asymmetrical twin with asym-flex, asymmetrical MidBite was added to the opposing side-cut specs. The end result is a high performance twin that delivers better edge hold and greater stability on landings that will leave a permanent grin on your face.

Artist : Alex Fowkes @alexjfowkes



156
Deforestation



149
Fossil Fuels



151
Consumerism



154
Animal Cruelty



159
Overfishing



YES on RESORT





Happiness is in the first chair.

Where the experimentations for tomorrow are being made.

There was a time when all we had was hiking and powder that we were frothing to get on the ski-resorts. Kind of how that girl at school that won't even look at you is the one you can't stop thinking of, was how we wanted chair lifts, groomed runs and endless vertical. But, the only looks we received from skiers were those of contempt. Resorts have been what made modern snowboarding what it is today and where the experimentations for tomorrow are being made. And this goes for both the shitty local hills and the epic, destination resorts. It seems that shitty ones often have the most passionate riders that tap deep into their creative genes to dig up fun where us jaded snobs see none. The epic ones, of course provide the larger format to push it to the next level. They have tree-stashes, side-country-access, and every type of side hit you can conceive. It's so hard to define even what a resort board is, because it really does have to do everything, on anything, everywhere.

YES. Boards Resort Identifiers

Topsheet : In between the inserts, the **YES.** logo is on the identifier bloc
Identifier : Positioned in middle of the board, this block will be in a black selective varnish.
Sidewall identifiers : The two sidewall prints are positioned on the center of the board. All the necessary board info is there.

Base :
The **YES.** logo is in a bold scale on base. It's centered on the board and the different board shapes will show more or less visible surface of the **YES.** logo.

Every board from the RESORT segmentation follow the specifications mentioned above.



YES. Boards Artist Bio

Guillaume Rousseaux
Passion is the most important guidance to me, that's why, as a textile & graphic designer I want to keep sharing it into a lot of different projects. After designing clothes for a surf brand during the last decade, it's pretty exciting to create graphics for snowboards.

YES. Boards Artist Bio

Alun Edwards
Alun Edwards is a Welsh animation artist that lives in the Pyrenees. When he is not riding he draws animations for major cartoons. He took some time to put his talent towards his passion and designed a couple boards for YES. @aloony72

YES. Boards Artist Bio

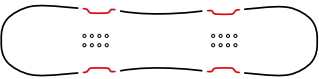
Brian Ray
Bryan Ray is an American Artist. A passion for creative exploration has impelled him to produce a distinct body of work encompassing a wide range of visual mediums from video, fashion design, to fine art. Often building on a unique juxtaposition of elements he creates a personal narrative between art and observer that focuses on their internal perspectives of time, space, and perceived realities.

YES. Boards Artist Bio

Scott Clum
Scott is known for pushing the boundaries of graphic and typographic design. Scott has a strong history in action sports being one of the most prolific snowboard graphic designers, continuing to create and build snowboard graphics for over 30 years.

Basic

Shape : True Twin
Core : Full Poplar
Glass : Biax
Base Material : Extruded
Flex : 5/10
Outline : UnderBite



Base Profile : CamRock 4.4.4



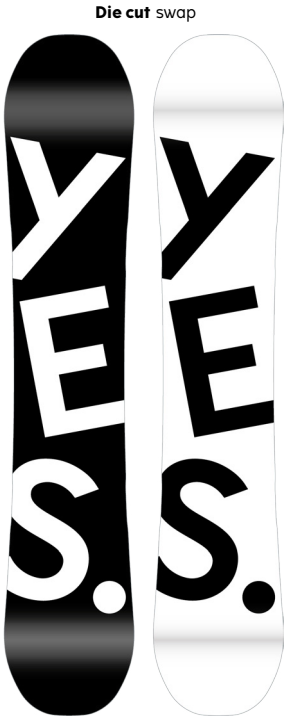
- Riders : Pretty much everybody
- Sizes :
- | | |
|------|----------------------|
| 143 | 36,2 dm ² |
| 146 | 37,3 dm ² |
| 149 | 38,3 dm ² |
| 152 | 39,4 dm ² |
| 155 | 40,3 dm ² |
| 156W | 41,8 dm ² |
| 158 | 41,5 dm ² |
| 159W | 42,9 dm ² |
| 161 | 42,5 dm ² |
| 163W | 44,3 dm ² |

Tested, proven, & award-stacked.

Developed as a go-to, ride-it-all deck, the Basic has been refined over the years to the point that both pros and newbies reach for it on a regular basis.

The UnderBite outline extracts more arc, more hold and a better carving experience out of every design we apply it to and the Basic was the genesis of it all.

Artist : Guillaume Rousseaux @moma



Emoticon



Shape : True Twin
Core : Full Poplar
Glass : Biax
Base Material : Extruded
Flex : 4/10
Outline : UnderBite



Base Profile : CamRock 3-3-3



- Riders : Raquel Lendrick
- Sizes :
- | | |
|-----|----------------------|
| 143 | 35,3 dm ² |
| 146 | 36,3 dm ² |
| 149 | 37,4 dm ² |
| 152 | 38,5 dm ² |

Basically, perfect.

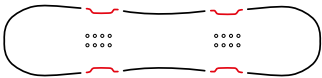
The Emoticon takes the user-friendly performance of the Basic but in a tailored design that targets a woman's size and weight. Narrower, softer and a more forgiving blended sidecut has made this board a multi-time TWS Goodwood Award winner since its release seven years ago.

Artist : Guillaume Rousseaux @lelouvre



Typo

Shape : Directional Twin
Core : Full Poplar
Glass : Biax
Base Material : Sintered Spec
Flex : 6/10
Outline : UnderBite



Base Profile : Directional CamRock 2.4.2



Riders : Benji Ritchie
Sizes : 149 38,3 dm²
152 39,4 dm²
155 40,3 dm²
156W 41,8 dm²
158 41,5 dm²
159W 42,9 dm²
161 42,5 dm²
163W 44,3 dm²

Defining Full Resort Freestyle.
Every year we found ourselves getting custom made team-spec boards for riders like Benji Ritchie, that loved the Basic but wanted a faster base and just a little more snap to the flex. The Typo is exactly that. For the dedicated resort rat and upcoming pro in all of us.

Artist : Paul Nicholson @number3_



Die cut swap

Hello



Shape : Directional Twin
Core : Full Poplar
Glass : Biax
Base Material : Sintered Spec
Flex : 6/10
Outline : UnderBite



Base Profile : Directional CamRock 2.3.2



Riders : Brionny May Johnson
Sizes : 146 36,2 dm²
149 37,3 dm²
152 38,1 dm²
155 39,3 dm²

Delivers in all conditions.
The Hello was built in response to a growing demand for a true resort board. Using the same outline as the Hel YES, this model shares the edge hold and carving ability of UnderBite to deliver performance on the groomers, side-hits and in the park. The directional twin shape allows it to float shamelessly through powder and chatter, making it a true quiver-killer.

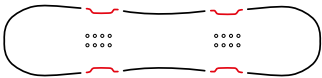
Artist : Alun Edwards @aloony72



Die cut swap

The Y.

Shape : Directional
Core : Full Poplar
Glass : Biax
Base Material : Sintered Spec
Flex : 8/10
Outline : UnderBite



Base Profile : CamRock 2-4-2



Riders : DCP, Jf Pelchat
Sizes : 151 40,5 dm²
154 42,2 dm²
157 43,7 dm²
161 45,0 dm²

Y NOT?
Taking the powerful Optimistic outline and binging the amazing resort versatility to those with more modest budgets, was a popular move. All the benefits of the shape are intact – wide platform, UnderBite outline and directional nose/tail volumes – with a more cost-effective material assembly. It's also tuned down from the Optimistic with a less aggressive flex and a little rocker added to outer ends of the contact surface.

Artist : Guillaume Rousseaux @ gugenheim



Optimistic

Shape : Directional
Core : Carbon PowerDrive 2.0
Glass : Triax + Carbon
Base Material : Sintered Spec
Flex : 9/10
Outline : UnderBite



Base Profile : Camber



Riders : Half of the Masters Banked Slalom racers
Sizes : 151 40,5 dm²
154 42,2 dm²
157 43,7 dm²
161 45,0 dm²

Rail it, float it, send it.
A mid-wide waist width coupled with an aggressive sidecut and UnderBite sets you up for a turning experience like no other. Response, stability and edge hold on every snow condition. Floats better than anything this side of a 420. Enjoy the shorter swing weight by riding it a few cm's shorter than your normal board and you will unlock this board's true versatility.

Artist : Scott Clum @scottclum



Die cut swap

Hel YES.

WS

Women
Specific

Shape : Directional Twin
Core : Poplar/Paulownia/bamboo + slamBack
Glass : Biax
Base Material : Sintered True
Flex : 7/10
Outline : UnderBite



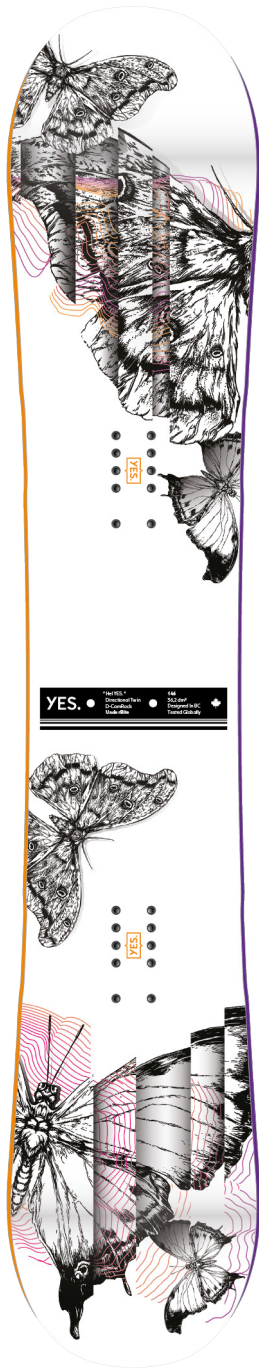
Base Profile : Directional CamRock 2-3-2



Riders : Helen Schettini,
Brionny May Johnson
Sizes : 146 36,2 dm²
149 37,3 dm²
152 38,1 dm²
155 39,3 dm²

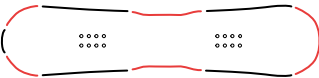
Always Best in Class.
After winning four consecutive Good Wood Awards, the Hel YES. has anchored itself as one of the industry's top standards for women's free-riding. A directional twin layout, UnderBite outline, sintered base and a bamboo stringer core has allowed Helen to carry her unique mark on women's snowboarding.

Artist : Guillaume Rousseaux @met



Standard

Shape : Directional Volume Twin
Core : Poplar/paulownia/Bamboo + Slambacks
Glass : Triax
Base Material : Sintered True
Flex : 7/10
Outline : MidBite



Base Profile : CamRock 3.4.3



Riders : RDM, Mark Tremblay
Sizes : 149 38,3 dm²
151 39,3 dm²
153 40,6 dm²
156 42,2 dm²
159 43,8 dm²
162 45,2 dm²
167 46,6 dm²

Drop your Standards for no one.
The Standard is a Directional Volume Twin shape with a wide platform underfoot where you need it and Slamback inserts for those unexpected pow days. MidBite outline brings out the kind of response and edge hold that will shatter your preconceived notions of what a mid-wide board can do.

Artist : Bryan Ray @studiobrianray





YES WE CAN

on POW

**Influences shift
as experience and time ticks by.**

We've all been influenced by surfing, in fact the earliest days of modern snowboarding was a direct interpretation of "surfing on snow", both in the design of the boards and the act of riding down the hill. Skateboarding has of course been the heaviest influence on "freestyle" (the discipline), but surfing still maintains a religious-like aura around it and how it influences our design culture even so far as snowboard designers appropriating the verb "shaping" without ever picking up a planer. The 420 was a direct translation of the Steve Lis fish, which was a stand-up version of knee-boards, and the Tapered Under-Bite on the PYL got it's inspiration from bumped outlines (wings) on the tail of some surfboard shapes. These translations have served us well. Making the 420 turn well in hardpack taught us that the same width that gave us greater float gave us freedom to lean over and greater leverage on our edges in the hardpack. It also, quickly made the average boot size look down right silly on the average board width.

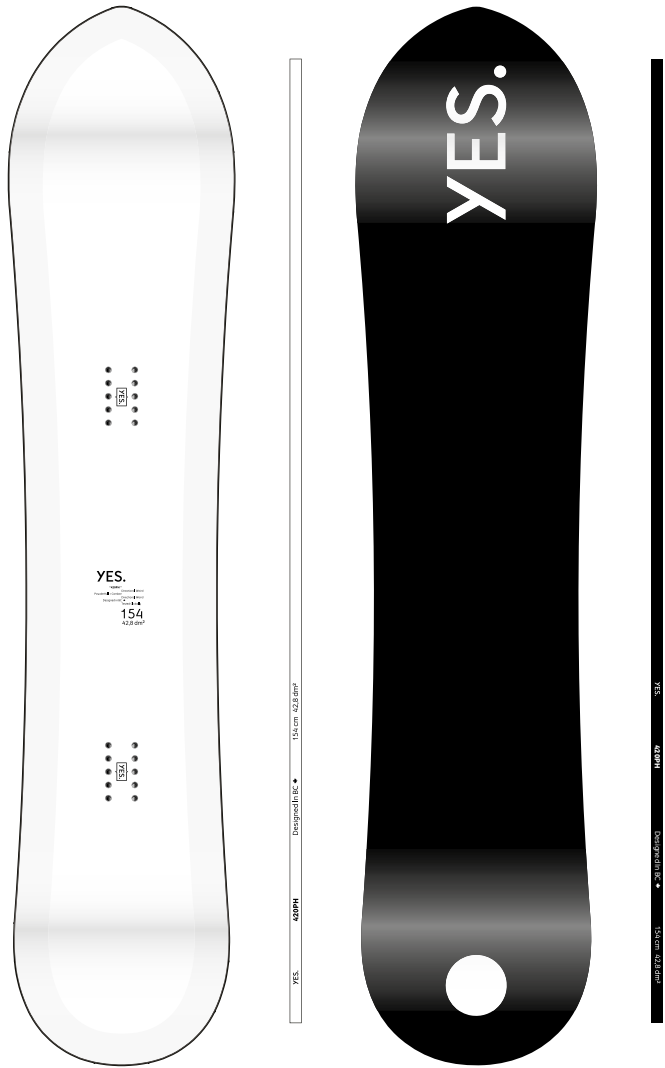


YES. Boards

Pow Identifiers

- Topsheet :** In between the inserts, the **YES.** logo is on the identifier bloc.
- Identifier :** Centered on the board, this block is positionned between the two insert zone.
- Sidewall identifiers :** The two sidewall prints are positioned on the tail of the board. All the necessary board info is there.
- Base :** The **YES.** logo is close to the nose. And the **YES.** dot sits on the tail of the board.

Every board from the POW segmentation follow the specifications mentionned above.



YES. Boards

Artist Bio

Mark Kowalchuk
« Lately I've been really into sci-fi and fantasy art I feel the ideas of infinite realities and what could lie beyond our comprehension very interesting. I've been really looking at a lot of 70s retro sci fi art and watching a lot of space movies lately. I find that sci-fi is an amazing genre for an artist to really dig deep into their imagination and challenge them to come up with concepts that haven't really been portrayed yet. For these boards I tried to link all 3 graphics : trees, air and space by a gateway/portal between them. For creating these graphics i start with some rough sketches and doodles and figure out the layouts and general idea behind each one. Then I'll redraw each one a bit better and at full size. Once the drawing is sketched in I trace my own artwork to clean up the linework and scan it. Once on the computer I move the elements around and digitally colour it. The last step is just setting the artwork into the template shape ready for production. »



YES. Boards

Artist Bio

Alun Edwards
is a Welsh animation artist that lives in the Pyrenees. When he is not riding he draws animations for major cartoons. He took some time to put his talent towards his passion and designed a couple boards for YES.



Hybrid

Shape : Directional
Core : Poplar/Paulownia/bamboo
Glass : Triax
Base Material : Sintered True
Flex : 7/10
Outline : Tapered UnderBite



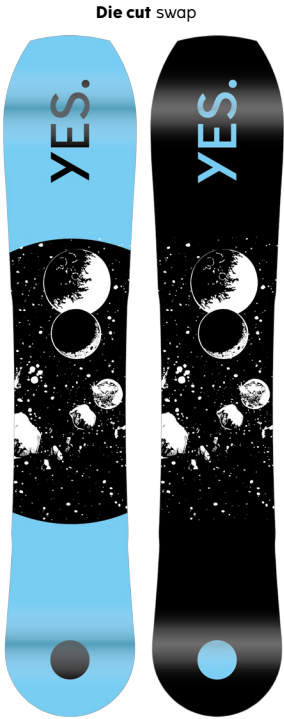
Base Profile : Directional CamRock 1-4-1



Riders : People that are part of the solution
Sizes : 153 42,3 dm²
157 43,4 dm²
161 44,5 dm²

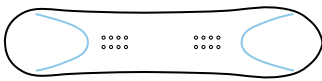
Wait, they made a good-looking Hybrid?! Scandalous love-child of the iconic 420 and PYL boards, the Hybrid immediately got attention with it's release from anyone that knew anything about it's parents. It has the shorter/wider surface-planing of the 420 and employs the Tapered UnderBite outline originally unveiled on the PYL. Floaty and maneuverable with confident edge hold and responsive snap out of turns, we've created a perfect hybrid of these two boards that has constantly grown in popularity.

Artist : Mark Kowalchuk @mark_kowalchuk



420PH

Shape : Directional Weird
Core : Weightless
Glass : Triax
Base Material : PH Sintered True
Flex : 8/10
Outline : Radial



Base Profile : PowderHull + Camber



Riders : DCP / Todd Richards
Sizes : 154 42,8 dm²

How to ride powder without back leg burn. The narrower outline of the 420 with PH allows such extreme versatility - a wide range of riders can be comfortable on this one length. Refined waist width and sidecut make it more responsive than the 420, while longer effective edge gets a little more bite into the hardpack. And the PowderHull makes it impossible to sink the nose.

Artist : Mark Kowalchuk @mark_kowalchuk



20/20

Shape : True Twin
Core : Weightless
Glass : Triax
Base Material : PH Sintered True
Flex : 7/10
Outline : MidBite



Base Profile : PowderHull 2.0 + Camber



Riders : RDM, Derek Livingston
Sizes : 156 43,4 dm²

The design that redefined.
2 years ago, we came out with a significant redesign of the original PowderHull that only 5 years ago put a sizable dent in shred universe. Refined bottom contours have maintained the magical float that sets this board apart from everything else on the snow while improving the pop and landings off natural and man-made features. The eye-catching coreless tech has made these more complex shapes possible, while removing critical swing-weight from the board. And finally, MidBite has found its most effective home on twins so applying an aggressive version of this to the 20/20 has made what was once a specialty board into a truly versatile ride.

Artist : Mark Kowalchuk @mark_kowalchuk



PYL

Shape : Directional
Core : Weightless
Glass : Triax + Ash Veneer Topsheet
Base Material : Sintered True
Flex : 8/10
Outline : Tapered UnderBite



Base Profile : Directional CamRock 1-4-2



Riders : DCP, FWT riders
Sizes : 156 40,7 dm²
159 41,9 dm²
160W 43,9 dm²
162 43,1 dm²
164W 45,3 dm²
165 44,5 dm²

Pick Your Line – AND hold it!
Tapered UnderBite delivers the directional drive and float of a tapered board without compromising edge hold or the ability to power out of turns that plaques most tapered boards. The PYL does all this in a more traditional width/length board. The Weightless core, natural dampening and snap provided by the Ash Veneer brings a refined, high-performance feel to this innovative, award-winning design.

Artist : Alun Edwards @aloony72



Optisplitstic

Shape : Directional
Core : Poplar/Paulownia/Bamboo
Glass : Triax
Base Material : Sintered True
Flex : 9/10
Outline : UnderBite



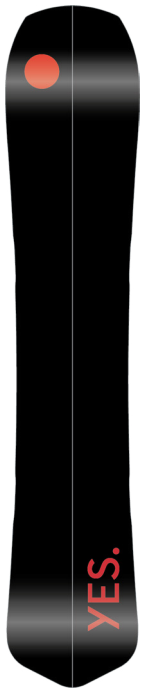
Base Profile : Camber



Riders : DCP, Derek Livingston, Eagle Pass
Heli Guides, Scott Newsom
Sizes : 159 44,0 dm²
165 45,7 dm²

YES. We Can.
We're not ones to make apologies for showing up late to a party. For us to release a splitboard, it had to be the right time and with the right people behind it. Taking the powerful and versatile outline of our Optimistic, sizing it for the needs of our team and partners at Eagle Pass Heli was the first step to making this program legit. We then designed and developed a simple (read: reliable), lightweight clip system with our friends at Spark R&D® that maintains the torsional integrity of the solid Optimistic so that after that long, leg-burn up to your line, you can rip down it with uncompromising confidence.

Artist : TDA @thedesignaggregate



YES. Clark

Shape : Up To You
Core : Full Poplar
Glass : Biax
Base Material : Extruded
Flex : 5/10
Outline : Up To You



Base Profile : Blended Rocker

Riders : Dreamers and doers
Sizes : Depends on the jigsaw

Tabula Rasa
Grubby Clark didn't invent the blank, but he made damn sure anyone that wanted to shape had the blank to do it. The Clark gives anyone with a jigsaw and an idea the chance to carve out their own definition of the perfect pow board.

Artist : You



YES. x Diatom

Offer : We have 3 different offers that are at 3 different levels.

Standard : Choose your shape, your color and use Binary Fusion 1 glassing.

Premium : Choose your shape, your color and use Binary Fusion 2 glassing. We will add a leash and grip plug on top.

Platinum : Choose your shape, your color and Binary fusion 2 or 3. We will add a leash, grip plug and a travel bag on top.

Tails : Swallow, blunt or pinned

Rocker or Camber : you can choose

Glassing : we offer 3 options in multiple colors and combinations.

Binary Fusion 1: EPS & Fiberglass construction

Binary Fusion 2 : EPS, Fiberglass & Carbon with inlay prints

Binary Fusion 3 : EPS, honeycomb core with Carbon inlays.

Grip : 3D printed struts in 2 styles

Sizes : 145 44,15 dm²

147 42,40 dm²

146 41,55 dm²

YES. partners up with Diatom, the powder surf brand Romain De Marchi and Basti (owner of Light in Bali surf manufactory) started. RDM has been spending a lot of time in the shaping bay building numerous types of boards to ride without bindings, he then took them to his backyard in Alaska to test them. We believe if the board withstands Romain's power riding down an Alaska line we are safe to use it in our backyards. The YES. Diatom boards come in 3 different shapes and 3 different tiers. You need to order directly from the factory. As the boards are mostly custom made the price will depend on the features you have with it.



Yewww

Shape : from performance thrusters to single fin long boards.

Glassing : Custom glassing available with your favorite YES. board design.

Riders : All snowboarders who surf and more.

Sizes : from 5" to 12"

YES. We Can.

We all surf and we all thing we are good at it. Thanks to Basti's shaping genius he hides volume in the boards so we have a performance surfboard that floats like a 9" foamy and paddles like a WSL (r.i.p.) surfer. Those boards are great for snowboard surfers, they have the volume in the front so you can use that front leg you use so much when you snowboard.

You can order boards directly to Basti (address) and get the custom artwork from the line you want.

Contact info : basti@ripspeed.net



FunInc.



Shape : True Twin
Core : Full Poplar
Glass : Biax
Base Material : Extruded
Flex : 4/10
Outline : Radial



Base Profile : FlatRock



Riders : The **YES.** Kids
Sizes : 127 29,3 dm²
133 31,6 dm²
138 33,7 dm²
142 35,9 dm²

Serious Fun.
Custom crafted with a unique YES. design perspective. The FunInc. is designed for the 8-12 yr old who's skills, not size, have already outgrown dumb-down kids boards, the bunny hill and often their own parents.



PowInc.



Shape : Directional Weir
Core : Full Poplar
Glass : Biax
Base Material : Extruded
Flex : 4/10
Outline : Directional Weir

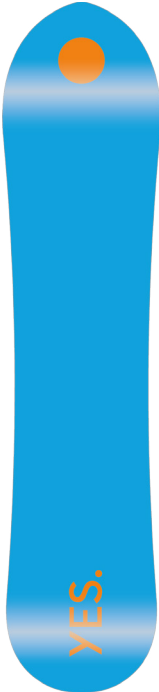


Base Profile : Blended Rocker



Riders : The **YES.** Kids
Sizes : 125 30,6 dm²
135 33,0 dm²

The Gateway Drug.
Hey, what can we say. Our kids are growing up fast and we needed another length to feed the addiction. Offered now in a 135cm length for the 8-12yr old, and still scaled down from our beloved 420, the PowInc. is the real deal.





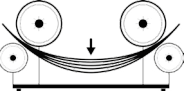
Base Materials

Sin·ter Verb \ Sin-T r
transitive verb :
to cause to become a coherent mass by heating without melting.

Ex·trude Verb \Ik- Strüd
: to force, press, or push (something) out
: to shape (something) by forcing it through a hole

The terms sintered and extruded are verbs used to describe the process by which a base material is made.
Most of us have been taught to think of Extruded and Sintered as ways of describing the quality and/or hardness of a base material. Extruded being softer and slower, and Sintered being harder and presumably faster. Unfortunately this is not always true. Rather than re-educate, the industry tends to play on your current understanding, which we think is a little disingenuous.

Forever Flex
Forever Flex is a new manufacturing process that helps stabilize the flex and rocker profile of a board for it's lifetime. Our boards now finish the first stages of production slightly overbuilt and then we “break them in” using specialized machinery that mimics extreme riding use. By flexing the fresh board fibers and epoxy at the factory the materials settle in to their final arrangement within the board layup much the same as if you rode the board for 20 days. This process helps us narrow our production tolerances so the board you buy has a more accurate specified flex and rocker profile that will change less as you ride it more.



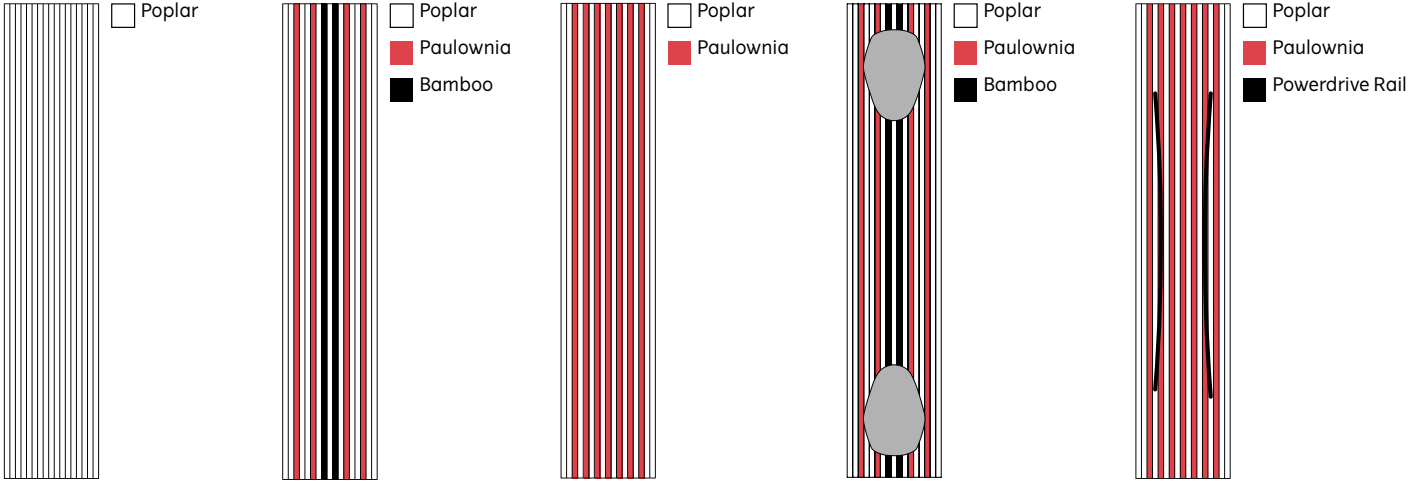
The 3 Base Materials we use

Extruded
Just like it says. This material is formed by extrusion. It is softer than our other two bases, which isn't necessarily a bad thing. At the speeds many of us ride, this material is actually quicker (gets up to speed faster) than sintered when waxed correctly. You may have your own proof of this when you're smoking by someone with a dried out “high-end” base. It also retains wax better because it's more porous and is easy to fix with a P-Tex stick if you get scratches in it.

Sintered Spec
This is the term we use, and is the grey zone many companies play in. We call it Sintered Spec because both its hardness and chemical properties, and its on-snow performance, are very close to true sintered - but it is formed using the extrusion process. How? - The raw material is actually pre-consumer recycled (meaning it never left the factory) sintered base material. So while the heating and extrusion process has softened it slightly, it's still much harder than true Extruded.

Sintered True
Just like it says. Pellets or course powder are pressed until they form a solid. There are several suppliers for our entire industry and each have different codes for them depending on the colour and transparency. These codes can make it seem like you're getting many different kinds and grades of sintered but they're all pretty much the same as far as you and I will ever tell. True Sintered is harder and more expensive than extruded and it can be faster for those that ride aggressively fast. But to do that, it needs to be waxed often and prepared for local conditions.

Core Profiles



Full Poplar
Our baseline core for tip to tail woodcore snowboard construction. Strikes a predictable balance between durability, consistent flex and light weight.

Fun Inc.
Dicey
Emoticon
Basic
Typo
The Y.
Jackpot
Clark
Pow Inc.
Rival

Poplar/Paulownia/Bamboo
Creates a lighter, more responsive core than the Full Poplar. The Poplar + Bamboo uses the same durable core, lightens it up by replacing 30% of the Poplar with Paulownia and then inserts two bamboo stringers down the full length for added pop and response.

Hel YES.
Standard
Greats UnInc.
Hybrid
Optisplitstic
Hybrid UnInc.DCP
420 UnInc. JPS
Basic UnInc. RDM

Weightless Core
Designed originally for the 420 and 20/20. The weightless core strikes a critical balance between lightweight and strength. Using a lower density species of Poplar in areas that are not as structural and Paulownia in the areas that are, we're able to shave precious weight off boards designed to surface-fly. This helps a board not only float, but “feel” floaty.

PYL
420

Coreless Tech
The challenge with removing areas of a wood core and replacing with foam or honey-comb materials is the fact that these materials often just fill up with resin. This defeats the purpose as resin is much heavier than wood. Removing the wood removed weight, but resin ratios also became more efficient netting us some weight savings there too. A few rounds of protos later and we had adjusted the surrounding core profile to structurally compensate and maintain optimal strength/flex ratios. Beyond weight, removing the core here was specifically an advantage developing the 20/20's new PowderHull design. Naturally it gave us a lighter swing weight but without the shaping/flex limitations of wood, we were able to create highly refined base contours and hit the performance targets we were after.

20/20

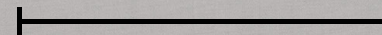
Carbon Powerdrive 2.0
Carbon PowerDrive performance is achieved by the strength and snap inherent in monocoque structures. Starting with the Poplar/Paulownia/Bamboo core, we then mill two custom programmed channels about 30mm in from the edge, running parallel to the sidecut. Inserted into this channel are pre-bent bamboo stringers wrapped in carbon. The end result is a highly responsive core that precisely matches and compliments the outline of each board. From intuitive turn initiation, solid edge hold and explosive release, the PowerDrive core is constantly active.

Optimistic

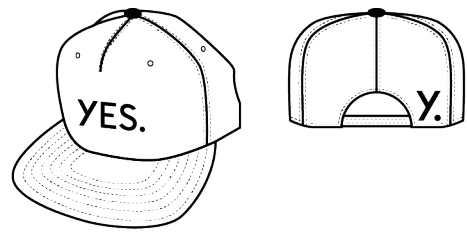
Model	Area (dm²)	Tip Length (cm)	Tail Length (cm)	Effective Edge Length (cm)	Contact Length (cm)	Waist Width (cm)	Tip Width (cm)	Tail Width (cm)	Taper (cm)	Rocker /Camber (cm)	Sidecut (m)	Ref Point Width (cm) (Inches)		Ref Stance Setback (cm)	Min Ref StanceWidth (cm) (Inches)		Max Ref StanceWidth (cm) (Inches)		Rider Weight (lbs) (kg)	
BASIC UnInc. RDM 149	38,3	20,50	20,50	113,0	108,0	24,8	29,13	29,13	0,0	C0.4	7.7 / 7 / 7.7	52,1	20,5	0	48,1	18,9	56,1	22,1	110-160	50-72
BASIC UnInc. RDM 152	39,4	21,0	21,0	115,0	110,0	25,0	29,4	29,4	0,0	C0.4	7.9 / 7.2 / 7.9	53,3	21,0	0	49,3	19,4	57,3	22,6	120-170	54-77
BASIC UnInc. 156W	41,8	21,3	21,3	118,5	113,5	25,9	30,3	30,3	0,0	C0.4	8.2 / 7.5 / 8.2	57,2	22,5	0	53,2	20,9	61,2	24,1	150-200	68-90
BASIC UnInc. 158	41,5	21,5	21,5	120,0	115,0	25,3	29,8	29,8	0,0	C0.6	8.3 / 7.6 / 8.3	57,2	22,5	0	53,2	20,9	61,2	24,1	160-210	72-95
HYBRID UnInc. DCP 153	42,3	32,2	18,7	116,1	102,1	26,0	31,0	30,2	0,8	R0.1-C0.4-R0.1	7.4/6.4/5.4	58,4	23,0	4	54,4	21,4	62,4	24,6	140-190	64-86
HYBRID UnInc. DCP 157	43,4	32,5	19,0	119,5	105,5	26,4	31,6	30,8	0,8	R0.1-C0.4-R0.1	7.6/6.6/5.6	58,4	23,0	4	54,4	21,4	62,4	24,6	150-190	68-86
HYBRID UnInc. DCP 161	44,5	32,5	19,0	123,5	109,5	26,4	31,6	30,8	0,8	R0.1-C0.4-R0.1	8.1/7.1/6.1	59,7	23,5	4	55,7	21,9	63,7	25,1	160-200	72-90
420 UnInc. JPS 141	35,2	36,1	23,6	98,8	81,3	25,6	30,6	29,0	1,6	C0.2	5,7	49,5	19,5	1,5	45,5	17,9	53,5	21,1	90-110	41-50
420 UnInc. JPS 145	38,4	36,5	24,0	102,0	84,5	26,0	30,9	29,4	1,6	C0.2	5,9	49,5	19,5	1,5	45,5	17,9	53,5	21,1	120-160	54-72
420 UnInc. JPS 148	43,0	36,5	24,0	105,1	87,5	28,6	33,8	32,2	1,6	C0.4	5,9	53,3	21,0	1,5	49,3	19,4	57,3	22,6	110-160	50-73
420 UnInc. JPS 152	44,3	38,0	24,5	107,5	89,5	28,6	34,0	32,1	1,8	C0.4	6,1	57,2	22,5	1,5	53,2	20,9	61,2	24,1	150-200	68-91
DICEY 152	40,3	20,9	20,9	115,3	110,3	25,0	30,0	30,0	0,0	R0.2 / C0.4 / R0.2	6,9	55,9	22,0	0	51,9	20,4	59,9	23,6	110-150	50-68
DICEY 154	41,2	21,0	21,0	117,0	112,0	25,2	30,3	30,3	0,0	R0.2 / C0.4 / R0.2	7	57,2	22,5	0	53,2	20,9	61,2	24,1	120-160	54-72
DICEY 155	42,0	21,2	21,2	118,7	113,7	25,4	30,5	30,5	0,0	R0.2 / C0.4 / R0.2	7,2	58,4	23,0	0	54,4	21,4	62,4	24,6	140-190	63-86
DICEY 158	42,9	21,3	21,3	120,4	115,4	25,6	30,7	30,7	0,0	R0.2 / C0.4 / R0.2	7,4	59,7	23,5	0	55,7	21,9	63,7	25,1	150-200	68-95
JACKPOT 152	40,3	20,9	20,9	115,3	110,3	25,0	30,0	30,0	0,0	C0.4	6,9	55,9	22,0	0	51,9	20,4	59,9	23,6	110-150	50-68
JACKPOT 154	41,2	21,0	21,0	117,0	112,0	25,2	30,3	30,3	0,0	C0.4	7	57,2	22,5	0	53,2	20,9	61,2	24,1	120-160	54-72
JACKPOT 156	42,0	21,2	21,2	118,7	113,7	25,4	30,5	30,5	0,0	C0.4	7,2	58,4	23,0	0	54,4	21,4	62,4	24,6	140-190	63-86
JACKPOT 158	42,9	21,3	21,3	120,4	115,4	25,6	30,7	30,7	0,0	C0.4	7,4	59,7	23,5	0	55,7	21,9	63,7	25,1	150-200	68-95
RIVAL 140	34,0	20,3	20,3	104,4	99,4	23,0	27,6	27,6	0,0	R0.2 / C0.3 / R0.2	7.0 / 5.6	48,3	19,0	0	42,3	16,6	54,3	21,4	90-120	40-54
RIVAL 144	35,4	20,5	20,5	108,0	103,0	23,3	27,9	27,9	0,0	R0.2 / C0.3 / R0.2	7.4 / 6.0	49,5	19,5	0	43,5	17,1	55,5	21,9	100-130	45-59
RIVAL 149	35,7	20,7	20,7	112,6	107,6	23,6	28,4	28,4	0,0	R0.2 / C0.4 / R0.2	7.6 / 6.2	52,1	20,5	0	46,1	18,1	58,1	22,9	100-150	45-68
RIVAL 152	38,6	20,9	20,9	115,2	110,2	24,0	28,9	28,9	0,0	R0.2 / C0.4 / R0.2	7.9 / 6.4	54,6	21,5	0	48,6	19,1	60,6	23,9	120-160	54-73
GREATS UnInc. 149	38,6	19,9	19,9	114,6	109,3	24,5	29,7	29,7	0,0	R0.2 / C0.4 / R0.2	5.7 Heel / 6.2 Toe	52,1	20,5	0	46,1	18,1	58,1	22,9	120-160	54-73
GREATS UnInc. 151	39,9	20,0	20,0	116,4	111,0	25,3	30,5	30,5	0,0	R0.2 / C0.4 / R0.2	5.9 Heel / 6.4 Toe	53,3	21,0	0	47,3	18,6	59,3	23,4	140-190	64-86
GREATS UnInc. 154	41,7	20,2	20,2	119,1	113,7	25,6	30,9	30,9	0,0	R0.2 / C0.4 / R0.2	6.1 Heel / 6.6 Toe	55,9	22,0	0	49,9	19,6	61,9	24,4	150-200	68-91
GREATS UnInc. 156	42,6	20,3	20,3	120,8	115,4	25,9	31,2	31,2	0,0	R0.2 / C0.5 / R0.2	6.3 Heel / 6.8 Toe	55,9	22,0	0	49,9	19,6	61,9	24,4	160-220	73-100
GREATS UnInc. 159	43,9	20,5	20,5	123,5	118,1	26,2	31,5	31,5	0,0	R0.2 / C0.6 / R0.2	6.5 Heel / 7 Toe	58,4	23,0	0	52,4	20,6	64,4	25,4	170-250	77-113
BASIC 143	36,2	20,0	20,0	108,0	103,0	24,5	28,6	28,6	0,0	R0.3 / C0.3 / R0.3	7.3 / 6.6 / 7.3	48,3	19,0	0	44,3	17,4	52,3	20,6	90-140	41-63
BASIC 146	37,3	20,3	20,3	110,5	105,5	24,7	29,0	29,0	0,0	R0.3 / C0.3 / R0.3	7.5 / 6.8 / 7.5	49,5	19,5	0	45,5	17,9	53,5	21,1	100-150	63-68
BASIC 149	38,3	20,5	20,5	113,0	108,0	24,8	29,1	29,1	0,0	R0.3 / C0.3 / R0.3	7.7 / 7 / 7.7	52,1	20,5	0	48,1	18,9	56,1	22,1	110-160	50-72
BASIC 152	39,4	21,0	21,0	115,0	110,0	25,0	29,4	29,4	0,0	R0.4 / C0.4 / R0.4	7.9 / 7.2 / 7.9	53,3	21,0	0	49,3	19,4	57,3	22,6	120-170	54-77
BASIC 155	40,3	21,3	21,3	117,5	112,5	25,1	29,5	29,5	0,0	R0.4 / C0.4 / R0.4	8.1 / 7.4 / 8.1	55,9	22,0	0	51,9	20,4	59,9	23,6	140-190	63-86
BASIC 156(W)	41,8	21,3	21,3	118,5	113,5	25,9	30,3	30,3	0,0	R0.4 / C0.4 / R0.4	8.2 / 7.5 / 8.2	57,2	22,5	0	53,2	20,9	61,2	24,1	150-200	68-90
BASIC 158	41,5	21,5	21,5	120,0	115,0	25,3	29,8	29,8	0,0	R0.4 / C0.4 / R0.4	8.3 / 7.6 / 8.3	57,2	22,5	0	53,2	20,9	61,2	24,1	160-210	72-95
BASIC 159(W)	42,9	22,0	22,0	120,0	115,0	26,1	30,6	30,6	0,0	R0.4 / C0.4 / R0.4	8.3 / 7.6 / 8.3	58,4	23,0	0	54,4	21,4	62,4	24,6	160-210	72-95
BASIC 161	42,5	22,5	22,5	122,0	116,0	25,4	29,9	29,9	0,0	R0.4 / C0.4 / R0.4	8.5 / 7.8 / 8.5	59,7	23,5	0	55,7	21,9	63,7	25,1	180-220+	82-99+
BASIC 163(W)	44,3	23,0	23,0	123,0	117,0	26,3	30,8	30,8	0,0	R0.4 / C0.4 / R0.4	8.6 / 7.9 / 8.6	59,7	23,5	0	55,7	21,9	63,7	25,1	180-220+	82-99+
EMOTICON 143	35,3	19,4	19,4	109,0	104,2	23,7	28,1	28,1	0,0	R0.3 / C0.3 / R0.3	7.7 / 6.4 / 7.7	48,3	19,0	0	44,3	17,4	52,3	20,6	100-130	45-59
EMOTICON 146	36,3	19,8	19,8	111,5	106,5	23,9	28,3	28,3	0,0	R0.3 / C0.3 / R0.3	7.9 / 6.6 / 7.9	49,5	19,5	0	45,5	17,9	53,5	21,1	100-150	45-68
EMOTICON 149	37,4	20,1	20,1	114,0	108,8	24,1	28,6	28,6	0,0	R0.3 / C0.3 / R0.3	8.1 / 6.8 / 8.1	52,1	20,5	0	48,1	18,9	56,1	22,1	110-160	50-72
EMOTICON 152	38,5	20,5	20,5	116,5	111,1	24,3	28,7	28,7	0,0	R0.3 / C0.3 / R0.3	8.3 / 7 / 8.3	53,3	21,0	0	49,3	19,4	57,3	22,6	110-160	50-72
TYPO 149	38,3	20,5	20,5	113,0	108,0	24,8	29,1	29,1	0,0	R0.2 / C0.4 / R0.2	7.7 / 7 / 7.7	52,1	20,5	0,5	48,1	18,9	56,1	22,1	120-150	54-68
TYPO 152	39,4	21,0	21,0	115,0	110,0	25,0	29,4	29,4	0,0	R0.2 / C0.4 / R0.2	7.9 / 7.2 / 7.9	53,3	21,0	0,5	49,3	19,4	57,3	22,6	110-160	50-72
TYPO 155	40,3	21,3	21,3	117,5	112,5	25,1	29,5	29,5	0,0	R0.2 / C0.4 / R0.2	8.1 / 7.4 / 8.1	55,9	22,0	0,5	51,9	20,4	59,9	23,6	120-180	54-82
TYPO 156(W)	41,8	21,3	21,3	118,5	113,5	25,9	30,3	30,3	0,0	R0.2 / C0.4 / R0.2	8.2 / 7.5 / 8.2	57,2	22,5	0,5	53,2	20,9	61,2	24,1	130-190	59-86
TYPO 158	41,5	21,5	21,5	120,0	115,0	25,3	29,8	29,8	0,0	R0.2 / C0.4 / R0.2	8.3 / 7.6 / 8.3	57,2	22,5	0,5	53,2	20,9	61,2	24,1	140-200	63-90
TYPO 159(W)	42,9	22,0	22,0	120,0	115,0	26,1	30,6	30,6	0,0	R0.2 / C0.5 / R0.2	8.3 / 7.6 / 8.3	58,4	23,0	0,5	54,4	21,4	62,4	24,6	140-200	63-90
TYPO 161	42,5	22,5	22,5	122,0	116,0	25,4	29,9	29,9	0,0	R0.2 / C0.5 / R0.2	8.5 / 7.8 / 8.5	59,7	23,5	0,5	55,7	21,9	63,7	25,1	150-210	68-95
TYPO 163(W)	44,3	23,0	23,0	123,0	117,0	26,3	30,8	30,8	0,0	R0.2 / C0.6 / R0.2	8.6 / 7.9 / 8.6	59,7	23,5	0,5	55,7	21,9	63,7	25,1	160-220+	72-99+

Model	Area (dm²)	Tip Length (cm)	Tail Length (cm)	Effective Edge Length (cm)	Contact Length (cm)	Waist Width (cm)	Tip Width (cm)	Tail Width (cm)	Taper (cm)	Rocker /Camber (cm)	Sidcut (m)	Ref Point Width (cm) (Inches)		Ref Stance Setback (cm)	Min Ref StanceWidth (cm) (Inches)		Max Ref StanceWidth (cm) (Inches)		Rider Weight (lbs) (kg)	
HELLO 146	36,2	19,5	19,5	111,0	107,0	23,9	28,3	28,3	0,0	R0.2-C0.3-R0.2	6.7 (MULTIPLE)	49,5	19,5	1	45,5	17,9	53,5	21,1	100-140	45-64
HELLO 149	37,3	20,0	20,0	113,0	109,0	24,1	28,5	28,5	0,0	R0.2-C0.3-R0.2	6.9 (MULTIPLE)	50,8	20,0	1	46,8	18,4	54,8	21,6	110-150	50-68
HELLO 152	38,1	20,5	20,5	115,0	111,0	24,2	28,6	28,6	0,0	R0.3-C0.4-R0.3	7.1 (MULTIPLE)	53,3	21,0	1	49,3	19,4	57,3	22,6	120-160	54-73
HELLO 155	39,3	22,0	22,0	117,0	111,0	24,4	28,8	28,8	0,0	R0.2-C0.4-R0.2	7.3 (MULTIPLE)	54,6	21,5	1,5	50,6	19,9	58,6	23,1	120-170	54-77
THE Y. 151	40,5	31,2	15,2	116,6	104,6	25,6	30,8	30,1	0,6	R0.2 / C0.4 / R0.2	6,25	53,3	21,0	0	49,3	19,4	57,3	22,6	110-150	50-68
THE Y. 154	42,2	31,6	15,6	118,8	106,8	26,2	31,5	30,8	0,6	R0.2 / C0.4 / R0.2	6,35	55,9	22,0	0	51,9	20,4	59,9	23,6	130-170	59-77
THE Y. 157	43,7	32,0	16,0	121,0	109,0	26,6	31,9	31,3	0,7	R0.2 / C0.5 / R0.2	6,5	58,4	23,0	0	54,4	21,4	62,4	24,6	140-200	63-90
THE Y. 161	45,0	32,2	16,2	124,6	112,6	26,8	31,9	31,3	0,6	R0.2 / C0.6 / R0.2	7,2	59,7	23,5	0	55,7	21,9	63,7	25,1	150-210	68-95
STANDARD 149	38,3	25,2	25,2	110,6	98,6	24,5	28,9	28,9	0,0	R0.3 - C0.4 - R0.3	7,15	49,5	19,5	0	45,5	17,9	53,5	21,1	120-160	54-72
STANDARD 151	39,3	25,4	25,4	112,3	100,3	24,8	29,3	29,3	0,0	R0.3 - C0.4 - R0.3	7,35	50,8	20,0	0	46,8	18,4	54,8	21,6	120-180	54-82
STANDARD 153	40,6	25,6	25,6	113,8	101,8	25,3	29,9	29,9	0,0	R0.3 - C0.4 - R0.3	7,35	52,1	20,5	0	48,1	18,9	56,1	22,1	130-190	59-86
STANDARD 156	42,2	25,9	25,9	116,3	104,3	25,8	30,5	30,5	0,0	R0.3 - C0.4 - R0.3	7,55	54,6	21,5	0	50,6	19,9	58,6	23,1	150-200	68-90
STANDARD 159	43,8	26,1	26,1	118,8	106,8	26,3	31,0	31,0	0,0	R0.3 - C0.5 - R0.3	7,75	57,2	22,5	0	53,2	20,9	61,2	24,1	160-210	72-95
STANDARD 162	45,2	26,4	26,4	121,3	109,3	26,8	31,2	31,2	0,0	R0.3 - C0.6 - R0.3	7,95	58,4	23,0	0	54,4	21,4	62,4	24,6	180-220+	82-99+
STANDARD 167	46,6	26,5	26,5	126,0	114,0	26,6	31,3	31,3	0,0	R0.3 - C0.7 - R0.3	8,2	59,7	23,5	0	55,7	21,9	63,7	25,1	180-220+	82-99+
HEL YES. 146	36,2	19,5	19,5	111,0	107,0	23,9	28,3	28,3	0,0	R0.2-C0.3-R0.2	6.7 (MULTIPLE)	49,5	19,5	1	45,5	17,9	53,5	21,1	100-140	45-63
HEL YES. 149	37,3	20,0	20,0	113,0	109,0	24,1	28,5	28,5	0,0	R0.2-C0.3-R0.2	6.9 (MULTIPLE)	50,8	20,0	1	46,8	18,4	54,8	21,6	110-150	50-68
HEL YES. 152	38,1	20,5	20,5	115,0	111,0	24,2	28,6	28,6	0,0	R0.3-C0.4-R0.3	7.1 (MULTIPLE)	53,3	21,0	1	49,3	19,4	57,3	22,6	120-160	54-72
HEL YES. 155	39,3	22,0	22,0	117,0	111,0	24,4	28,8	28,8	0,0	R0.2-C0.4-R0.2	7.3 (MULTIPLE)	54,6	21,5	1,5	50,6	19,9	58,6	23,1	130-170	59-77
OPTIMISTIC 151	40,5	31,2	15,2	116,6	104,6	25,6	30,8	30,1	0,6	C0.4	6,25	53,3	21,0	0	47,3	18,6	59,3	23,4	130-180	59-82
OPTIMISTIC 154	42,2	31,6	15,6	118,8	106,8	26,2	31,5	30,8	0,6	C0.4	6,35	55,9	22,0	0	49,9	19,6	61,9	24,4	150-200	68-90
OPTIMISTIC 157	43,7	32,0	16,0	121,0	109,0	26,6	31,9	31,3	0,7	C0.6	6,5	58,4	23,0	0	52,4	20,6	64,4	25,4	180-220+	82-99+
OPTIMISTIC 161	45,0	32,2	16,2	124,6	112,6	26,8	31,9	31,3	0,6	C0.7	7,2	59,7	23,5	0	53,7	21,1	65,7	25,9	180-220+	82-99+
HYBRID 153	42,3	32,2	18,7	116,1	102,1	26,0	31,0	30,2	0,8	R0.1-C0.4-R0.1	7.4/6.4/5.4	58,4	23,0	4	54,4	21,4	62,4	24,6	140-190	64-86
HYBRID 157	43,4	32,5	19,0	119,5	105,5	26,4	31,6	30,8	0,8	R0.1-C0.4-R0.1	7.6/6.6/5.6	58,4	23,0	4	54,4	21,4	62,4	24,6	150-190	68-86
HYBRID 161	44,5	32,5	19,0	123,5	109,5	26,4	31,6	30,8	0,8	R0.1-C0.4-R0.1	8.1/7.1/6.1	59,7	23,5	4	55,7	21,9	63,7	25,1	160-200	72-90
420PH 154	42,8	37,0	24,5	111,1	92,5	27,3	32,4	30,9	1,5	C0.4	6,712	57,2	22,5	1,5	53,2	20,9	61,2	24,1	160-220+	72-99+
20/20 156	43,3	30,0	30,0	113,5	96,0	26,4	31,7	31,7	0,0	C0.4	6,5	58,4	23,0	0	54,4	21,4	62,4	24,6	170-200	68-90
PYL 156	40,7	33,5	21,5	116,0	101,0	25,0	30,0	29,4	0,5	R0.1-C0.4-R0.2	7.6 / 6.7 / 5.8	54,6	21,5	1	48,6	19,1	60,6	23,9	130-180	59-82
PYL 159	41,9	34,0	22,0	118,0	103,0	25,3	30,3	29,8	0,6	R0.1-C0.4-R0.2	7.8 / 6.9 / 6	57,2	22,5	1	51,2	20,1	63,2	24,9	140-190	63-86
PYL 160(W)	43,9	34,0	22,0	119,0	104,0	26,0	31,1	30,6	0,6	R0.1-C0.4-R0.2	7.8 / 6.9 / 6	58,4	23,0	1	52,4	20,6	64,4	25,4	160-210	72-95
PYL 162	43,1	34,3	22,3	120,5	105,5	25,5	30,6	30,1	0,6	R0.1-C0.4-R0.2	7.95 / 7.05 / 6.15	59,7	23,5	1	53,7	21,1	65,7	25,9	160-210	72-95
PYL 164(W)	45,3	34,3	22,3	123,0	107,5	26,5	31,9	31,3	0,5	R0.1-C0.4-R0.2	7.95 / 7.05 / 6.15	59,7	23,5	1	53,7	21,1	65,7	25,9	170-220+	77-99+
PYL 165	44,5	35,0	22,5	123,0	107,5	25,8	31,0	30,5	0,6	R0.1-C0.4-R0.2	8.1 / 7.2 / 6.3	59,7	23,5	1	53,7	21,1	65,7	25,9	170-220+	77-99+
OPTISPLISTIC 159	44,0	32,0	16,0	123,0	111,0	26,7	31,8	31,2	0,6	C0.7	7	57,15	22,5	0	49,5	19,5	67,3	26,5	160-210	73-95
OPTISPLISTIC 165	45,7	32,0	16,0	129,0	117,0	27,0	32,3	31,7	0,6	C0.8	8,05	58,42	23,0	0	50,8	20,0	68,6	27,0	170-250	77-113
AFH 157	?	34,5	15,0	123,0	107,5	26,9	32,0	31,4	0,6	C0.4	7.6 / 6.8	60,96	24,0	1.75	59,0	23,2	63,0	24,8	140-190	64-86
CLARK	N/A	39,5	26,0	N/A	89,5	32,5	32,5	32,5	0,0	0	N/A	58,4	23,0	2	54,4	21,4	62,4	24,6	150-200	68-90
FUN.INC 127	29,3	21,4	21,4	90,2	84,2	22,5	25,5	25,5	0,0	R0.35	5,8	44,5	17,5	0	42,5	16,7	46,5	18,3	70-90	32-41
FUN.INC 133	31,6	21,7	21,7	95,6	89,6	23,1	26,4	26,4	0,0	R0.4	6,1	45,7	18,0	0	43,7	17,2	47,7	18,8	75-100	34-63
FUN.INC 138	33,7	22,0	22,0	100,0	94,0	23,7	27,1	27,1	0,0	R0.44	6,4	48,3	19,0	0	46,3	18,2	50,3	19,8	90-120	41-54
FUN.INC 142	35,9	22,3	22,3	103,4	97,4	24,5	28,0	28,0	0,0	R0.47	6,7	48,3	19,0	0	46,3	18,2	50,3	19,8	100-140	45-63
POW INC. 125	30,6	30,9	19,2	88,8	74,9	24,1	28,5	27,2	1,4	0	5	48,3	19,0	1,25	44,3	17,4	52,3	20,6	65-80	29-36
POW INC. 135	33,0	31,4	19,7	97,8	83,9	25,2	30,0	28,6	1,4	0	5,5	49,5	19,5	1,5	45,5	17,9	53,5	21,1	70-100	32-45

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YES. Cap White

YES. Soft goods



YES. UnInc. Trucker



YES. Beanie Grey



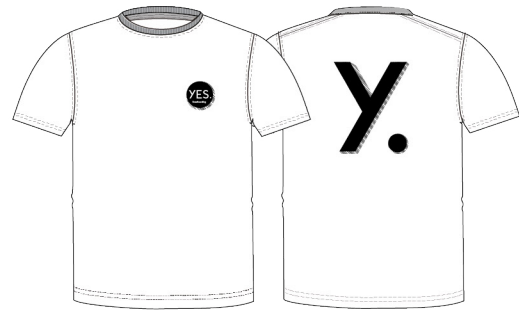
YES. Neck warmer logo



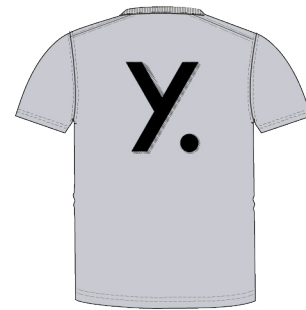
YES. Neck warmer basic



YES. Covid Belaclava Black



YES. TEE White



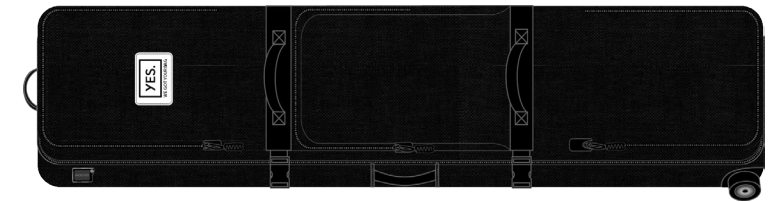
YES. TEE Grey



YES. UnInc. TEE Black



YES. Backpack



YES. Boardbag



YES. Universal LS TEE White



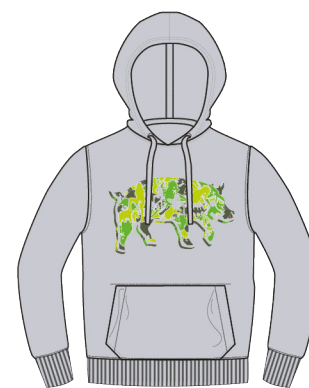
YES. Universal LS TEE Black



YES. Zip Hoodie White



YES. Zip Hoodie Black



YES. UnInc. Hoodie Grey



YES. Banner 1M x 0,35M & 3M x 1M

YES. POP



YES. x Nock Skate



YES. Carpet



YES. Beachflag
3.3M x 0,8M



YES. Tent 3M x 3M


































For more info :

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YES. would like to thank RDM/JPS/DCP/ Alex Warburton, John Colvin, the Nidecker family, without whom we wouldn't be able to offer such a good collection. We also want to thank all those who contributed : all the artists, the photographers : Phil Tifo, Sam Weston, Daniel Stewart, Nikita Klyukvin, Daniel EK for the sick shots.



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