



Yes. Snowboards  
2014-2015

**YES. on Life**



Photo Chadwick Chomlack

YES.

Designed for life.

Why YES.?

The word reminds us to be positive in every endeavor and embrace new experiences with an open heart and an open mind. It encourages us to rise to a challenge, instills confidence and commits us to trust and be trusted. YES. inspires us to offer an alternative approach, perspective or solution.

And this is why we have evolved into a movement of cultivating inspiration.

In action, attitude and design, YES. celebrates creative expression in every form. Each year we work with artists, designers, engineers and manufacturers that follow this same ethos, and by doing so create products that encourage you to get off the fucking couch and move a little differently.

This is the spirit that has created unconventional shapes like the 420, sideways thinking solutions like Directional-Volume Twins and UnderBite edges. It is this same spirit that looks to the past and pays respectful tribute to our own influences, The Greats.

And we've only just begun...

We encourage you to take the time to read the interviews on The Greats and the lensmen that were there on those seminal days capturing images that fuelled the sports early fires. Grab 2 copies so you can rip out the full-page shots and hang them on your wall. Read JP's interview of a new world he's discovered (and is creating) in his own backyard in Norway and realize there's still so much to be discovered with the right attitude and the right crew at your side.

Cover Photo Phil Tifo

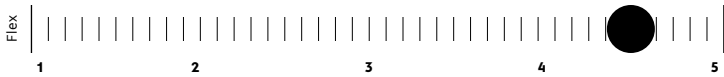




# The Standard

**Shape:** Directional Twin.  
**Rider:** Romain De Marchi, Austen Sweetin.

**Base profile:** CamRock  
**Outline:** Directional Volume Twin.  
**Core:** Power Drive.  
**Glass:** Triax top and bottom  
**Base:** Die-cut, Stone-ground, Sintered 2000



The Standard represents the level of technical commitment and creative thinking that is at the heart of YES. Extremely fast, agile and responsive, this board eliminates any and every excuse you've ever had for not stepping up your game.

Using the Direction Volume Twin as its outline, the Standard has all the benefits of a true twin - equal swing weight, balance and symmetry - but it floats like a directional board when you need it to. Under the top sheet lies our most technically advanced core - the Power Drive. Here, parabolic beech rails create inner core tension, amplifying rider input into powerful rail-to-rail transitions and explosive turns.

## Words from artist Ben Tour

This graphic was rendered in Ink on paper and is a sinister reflection of society. Love/Death/Control of Power/The animalistic nature of human beings. AND it's fun to look at.

Early on my main influences in Art were Comic book artists and Graffiti I saw growing up in Toronto. I was fortunate enough to be surrounded by friends in High-School that inspired and pushed me to get better and have certain taste in stylized drawing and mark making. I was 19 when a friend introduced me to Ego Schiele and he was my God for many years. Now I just try and push myself to create more and better work.

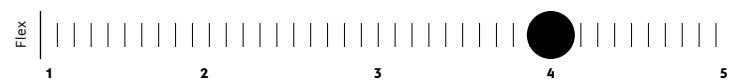




# The Greats

Shape: Asym Twin  
Rider: JP Solberg, Austen Sweetin

Base profile: Camrock  
Outline: Asymmetric twin, radial sidecut  
Core: 2X Poplar w/ Impact Blocks  
Glass: Triax top, Biax bottom  
Base: Die-cut sintered 2000



The return of the Greats has been one of the most rewarding projects we have done this year. It is a tribute to both the riders and photographers that together have captured iconic moments that have inspired and pushed our culture forward. Though these images are a collaboration of rider + photographer, we know that each of these moments conjures as many stories as eyes that have seen them.

The innovative, Goodwood winning asymmetrical twin shape has a tighter heel sidecut than toe, balancing out the inefficiencies of the way we naturally ride and creating a board that is both highly intuitive and rips going switch.





“This graphic represent the legacy of Joe Timlin. The eagle and the salmon was inspired by a day at the river in Squamish last December. He and Krissy were gonna move to the North West. Joe was into fishing and was tripping on all those dead fish laying on the side of our river and the eagles feeding. The yearly salmon run in BC marks the coming of winter and is a reminder of the cycle of birth/life/death/birth - it's really powerful to experience and see this.

It also represent a throw back from one of my all time favourite base graphic , The Brushie. A board I could only dream of riding at the time and through Riders of the Storm , I was so inspired to push my snowboarding and follow the storms to ride more and more. “



159

161

161W

# Pick Your Line

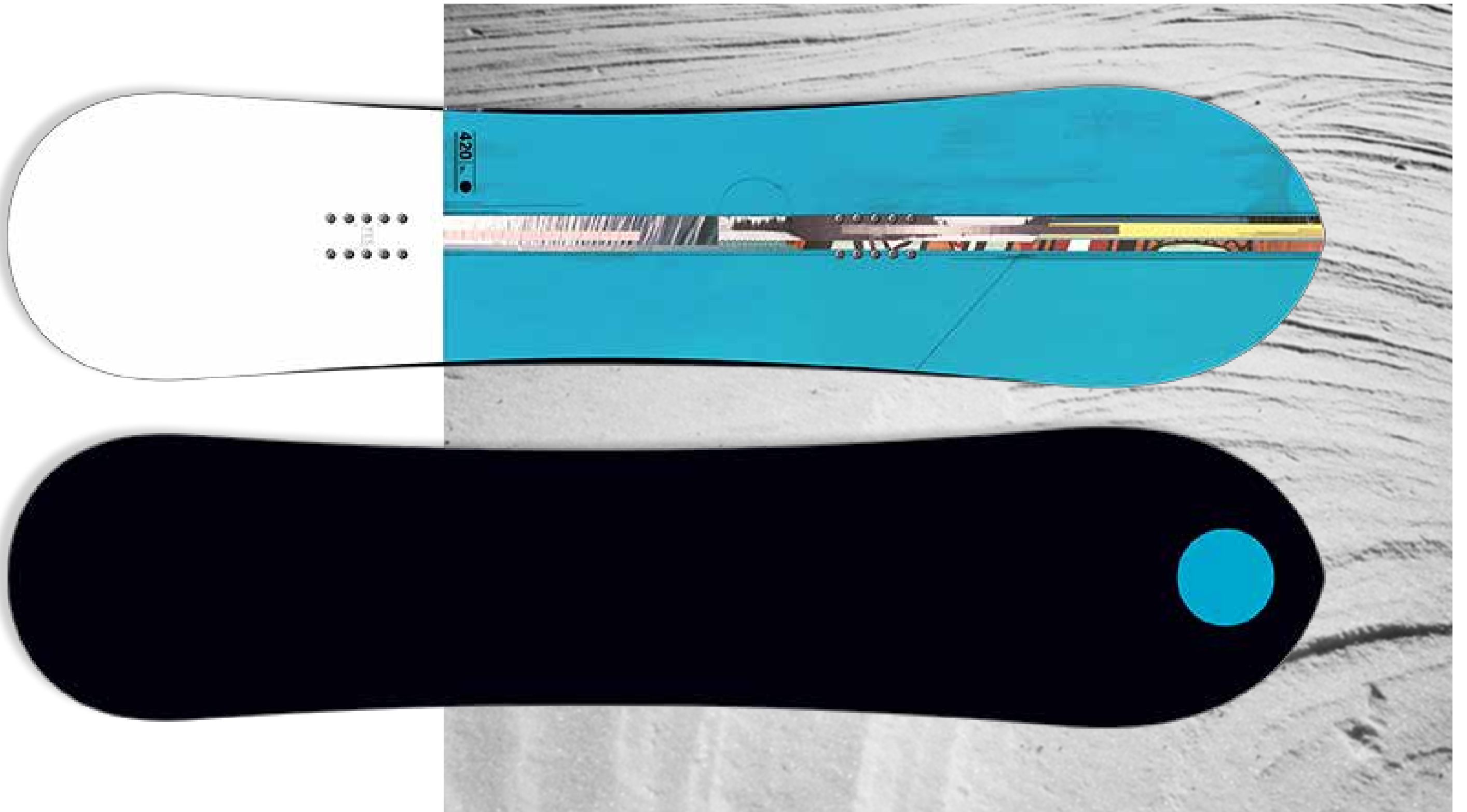
**Shape:** Directional  
**Rider:** DCP, Benji Ritchie

**Base profile:** Directional Camrock  
**Outline:** Radial Sidecut.  
**Core:** The PYL  
**Glass:** Triax top, biax bottom  
**Base:** Stone ground, die-cut, Sintered 2000



Early season nipple-deep Hokkaido pow, BC pillow-lines and Alaskan spines. DCP packs this one board in his bag and rips it all. The PYL has been tried and tested, refined and dialed for big moves on a big canvas. Hyper responsive with tip to tail carbon stringers, it maintains crud-plowing stability from its beech-railed core and beautiful veneer topsheet. Underfoot a blazingly fast, stone-ground sintered base get's you up and planning fast, and ready to clear the nastiest of bergschrunds.

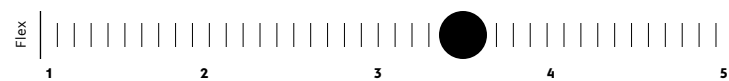




# The 420

**Shape:** Directional weird  
**Rider:** Anyone with an open mind and a desire to fly.

**Base profile:** 6mm Nose/Rocker blending to flat, 2mm Tail  
**Rocker.** (aka "Powrock")  
**Outline:** Radial sidecut, slight taper.  
**Core:** Featherlight Core  
**Glass:** Triax top, biax bottom  
**Base:** Die-cut sintered 2000



Since introducing the 420 a couple years ago, we've received a steady stream of testimonials from people that were literally blown away from their experience. No bullshit - this board will shatter your long-held beliefs of what a snowboard can do. Super short, the 420 plays with volume distribution and get its float and stability from the exaggerated width, a little taper and a custom crafted base profile. The outline and base-surface area of the 148 is equal to a traditional 160 cm board and therefore has similar float and stability. But with all the mass located closer to your feet, it's far more maneuverable and way easier to spin. Because we don't get carried away with taper, swallowtails or overly setback stances, the board also rides switch and holds amazingly well on hardpack.



## Words from artist Dustin Ortiz

I like to see how people react to situations, how they interpret different landscapes and obstacles. Two people can look at the same line and go completely different ways. The artwork for this years 420 is apart of a series I'm working on called "Horizons."

Be excited and explore lots of horizons.  
Give high fives

[yeahseewhat.com](http://yeahseewhat.com)



148

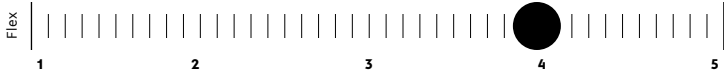
152



# Ghost by TDF

Shape: True Twin  
Rider: Tadashi Fuse

Base profile: 4mm Camber. No rocker  
Outline: Directional Volume Twin  
Core: 2X Poplar w/ Impact Blocks  
Glass: Triax top, Biax bottom  
Base: Die-cut sintered 2000



Last year Tadashi blew minds when the footage from the solo-filming mission he committed to with backcountry partner Taro was first seen. It quickly became the most viewed of our entire Missions series. Cat-like, tirelessly creative and unflappable, Tadashi is one of the most rider-respected pros in the game today. A committed twin rider that spends all his time in powder, the Directional Volume Twin outline is perfectly fitted to Taddashi's approach. True camber base profile is responsive and pops when loaded while the combination of a med/stiff flex and sintered base keep the board up and planning fast in the pow.



## Words from artst Sadam

酔っぱらいのタダシにゴーストが優しくささやく、  
「明日晴れるってよ。」  
全てのスノーボーダー達へ、今回のTDFのグラフィックには、毎日晴れるといいね!という願いを込めました。  
  
The ghost whisper softly to drunken Tadashi that " tomorrow is going to be sunny".  
This graphic hope everyday is sunny days for every snowboarders!



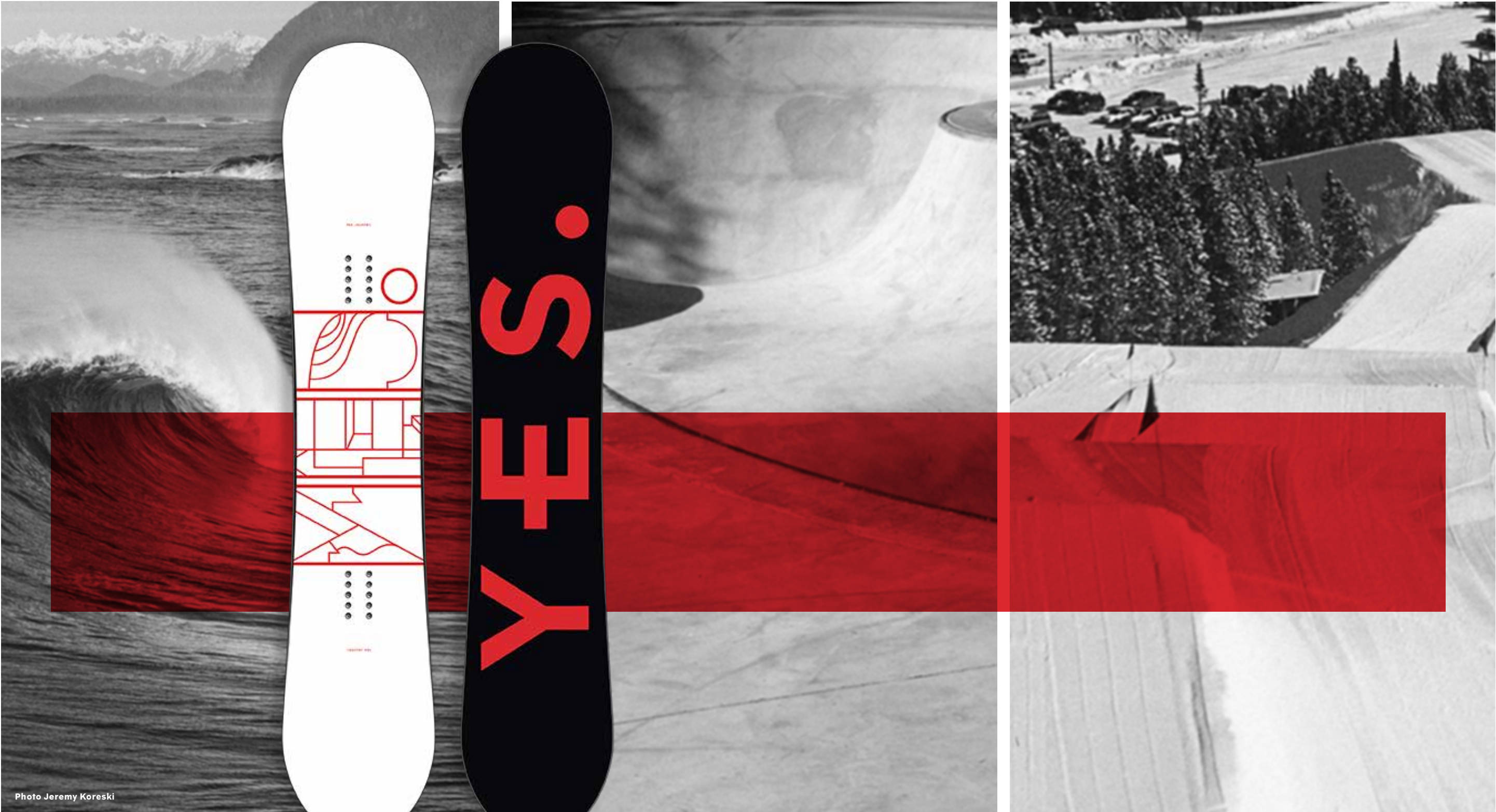
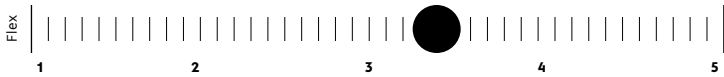


Photo Jeremy Koreski

# The Jackpot

Shape: True Twin  
Rider: Clint Allen

Base profile: Camrock  
Outline: True Twin, Radial Sidecut  
Core: Poplar w/ Impact Blocks  
Glass: Triax top, Biax bottom  
Base: Die-cut sintered 2000



This GoodWood winning magic board is a go-to freestyle deck from Big Bear to Breck, from Seymour to Saas Fe. A classic True-Twin outline outfitted with triax glass for responsiveness and hold at speed, and a full sintered base for clearing everything in the park. We've kept the much-loved Camrock base profile but updated the core to a durable Poplar assembly that includes Beechwood impact blocks under the feet.



149 152 154 156 156W 158





Photo Dom Gauthier



Photo Chad Chomlack

# The Basic

Shape: True Twin w UnderBite  
Rider: You.

Base profile: Camrock  
Outline: Radial w/ UnderBite edges  
Core: Poplar w/ Impact Blocks  
Glass: Biax top and bottom  
Base: Die-cut extruded 4400



Evolving over the past 5 years, The Basic has become anything but basic. It changes with the sport and seeks to provide freedom of expression in as many situations as the hill can throw at it. Always a true twin with full tip to tail woodcore construction, it reflects the roots of our founders. And rather than save our latest technology for the high-end and then trickle it down, we place it right where the masses can experience it first.

Introducing the Underbite. By stepping the outline in under the bindings (rather than out), it disrupts the surface area that has contact with the snow while the board is on edge. Without any extra rider effort, this disruption effectively increases edge pressure on the areas where you need it most, helping to initiate and hold your turn The effect is stable edge control and a very confident, enhanced arc in your turn with no drag.



146 149 152 155 158 159W 161





(Publicly Banned)

# The Public

Shape: True Twin  
Riders: Frank April, Austen Sweetin

Base profile: Flat (zero camber) + Flat nose and tail kicks  
Outline: Radial sidecut  
Core: Wood Matrix  
Glass: Biax top and bottom  
Base: Die-cut extruded 4400



Frank April is a beast. Watch Deja Vu, watch his Real Snow XGames - both this year and last - and you'll see creativity and a commitment to line as serious as anything in the sport. Requiring a neutral yet responsive and durable board, the Public was designed for terrain that was never meant to be ridden. Flat (or zero) camber keeps the board neutral enough to not get hung up or get squirrely. The core is milled with a mid-flex between the feet and a slightly thicker "bump", just outside the binding areas providing a soft overall flex that still pops ollies. The nose and tail profiles are a blended radius to flat kick that are perfect for extended nose presses.



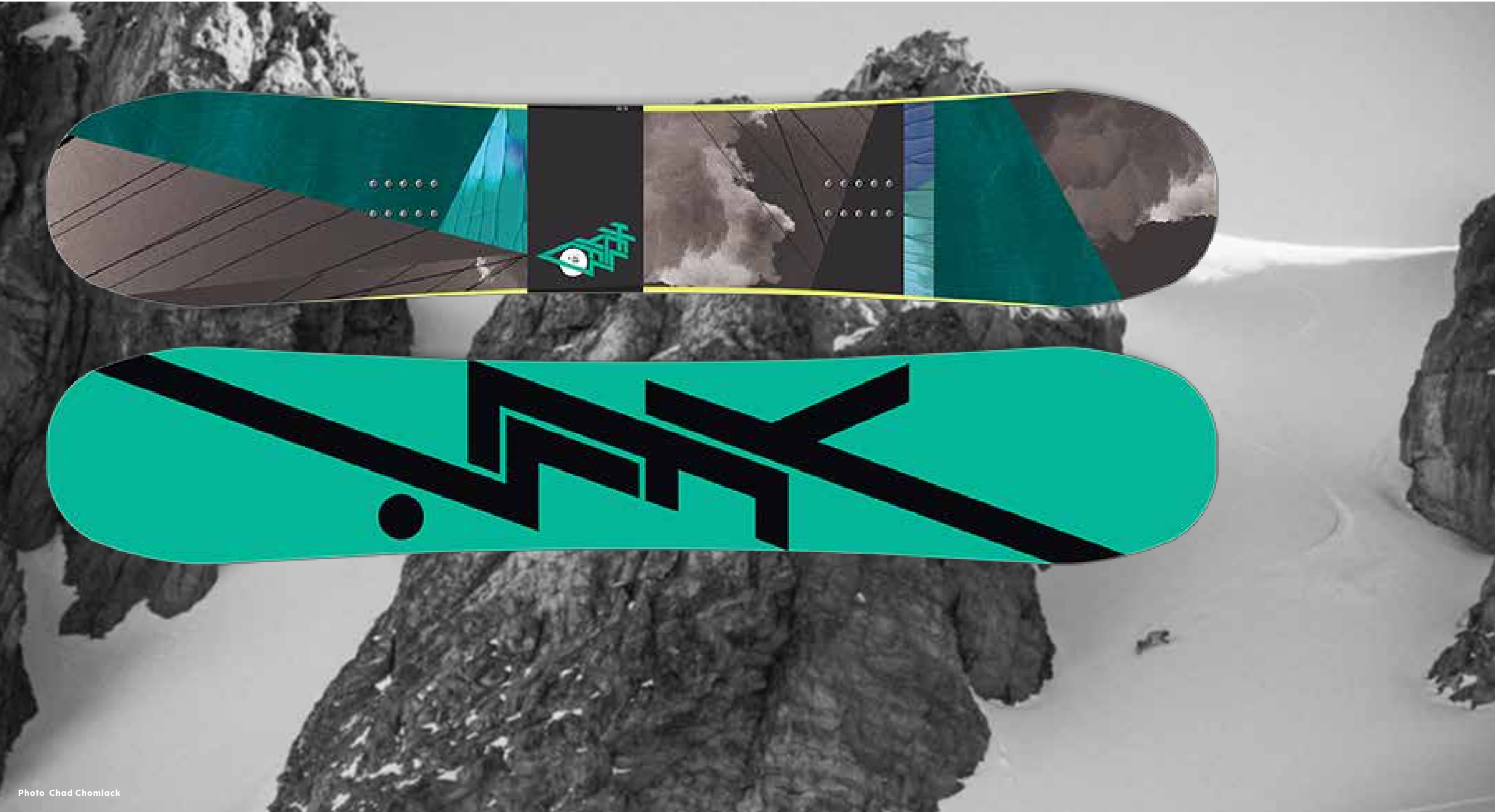
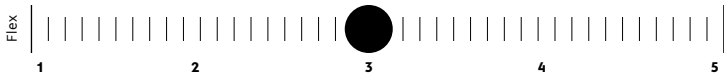


Photo Chad Chomlack

# Hel YES.

Shape: Directional Twin  
Rider: Helen Schettini

Base profile: Directional Camrock  
Outline: Radial, w/ OverBite edges  
Core: 2X Poplar w/ Impact Blocks  
Glass: Triax top, Biax bottom  
Base: Die-cut sintered 2000



Helen Schettini has been busting her ass in the backcountry for years with the boys, getting her game to the point that the whole world finally stood up and took notice. Strapped to her feet for this groundbreaking year was the Hel YES. directional twin shape with our lightweight, responsive Poplar core. It handles everything from pillow stacks to big mountain lines. Overbite edges lend added confidence when hardpack snow conditions are less than film worthy. The final result is a board designed for any woman that's ready to step up their game..



146 149 152





143



146



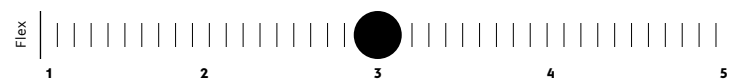
149



## :) Emoticon

Shape: True Twin  
Rider: You.

Base profile: Camrock  
Outline: Radial w/ UnderBite edges  
Core: Poplar w/ Impact Blocks  
Glass: Biax top and bottom  
Base: Die-cut extruded 4400



Playful, intuitive and responsive, the Emoticon makes snowboarding more fun by making it easier to express your own style. A true twin shape and softer flex, the real jeenyus of this board is it's unique UnderBite edges. Subtle but noticeable indents along the sidecut at the binding area re-distribute your body weight onto areas that help you turn. The effect is stable edge hold and a very confident, enhanced arc in your turn. No weirdness, just a board that rides as well as you know you can.

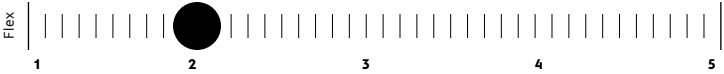
Fiber Artist Erika Sjögren  
erikasjogren.com





# The Groms

Shape: True Twin  
Rider: Dylan Okurowski



Being a grom is so much cooler than when I was one. No Disney co-labs here. We give the next generation some respect with a true-twin sidewall board and Tadashi's tattoo inspired artwork.

Base profile: Flat (Zero Camber)  
Outline: Radial sidecut  
Core: Wood Matrix  
Glass: Biax top and bottom  
Base: Extruded 4400

# Board Matrix

Street

Pow



The Public



The Jackpot



:) Emoticon



The Groms



The Greats



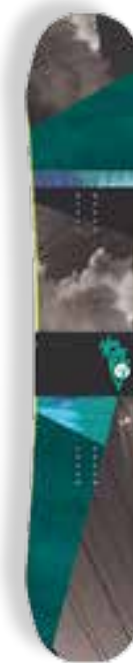
The Basic



The Standard



The Ghost by TDF



Hel YES.



Pick Your Line



The 420

\$\$\$

\$



Specs

Pick Your Line 159	24	596.9	23.5	30	1591	1255	1140	235.0	61.0	294.3	215.0	45.0	292.2	250.6	7930	Camrock	4/4/2	5.0
Pick Your Line 161	24	609.6	24.0	30	1611	1255	1160	235.0	61.0	297.7	215.0	45.0	295.6	253.8	8170	Camrock	4/4/2	5.0
Pick Your Line 161W	24	609.6	24.0	30	1611	1255	1160	235.0	61.0	304.7	215.0	45.0	302.6	261.2	8170	Camrock	4/4/2	5.0
The Standard 152	24	571.5	22.5	10	1520	1150	1100	210.0	54.2	291.7	210.0	54.2	291.7	248.0	7250	Camrock	4/4/4	4.5
The Standard 154	24	584.2	23.0	10	1540	1170	1120	210.0	54.8	293.6	210.0	54.8	293.6	249.0	7350	Camrock	4/4/4	4.5
The Standard 156	24	584.2	23.0	10	1560	1180	1140	210.0	54.6	294.8	210.0	54.6	294.8	250.0	7450	Camrock	4/4/4	4.5
The Standard 156W	24	584.2	23.0	10	1560	1180	1140	210.0	54.6	300.8	210.0	54.6	300.8	256.0	7450	Camrock	4/4/4	4.5
The Standard 158	24	596.9	23.5	10	1580	1200	1160	210.0	57.9	297.2	210.0	57.9	297.2	252.0	7650	Camrock	4/5/4	4.5
The Standard 159W	24	596.9	23.5	10	1590	1200	1160	215.0	59.8	303.2	215.0	59.8	303.2	258.0	7650	Camrock	4/5/4	4.5
The Greats 152	20	571.5	22.5	0	1518	1173	1120	200.0	51.0	293.0	200.0	51.0	293.0	247.0	7370	Camrock	4/4/4	4.0
The Greats 154	20	584.2	23.0	0	1539	1193	1140	200.0	52.0	295.0	200.0	52.0	295.0	249.0	7580	Camrock	4/4/4	4.0
The Greats 156	20	584.2	23.0	0	1568	1213	1160	200.0	53.0	298.0	200.0	53.0	298.0	251.0	7800	Camrock	4/4/4	4.0
The Greats 158	20	596.9	23.5	0	1589	1233	1180	200.0	54.0	300.0	200.0	54.0	300.0	253.0	8020	Camrock	4/4/4	4.0
The 420 148	20	571.5	22.5	10	1480	1051	875	365.0	60.0	337.8	240.0	47.4	321.8	286.0	5950	Pow/Flat	4/0/0	3.5
The 420 152	20	596.9	23.5	10	1520	1075	895	380.0	65.0	339.5	245.0	49.3	321.3	286.0	6100	Pow/Flat	4/0/0	3.5
The Ghost by TDF 154	20	584.2	23.0	0	1540	1170	1120	210.0	54.8	293.6	210.0	54.8	293.6	249.0	7350	Camber	0/4/0	4.0
The Ghost by TDF156	20	584.2	23.0	0	1560	1180	1140	210.0	54.6	294.8	210.0	54.6	294.8	250.0	7450	Camber	0/4/0	4.0
The Ghost by TDF 158	20	596.9	23.5	0	1580	1200	1160	210.0	57.9	297.2	210.0	57.9	297.2	252.0	7650	Camber	0/4/0	4.0
The Hel 146	20	520.7	20.5	10	1460	1110	1070	195.0	50.2	282.5	195.0	50.2	282.5	239.0	6800	Dir Camrock	4/3/2	3.0
The Hel 149	20	533.4	21.0	10	1490	1130	1090	200.0	52.4	284.8	200.0	52.4	284.8	241.0	7000	Dir Camrock	4/3/2	3.0
The Hel 152	20	546.1	21.5	10	1520	1150	1110	205.0	59.6	285.7	205.0	59.6	285.7	242.0	7250	Dir Camrock	4/4/2	3.0
The Hel 155	20	558.8	22.0	10	1550	1170	1110	220.0	61.1	287.9	220.0	61.1	287.9	244.0	7400	Dir Camrock	4/4/2	3.0
The Jackpot 149	20	558.8	22.0	0	1490	1124.35	1070	210.0	55.0	290.2	210.0	55.0	290.2	248.2	7100	Camrock	4/4/4	3.5
The Jackpot 152	20	571.5	22.5	0	1520	1143.6	1090	215.0	58.0	292.9	215.0	58.0	292.9	251.2	7400	Camrock	4/4/4	3.5
The Jackpot 154	20	584.2	23.0	0	1540	1163	1110	215.0	58.0	296.3	215.0	58.0	296.3	254.2	7620	Camrock	4/4/4	3.5
The Jackpot 156	20	584.2	23.0	0	1560	1183	1130	215.0	58.0	296.7	215.0	58.0	296.7	254.2	7820	Camrock	4/4/4	3.5
The Jackpot 156W	20	584.2	23.0	0	1560	1183	1130	215.0	58.0	304.5	215.0	58.0	304.5	262.0	7820	Camrock	4/4/4	3.5
The Jackpot 158	20	596.9	23.5	0	1580	1204	1150	215.0	58.0	299.6	215.0	58.0	299.6	256.2	7920	Camrock	4/4/4	3.5
The Basic 146	20	546.1	21.5	0	1460	1105	1055	202.5	49.6	289.6	202.5	49.6	289.6	247.0	6850	Camrock	3/3/3	3.5
The Basic 149	20	558.8	22.0	0	1490	1130	1080	205.0	50.5	291.4	205.0	50.5	291.4	248.0	7050	Camrock	3/3/3	3.5
The Basic 152	20	571.5	22.5	0	1520	1150	1100	210.0	55.7	293.7	210.0	55.7	293.7	250.0	7250	Camrock	4/4/4	3.5
The Basic 155	20	584.2	23.0	0	1550	1175	1125	212.5	56.6	295.4	212.5	56.6	295.4	251.0	7450	Camrock	4/4/4	3.5
The Basic 158	20	596.9	23.5	0	1580	1200	1150	215.0	57.0	298.1	215.0	57.0	298.1	253.0	7650	Camrock	4/4/4	3.5
The Basic 159W	20	596.9	23.5	0	1590	1200	1150	220.0	58.8	306.1	220.0	58.8	306.1	261.0	7650	Camrock	4/4/4	3.5
The Basic 161	20	609.6	24.0	0	1610	1220	1160	225.0	59.8	299.1	225.0	59.8	299.1	254.0	7850	Camrock	4/4/4	3.5
:) Emoticon 143	20	508.0	20.0	0	1430	1090	1042	194.0	47.8	280.7	194.0	47.8	280.7	237.0	6500	Camrock	3/2/3	2.5
:) Emoticon 146	20	520.7	20.5	0	1460	1115	1065	197.5	49.0	283.4	197.5	49.0	283.4	239.0	6700	Camrock	3/2/3	2.5
:) Emoticon 149	20	533.4	21.0	0	1490	1140	1088	201.0	50.2	286.0	201.0	50.2	286.0	241.0	6900	Camrock	3/2/3	2.5
The Public 148	20	571.5	22.5	0	1480	1130	1080	200.0	41.5	291.4	200.0	41.5	291.4	248.0	6950	Flat	0/0/0	3.0
The Public 151	20	584.2	23.0	0	1510	1150	1090	210.0	45.0	294.8	210.0	45.0	294.8	251.0	7150	Flat	0/0/0	3.0
The Public 154	20	596.9	23.5	0	1540	1170	1100	220.0	48.5	297.7	220.0	48.5	297.7	254.0	7350	Flat	0/0/0	3.0
The Groms 129	12	390	15.4	0	1290	980	930	180.0	42.0	263.1	180.0	42.0	263.1	224.0	5900	Flat	0	2.0
The Groms 135	12	400	15.7	0	1320	1000	940	190.0	47.0	265.1	190.0	47.0	265.1	226.0	6100	Flat	0	2.0

Inserts

Stance (Mm)

Stance (Inch)

Setback (Mm)

Total Length

Effective Edge (Mm)

Running Length (Mm)  
Contact Length

Tip Length (Mm)

Tip Height (Mm)

Tip Width (Mm)

Tail Length (Mm)

Tail Height (Mm)

Tail Width (Mm)

Waist Width (Mm)

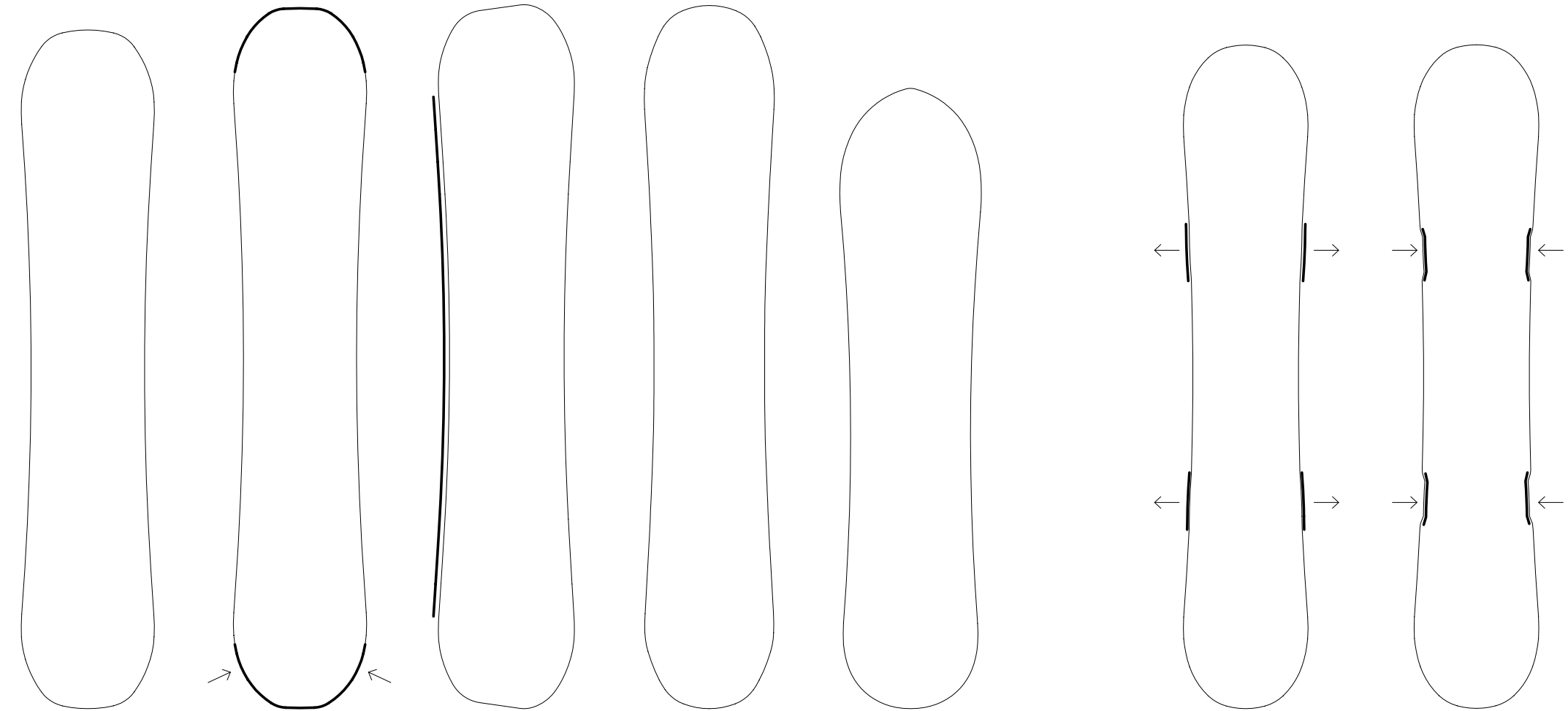
sidecut radius (m)

Base Profile Specs

Base Profile Specs

Stiffness (Middle-Flex)

# Outlines



**True Twin:**  
(Public, Jackpot)

A mainstay of freestyle riding. Completely symmetrical outline; the stance is centered on the effective edge, tip and tail are identical length and shape, flex is identical at both ends of the board. Radial sidecut is effective and predictable. The overall shape allows complete freedom of expression by keeping the board a neutral, yet responsive tool.

**Directional Volume Twin:**  
(Standard, Ghost By Tadashi)

As the lines between freeride and freestyle continue to erase we needed to address the need for guys committed to riding only twins but finding themselves in more pow. Nose and tail volume is hard to notice in hardpack unless you're nose/tail pressing, but in pow it affects floatation and you can feel it. This led to the simple idea of the Directional Volume Twin. Symmetrical flex, centered stance, identical wide-points of the board (therefore, NOT tapered), identical length shovel lengths but with a slightly lower volume tail.

**Asym Twin:**  
(The Greats)

Back in the day, asymmetrical boards meant you had to choose between a regular or goofy-stance board. Not only was that a nightmare for retailers, it didn't suit anyone with a duck stance. The Asym Twin applies a tighter, deeper heelside radial sidecut compared to the toe. In effect, balancing out the difference in a body's natural tendency to over-turn the toe edge. Regular or goofy; it's still a true twin. Just flip it around.

**Directional / Radial:**  
(Pick Your Line)

Some might call this a directional twin as the differences on the PYL for example are not as drastic as some. For us, anything that's not a true twin is. Nose length outside of the effective edge is longer than the tail and the stance is set back, usually in the neighborhood of about 20mm from center of effective edge (EE).

**Directional Wide / Tapered:**  
(The 420)

Inspired by Steve Lis, and the revolution that occurred when kneeboards influenced surfboard design. Powder is all about speed and floatation. Displacement of a board's volume is affected by more than just length. With the 420 for example, we're able to get the stability and float normally associated with much longer boards by punching out the waist width and drastically chopping the length. The 148 for example has the same circumference and base surface as a traditional 160 but it's mass is located much closer to your feet resulting more maneuverability and far less swing weight. A slight taper (12mm) helps keep the nose up without losing the tail's ability to hold in hardpack. Stance is only slightly set back from center of effective edge because the difference in nose and tail shovel keeps you from going over the nose.

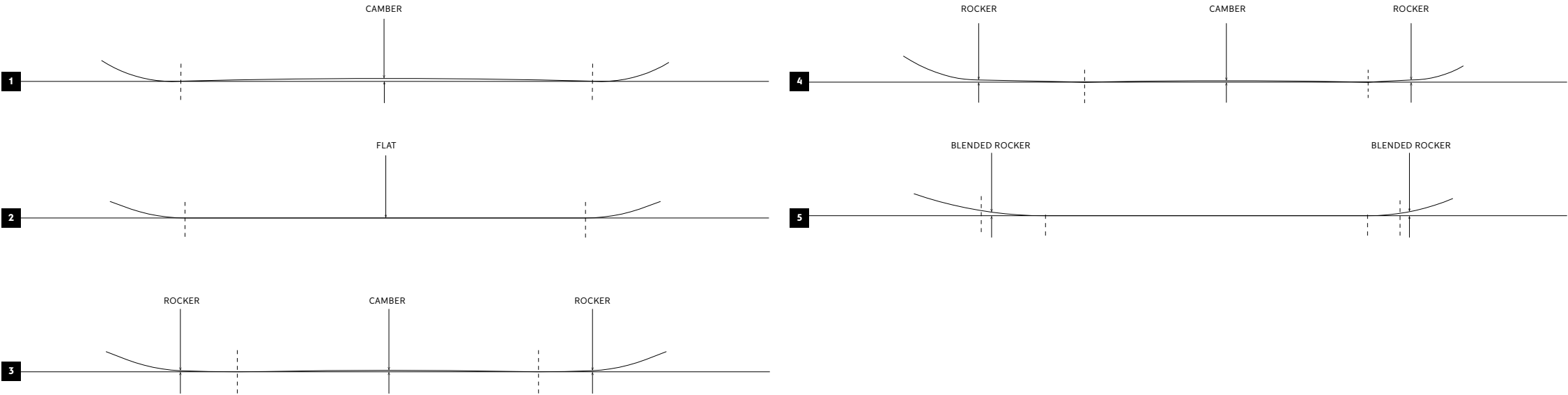
**OverBite:**  
Directional / Radial W/ Overbite Edges (Hel Yes.)

There are a lot of variations on this theme out there. Through trial and error we've found locating a slight "bump-out" running parallel to the sidecut at each of the binding areas breaks up the edge just enough to increase grip in icy conditions. The bumps are subtle and work without feeling grabby, slowing you down, or being a nightmare to tune.

**UnderBite:**  
True Twin / Radial W/ Underbite Edges (Basic, Emoticon)

With the success of last years Overbite Edges on the Hel we wanted to see what would happen when we took our own design theories and turned them inside out. The result was a small revolution in board shaping. By stepping in under the bindings it reduces (or disrupts) the surface area of the edge that has contact with the snow (while the board is on edge) which in turn increases the edge pressure in the areas where you need it - from binding out, and through the center of the board where the carving arc is taking place. The Hel is designed to be ridden more aggressively and benefits from the traction associated with bump-outs. The Basic and Emoticon benefit from more subtle re-distribution of your body weight onto areas that help you turn.

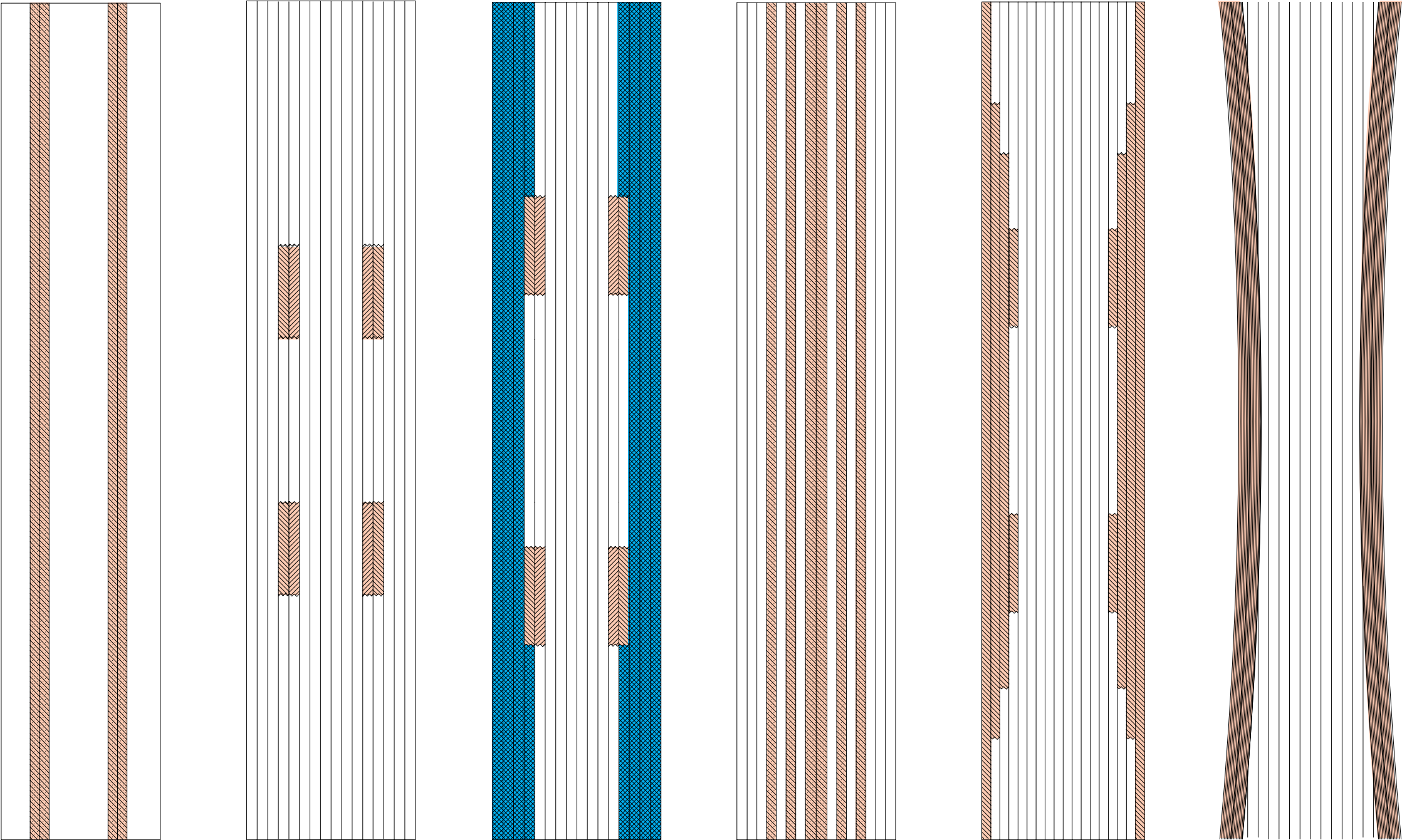
# Base Profiles



- 1. **Camber** (Ghost by Tadashi)
- 2. **FlatRock** (Public)
- 3. **CamRock** (Standard, The Greats, Jackpot, The Basic)
- 4. **Directional CamRock** (PYL, Hel YES.)
- 5. **PowRock** (The 420)



# Cores



Compostie  
Poplar

Poplar  
Beech

Light Poplar  
Beech

Poplar

Lightweight Poplar  
Paulownia

Poplar  
Beech

Poplar  
Pre-Bent Birch

## Wood Matrix (Groms, Public)

Composite construction has come a long way in 30 years. Refined and extremely reliable, it's lightweight but dense matrix helps displace the harsh impacts of rails and urban terrain.

## 2X Poplar w/ Impact Blocks (Hel, Ghost, Greats)

Creating a lighter core than the Poplar w/Impact, the 2X Poplar takes are standard poplar/beech core but mixes 2 species of Poplar. One is a very low-density lightweight wood that we can safely use in non-critical areas to shave precious ounces off the overall board weight.

## Poplar w/ Impact Blocks (Basic, Emoticon, Jackpot)

Our baseline core for tip to tail woodcore snowboard construction. Strikes a predictable balance between durability, consistent flex and lightweight.

## Featherlight core (420)

Designed specifically for the 420. The featherlight core strikes a critical balance between lightweight and strength. Using a lower density species of poplar in areas that are not as structural and Paulownia in areas that are, we're able to shave precious weight off our beloved 420. This helps the board not only float, but "feel" floaty.

## PYL (Pick Your Line)

Used exclusively on the Pick Your Line and designed with DCP in mind. Robust Beech rails enhance on-edge confidence and high-speed stability while lightweight Poplar trims weight in non-critical areas. This core helps hold highspeed turns anywhere and plow through avy debris with confidence.

## Power-Drive (Standard)

The heart of the Standard's performance. Full length, parabolic Birch stringers are pre-bent to match the side cut before being assembled to the rest of the core. This is a time-consuming and expensive process, but well worth it. By keeping the grain uninterrupted through the entire length of the sidecut, inner core tension is created and rider input is magnified. From intuitive turn initiation, solid edge hold and explosive release the Power-drive Rails are constantly active.





**Basic Zip**

Black & Grey  
S- XI



**Basic Pullover**

Black & Grey  
S- XI



**Basic Tee**

Black & Charcoal  
S- XI



**Spill Tee**

Black & Charcoal  
S- XI



**Camp Zip**

Charcoal & Heather Grey  
S- XI



**Trusted Zip**

Black & Charcoal  
S- XI



**Trusted Tee**

Black & Charcoal  
S- XI



**Ghost Tee**

White & Heather Grey  
S- XI



**Basic Long Sleeve**

Black & Charcoal  
S- XI



**Dot Pocket Tee**

Black, Army Green & Charcoal  
S- XI



**Camp Tee**

Black & Charcoal  
S- XI



**Public Tee**

Black & Charcoal  
S- XI





# Slutch Beanie

Colors: Black & Grey  
Size: One Size



# Pom Pom Beanie

Colors: Black/White & Black/Red  
Size: One Size



# Balaclava

Colors: Black  
Size: One Size



# Basic Snap Back

Colors: Black, Grey, Blue & Red  
Size: One Size



# Camp Trucker

Colors: Black & Grey  
Size: One Size







**Colin Spencer**

YES to me is a positive way of living and thinking. Like Hakuna Matata or Pura Vida.

YES is family and friends.



**Helen Schettini**

YES. - One family: united through snowboarding but family for life.  
... or ....  
The raw passion for snowboarding is what YES. represents and it's the backbone to the company.



**Benji Ritchie**

What Yes means to me in.....2 words: GOOD BOARDS !



**Frank April**



**Romain DeMarchi**

YES is my lifestyle.



**DCP**



**JP Solberg**



**Tadashi Fuse**



**Austen Sweeten**

To me yes is a dream come true, being part of a family with the people I looked up to as a kid and now get to share snowboarding with them is awesome. Say yes to snowboarding!



**Clint Allan**

To me yes is a dream come true, being part of a family with the people I looked up to as a kid and now get to share snowboarding with them is awesome. Say yes to snowboarding!



**Madison Ellsworth**

YES. is the real, recognizing the real.



**Mikee Pederson**



**Dylan Okurowski**

“Yes to me is a positive life style”