



YES. to me represents the essence of snowboarding, the roots, the reason why I am addicted to this lifestyle. YES. is a passion. YES. makes me want to go out everyday and shred pow. YES. makes me want to be a kid again, to play and have fun with my friends and family. YES. comes from the heart and is meant to inspire others to live their own snowboarding dream.

- DCP

YES. is a way of living my life.

YES. is more than what people expect it to be.

YES. is my life and soul!

-ROMAIN DeMARCHI

When you do something for a real cause, you can finally feel free to put your heart and soul into it. YES. is like releasing a caged animal back into its natural habitat.

- JP SOLBERG







THE BASIC

TDF

THE GREATS

154 158 TROUBLE





THE SECOND 110 120 BASIC Jr.

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The Pick Your Line is what DCP has been using to pull - RIDE: All Mountain + Pow rank on the rest of us for a couple of years now. A directional shape loaded with Freeride Camrock, this - OUTLINE: Directional +Tragna Maction board is deadly enough to tackle legitimate lines and handle speed with authority, yet nimble enough to - CORE: Master Composite Core smash pillows and rip tree runs with cat-like reflex.

- CONTACT: Directional CamRock
- FLEX: Med/Stiff + Directional
- BASE: Sintered, Die-Cut Base
- GLASS: Carbon + Kevlar + FLB

- SIDEWALLS: Rubber +ABS sidewalls















In life, when we chose lines we sometimes take the safe and easy one. But that is not what David, or this board is about.

All elements in the design were hand painted. Acrylics, charcoal, India ink and a bit of collage in the design all work together to achieve a chaotic, wild kind of energy. The finished works were all freestyled in the moment - nothing was planned out. As in the backcountry, you have to pick your line as you go, and sometimes things get a little wild.

Mark Kowalchuck artschoolskateboards.com

"It seems like this board goes where I think I want him to go. I just pick a line, and he will hold it down in any kind of terrain and snow conditions. But of course, powder is his favourite." - DCP











156 161w



From the Great Dudes of History, to the Great Beauties of - RIDE: F/S + All Mountain History, we figured it was about time we got people talking about the Greats that really matter. Re-shaped and revised for 2013, the groundbreaking 'Asym Twin' provides a deeper heel sidecut than toe, and rides switch so good you'll forget which way you stand. So the only question left is... who are your Greats?

- CONTACT: Twin CamRock

- FLEX: Medium + Twin

- OUTLINE: Twin, Asymetrical Sidecut

+ Ultimate Grip

- BASE: Sintered, Die-Cut Base

- GLASS: Triax

- CORE: Master Comp Core



"The Asym has everything I need in a board - it lets me ride absolutely everything!" - JP

& FALL-LINE

EIL#S

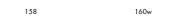
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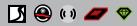






Strange things happen when the boys spend too much - RIDE: Powder time together. Designs like the 420 appear and, just like the backcountry freestyle they helped revolutionize, - OUTLINE: Directional Twin + NoWrap Edges straight up pow riding enters a new dimension. Super - BASE: Sintered, Die-Cut Base short, super fat, super float... super baked. With or with- CORE: Master Comp Core out bindings, you're in for some good times.

- CONTACT: PowRock
- FLEX: Med/Soft + Directional

















The 420 shape is an odd mix of what's expected and unexpected in a snowboard. It seemed only fitting that the graphic followed this approach. As most people would expect a "pow board" to showcase a wood veneer topsheet or some other surf/hippy theme, I thought I should comply... sort of.

Inspired by the WrongWoods furniture collection, the topsheet is a blown-up, hand-drawn illustration of wood grain. The end result is an unexpected graphic that manages to poke a little fun at its self. Lighten up, bro.

Alex Warburton







untouchable dominance on a snowboard, it should come as no surprise that the cambered power and bouncy flex of the TDF is key to his supremacy. This true twin skates the park with focused flow and cracks ollies with Samurai skill, all with the ability to float through the pow like a silent assassin.

- If you are smart enough to understand Tadashi's -RIDE: F/S +All Mountain
  - CONTACT: Reverse Banana - FLEX: Medium + Directional
  - OUTLINE: True Twin
  - ваse: Sintered, Die-Cut Base
  - GLASS: Triax
  - CORE: Master Comp Core













Tadashi loves skateboarding as much as he does snowboarding. His love goes further than just the act of skating but includes the whole culture of skateboarding. There have been plenty of snow graphics that look like skate graphics/themes in the past, so we decided to keep the graphic fairly simple and offer a different concept. Tadashi's deck comes with sheets of grip-tape-like decals for the rider to apply in any fashion. This way each rider can contribute his or her own artistic flavor

The base graphic, inspired by Manga comics, also represents the multinational makeup of the YES.

Kenta Goto write-left.com

147 150 155 mw 157mw

TADASHI FUSE PHOTO: DICE-K



# NATURALLY GIFTED.

Beyond categorization, the Trouble and its Tragna - RIDE: Park + All Mountain Maction handles the slopes with unnatural ease. Grippy, stable, and pre-loaded with Camrock Pop, this - OUTLINE: Twin + Tragna Maction is a kicker-killing machine with legendary game. Skill you can work on, but style... that's something you've - core: Master Comp Core either got or ya' don't.

- CONTACT: Twin Camrock - FLEX: Med + Twin - ваse: Sintered, Die-Cut Base

- GLASS: Triax











Who doesn't agree on Tupac and Biggie? They're like the Hall and Oates of hip-hop. Making this design for Trevor was really awesome. Seeing him so passionate about these dudes and being able to facilitate that really rules. If everyone who sees these decks throws on 'All About You' or 'Juicy', my work is done.

Thom Lessner thomlessner.com

With an eye for the unexpected, the snappy soft pop - RIDE: Park + Rails of the Jackpot's newly designed Humps core profile and Tragna Maction, turns park and pipe riding into a - OUTLINE: Twin + Tragna Maction strangely simple game. With its classic True Twin shape, grease the rails and boxes of your local park with some serious skate influence thanks to low weight and unmatched ollie power.

- CONTACT: Twin CamRock
- FLEX: Med + Twin
- ваse: Sintered, Die-Cut Base
- GLASS: Triax
- CORE: Pop Core + Humps Profiling



















Depends on how you look at it. Loaded with progressive - RIDE: F/S + All Mountain. tech like directional flex and Camrock, it's fairly advanced. Stripped down to a true twin and centered stance, it's a - BASE: Extruded, Die-cut shape that's worked for years. Anyway you cut it, The Basic - GLASS: Triax has all-mountain freestyle straight-up handled.

- CONTACT: Directional CamRock
- FLEX: Med/Soft + Twin

- CORE: Master Comp Core









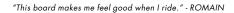
































143 152 157w



Given a choice, the Public prefers cold steel - the waste- - RIDE: Urban + Rails land of urban landscapes, homemade jib parks and a tallboy. Flatrock base profile keeps things loose, and - OUTLINE: Twin Humps core-profiling makes for an easy ollie with a soft deck. Public space is there for your amusement – use it. - CORE: Pop Core + Humps Profiling

- CONTACT: Twin FlatRock
- FLEX: Soft/Med + Twin
- BASE: Extruded, Die-cut
- GLASS: Biax









While living in New York City I would take the subway everyday. Besides people watching, I loved all the advertising in the platforms and seeing the natural decomposition of them. Layers and layers, rips, tears and satiric collage work all creating really dynamic imagery. This was the inspiration behind the series. To really create these natural accidents, I knew I could not compose them all on my own. With the help of two other New York Creative's - Pete Panciera & Michael Smoley - we set out to let the accidents happen.

Dustin Ortiz dustinortiz.com





147 151 152w 154

version of the same board they ride. With soft flex and - BASE: Extruded, Printed Base a Flat Rock base profile, rest assured your smaller - GLASS: Biax stature can manage this board with the same firepower as the pros.

- CONTACT: Twin FlatRock FLEX: Soft + Twin

- CORE: Wood Core











The Basic Jr. is the school of flight. Learn to fly like the guys you look up to. These small birds represent the will to take flight on a sport and a culture so inspiring to a kid. Just remember the first time you rode - all doors were wide open, and everything seemed possible in this new world with so many good friends, feelings and vibes. This is just the first step. Enjoy.

MATEL mrmatel.com



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REVERSE BANANA
AKA: CAMBER. CLASSIC POWER AND RESPONSE. CAMBER APPLIES PRESSURE ON THE TIP AND TAIL BY PRELOADING A BOARD'S CONTACT SURFACE, CREATING BUILT-IN POP, AGGRESSIVE EDGE CONTACT, AND A MORE RESPONSIVE RELEASE FROM TURNS.



CAMROCK
SLIGHT CAMBER BETWEEN BINDING AREAS WITH VARIABLE DEGREES OF ROCKER OUTSIDE YOUR STANCE. GIVES RESPONSE AND POP BETWEEN FEET, WITH A LOOSER FEEL TOWARDS THE TIPS, INCREASES FLOATATION



FLAT BETWEEN BINDING AREAS WITH VARIABLE DEGREES OF ROCKER OUTSIDE YOUR STANCE. CREATES A MORE NEUTRAL, SMOOTH BOARD FEEL BETWEEN THE FEET FOR RAILS AND URBAN FEATURES.



FLAT ROCK WITH LONGER, MORE DIRECTIONAL NOSE ROCKER. NOSE ROCKER IS PULLED FURTHER TOWARDS THE FRONT FOOT FOR INCREASED FLOATATION AND THE ABILITY TO GET ONTO POW-COVERED



C'MON, ALL SNOWBOARDS ARE A BLAST IN POWDER. BUT SOME ARE A BIT SOFTER, FEATURE A LITTLE MORE NOSE ROCKER AND GENERALLY MAKE IT EVEN MORE FUN.

AND THEN THERE'S THE 420...



FROM PARK BOOTERS AND MAN-MADE FEATURES, TO HIGH-SPEED GROOMERS, HIT-RUNS, POW STASHES, AND SNEAKY OUT-OF-BOUNDS LINES. ALL MOUNTAIN MEANS ALL MOUNTAIN, SO GET OUT THERE!



TRUE TWIN SHAPES, WITH THE RIGHT COMBINATION OF SPEED AND POP. NEVER COME UP SHORT OR HAVE AN EXCUSE TO NOT STOMP A LANDING.



FLAT BETWEEN FEET, THEN TAPERING FROM JUST OUTSIDE BINDING AREA, ALL THE WAY OUT TO THE TIP AND TAIL.

Page 29



SLIGHT THINNING OF THE CORE BETWEEN THE FEET. HIGH/FLAT POINTS AT BINDING AREA, THEN TAPERING ALL THE WAY OUT TO THE



COMES WITH EITHER A FLAT, OR MID-FLEX BETWEEN THE FEET. SLIGHT INCREASE IN CORE THICKNESS JUST OUTSIDE BINDING AREA, THEN TAPERING ALL THE WAY OUT TOWARDS THE TIP AND TAIL. THIS COM-BINATION CREATES AN OVERALL SOFT BOARD FLEX/FEEL, WHILE STILL MAINTAINING POP WHEN/WHERE YOU NEED IT.



### URBAN / RAILS

BUILT TO TAKE A SHIT-KICKING ON WHATEVER YOU DECIDE IS RIDABLE. TRUE TWIN SHAPES AND SOFTER FLEXES MIXED WITH A FLAT-ROCK PROFILE TO KEEP THINGS LOOSE AND YOUR OPTIONS WIDE-OPEN.

RECYCLED RUBBER BLENDED WITH ABS CREATES A DURABLE SIDEWALL WITH GREATER DAMPENING QUALITIES. ABSORBS HIGH-FREQUENCY CHATTER AND BIG IMPACTS. FEATURED ON THE PYL THIS YEAR.



THE MASTER CORE CONSTRUCTION IS THE RESULT OF OUR LONG HISTORY IN MATERIALS AND WOODCRAFT. IT'S A PERFECT HARMONY OF Multiple wood species and densities. The end result is a core THAT IS ULTRA STRONG, UBER-RESPONSIVE, AND OFFERS YOU THE BEST



THE FREESTYLE CORE OF EXCELLENCE. WE ADDED MORE ASH IN THE NOSE AND TAIL OF OUR POPLAR/BEECH CORE AND FOUND THE PERFECT BLEND OF MATERIALS TO CREATE CONSISTENT FLEX AND

BY TAKING THE WELL BALANCED MIX OF GLASS FROM OUR TRIAX BLEND AND ADDING CARBON STRINGERS ALONG THE 0° AXIS, WE CREATE A

DECK WITH INCREDIBLE POP AND RESPONSE THROUGHOUT THE ENTIRE





# TRAGNA MACTION

FIVE STRATEGICALLY PLACED, SUBTLE BUMPS ALONG THE SIDEWALL CREATE A SMOOTH YET ICE-GRIPPING HOLD WHEN YOU NEED IT MOST.



SERRATED EDGES (LIKE A BREAD KNIFE). ISOLATED TO JUST THE EDGE ITS SELF, ULTIMATE GRIP INCREASES YOUR TRACTION WITHOUT DISRUPTING THE SIDECUT'S CURVE.



EDGES TERMINATE JUST AFTER CONTACT POINT RATHER THAN WRAP-PING ALL THE WAY ROUND THE TIP AND TAIL. ALLOWS FOR THINNER NOSE AND TALE PROFILES AND MUCH LIGHTER SWING WEIGHT.



LENGTH OF THE BOARD.

CREATING MORE TORSIOALLY RESPONSIVE BOARD.



CREATING EVEN, NEUTRAL TORSIONAL FLEX PROPERTIES.



## DIAMOND STONE GRIND

AFTER THE BELT HAS DONE ITS WORK, WE DIAMOND FINISH THE BASE, CREATING THE PERFECT TEXTURED SURFACE FOR BREAKING UP SPEED-ROBBING SUCTION. THERE'S NOTHING FASTER.



FINE-GRIT, WET SANDED BELT GRIND CREATES A FLAT, SMOOTH BASE

HARDER AND THEREFORE FASTER BASE SURFACE THAN EXTRUDED.

GREAT WAX RETENTION AND SUPER EASY TO PATCH UP AFTER A HARD DAY IN THE PARK OR THE STREETS.





- 100% COTTON - COLORS: WHITE, BLACK, HEATHER GREY & FATIGUE - SIZES: S - XL

BASIC

YES.

YES.











- 100% COTTON - COLORS: YELLOW & BLACK - SIZES: S - XL











- 100% COTTON - COLORS: WHITE, BLUE & YELLOW
- SIZES: S - XL









- 100% COTTON - COLORS: WHITE & GREY
- SIZES: S - XL







- 100% COTTON
   COLORS: WHITE & BLACK
   SIZES: S XL











- 100% COTTON COLORS: WHITE & OLIVE SIZES: S XL







SQUAMISH

- 100% COTTON COLORS: BLACK & RED SIZES: S XL







- 100% COTTON - COLORS: BLACK & OLIVE - SIZES: S - XL







- 100% COTTON COLORS: BLACK & OLIVE SIZES: S XL
- YES.





- 100% COTTON - COLORS: BLACK & HEATHER GRAY - SIZES: S - XL

























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- ACRYLIC BLEND KNIT - WOVEN LABEL











# SLAGGARD - TRUCKER - ONE SIZE FITS ALL







- ACRYLIC BLEND KNIT - WOVEN LABEL





# X-MARKS V§

- 100% COTTON COLORS: HEATHER RED & OLIVE









- BOAT NECK CREW SWEATWHIRT - 100% COTTON
- COLORS: BLACK & HEATHER BLUE SIZES: S XL









- 100% COTTON

- COLORS: WHITE & HEATHER CHARCOAL - SIZES: S - XL

YES.



- 100% COTTON COLORS: WHITE & BLACK - SIZES: S - XL









- ACRYLIC BLEND KNIT - DIRECT EMBROIDERY





























# THE FAMILY

ROMAIN DE MARCHI TADASHI FUSE TREVOR ANDREW AKA 'TROUBLE' FRANK APRIL STIAN SOLBERG MADISON ELLSWORTH

# THE EXTENDED FAMILY



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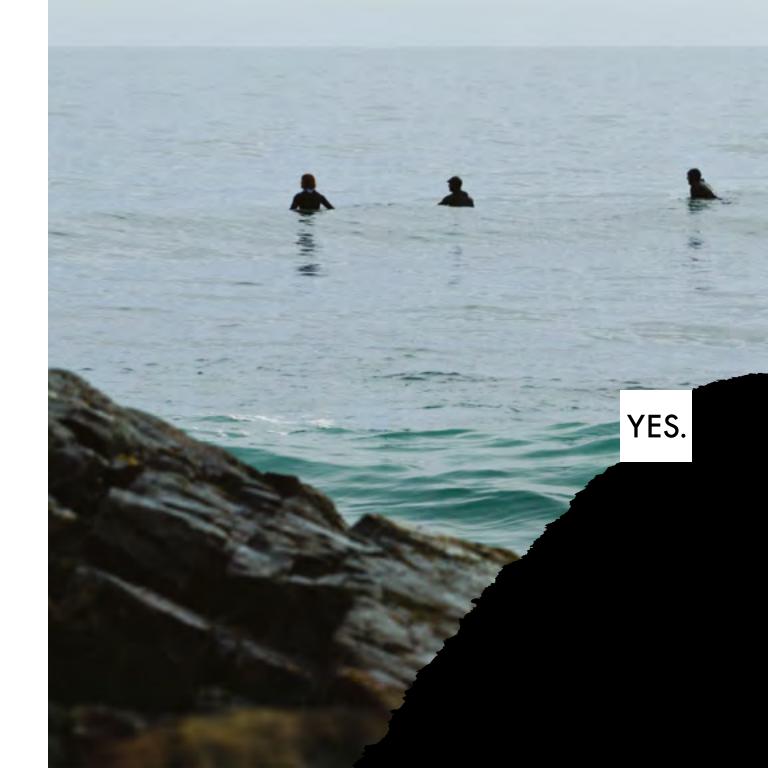
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# WE WOULD LIKE TO THANK



YES.