

The Space Needle Wrangell St. Elias, AK. April 28, 2012 8:37 p.m.

Some moments in life stand out from the rest. These moments are forged in such euphoric satisfaction that the experience could have only come from a lifetime of commitment and dedication. Millions of interconnected details and explicit decisions must align to create these moments.

You can not plan when these moments will go down. Your only option is to be ready. When the moment arrives, you draw from all the good and bad lessons you've learned in life and every ounce of mental and physical strength you have to perform your best.

Stepping on a skateboard for the first time as a kid; Visiting my brothers in Jackson Hole at 16; Getting the nod to fill an extra seat for a film crew in 1993; Deciding to post up for a month at a nearby cirque of spines.

All of these milestones led to the moment you see on this page.

Just like dropping into a dream line demands thousands of small steps, making dream snowboards requires equal dedication. Jones Snowboards are a mirror image of the commitment I have put into the mountains and designing the splitboard I rode down the Space Needle took a parallel course to my riding. My passion for shredding serious lines and developing the cutting edge gear I need to make it happen are one and the same.

Moments like the Space Needle show me that I am tapped into the mountains on a level that I have never experienced before. The 2014 collection gives me the same feeling about our snowboards. After four years of tweaking and obsessing over our designs, we are starting to hit our stride. These boards are my ultimate freeride quiver, built from and for these magical moments in the mountains that define our lives.

Go find your moment...shred it to pieces.

JOHENY JOHE

JONES SNOWBOARDS 101

CAMBER & SHAPE:



DIRECTIONAL ROCKER

A hybrid rocker/camber flex pattern defined by more tip rocker then tail rocker and slight camber between the bindings. The rockered tip gives the nose added float and improves maneuverability while the camber underfoot gives you added edge hold and response. A slightly rockered tail maintains the power and stability of a traditional board but helps keep the tail catch-free initiating turns and landing switch.

"My experience is that most falls in freeriding start from the nose of the board - you either go over the bars in powder, the nose gets caught under a weird crust and tosses you, or you hit a hard tranny at the contact point of the tip and get bucked. Directional Rocker eliminates most of these falls. - Jeremy Jones



A unique rocker/camber flex pattern defined by evenly balanced tip and tail rocker and slight camber between the bindings. CAM-ROCK improves freestyle finesse by keeping your tips playful while maintaining the power and pop of camber underfoot.



3D POWER CAMBER

An innovative traditional camber profile tweaked to offer the insane edge response of camber without the usual hang-ups. The board profile crosses over into the third dimension as the base is beveled up at the edges from the contact points of the camber to the ends of the board. The base beveling releases the edges where they like to hook which balances the pop and directional stability of camber with a looser, less-catchy feel.



MELLOW MAGNE-TRACTION

Magne-Traction improves your edge grip by adding multiple contact points along the running length of your board.

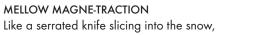
"Magne-Traction is a key ingredient for rockered board designs. Adding rocker to your board makes it glide more smoothly, but it makes it harder to really lock into your turns and hold a solid edge. Magne-Traction is crucial to offset the drift typical of rocker flex patterns." - Jeremy Jones



Traditiona

Blunt

BLUNT NOSE





"How a board glides in powder, crust, corn, or any snow condition more then an inch deep is dictated by its front contact point and just past it. Next time you are in soft snow watch how much snow comes over the corner of the nose near the contact point. The billowing snow means you are plowing through it which is obviously slowing you down. By adding a blunt nose you get the float benefits of a much longer board tip without the added length or swing weight." - Jeremy Jones





FULL WOOD CORES

All Jones boards feature full tip-to-tail wood cores



FSC WOOD CORE

The FSC wood cores come from forests that are managed to meet the social, economic and ecological needs of present and future generations. ALL of our cores are FSC.



HARD CORE - Poplar/Beech

Jones' signature core, the Hard Core is a hybrid wood core designed for the ultimate pop, power transfer and durability. Featherweight Poplar stringers in the middle of the core are framed with bulletproof Beech stringers under the edges to produce a core that combines the snappy, even flex of Poplar with the damp, responsive benefits of Beech. Framing the sides of the core in the Beech hardwood creates unparalleled energy transfer to your edge and helps protect the board from harsh side impacts.



CLASSIC CORE - Poplar

The Classic Core is a high-performance wood core designed for buttery board feel, crazy pop and predictable flex. Featherweight Poplar stringers run tip to tail in the Classic Core providing maximum weight savings and delivering snappy, even response.



LAMINATES:



CARBON QUADRAX

Jones' signature laminate composition, Carbon Quadrax features multi-layered, multi-axis fiberglass meshed with dual-zone carbon fiber power bands. The carbon power bands in the nose and tail dampen vibrations and create supreme longitudinal and torsional snap which keeps the board stable at high speeds and on steep terrain.



CARBON TOPSHEET

The bi-directional Carbon Topsheet is the pinnacle technology behind the ultraresponsive Jones carbon series boards. No other topsheet material on earth offers equal dampening, stiffness and torsional rigidity as carbon fiber. This is the secret sauce that gives the Carbon Flagship and Carbon Solution the horsepower and handling of a Formula One car.



CARBON STRINGERS

Carbon stringers are added to select models to improve pop and torsional stiffness and increase the longevity of the flex profile. This lightweight layer helps the board perform the same on day 100 as it did on day one - precise and playful.



TRIAX

This light - weight, multi axis, stitched fiberglass laminate provides torsional stiffness, pop and response for a precise controlled ride in a multitude of terrain and snow conditions.



BIAX

Is a dual direction, dual layer, stitched fiberglass laminate that provides a fun and forgiving ride due to its tensile strength, reliability and snappy response.

BASE MATERIALS:



SINTERED BASE

Fastest natural base material available. Durable, more resistant to impact, absorbs wax faster and retains wax longer.



FLIP FLOP BASE

By flip flopping the base graphic colors, P-Tex waste is drastically reduced by increasing the material yield.



RECYCLED BASE

P-Tex scraps are recycled into new bases.

OTHER FEATURES:



WOOD TOPSHEET

The Wood Topsheet dampens the ride for chatter-free performance. The natural material also eliminates some plastic and lacquer which cuts down on waste and weight.



FILM TOPSHEET

A thin piece of film replaces the traditional plastic topsheet. This eliminates plastic and reduces the weight of the board.



STONE GROUND FINISH



FACTORY TUNED

All Jones Snowboards are factory tuned, detuned at the tip and tail and factory waxed so you can go from the shop right to the hill



RECYCLED ABS SIDEWALLS

All Jones boards feature recycled ABS sidewall material



ALU PROTECT

State of the art strength aluminum tip protectors. Elastomer is bonded to the aluminum to absorb vibrations.



STRONGER EDGES

We added 35% more steel than a typical edge, what this achieves is a 250% increase in impact resistance compared to other edges offered on the market today.



KARAKORAM HARDWARE

All Jones Splitboards exclusively feature Karakoram Hardware





CARBON SERIES only for the expert freerider

Warning! The Carbon Series boards are not to be underestimated. They are not toys...or at least not toys for everyone. The Carbon Flagship and Solution are the ultimate professional freeride boards designed by Jeremy and the team riders to be cold-hearted line killers. Expert freeriders with deft skills and confidence at face-melting speeds are in for the ride of their life on the Carbon series. But seriously, you better hold on tight! These stiff, hyper-responsive boards perform best at top speed. If you're a big line bounty hunter like Boba Fett, look no further than these next-level shred sticks. Otherwise, these are not the droids you're looking for.



CARBON FLAGSHIP

The Carbon Flagship is a freeride scalpel capable of surgical precision on the rowdiest lines around. Whether inbounds or out, it crushes terrain with a confidence underfoot unlike anything you've ever experienced. The carbon topsheet and specially positioned carbon stringers combine to produce a light and lively board that's stupid fast edge-to-edge, yet damp as your footbeds after a day shredding bell to bell.

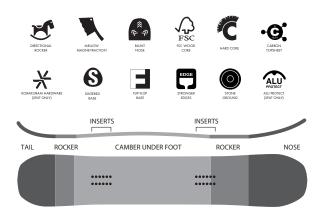


158 161 164 163W 168W



CARBON SOLUTION

The Carbon Solution splitboard is the trophy truck of the backcountry. It makes mandatory moves child's play and chews chunder to bits. Your legs will notice the lightweight and forgiving ride both up and down as the carbon topsheet and stringers absorb the chatter of uneven terrain leaving you more energy to put back into the mission.







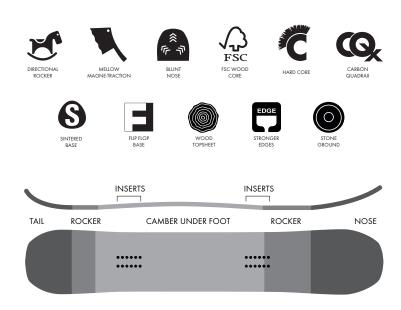




legend in it's own time

Ideal for Freeriding and Fall-Line Freestyle

After four years of first descents and 100-day seasons from Squaw Valley to Verbier, the Flagship is widely regarded as one of the finest freeride boards on the planet. The Flagship's now-legendary reputation comes as no surprise to Jeremy Jones. Jeremy has spent the last two decades perfecting this rhino chaser design that's as powerful as it is responsive. Coveted for it's stability at speed and wall crawling edge grip, the Flagship will hit mach-speed without fluttering your heart beat thanks to the mellow Magne-Traction, directional rocker and camber underfoot. The Flagship's ash-wood topsheet is also a game-changer as it provides a lively but damp board feel that's big on pop and solid on landing. This board was born to go fast, so watch out speed racer. It's not our fault if you get your pass pulled for straightlining on the Flagship.







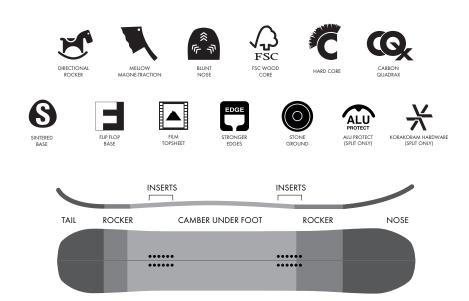




explore with no sacrifices

Ideal for Backcountry Freeriding & Wilderness Exploration

You wanna explore "Deeper" into your backyard? How about chasing "Further" into the wilderness? Well then, strap into the splitboard that Jeremy, Forrest and Ryland tested day-in day-out filming these two epic movies. The Solution splitboard is a backcountry chariot designed to charge up-and-down without sacrificing board performance when the terrain gets dicey. It's the identical split twin to the Flagship and is equally sought after because of features like the inner and outer edge Mellow Magne-Traction and the directional rocker profile matched with positive camber underfoot. The blunt nose on the Solution also adds awesome float and a legit tail makes it easy to stomp around riding switch. If your backcountry plans for the season demand nothing less than the ultimate all-conditions splitty, there is only one Solution for what you deserve in a splitboard.



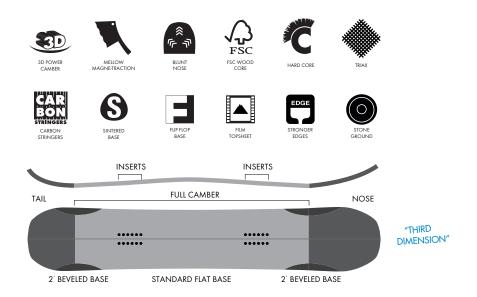




welcome to the third dimension

Ideal for Expert Freestyle and All-Mountain Carving

Calling all freestyle fighter pilots. Your new war plane is waiting in the hangar. Built for speed and flight, the Aviator is a high-performance directional freestyle board for riders that rail carves and boost big in all-conditions. The nimble handling and supersonic acceleration of the Aviator result from the new 3D Power Camber profile. 3D Power Camber is an innovative positive camber profile that offers the insane edge response of camber without the usual hang-ups. The board profile crosses over into the third dimension as the base is beveled up at the edges from the contact points of the camber to the ends of the board. The 3D base beveling releases the edges where they like to hook, which balances the pop and directional stability of camber with a looser, less-catchy feel. Whether your flight plan includes cliff drops or stacked park jumps, the Aviator is lightning fast edge to edge and designed to inspire confident take-offs and graceful landings.





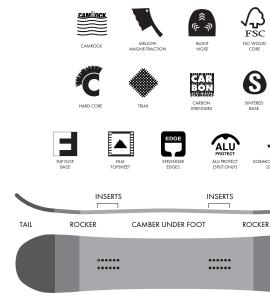




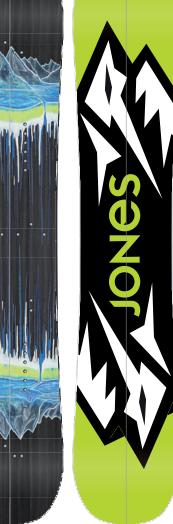
MOUNTAIN TWIN freestyler with a freeride habit

Ideal for Backcountry Freestyle & Resort Radness

The award-winning Mountain Twin may have a pretty face, but it hasn't collected accolades the world over for it's gorgeous graphics. This all-mountain charger is coveted and celebrated because it's freakin' ridiculously fun to ride. As playful as it is powerful, the Mountain Twin is a directional freestyle board with a freeride heart. It's designed to shred the entire mountain like it's your own personal skate park without sacrificing high-speed, linebombing stability. Early rise tip and tail give the Mountain Twin float and finesse in soft snow, while camber underfoot combined with Mellow Magne-Traction give the Mountain Twin snap and hold on hard pack. Backcountry freestylers like Alex Yoder ride the Mountain Twin 24/7 which is why we also offer it as a splitboard. Artwork by snowboarding legend, Bryan Iguchi.









151 154 157 158W 160 161W 164W



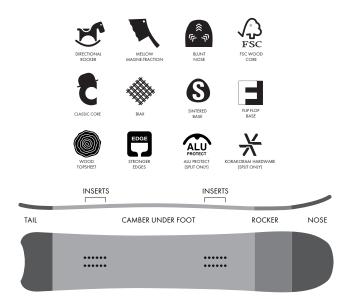


HOVERCRAFT don't call it a pow board, pow board



Ideal for Powder Hunting & Crud Busting

When is a pow board, not just a pow board? When your pow board is an all-terrain, all-conditions battle axe like the Hovercraft. Blower, crud or crust are no match for the trim and explosive Hovercraft as it floats through it all without sacrificing maneuverability. The blunt nose and directional rocker of the Hovercraft keep you partying in the pow, while the stiff tail and Mellow Magne-Traction lock in stability when the fresh tracks are gone. For catchfree slashing, the base along the tail edges is beveled up for more playful control. There is a good reason why you'll catch Jeremy Jones riding the Hovercraft or the Hovercraft Split on more days than not. You can float, air it out and run it out all on the same rocket that makes effortless turns. Because the stubby Hovercraft packs so much float in such a small package, it's designed to be sized 6-8 cm shorter than your average board.

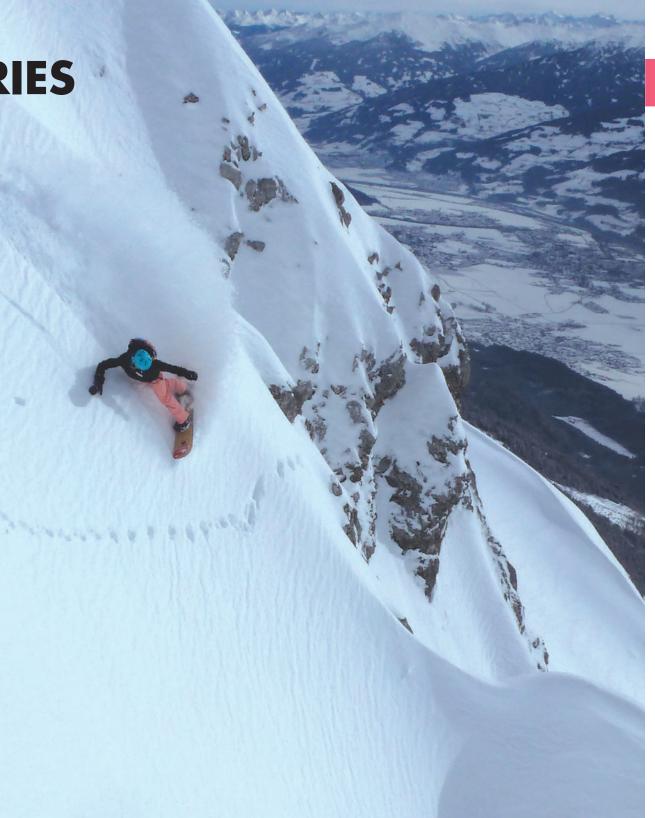




WOMEN'S SERIES

For the Freeride Revolution

Lady rippers are setting backcountry bootpacks and charging radical lines more than ever before. Jones Snowboards is lock step with this female freeride revolution as we offer a stacked line-up of women's specific boards that are built to shred every bit as hard as our men's models. The dimensions and flex specs of the women's series are simply customized for lighter and smaller riders using the same bomber materials and cutting edge construction. Serious lady powder hounds take note that we've added a Women's Hovercraft to the quiver for 2014.

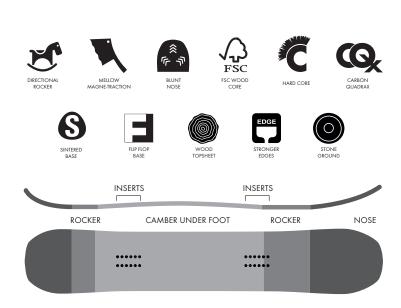




the elite women's freeride board

The Mothership is a high-performance directional freeride board designed for riding technical terrain at warp speed. Mellow Magne-traction keeps the Mothership solid on ice, while the blunt nose, directional rocker and camber underfoot allow you to plow through pow or chunder one and the same. Ladies who like to ride fast and stomp harder than the dudes should grab the keys to a Mothership.

NEW! 148 152 156



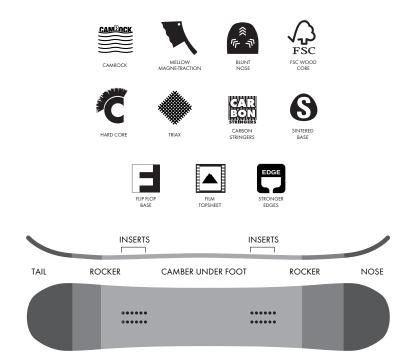




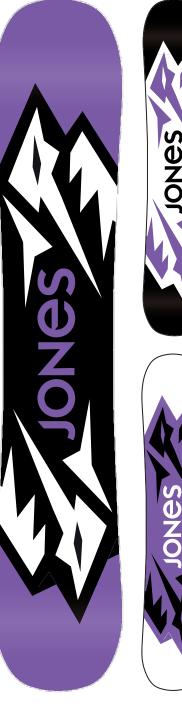


freestyler with a freeride habit

The Twin Sister is the board for women who like to turn up the tunes and dance down the mountain through the trees and into the terrain park. The Twin Sister features a twin-profile, directional flex, rockered tip and tail and traditional camber between the feet. Mellow Magne-Traction keeps the Twin Sister on edge and helps lock in every turn. Ladies looking for a stable yet playful board that's easy to rally anywhere want the Twin Sister. Artwork by Bryan Iguchi.













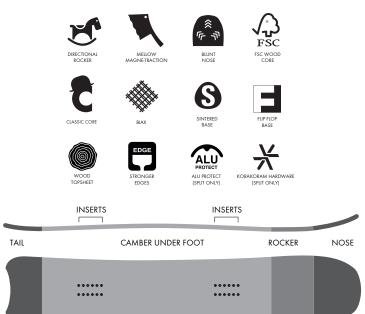
WOMEN'S HOVERCRAFT

don't call it a pow board, pow board

The Women's Hovercraft is a pow-seeking missile for ladies who chase fresh tracks like it's going out of style. The blunt nose and directional rocker of the Hovercraft deliver supreme float in the soft stuff while the pint-sized dimensions keep the Hovercraft fast and maneuverable in tight situations. 3D-base beveling on the tail edges keep you from hooking on the hard pack when the conditions aren't quite as epic.



148 152









WOMEN'S SOLUTION



the ultimate splitboard

The Women's Solution Splitboard is a pure bred backcountry workhorse built to blaze a trail into a lifetime of untracked sunrises and sunsets. With a Solution in your stable you can explore the endless beauty of the backcountry and kiss lift lines and moguls goodbye. Mellow Magne-Traction on both inner and outer edges delivers confidence when the conditions get icy and the blunt nose and early rise tip and tail keep the Solution afloat on even the deepest days.

























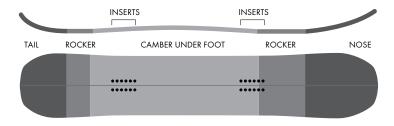
















JONES BACKPACKS





Team tested from the Alaskan wilderness to the starting gates of the Freeride World Tour, Jones backpacks are simply the perfect packs for backcountry snowboarding. They are lightweight, feature rich and constructed out of bomber ballistic nylon that's impervious to abuse. New for 2014, the Jones 30 Liter pack is available as an avalanche airbag featuring the Snowpulse R.A.S. removable airbag system.

18L

When you step into the sidecountry or jump out the door of a heli you don't need to carry that much gear. The 18L pack is the perfect size for avy tools, water, snacks and a layer plus it's streamlined profile keeps your center of gravity tight. Rugged side and vertical board carry straps lock the board to your back when bootpacking - which is probably the only time you'll even notice the 18L pack on your shoulders. The 18L is featherweight, weighing 2 lbs 1 oz.

MAIN FABRIC: DIMENSION POLYANT BALLISTIC NYLON WITH ARAMID FIBER



WEIGHT: 2lbs 1 oz. HEIGHT: 20". WIDTH: 12". DEPTH: 5"

- COLOR CODED BUCKLES FOR ADDITIONAL LOAD OPTIONS
- SINGLE POCKET ACCESSS
- INSIDE AVI TOOL SLOTS
- HIP WEBBING
- ADJUSTABLE SHOULDER STRAPS
- SPLIT BOARD/SKI SIDE CARRY STRAPS
- THERMO-MOLDED NEOPRENE FOAM BACK PADDING
- FLEECE LINED GOGGLE POCKET
- MULTIPLE BOARD CARRY OPTIONS
- INSULATED ENCLOSED HYDRATION SLEEVE & POCKET

30L

The 30L pack pumps up the volume for backcountry missions where you need to bring a little more. It's bigger in the right spots as a separate avy tool pocket, dual hip pockets and a back panel zipper to the main compartment provide ample storage and easy access to your gear. Despite the larger volume, the 30L pack is efficiently designed and weighs only 3 lbs 1 oz.

MAIN FABRIC: DIMENSION POLYANT BALLISTIC NYLON WITH ARAMID FIBER



WEIGHT: 3lbs 1 oz, HEIGHT: 20", WIDTH: 12", DEPTH: 7"

- LARGE CARGO COMPARMENT
- COLOR CODED BUCKLES FOR ADDITIONAL LOAD OPTIONS
- INSIDE WIRE FRAME TO RETAIN SHAPE
- PADDED WAIST STRAPS W/ EASY ACCESS POCKETS
- FINE ADJUSTMENT SHOULDER STRAPS
- BACK PANEL ACCESS
- THERMO-MOLDED NEOPRENE FOAM BACK PADDING
- FLEECE LINED GOGGLE POCKET
- FRONT QUICK ACCESS AVI TOOLS POCKET
- MULTIPLE BOARD CARRY OPTIONS
- TOOL LOOPS
- INSULATED ENCLOSED HYDRATION SLEEVE & POCKET











30L R.A.S. READY

The 30L R.A.S. (Removable Airbag System) has all the features of the standard 30L pack plus the pockets that hold the Snowpulse R.A.S. removable airbag system. The R.A.S. system allows you to use the pack with or without the airbag installed and utilizes compressed air instead of nitrogen so you can deploy the bag before a plane trip and then easily refill the canister at your destination. With the R.A.S. system onboard, it weighs 6lbs 7oz and the R.A.S system takes up only 4 liters of space within the pack.





SNOWPULSE® AIRBAG TECHNOLOGY









JONES BOARD SPECS











		SIZE	CONTACT LENGTH	TIP LENGTH	TAIL LENGTH	TIP WIDTH	WAIST WIDTH	TAIL WIDTH	SIDECUT RADIUS	reference stance	SETBACK	
	CARBON FLAGSHIP	158	114	25.0	19.0	29.0	24.9	28.8	8.5	53.0	35	
		161	117	25.0	19.0	29.2	25.2	29.0	9.1	55.0	35	
		164	121	25.0	19.0	29.6	25.4	29.4	9.3	<i>57</i> .0	35	
		163W	117	25.5	19.5	30.1	26.2	30.0	9.3	<i>57</i> .0	35	
		168W	121	26.5	20.5	30.4	26.3	30.2	9.3	58.0	40	
	FLAGSHIP	154	110	25.0	19.0	28.7	24.6	28.5	7.9	53.0	30	
		158	114	25.0	19.0	29.0	24.9	28.8	8.5	53.0	35	
		161	11 <i>7</i>	25.0	19.0	29.2	25.2	29.0	9.1	55.0	35	
		164	121	25.0	19.0	29.6	25.4	29.4	9.3	57.0	35	
		163W	117	25.5	19.5	30.1	26.2	30.0	9.3	<i>57</i> .0	35	
		168W	121	26.5	20.5	30.4	26.3	30.2	9.3	58.0	40	
	MOTHERSHIP	148	104	25.0	19	27.9	23.9	27.7	7.3	51.0	30	
	MOTHEROIM	152	108	25.0	19	28.3	24	28	7.5 7.5	53.0	30	
		156	112	25.0	19	28.8	24.5	28.8	7.9	53.0	35	
	CARBON SOLUTION	158	114	25.0	19.0	28.9	24.9	28.8	8.5	55.0	35	
		161	117	25.0	19.0	29.2	25.2	29.0	9.1	60.7	35	
		164	121	25.0	19.0	29.6	25.4	29.3	9.3	56.5	35	
		163W	117	25.5	19.5	30.1	26.2	29.9	9.3	56.5	35	
		168W	121	26.5	20.5	30.4	26.3	30.2	9.3	56.5	40	
		10077	121	20.0	20.0	00.4	20.0	00.2	7.0	30.0	40	
	SOLUTION	154	110	25.0	19.0	28.7	24.6	28.5	7.9	53.0	30	
		158	114	25.0	19.0	28.9	24.9	28.8	8.5	55.0	35	
		161	117	25.0	19.0	29.2	25.2	29.0	9.1	60.7	35	
		164	121	25.0	19.0	29.6	25.4	29.3	9.3	56.5	35	
		163W	117	25.5	19.5	30.1	26.2	29.9	9.3	56.5	35	
		168W	121	26.5	20.5	30.4	26.3	30.2	9.3	56.5	40	

WOMEN'S SOLIDS

















		SIZE	CONTACT LENGTH	TIP LENGTH	TAIL LENGTH	TIP WIDTH	WAIST WIDTH	TAIL WIDTH	SIDECUT RADIUS	reference stance	SETBACK
	AVIATOR	152	108	23.0	21	28.9	24.9	28.9	7.4	58.0	20
		156	112	23.0	21	29.5	25.4	29.5	7.8	60.0	20
		160	116	23.0	21	29.9	25.7	30.2	8.0	60.0	20
		160W	116	23.0	21	30.2	26.1	30.2	8.2	60.0	20
		164	119	23.5	21.5	30.5	26.3	30.5	8.4	60.0	20
	MOUNTAIN TWIN	151	107	23.0	21.0	28.8	24.9	28.8	7.4	56.0	15
		154	110	23.0	21.0	29.1	25.1	29.1	7.6	56.0	20
		157	113	23.0	21.0	29.5	25.4	29.5	7.8	58.0	20
		158W	113	23.5	21.5	30.0	25.9	30.0	7.9	58.0	20
		160	116	23.0	21.0	29.9	25.7	29.9	8.0	58.0	20
		161W	116	23.5	21.5	30.2	26.1	30.2	8.2	58.0	20
		164W	119	23.5	21.5	30.5	26.3	30.5	8.4	58.0	20
	TWIN SISTER	146	104	22.0	20.0	28.1	24.2	28.1	7.0	53.0	15
		149	107	22.0	20.0	28.4	24.2	28.4	7.2	53.0	15
		152	108	23.0	21.0	28.6	24.6	28.6	7.4	53.0	15
	MOUNTAIN	157	113	23.0	21.0	29.3	25.2	29.3	7.8	58.0	20
	TWIN SPLIT	158	116	23.0	21.0	29.7	25.5	29.7	8.0	58.0	20
	HOVERCRAFT	152	114	28.0	10.0	29.9	25.6	28.8	8.9	53.0	30
		156	118	28.0	10.0	30.4	26.0	29.3	9.3	55.0	30
		160	122	28.0	10.0	31.0	26.4	29.8	9.3	57.0	30
		164	126	28.0	10.0	31.5	26.8	30.3	10.0	60.0	30
	WOMEN'S	148	110	28.0	10.0	29.2	24.7	28.1	7.9	51.0	20
	HOVERCRAFT	152	114	28.0	10.0	29.9	25.6	28.8	8.9	53.0	30
	HOVERCRAFT SPLIT	152	114	28.0	10.0	29.9	25.6	28.8	8.9	53.0	30
		156	118	28.0	10.0	30.4	26.0	29.3	9.3	55.0	30
		160	122	28.0	10.0	31.0	26.4	29.8	9.3	57.0	30



LOGO

Navy Heather Charcoal Heather

White

Black



GHOST LOGO

Kelly Green Heather Charcoal Heather

White

Black



HOVERCRAFTING

Charcoal Heather

Black



SPLITBOARDING IS A FAD

Kelly Green Heather

Black



MOUNTAIN TWIN

Black



HOODED GHOST LOGO

Charcoal Heather



HOODED ZIP LOGO

Navy Heather



WOMEN'S GHOST LOGO

Charcoal Heather White

Black



WOMEN'S GHOST ZIP

Charcoal Heather



LOGO TRUCKER HAT

Navy



LOGO TRUCKER HAT

Light Blue



MOUNTAIN TWIN TRUCKER HAT

Black

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