



There is nothing quite like the feeling of throttling a new snowboard to a level that you did not know existed. Once you taste the insane capabilities of a new board design under your boots there is no turning back. That progression becomes an obsession. When I started Jones Snowboards I was finally given the opportunity to unleash this potential - the potential to create a freeride quiver that not only reflected everything I had ever learned about design, but a board line-up both split and solid that pushed the boundaries of what was possible. From the Hovercraft splitboard to the new Mountain Twin, these are next level dream boards that I didn't fully comprehend until I strapped into them for the first time.

We have only begun our design revolution in freeride snowboarding. Where we are going will be dictated by the mountains and you - the riders. From the bottom of my heart I want to thank everyone for the support and trust you have given Jones Snowboards thus far. Your support has shown us that freeride snowboarding has taken a back seat in the industry for way too long. We all deserve the total commitment of energy and resources to the development of freeride and backcountry products. Jones Snowboards is dedicated for life to this progression. Thanks for taking these first steps with us. We will walk together and we will walk far.

Back to the mountains.....see you there!









THE FLAGSHIP





THE FALL-LINE WEAPON

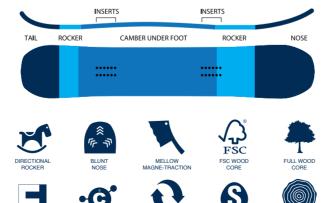
154(LS)(24.6ww), **158**(24.9ww), **161**(25.2ww) **164**(25.4ww), **163W**(26.2ww), **168W**(26.2ww)

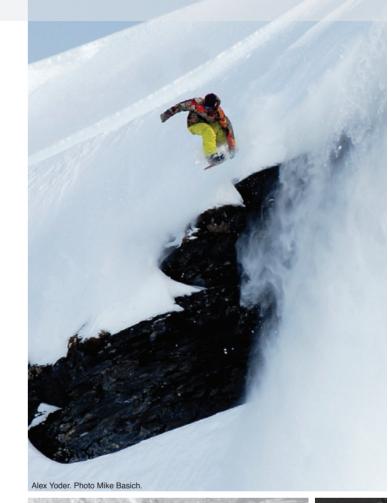
Ideal for Big-Mountain Free Riding and Fall-Line Freestyle

Big mountain freeriding demands both power and agility. The Flagship defines that balance and is the ultimate board for riders who want to shred like a rhino yet leap like a gazelle.

Jeremy Jones and his legion of podium proven freeriders have battle tested the Flagship for unmatched performance from the first jump turn to the last straight-line runout. Mellow Magne-traction keeps the Flagship solid on ice, while the blunt nose, directional rocker and camber underfoot deliver the float and stability necessary for bombing any line any time. The Flagship knows no speed limit and is no doubt one of the most confidence inspiring freeride snowboards ever produced. Step on it and prepare to step up.

Lightweight and lady rippers don't miss the new "L" series Flagship - a 154 cm rocket tuned especially for smaller riders.









THE SOLUTION





THE PREMIER SPLITBOARD

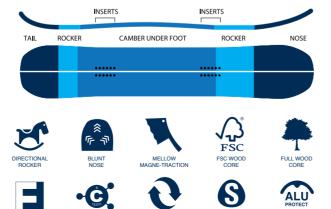
154(LS)(24.6ww), **158**(24.9ww), **161**(25.2ww) **164**(25.4ww), **163W**(26.2ww), **168W**(26.2ww)

Ideal for Backcountry Freeriding and Wilderness Exploration

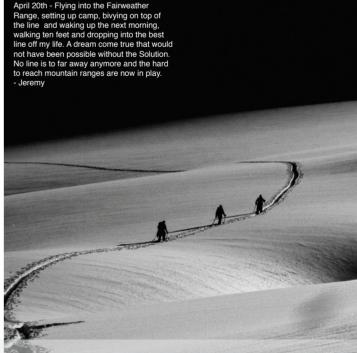
Like a beacon of light in the haze of the splitboard revolution, the Solution is the world's premier backcountry assault weapon. The pop, stability and float of this coveted all-terrain splitboard make fantasy a reality no matter where your alpine dreams may take you.

The Solution stands at the top of its class featuring inner and outer edge Magne-Traction and a directional rocker profile with traditional camber underfoot. Set back or centered, the Solution's resilient but forgiving flex pattern allows you to strap into the driver seat and put the pedal to the floor in any terrain - steep, deep or technical. If you question what's around every corner of every snowy mountain range the world over, there is only one answer for the splitboard you deserve. The Solution is the solution.

Lightweight and lady rippers don't miss the new "L" series Solution - a 154 cm splitboard tuned especially for smaller riders.









THE MOUNTAIN TWIN





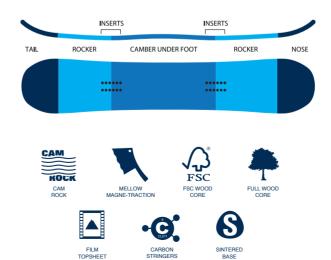
THE ALL MOUNTAIN FUN BOARD

151(LS)(24.9ww), 155(25.2ww), 159(25.5ww), 160W(26.0ww), 164W(26.3ww), 159 SPLIT(25.5ww)

Ideal for Backcountry Freestyle and Resort Radness

Who says you can't have it all? The Mountain Twin rips terrain like a freestyle board with a freeride heart. From soft stashes to corduroy jump lines, the twin profile, directional flex Mountain Twin knows no boundaries.

When you feel like rallying the mountain like it's your own personal skate park, strap into the Mountain Twin. CAMROCK frees up the tip and tail offering extra float in soft snow while camber under foot combined with Mellow Magne-Traction give the Mountain Twin the snap and hold of a traditional board. We know progression doesn't stop at the resort so the Mountain Twin is also offered in a split-board for those that look to push their pillow popping skills into the backcountry.







THE HOVERCRAFT





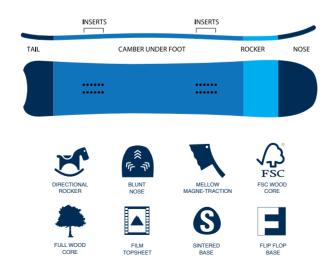
THE PERFECT POW BOARD

152(25.6ww), **156**(26ww), **160**(26.4ww), **156 SPLIT**(26.0ww)

Ideal for Powder Hunting and Crud Busting

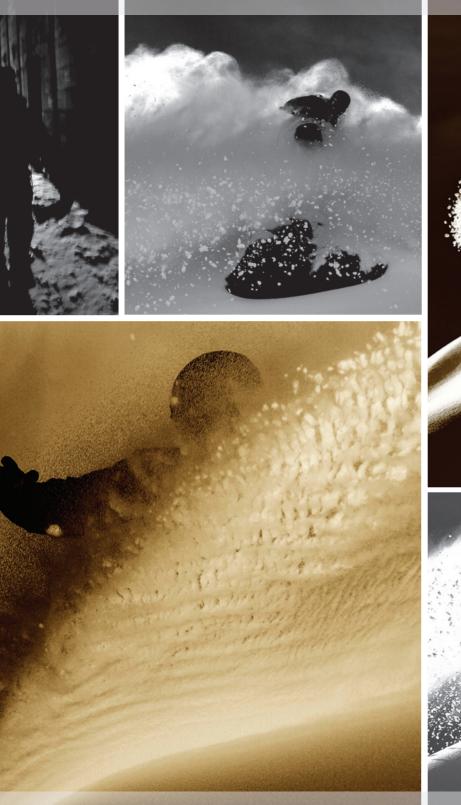
Packing the volume of an old-school long board into a nimble all-mountain charger, the Hovercraft is a phenomenon that shatters the stereotypes of your average "pow" board. Blower, crud or crust are no match for the Hovercraft as it floats through anything without sacrificing maneuverability in mixed conditions.

The blunt nose and directional rocker of the Hovercraft keep you partying in the pow while the stiff flat tail and Mellow Magne-Traction lock in stability when the fresh tracks are gone. Add all this up and there is a good reason why you'll catch Jeremy Jones riding the Hovercraft on more days than not. The addition of the Hovercraft splitboard to the Jones line-up has cemented this board design to Jeremy's feet. Nothing beats fresh tracks from first chair to the afternoon backcountry lap riding the same board you know and love.













BOARD FEATURES



DIRECTIONAL ROCKER

A hybrid rocker/camber flex pattern defined by more tip rocker then tail rocker and slight camber between the bindings. The rockered tip gives the nose added float and improves maneuverability while the camber underfoot gives you added edge hold and response. A slightly rockered tail maintains the power and stability of a traditional board but helps keep the tail catch-free initiating turns and landing switch.

"My experience is that most falls in freeriding start from the nose of the board - you either go over the bars in powder, the nose gets caught under a weird crust and tosses vou. or you hit a hard tranny at the contact point of the tip and get bucked. Directional Rocker eliminates most of these falls. - Jeremy Jones



CAMROCK

The Mountain Twin features CAMROCK - a unique rocker/camber flex pattern defined by evenly balanced tip and tail rocker and slight camber between the bindings. CAMROCK improves freestyle finesse by keeping your tips playful while maintaining the power and pop of camber underfoot.



MELLOW MAGNE-TRACTION

Like a serrated knife slicing into the snow, Magne-Traction improves your edge grip by adding multiple contact points along the running length of your board. "Magne-Traction is a key ingredient for rockered board designs. Adding rocker to your board makes it glide more smoothly, but it makes it harder to really lock into your turns and hold a solid edge. Magne-Traction is crucial to offset the drift typical of rocker flex patterns." - Jeremy Jones



STRONGER EDGES

We added 35% more steel than a typical edge, what this achieves is a 250% increase in impact resistance compared to other edges offered on the market today.



ALU PROTECT

State of the art strength aluminum tip protectors. Elastomer is bonded to the aluminum to absorb vibrations



L - SERIES

Lightweight and lady rippers don't miss the new "L" Series Flagship and "L" Series Solution - both 154cm rocket tuned boards especially for smaller riders.



BLUNT NOSE

"How a board glides in powder, crust, corn, or any snow condition more then an inch deep is dictated by its front contact point and just past it. Next time you are in soft snow watch how much snow comes over the corner of the nose near the contact point. The billowing snow means you are plowing through it which is obviously slowing you down. By adding a blunt nose you get the float benefits of a much longer board tip without the added length or swing weight." - Jeremy Jones



VS Blunt

FSC WOOD CORE

The FSC wood cores come from forests that are managed to meet the social, economic and ecological needs of present and future generations.



CARBON STRINGERS

Carbon stringers are added to select models to improve pop and torsional stiffness and increase the longevity of the flex profile. This lightweight layer helps the board perform the same on day 100 as it did on day one precise and playful.



SINTERED BASE

Fastest natural base material available. Durable, absorbs wax faster and retains wax longer. Our sintered base added with carbon nano particles as well as additives, creates a better glide. This base is specially developed by Nidecker, and is very resistant to impact.



FULL WOOD CORE

Full poplar and beech core gives the board more solid snap.



WOOD TOPSHEET

The Wood Topsheet on the Flagship dampens the ride for chatter-free performance. The natural material also eliminates some plastic and lacquer which cuts down on waste and weiaht.



FILM TOPSHEET

A thin piece of film replaces the traditional plastic topsheet. This eliminates plastic and reduces the weight of the board.



FLIP FLOP BASE

By flip flopping the base graphic colors, P-Tex waste is drastically reduced by increasing the material yield.



RECYCLED BASE

P-Tex scraps are recycled into new bases.



TRIAX FIBERGLASS

All Jones Snowboards include TRIAX Fiberglass, utilizing dual density fibers to strengthen high impact zones without adding weight or changing the over all flex of our boards.



STONE GROUND FINISH

All boards come with a Stone Ground Finish.



NIDECKER

All boards manufactured by Nidecker.



1% FOR THE PLANET

1% of sales are contributed to environmental groups around the world.



PROTECT OUR WINTERS

Protect Our Winters is the environmental center point of the winter sports community, united towards a common goal of reducing climate change's effects on our sport and local mountain communities.



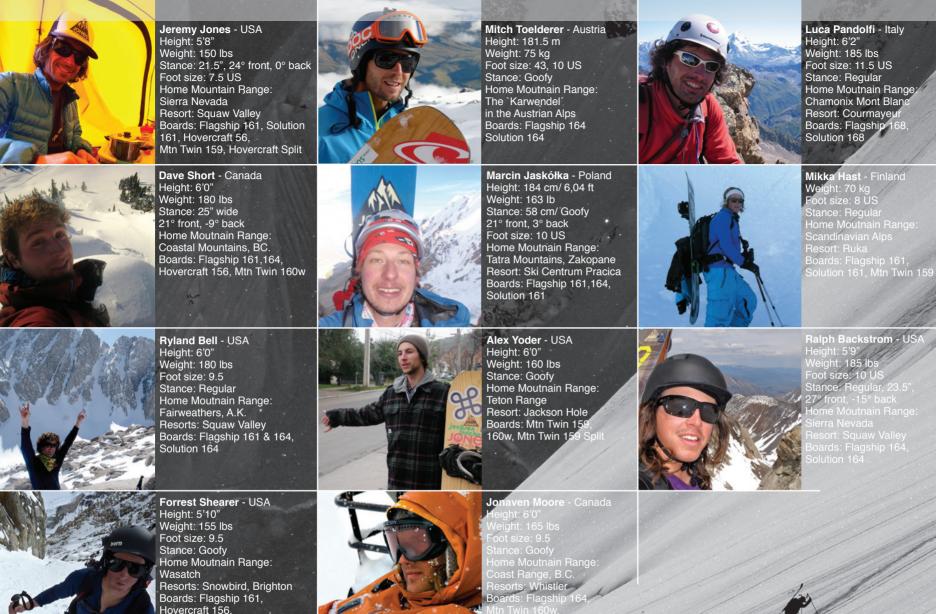
BOARD SPECS

MODEL	FLAGSHIP						SOLUTION						MOUNTAIN TWIN						HOVERCRAFT			
SIZE (CM)	154	158	161	164	163W	168W	154	158	161	164	163W	168W	151	155	159	160W	164W	159 SPLIT	152	156	160	156 SPLIT
NOSE LENGTH (MM)	250	250	250	250	255	265	250	250	250	250	250	265	215	215	215	215	220	215	280	280	280	280
RUNNING LENGTH (MM)	1100	1140	1170	1210	1170	1210	1100	1140	1170	1210	1170	1210	1080	1120	1160	1160	1200	1160	1140	1180	1220	1180
TAIL LENGTH (MM)	190	190	190	190	195	205	190	190	190	195	190	205	215	215	215	215	220	215	100	100	100	100
NOSE WIDTH (MM)	287	290	292	296	301	304	287	290	292	301	292	304	294	297	301	305	309	301	301	304	308	304
WAIST WIDTH (CM)	24.6	24.9	25.2	25.4	26.2	26.2	24.6	24.9	25.2	25.4	26.2	26.2	24.9	25.2	25.5	26.0	26.3	25.5	25.6	26.0	26.4	26.0
WAIST WIDTH (IN)	9.7	9.8	9.9	10.0	10.3	10.3	9.7	9.8	9.9	10.3	9.9	10.3	9.8	9.9	10.0	10.2	10.2	10.0	10.2	10.2	10.3	10.2
TAIL WIDTH (MM)	286	288	290	294	300	302	286	288	290	300	290	302	294	297	301	305	309	301	290	293	297	293
SIDECUT RADIUS	7.9	8.5	9.1	9.3	9.3	9.3	7.9	8.5	9.1	9.3	9.1	9.3	6.9	7.3	7.7	7.9	8.3	7.7	8.9	9.3	9.5	9.3
MIN - MAX STANCE (CM)	47-59	49-61	49-61	49-61	49-61	49-61	47 - 59	49 - 61	49 - 61	49 - 61	49 - 61	49 - 61	47 - 59	49 - 61	49 - 61	49 - 61	49 - 61	49 - 61	47 - 59	49 - 61	49 - 61	49 - 61
MIN - MAX STANCE (IN) SETBACK (CM)	18.5 - 23.2	19.5 -24.2	19.5 -24.2	19.5 -24.2	19.5 -24.2	19.5 -24.2	18.5 - 23.2 20	19.5 - 24.2 20	19.5 - 24.2 20	19.5 - 24.2	19.5 - 24.2 20	19.5 - 24.2 25	18.5 - 23.2	18.5 - 23.2	19.5 - 24.2	19.5 - 24.2	19.5 - 24.2	19.5 - 24.2	18.5 - 23.2 20	19.5 - 24.2 20	19.5 - 24.2 20	19.5 - 24.2
EFFECTIVE EDGE(MM)	580	580	580	600	600	600	580	580	580	600	600	600	560	560	560	600	600	580	560	600	600	600
EFFECTIVE EDGE (IN)	22.8	22.8	22.8	23.6	23.6	23.6	22.8	22.8	22.8	23.6	23.6	23.6	22.0	22.0	22.8	23.6	23.6	22.8	22.0	23.6	23.6	23.6
INSERTS	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2	6x2											
RIDER"S WEIGHT (KGS)	50 - 80	50-80	60-90	65-100	65-100	70+	50 - 80	50-80	60-90	65-100	65-100	70+	50 - 80	50 - 80	60-90	70-100	70-100	60-90	70-100	65+	70-100	65+
RIDER"S WEIGHT (LBS)	110 - 176	110 - 176	132 - 198	143 - 220	143 - 220	150+	110 - 176	110 - 176	132 - 198	143 - 220	143 - 220	150+	110 - 176	110 - 176	132 - 198	150 - 220	150 - 220	132 - 220	150 - 220	143+	150 - 220	143+
TECH	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 3x		MAGNETRACTION 3x	MAGNETRACTION 5x	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION 3x	MAGNETRACTION S												
MAT	CARBON-KEVLAR	CARBON-KEVLAR	CARBON-KEVLAR	MAGNETRACTION 3x	CARBON-KEVLAR	CARBON-KEVLAR	CARBON-KEVLAR	CARBON-KEVLAR	CARBON-KEVLAR	CARBON-KEVLAR	CARBON-KEVLAR											
ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	CARBON-KEVLAR	DIRECTIONAL ROCKER	CAMROCK	CAMPOCK	CAMROCK	CAMROCK	CAMBOOK	CAMROCK	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCKER	DIRECTIONAL ROCK							
FLEX	DIRECTIONAL FR	DIRECTIONAL FR	DIRECTIONAL FR	DIRECTIONAL ROCKER	DIRECTIONAL FR	DIRECTIONAL FS	DIRECTIONAL FR	DIRECTIONAL FR	DIRECTIONAL FR	DIRECTIONAL FR												



JONES CLOTHING





Mtn Twin 159 & 159 Split

Occupation - Freerider / UIAGM High Mtn & Backcountry Snowboard Guide

Neil McNab - UK Height: 6'2" (186cm) Weight: 90 kg Foot size: 11.5 US Stance width: 68/70cm 24° front, -6° back

McNab leads the way in Chamonix. Photo Jeremy Jones.

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164. Falling is not an option. Fairweather Range, AK

Front Cover: Jeremy Jones and Jonaven Moore take the party line back to camp after a heavy morning in Jonaven's backyard. Tantalus Range, BC, Canada. Photo Dan Milner.