



JONES

THE JOURNEY IS THE REWARD

Season 2017/2018



Jeremy Jones locks in and lays it down at Squaw Valley.
Photo - Hank Devre

Instruments Of STOKE

Anticipation runs through my veins. It is a feeling I have known for 30 years, but at times it can be a tough feeling to catch. The quest for these feelings of anticipation and excitement has kept my mind sharp and body healthy all these years.

At this point, I know a good day in the making well before it comes. It gets me in bed early and I wake with a purpose, easing my body into movement with some light exercise and stretching to prep for the day to come. After a big breakfast I head out, pump up the music in the car, and soon enough i'm briskly walking to the chair lift.

Upward I go appreciating the comfort and ease of a lift ride to the top. As the chair climbs I take stock of the mountain, it's subtle textures and the features catching morning light. Stoke is rising as I loosely plan my attack.

Excitement boils over as I off load the chair. I look around. I am totally alone. This is definitely not a powder day by most standards. We haven't seen a snowflake in a month, but my pulse tells a different story.

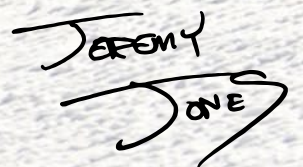
My excitement comes from what is under my feet. I am strapping into the first prototype of the Storm Chaser 142cm. The Storm Chaser was an experiment that started years ago with surf shaper Chris Christenson. We set out to design a niche powder board that blended the hydrodynamic features of a surfboard with the materials of a snowboard. It was the first snowboard I have ever designed with no care for how it would ride in hard snow. The whole point was to make a board with friction free glide in powder. But today is not a powder day. It's a cold February day and I am here for the corduroy. I am alone, bubbling over with little kid excitement to ride a blue square groomer on a board smaller than my daughters!

Now moving down the mountain, I aim for a bank and let my body fall inward as my edge goes outward, sinking deep into a toe side turn. My inside arm and back thigh brush the snow with my face hovering just above the corduroy as the Storm Chaser hooks up, loads up and snaps me into my next turn. This turn and the ones that follow are the root of my excitement. These are the best turns I have ever made. For someone who has been snowboarding for the better part of thirty years, those are not words I thought I would say on a hardpack February day.

The crazy part is, this board, this instrument for joy that has me feeling like i'm twelve again, and made my mountain feel new again, was not intended for hard snow. Building the best hard snow carving board we have ever made was a completely unexpected result of the design process.

This experience has happened many times over since I started Jones Snowboards. For the last ten years I could have written this same story about little kid excitement but I would have been referring to the backcountry and talking about how our splits ride like solids. It is why we test, tweak and experiment. Taking chances is how you evolve. An open mind, a thirst for exploration both in and out of the mountains is what Jones is all about. It is what is at the root of every board in this catalog.

Everyone is different. There is no one way to play the song of snowboarding. In these pages ahead you will find a wide variety of instruments of stoke to get you feeling like you're twelve years old again. They all work, they all play a different song. Bring an open mind, grab an instrument and let the music move you.

A handwritten signature in black ink that reads "JEREMY JONES". The signature is stylized with a large, sweeping "J" and "S".

Direction Changes

Making smooth changes of direction is what separates the mediocre from the masters. Think Kelly Slater or Ted Ligety. When these guys turn, every part of their body is totally balanced and in the perfect position. The perfect foot, hand and body position to pivot on a dime and suck up any turbulence. The ability to shift gears. To look ahead and know when to slow down, when to zig and not zag, or when to step on the gas and point it. And to do it all with power, grace and style. Not forcing the line but seeing subtleties ahead and charting the most efficient path forward. Having the power to navigating with ease and grace through critical sections.

This dexterity and the ability to look ahead, to set up for the tough sections is not only the crux of these sports but also the crux of climate change. As a society we are all on this big ship together and we know that we are on a course that if left unchanged it will lead to disaster. Even if our experts are wrong, and we avoid the rocks ahead, the ship will still run out of fuel.

To change direction is going to be hard. This ship is running at full steam, engines firing on all cylinders, and hitting record breaking speeds. But our specialists are screaming for us to change course and that the failure to do so will lead to extremely rough seas and eventual disaster.

This disaster will take a few lifetimes to happen. The captain will be long gone, as well as the older generation sipping cocktails on the top deck enjoying the sunset. But as you leave the top deck and descend to the lower floors of the ship the age gets younger and younger. And the kids on the lower decks will become adults and have kids. These yet to be born kids will be born onto a ship that if the course is not changed, will be doomed for destruction.

The result of past generations too stuck in their ways, too comfortable and too lazy to change course because it will disrupt their cocktail hour. They will not have to answer to the yet to be born kid why they did not change the course even though they knew the boat was bound for the rocks.


We have the solutions to change course, but it will not be easy to move this ship. And we do not have all the answers, those will come along the

journey. And with this direction change will come opportunity. As with all change we will have to leave the comforts of "business as usual" and embrace the unknown. The view we have all fallen in love with will be left behind, but there will be more views. And the best views are the ones we have yet to see.

To those who don't believe our ship is heading for the rocks, you are wrong. Take a look through the periscope, the rocks are in our sight. 99% of the scientist confirm what I am seeing in the mountains. Their predictions are coming true and at a rate faster than was anticipated. I do not have time for the people who do not believe in science. In my line of work, climbing mountains, this stubbornness not to change course, to avoid danger before it happens and to not listen to the experts will get you killed.

It is astonishing to me the difference of winter 10 years ago to now. I wish with all my heart it wasn't so, but as someone who's life depends on reading the most subtle details of snow textures and weather trends the new norm is far different from the past. We are pushed to higher elevations, but even at these elevations we are seeing dramatic change. The loss of permanent snow on the high peaks have made some of our most classic high elevation lines no longer rideable.

My opinion is not extreme. I am not an alarmist, or fear monger. I am not pushing a conspiracy theory. Just ask anyone who coexists with nature of any season or form on a daily basis. As the scientists predicted, our world is getting warmer at an abnormally fast rate and it can be seen in the forests, lakes, rivers, oceans and glaciers.



I do not write this for the deniers. I have no time for the people who refuse to accept the facts of science. You are unreachable, you are dangerous, and thankfully, you are finally now the minority. As they say in poker, "Your hand is busted." Thankfully the tide is shifting and we are close to having enough hands on deck to turn the ship. But we have lost precious time to the deniers. We have lost precious time because half of our elected officials do not believe in Climate Change.

I write this for the believers. We need you to utilize your tools as a citizen. We need you to speak up, write letters, make phone calls and we need you to VOTE. Because this is where real change needs to happen. And I write this for the Republicans. You are the final piece of the puzzle. We need you to demand better candidates. We need you to be able to vote for the environment and still vote Republican.

And we need the youth. The cold hard facts is that all those people enjoying their twilight years on the top deck, the 70 and up generation, are amazing voters (85% vote). And the younger generation occupying the bottom decks, are horrible voters (50% vote). So naturally the people the elected officials focus on will be long gone when our ship dry docks on the rocks.

an optimist. Change is happening. The price of solar energy has dropped to a rate that's more affordable than coal, the Chinese are installing renewable energy at alarming rate, and there are Republicans who believe in climate change.

Let's keep the momentum going, let's nail this critical direction change.

**This is our time.
Vote for the environment.
Vote for the next generation.
Vote for a clean energy future.**

JEREMY JONES

As heartbreaking as it is to see rain on the high peaks in winter, I am still

Partners



Ode to Progression

*All things can be improved through materials or design.
Stagnation is not an option.*

There are many paths to progression, but the goal is always the same - to evolve, explore and break new ground. Rules and preconceived ideas are dangerous in this game. Progression takes an open mind and the belief that what is not possible today will be possible tomorrow through hard work and testing.

The purity, clarity and power one absorbs from time in the mountains is essential to all things Jones. Our design round table comes together on pre-dawn skin tracks, chairlift rides, campfires, nights under the stars and mountaintops. It is here that the seeds of new products are planted.

Equally critical to the planting of the seed in the mountains is the growth of the roots in the factory. Once an idea is born it is imperative

to nurture the concept with the engineers because they are the ones who will evolve the idea and turn it into reality.

Then it is on to the fun part. Blue ice, white ice, slush, zipper crust, rain crust, wind board, old pow, cold pow, hot pow, blower pow - we test, tweak and refine our ideas in all-conditions because we ride in all conditions. So should your board.

At the end of this cycle, new products are born and new ground is gained. Is the time and money spent on development worth it? This question is never asked. The price of not shooting for the stars is too high.

Jeremy
Jones

Awards



#JonesFieldTest

From Mt. Hood to Chile to our backyard in the Sierra, we test new boards on snow all year long. Our quest for innovation and progression demands we tweak and fine tune designs at every stage before production.



Supply Chain

Jones Snowboards are manufactured in Dubai, U.A.E.. Dubai is one of the world's major manufacturing/export centers which allows us to source 50% of our raw materials from local suppliers. Epoxy, standard fiberglass and stainless steel hardware are some of the materials we use that are made in Dubai. The other half of our raw materials are sourced from international suppliers who produce patented high performance materials for the ski and snowboard industry. Our Flax fibers, Basalt fibers, Sintered ULTRA base and wood cores are examples of these unique materials that

are only available from one supplier worldwide. We also have an exclusive partnerships with Textreme in Sweden for the exclusive use of Textreme carbon fiber in our snowboards.










Our apparel is made in India using organic cotton and polyester and our backpacks are made in Vietnam using recycled and PVC-free fabrics.

Factories



-  Snowboards U.A.E.
-  Backpacks Vietnam
-  Skins Switzerland
-  Apparel India
-  Hats China

Raw Materials


U.A.E.

-  Epoxy
-  Stickers
-  Fiberglass
-  Carbon
-  Shrink-foil
-  Stainless Steel
-  Veneers
-  Water Inks
-  Foil Stamp Foil

Belgium

-  Flax Fiber
-  Skins Fabric

Germany

-  Steel edge
-  Fiberglass
-  Carbon
-  Epoxy

China

-  Raw Woodcores
-  Raw Veneers
-  Inserts
-  Hat Fabrics

India

-  Organic Cotton
-  Skin Tail Clip

Spain

-  Basalt
-  Carbon Stringers
-  Topsheet
-  Base
-  Sidewalls

Slovenia

-  Raw Woodcores

Switzerland

-  Inks

Sweden

-  TeXtreme

ECO-Performance

*Balancing the qualities of performance, durability and sustainability is one of the most difficult aspects of snowboard design. While **we strive to use as many sustainable materials as possible**, we trust our lives to these boards so we must value **performance and durability equally as much.***

To choose our materials we then carefully consider all three of these qualities with the goal of producing the most sustainable products possible without sacrificing performance.

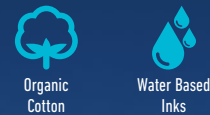
This ECO-Performance design philosophy is the foundation upon which everything we make is made including our apparel and backpack lines.

The raw materials in our 2018 collection are the most sustainable we've ever used. Aside from our wood veneer and carbon topsheets, all of our boards now feature eco-plastic topsheets made from castor beans. All topsheet graphics are sublimated with water based inks and all of our boards also feature recycled ABS sidewalls, recycled steel edges and Wend Natural Wax.

Snowboards / Splitboards



Apparel



Backpacks



Hydro Dynamics

Spoon | Speed Channel | Wings

"On a surfboard, the subtle shaping of the nose is what makes the entry into a turn so smooth and fluid. The feeling of an effortless surf turn is what inspired the development of SPOON. Instead of having to abruptly tip the board into a turn, SPOON lets you roll your edge into a turn. I've been on a quest to design a snowboard that has the glide and edge-to-edge fluidity of a surfboard for years. Our new Spoon base contours finally cracked the code on how to achieve this next level of board performance." - Jeremy Jones

Glide

Our new SPOON 3D-base contours were specifically designed to provide next-level glide. The smooth radius of the SPOON nose and tail edges reduce friction at the contact points. With less friction and catch in the tips you can maintain more speed.

Flow

SPOON delivers unmatched turn flow and fluidity. Just like the nose and tail on a surfboard the rounded tip and tail edges eliminate any catch as you transfer pressure edge-to-edge. Turn initiation is effortless with the SPOON. Once on edge the camber and mellow magne traction locks in your turn.

Float

When a board has good float it should feel effortless to keep your nose up through pow, crud or crust without burning out your back leg. SPOON 3D-base contours improve float by reducing the "plow effect" of your nose and tail edges. Instead of plowing through the snow, the rounded edges smoothly deflect the snow to the sides of the board which pops your nose up without having to lean back.



The unique riding personality of each board in our collection demanded we develop multiple 3D-base contour patterns. Not every model would benefit from the same amount of Spoon. Each 3D-base contour pattern is matched to the attitude of the board.

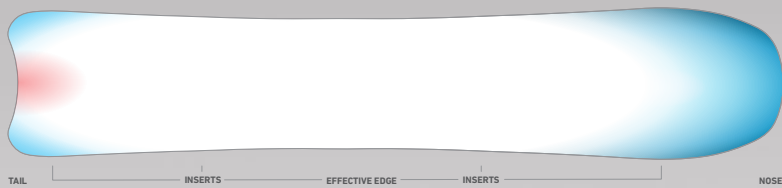


3D Contour Base 4.0

Our most advanced 3D-base contour pattern featuring 7mm of spoon bevel in the nose, 4mm in the tail and a 2mm deep Speed Channel between the tail edges. Concave Speed Channel pushes loose snow out from under the board for added speed.

Available on: Hovercraft, Ultracraft, Storm Chaser

Drawing of the Hovercraft, size 156



3D Contour Base 3.0

Freeride focused 3D-base contours featuring an even balance of 7mm of spoon bevel in the nose and 7mm of spoon bevel in the tail. Spoon bevel starts at the rocker point.

Available on: Flagship, Women's Flagship, Carbon Flagship, Mind Expander, Lone Wolf (Nose only)

Drawing of the Flagship, size 161



3D Contour Base 2.0

Moderate 3D-base contours featuring an even balance of 4mm spoon bevel in the nose and 4mm spoon bevel in the tail. Spoon bevel starts at the rocker point.

Available on: Project X, Aviator, Airheart

Drawing of the Aviator, size 158



3D Contour Base 1.0

Subtle yet effective 3D-base contours featuring an even balance of 2mm spoon bevel in the nose and 2mm spoon bevel in the tail. Spoon bevel starts just after the rocker point.

Available on: Explorer, Dream Catcher, Discovery, Prodigy

Drawing of the Explorer, size 159



Shape Tech



• Bolt-Less Bridge

The Bolt-less Bridge eliminates split clip attachment hardware from the base of the board by re-profiling the wood core at the clips. The wood core under the clips is thicker providing better torsional stiffness and a more powerful connection at the split clips.

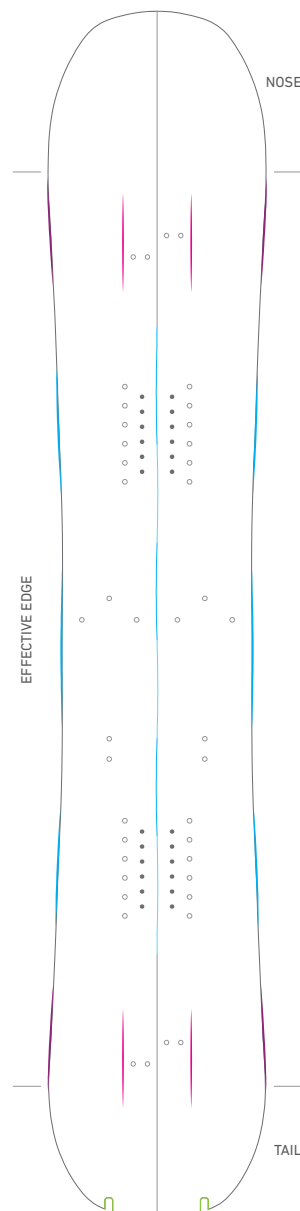
• Mellow Magne-Traction

Like a serrated knife slicing into the snow, Magne-Traction improves your edge grip by adding multiple contact points along the running length of your board.

"Magne-Traction is a critical feature for rockered boards. Rocker improves glide in mixed conditions, but the decreased edge contact makes it harder to really lock into your turns and hold a solid edge. Magne-Traction is crucial to offset the edge drift of rocker." -Jeremy Jones

• Inner Edge Mellow Magne-traction

Inner edge Magne-traction improves splitboard edge grip on ascent. The multiple side cuts keep you locked in on icy skintracks.



• Progressive Sidecut

At the far ends of the sidecut, the radius is incrementally increased as the edge reaches the contact point. Gradually increasing the sidecut radius towards the contact point delivers smoother turn initiation and exit as the edge tracks in and out of the snow with a less abrupt transition.

Blunt Nose

"How a board glides in powder, crust, corn or any snow more than an inch deep, is dictated by it's front contact point and just past it. Next time you are in soft snow watch how much snow comes over the corner of the nose near the contact point. The billowing snow coming out from behind the tip means you are plowing through it which is obviously slowing you down. By adding a blunt nose you get the float benefits of a much longer nose without the 'snow plow' rounded tip and it's extra swing weight." -Jeremy Jones

• Quick Tension Tail

Built-in climbing skin tension system using pre-cut notch that eliminates the need for a traditional skin tail clip.

Next Level Connection

Forever Focused On Splitboard Performance

Jones Snowboards was born with the splitboard chromosome. **Splitboards have been dominant in our DNA since the beginning and we never rest in our quest to improve splitboard performance. Since 2009, we have built more splitboards than anyone else in the world.** We double down on that experience every season by pushing new splitboard design concepts ever further.

The Bolt-less Bridge matched with the Karakoram Ultra Clip and inner edge Mellow Magne-traction offer **the most rock solid splitboard connection we have ever tested.**

“When I started Jones the goal was to make a splitboard that rode as well as a solid in all snow conditions. All of our new splits smash that goal.”

- Jeremy Jones

*2018 Solution featuring
the Bolt-less Bridge and
Karakoram Ultra Clip.*



Profiles



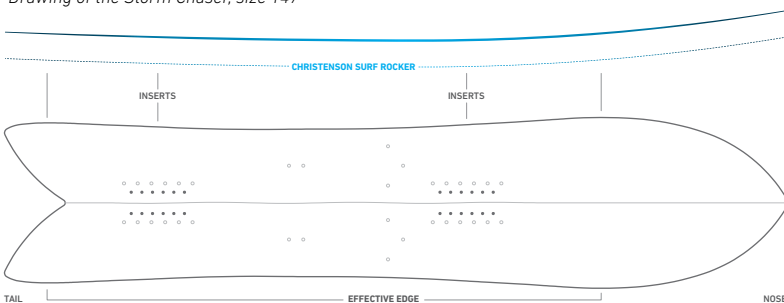
Christenson Surf Rocker

Custom tip/tail rocker profile designed by surf shaper Chris Christenson for the Mind Expander and Storm Chaser. The nose rocker starts just inside of the front inserts and the tail rocker starts just at the back inserts. When you weight the tail of the board the nose ramps up out of the snow for insane float on the deepest days. These subtle rocker contours match a Christenson surf-board rocker profile.



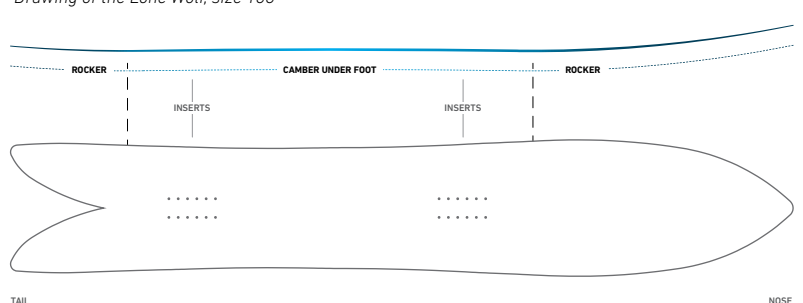
Available on: Mind Expander, Storm Chaser, Storm Chaser Split

Drawing of the Storm Chaser, size 147



Available on: Lone Wolf

Drawing of the Lone Wolf, size 168

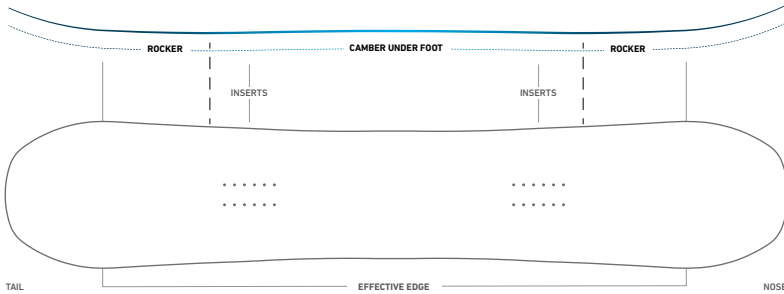


Camrock

A unique rocker/camber flex pattern defined by evenly balanced tip and tail rocker and camber between the bindings. CAMROCK improves freestyle finesse by keeping your tips playful while maintaining the power and pop of camber underfoot.

Available on: Ultra Mountain Twin, Mountain Twin, Twin Sister

Drawing of the Mountain Twin, size 157

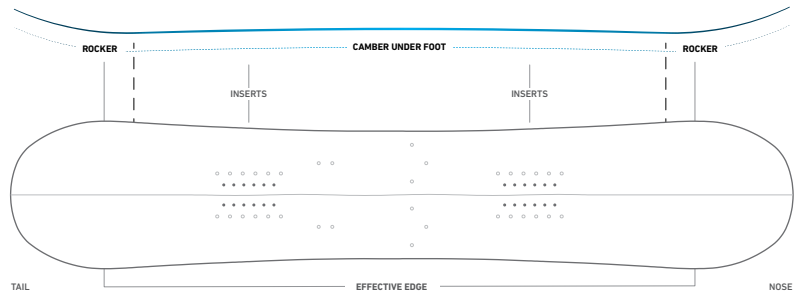


Power Camber

An innovative traditional camber profile tweaked to offer the insane edge response of camber without the usual hang-ups. The camber radius tapers to flat toward the tips and the base is beveled up one degree at the edges from the contact points of the camber to the ends of the board. The base beveling releases the edges where they like to hook which balances the pop and directional stability of camber with a looser, less-catchy feel.

Available on: Project X, Aviator, Aviator Split, Airheart

Drawing of the Aviator & Aviator Split, size 158

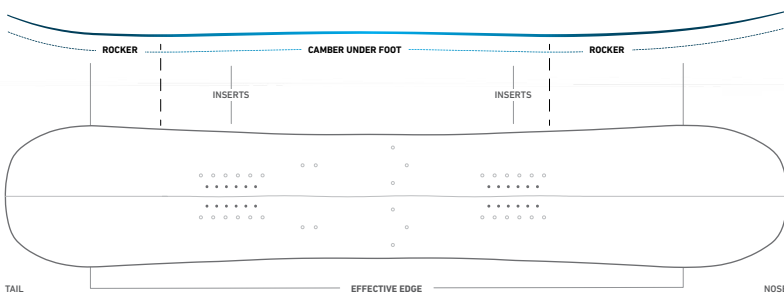


Directional Rocker

A hybrid rocker/camber flex pattern defined by more tip rocker than tail rocker and camber between the bindings. The rockered tip floats the board's nose and improves maneuverability while the camber underfoot provides edge hold and response. A slightly rockered tail maintains the power and stability of a traditional board but helps keep the tail catch-free initiating turns and landing switch.

Available on: Carbon Solution, Solution, Carbon Flagship, Flagship, Explorer, Explorer Split, Discovery, Discovery Split, Women's Flagship, Women's Solution, Prodigy, Dream Catcher, Dream Catcher Split

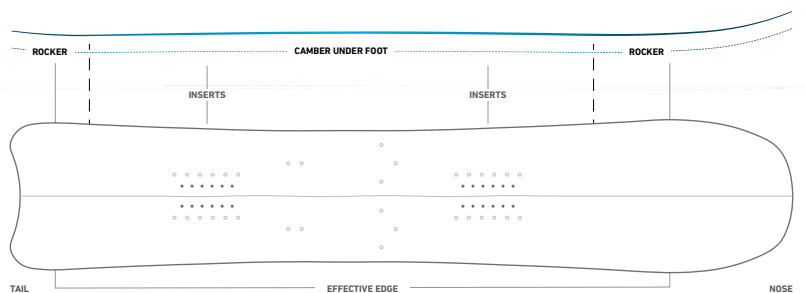
Drawing of the Solution & Flagship, size 161



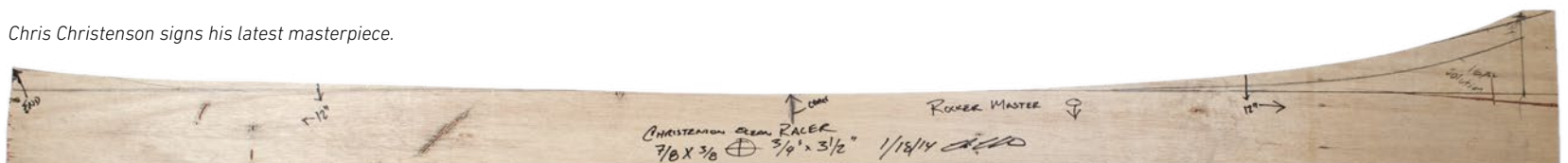
"My experience is that most falls in freeriding start from the nose of the board – you either go over the bars in powder, the nose gets caught under a weird crust and tosses you, or you hit a hard tranny at the contact point of the tip and get bucked. Directional Rocker eliminates most of these falls." - Jeremy Jones

Available on: Ultracraft, Ultracraft Split, Hovercraft, Hovercraft Split, Women's Hovercraft

Drawing of the Hovercraft & Hovercraft Split, size 156



Chris Christenson signs his latest masterpiece.



Only The Finest Ingredients...



Technical fibers, veneers and raw materials used in board construction.

Wood Core



Ultra Iso Core

Triple-density core featuring stringers of ISOCORE - a foam/fiberglass composite that's as stiff as any wood but 15% lighter. Hardwood beech stringers are positioned along the edges for added durability.



Master Core

Dual-density full premium wood poplar and paulownia core designed to maximize lightness and dampening.



Power Core

Triple-density full wood core featuring hardwood bamboo stringers for added pop and durability plus paulownia for weight savings.



Mountain Core

Dual-density full wood core with hardwood bamboo stringers for added pop and durability.



Classic Core

Full wood premium slovenian poplar core that offers fun pop, even flex and solid durability.



Bamboo Surf Core NEW

Our new triple density Bamboo Surf wood core that has bamboo stringers positioned in the pocket of the sidecut for better edge response and turn power.

Top Secret



Fusion Tech

Jones exclusive production process allows traditional topsheet layer to be replaced with ultra durable epoxy layer saving weight and material.

Reinforcement



Power V Basalt Stringers

Natural Pre-Cured Basalt stringers transfer power from under your feet to the tips of the board to help eliminate nose and tail chatter.



Carbon Stringers NEW

Carbon stringers add torsional stiffness for improved response and increased pop. Carbon layer keeps flex profile dimensionally stable for a consistent ride for the lifetime of the board.



Fiberglass Reinforcement

Fiberglass layer improve pop in nose and tail plus increases the longevity of the flex profile. This lightweight layer helps the board perform the same on day 100 as it did on day one - precise and playful.

Fiber



Flax

A durable, sustainable and high performance dampening fiber.



2x TeXTreme® Carbon

Specially designed carbon fiber (12k non crimp fabric) that is podium proven in the America's Cup and Tour De France. TeXTreme achieves a weight savings of about 20-30% compared to conventional carbon fiber.



Technora® Fiber NEW

A multi-layered aramid fiber that absorbs shock and improves pop. The fiber's diamond pattern adds strength and torsional stiffness.



Triax Fiberglass

Multi-axis, stitched fiberglass laminate that offers a precise and responsive ride in any terrain or snow conditions.



Biax Fiberglass

A dual-direction, dual-layer, stitched fiberglass laminate that provides a fun, forgiving and snappy ride.

Base



Sintered Ultra Base

World Cup proven race base made from Ultra-High Molecular Weight Polyethylene (UHMW-PE) modified with special Fluoro and Paraffin based additives for better glide and increased durability. ULTRA base is harder and faster than any other sintered base.



Sintered 9900 Base

Made from Ultra-High Molecular Weight Polyethylene (UHMW-PE) and Carbon. This ultra-fast base is easy to repair thanks to the UHMW-PE.



Sintered 7000 Base

Durable natural base material with added carbon for speed and good wax absorbency.



Extruded 5000 Base

Classic base material built for durability.

Topsheet



Wood Topsheet (Ash & Bamboo)



Thin wood veneer layer offers even flex and sucks up chatter from uneven snow conditions.



ECO-Plastic Topsheet

Bio-plastic topsheet made from Castor beans. This eco-material is ultralight, chip/scratch resistant and water/snow repellent (snow sticks less to topsheet)

Other



Recycled ABS

ABS Plastic is one of the necessary evils of snowboard production. We improve the sustainability of our snowboards by using only recycled plastic.



Wend Natural Wax

Jones boards are ready to shred straight out of the shop and are factory waxed with WEND natural wax.



Factory Tuned

All Jones Snowboards are factory de-tuned at the tip and tail so you can go right from the shop to the mountain.



Oversized Recycled Edges

All Jones boards are made with oversized recycled steel edges for added durability and improved production sustainability.

Extra Hardware



Karakoram Ultra Clip UPDATED

ULTRA clips are lower profile, stronger and increase compression between board halves.



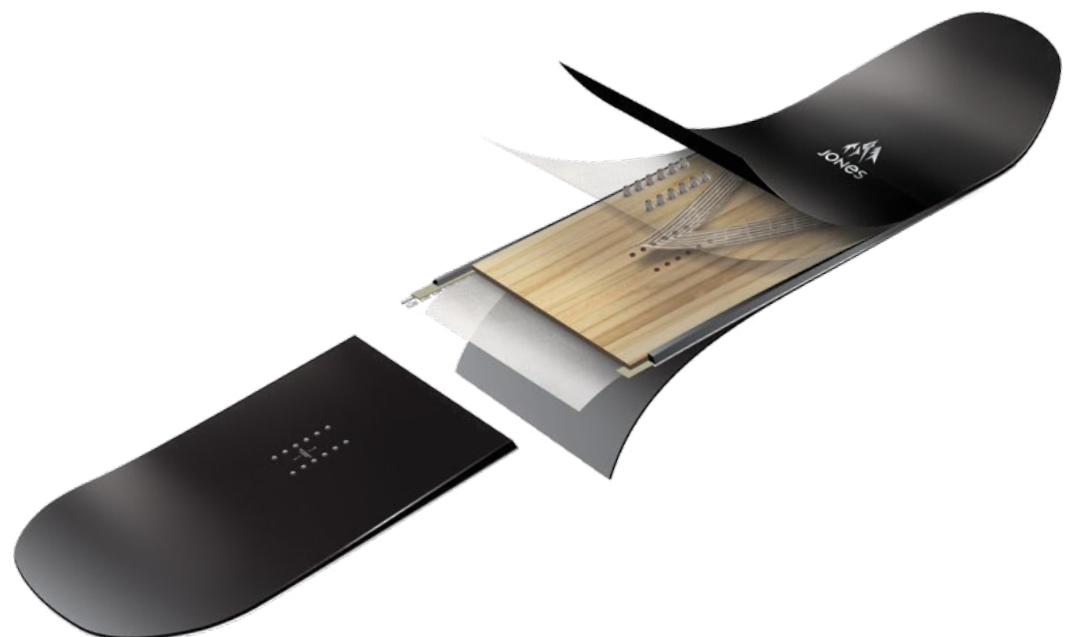
Karakoram STD Clip

Jones Splitboards feature Karakoram K-clips plus tip and tail hooks. Adjustable tension K-clips increase board torsional stiffness.



Stainless Steel Hardware

Stainless steel plates are embedded into the nose and tail for improved board tip durability.



2018 Model Matrix

Directional Freeride



Carbon Solution
158 161 162w 164 165w



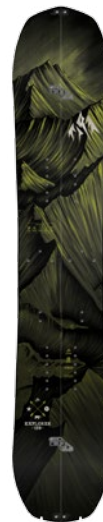
Carbon Flagship
158 161 162w 164 165w



Solution
154 158 159w 161 162w 164 165w 166 169w



Flagship
154 158 159w 161 162w 164 165w 166 169w 172



Explorer Split
152 156 158w 159 161w 162 164w



Explorer
152 156 158w 159 161w 162 164w

Directional All Mountain



Project X
158



Aviator Split
156 160 164



Aviator
152 156 158 158w 160 160w 162 164



Ultra Mtn Twin
154 157 158w 160 161w 162 164w



Mountain Twin
151 154 155w 157 158w 160 161w 162 164w

Alternative Freeride



Ultracraft Split
152 156 160



Ultracraft
152 156 160



Hovercraft Split
152 156 160



Hovercraft
148 152 156 160 164

Surf Shape



-NEW-MODEL

Lone Wolf
162 168 174



Storm Chaser
142 147 157



Storm Chaser Split
147



-NEW-MODEL

Mind Expander
150 154 158

Women's



Women's Solution
148 152 156



Airheart
146 149 152



Women's Flagship
144 148 152 154 156



Twin Sister
139 143 146 149 152 155



-NEW-MODEL

Dream Catcher Split
148 151 154



-NEW-MODEL

Dream Catcher
148 151 154



Women's Hovercraft
146 150

Youth



-NEW-SIZE

Prodigy
110 115 120 130 140



Discovery Split
138 145



-NEW-SIZE

Discovery
132 138 145 150



Logo on the black cap of the man on the left.

HEARNS
WARD
16
PARK
TYPE

COLLECTOR'S
XXL
FIFTY

Logo on the grey t-shirt of the man on the right.



From Shaping Bay To Mountains

Honored to continue a design partnership with renowned San Diego surfboard shaper Chris Christenson. Chris is one of the most diverse surf shapers in the world and makes everything from contest boards to longboards and record breaking big wave guns.



"Surfboards and snowboards share more than just a riding stance. Both demand an ultra fast gliding board that allows effortless, friction free movement. More glide equals more speed and more options for riding creativity. When I design new shapes I aim for performance and function by combining the hydrodynamic designs that I use in surfing with forward thinking snowboard aesthetics.

These designs honor the past, probe the future and allow the user to progressively express themselves in any terrain, flowing with ease in backcountry pow or on resort groomers. Nothing satisfies me more than designing these board shapes, purpose built for the timeless art of the turn." - Chris Christenson



Mind Expander

Alternative All-Mountain Shredder

————— Ideal For Creative Freeriding and Freestyle —————



Breaking new ground in board development requires an open mind and a willingness to explore both in the shaping room and on the hill. These two templates are early concepts that eventually led to the Mind Expander. Nick Russell had his mind blown open testing the first prototype Mind Expander in Chile. Photo - Andrew Miller.



MIND EXPANDER
8-21-15
Nick Russell
Freeride Snowboards



-NEW-MODEL

Attitude

Playful Ride-It-All Speed Demon

Terrain

Freestyle Hard Pack Deep

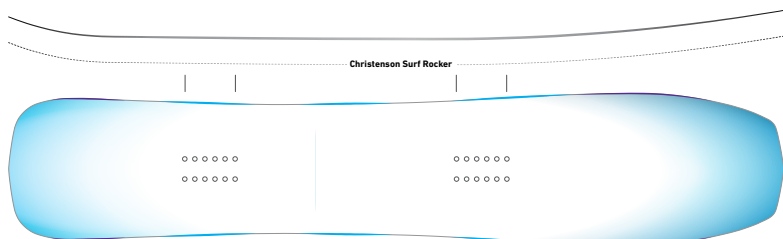
150 154 158

Built to slash, spin, stomp, or simply shred, the Mind Expander is an inspired new alternative to your average all-mountain board. Surf shaper Chris Christenson and Jeremy Jones designed the Mind Expander to be a precise and fluid paintbrush for the creative modern day rider who draws lines blending freestyle, freeride and surf styles. For playful float in pow the Mind Expander features a Christenson Surf

Rocker profile, SPOON 3.0 base contours and a hybrid directional shape. The blunted nose and squared off, but still full size tail offer the nimble maneuverability of the Hovercraft matched with the freestyle abilities of the Mountain Twin. The Mind Expander also features our new triple density Bamboo Surf wood core that has bamboo stringers positioned in the pocket of the sidecut for better edge response and turn power.

Shape Features

Spoon 3.0 | Directional Shape | Stiffness 06/10 | Blunt Nose | • Mellow Magne-Traction 1.0 | • Progressive Sidecut



Technology



Storm Chaser

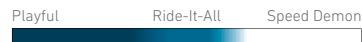
Storm Chaser Splitboard

Surf-Inspired Powder Slasher

Ideal For Surfing Frozen Waves And Snorkel Deep Days



Attitude



Terrain



142 147 157

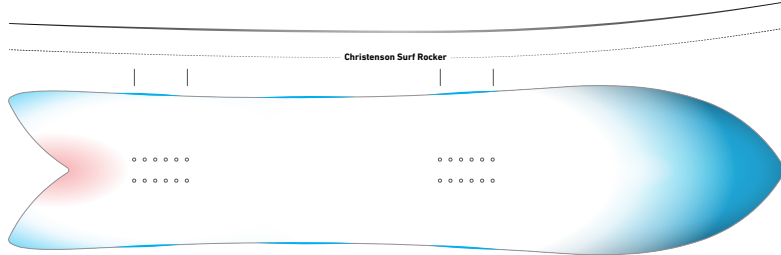
147

Magical float in pow and radical carving potential make the Storm Chaser one of the most sought after snowboards in the world. Surfboard shaper Chris Christenson designed the rocker profile and base contours of the Storm Chaser by using the refined dimensions of his fastest gliding surfboards. The result is an explosively fast powder rocket that packs insane float into a nimble, short board. The ultra-wide waist width and Spoon 4.0 Nose help maximize the float of the short running length and the Surf Rocker profile pops the nose even further out of the snow when you rock into a bottom turn. **New for 2018**, the Storm Chaser features our new triple density Bamboo Surf wood core that has bamboo stringers positioned in the pocket of the sidecut for better edge response and turn power.

The otherworldly performance of the Storm Chaser could not be contained to just the resort boundaries. The Storm Chaser Splitboard unlocks access to those remote frozen swells and packs insane float into a short, but still high volume board. The ultra-wide waist width maximizes the float of the shortened running length and the Surf Rocker profile pops the nose even further out of the snow when you step on the gas. Turn your tightest tree runs into a GS course on this nimble stick on even the deepest days. The Storm Chaser Splitboard features the Boltless Bridge which eliminates base hardware and Karakoram ultra clips for improved connection between board halves.

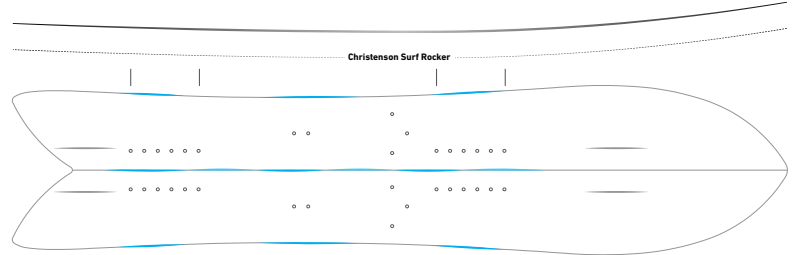
Shape Features

Spoon 4.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction 1.0



Shape Features

Directional Shape | Stiffness 07/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction



Technology



Technology



Forrest Shearer is the master of being in the right place at the right time. He's been storm chasing for two decades. No surprise he found conditions like this in Japan. Photo - Andrew Miller

#JonesStormChaser



Lone Wolf

Built For Big Turns, Big Terrain

————— Ideal For Carving, Pow And Wide Open Freeriding —————





-NEW-MODEL

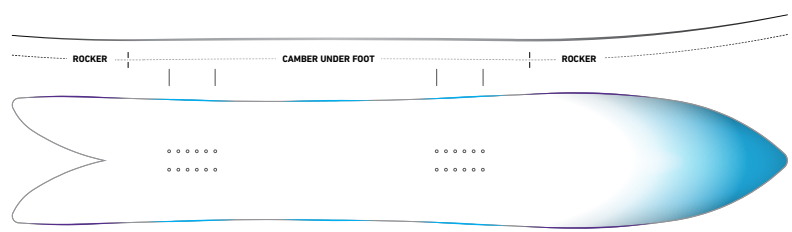


162 168 174

The Lone Wolf is our new big gun swallowtail designed by surf shaper Chris Christenson and Jeremy Jones. Blending features of a pow board with the heart of a Super-G race board, the Lone Wolf has a long sidecut and is built to arc big turns in big terrain. SPOON 3.0 base contours and a Directional Rocker profile give the Lone Wolf serious powder prowess while the narrow waist width, long sidecut and camber underfoot make it a moon rocket for the aggressive hard pack carver. The Lone Wolf also features our new triple density Bamboo Surf wood core that has bamboo stringers positioned in the pocket of the sidecut for better edge response and turn power.

Shape Features

Spoon 3.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction 1.0 | • Progressive Sidecut



Technology

- ECO-Plastic Topsheet
- EDGE Oversized Recycled Edges
- Recycled ABS
- Wend Natural Wax
- Flip-Flop Base
- Stainless Steel Reinforcement
- Factory Tuned
- Bamboo Surf Core
- Biax Fiberglass
- Sintered 9900 Base



Attitude



Terrain



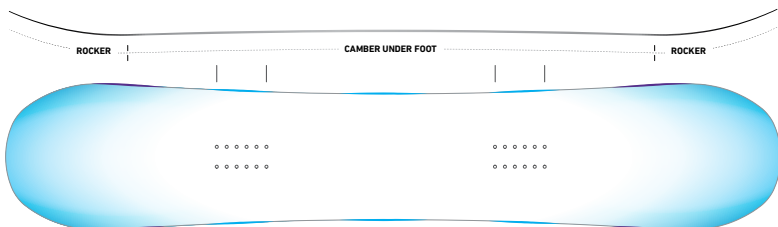
158

The Project X is a razor sharp, ultralight all-mountain board that rides like a luxury sport sedan - powerful, with impeccable handling and a comfortable flex. Jones' Board Engineer Xavier Nidecker designed the Project X to reflect the future of snowboard production. It's built with our most advanced materials and construction technologies including a unique variation of ULTRA Construction that features

multiple layers of Fusion Tech and Textreme Carbon instead of a traditional topsheet/ fiberglass. The edges of the Spoon nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch. **New for 2018**, the Project X features a limited edition, hand numbered serial badge and an advanced new fiberglass that improves strength by 15% without adding weight.

Shape Features

Spoon 2.0 | Twin Directional | Stiffness 07/10 | Blunt Nose | Mellow Magne-Traction 1.0 | Progressive Sidecut



Technology

Project X

Flyweight All-Mountain Razor

————— Ideal for Park, Pipe and All-Mountain Charging —————





Ryland Bell lives in Haines in the summer and Lake Tahoe in the winter, but there's no place he feels more at home than in the chaos of a steep, sluffing Alaskan spine face. Photo - Court Leve / Warren Miller

Carbon Flagship

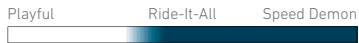
Only For The Expert Freerider

Ideal for High-Speed Freeriding and Freeride Competitions



Attitude

Terrain

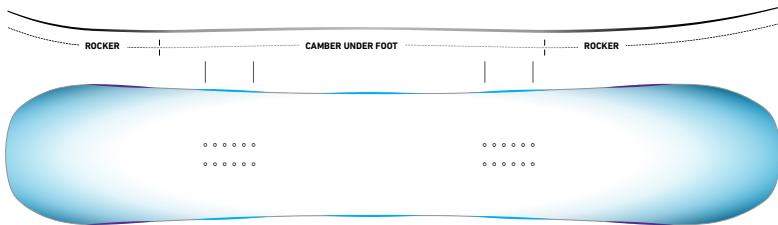


158 161 162w 164 165w

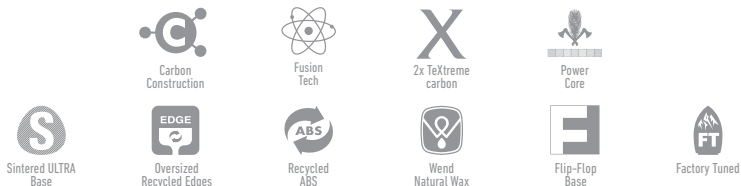
The Carbon Flagship crushes terrain unlike any freeride board you've ever experienced. This is a seriously stiff, competition-ready weapon that's built to be chatter free at ludicrous speeds and stable enough to stomp the biggest airs. The Carbon Flagship features cutting edge construction and materials including two layers of Textreme Carbon Fiber and the Spoon 3.0 Nose and Tail. The edges of the Spoon nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch. **New for 2018**, the Carbon Flagship has a limited edition, hand numbered serial badge and the Power Core has been re-profiled for better torsional response between the feet.

Shape Features

Spoon 3.0 | Directional Shape | Stiffness 10/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology



#CarbonFlagship

Flagship

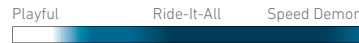
The Freeride Foundation

Ideal for Freeriding and Fall-Line Freestyle



Attitude

Terrain

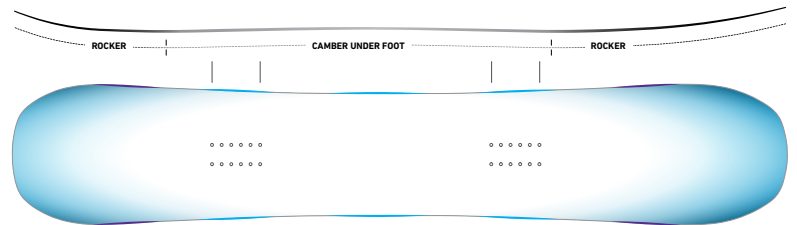


154 158 159w 161 162w 164 165w 166 169w 172

Steep, deep, hardpack or chunder, the Flagship crushes in all conditions and is widely known as one of the most confidence inspiring freeride boards on the planet. Jeremy Jones spent the last 20 years honing every detail of the Flagship to offer such breakthrough performance including the Spoon 3.0 nose and tail. The edges along the Spoon nose are beveled up for improved float and turn fluidity while the Spoon tail edges are beveled up for less catch. The Flagship's Flax Fiberglass topsheet adds ECO-performance while the Power V Basalt stringers transfer power precisely where you need it. **New for 2018**, the Flagship's Power Core has been re-profiled for better torsional response between the feet.

Shape Features

Spoon 3.0 | Directional Shape | Stiffness 08/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



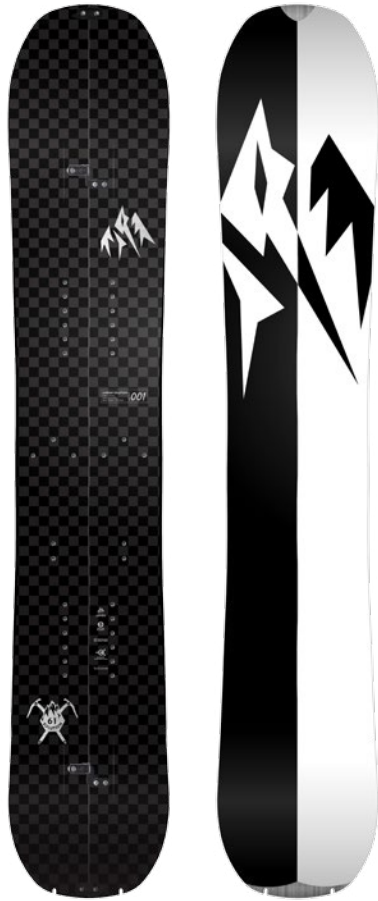
Technology



#JonesFlagship

Carbon Solution

The Backcountry Line Bomber
Ideal for Technical Backcountry Lines



Attitude

Terrain

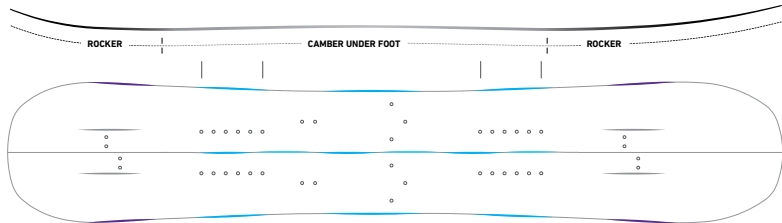


158 161 162w 164 165w

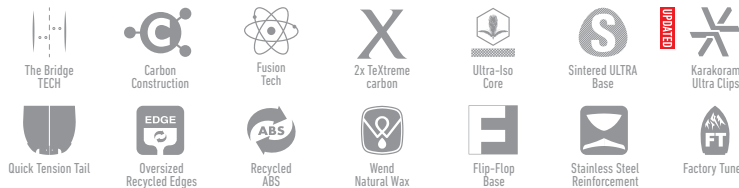
The Carbon Solution is built for powerful riders who like to throttle turns at top speed and push the limits of what's possible in the backcountry. It is the most stable, damp and responsive splitboard in the Jones line. The Carbon Solution features cutting edge construction and materials including Textreme Carbon instead of a traditional topsheet and a featherweight but burly ULTRA ISOcore that's borrowed from World Cup race skis. A refined inner/outer edge Mellow Magne-traction profile ramps up the edging power going up or down and the Boltless Bridge plus Karakoram Ultra Clips deliver rock solid torsional board lock. **New for 2018**, the Carbon Solution has a limited edition, hand numbered serial badge.

Shape Features

Directional Shape | Stiffness 10/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction | • Progressive Sidecut



Technology



#CarbonSolution

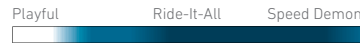
Solution

The Ultimate All-Terrain Splitboard
Ideal for Backcountry Freeriding and Wilderness Exploration



Attitude

Terrain

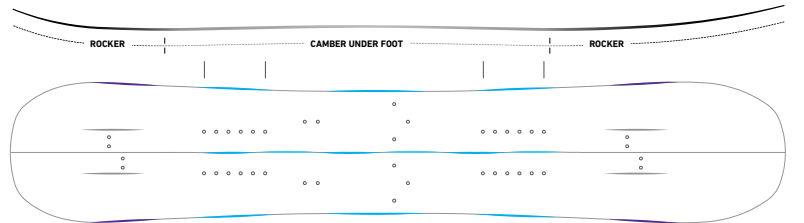


154 158 159w 161 162w 164 165w 166 169w

Still the best selling splitboard in the world, the Solution delivers unrivaled backcountry performance in any terrain. The blunt nose, directional rocker profile and inner/outer edge Mellow Magne-traction keep you locked in and gliding fast no matter where you roam. For improved ECO-performance, the Solution features an ECO-plastic topsheet. The topsheet is made from castor beans and is snow-repellent so snow sticks to your board less. The Solution also features the Boltless Bridge which eliminates base hardware, stainless steel tip and tail reinforcement plates for added durability plus Karakoram Ultra Clips for improved torsional board lock. **New for 2018**, we've added carbon split stringers to the Solution for more pop and precision response.

Shape Features

Directional Shape | Stiffness 08/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction | • Progressive Sidecut



Technology



#JonesSolution



"It took about four turns in chopped up pow at the resort to realize the hype about Telluride whiz kid Harry Kearney is real! His turns are a thing of beauty. A combo of finesse, power, touch and feel like I have rarely seen. The day after I rode with him Jeff Curley snapped this pic of him sending one of the better lines Tahoe has seen in a few years." - Jeremy Jones

Ultra Mountain Twin

Freestyle Twin From The Future

— Ideal for Slashing, Jibbing and Jumping —

He's got flat feet, he was born in Alaska, but lives in Lake Tahoe, he's been sponsored snowboarder since age twelve and he rides the Ultra Mountain Twin.... four reasons Sammy Luebke won the Freeride World Tour and put down this hammer line filming with TGR in Alaska. Photo - Nic Alegre



Attitude

Playful Ride-It-All Speed Demon

Terrain

Freestyle Hard Pack Deep

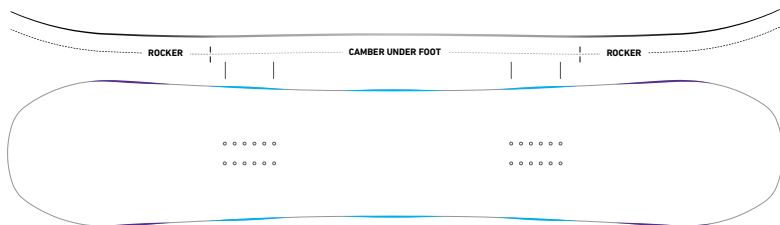
154 157 158w 160 161w 162 164w

The Ultra Mountain Twin is Freeride World Tour Champion and Teton Gravity Research rider Sammy Luebke's board of choice. It's a lean and mean directional twin freestyle board that shares the same shape as the time-tested Mountain Twin only it's built with speed boosting, chatter sucking premium materials. Rocker tip and tail deliver serious float in the soft stuff while camber underfoot combined with Mellow Magne-

traction give the Ultra Mountain Twin snap and hold on hard pack. Bombing into jump lines, the Sintered 9900 base provides the speed boost you need to go big while the carbon fiber stringers provide the stability to stomp. **New for 2018**, the Ultra Mountain Twin's Power Core has been re-profiled for better torsional response between the feet.

Shape Features

Twin Directional | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology

- Ultra Construction
- Power Core
- Ash Veneer
- Carbon Stringers
- Triax Fiberglass
- Sintered 9900 Base
- Oversized Recycled Edges
- Recycled ABS
- Wend Natural Wax
- Flip-Flop Base
- Factory Tuned



Zen shredder Nick Russell floats into the frame of photographer Sean Kerrick Sullivan shooting at the legendary Donner Summit quarterpipe.



Art by RP Roberts

The subtle textures and vibrant colors on the Twin Sister's mountain graphics are the work of UK landscape painter RP Roberts. Born in North Wales and a veteran snowboarder, RP always has mountains on the mind as he lives to paint stunning mountain scenes including the peaks featured on six models in the Jones 2018 collection. The Mountain Twin, Ultra Mountain Twin, Dream Catcher, Prodigy and Twin Sister all feature RP's signature mountain art. RP also paints commission pieces. Visit RPRoberts.com to arrange a custom painting of your favorite mountain.

Mountain Twin

Freestyle Meets Freeride

Ideal for Slashing, Jibbing and Jumping



Attitude

Playful Ride-It-All Speed Demon

Terrain

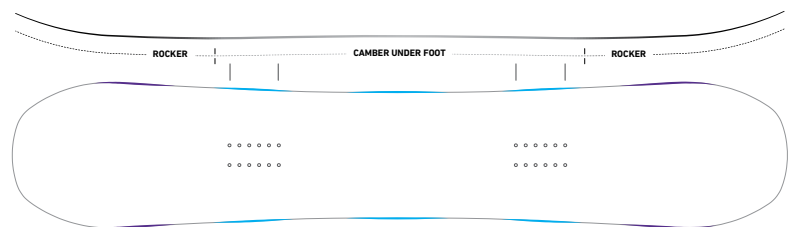
Freestyle Hard Pack Deep

151 154 155w 157 158w 160 161w 162 164w

Playful yet precise, the Mountain Twin is the board for freestylin' freeriders who want one board that can do it all. It's designed to shred the entire mountain like it's your own personal skatepark without sacrificing high-speed, line-bombing stability. Rocker tip and tail make poppin' pillows or pressin' boxes equally easy and give the Mountain Twin float and finesse in soft snow. Camber underfoot combined with Mellow Magne-Traction give the board snap and hold carving hard pack or boosting out of the halfpipe. **New for 2018**, the Mountain Twin's Power Core has been re-profiled for better torsional response between the feet. The mountain graphic on the Mountain Twin was painted by artist RP Roberts.

Shape Features

Twin Directional | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology



Mountain Core



Triax Fiberglass



Sintered 7000 Base



ECO-Plastic Topsheet



Edge Oversized Recycled Edges



Recycled ABS



Wend Natural Wax



Flip-Flop Base



Factory Tuned

Aviator

The Resort Razor

Ideal for Expert Freestyle and All-Mountain Carving



Attitude

Terrain

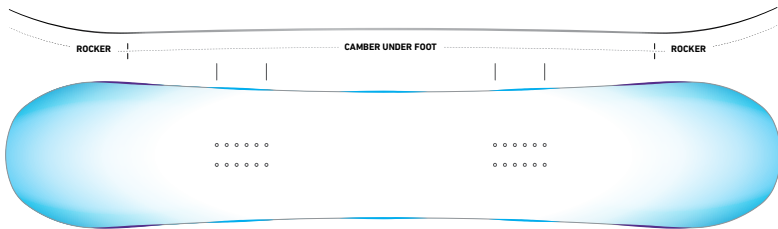


152 156 158 158w 160 160w 162 164

Equally at home in the park, pipe, pow or steeps, the Aviator is an elite all-mountain freestyle board built for premier stability in the air and unmatched edge grip. The nimble handling and supersonic acceleration of the Aviator result from the Spoon 2.0 Nose and Tail plus the Power Camber profile. The Power Camber between the contact points keeps you locked in and railing hard while the Spoon nose and tail eliminate catch and improve turn fluidity. For added ECO-performance, the Aviator features a ECO-plastic topsheet made from castor beans. **New for 2018**, we used a Technora® fiber layer under the topsheet for supreme torsional stiffness and lightning fast response to any rider energy input.

Shape Features

Spoon 2.0 | Twin Directional | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology



Aviator Split

The Backcountry Razor

Ideal for Steeps, Spring Touring and Backcountry Freestyle



Attitude

Terrain

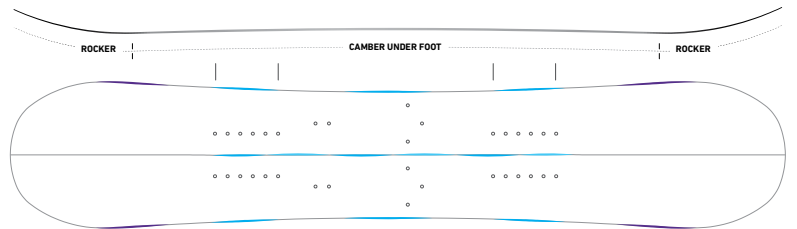


156 160 164

The Aviator Split is designed for backcountry riders who like to hike, huck and ride steep terrain. It's a directional twin so you can set back the stance for pow days or center it up for stomping. The Aviator Split offers insane edge response going up or down thanks to the Power Camber profile and improved inner/outer edge Mellow Magne-traction. The Aviator Split also features an Ultra core for reduced weight, an ECO-plastic topsheet for improved sustainability and stainless steel reinforcement plates in the tip and tail for added durability. **New for 2018**, we used a Technora® fiber layer under the topsheet for supreme torsional stiffness and lightning fast response to any rider energy input.

Shape Features

Twin Directional | Stiffness 07/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction | • Progressive Sidecut



Technology







#IHeartHovercrafting

In eight winters the Hovercraft has gone from concept to cult following. Thousands and thousands of riders around the world believe in the nimble acceleration and powerful turning abilities of this compact board design. The hashtag **#IHeartHovercrafting** unites all those who understand the **unreal** pleasure of giving into gravity and **hovercrafting** down a mountain.





Ultracraft Split

One Of The Lightest Splitboards On Earth

Ideal for Expedition Touring and High Alpine Assaults



Attitude

Terrain

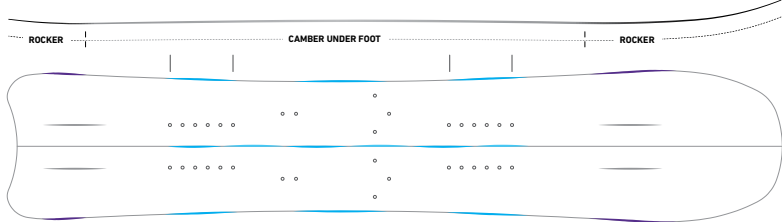


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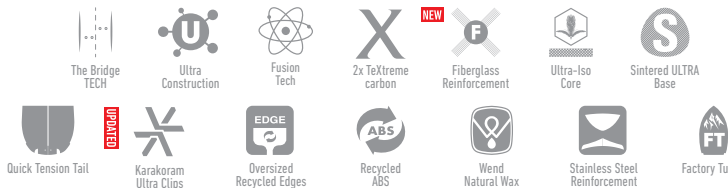
The Ultracraft Splitboard is one of the lightest, most technically capable splitboards on the planet. Despite its featherweight, the Ultracraft is rock solid on descent as the directional rocker nose delivers float while the stubby, stiff tail offers powerful board control. The Ultracraft is built with our most advanced materials including a Textreme Carbon topsheet, an ULTRA ISOcore and a Sintered ULTRA base that's modified with fluoro and paraffin additives for better glide and increased durability. The Ultracraft also features the Boltless Bridge which eliminates base hardware and the Karakoram Ultra Clips for improved board connection. **New for 2018**, the Ultracraft Splitboard has a limited edition, hand numbered serial badge and advanced new fiberglass that improves strength by 15% without adding weight.

Shape Features

Directional Shape | Stiffness 07/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction | • Progressive Sidecut



Technology



#Ultracrafting

Hovercraft Split

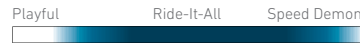
Don't Call Me A Pow Board, Pow Board

Ideal for Backcountry Chutes, Bowls and Tree Runs



Attitude

Terrain

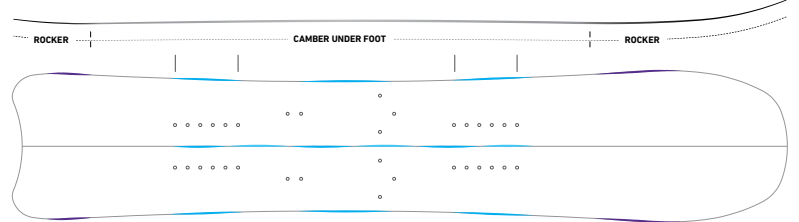


152 156 160

The Hovercraft Splitboard truly shines in the backcountry. Its nimble, squat shape provides the float of a much longer board but the short running length makes it super maneuverable in the tight trees and lighter on your legs skinning up. The blunt nose and directional rocker of the Hovercraft keep you surf in' on top of the soft stuff, while the stiff tail keeps you stable through any unexpected crust. For added edge grip on ascent or descent, the Hovercraft Splitboard has inner/outer edge Mellow Magne-traction. The Hover Split also features stainless steel tip and tail reinforcement plates for added durability plus a sustainably harvested bamboo topsheet for added ECO-performance.

Shape Features

Directional Shape | Stiffness 07/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction | • Progressive Sidecut



Technology



#Ultracrafting

Ultracraft

Cold Smoke Rocketship

— Ideal for Resort Pow, Cat-boarding and Heli-boarding —



Attitude

Terrain

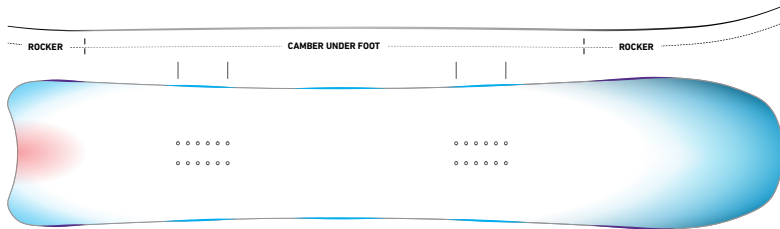


152 156 160

Powerful and compact, the Ultracraft is an all-conditions all-mountain board that's the same shape as the revolutionary Hovercraft only built with premium materials. The Ultracraft features a Spoon 4.0 Nose and a Speed Channel Tail. The edges of the Spoon nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch. In between the raised tail edges, the base is concave like a channel on a surfboard for improved glide. The Ultracraft also features an eco-plastic film topsheet for added production sustainability and basalt stringers for added pop. **New for 2018**, the Ultracraft's Master Core has been re-profiled for better torsional response between the feet.

Shape Features

Spoon 4.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology



#iHeartHovercrafting

Hovercraft

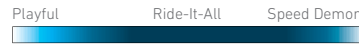
Don't Call Me A Pow Board, Pow Board

— Ideal for Pow Slashing, Crud Busting and Slaloming Trees —



Attitude

Terrain

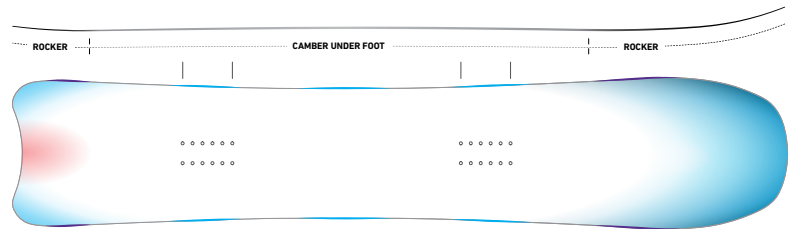


148 152 156 160 164

Supreme float and rally car-like handling have earned the Hovercraft a cult following. Riders around the world swear by the Hovercraft's nimble maneuverability as this power-packed board deftly handles blower, crud or crust one and the same. The Hovercraft features a Spoon 4.0 Nose and Speed Channel tail. The edges of the Spoon nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch. In between the raised tail edges, the base is concave like a channel on a surfboard for improved glide. **New for 2018**, the Hovercraft's Classic Core has been re-profiled for better torsional response between the feet.

Shape Features

Spoon 4.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology



#iHeartHovercrafting



***“The Explorer has a well-balanced flex pattern.
Forgiving, but very stable at speed.”***

- Transworld Snowboarding 2017 Good Wood Winner

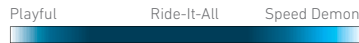


Explorer

The All-Terrain, Shred Everything Board
Ideal For Freeride, Freestyle and Backcountry Pow



Attitude

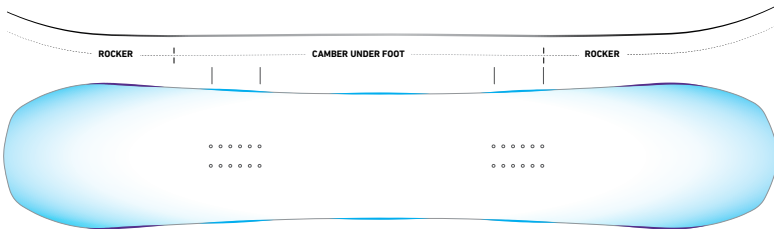


152 156 158w 159 161w 162 164w

The Explorer is designed for both pow days or park days as the floaty, freeride nose is matched with a freestyle tail. Directional Rocker makes it easy to butter or stomp and the mellow Magne Traction provides confident stability riding through tech terrain or unexpectedly rough snow conditions. The Explorer has a friendly flex and doesn't skimp on performance features. The Sintered 7000 base is hyper fast and factory waxed with Wend Natural Wax. The Explorer features an ECO-plastic topsheet made from castor beans for added ECO-performance. **New for 2018**, the Explorer's Classic Core has been re-profiled for better torsional response between the feet.

Shape Features

Spoon 1.0 | Directional Shape | Stiffness 06/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology



Explorer Split



Terrain

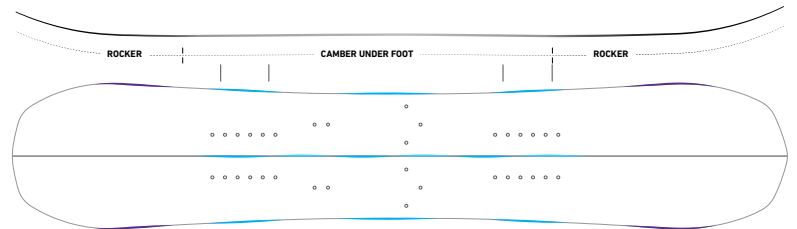


152 156 158w 159 161w 162 164w

The Explorer Splitboard is perfect for yo-yo'ing backcountry pow laps or a heavy huck session as the floaty, freeride nose is matched with a freestyle tail. Directional Rocker makes it easy to butter or stomp and the mellow Magne Traction provides confident stability riding through tech terrain or unexpectedly rough snow conditions. On the skin track back up, the inner edge Magne traction adds serious grip. Though the price is right, the Explorer Split doesn't skimp on performance features. The Sintered 7000 base is hyper fast and factory waxed with Wend Natural Wax. The Explorer Split also features an ECO-plastic topsheet made from castor beans for added ECO-performance.

Shape Features

Directional Shape | Stiffness 06/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction | • Progressive Sidecut



Technology



Adventure Grant



The pursuit of adventure and the drive to ride wild lines in the wilderness are defining elements of our company. We are honored to help support this spirit of splitboard exploration through the Jones Adventure Grant program.

In January 2016 we asked our family of international Jones ambassadors to submit trip proposals for the Second Annual Jones Team Adventure Grant. The grant was awarded to the trip proposal that best showcased the desire to discover new terrain and the epic potential of a logistically lean, but motivation heavy expedition.

The winner of the 2016 Jones Team Adventure Grant was Teton based Freeride Collective rider Halina Boyd. In May 2016, **Halina led**

an expedition to the far reaches of her backyard, Wyoming's Wind River Range. Joining Halina in her tour up the Wind River's mighty watersheds were team rider Jimmy Goodman, ambassador guide Brendan Burns, photographer Chris Figenshau and filmer Aharon Bram. The crew spent a week exploring the range and successfully rode off the top of Gannett Peak, Wyoming's highest point.

Watch the feature video highlighting their Wind River Range trip on the Jones Snowboards' YouTube channel.



Scenes from the 2016 Jones Adventure Grant expedition: Halina Boyd, Jimmy Goodman and Brendan Burns explore Wyoming's Wind River Range. Photos - Chris Figenshau



Youth

Kids are ripping harder than ever, but the quality of snowboards available in youth sizes has not kept pace. All the youth boards on the market are designed for the first time rider. The Prodigy and Discovery are the foundation of our Jones youth collection and both models **shatter the paradigm that youth don't need a high performance snowboard.** All youth models feature the same top quality materials and offer the same groundbreaking performance as our full-size boards. **These are boards for confident youth or small riders whose skills deserve a legit snowboard.**



Like father, like son... Cass Jones reflects his dad Jeremy's style ripping around Squaw Valley. Photos - Hank Devre.



Prodigy

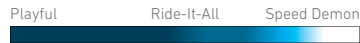
High-Performance For Kids

Ideal for Freestyle, Freeride, Pow, Corn or Chop

-NEW-SIZE



Attitude



Terrain

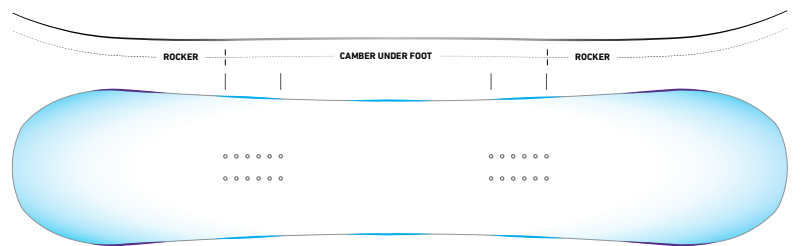


110 115 120 130 140

The Prodigy is our all-mountain directional twin built for hard-charging kids. Most kids boards are made with very basic materials and are designed for first-time riders. Not the Prodigy. The Prodigy features the same premium materials and performance features as Jones' adult models and offers quick learning young riders a solid foundation to keep progressing their skills. The Spoon 1.0 Nose and Tail on the Prodigy allows for fluid 'no catch' turn initiation while the Cam Rock profile keeps the board floating in any snow condition. The Prodigy is also designed to be a little narrower than most other kids boards so small-footed riders can learn to rail turns with the board up on edge. **New for 2018**, the Prodigy comes in one new size, 115 cm.

Shape Features

Spoon 1.0 | Twin Directional | Stiffness 04/10 | Mellow Magne-Traction | Progressive Sidecut



Technology



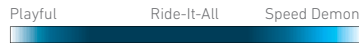
Discovery

Serious Shred Stick For Smaller Riders

Ideal for Freestyle, Freeride, Pow, Corn or Chop



Attitude

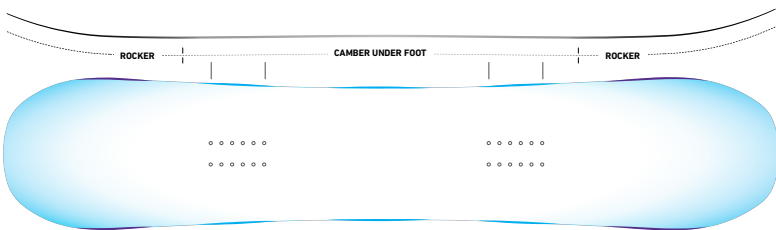


132 138 145 150

The Discovery is our freeride board for youth and small adults who want to confidently explore new terrain. Unlike most twin-tipped youth boards, the Discovery features a proven directional shape that delivers legit freeride performance for smaller riders. The Discovery features a Spoon 1.0 Nose and Tail. The edges of the Spoon nose are beveled up for improved turn fluidity and the tail edges are beveled up for less catch. Tech features on the Discovery like Progressive Sidecut allow for easy turn initiation while the Blunt Nose and Directional Rocker profile keep any size rider cruising through the inevitable end-of-the-day chop. **New For 2018**, the Discovery comes in one new size, 132 cm.

Shape Features

Spoon 1.0 | Directional Shape | Stiffness 05/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology



Discovery Split

Serious Backcountry Tool For Smaller Riders

Ideal for Sidecountry and Backcountry Exploration



Terrain

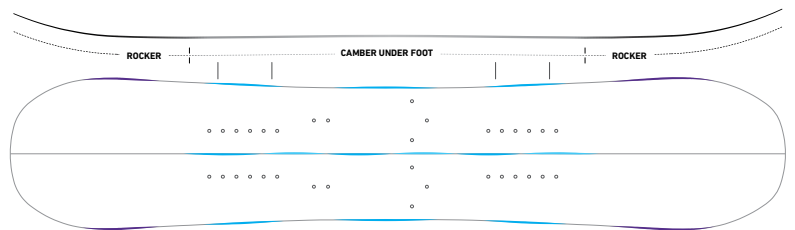


138 145

The Discovery splitboard is the world's first splitboard designed for youth and small adults. This fully featured splitboard throws open the door for smaller riders to confidently ride advanced backcountry terrain on a legit high performance freeride board. Tech features on the Discovery like Progressive Sidecut allow for easy turn initiation, while the Blunt Nose and Directional Rocker profile keep any size rider cruising through the inevitably variable backcountry conditions. Full wrap recycled steel inner edges keep the Discovery locked in to the slope on icy skin tracks.

Shape Features

Directional Shape | Stiffness 05/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction | • Progressive Sidecut



Technology





My family loves to surf, bike, hike and rock climb, but the most fun we have together is when we are riding. Kids get proficient at snowboarding much faster than most other sports so it only takes a few years before you can rip around the whole mountain as a family.
- Jeremy Jones

Cass, Mia, Jeremy and Tiffany Jones rip a run together at Squaw Valley. Photo: Hank DeVre



High above rocky moraines in remote Nevada, Allison Lightcap climbs a hidden hallway.
Photo - Seth Lightcap

Women's Series

Every snowboarder deserves equipment that matches their passion. The Jones Women's Series is a complete collection. Women of any ability or riding style can find their perfect board and experienced riders can build a quiver. No sacrifices are made in technology or materials in the Women's Series. Only the specs are specially tuned for lighter, smaller riders.

Introducing

The Playful Charger

— *Ideal For All-Mountain Freeriding And Freestyle* —

Dream Catcher





-NEW-MODEL



-NEW-MODEL

Attitude



Terrain



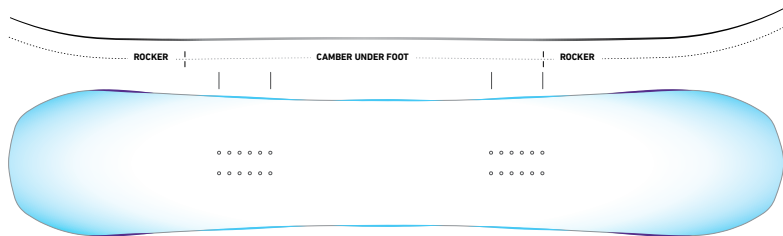
148 151 154

Nothing better than catching first tracks on your favorite local line. **The Dream Catcher** is our new women's all-mountain board made for snagging those fresh fantasy turns. Featuring a directional freeride shape and a friendly flex, the Dream Catcher is stable, confidence inspiring, yet soft enough to be playful in any terrain. The Directional rocker profile and Spoon 1.0 base deliver epic float in the fluff while

the camber underfoot and Mellow Magne-Traction offer awesome edge grip when conditions firm up. The edges of the Spoon nose are beveled up for improved turn fluidity while the tail edges are beveled up for less catch. The Dream Catcher also features an ECO-plastic topsheet for added ECO-performance.

Shape Features

Spoon 1.0 | Directional Shape | Stiffness 06/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut

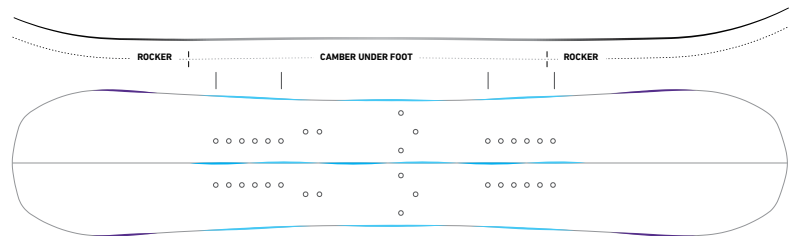


Technology



Shape Features

Directional Shape | Stiffness 06/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction | • Progressive Sidecut



Technology



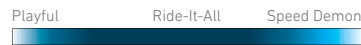
Women's Flagship

The Freeride Foundation

Ideal for Freeriding and Fall-Line Freestyle



Attitude

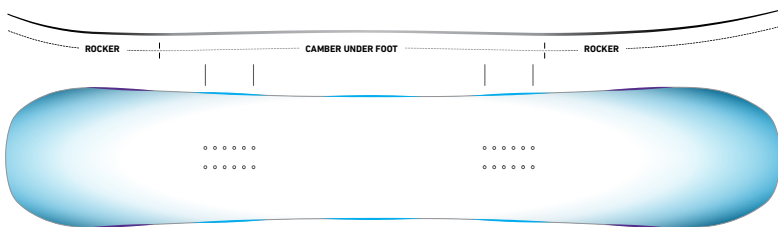


144 148 152 154 156

The Women's Flagship is a directional freeride board designed for confident women riders who like to ride fast and lay tracks in technical terrain. Jeremy Jones spent the last 20 years honing every detail of the Flagship to offer such breakthrough performance including the Spoon 3.0 nose and tail. The edges along the Spoon nose are beveled up for improved float and turn fluidity while the Spoon tail edges are beveled up for less catch. The Flagship's Flax Fiberglass topsheet adds ECO-performance while the Power V Basalt stringers transfer power precisely where you need it. **New for 2018**, the Women's Flagship's Power Core has been re-profiled for better torsional response between the feet.

Shape Features

Spoon 3.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology



Few woman rip AK spine lines and even fewer hike up them, Iris Lazz is strong as it gets. #JonesSolution
Photo - Justin Befu.

Women's Solution

The Ultimate Women's Splitboard

Ideal for Backcountry Freeriding and Wilderness Exploration



Terrain

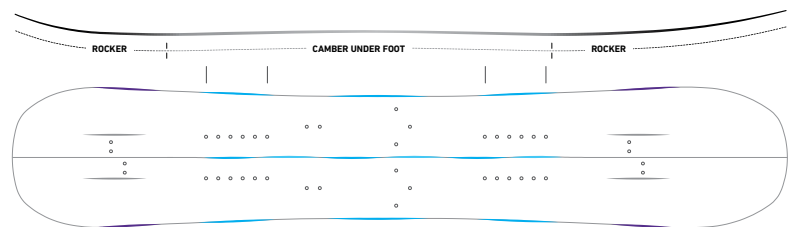


148 152 156

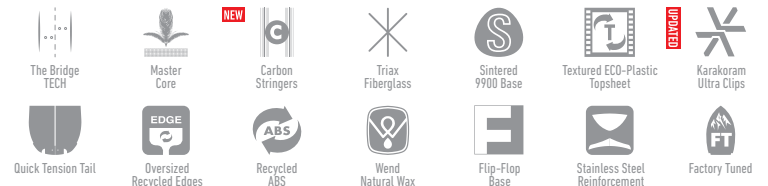
Still the best selling splitboard in the world, the Women's Solution delivers unrivaled backcountry performance in any terrain. The blunt nose, directional rocker profile and inner/outer edge Mellow Magne-traction keep you locked in and gliding fast no matter where you roam. For improved ECO-performance, the Solution features an ECO-plastic topsheet. The topsheet is made from castor beans and is snow-repellent so snow sticks to your board less. The Solution also features the Boltless Bridge which eliminates base hardware, stainless steel tip and tail reinforcement plates for added durability plus Karakoram Ultra Clips for improved torsional board lock. **New for 2018**, we've added carbon split stringers to the Solution for more pop and precision response.

Shape Features

Directional Shape | Stiffness 07/10 | Blunt Nose | • Inner & Outside mellow Magne-Traction | • Progressive Sidecut



Technology



#JonesFlagship





Air

All-Mountain Resort Razor

Ideal for Carving, Jibbing and Jumping



Attitude



Terrain





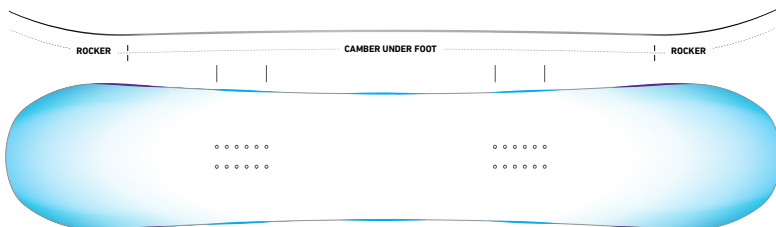
146 149 152

The Airheart is an elite all-mountain freestyle board built for women who like to carve hard and take to the air with confidence. The nimble handling and supersonic acceleration of the Airheart result from the Spoon 2.0 Nose and Tail plus the Power Camber profile. The Power Camber between the contact points keeps you locked into your edges while the Spoon nose and tail eliminate catch and improve turn fluidity.

The Airheart also features recycled edges and an ECO-plastic topsheet made from Castor beans for maximum ECO-performance. **New For 2018**, we used a Technora® fiber layer under the topsheet for supreme torsional stiffness and lightning fast response to any rider energy input.

Shape Features

Spoon 2.0 | Twin Directional | Stiffness 06/10 | Blunt Nose |  Mellow Magne-Traction |  Progressive Sidecut



Technology



Twin Sister

Freestyle Meets Freeride

————— Ideal for Slashing, Jibbing and Jumping —————





Attitude

Playful Ride-It-All Speed Demon

Terrain

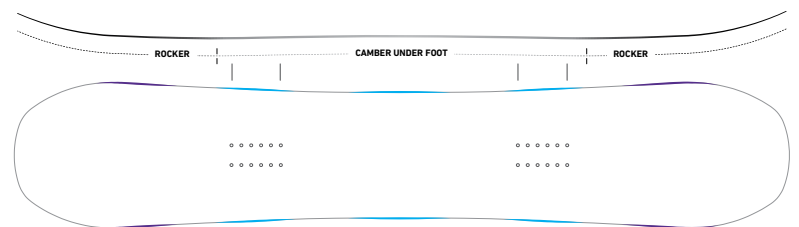
Freestyle Hard Pack Deep

139 143 146 149 152 155

The Twin Sister is the board for women who like to dance down the mountain and shred the most playful path possible. Mellow Magne-traction keeps the Twin Sister locked in every turn while the Cam Rock profile allows you to float through deep pow and pop off terrain features equally easy riding regular or switch. Women looking for a stable and high-performance board that's easy to rally anywhere want the Twin Sister. **New for 2018**, the Twin Sister's Power Core has been re-profiled for improved torsional response between the feet. The mountain graphic on the Twin Sister was painted by artist RP Roberts.

Shape Features

Twin Directional | Stiffness 06/10 | Blunt Nose | Mellow Magne-Traction | Progressive Sidecut



Technology

- 
 ECO-Plastic Topsheet
- 
 Master Core
- 
 Triax Fiberglass
- 
 Sintered 7000 Base
- 
 Oversized Recycled Edges
- 
 Recycled ABS
- 
 Wend Natural Wax
- 
 Flip-Flop Base
- 
 Factory Tuned

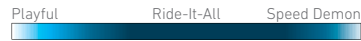
Women's Hovercraft

The Powerful Pow Board

— Ideal for Pow Slashing, Crud Busting and Slaloming Trees —



Attitude



Terrain



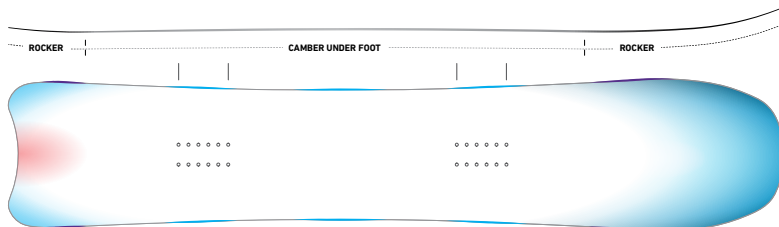
146 150

The Women's Hovercraft is an all conditions, all mountain charger that carves on hardpack as well as it floats in pow. The blunt nose and directional rocker of the Hovercraft deliver supreme float in the soft stuff while the pint-sized dimensions keep the Hovercraft fast and maneuverable in tight situations. The Women's Hovercraft features a Spoon 4.0 Nose and Speed Channel tail. The edges of the Spoon

nose are beveled up for improved float and turn fluidity while the tail edges are beveled up for less catch. In between the raised tail edges, the base is concave like a channel on a surfboard for improved glide. **New for 2018**, the Women's Hovercraft's Classic Core has been re-profiled for better torsional response between the feet.

Shape Features

Spoon 4.0 | Directional Shape | Stiffness 07/10 | Blunt Nose | • Mellow Magne-Traction | • Progressive Sidecut



Technology





		New Sizes Sizes (cm)	Effective Edge Length (cm)	Tip Length (cm)	Tail Length (cm)	Tip Width (cm)	Shaping Waist-Width (cm)	Tail Width (cm)	Sidecut Radius (m)	Reference Stance (cm)	Centered Stance (cm)	Setback (cm)	Weight Range (lbs./kg)	Skins Group
	Discovery	• 132	95.4	20.3	18.8	26.8	23.3	26.6	6.2	54	52	2.0	75-120 lbs. / 34-54 kg.	-
		138	100.2	20.9	19.4	27.5	23.9	27.3	6.6	54	52	2.2	90-140 lbs. / 41-63 kg.	-
		145	106	21.5	20	28.3	24.5	28.2	7.0	54	52	2.2	100-150 lbs. / 51-71 kg.	-
		150	109.8	22.1	20.6	29.0	25.1	28.9	7.4	54	52	2.2	110-150 lbs. / 50-68 kg.	-
	Ultracraft Split	152	119.1	39.4	15.5	29.8	25.4	28.7	8.9		54	2.9	110-150 lbs. / 50-68 kg.	C
		156	122.5	40.0	15.5	30.5	26.0	29.3	9.3		56	2.9	120-170 lbs. / 54-77 kg.	C
		160	125.7	40.4	15.9	31.0	26.4	29.9	9.5		58	2.9	140-190 lbs. / 64-86 kg.	E
	Carbon Solution	158	119.6	29.2	18.7	29.0	24.9	28.9	8.5		58	3.0	130-180 lbs. / 59-82 kg.	B
		161	122	29.5	19	29.2	25.2	29.1	9.1		58	3.0	150-200 lbs. / 67-91 kg.	B
		162W	123	29.5	19	30.3	26.3	30.2	9.3		58	3.0	160-210 lbs. / 73-95 kg.	F
		164	124.6	29.7	19.2	29.5	25.4	29.4	9.3		58	3.0	160-210 lbs. / 73-95 kg.	D
		165W	125.4	29.8	19.3	30.7	26.6	30.6	9.4		58	3.0	170-220 lbs.+ / 77-100 kg.+	G
	Solution	154	116.2	28.9	18.4	28.8	24.6	28.6	7.9		54	3.0	120-170 lbs. / 54-77 kg.	B
		158	119.6	29.2	18.7	29.0	24.9	28.9	8.5		58	3.0	130-180 lbs. / 59-82 kg.	B
		159W	120	29.5	19	30.4	26.3	30.2	8.7		58	3.0	140-190 lbs. / 64-86 kg.	G
		161	122	29.5	19	29.2	25.2	29.1	9.1		58	3.0	140-190 lbs. / 64-86 kg.	B
		162W	123	29.5	19	30.3	26.3	30.2	9.3		58	3.0	160-210 lbs. / 73-95 kg.	F
		164	124.6	29.7	19.2	29.5	25.4	29.4	9.3		58	3.0	160-210 lbs. / 73-95 kg.	D
		165W	125.4	29.8	19.3	30.7	26.6	30.6	9.4		58	3.0	160-210 lbs. / 73-95 kg.	G
		166	125.8	30.1	19.6	30.0	25.8	29.8	9.4		58	3.0	160-210 lbs. / 73-95 kg.	F
	169W	128.6	30.2	19.7	31.3	27.0	31.1	9.5		60	3.0	170-220 lbs.+ / 77-100 kg.+	H	
	Storm Chaser Split	147	104	38.5	11.5	32.1	27.5	30.1	6.8		58	2.2	130-180 lbs. / 59-82 kg.	i
	Hovercraft Split	152	119.1	39.4	15.5	29.8	25.4	28.7	8.9		54	2.9	110-160 lbs. / 49-73 kg.	C
		156	122.5	40.0	15.5	30.5	26.0	29.4	9.3		56	2.9	130-180 lbs. / 59-82 kg.	C
		160	125.7	40.4	15.9	31.0	26.4	29.9	9.5		58	2.9	160-210 lbs. / 73-95 kg.	E
	Aviator Split	156	117.2	26.4	25.4	29.4	25.3	29.4	7.8		56	2.0	140-190 lbs. / 64-86 kg.	D
		160	121	26.5	25.5	29.7	25.4	29.7	8.0		58	2.0	150-200 lbs. / 67-91 kg.	D
		164	124.6	26.7	25.7	30.5	26.2	30.5	8.4		58	2.0	170-220 lbs.+ / 77-100 kg.+	F
	Explorer Split	152	111	23	21	29.1	24.9	29.1	7.1		54	2.0	120-170 lbs. / 54-77 kg.	D
		156	114.4	23.3	21.3	29.5	25.2	29.5	7.3		56	2.0	120-170 lbs. / 54-77 kg.	D
		158W	116	23.5	21.5	30.5	26.2	30.5	7.5		58	2.0	140-190 lbs. / 64-86 kg.	G
		159	117	23.5	21.5	29.8	25.4	29.8	7.5		58	2.0	140-190 lbs. / 64-86 kg.	D
		161W	118.6	23.7	21.7	30.8	26.4	30.8	7.7		58	2.0	150-200 lbs. / 67-91 kg.	G
		162	119.6	23.7	21.7	30.0	25.6	30.0	7.9		58	2.0	160-210 lbs. / 73-95 kg.	D
	164W	121.2	23.9	21.9	31.0	26.6	31.0	8.1		58	2.0	170-220 lbs.+ / 77-100 kg.+	G	
	Discovery Split	138	100.2	20.9	19.4	27.5	23.9	27.3	6.6		48	2.2	90-140 lbs. / 41-63 kg.	-
		145	106	21.5	20	28.3	24.5	28.2	7.0		52	2.2	100-150 lbs. / 51-71 kg.	-
	Women's Solution	148	111.0	28.5	18.0	28.0	23.9	27.8	7.3		51	3.0	100-150 lbs. / 45-68 kg.	A
		152	114.6	28.7	18.2	28.4	24.1	28.2	7.5		53	3.0	110-160 lbs. / 49-73 kg.	A
		156	117.8	29.1	18.6	28.8	24.5	28.6	7.9		55	3.0	120-170 lbs. / 54-77 kg.	A
	Dream Catcher Split	• 148	109.9	24.3	20.3	28.1	24.0	28.1	6.8		51	1.0	100-150 lbs. / 45-68 kg.	A
		• 151	112.5	24.5	20.5	28.4	24.2	28.4	7		53	1.0	110-160 lbs. / 49-73 kg.	A
		• 154	115.1	24.7	20.7	28.7	24.4	28.6	7.2		53	1.0	120-170 lbs. / 54-77 kg.	A
	Women's Flagship	144	107.4	28.3	17.8	27.7	23.7	27.5	7.1	53	51	3.0	100-150 lbs. / 45-68 kg.	-
		148	111.0	28.5	18.0	28.0	23.9	27.9	7.3	53	51	3.0	100-150 lbs. / 45-68 kg.	-
		152	114.6	28.7	18.2	28.4	24.1	28.2	7.5	55	53	3.0	110-160 lbs. / 49-73 kg.	-
		154	116.2	28.9	18.4	28.6	24.3	28.4	7.7	55	53	3.0	110-160 lbs. / 49-73 kg.	-
		156	117.8	29.1	18.6	28.8	24.5	28.7	7.9	58	56	3.0	120-170 lbs. / 54-77 kg.	-
	Air-3	146	109.0	24.5	23.5	28.0	24.0	27.9	7.0	53	51	2.0	100-150 lbs. / 45-68 kg.	-
		149	111.6	24.7	23.7	28.2	24.2	28.2	7.2	55	53	2.0	110-160 lbs. / 49-73 kg.	-
		152	114.2	24.9	23.9	28.5	24.4	28.5	7.4	55	53	2.0	110-160 lbs. / 49-73 kg.	-
	Twin Sister	139	101.8	20.6	18.6	27.5	23.8	27.5	6.6	51	49	0.0	90-140 lbs. / 41-63 kg.	-
		143	105.4	20.8	18.8	27.8	24.0	27.8	6.8	53	51	0.0	100-150 lbs. / 45-68 kg.	-
		146	108.0	21.0	19.0	28.1	24.2	28.1	7.0	53	51	0.0	100-150 lbs. / 45-68 kg.	-
		149	111.0	21.0	19.0	28.2	24.2	28.2	7.2	55	53	0.0	110-160 lbs. / 49-73 kg.	-
		152	113.4	21.3	19.3	28.6	24.5	28.6	7.4	55	53	0.0	110-160 lbs. / 49-73 kg.	-
	155	116.0	21.5	19.5	28.9	24.7	28.9	7.5	55	53	0.0	120-170 lbs. / 54-77 kg.	-	
	Dream Catcher	• 148	109.9	24.3	20.3	28.1	24.0	28.1	6.8	53	51	1.0	100-150 lbs. / 45-68 kg.	-
		• 151	112.5	24.5	20.5	28.4	24.2	28.4	7	55	53	1.0	110-160 lbs. / 49-73 kg.	-
		• 154	115.1	24.7	20.7	28.7	24.4	28.7	7.2	55	53	1.0	120-170 lbs. / 54-77 kg.	-
	Women's Hovercraft	146	113.4	39.1	15.5	29.1	24.4	27.8	7.6	53	51	2.9	100-150 lbs. / 45-68 kg.	-
		150	117.1	39.4	15.5	29.5	24.7	28.3	7.9	55	53	2.9	110-160 lbs. / 49-73 kg.	-



Gotta get up to get Down

Quick Tension Tail Clip NEW

The Quick Tension Tail Clip is a lightweight tail clip system designed to fit all 2016 and newer Jones splitboards (except Discovery). Jones splitboards have a notch cut into the tail of both skis that allows the Quick Tension Tail Clip to simply slide into the notch and secure the skin. **New for 2018**, the Quick Tension Clip has been completely redesigned and now features a durable rubber tail strap and compact metal clip.



Universal Tail Clip

The Universal Tail Clip is designed to keep skins locked on in the most challenging snow conditions. The clip anchors on both the inner edge and outside tail edge and provides adjustable skin tension using the attached stretcher strap. Four solid rivets anchor the stretcher strap to the skin. The Universal Tail Clip is compatible with all splitboard brands.



Nomad

— Ideal For Backcountry Touring And Wilderness Exploration —



Trim-To-Fit Skin with Universal Tail Clip
Skin Size: 140 mm x 1700 mm
Fits All Splitboard Brands

Pre-Cut Skin with Quick Tension Tail Clip
Nine Pre-Cut Sizes

Not all splitboard skins are created equal. Some glide well, but are slippery on the steeps. Others are like velcro - great for climbing, terrible for touring. Jones Nomad Climbing Skins eliminate this issue as these 70% Mohair / 30% Synthetic Nylon skins offer the perfect balance of glide and grip. The premium natural mohair fibers deliver unmatched glide in any snow condition because they remain soft and flexible at any temperature. The nylon fibers provide extra traction when the skin track gets steep or icy. Skin fibers are also coated with EVER DRY Anti-glopping treatment to improve performance in wet snow and keep your skins dry lap after lap. Nomad skins are available in two models: Trim-To-Fit with Universal Tail Clip and Pre-Cut with Quick Tension Tail Clip. **New for 2018**, the Quick Tension Tail Clip has been completely re-designed for improved skin tension and durability.

Skins Technology

Ever Dry / Grip Tech / 70% Mohair & 30% Nylon / Universal Tip Clip

Skins Package Includes

Pre-Cut Skin: One pair skins with Quick Tension Tail Clips attached / Two Backing Sheets / Skin Bag
Trim-To-Fit Skin: One pair skins / One pair Universal Tail Clips / Four Rivets / Two Backing Sheets / Skin Cutter / Skin Bag

Nomad Pro

— Ideal For All-Seasons, All-Conditions Backcountry Touring —



Trim-To-Fit Skin with Universal Tail Clip
Skin Size: 140 mm x 1700 mm
Fits All Splitboard Brands

Pre-Cut Skin with Quick Tension Tail Clip
Nine Pre-Cut Sizes

Jones Nomad PRO Skins are the ultimate high performance splitboard climbing skin and offer unmatched performance in any snow condition. The blend of 70% Mohair / 30% Synthetic Nylon fibers provides the perfect balance of glide and grip and the fibers have been coated with both EVER DRY Anti-glopping treatment to improve performance in wet snow and GLIDE TECH treatment which helps maintain the glide of the fibers for the lifetime of the skin. Jones Nomad PRO Skins have been laminated with RUBBER SAFER SKIN backing. This rubber layer guarantees the skin will not absorb water and also makes the skins easy to pull apart. Nomad PRO skins are available in two models: Trim-To-Fit with Universal Tail Clip and Pre-Cut with Quick Tension Tail Clip. **New for 2018**, the Quick Tension Tail Clip has been completely re-designed for improved skin tension and durability.

Skins Technology

Rubber Safer Skin / Glide Tech / Ever Dry / Grip Tech / 70% Mohair & 30% Nylon / Universal Tip Clip

Skins Package Includes

Pre-Cut Skin: One pair skins with Quick Tension Tail Clips attached / Two Backing Sheets / Skin Bag
Trim-To-Fit Skin: One pair skins / One pair Universal Tail Clips / Four Rivets / Two Backing Sheets / Skin Cutter / Skin Bag

Features



Made in Switzerland

Jones skins are made in Switzerland by one of the most innovative and trusted skin manufacturers in the world - POMOCA. For the last 40 years POMOCA has produced industry leading skins for high altitude ski mountaineering and randonee racing.



70% Mohair / 30% Nylon

Jones Nomad and Nomad PRO climbing skins are both made with a blend of 70% natural mohair fiber and 30% synthetic nylon. The mohair offers unmatched glide and a supple skin feel while the nylon improves grip and water repellency.



Ever Dry

Jones skins are treated with EVER DRY anti-glopping treatment. The coating keeps the skins from absorbing moisture and prevents snow/ice build-up under the skin.



Grip Tech

Grip Tech skins are made with a special material that works well under dynamic tension and has a high resistance to twisting and abrasion.



Rubber Safer Skins

Jones Nomad PRO skins are laminated with a rubber backing that prevents skins from getting water logged. Drier skins are safer as they are less likely to lose adhesion to your skis in critical situations.



Glide Tech

Glide Tech coating reduces friction on each skin fiber so neither super-cold fresh snow or wet, hot snow will stick to the skin and rob energy-saving glide.

Crucial Equipment

When you are one with your pack in fit and function it is a game changer.

You move faster and conserve energy to ride stronger when your food and water are close at hand and your gear is locked down tight. We live and breathe backcountry snowboarding so we design our packs to be perfect for what we do. Jones packs are built to feel like a natural extension of your body.

Losing an edge is not an option.

Though he's a warm, friendly, family man, Chamonix rider Julien 'Pica' Herry must have ice running through his veins. Few riders in the world are as calm, cool and collected riding above serious exposure as Pica. To no surprise, his board skills match his confidence. Pica is on a mission to shred test piece lines in the Alps riding switch. Photo - Davide Capozzi

What's in Jeremy's pack?



Everything you need, nothing you don't.



Vertical Board Carry

Available on :
All packs



Side Split-Ski Carry

Available on :
All packs



Fleece Lined Goggle Pocket

Available on :
Higher R.A.S., Higher, Further, Deeper



Back Panel Access

Available on :
Higher R.A.S., Higher



Main Pocket

Available on :
All packs



Avy Tool Pocket

Available on :
Higher R.A.S., Higher, Further



Helmet Holder

Available on :
All packs



Dual Hip Belt Pockets

Available on :
Higher R.A.S., Higher, Further



Thermo Molded Back Panel

Available on :
All packs

Deeper 18L

Ideal For Sidecountry and Quick Tours



Size H-52 / W-30 / D-12

Weight 1.01 kg (2.22 lbs)

Color Black

As more and more resorts open the backcountry boundaries it can be rad to ride with a small pack all-day, inbounds or out. The DEEPER 18L pack is the perfect size for the bare essentials - avy tools, water, snacks and a layer - and the pack's compact profile keeps your center of gravity tight. Rugged vertical board carry straps lock the board to your back when bootpacking, which is probably the only time you'll notice the 18L pack on your shoulders. The DEEPER 18L also features a stow-able front panel helmet holder, reflective strap accents and a removable safety whistle. **New For 2018**, the DEEPER 18L features a thermo molded back panel, lighter weight recycled fabric and we eliminated excess material in the shoulder straps and hip belt for a more streamlined fit.

Pack Technology



Recycled Nylon 900D fabric



Recycled Nylon 450D fabric



Helmet Holder



Thermo-Molded Foam Back Panel



Ergonomic Comfort Shoulder Straps



Fleece Lined Goggle Pocket



Hydro-Pocket W/ Insulated Sleeve



A-frame Split-Ski Carry Mode

Pack Features

Internal Zipper Pocket with Key Clip / Avy Tools Slots / Integrated Safety Whistle/ Reflective Strap Accents / Internal Aluminum Suspension Frame

In/On Your Pack



Helmet Goggles



Camera



Water Food



Multi-Tool Sunscreen



Poles Skins



Probe Shovel



Insulation Gloves



Splitboard / Snowboard

Further 24L

Ideal for All-Day Backcountry Touring



Size H-52 / W-30 / D-14

Weight 1.35 kg (2.97lbs)

Color Black

The FURTHER 24L is the perfect mid-size backcountry pack offering enough volume to hold everything you need for a basic splitboard tour. A separate avy tools pocket keeps your safety gear close at hand and the stow-able helmet holder plus fleece lined goggle pocket keeps your critical descent gear safe. When it comes time to bootpack, vertical board carry straps plus side ski-carry straps allow multiple options for ferrying the load. For emergency situations, the FURTHER 24L also includes a chest strap safety whistle. **New For 2018**, the FURTHER 24L features a thermo molded backpanel, lighter weight recycled and PVC-free fabric and we eliminated excess material in the shoulder straps and hip belt for a more streamlined fit.

Pack Technology



Recycled Nylon 900D fabric



Recycled Nylon 450D fabric



Helmet Holder



Thermo-Molded Foam Back Panel



Ergonomic Comfort Shoulder Straps



Fleece Lined Goggle Pocket



Hydro-Pocket W/ Insulated Sleeve



A-frame Split-Ski Carry Mode

Pack Features

Avy Rescue Protocol Info Panel / Avy Tools Pocket / Internal Zipper Pocket with Key Clip / Dual Hip Belt Pockets / Dual Ice Axe Loops / Integrated Safety Whistle/ Reflective Strap Accents / Internal Aluminum Suspension Frame

In/On Your Pack



Helmet Goggles



Camera



Water Food



Multi-Tool Sunscreen



Poles Skins



Probe Shovel



Insulation Gloves



Splitboard / Snowboard



Ice Axe Crampons

Higher 30L R.A.S.

— Ideal For All-Day Touring In Avalanche Prone Terrain —



Size H-55 / W-30 / D-18

Weight 1.72 kg (3.79lbs)

Color Black

Jeremy Jones designed the 30L RAS to be his ultimate backcountry snowboarding pack. It has all the features of the 30L pack plus the pockets that hold the MAMMUT Removable Airbag 3.0 system. The Removable Airbag 3.0 system allows you to use the pack with or without the airbag installed and utilizes compressed air instead of nitrogen so you can deploy the bag before a plane trip and then easily refill the canister at your destination (North American Canister Only). **New For 2018**, the HIGHER 30L RAS is built with lighter weight fabric and we eliminated excess material in the shoulder straps and hip belt for a more streamlined fit. **Removable Airbag 3.0 system and canister sold separately by MAMMUT**

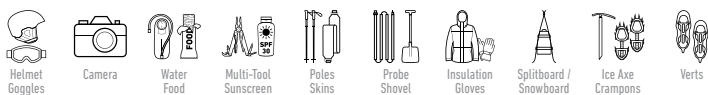
Pack Technology



Pack Features

Avy Rescue Protocol Info Panel / Avy Tools Pocket / Internal Zipper Pocket with Key Clip / Dual Hip Belt Pockets / Hip Belt Gear Loop / Dual Ice Axe Loops / Integrated Safety Whistle/ Reflective Strap Accents / Internal Aluminum Suspension Frame

In/On Your Pack



Higher 30L

— Ideal for All-Day Backcountry Touring —



Size H-55 / W-30 / D-18

Weight 1.48 kg (3.26lbs)

Color Black

Mixed weather, climbing gear, cameras - there's always a reason another 'something' gets thrown in your pack before you leave the trailhead. The 30L is the perfect pack for big objectives when you gotta bring the full kit. It's bigger in the right spots as a separate avy tool pocket, dual hip pockets, stow-able helmet holder and a back panel zipper to the main compartment provide ample storage and easy access to your gear. Despite the larger volume, the 30L pack is efficiently designed and the thermo-molded back panel and shoulder straps provide a comfortable, ergonomic fit. **New For 2018**, the HIGHER 30L RAS is built with lighter weight fabric and we eliminated excess material in the shoulder straps and hip belt for a more streamlined fit.

Pack Technology



Pack Features

Avy Rescue Protocol Info Panel / Avy Tools Pocket / Internal Zipper Pocket with Key Clip / Dual Hip Belt Pockets / Hip Belt Gear Loop / Dual Ice Axe Loops / Integrated Safety Whistle/ Reflective Strap Accents / Internal Aluminum Suspension Frame

In/On Your Pack



Minimalist 35L & 45L

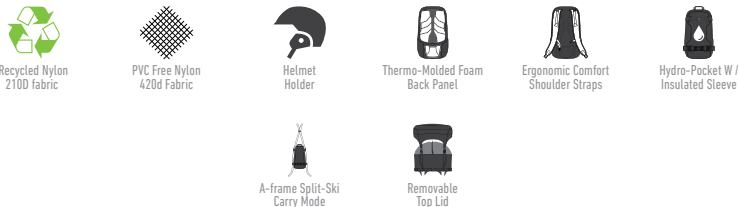
— Ideal For All-Day Tours And Technical Alpine Ascents —



35L SM & ML Size H-65 / W-30 / D-20 Weight 1.10kg (2.42lbs) Color Black/Lime
 45L SM & ML Size H-70 / W-33 / D-20 Weight 1.12kg (2.46lbs) Color Black/Lime

Featherweight yet fully-featured, the Minimalist pack is a groundbreaking backcountry snowboarding pack built for riders who go long and climb high. The simple top-load design and tech fabrics save critical weight but the dual top-lid pockets, dual hip belt pockets and main compartment side zipper make it easy to organize and access gear. Front board straps combine with side compression straps to offer rock solid board carry while the stow-able front panel helmet holder and dual ice axe loops lock down important tools. A thermo-molded backpanel and aluminum frame provide solid weight distribution even when fully loaded with alpine gear and the top lid is removable for going ultralight. The Minimalist comes in two volume sizes and two torso sizes: 35L and 45L in both S/M and M/L.

Pack Technology



Pack Features

Main Pocket Side Zipper Access / Avy Rescue Protocol Info Panel / Dual Top-Lid Zipper Pockets / Dual Hip Belt Pockets / Dual Ice Axe Loops / Top, Side and Front Compression Straps / Internal Aluminum Suspension Frame

In/On Your Pack



Expedition Board Bag

— Ideal For Travellers And International Explorers —



Size H-20 / W-30 / D-170 Weight 3.85 kg (8.48lbs) Color Black

Our drive to explore the world on our snowboards demands we hop aboard planes, trains, taxis and even boats, to get where we are drawn to ride. The Expedition Board Bag is purpose built to shred those terminals, train stations and shuttle bus stops like they were all green circle groomers. Fully padded, roomy but not bulky and tricked out with just the right amount of pockets and handles, the Expedition is lightweight yet burly enough to handle any travel challenge you throw at it.

The main compartment has reinforced straps to secure 2-3 boards plus two removable pouch pockets for carrying your boots, bindings, climbing and avy gear. Small items can be stashed in the two zippered pockets on either side of the top lid. On the exterior, dual compression straps keep your load solid and six carry handles allow you to pick it up from any side. **New For 2018**, the Expedition Board Bag features lighter weight PVC-free nylon exterior fabric, an exterior ID pocket, new oversized wheels and skid plate plus additional padding in the main compartment. The board bag is available in one size and fits up to a 166cm board.

Bag Features

Fully Padded Shell / Water Resistant PVC-free Exterior Fabric / Main Pocket Board Straps / (2) Removable Pouch Pockets / Zippered, Mesh Interior Pocket / Zippered Exterior Pocket / Exterior ID Window Pocket / Dual Compression Straps / Removable Shoulder Strap / Dual Side, Top and End Carry Handles / Oversized Wheels

Carefully made.

After careful consideration, we have chosen to produce our apparel at a textile factory in India. The family-owned factory we work with is a veteran organic textile manufacturer and is certified to produce garments that meet the **Global Organic Textile Standard (GOTS)** and the **Organic Blended Content Standard (OCS)**.

India cotton is some of the finest in the world and the availability of locally made materials helps further minimize the environmental footprint of our apparel.

All Jones softgoods are made of either 100% organic cotton or a 65% organic cotton / 35% polyester blend.



Organic T-Shirts

Fabrics



65% Organic Cotton
35% Polyester



Navy
Heather



Grey
Heather



Green
Heather

Haines



Plain Black



Navy Heather



Green Heather



100%
Organic Cotton



Plain
Black

Verbier



Navy Heather



Green Heather



Plain Black

Truckee



Plain Black



Navy Heather



Green Heather



Grey Heather

Women's Truckee



Plain Black

Whistler



Grey Heather



Plain Black



Navy Heather

Pontoon



Grey Heather



Plain Black

Organic Hoodies

Fabrics



65% Organic Cotton
35% Polyester



Truckee Hoody



Plain Black



Navy Heather



Grey Heather



100%
Organic Cotton



Banff Hoody



Navy Heather



Grey Heather



Plain Black

Truckee Hoody Zip



Plain Black



Grey Heather



Navy Heather

Davos Crew



Plain Black



Navy Heather

Banff Hoody Zip



Plain Black



Navy Heather

Beanies

Baker



Black Heather
One Size / 100% Fine Acrylic



Navy Heather
One Size / 100% Fine Acrylic



Olive Heather
One Size / 100% Fine Acrylic

Tahoe



Black
One Size / 100% Fine Acrylic



Evergreen
One Size / 100% Fine Acrylic



Charcoal
One Size / 100% Fine Acrylic

Chamonix



Olive Heather / Sand
One Size / 100% Fine Acrylic / Removable Pom-Pom



Black / Blue
One Size / 100% Fine Acrylic / Removable Pom-Pom



Grey Heather / Black
One Size / 100% Fine Acrylic / Removable Pom-Pom



Black Heather / Mustard
One Size / 100% Fine Acrylic / Removable Pom-Pom

Caps

Wilson



Black
One Size / 60% Polyester & 40% Cotton / Trucker

Hakuba



Black
One Size / 60% Polyester & 40% Cotton / 5 Panel

Sierra



Green
One Size / 100% Cotton / Snapback



Black
One Size / 100% Cotton / Snapback

Himalaya



Black
One Size / 60% Polyester & 40% Cotton / Trucker

Jackson



Black
One Size / 100% Cotton / Snapback



Olive
One Size / 100% Cotton / Snapback



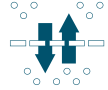
Navy
One Size / 100% Cotton / Snapback

Neck Warmers

Fabrics



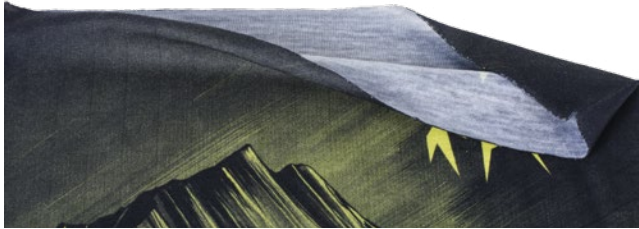
100% Polyester
Lightweight



Quick Dry &
Highly Breathable



No Seams



Pontoon



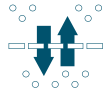
Black / Lightweight



Blue / Lightweight



100% Polyester
Midweight



Quick Dry &
Highly Breathable



Hakuba



Black / Lightweight

Aviator



Blue / Lightweight

Tahoe



Braun / Midweight



Olive / Midweight



Grey / Midweight

Verbier



Red / Lightweight



Green / Lightweight



Blue / Lightweight

Safety



Red / Lightweight



Ambassador Guides



Julien "Pica" Herry

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Chris Coulter

@chris_coulter



John Buffery



Neil McNab

@neilmcnab



Brendan Burns

@tetonsnowboarder



Demian Whitley

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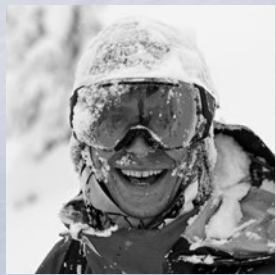
Jules Hanna

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International Team



Jeremy Jones
@jeremyjones



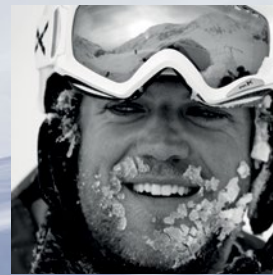
Sammy Luebke
@sammy_luebke



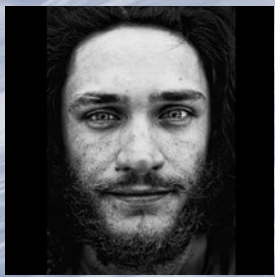
Forrest Shearer
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Mikka Hast
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Ryland Bell
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Nick Russell
@nick_russelll



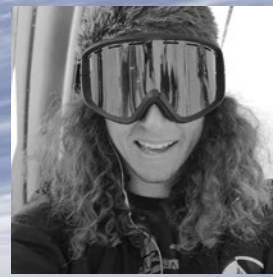
Wyatt Stasinos



Taylor Carlton
@shad_to_the_bone



Jimmy Goodman
@goodmannnnnn

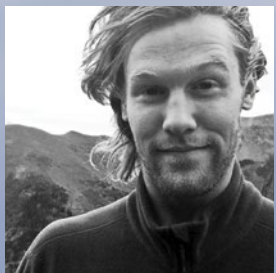


Frank Knab
@frankknab

Freeride Collective



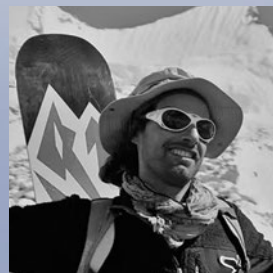
Bibi Pekarek
@bibitp



Harry Kearney
@harry_ Kearney



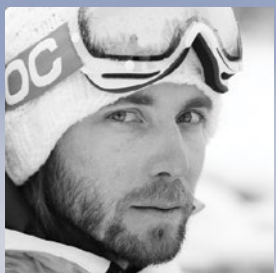
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@hardinghama



Luca Pandolfi
@pandolf73



Lucas Merli
@lucas



Mitch Toelderer
@mitchoelderer



Halina Boyd
@halinalaboyd



Iris Lazzareschi
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Avalanche Info Network

Sierra Avalanche Center - <http://www.sierraavalanchecenter.org>
Colorado Avalanche Information Center - <http://avalanche.state.co.us>
Utah Avalanche Center - <http://utahavalanchecenter.org>
Northwest Avalanche Center - <http://www.nwac.us>
Gallatin National Forest Avalanche Center - <http://www.mtavalanche.com>
Bridger-Teton National Forest Avalanche Center - <http://www.jhavalanche.org>
Alaska Avalanche Info Center - <http://www.alaskasnow.org>
Canada Avalanche Center - <http://www.avalanche.ca>
European Alps Avalanche Services - <http://www.avalanches.org>
Swiss Alps Avalanche Info - <http://www.slf.ch>



International Distributors

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 AUSTRALIA & NEW ZEALAND Rush Distribution Amine Yasmine amine@rush.net.au +613 9646 6661	 ESTONIA Surfar OU Tanel Tepper tanel@surfhouse.ee +37 263 130 95	 KOREA RAON INC. Sunho Hwang master@raon-inc.com +82-70-7731-0555	 SLOVENIA Obsession Cic Trobec cic@obsession.si +386 1 28 22 028
 AUSTRIA Motion Sports Bernhard Altmanninger info@motion-sports.at +43 1 617 42 82 10	 FINLAND White Balance Heikki Tapaninen heikki.tapaninen@whitebalance.fi +358 45 129 4896	 KYRGYZSTAN LLC Asia Alpine Distribution Misha Mikhailov misha_mikhailov@mail.ru +996 (312) 93 15 51	 SPAIN Duna Trading s.a.u. www.duna.com ben@duna.com +34 956 680 426
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 CHINA X-Wing Distribution Danny Jia info@xwing.cn +86 15110033522	 IRAN Pamchal Sports Saeed Zakeri pamchalgroup@gmail.com +98 (0) 21 886 170 19	 ROMANIA X-Sport SRL 300079 Timisoara www.x-sport.ro +40 722960900	 USA Nidecker North America Josh Hoyer Hoyer@nidecker.com 844-275-0400
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Cover: Arctic double down, Jeremy Jones pulls into a tasty tube on his way to a surf session in Iceland. Photo - Andrew Miller

Back Cover: Few things are finer to a backcountry snowboarder than riding back to camp in a remote range. Photo - Jeremy Jones



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