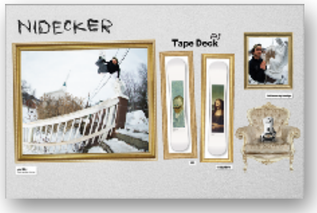
W26/27 Campaigns

LT Supermatic®

Tape Deck

A Sam Anderson

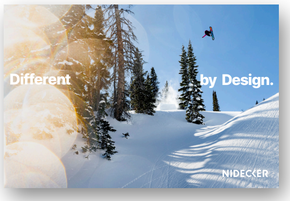


B Jed Sky

Sorel

Different by Design.

A Sebastien Konijnenberg



B Cooper Branham

C Taylor Gold

D Craig Morris

Supermatic®

NIDECKER W27

Supermatic®

Single Page Spread

Request Here

NIDECKER W27

Supermatic®

Double Page Spread

Request Here

Supermatic®

Standard Window

Request Here

NIDECKER W27

Supermatic®

Premium Window

Request Here

NIDECKER W27

Supermatic®

Window Box

Request Here

NIDECKER W27

Different by Design.

NIDECKER W27

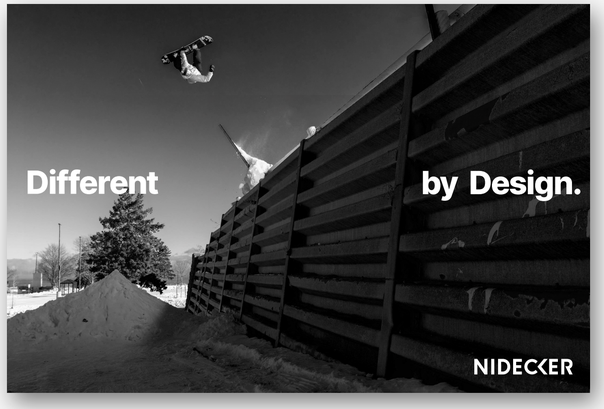
Different by Design.

Sebastien Konijnenberg **A**

Cooper Braham **B**

Taylor Gold **C**

Craig Morris **D**



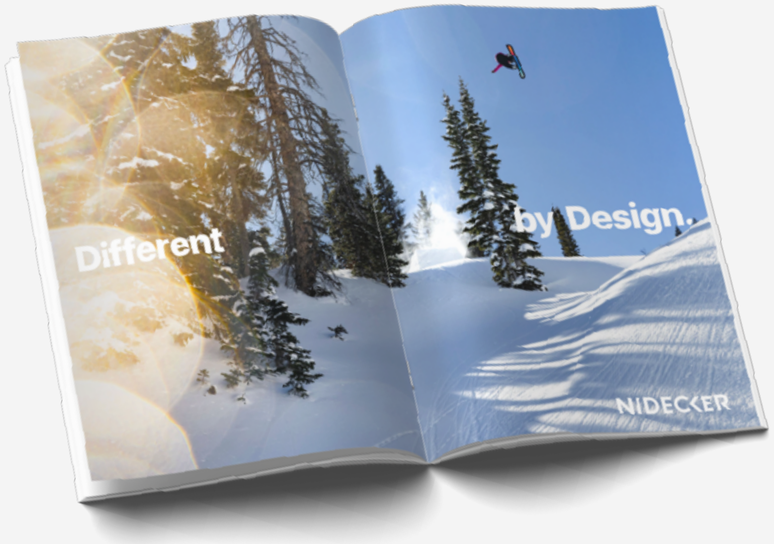
Different by Design.

Double Page Spread

Request Here

Sebastien Konijnenberg **A**

Cooper Braham **B**



Taylor Gold **C**

Craig Morris **D**

NIDECKER W27

Different by Design.

Standard Window

Request Here

Sebastien Konijnenberg **A**

Cooper Braham **B**

Taylor Gold **C**

Craig Morris **D**

NIDECKER W27

Different by Design.

Premium Window

Request Here

NIDECKER W27

Tape Deck

NIDECKER W27

Tape Deck

Sam Anderson **A**

Jed Sky **B**

Tape Deck

A Sam Anderson

Double Page Spread

Request Here

NIDECKER W27

Request Here

Tape Deck

A Sam Anderson

Standard Window

Request Here

NIDECKER W27

Tape Deck

B Jed Sky

Standard Window

Request Here

NIDECKER W27

Tape Deck

Premium Window

Request Here

NIDECKER W27

Sorel

NIDECKER W27

Sorel

In-store Display

Request Here

NIDECKER W27

Sorel

Window Box

Request Here

NIDECKER W27

Window Process

Identify Opportunities

Measure space
Take detailed photos (multiple angles)

Request Artwork

Select option
Complete “Custom Artwork Request Form”
Supply any translations

Artwork Build

Minimum 30 working days turnaround - including feedback loops

Artwork Delivery

Sent to you via email

Feedback Round

Is anything missing?

Execution

Use a local print shop

Photograph the result and show us!

NIDECKER W27

Print Ads Process

Talk To Mag

Request ad dimensions, bleed

Request Artwork

Via “Custom Artwork Request Form”
Submit multiple requests for same title together where possible

Artwork Build

Minimum 30 working days turnaround - including feedback loops

Artwork Delivery

Sent to you via email

Feedback Round

Is anything missing?

Submit To The Mag

And please send us a copy!

NIDECKER W27

Key Resources

- Marketing Calendar
- Bynder Assets
- Custom Artwork Request Form
- In-store Video Reel
- Retail Data
- Store Finder

Questions?

Please check with your usual brand contacts

tomw@ndk.group (Global)

evan.cecil@lowpressurestudio.com (North America)